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Medical Library Association Announces Katrina Holland as New Executive Director

Holland to take the helm from Baliozian, retiring in February 2026

FOR IMMEDIATE RELEASE: Chicago, IL (January 15, 2026) – The Medical Library Association (MLA) is proud to announce the appointment of Katrina Holland, as its new executive director. Holland, a distinguished association management leader with more than 25 years of experience, steps into this role marking a new chapter in the organization's legacy of leadership. Her proven track record of driving growth, innovation, and leadership across multiple associations positions her well to ensure MLA remains relevant in healthcare information management professions and industry.



Katrina Holland, new executive director for MLA

Holland's appointment comes as MLA navigates rapid changes in healthcare and information technology. Throughout her years of executive leadership across legal, medical, scientific, tax, and nursing fields, she has consistently led teams to grow revenue, strengthen organizations, and advance important missions.

Holland will fill the role vacated by Kevin Baliozian, CAE, who is retiring from MLA after more than a decade as executive director.

"We are excited to welcome Katrina to MLA, and value her experience with a wide variety of organizations in both healthcare and related fields," said Heather Holmes, Associate Director of Libraries at the Medical University of South Carolina and president of MLA. "We appreciate Kevin's contributions to MLA over the past decade as a strategist and knew we needed to identify a creative leader with deep experience in change management to continue MLA's successful legacy."

Prior to this role, Holland served as the inaugural executive director for MedTech Color, an organization that leverages the insights of thought leaders of inclusive perspectives to meet the unmet health needs of underserved populations. Prior to joining MTC, she served as the Chief Executive Officer of the American College of Nurse-Midwives, a $5M professional membership organization serving more than 6,000 certified nurse midwives and certified midwives. Here she spearheaded major strategic shifts focusing on diversity, equity and inclusion as a key business enabler of innovation. Her work at ACNM, during a financial turnaround, brought in over a million dollars and helped to fund critical research that focused on health equity, reducing health disparities and growing and diversifying the midwifery workforce. Holland held other senior association roles with organizations including the National Association of Enrolled Agents (NAEA), the International Association for the Study of Pain, and the American Academy of Physical Medicine and Rehabilitation.

Katrina is an active member of the American Society of Association Executives (ASAE) and has spoken on various national panels on multiple topics, including inclusive board governance, maximizing ROI and building and maintaining top talent. She actively mentors and advocates for diverse up and coming C-Suite Executives through the Executive Lens Collective. Katrina holds a bachelor's degree in political science from the University of Chicago.

"We're thrilled to welcome Katrina to both MLA and the MCI team," said Erin Fuller, FASAE, CAE, Global Head, Association Solutions for MCI, MLA's association management company. "Her leadership style, energy and expertise are all a great fit for the vision of the MLA community and will inspire and empower our staff as we move forward."

"MLA has been shaped by people who care deeply about its mission," said Katrina Holland. "I have great respect for the staff and Board whose hard work and stewardship have positioned the association for continued impact. I am honored to build upon their work- listening closely, collaborating boldly, and helping shape a future where MLA continues to lead, evolve, and amplify the essential role of medical libraries and librarians.

About MLA

The Medical Library Association (MLA) is a global, nonprofit educational organization, with a membership of more than 400 institutions and 3,000 professionals in the health information field. Since 1898, MLA has fostered excellence in the professional practice and leadership of health sciences library and information professionals to enhance health care, education, and research throughout the world. MLA educates health information professionals, supports health information research, promotes access to the world's health sciences information, and works to ensure that the best health information is available to all.

For more information on MLA and its initiatives, visit www.mlanet.org.

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