

MLA '06



TRANSFORMATIONS A-Z
MAY 19-24, 2006
PHOENIX, AZ
MEDICAL LIBRARY ASSOCIATION
www.mlanet.org



Annual meeting and exhibition

PROGRAMS ON:

Collections and Resources

Education and Outreach

Healers and Healing

Leadership and
Professional Development

Research Methods

THE PREMIER EVENT
IN THE HEALTH SCIENCES
INFORMATION PROFESSION

Official Program

Grand-level sponsors:

EBSCO
INFORMATION SERVICES

nature publishing group **npg**



ELSEVIER



Ovid

a Wolters Kluwer business

THOMSON

McGraw-Hill **McGraw-Hill's**
ACCESS Medicine
Trusted Content. Instant Answers.

How do your customers **Stay Current**
on important medical trends...

Comply with ever-changing
insurance standards...

Handle More complicated cases
without specialist referrals...

Maintain their practice...

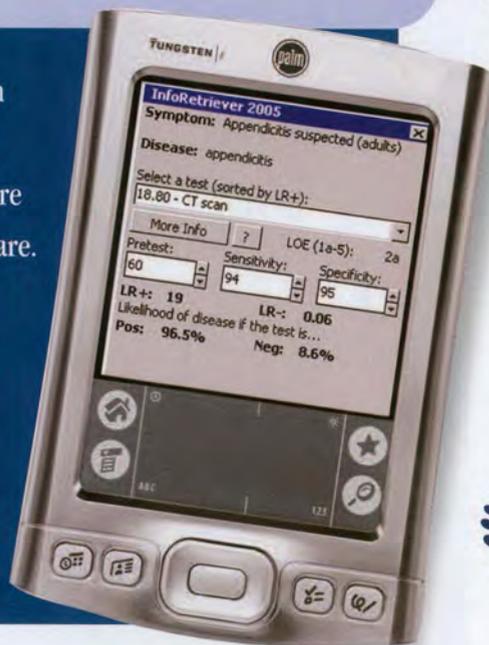
and still **Provide their patients**
with **Quality Care?**

 **InfoRetriever**[®]
Knowledge at the Point of Care™

 **InfoPOEMs**[®]
Daily Doses of Knowledge™

Putting Evidence to Work

InfoRetriever is an integrated search engine that delivers filtered, graded, evidence-based medical content where it's needed most — at the point of care. Together with the world-renowned InfoPOEMs database, abstracts of Cochrane Systematic Reviews, handy calculator decision tools, and so much more, it's a complete knowledge management system.



Praise for InfoRetriever

"InfoRetriever is one of our top clinical information resources. Our most enthusiastic users are students on clinical rotations. They are thrilled to have critical, evidence-based information at the point-of-care on their PDAs. Many students report buying PDAs after seeing classmates using InfoRetriever. It's an excellent and affordable product."

- Etheldra Templeton, Philadelphia College of
Osteopathic Medicine, Executive Director,
Library & Educational Information Systems

"This database will revolutionize the way librarians work with clinicians. InfoRetriever has set the standard for all clinical database designers to surpass, if they want to succeed."

- Rick Wallace, ETSU, Outreach Librarian

"The InfoPOEMs folks have been wonderful to us and at the same time, if we didn't think the product was a quality one we wouldn't have it. It is a permanent part of collection because of the high quality of the product."

- Barbara Shearer, Medical Library, College of Medicine, FSU

"InfoRetriever places highly valid, highly relevant information "at the fingertips" of clinicians, while they practice."

Journal of the Medical Library Association

**Stop by our booth, # 216, to find out more
about InfoRetriever and InfoPOEMs**

For Purchasing Inquiries:
InfoPOEMs/InfoRetriever
sales@InfoPOEMs.com
141 Ednam Drive
Charlottesville, VA 22903
Phone: 1-877-MED-POEM/434-971-1816
www.infopoems.com

 **WILEY**
InterScience[®]
DISCOVER SOMETHING GREAT



The Most Comprehensive Collection of Health Sciences Databases and Online Biomedical Journals

Online E-Journals and E-Journal Packages

DynaMed™
Evidence-Based Medicine

Health Library™
Evidence-Based Information

CINAHL® Plus with Full Text

MEDLINE® with Full Text

SPORTDiscus™ with Full Text

Health Business™ Elite

SMART Imagebase
(The Scientific & Medical ART Imagebase) from Nucleus Medical Art

GIDEON
(Global Infectious Disease & Epidemiology Network)

Evidence-Based Complementary Medicine™

Other Licensed Databases
(Cochrane Collection, PsycINFO®, etc.)

Print Subscriptions



No Platform Fee

Visit Booth #304 to Learn More

www.ebsco.com



Wolters Kluwer
Health

ClinicalResource@Ovid

Quick answers at the point-of-care from your trusted source of medical information.

With ClinicalResource@Ovid, answers to clinical questions are just a single click away.

In the office, in the ER, or on the ward, uncover evidence-based information—from treatment guidelines to drug interactions to patient handouts—to make critical decisions quickly. Plus, access more in-depth research through Books@Ovid, the world's largest online collection of core clinical texts.

To learn more about ClinicalResource@Ovid –
Visit Ovid Booth #110 at MLA!

Welcome



TRANSFORMATIONS A-Z
MAY 19-24, 2006
PHOENIX, AZ
MEDICAL LIBRARY ASSOCIATION
www.mlanet.org

Transformation time! Welcome to Phoenix, the home of "MLA '06: Transformations A-Z," MLA's 2006 annual meeting. During my inaugural speech a year ago, I asked MLA members to join with me in transforming ourselves, our profession, and our association. This has been a year of exceptional transformative opportunities, some set to end, some set to begin here in Phoenix. MLA and its members have seized those opportunities to set paths for the future.

The 2006 National Program Committee (NPC), cochaired by Debra Ketchell AHIP, and Jim Shedlock, AHIP, embraced the idea of transformation from the very beginning. They used meeting promotion money for scholarships. They planned outreach to the community. They examined new technologies for sharing information about the meeting. The NPC has created a program with excellent continuing education, innovative programming, outstanding and relevant papers and posters, and social events to transform your MLA experience! With their partners, the Local Assistance Committee, they have committed themselves to the comfort of all attendees and the warmest welcome possible to the beautiful city of Phoenix.



Join me in embracing all this meeting has to offer. Open your mind to the possibilities of transformation for yourself, your profession, and your association. Examine everything from A-Z.

—M.J. Tooley, AHIP, MLA president, 2005/06

It is a pleasure to welcome you to MLA '06. The 2006 National Program Committee (NPC) planned the meeting to be transformative! We believe that the health sciences library profession is always in a state of flux, always changing, always moving toward the next challenge. The Phoenix meeting will be a learning experience that addresses the transforming issues we face today and tomorrow.

A successful MLA annual meeting has several key components, and they are all present in Phoenix: powerful and challenging plenary speakers, diverse programming, and opportunities for networking with colleagues and exhibitors. The NPC, MLA sections, the NPC's Continuing Education Committee, and the Local Assistance Committee have developed a program to interweave many messages, images, and symbols into a provocative vision—and simply, to make this the best meeting ever.

The 2006 program features an inspirational medical storyteller, Atul Gawande, the McGovern lecturer. Gawande is a well-known author and columnist whose stories and writing are moving and motivational, just what we need to help us keep up with a transforming profession, facing exciting challenges in health information services.

The patient safety symposium begins the meeting with an opportunity for librarians to interact with other health care professionals in defining the librarians' role in patient safety. It concludes Wednesday, May 24, with two panels of speakers addressing one of the biggest transformations facing health sciences libraries: the integration of health information and knowledge sources into the electronic health record.

Like the Phoenix weather, the MLA '06 program is hot! The presentation topics are diverse, the speakers are challenging, and those in attendance—your colleagues—provide the best networking environment to learn how we can best transform ourselves in a demanding future. Enjoy the meeting and the learning opportunities it provides.



—James Shedlock, AHIP,
cochair, 2006 National
Program Committee

—Debra Ketchell, AHIP,
cochair, 2006 National
Program Committee

Contents

- 6 Officers and staff
- 7 MLA '06 sponsors
- 8 Schedule
- 11 Feature speakers/Plenary sessions
- 15 General information
- 18 Continuing education courses
- 20 MLA unit meetings schedule
- 23 Daily program, includes section programs
- 28 Corporate partners
- 39 Award and grant recipients
- 41 Guide to exhibits
- 55 Exhibit hall map
- 57 Convention Center map
- 59 Hyatt Regency map
- 63 Program index
- 66 Ad index

MLA MEDICAL LIBRARY
ASSOCIATION
Quality information for improved health

MLA, a nonprofit, educational organization, is the leading advocate for health sciences information professionals with more than 4,500 members worldwide. Through its programs and services, MLA provides lifelong educational opportunities, supports a knowledgebase of health information research, and works with a global network of partners to promote the importance of quality information for improved health to the health care community and the public.

2005/06 Board of Directors

M.J. Tooley, AHIP, president
 Jean P. Shipman, AHIP, president-elect
 Joanne G. Marshall, AHIP, FMLA, immediate past president
 Margaret Bandy, AHIP, director
 Nancy W. Clemmons, AHIP, director
 Sarah H. Gable, AHIP, director and Chapter Council liaison
 Craig C. Haynes, director
 Dixie A. Jones, AHIP, director and treasurer
 Rosalind K. Lett, AHIP, director and secretary
 Faith A. Meakin, AHIP, FMLA, director
 Tovah Reis, director and Section Council liaison
 Connie Schardt, AHIP, director
 Carla J. Funk, CAE, executive director

Appointed Officials

Carla J. Funk, CAE, executive director
 Linné Girouard, AHIP, sergeant-at-arms
 Nunzia B. Giuse, AHIP, FMLA, editor-in-chief, *Journal of the Medical Library Association*
 Melissa L. Just, AHIP, editor, MLANET
 Linda M. G. Katz, AHIP, editor, *MLA News*
 Lucretia W. McClure, AHIP, FMLA, parliamentarian
 Mary Piorun, AHIP, coordinator, MEDLIB-L

2006 National Program Committee

Debra S. Ketchell, AHIP, cochair
 James Shedlock, AHIP, cochair

Kristine M. Alpi, AHIP
 Margaret Bandy, AHIP
 Jacqueline Donaldson Doyle, AHIP, FMLA,
 Local Assistance Committee cochair
 Charles J. Greenberg, Section Council liaison
 Terry Ann Jankowski, AHIP, Continuing
 Education Committee liaison
 Beth A. Layton, AHIP
 Jeannette C. McCray, AHIP
 Wallace McLendon
 Gail Persily
 Michael E. Simmons, AHIP
 Kay E. Wellik, AHIP, Local Assistance
 Committee cochair
 Nanette J. Welton
 Cynthia Williams

M.J. Tooley, AHIP, 2005/06 MLA president
 and board liaison
 Brenda Dreier, meeting consultant
 Paul Graller, meeting consultant
 Ray Naegele, staff liaison

MLA Headquarters Staff**Executive Director's Office**

Carla J. Funk, CAE, executive director
 Evelyn Shaevel, assistant to the executive director
 Mary M. Langman, coordinator, Information Issues and Policy
 Thomasine Gunn, public relations/membership associate

Financial and Administrative Services

Raymond S. Naegele, CPA, director, Financial
 and Administrative Services
 Susan Chesniak, accountant
 Larry Jones, office services assistant
 Tom Pacetti, accountant

Membership Services

Beverly Bradley, membership coordinator
 Thomasine Gunn, public relations/membership associate

Professional Development

Kathleen Combs, coordinator, Continuing Education
 Debra Cavanaugh, continuing education associate
 Lisa C. Fried, coordinator, Credentialing, Professional
 Recognition, and Career Services

Publications

Lynanne Feilen, director, Publications
 Barbara Redmond, advertising coordinator
 Elizabeth Rodriguez, graphic designer/production assistant
 Susan C. T. Talmage, editorial assistant

Research and Information Systems

Kate Corcoran, director, Research and Information Systems
 Chao Cheng, administrator, Internet Services

MLA '06 Sponsors

Grand

EBSCO Information Services
Elsevier
McGraw-Hill
Nature Publishing
Ovid
Thomson ResearchSoft

Superb

American Academy of Pediatrics
CyberTools for Libraries
Doody Enterprises
MARCIVE
New England Journal of Medicine

Additional Annual Meeting Support

American Chemical Society
EBSCO/CINAHL
Future Science Group
JAMA & Archives Journals
Lippincott Williams & Wilkins
Matthews Medical and Scientific Books
Mid-Atlantic Chapter of MLA
Oxford Journals
Scopus/Elsevier
Swets Information Services

Chapter Council Presents Sharing Roundtable Sponsors

Medical Library Group of Southern California and Arizona
Midcontinental
Midwest
North Atlantic Health Sciences Libraries
Northern California and Nevada Medical Library Group
Philadelphia Regional
South Central
Upstate New York and Ontario

As of April 17, 2006.

