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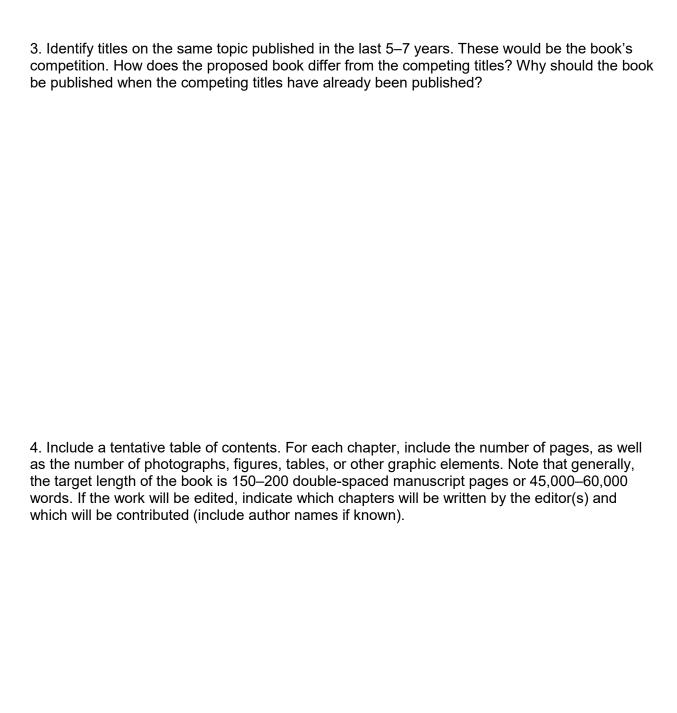
312.419.8950 support@mail.mlahq.org

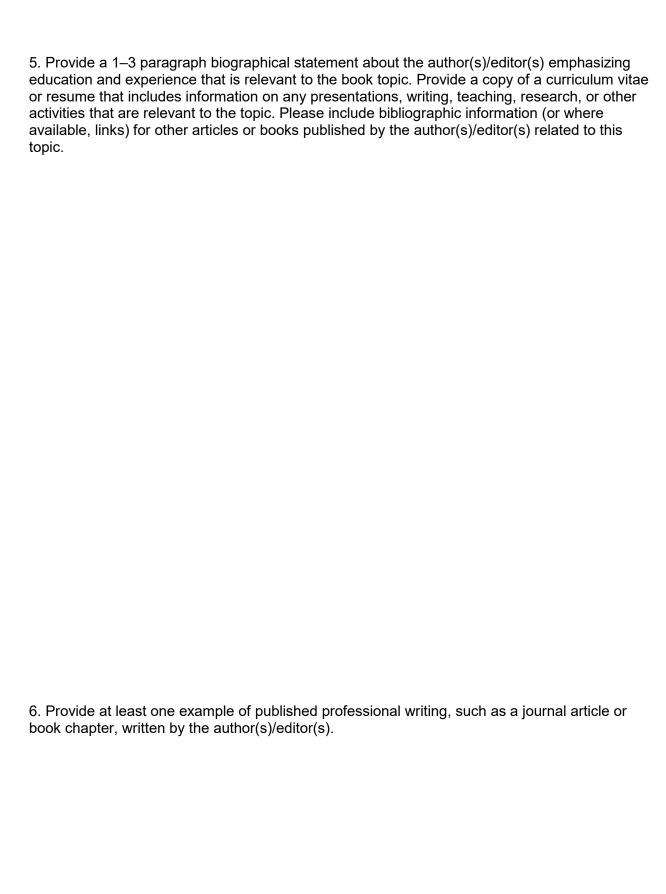
WEBSITE www.mlanet.org

MLA Books Panel Book Proposal: Step 1 Form

Send the completed form by email to Martha Lara, lara@mail.mlahq.org .	director of marketing and communications,
Author/Editor name(s):	
Date submitted:	
Institution:	
Preferred address:	
Email address:	
Phone number:	
Submitting as (please check one): author(s)	editor(s)
Type of book (select all that apply to your proposed book).	
☐ How-to	☐ Original research
☐ Best practices	☐ Textbook
☐ General overview	Reference book
☐ Survey of existing research	Other (please specify):
Primary audience for the book (select all that apply	r):
☐ Professional librarians	☐ Consumers/general public
If so, what type(s) of library?	
☐ Library science students	☐ Other faculty or academic professionals
☐ Library science faculty	

. Imagine that the book will appear in the next Rowman & Littlefield catalog. Begin with a title hat captures the tone and spirit of the book. What would the ideal description of the book for the Rowman & Littlefield catalog be? Emphasize special features or sections using bullets where appropriate.
2. Why is this book needed? Who will want to read it? Why?





7. What is the target date for completing the manuscript? While there is not a fixed timeline applicable to all projects, generally authors are asked to deliver the completed manuscript to the publisher within one year of signing a contract.