	FRIDAY MAY 19	SATURDAY MAY 20	SUNDAY MAY 21	MONDAY MAY 22	TUESDAY MAY 23	WEDNESDAY MAY 24
7:00 A.M.						
8:00 A.M.	CE 8 A.M.-5 P.M.	CE 8 A.M.-5 P.M. • COMMITTEE MEETINGS • CHAPTER COUNCIL • SECTION COUNCIL 8 A.M.-4 P.M.	• MLA UNIT MEETINGS • SUNRISE SEMINARS • NEW MEMBERS BREAKFAST 7-9 A.M.	• MLA UNIT MEETINGS • SUNRISE SEMINARS 7-9 A.M.	• MLA UNIT MEETINGS • SUNRISE SEMINARS 7-9 A.M.	• MLA UNIT MEETINGS 7-9 A.M.
9:00 A.M.	BOARD OF DIRECTORS 9 A.M.-5 P.M.	PATIENT SAFETY SYMPOSIUM 9 A.M.-3 P.M.	PLENARY SESSION I: • WELCOME TO MLA '06 • PRESIDENTIAL ADDRESS 9-10 A.M.	PLENARY SESSION III: DOE LECTURE 9-10 A.M.	• MLA BUSINESS MEETING II • PRESIDENTIAL INAUGURAL ADDRESS 9-10 A.M.	
10:00 A.M.				EXHIBITS OPEN 10 A.M.-NOON BREAK 10-10:30 A.M.	EXHIBITS OPEN 10 A.M.-3 P.M. BREAK 10-10:30 A.M.	PLENARY SESSION IV 9 A.M.-NOON
10:30 A.M.				NLM UPDATE 10:30-11:30 A.M.		
11:00 A.M.			PLENARY SESSION II: McGOVERN LECTURE 10:30 A.M.-NOON	MLA BUSINESS MEETING I 10:30 A.M.-NOON	• LEGISLATIVE UPDATE • SIG/INFORMAL MEETINGS 11:30 A.M.-12:30 P.M.	
NOON			CHAPTER COUNCIL ROUNDTABLE LUNCHEON NOON-2 P.M. EXHIBITS OPEN NOON-5 P.M.	AWARDS LUNCH NOON-1:30 P.M. EXHIBITS OPEN 1:15-5 P.M.	NETWORKING LUNCH WITH SECTIONS 12:30-2 P.M.	BOARD OF DIRECTORS NOON-1:30 P.M.
1:00 P.M.						
2:00 P.M.				SECTION PROGRAMS 2-3:30 P.M.		
3:30 P.M.			• BREAK 3:30-4 P.M. • POSTER SESSION 1 • SIG/INFORMAL MEETINGS 3:30-4:30 P.M.	• BREAK 3:30-4 P.M. • POSTER SESSION 2 • SIG/INFORMAL MEETINGS 3:30-4:30 P.M.	• OPEN FORUMS 3:30-4:30 P.M.	CE AND SERVING DIVERSE USERS SYMPOSIUM 1-5 P.M.
4:15 P.M.		• NEW LEADERS TEA 4:15-5:15 P.M. • SECTION/CHAPTER LEADERS BREAKOUT 4:45-5:15 P.M.				
4:30 P.M.			• SECTION BUSINESS MEETINGS 4:30-6 P.M.		• SECTION BUSINESS MEETINGS • SIG/INFORMAL MEETINGS 4:30-6 P.M.	
5:30 P.M.						
6:00 P.M.		WELCOME RECEPTION 5:30-7:30 P.M.	RECEPTIONS: • INTERNATIONAL VISITORS • LIBRARY SCHOOL REUNION 6-7 P.M.	• SIG/INFORMAL MEETINGS 6-8 P.M.		
7:00 P.M.			• POISONED PEN RECEPTION • DINE AROUNDS 7-9 P.M.		MLA RECEPTION 7-10 P.M.	
7:30 P.M.			• FRIENDS OF NLM EVENT 7:30-9:30 P.M.			

CE = Continuing education courses
Breaks include refreshments in the Hall of Exhibits.



nature.com
is medical research

nature.com
is clinical practice

A site license is your access to **nature.com**

By ordering in 2006, you guarantee your institution continued access to more content. Please visit Nature Publishing Group's table or ask your representative for further details on our post-cancellation policy and forthcoming changes to license content in 2007.

Visit us in Phoenix at MLA '06 – **Booth 120**

T: +1 800 221 2123 | E: institutions@natureny.com | W: npg.nature.com/libraries

nature.com
The world's best science and medicine on your desktop

nature publishing group 



McGraw-Hill's **ACCESS**Medicine

Trusted Content. Instant Answers.



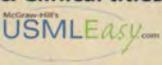
AccessMedicine's online service delivers instant answers to clinical questions from the most trusted sources for clinicians, residents, students, and allied health professionals.

WHAT'S New in 2006!

- Cardiovascular Physiology, 5th Edition
- Basic Radiology
- Williams Hematology, 7th Edition
- QuickAccessMedicine to facilitate access to point-of-care answers featuring content from CURRENT Consult Medicine 2006:
 - Over 800 common disorders
 - Diagnostic steps, includes signs and symptoms
 - Treatment options, including specific drug regimens
 - Practice guidelines
- USMLE™ Step 3 content in the USMLEasy "Lite"
- Image Bank
 - Now available: browse images by subject
 - Save selected images to MyAccessMedicine with the Lightbox feature
- Image, Video, and Audio Search function for contents in Accessmedicine
- Diagnostic Tests
 - More than 300 common lab tests, with guidelines on interpreting results, details on associated risks and costs
 - Concise diagnostic imaging information with recommendations for selecting tests and interpreting results
 - Diagnostic algorithms for difficult diagnostic challenges
 - Covers tests in internal medicine, pediatrics, general surgery, gynecology, and neurology

TRUSTED Content. INSTANT Answers

Users can quickly narrow down a search by resource, topic, or browse the A-Z index for the complete text and illustrations of the leading clinical and educational resources in the field – with content updates exclusive to AccessMedicine.

- Harrison's Online
- CURRENT Medical Diagnosis and Treatment 2006
- Hurst's the Heart, 11th Edition
- Goodman & Gilman's The Pharmacological Basis of Therapeutics, 11th Edition
- Tintinalli's Emergency Medicine Online
- Schwartz Surgery Online
- Content from over 25 Lange Basic & Clinical titles including a FREE USMLE Self-Assessment Tool powered by 
- Patient Education
- AccessMedicine Weekly Podcasts for iPods or other portable MP3 devices
- 1000+ Differential Diagnoses from Diagnosaurus
- Much More

Contact Us for a FREE 30 Day trial! Visit AccessMedicine.com

AccessMedicine Customer Service 1-888-307-5984 (in the U.S.) or 1-614-759-3663 (outside the U.S.)

Featured Speakers

All plenary sessions will be held in the Convention Center Ballroom.



Sunday, May 21, 10:30 a.m.–noon
McGovern Lecture: Atul Gawande
Sponsored by EBSCO.

As a practicing surgeon and an accomplished writer, teacher, and speaker, Atul Gawande offers audiences a unique perspective on the joys and uncertainties that lie at the heart of modern medicine. He has a wonderful gift for telling true tales that bring to life the issues at stake in the ancient human endeavor of healing.

Gawande's book, *Complications: A Surgeon's Notes on an Imperfect Science*, was a finalist for the National Book Award in 2002 and is published in more than 100 countries. He is currently on staff at Brigham and Women's Hospital (BWH) and the Dana Farber Cancer Institute in Boston. He holds positions as assistant professor of surgery at Harvard Medical School, assistant professor in the Department of Health Policy and Management at the Harvard School of Public Health, and associate director for the BWH Center for Surgery and Public Health.

Gawande writes about medicine and science for *The New Yorker* magazine and a regular column for *The New England Journal of Medicine*. He holds a medical degree from Harvard Medical School and a master's in public health from the Harvard School of Public Health. He was a senior health policy advisor for the Clinton presidential campaign and White House.



Monday, May 22, 9:00 a.m.–10:00 a.m.
Janet Doe Lecture: Julie J. McGowan, AHIP, FMLA
"Swimming with the Sharks: Perspectives on Professional Risk Taking"

Receiving one of MLA's highest professional distinctions, Julie J. McGowan, AHIP, FMLA, will deliver the Janet Doe Lecture for the 2005/06 association year. Holding a doctorate from the University of South Carolina, McGowan is the associate dean, Information Resources and Educational Technology at Indiana University (IU) School of Medicine and holds numerous other positions at IU.

McGowan's service to the field of health sciences librarianship has been comprehensive and inspiring. She is a prolific author and an active researcher, always pushing the frontiers of health information practice. She has proved herself as an educator in both health sciences librarianship and medical educational environments. McGowan has been an MLA member for over twenty-seven years and in the medical library profession for thirty years.

McGowan served on the MLA Board of Directors from 1999 to 2002 and has received three MLA awards: the Frank Bradway Rogers Information Advancement Award (1996), the Medical Informatics Section/MLA Career Development Grant (1997), and the Lucretia W. McClure Excellence in Education Award (2001). McGowan was named an MLA Fellow at MLA '05 and is a fellow of the American College of Medical Informatics.

Wednesday, May 24, 9:00 a.m.–noon
Integrating Reference Information into the Electronic Health Record: Practice and Standards
Sponsored by EBSCO.

One of the emerging methods for supporting evidence-based health care is creating links between clinical information systems and context-appropriate information resources. Two approaches are currently in practice: clinical portals, which are libraries that aggregate and simplify access to content, and clinical "info buttons," which use information from the clinical system to focus retrieval from an information resource.

Introduction

Debra Ketchell, AHIP, is the associate dean, Knowledge Management, and director, Lane Medical Library, Stanford University Medical Center, Stanford University, and previously was the deputy director of the University of Washington Health Sciences Libraries. She will introduce the session and provide a framework for the discussion.

The Standards Perspective

Guilherme del Fiol is a medical knowledge engineer at Intermountain Health Care in Salt Lake City and works on integrating health information resources with the electronic health record (EHR). As a physician with a master's degree in computer science, he is leading the development of a standard for Health Level 7 (HL7) to promote the use of information resources at the point of care. HL7 is the leading organization for information technology standards in health care. The emerging standard should facilitate the context-aware integration between EHRs and clinical references, especially through the development of "info buttons."

You May Think You Know Annual Reviews...



...But It's Time You Had Another Look

Annual Reviews is a nonprofit organization dedicated to helping scientists the world over cope with the ever-increasing volume of scientific research and data in a growing number of disciplines by bringing them the best in comprehensive and affordable scientific review literature.

But Annual Reviews aren't just the hardbound books you recognize from your shelves. Since we began publishing in 1932, we've become so much more, and offer:

The Logical Starting Point for Researchers

Each year, our distinguished researchers and editors critically review, synthesize, and filter the vast amount of primary research in specific disciplines within the Biomedical Sciences to guide your patrons to the principal contributions of the field and help them stay up to date in their area of research. Extensive online content and features mean that your users will have access to the most robust and significant review materials available. Our latest series, the *Annual Review of Pathology*, published in February 2006, can be accessed online at <http://pathol.annualreviews.org>.

The Latest Developments in Science from the Premier Names in Science • A Site License for Every Institution • The Logical Starting Point for Researchers in the Biomedical Sciences The Highest ISI® Rankings and Lasting Value • Over 70 Years of Annual Reviews Content with the Annual Reviews Electronic Back Volume Collection • Robust Online Access • Reviews in Advance (RIA) • An Enhanced Product at a Low Price • Powerful Administrator Tools for Librarians • Extensive Back Volume Availability

VISIT ANNUAL REVIEWS AT BOOTH # 616 TO SEE WHAT YOU'VE BEEN MISSING
<http://arjournals.annualreviews.org>



ANNUAL REVIEWS

A Nonprofit Scientific Publisher

To Reach the Annual Reviews Site License Department:

Call Toll Free (US/Canada): 800.523.8635 or Worldwide: 650.493.4400

Email: sitelicense@annualreviews.org | www.annualreviews.org/go/mla06

**2007 Pricing Now Available -
Visit Booth # 616 at
MLA 2006 for details**



➤ continued from page 11

The Clinical Knowledge Provider Perspective

Jerome Osheroff, chief clinical informatics officer at Thomson Micromedex, helps ensure that their clinical decision support (CDS) offerings are optimally responsive to clinicians' and patients' information needs. He is the lead author of the 2005 Healthcare Information and Management Systems Society (HIMSS) book of the year, *Improving Outcomes with Clinical Decision Support: An Implementer's Guide*, and chairs the HIMSS CDS Task Force. He recently cochaired development of a joint American Medical Informatics Association/HIMSS whitepaper with recommendations and an action plan on CDS in electronic prescribing and is coleading a follow-up effort to develop a roadmap for national action on CDS.

The Electronic Health Record Provider Perspective

Robert Abarbanel is a senior director in the product strategy group at GE Healthcare Integrated IT Solutions and is responsible for a content strategy that includes facilitated in-context access to evidence-based information in internal and external warehouses, decision support, and standard vocabularies. He is the principal investigator of the Sharable Active Guideline Environment (SAGE) project, sponsored by the National Institute of Standards and Technology, demonstrating the feasibility of standard computable clinical guidelines. He is a member of the CDS group at HL7, where he is working on the info button and on emerging standards for the virtual medical record that is in use in the SAGE project today.

Part 2: Clinical Knowledge Integration: Current Best Practice

Intermountain Healthcare Library Portal and HELP2

Guilherme del Fiol will describe the goals, strategies, processes, and tools to support the use of health information resources at Intermountain Healthcare, especially in the context of patient care using their EHRs, called HELP2. Two information retrieval tools that have been integrated with HELP2 to support information needs at the point-of-care will be presented: "On-line Medical Library Portal" offers links to resources that are available corporate-wide, and "Info button" provides links to resources based on data about the patient and the EHR user. Finally, data on the use of these tools in the last four years will be presented, and the pros and cons of each approach will be discussed.

Kaiser Permanente Clinical Library and HealthConnect

Sara Pimental, AHIP, content project manager, Kaiser Permanente Clinical Library, Oakland, CA, will describe the integration of Kaiser's Clinical Library into patients' EHRs, called HealthConnect. The Active Guidelines feature moves static best practice guidelines into the clinician's workflow and makes adherence to clinical paths as simple as clicking through a flowchart. Context Sensitive Search allows clinicians to easily query the clinical library from HealthConnect for guidelines and patient education materials related to a patient problem. Primary diagnosis, age, and gender metadata are used as search parameters to return the most relevant materials from the clinical library.

Veteran's Administration VistA System Integration

Mary Fran Prottzman, AHIP, information services librarian, Department of Veterans Affairs (VA), Silver Spring, MD, will review integration of text with graphics into VistA, the VA's computerized patient record system, and its impact on patient safety and satisfaction. In the VistA system, clinical reminders are tied to clinical practice guidelines and links are made to knowledge-based information such as UpToDate and Micromedex. The system provides a seamless display of information that enhances clinical decision making and integrated health information for patients and their families. The VA's personal health record, My HealthVet, and the Bidirectional Health Information Exchange between military and VA facilities will be highlighted.

Evidence Integration into Vanderbilt's StarPanel

Annette Williams, associate director, Library Operations, Eskin Biomedical Library, Vanderbilt University Medical Center, Nashville, TN, will describe the Eskin Biomedical Library's provision of expert information to complex, patient-specific questions from clinicians through the Vanderbilt EHR system called StarPanel. Librarians receive queries through the "information basket" linked to the EHR and respond with filtered evidence that addresses case-specific details directly from the patient record. Clinicians can choose to attach this evidence permanently to the patient record. Librarians also dynamically link nationally recognized guidelines through International Classification of Disease (ICD-9-CM) coding to patient problem lists to place evidence for managing common conditions directly in the EHR.



CyberTools® for Libraries

Integrated Library System
Top Rated by Librarians



- Used by health science libraries coast-to-coast
- Integrates with electronic resources
- Easy cataloging & authority control
- Time-saving, feature-rich serials management
- Elegant, customizable OPAC with embedded graphics
- Any size library, consortium, or collection
- Union catalogs are free!

Join One of the
Fastest Growing
Library Communities.

508 Bobby
APPROVED™

In House Server or
ASP Web Hosting



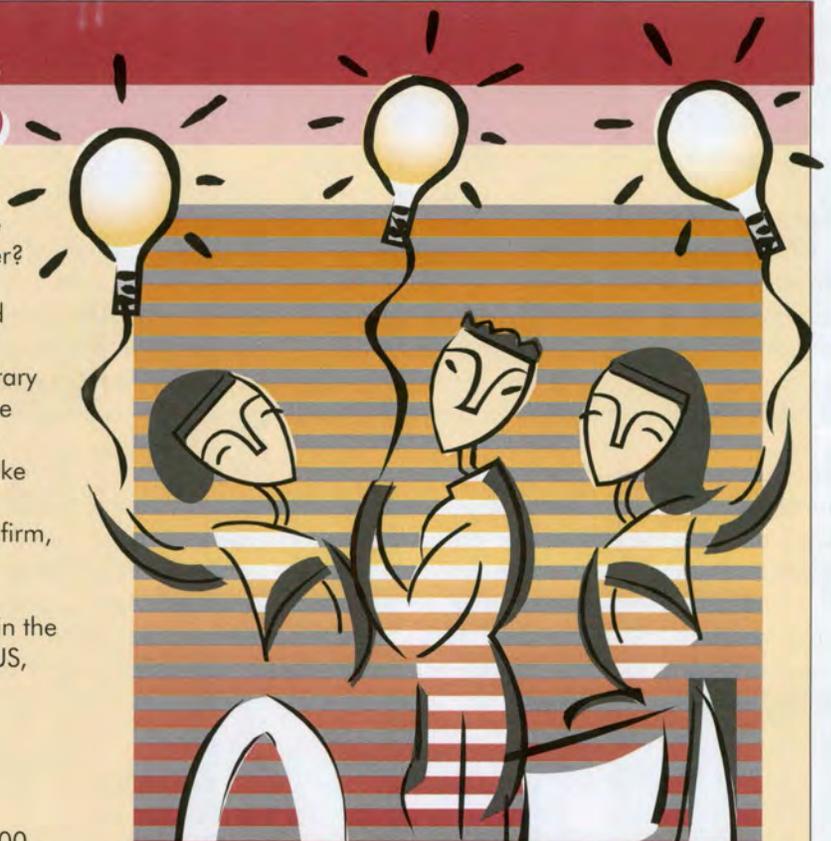
Contact us to learn more.
Info@CyberToolsForLibraries.com
Tel (800) 894-9206 or (978) 772-9200
Visit us at MLA for a demonstration.

Visit the Public Relations *Swap and Shop*

Looking for new and innovative ways to market your library's services or inspiration about how to celebrate National Medical Librarians Month (NMLM) in October?

Be sure to stop by the 2006 Public Relations Swap and Shop in the MLA Connection Booth in Phoenix. As in previous years, the booth will showcase real-world library promotional samples, giving you the opportunity to see how your colleagues have successfully promoted their libraries. While at the booth, grab a few samples to take back to your library or discuss marketing ideas with representatives from MLA's public relations consulting firm, Public Communications Incorporated (PCI). PCI representatives will judge the submitted promotional samples, and the best promotions will be announced in the May 23 issue of the MLA '06 newsletter, in *MLA-FOCUS*, and in the *MLA News*.

Also, mark your calendars for a free marketing seminar—new to the booth this year! "How to Make Others Care About Your Library," conducted by PCI representatives, will be held on Sunday, May 21, at 2:00 p.m. and again on Tuesday, May 23, at 10:30 a.m. The seminar and question-and-answer session will last approximately 30 minutes.



FREE marketing seminars: May 21 & May 23

General Information

This year, all special events are listed in the Daily Program, beginning on page 23.

Academy of Health Information Professionals

Convention Center, Lobby 2 See "MLA Connection Booth" listing for hours

The Academy of Health Information Professionals (AHIP) is MLA's professional development and career recognition program. The academy offers memberships at various levels of achievement and mastery of the Essential Areas of Knowledge in health sciences librarianship.

By attending MLA '06, you are eligible to earn up to one point of academy credit per meeting day, for up to three days per year. In addition, the academy recognizes contact hours earned through MLA '06 continuing education courses and symposia.

If you have questions about your academy portfolio or about applying to the academy as a new member, members of the Credentialing Committee will offer individual consultations, or plan to attend the Academy Question-and-Answer Session on Monday, May 22, from 2:00 p.m.–3:00 p.m. at the Hyatt Regency Phoenix, in the Cowboy Artist's Room.

Americans with Disabilities Act

The Phoenix Convention Center, Hyatt Regency Phoenix, and Wyndham Phoenix's guest rooms, common areas, and transportation services comply with the Americans with Disabilities Act. If you need auxiliary aids and services identified in the Americans with Disabilities Act, please stop by the MLA Registration Center to make your request through the meeting planner.

Business Center

UPS Store

Hyatt Regency Phoenix, North Lobby, First Floor
Monday–Friday, 8:00 a.m.–5:30 p.m.
Saturday, 9:00 a.m.–1:00 p.m.
Closed on Sunday

Registration Center Hours

Convention Center: Lobby 2

Thursday, May 18	5:00 p.m.–8:00 p.m.
Friday, May 19	7:00 a.m.–7:00 p.m.
Saturday, May 20	7:00 a.m.–7:30 p.m.
Sunday, May 21	7:00 a.m.–6:00 p.m.
Monday, May 22	7:00 a.m.–6:00 p.m.
Tuesday, May 23	7:00 a.m.–3:00 p.m.
Wednesday, May 24	7:00 a.m.–8:00 a.m. and noon–1:00 p.m.

CD-ROM of Meeting

Sponsored by *The New England Journal of Medicine*.

An audio CD-ROM of the presentations at the annual meeting, including plenary sessions and section programs, is available for a special price of \$39.00 with registration. Purchase CD-ROM in the Registration Center. The CD-ROM will be mailed 5 weeks after the meeting.

Children

All children must have badges. Complimentary badges are available at the MLA Registration Center. Children under thirteen are not permitted in the exhibit hall.

Colleague Connection

This popular networking program pairs a new member or first-time attendee with an experienced member. If you have not registered to participate in this program and would still like to do so, please speak with Beverly Bradley, membership services coordinator, in the Member Resource Room or at the New Members'/First-time Attendees' Breakfast on May 21.

Council Display Tables

Convention Center: Lobby 2 See "MLA Connection Booth" for hours

Section Council: Membership brochures from MLA sections will be available, and section council members will be on hand to answer questions.

Chapter Council: Learn about the fourteen geographic MLA chapters. Check out chapter newsletters, projects, and membership information.

Grants and Scholarship Booth

Convention Center: Lobby 2 See "MLA Connection Booth" listing for hours

Make a donation to support the MLA grants and scholarships programs, and take home a unique gift for a friend, family member, or yourself! Cash, checks,

Visa, MasterCard, American Express, and Discover cards are accepted.

Hospitality Center

Convention Center: Lobby 2 See "Registration Center" for hours

Discover Phoenix! Make the Hospitality Center your first stop for maps and information about local attractions, services, and libraries. Sign up for "dine-arounds," a great way to meet new colleagues and experience one of Phoenix's excellent restaurants. MLA's Local Assistance Committee members and other area experts are on hand to answer questions.

Information Desk

Convention Center: Lobby 2 See "Registration Center" for hours

The Information Desk is part of the MLA Registration Center. You may leave messages for members of the Board of Directors, MLA staff, or colleagues or stop by if you have questions about MLA memberships, meetings, or other activities.

Internet Café

Sponsored by Elsevier.

Convention Center: Halls D and E; and Lobby 2

Saturday, May 20–Wednesday, May 24

The Internet Café provides convenient, 24-hour Internet and wireless access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password.

Tomorrow's Medicine Today

fsg

future science group

To set up your
FREE 90-day trial
or for further information
visit our website
or contact one of our sales
representatives at
sales@future-drugs.com

The Future Science Group publishes commentary and analysis from international opinion leaders on topical issues, cutting-edge research and emerging developments in healthcare.

We specialize in insightful commentary on postgenomic medicine. Through our expanding range of biomedical review journals – more than 30 titles publishing 2000+ articles in 2006 – we provide the clinical community with a unique source of high-quality, authoritative reviews on best clinical practice. Our information is delivered with industry-leading publication times using innovative and highly accessible formats.

◆ Rapid publication

Our cutting-edge editorial and production processes enable industry leading publication times

◆ Rigorous evaluation

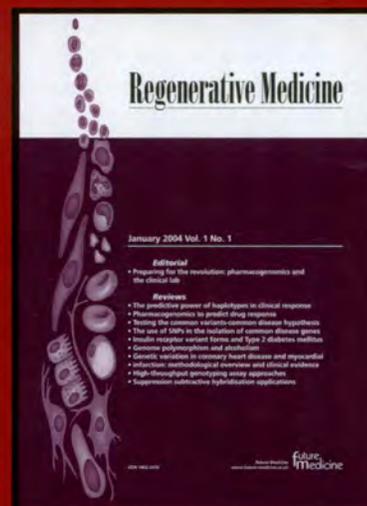
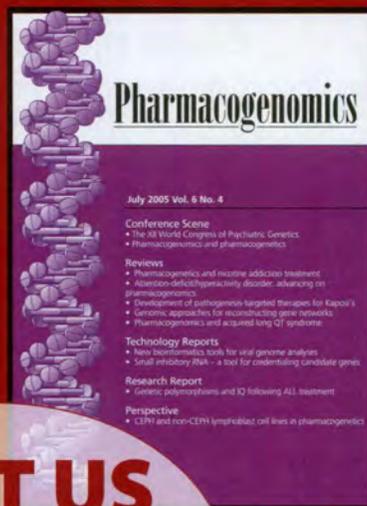
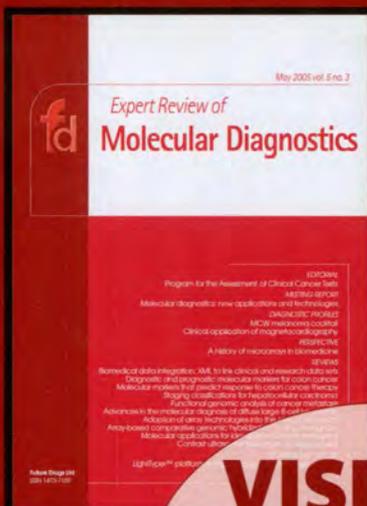
Peer review by 3 independent experts ensure each paper is thoroughly evaluated

◆ Precision in presentation

Accessible, structured content for time-constrained professionals

◆ Administration is easy

Our librarian-friendly website interface allows efficient management of subscriptions



VISIT US
at booth #235 at MLA
for more information
and a demonstration

future
drugs

www.future-drugs.com

future
medicine

www.futuremedicine.com

General Information continued

Job Placement Center

Convention Center: Yuma 26

Saturday, May 20	9:00 a.m.–4:00 p.m.
Sunday, May 21	11:00 a.m.–5:00 p.m.
Monday, May 22	9:00 a.m.–5:00 p.m.
Tuesday, May 23	9:00 a.m.–5:00 p.m.
Wednesday, May 24	9:00 a.m.–1:00 p.m.

Take advantage of the Job Placement Center by meeting with top-notch institutions. There is no fee for job seekers.

Employers and individual job seekers may submit late applications through Monday, May 22. A photocopier is available in the center. Catalogs of job opportunities and applicant forms will be available for sale after the meeting. Contact Beverly Bradley at 312.419.9094 x13; email, mlams2@mlahq.org.

Lost and Found

Convention Center: Lobby 2

See "Registration Center" for hours

Please bring any found items to the Information Desk, located in the MLA Registration Center.

Member Resource Room

Convention Center: Yuma 26

Saturday, May 20	9:00 a.m.–4:00 p.m.
Sunday, May 21	11:00 a.m.–5:00 p.m.
Monday, May 22	9:00 a.m.–5:00 p.m.
Tuesday, May 23	9:00 a.m.–5:00 p.m.
Wednesday, May 24	9:00 a.m.–1:00 p.m.

For your convenience, a photocopier, a Windows-platform computer, and a laser printer are available for association business in the Member Resource Room. Equipment use is available on a first-come, first-served basis. Please bring your own diskettes or ZIP disks. There is no Internet access in this room; please visit the Internet Café for your online needs.

Message Center

Convention Center: Lobby 2

Leave or pickup messages for colleagues on the Message Center message boards, which are organized alphabetically by last name.

MLA '07: Information Revolution:

Change Is in the Air

Exhibit Hall: Booth 237

Stop by the MLA '07 booth to learn about next year's annual meeting in Philadelphia, PA, May 18–23, 2007. Members of the 2007 National Program Committee and Local Assistance Committee will provide information and answer questions about next year's annual meeting.

MLA Connection Booth

Convention Center: Lobby 2

Saturday, May 20	10:00 a.m.–8:00 p.m.
Sunday, May 21	8:30 a.m.–5:00 p.m.
Monday, May 22	8:30 a.m.–noon and 1:30 p.m.–5:00 p.m.
Tuesday, May 23	8:30 a.m.–3:00 p.m.

Visit the MLA Connection Booth for all things MLA! Check out the Scholarship Booth for MLA '06 T-shirts, "beanies," humorous ribbons to add to your badge, and lots of useful and fun items for you and your staff back home. Visit the public relations material Swap and Shop to see promotions from medical libraries around the country. Stop by to purchase MLA publications at discounted meeting rates, to learn about MLA's newest programs and services and to pick up materials, including a copy of MLA's parliamentary procedures for conducting meetings. These procedures will also be distributed at both MLA business meetings.

You are invited to join us for a glass of wine and to chat with the editorial boards of JMLA and MLA News, as well as MLA Publishing authors, on Saturday, May 20, from 5:30 p.m.–6:30 p.m.

Newsletter

Distributed throughout the Convention Center.

Edited by members of the Local Assistance Committee, a subcommittee of the 2006 National Program Committee, three editions of *The Daily Transformer* will be published, Sunday, May 21, Monday, May 22, and Tuesday, May 23. Short, newsworthy articles related to the meeting, date or time changes for events, and other interesting items are welcome by 4:00 p.m. on the day before the intended issue. Please include your name and your MLA or organizational affiliation with your submission. Email copy to daily.transformer@gmail.com or drop copy in boxes located in the MLA Connection Booth and in the Member Resource Room.

Speaker Ready Room

Convention Center: Yuma 28

Sunday, May 21–Wednesday, May 24, 7:00 a.m.–5:00 p.m.

A room will be available for those making presentations during the meeting.

Travel Safety Tips

Sponsored by Doody Enterprises.

To enjoy your stay in Phoenix, AZ, please take a few moments to read the booklet, *MLA Safety Tips*, included in your registration packet.

Voting Rights

You are eligible to vote at the MLA business meetings on May 22 and May 23 if you hold an MLA membership in at least one of these categories: Regular (includes Introductory), Life, Fellow, Emeritus, Student, or authorized Institutional Representative.

CE Courses

Continuing education (CE) courses are a great way to stay at the forefront of the health information profession.

Onsite registration of CE courses is available, however, some courses might have reached their attendance maximum and be closed. Visit the MLA Registration Center to view course descriptions. Details are also available at www.mlanet.org/am/am2006/ce/.

Cancellation or course change fee: \$50 per course

Full-day CE course: 8 hours
Six-hour CE course: 6 hours
Half-day CE course: 4 hours

Course Suites

- CH Consumer Health Information Specialist**
These courses present the latest resources and ideas in the consumer health information field.
- OL Digital Libraries**
These courses focus on aspects of digital libraries.
- EBM Evidenced-based Medicine**
These courses emphasize the librarians' role in the practices of evidence-based health care.
- ES Expert Searcher Training Initiative**
These courses emphasize librarians' roles as expert searchers in health care and biomedical research.
- PH Public Health**
These courses provide information about the latest resources in the field of public health.

Course Locations

All CE courses are at the Convention Center, except for hands-on computer courses, which are held offsite at Arizona State University (ASU). ASU is a short walk (0.2 miles, about 2 blocks) from the Convention Center. Transportation will not be provided. Allow about ten minutes to walk. Maps are available at the MLA Registration Center and Hospitality Desk.

Arizona State University, Downtown Center, 502 E. Monroe Street, Building C, Second Floor, Phoenix

Friday, May 19

Full-day Courses, 8:00 a.m.–5:00 p.m.

- 200 Creating a Business Plan**
Convention Center: Phoenix 13
- 201 Introduction to Financial Management for Health Sciences Librarians**
Convention Center: Flagstaff 3
- ES 300 Expert Searching for Nursing and Allied**
Convention Center: Flagstaff 1
- 700 Qualitative Evidence: Practical Methods to Gather and Analyze Information Behavior and Attitude Data**
Convention Center: Flagstaff 4

Six-hour Courses, 8:00 a.m.–3:00 p.m.

- 100 Measuring Your Impact: Using Evaluation to Demonstrate Value**
Convention Center: Flagstaff 5
- 101 The PhD Experience: Graduate School in the Basic Biomedical Sciences**
Convention Center: Prescott 6
- CH 202 Planning and Managing Consumer Health Libraries**
Convention Center: Phoenix 11
- 600 Introducing Interactivity Into Your Web Design**
Offsite facility: Arizona State University, Room C216

Half-day Courses, 8:00 a.m.–noon

- 301 The Changing Nature of Providing Reference/Information Services**
Convention Center: Flagstaff 2

Half-day Courses, 1:00 p.m.–5:00 p.m.

- CH 102 The Art of Building and Sustaining Community Partnerships**
Convention Center: Prescott 7
- OL 500 Emerging Mobile Technologies**
Convention Center: Flagstaff 2
- 701 Research for Beginners: Seven Steps to Success**
Convention Center: Phoenix 12
- EBM 702 Understanding Health Care Literature: A Primer for Working with Evidence-based Health Care Principles**
Convention Center: Phoenix 19

Saturday, May 20

Full-day Courses, 8:00 a.m.–5:00 p.m.

203 Essentials of Hospital Librarianship

Convention Center: Prescott 6

ES 303 Medical Subject Headings (MeSH) for Searchers

Convention Center: Flagstaff 3

601 Rapid Training Design: A Short Course for Librarians

Convention Center: Flagstaff 2

EBM 602 The Librarian's Role in Information Mastery: Assessing the Usefulness of Clinical Information Sources

Offsite facility: Arizona State University, Room C216

EBM 703 Introduction to Medical/Health Care Informatics for Librarians

Convention Center: Phoenix 19

Symposium

Saturday, May 20
9:00 a.m.–3:00 p.m.

Sponsored by MLA's Consumer and Patient Health Information and Hospital Libraries Sections.

Financial contributors: CINAHL Information Systems, Lippincott Williams and Wilkins, National Library of Medicine, National Patient Safety Foundation, Thomson Gale

CH 800 Patient Safety: A Proactive Approach for Information Professionals

Convention Center: Phoenix 16–18

Six-hour Courses, 10:00 a.m.–5:00 p.m.

CH 204 Ethnic Awareness and Health Information Resources: Chicken Soup and Crawdad Gumbo

Convention Center: Flagstaff 1

400 First Do No Harm: Basic Strategies for Administering Archival Materials in Health Sciences Libraries

Convention Center: Phoenix 12

OL 401 Unified Medical Language (UMLS) Basics

Convention Center: Prescott 7

OL 502 Technology Planning for Health Sciences Librarians

Offsite facility: Arizona State University, Room C200

EBM 603 Teaching About Evidence-based Practice

Convention Center: Phoenix 20

ES 704 Doing It Right: Supporting Systematic Reviews with Expert Searching and Project Management Skills

Convention Center: Flagstaff 4

Half-day Courses, 8:00 a.m.–noon

CH 206 Face-to-Face: Strategies for Effective Consumer Health Communication

Convention Center: Phoenix 11

ES 304 Number, Number, Who's Got the Number? Or Who's Counting?

PH Health Statistics Sources

Convention Center: Flagstaff 5

EBM 604 Evidence-based Medicine: Introduction to Study Design and Critical Appraisal

Convention Center: Prescott 8

Half-day Courses, 1:00 p.m.–5:00 p.m.

103 Joint Commission Standards: Management of Information and Beyond

Convention Center: Flagstaff 5

Wednesday, May 24

Half-day Courses, 1:00 p.m.–5:00 p.m.

CH 305 Consumer Health Libraries: Managing for Your Customer Base and Environment

Convention Center: Flagstaff 5

402 Reference Collection Development and Management

Convention Center: Prescott 7

OL 503 How to Use Really Simple Syndication (RSS) to Know More and Do Less

Offsite facility: Arizona State University, Room C216

Symposium

Wednesday, May 24
1:00 p.m.–5:00 p.m.

Sponsored by the National Library of Medicine and the Mid-Atlantic Chapter of MLA.

801 Serving Diverse Users: Cultural Competencies for Health Sciences Librarians

Convention Center: Flagstaff 1–3

MLA Unit Meetings Schedule

This list includes all official MLA meetings for committees, task forces, councils, sections, special interest groups (SIGs), and others. The section programming schedule is part of the Daily Program in this issue; complete details are listed in the *MLA '06 Abstract Supplement*. Find program index on page 63.

2007 National Program Committee	Saturday, May 20	noon–4:30 p.m.	Convention Center: Yuma 30
2008 National Program Committee	Monday, May 22	7:00 a.m.–9:00 a.m.	Convention Center: Phoenix 18
African American Medical Librarians Alliance SIG	Monday, May 22	7:00 a.m.–9:00 a.m.	Hyatt: Russell A and B
Assessment and Benchmarking SIG	Monday, May 22	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 33
Awards Committee	Monday, May 22	7:30 a.m.–9:00 a.m.	Convention Center: Phoenix 19 and 20
Benchmarking Network Editorial Board	Tuesday, May 23	7:00 a.m.–9:00 a.m.	Convention Center: Yuma 29
Books Panel	Saturday, May 20	9:00 a.m.–4:00 p.m.	Convention Center: Yuma 35
Bylaws Committee	Tuesday, May 23	7:30 a.m.–9:00 a.m.	Convention Center: Yuma 30
Cancer Librarians Business Meeting	Monday, May 22	7:00 a.m.–9:00 a.m.	Hyatt: Remington A
Chapter Chairs (New Leaders Breakout)	Saturday, May 20	4:45 p.m.–5:15 p.m.	Hyatt: Remington A and B
Chapter Continuing Education Chairs	Tuesday, May 23	8:00 a.m.–9:00 a.m.	Convention Center: Phoenix 18
Chapter Council	Saturday, May 20	8:00 a.m.–4:00 p.m.	Hyatt: Ellis West
Chapter Treasurers	Monday, May 22	8:00 a.m.–9:00 a.m.	Convention Center: Yuma 29
Chiropractic Libraries Business Meeting	Tuesday, May 23	4:30 p.m.–6:00 p.m.	Convention Center: Yuma 34
Clinical Librarians and Evidence-based Health Care SIG	Sunday, May 21	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 30
Collection Development			
Executive Committee	Sunday, May 21	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 34
Business Meeting	Monday, May 22	4:30 p.m.–6:00 p.m.	Convention Center: Tucson 37
Complementary and Alternative Medicine SIG	Monday, May 22	6:00 p.m.–8:00 p.m.	Hyatt: Borein A
Consumer and Patient Health Information			
Board Meeting (Sponsored by Scopus/Elsevier)	Sunday, May 21	4:30 p.m.–6:00 p.m.	Convention Center: Yuma 35
Business Meeting (Sponsored by Swets Information Services)	Monday, May 22	4:30 p.m.–6:00 p.m.	Convention Center: Tucson 38
Continuing Education Committee	Wednesday, May 24	7:00 a.m.–9:00 a.m.	Hyatt: Ellis West
	Wednesday, May 24	1:30 p.m.–5:00 p.m.	Hyatt: Ellis West
Corporate Information Services Business Meeting/Reception	Sunday, May 21	4:30 p.m.–6:00 p.m.	Hyatt: Borein A/Ellis West
Credentialing Committee	Friday, May 19	7:00 p.m.–10:00 p.m.	Hyatt: Phoenix Ballroom
Dental Business Meeting	Monday, May 22	4:30 p.m.–6:00 p.m.	Convention Center: Yuma 29
Department of the Army Medical Command Libraries SIG	Monday, May 22	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 30
Department of Veterans Affairs Librarians SIG	Tuesday, May 23	4:30 p.m.–6:00 p.m.	Hyatt: Curtis A
	Wednesday, May 24	7:00 a.m.–9:00 a.m.	Convention Center: Phoenix 18
Educational Media and Technologies Business Meeting	Monday, May 22	7:00 a.m.–9:00 a.m.	Hyatt: Curtis A
Federal Libraries Business Meeting	Monday, May 22	7:00 a.m.–9:00 a.m.	Convention Center: Prescott 6
Fellows of MLA	Sunday, May 21	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 32
Governmental Relations Committee	Monday, May 22	7:30 a.m.–9:00 a.m.	Convention Center: Flagstaff 4
Grants and Scholarships Committee	Wednesday, May 24	7:30 a.m.–9:00 a.m.	Convention Center: Phoenix 19 and 20
Health Association Libraries Business Meeting	Monday, May 22	4:30 p.m.–6:00 p.m.	Convention Center: Yuma 35
History of the Health Sciences Business Meeting	Tuesday, May 23	4:30 p.m.–6:00 p.m.	Convention Center: Phoenix 19 and 20
Hospital Libraries			
Business and Reception	Sunday, May 21	4:30 p.m.–6:00 p.m.	Convention Center: Phoenix 16–19
Committee Meetings	Monday, May 22	7:00 a.m.–9:00 a.m.	Hyatt: Curtis B
Executive Board	Tuesday, May 23	7:00 a.m.–9:00 a.m.	Hyatt: Curtis A
International Cooperation Business Meeting	Sunday, May 21	7:00 a.m.–9:00 a.m.	Hyatt: Ellis West
JMLA Editorial Board	Monday, May 22	7:30 a.m.–8:30 a.m.	Hyatt: Remington B and C
Leadership and Management			
Roundtable	Monday, May 22	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 23 and 24
Executive Board Meeting	Tuesday, May 23	7:00 a.m.–9:00 a.m.	Hyatt: Borein B
Business Meeting	Tuesday, May 23	4:30 p.m.–6:00 p.m.	Convention Center: Flagstaff 4
Joseph Leiter NLM/MLA Lectureship Committee	Wednesday, May 24	7:00 a.m.–9:00 a.m.	Convention Center: Yuma 29
Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG	Sunday, May 21	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 35
Libraries in Curriculum SIG	Tuesday, May 23	11:30 a.m.–12:30 p.m.	Convention Center: Flagstaff 5
Library Marketing SIG	Tuesday, May 23	7:00 a.m.–9:00 a.m.	Hyatt: Remington AB

Donald A. B. Lindberg Research Fellowship Jury	Tuesday, May 23	7:30 a.m.–9:00 a.m.	Convention Center: Yuma 35
Medical Informatics			
Business Meeting	Monday, May 22	7:00 a.m.–9:00 a.m.	Hyatt: Ellis West
Reception (Sponsored by Scopus/Elsevier)	Monday, May 22	6:00 p.m.–7:00 p.m.	Hyatt: Curtis B
Medical Library Education Business Meeting	Sunday, May 21	4:30 p.m.–6:00 p.m.	Convention Center: Yuma 30
Membership Committee	Tuesday, May 23	7:00 a.m.–9:00 a.m.	Convention Center: Phoenix 19 and 20
Mental Health SIG	Tuesday, May 23	11:30 a.m.–12:30 p.m.	Convention Center: Yuma 30
MLANET Editorial Board	Monday, May 22	7:00 a.m.–9:00 a.m.	Convention Center: Yuma 27
Molecular Biology and Genomics SIG	Sunday, May 21	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 29
New Members SIG	Monday, May 22	7:00 a.m.–9:00 a.m.	Convention Center: Yuma 34
Nominating Committee (invitation only)	Saturday, May 20	8:00 a.m.–4:00 p.m.	Convention Center: Yuma 29
Nursing and Allied Health Resources			
Executive Board Meeting	Sunday, May 21	4:30 p.m.–6:00 p.m.	Convention Center: Prescott 6
Business Meeting	Monday, May 22	4:30 p.m.–6:00 p.m.	Convention Center: Tucson 41
OCLC SIG	Sunday, May 21,	3:30 p.m.–4:30 p.m.	Convention Center: Flagstaff 4
	Tuesday, May 23,	11:30 a.m.–12:30 p.m.	Convention Center: Flagstaff 4
Oral History Committee	Wednesday, May 24	7:00 a.m.–9:00 a.m.	Convention Center: Yuma 30
Osteopathic Libraries SIG	Monday, May 22	7:30 a.m.–9:00 a.m.	Hyatt: Ellis East
Outreach SIG	Sunday, May 21	8:00 a.m.–9:00 a.m.	Hyatt: Ellis East
Pediatric Libraries SIG	Monday, May 22	6:00 p.m.–8:00 p.m.	Hyatt: Ellis East
Pharmacy and Drug Information			
Business Meeting	Tuesday, May 23	7:00 a.m.–9:00 a.m.	Convention Center: Yuma 29
Reception	Sunday, May 21	5:30 p.m.–6:30 p.m.	Hyatt: Ellis West
Primary Care SIG	Sunday, May 21	3:30 p.m.–4:30 p.m.	Convention Center: Prescott 6
Professional Recruitment and Retention Committee (ad hoc)	Saturday, May 20	7:00 a.m.–9:00 a.m.	Convention Center: Yuma 34
Public Health/Health Administration Business Meeting	Sunday, May 21	4:30 p.m.–6:00 p.m.	Hyatt: Ellis East
Public Services			
Business Meeting	Sunday, May 21	4:30 p.m.–6:00 p.m.	Hyatt: Curtis
Roundtables	Monday, May 22	3:30 p.m.–4:30 p.m.	Convention Center: Phoenix 13
Rehabilitation Hospital SIG	Monday, May 22	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 35
Relevant Issues Business Meeting	Tuesday, May 23	4:30 p.m.–6:00 p.m.	Convention Center: Tucson 40
Research			
Judges Meeting	Sunday, May 21	noon–2:00 p.m.	Convention Center: Yuma 30
Business Meeting	Monday, May 22	4:30 p.m.–6:00 p.m.	Convention Center: Prescott 6
Informal Meeting	Monday, May 22	6:00 p.m.–8:00 p.m.	Hyatt: Borein B
Informal Meeting	Wednesday, May 24	7:00 a.m.–9:00 a.m.	Convention Center: Yuma 34
Section Chairs (New Leaders Breakout)	Saturday, May 20	4:45 p.m.–5:15 p.m.	Hyatt: Remington C and Russell A
Section Continuing Education Chairs	Monday, May 22	8:00 a.m.–9:00 a.m.	Convention Center: Yuma 30
Section Council	Saturday, May 20	8:00 a.m.–4:00 p.m.	Hyatt: Ellis East
	Wednesday, May 24	7:00 a.m.–9:00 a.m.	Convention Center: Yuma 35
Section Council Representatives Orientation	Saturday, May 20	4:15 p.m.–5:15 p.m.	Hyatt: Russell B and C
Section Program Planners (MLA '07)	Saturday, May 20	4:00 p.m.–5:00 p.m.	Hyatt: Sundance
	Wednesday, May 24	7:00 a.m.–9:00 a.m.	Hyatt: Curtis
Section Treasurers	Tuesday, May 23	11:30 a.m.–12:30 p.m.	Convention Center: Yuma 29
Task Force on MLA's Educational Policy Statement	Sunday, May 21	3:30 p.m.–4:30 p.m.	Convention Center: Yuma 27
Task Force on MLA's Research Policy Statement	Saturday, May 20	9:00 a.m.–4:00 p.m.	Hyatt: Suite 322
	Wednesday, May 24	noon–3:00 p.m.	Hyatt: Remington A
Task Force on Scholarly Publishing	Sunday, May 21	12:15 p.m.–2:30 p.m.	Hyatt: Suite 2111
Technical Services			
Business Meeting	Monday, May 22	4:30 p.m.–6:00 p.m.	Convention Center: Yuma 25
Business Meeting	Tuesday, May 23	7:00 a.m.–9:00 a.m.	Hyatt: Borein A
Veterinary Medical Libraries			
Executive Committee Meeting	Sunday, May 21	4:30 p.m.–6:00 p.m.	Convention Center: Yuma 29
Business Meeting	Monday, May 22	4:30 p.m.–6:00 p.m.	Convention Center: Tucson 36
Vision Science SIG	Monday, May 22	7:00 a.m.–9:00 a.m.	Hyatt: Russell C

Hyatt = Hyatt Regency Phoenix Convention Center = Phoenix Convention Center
Green = MLA unit meeting Black = Section meetings Blue = Special interest group meetings

DOODY'S
CORE
TITLES

DOODY'S CORE TITLES is the precision instrument

► Find the best health sciences books and software titles your users need!

www.doody.com/DCT



The **Essential** Collection Development Tool for Libraries of All Sizes

■ **Make the best buying decisions possible with Essential Purchase Recommendations from your peers.**

Core titles are selected by 100+ health sciences librarians, as well as 90 healthcare experts.

■ **Trust the most comprehensive guide to core health sciences book and software titles available.**

Doody's Core Titles is the respected replacement for the Brandon/Hill lists. Available online, it covers 121 specialty areas, all updated and scored annually.

■ **Save money with this valuable purchasing tool.**

It actually costs less than half the price of a single typical title on the list!

Only \$49.50, Basic Edition; \$149.50, Premium Edition. **Now Available: New Edition for 2006!**

Don't miss **"Doody's Core Titles: Collection Development in 2006"**
at our Sunrise Seminar: 7 a.m., Monday, May 22.

Visit us at booth #340

*"Doody's Core Titles is a very useful collection management tool —
well worth the reasonable price."*

— Journal of the Medical Library Association, "Electronic Resources Review," July 2005

FREE SAMPLE or order today at www.doody.com/DCT

Or, order a license through your medical book wholesaler.

For more information, email dctsales@doody.com or call 312-644-7640 x250.

This section provides a daily schedule of official activities and events related to MLA '06. It includes special receptions as well as section programming, vendor demonstrations, and informal meetings. However, all MLA unit meetings are listed on pages 20–21. Some events listed here require a ticket or are by invitation only and are noted.

Section Programming

- All section programming takes place in the Phoenix Convention Center.
- Programs are presented alphabetically:

By theme:  **Collections/Resources**  **Education and Outreach**
 **Healers and Healing**  **Leadership and Professional Development**
 **Research Methods**

By lead section name (in boldface)

- Structured abstracts along with presenter's title and affiliation appear in the *MLA '06 Abstracts* supplement and online in the Itinerary Builder at www.mlanet.org/am/am2006/events/.
- Consult the index on page 63 for a quick reference to section activities.

Friday, May 19

8:00 a.m.–5:00 p.m.
Continuing Education
See pages 18–19

9:00 a.m.–5:00 p.m.
MLA Board of Directors
Hyatt Regency: Suite 318

noon–1:00 p.m.
MLA Board of Directors Luncheon
Hyatt Regency: Suite 316
Invitation only.

7:00 p.m.–10:00 p.m.
MLA Credentialing Committee
Hyatt: Phoenix Ballroom

Saturday, May 20

8:00 a.m.–5:00 p.m.
Continuing Education
See pages 18–19

4:15 p.m.–5:15 p.m.
New Leaders' Tea
Hyatt Regency: Cowboy Artist's
Invitation only.

5:30 p.m.–7:30 p.m.
Welcome Reception and Opening of Hall of Exhibits
Convention Center: Halls D and E
Ticketed event.

Sunday, May 21

6:30 a.m.–7:30 a.m.
Majors 18th Annual Walk for Fun
Hyatt Regency: Hotel Lobby

7:00 a.m.–8:15 a.m.
Sunrise Seminars
American Psychological Association (APA): Using APA Databases to Discover Evidence-based Practice
Hyatt Regency: Curtis B
Evidenced-based practice has become an essential requirement for clinicians in psychology, nursing, medicine, and other applied sciences. Finding evidence-based approaches in the literature requires knowledge of database construction, indexing, and searching. This session will demonstrate how to find evidence-based studies in the scholarly literature using the APA databases. The presentation will provide specific research approaches and database search skills that can be used to find studies in PsycINFO and APA's full-text databases.

Evidence-based Point-of-care Resources from EBSCO Publishing
Convention Center: Yuma 25
Learn how DynaMed from EBSCO Publishing is able to provide the best available evidence, updated daily and easily accessible at the point-of-care. Learn the seven steps of evidence-based medicine for clinical references and how to determine if a clinical reference is evidence-based.

Ovid Update on Exciting New Products
Convention Center: Yuma 23 and 24

ProQuest Medical and Health Solutions: Exclusive New Resources
Convention Center: Tucson 42 and 43

Learn about Evidence Matters, the search engine that allows clinicians to compare therapies for their patients based on peer-reviewed research and provides answers to clinical questions drawn from an enormous collection of statistical evidence. And MyiLibrary offers almost 4,000 electronic book titles in medical, nursing, and allied health from the world's largest medical and scientific publishers. Need answers fast? These two resources deliver, and they are available only through ProQuest!

Thomson Scientific It's Not Just About Content: EndNote Web and the Analyze Tool in the ISI Web of Knowledge
Convention Center: Yuma 21 and 22
ISI Web of Knowledge covers over 100 years of journal data. A challenge: how to manage that data? The answer: *EndNote Web*, a bibliographic tool that provides a full range of organizing, importing, editing, and formatting capabilities. Another issue: how to interpret the data; the Analyze tool offers an enhanced analytical functionality.

Informal Meeting
Medline Plus Go Local
Hyatt Regency: Cowboy Artist's

New Members and First-time Attendees Breakfast
Convention Center: Phoenix 16–20
Invitation only.

Informal Meeting

**Central Group on Educational Affairs/
Midwest Chapter**

Hyatt Regency: Remington A and B

8:15 a.m.–9:00 a.m.

Informal Meeting

Ovid Customer Forum

Convention Center: Yuma 23 and 24

9:00 a.m.–10:00 a.m.

**Plenary Session I: Welcome to
MLA '06 and Presidential Address**

Convention Center: Ballroom

Welcome from MLA President

M.J. Tooley, AHIP, MLA president, 2005/06, and executive director, Health Sciences and Human Services Library, University of Maryland–Baltimore

**Welcome from Medical Library Group
of Southern California and Arizona**

Alice Kawakami, chair, Medical Library Group of Southern California and Arizona, and interim head, College Library, University of California–Los Angeles

**Welcome from 2006 National
Program Committee (NPC)**

James Shedlock, AHIP, NPC cochair, director, Galter Health Sciences Library, Northwestern University, Chicago, IL, Debra Ketchell, AHIP, NPC cochair, director, Lane Medical Library and Knowledge Management Center, Stanford University, Palo Alto, CA, Jacqueline Donaldson Doyle, AHIP, FMLA, Local Assistance Committee (LAC) cochair, Fletcher Library, Arizona State University, Phoenix, AZ, and Kay E. Wellik, AHIP, LAC cochair, Library Services, Mayo Clinic Scottsdale, Scottsdale, AZ

Presidential Address

M.J. Tooley, AHIP, MLA president, 2005/06

10:30 a.m.–noon

Sponsored by EBSCO.

**Plenary Session II: The John P.
McGovern Lecture**

Convention Center: Ballroom

Introduction: James Shedlock, AHIP, NPC cochair, director, Galter Health Sciences Library, Northwestern University, Chicago, IL

Lecture: Atul Gawande, associate director, Brigham and Women's Hospital, Center for Surgery and Public Health, Boston, MA

noon–12:30 p.m.

Technology Showcase

**Community Outreach Resources from
EBSCO**

Convention Center: Halls D and E

Written for and organized in the way health consumers and their families seek information, Health Library is a comprehensive, evidence-based health wellness and lifestyle information resource. Health-related questions are answered with easy-to-understand articles—free of racial, gender, or other bias—supported by illustrations. Qualified medical experts independently review all articles.

noon–2:00 p.m.

**Chapter Council Presents Sharing
Roundtables**

Convention Center: Phoenix

Lunch sponsored by MLA and these MLA chapters: Medical Library Group of Southern California and Arizona, Midcontinental, Midwest, North Atlantic Health Science Libraries, Northern California and Nevada Medical Library Group, Philadelphia Regional, South Central, Upstate New York and Ontario

Ticketed event. Tickets, which include lunch, can be purchased in the MLA Registration Center prior to 7:00 p.m. on Saturday, May 20. No tickets will be sold the day of the event. Preferred topic is not guaranteed for onsite ticket purchase.

noon–5:00 p.m.

Hall of Exhibits Open

Convention Center: Halls D and E

1:00 p.m.–1:30 p.m.

Technology Showcase

McGraw-Hill Digital Products

Convention Center: Halls D and E

McGraw-Hill Digital is a leading global provider of electronic content and services for medical communities: AccessMedicine, Harrison's Online, Harrison's Practice, USMLEasy, and Scriver's OMMBID.

2:00 p.m.–2:30 p.m.

Technology Showcase

**CyberTools for Libraries:
Virtually Yours**

Convention Center: Halls D and E

See and hear highlights of the new virtual library collection that is delivered to each

library with the CyberTools Integrated Library System. Come also to learn more about CyberTools: the unique features of its product and services and the unique nature of its librarian community. See the benefits of a product development approach based on active partnering with health sciences librarians.

2:00 p.m.–3:30 p.m.

Section Program

Collections/Resources

**2006 National Program Committee,
Collection Development and Public
Health/Health Administration Sections
and Outreach SIG**

**Gathering Health Data in E-
Environments**

Convention Center: Yuma 21 and 22

Moderator: Elizabeth R. Lorbeer, associate director, Content Management, University of Alabama–Birmingham

**The National Library of Medicine's
AllPlus Search**

Tamas E. Doszkocs

**Teaching Evidence-based Practice to
Nurses in Rural Areas**

Jenny L. Garcia, AHIP, and Karen N. Ouzts

**Public Health Practitioners Information
Access and Use**

Claire Twose, Kathleen Burr Oliver, Patricia Swartz, and Edward Bunker

**Education and Outreach
Dental Section**

**The Future of Professional
Health Care Education**

Convention Center: Tucson 36

Moderator: Michael R. Kronenfeld, AHIP, director, Learning Resource Center, AT Still University of the Health Sciences, Mesa Campus, Mesa, AZ

**The Future of Professional Health
Care Education**

Jack Dillenberg

Educational Media and Technologies and Public Services Sections and Libraries in Curriculum SIG

Integrating Technology into the Health Sciences Curriculum

Convention Center: Tucson 39

Moderator: Brenda Seago, AHIP, associate professor and director, Computer Based Instruction Lab, School of Medicine, Virginia Commonwealth University–Richmond

Evidence-based Medicine: Transforming Technology for Teaching at Two Campuses

John D. Jones Jr., Tanya Feddern, AHIP, and Susan K. Setterlund

Transforming and Integrating 21st Century Educational Technologies: Librarians Respond to Faculty Needs

Jeanne M. Le Ber

Transforming Library Professional Development and Outreach Through Podcasting

Jane L. Blumenthal, AHIP, Ivonne Martinez, Theodora Bakker, AHIP, and Brian Boston

Integrating Technology in a Renovated Library Curriculum

Rikke S. Ogawa, AHIP, and Brian W. Tobin

Healers and Healing

History of the Health Sciences and Pharmacy and Drug Information Sections and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians and Mental Health SIGs

Between “Madness” and Mental Health: Changing Perceptions and Treatment

Convention Center: Yuma 23 and 24
Moderator: Toni C. Yancey, outreach coordinator, National Networks of Libraries of Medicine Southeastern/Atlantic Region, Health Sciences and Human Services Library, University of Maryland–Baltimore

Changing Measures of Madness: The Case of Winnie Ruth Judd

Sunny L. Worel, AHIP

Societal Perceptions of Anorexia Nervosa: From the Saintly to the

Scientific

Lee Vucovich, AHIP

Implications for Librarianship Resulting from Deinstitutionalization

Bradley W. Bishop

Section Program Posters

Schizophrenia: Emerging from the Darkness

Clista Clanton

The Retreat at York: Providing a Transformation to Humane Treatment of the Mentally Ill in the 19th Century

Joan M. Stoddart, AHIP

Nursing and Allied Health Resources and Hospital Libraries Sections

Get Magnetized: Magnet Recognition, Libraries, and Excellence

Convention Center: Tucson 38

Moderator: Richard Barry, AHIP, librarian/archivist, American Nurses Library, American Nurses Association, Silver Spring, MD

History of Magnet Hospitals

Richard Barry, AHIP

The Elements of Magnetism

Christina Joy

Magnet Recognition in the Real World: A Panel Discussion

Jan Baum, Sally Harvey, AHIP, David Howse, Dorice L. Vieira, and Pamela Sherwill, AHIP

Veterinary Medical Libraries Section

Transforming Veterinary Dentistry through Education and Practice

Convention Center: Tucson 41

Moderator: Jill Crawley-Low, librarian and department head, Veterinary Medicine Library, University of Saskatchewan–Saskatoon, Canada

Dentistry in Zoo Animals

Chris J. Visser

Leadership and Professional Development

Hospital Libraries, Corporate Information Services, Federal Libraries, Health Association Libraries, and Veterinary Medical Libraries Sections and Assessment and

Benchmarking and Department of Veterans Affairs Librarians SIGs

Demonstrating Our Value: Benchmarking, Return on Investment, Cost Benefit Analyses

Convention Center: Tucson 42 and 43

Moderator: Mary Fran Prottzman, AHIP, information services librarian, Library Program, Department of Veterans Affairs, Washington, DC

If You Build It, Will They Come? Marketing Through Education

Mary F. Prottzman, AHIP, and Dianne Jones

Avoiding a Reduction of Force: Statistical Justification in a Hospital System

Cheryl M. Suttles

Using Lean Methodologies to Gain Efficiencies in High-volume Library Processes

Susan Schweinsberg Long, AHIP

Code Yellow: Library 9-1-1

Carole M. Gilbert, AHIP, FMLA, and Alexia D. Estabrook, AHIP

International Cooperation Section

Coordinated Programs or Peer-to-peer: Which Is the Better Model for International Cooperation Between Libraries? A Debate

Convention Center: Yuma 25

Moderator: Tony McSean, director, Library Relations, Elsevier, London, United Kingdom

Panel: Lenny Rhine, Barbara Aronson, and Laura Shane Godbolt

Medical Library Education Section

Transformations in Progress: Voices of the Next Generation of Medical Librarianship

Convention Center: Tucson 37

Moderator: James Andrews, assistant professor, School of Library and Information Science, University of South Florida–Tampa

Creating Pathfinders to Help Chinese Health Consumers Find Quality Information on the Internet

Xuequn Pan

Publication Transformation: Why Authors Choose to Publish in Open Access, Free Full-text Journals
Stefanie E. Warlick

Provision of Consumer Health Information Services for Low-literate Patrons
Stephanie A. Williams

Needs Analysis at a State Health Department Library: Citation Analysis of Official and Extramural Publications
Melissa L. Rethlefsen

Research Methods

Research, Consumer and Patient Health Information, and Hospital Libraries Sections

Tools to Assist Underserved Librarians

Convention Center: Tucson 40
Moderator: Susan J. Barnes, acting assistant director, Health Sciences Library, University of Washington–Seattle

Developing Retrieval Strategies for a Complex Subject Matter Blend: "Health Disparities"
Erin Braddock, Margaret Vugrin, AHIP, and James Speer

Logic Models: A Tool for Planning and Evaluating Services
Elizabeth Kelly and Claire Hamasu

The Ten Thousand Questions Project: How Consumers Say What Consumers Want
Catherine Arnott Smith

The Buck Starts Here: Using In-house Reports to Market Your Library
Elizabeth C. Burns

3:00 p.m.–3:30 p.m.

Technology Showcase Redesigned EBSCONET Subscription Management System
Convention Center: Halls D and E
The redesigned EBSCONET Subscription Management System was released in early 2006 with a cleaner interface and more new functionality! EBSCONET is great for searching for title information, placing orders, claiming, and renewing

subscriptions. With the new design, customers can complete all these operations easier and with fewer clicks.

3:30 p.m.–4:00 p.m.

Beverage Break and Visit Exhibits Sponsored by Ovid.
Convention Center: Halls D and E

3:30 p.m.–4:30 p.m.

Informal Meeting PubMed Linkout User Meeting
Convention Center: Flagstaff 5

Poster Session 1

Sponsored by The New England Journal of Medicine.
Convention Center: Halls D and E

4:00 p.m.–4:30 p.m.

Technology Showcase CINAHL Announcements and Enhancements
Convention Center: Halls D and E
Hear about the latest database developments from CINAHL, including CINAHL with full text, other new versions of CINAHL, and enhanced features to facilitate research.

6:00 p.m.–7:00 p.m.

International Visitors Reception Sponsored by EBSCO.
Hyatt Regency: Sundance
Invitation only

Library School Reunion

Hyatt Regency: Remington and Russell

7:00 p.m.–9:00 p.m.

Poisoned Pen Mystery Bookstore Reception
Offsite: Poisoned Pen Bookstore
Ticketed event. No onsite ticket sales.

7:00 p.m.–9:30 p.m.

Friends of the National Library of Medicine Reception Sponsored by Elsevier.
Offsite: Heard Museum
Ticketed event. No onsite ticket sales.

7:00 a.m.–8:15 a.m.

Sunrise Seminars Doody's Core Titles: Collection Development in 2006

Convention Center: Yuma 25
If you haven't had a chance to evaluate Doody's Core Titles, come see why thousands of librarians consider it the essential collection development tool for libraries of all sizes. Learn about enhancements in the 2006 edition, including Essential Purchase Title selections, easy print and export tools, year-on-year cost comparisons, and more.

Short Answer... Long Answer...Always the Right Answer!

Convention Center: Tucson 42 and 43
Come hear librarians tell how the MDConsult Clinical Knowledge System (MDConsult, FIRSTConsult, and more!) helps medical and nursing professionals care for more patients and answers all their clinical questions—either onsite or remotely! Find out what is new for your library: Mosby's Nursing Consult and Mosby's Nursing Skills.

Full-text Journal Databases and Upgraded Versions of CINAHL

Convention Center: Yuma 21 and 22
Hear about the latest database developments from CINAHL including CINAHL with full text, other new versions of CINAHL, and enhanced features to facilitate research.

National Library of Medicine (NLM)

Convention Center: Tucson 36–39
NLM staff will highlight recent accomplishments and indicate new developments in a variety of online systems, including MEDLINE/PubMed, MedlinePlus, and DOCLINE.

STAT!Ref Librarian or Clerk: Management Styles and Rules for Today's Librarian

Convention Center: Tucson 40
Drawing from years of experience, Gary Christopher, medical librarian, Frankford Hospital System, will review the four main styles of management and leadership that are hallmarks of successful operations not only for librarians, but hospital administrators as well. He will also share his tens rules of management for library success.

The R2 Library: A Digital Database from Rittenhouse

Convention Center: Tucson 41

Are your patrons looking for digital content? The R2 Library is a Web-based application that aggregates digital monographic content from multiple health sciences publishers on the desktop. The R2 Library allows you to customize your digital collection one resource at a time to meet your institution's needs.

7:00 a.m.–9:00 a.m.

Informal Meeting

Southern Chapter Executive Board

Hyatt Regency: Borein

9:00 a.m.–10:00 a.m.

Plenary Session III: The Janet Doe Lecture

Convention Center: Ballroom

Introduction: Fred W. Roper, AHIP, FMLA, dean emeritus, School of Library and Information Science, University of South Carolina–Columbia

Lecture: Julie J. McGowan, AHIP, FMLA, associate dean, Information Resources and Educational Technology, Ruth Lilly Medical Library, Indiana University School of Medicine–Indianapolis, presents "Swimming with the Sharks: Perspectives on Professional Risk Taking"

10:00 a.m.–10:30 a.m.

Beverage Break and Visit Exhibits

Convention Center: Halls D and E

10:00 a.m.–10:30 a.m.

Technology Showcase

American Psychological Association (APA) Discusses PsycARTICLES' Historical Content

Convention Center: Halls D and E

APA will demonstrate and answer questions about the historical content that was recently added to the full-text database, PsycARTICLES. The content takes the database back to volume 1, issue 1, and more than doubles the number of records. The presentation will address how libraries can incorporate the expanded content into curricula, research, or practice.

10:00 a.m.–noon

Hall of Exhibits Open

Convention Center: Halls D and E

10:30 a.m.–noon

MLA Business Meeting I

Convention Center: Ballroom

Presiding: M.J. Tooley, AHIP, MLA president, 2005/06, and executive director, Health Sciences and Human Services Library, University of Maryland–Baltimore

- Announcements and Introductions
- In Memoriam
- Member Recognition
- Call to Order
- Announcements and Election Results
- New Business
- Treasurer's Report
 - Dixie A. Jones, AHIP, treasurer, MLA, and librarian, Library, Overton Brooks VA Medical Center Medical, Shreveport, LA
- Executive Director's Report
 - Carla J. Funk, CAE
- Annual Report
- Old Business
 - "Evidence-based Information Retrieval in Bioinformatics," study by Timothy B. Patrick, 2004 recipient of the Donald A. B. Lindberg Research Fellowship, and assistant professor, Health Administration and Informatics, University of Wisconsin College of Health Sciences–Milwaukee

noon–1:30 p.m.

MLA Awards Ceremony and Luncheon

Hyatt Regency: Regency Ballroom

Ticketed event. Onsite tickets are available in the MLA Registration Center prior to 5:00 p.m. on Sunday, May 21.

1:15 p.m.–5:00 p.m.

Hall of Exhibits Open

Convention Center: Halls D and E

2:00 p.m.–2:30 p.m.

Technology Showcase

SydneyPLUS International: The Single Point for Medical Information

Convention Center: Halls D and E

Come and see how SydneyPLUS International's Medical Information Manager can provide a single information access point for doctors, nurses, and clinicians. You can increase communication efficiency by targeting content and resources to specific care groups or individuals. Libraries can track resource usage, increase profitability by eliminating redundancies, and focus on resources staff actually use.

2:00 p.m.–3:00 p.m.

Academy of Health Information Professionals Question-and-Answer Session

Hyatt Regency: Cowboy Artist's

2:00 p.m.–3:30 p.m.

Section Program

Collections/Resources

Collection Development, Hospital Libraries, and Technical Services Sections

The Journey Ahead: Leaving Print for the Virtual Library

Convention Center: Yuma 21 and 22

Moderator: Katherine Stemmer Frumento, AHIP, director, Library Services, Greenwich Hospital, Greenwich, CT

Moving the Medical Library Directly to the Point of Patient Care: Outreach to Remote Users with an Intranet-based Virtual Medical Library

Elizabeth M. Killoran, AHIP

Taming the Wild Uniform Resource Locator: Technical and Workflow Solutions for Effective Access to Electronic Resources

Ben Hope and Betty Landesman

Zen and the Art of Electronic Resource Management: Transforming Technical Services

Daniel M. Dollar, Regina Kenny Marone, AHIP, John Gallagher, Cynthia Crooker, and Janis Glover, AHIP

Dental Section, Medical Informatics and Public Health/Health Administration Sections

Stuck on E: Patron Expectation of Everything Changes What We Do

Convention Center: Tucson 38

Moderator: Kathleen McGraw, assistant department head, User Services, Health Sciences Library, University of North Carolina–Chapel Hill

Medical Library Reference a Virtual Reality: Transforming Reference from Up-close and Personal to Seamless at the Point-of-care

Rosalind K. Lett, AHIP

Understanding User Needs in an Online Environment: What We Can Learn from Electronic Reference Questions

Rena Barger and Melissa Ratajeski

Easy access. Unsurpassed content.

The *New England Journal of Medicine* Site License program.

Now you can get the most relevant, clinically-focused medical information available when and where you need it.

For more information about the *New England Journal of Medicine* Site License Program, please visit our website at nejm.org/institutions.



The **NEW ENGLAND JOURNAL** of **MEDICINE**

S I T E L I C E N S E P R O G R A M

E-mail: institutionsales@nejm.org



MLA Corporate Partners

MLA is proud to acknowledge the following companies for their financial commitment to the association's mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

Platinum Partners

EBSCO Information Services
Elsevier
JAMA & Archives Journals
Majors Scientific Books
Matthews Medical and Scientific Books
Swets Information Services

Gold Partners

CyberTools for Libraries
Rittenhouse Book Distributors

Silver Partners

HARRASSOWITZ
MARCIVE
Ovid Technologies
PsycINFO/American Psychological Association
Sirsi Corporation
Thomson PDR
Thomson Scientific/Thomson ResearchSoft

For further information on corporate partnership opportunities, please contact Ray Naegele, director, Financial and Administrative Services, 312.419.9094 x17; email, naegele@mlahq.org.

Electronic Only, Please: Dealing with Increased User Demand for Electronic-only Resources
Vani K. Murthy, Janette Shaffer, AHIP, Tracie E. Frederick, and Jane L. Blumenthal, AHIP

With All the "E" They Still Want the "P": Integrating the Right Balance of Information Resources to Support Medical Students Throughout Queensland
Lisa M. Kruesi, Heather Todd, Andrew Heath, and Peter Baker

Section Program Poster
Blog This! A Proactive Method to Increase Library Outreach
Lisa Huang

Public Health/Health Administration, Research, Health Association Libraries, and Federal Libraries Sections

Evidence-based Public Health Librarianship
Convention Center: Tucson 41
Moderator: Catherine Pepper, instructional services librarian, Gibson D. Lewis Library, University of North Texas Health Science Center–Fort Worth

Improving Access to Public Health Information: A Study of Information Needs in a State Health Department
E. Hatheway Simpson, Nancy R. LaPelle, and Elaine Russo Martin

Evidence-based Public Health Informatics Training for Public Health Practitioners in New Mexico: A Randomized Controlled Trial
Jonathan D. Eldredge, AHIP, and Richard D. Carr, AHIP

A Model of Informationist Service for Research Administrators at the National Institutes of Health
Janet Heekin, AHIP

An Innovative Resource to Promote Evidence-based Public Health Decision Making
Maureen Dobbins, Kara DeCorby, Donna Ciliska, and Helen Thomas

Education and Outreach

Nursing and Allied Health Resources, Hospital Libraries, and Chiropractic Libraries Sections and African American Medical Librarians Alliance SIG

Implementing Evidence-based Practice in the Real World
Convention Center: Tucson 42 and 43
Moderator: Sheila Hofstetter, AHIP, science reference librarian, Health Sciences, Noble Science and Engineering Library, Arizona State University–Tempe

Building a Culture of Best Practice Requires Collaboration Among Librarians, Scientists, and Clinicians
Ellen Fineout-Overholt

It Takes Two: Librarians and Nurses Collaborate to Establish a Magnet Hospital Evidence-based Nursing Project
DeDe Leshy and Irene Lovas

The Hospital Library as "Magnet Force" for a Research and Evidence-based Nursing Culture: A Case Study of Two Magnet Hospitals in One Health System
Diane R. Rourke, AHIP

Strategies for Creating an Evidence-based Practice Nursing Culture
Tanya Feddern, AHIP, and Kathryn M. Ewers

Public Services Section, and Outreach and Molecular Biology and Genomics SIGs

Transforming Reference and Outreach Services for Biomedical Researchers
Convention Center: Tucson 40
Moderator: Roberta Bronson Fitzpatrick, associate director, George F. Smith Library of the Health Sciences, University of Medicine and Dentistry of New Jersey–Newark

Transforming Hands-on Instruction in Bioinformatics and Genomics
Pamela M. Corley, AHIP

Asymmetries in Retrieval of Gene Function Information
Timothy B. Patrick, Lillian C. Folk, and Catherine K. Craven

From Desk to Text: The Transformation of Reference
Lynette Y. Ralph, AHIP, and Ladonna Guillot

Leaving the Labyrinth: Partners in the Publication Process
Holly K. Grossetta Nardini, Denise P. Hersey, Carrie L. Iwema, and Lynn H. Sette

Healers and Healing

Cancer Librarians Section and Complementary and Alternative Medicine SIG

Cancer Prevention and Treatment: From Community Transformations to Complementary and Alternative Therapies
Convention Center: Tucson 36
Moderator: Margaret Vugrin, AHIP, reference librarian, Health Sciences Library, Texas Tech University–Lubbock

Community Health Attitude Transformation Through Colon Cancer Prevention and Awareness Campaign
Davor Vugrin

Incorporating Complementary Therapies into the Hospital Oncology Setting: Challenges and Structure
Edythe Garvey

History of the Health Sciences Section and Oral History Committee, MLA Board, and MLA Headquarters

Passing the Baton: Transforming Knowledge
Convention Center: Yuma 25
Moderator: Dee Jones, AHIP, head, Cataloging, Health Sciences Center, Medical Library, Louisiana State University–Shreveport

The Sherrington School
Lucretia W. McClure, AHIP, FMLA

MORE Resources than ever...
from **APA**, the **AUTHORITATIVE** source

PsycINFO® · PsycARTICLES® · PsycBOOKS™
PsycEXTRA® · PsycCRITIQUES™



PsycINFO and PsycARTICLES

Building upon a long-standing worldwide reputation for quality.

Well-known and widely used at prestigious research institutions worldwide, **PsycINFO** covers the behavioral sciences comprehensively with more than 2 million precisely indexed abstracts, and **PsycARTICLES** delivers a full-text collection of journals that are among the most respected in the discipline.

Coming soon: the **PsycARTICLES 1894-1984 Archive**, at no additional charge. See www.apa.org/psycinfo or www.apa.org/psycarticles for more information.

New! PsycBOOKS and PsycEXTRA

Expanding your collection with new information resources.

- **PsycBOOKS**—full text of contemporary scholarly titles from APA Books, the leading book publisher in psychology, as well as landmark works in the discipline from as early as the 1800s. Visit www.apa.org/psycbooks for more information.
- **PsycEXTRA**—APA's gray literature solution, providing a single access point to abstracts and full text of critical information from outside the traditional scholarly journal or book. More details are available at www.apa.org/psycextra.

New! PsycCRITIQUES

Delivering weekly about 20 full-text reviews of current psychological books, **PsycCRITIQUES** replaces APA's long respected print journal *Contemporary Psychology: APA Review of Books*. See www.apa.org/psycritiques for details and site licensing information.

INSTITUTIONAL FREE TRIALS ALWAYS AVAILABLE

Register at www.apa.org/freetrials (please use **Promotional Code 326**) for trials of any APA database on APA PsycNET or other leading vendor systems.



AMERICAN PSYCHOLOGICAL ASSOCIATION

www.apa.org/databases

www.apa.org/librarians

VISIT APA AT MLA 2006, BOOTH 429

From Pap to ThinPrep to HPV Vaccine: Detection and Eradication of Cervical Cancer

helen-ann brown, AHIP

A Leslie Morton Style Review of Selected Landmarks in Medical Bibliography from Alexandria to the Internet

Jeremy Norman

Genetics: From Genes to Genomes

Pamela M. Corley, AHIP

Leadership and Professional Development

Corporate Information Services and New Members and African American Medical Librarians Alliance SIGs

The Job Market: How to Find the Jobs? What Do Hiring Managers Want?

Convention Center: Tucson 39

Moderator: Shannon Jones, education services outreach librarian, Tomkins-McCaw Library for the Health Sciences, Virginia Commonwealth University—Richmond

An Employer's Perspective

Holly S. Buchanan, AHIP

A Recruiter's Perspective

Deborah Schwarz

Marching in Tempo to a Syncopated Rhythm: An Independent Information Profession's Perspective on the Job Market

Rosalind K. Lett, AHIP

Panel Discussion

Shannon D. Jones, Rosalind K. Lett, AHIP, Holly S. Buchanan, AHIP, and Deborah Schwarz

Leadership and Management and Hospital Libraries Sections

Information Darwinianism

Convention Center: Yuma 23 and 24

Moderator: Laurie L. Thompson, AHIP, director, Libraries, University of Texas Southwestern Center—Dallas

Information Darwinianism:

Adaptation and Renewal for Your Library in the 21st Century

Lou Wetherbee and Richard Wayne

Medical Library Education and Medical Informatics Sections

How We Educate Ourselves: A Refresher on Education Options

Convention Center: Tucson 37

Moderator: Cynthia Vaughn, AHIP, clinical information librarian, Preston Medical Library, University of Tennessee Graduate School of Medicine—Knoxville

Panel Discussion

Christopher Stave, Steven L. MacCall, Ana D. Cleveland, AHIP, and Prudence W. Dalrymple, AHIP

3:00 p.m.—3:30 p.m.

Technology Showcase

EBSCO: Electronic Resource

Management/"E"clectic or "E"centric

Convention Center: Halls D and E

EBSCO is a worldwide leader in providing information access and management services for online and print journals including EBSCOhost Electronic Journals Service, EBSCO A-Z journal locator tool, and LinkSource Open URL link resolver. EBSCO also offers full-text and secondary research database development, production, access, and online book purchasing.

3:30 p.m.—4:00 p.m.

Beverage Break and Visit Exhibits

Convention Center: Halls D and E

3:30 p.m.—4:30 p.m.

Informal Meeting

DOCLINE Users Group Meeting

Convention Center: Tucson 40

Poster Session 2

Convention Center: Halls D and E

Sponsored by the *New England Journal of Medicine*.

4:00 p.m.—4:30 p.m.

Technology Showcase

Learning from Our Users: How Ovid's Next Generation Design Embraces New Technologies and Reflects Changing User Behaviors

Convention Center: Halls D and E

Ovid's drive to the next generation search tools employed a new methodology embracing user-centered design, where user interface and feature or function decisions were based on customer use patterns. Our design revealed "themes" based on changing user behaviors across all disciplines and proficiency levels. Today's demands for culling relevant information are significant and universal, and Ovid is responding to the call.

4:30 p.m.—6:00 p.m.

Informal Meeting

Medical Library Group of Southern California and Arizona Business Meeting

Convention Center: Tucson 39

6:00 p.m.—7:00 p.m.

Informal Meeting

FPIN Librarian Community Annual Meeting

Hyatt Regency: Ellis West

7:00 a.m.–8:15 a.m.

Sunrise Seminars

Breakfast with EMBASE: Biomedical Information Retrieval with the Power & Ease of EMTREE from A-Z

Convention Center: Tucson Room 37

The EMBASE database gives you access to the most up-to-date information from the biomedical and drug literature. Join us for a complimentary breakfast and increase your EMBASE expertise as we explore new content and functionality and how to get the best results from EMBASE in the search environment of your choice. We will cover EMBASE scope and coverage, indexing with the EMTREE Thesaurus and other subject access points, efficient query development and search tips, comparison with MEDLINE, and features and functionality on three platforms: EMBASE.com, Dialog and Ovid.

Online Journals and/or Aggregated Databases: Options, Alternatives, and No Platform Fee

Convention Center: Yuma 25

Thousands of electronic journals are available directly from EBSCO. For ease of aggregated content, EBSCO offers more than 150 databases containing peer-reviewed journals, all with full indexing and abstracting. EBSCO's management tools include EBSCOhost Electronic Journal Service, EBSCO A-Z, the LinkSource link resolver, and WebFeat Express, a federated search engine.

New McGraw-Hill Digital Products

Convention Center: Tucson 36

McGraw-Hill Digital is a leading global provider of electronic content and services for medical communities: AccessMedicine, Harrison's Online, Harrison's Practice, USMLEasy, and Scriver's OMMBID.

Powerful Data, Meaningful Answers: An Introduction to the Healthcare Cost and Utilization Project (HCUP)

Convention Center: Yuma 21 and 22

HCUP is a family of powerful health care databases, software tools, and products for advancing research. HCUP includes the largest all-payer, encounter-level collection of longitudinal health care data (in-patient, ambulatory surgery, and emergency department) in the United

States. This seminar will provide an introduction to HCUP data and several HCUP software tools.

7:00 a.m.–9:00 a.m.

Informal Meeting

Southern Chapter and Mid-Atlantic Chapter 2006 Joint Planning Meeting

Convention Center: Prescott 6

9:00 a.m.–10:00 a.m.

MLA Business Meeting II: Presidential Inaugural Address and MLA '07 Invitation

Convention Center: Ballroom

Presiding: M.J. Tooe, AHIP, MLA president, 2005/06, and executive director, Health Sciences and Human Services Library, University of Maryland-Baltimore

- **Presidential Inaugural Address**
Jean P. Shipman, AHIP, MLA president, 2006/07, and director, Tompkins-McCaw Library for Health Sciences, Virginia Commonwealth University-Richmond
- **Call to Order**
- **Old Business**
- **Recognition of Retiring Board Members**
- **Introduction of Incoming Board Members**
- **Resolutions**
- **Invitation to MLA '07**
Diana J. Cunningham, AHIP, cochair, 2007 National Program Committee (NPC), and director, Medical Sciences Library, New York Medical College-Valhalla; Susan S. Starr, cochair, 2007 NPC, and director and associate university librarian, Biomedical Library, University of California-San Diego, La Jolla, CA; Anne K. Seymour, cochair, 2007 Local Assistance Committee, and associate director, Biomedical Library, University of Pennsylvania-Philadelphia; Etheldra Templeton, cochair, 2007 Local Assistance Committee, and executive director, Snyder Memorial Medical Library, Philadelphia College of Osteopathic Medicine, Philadelphia, PA

10:00 a.m.–10:30 a.m.

Beverage Break and Visit Exhibits

Convention Center: Halls D and E

Technology Showcase

Electronic Resource Management: TDNet

Convention Center: Halls D and E

Join TDNet to learn techniques for managing electronic resources in a way friendly to the end user while providing the requirements needed to provide management support for library managers. TDNet will showcase its latest technology—Searcher Analyzer—demonstrating federated search and analysis technology of a library's entire electronic resources.

10:00 a.m.–3:00 p.m.

Hall of Exhibits Open

Convention Center: Halls D and E

10:30 a.m.–11:30 a.m.

NLM Update

Convention Center: Ballroom

11:30 a.m.–noon

Technology Showcase

DynaMed: EBSCO's Point-of care Solution

Convention Center: Halls D and E

Learn how DynaMed from EBSCO Publishing provides rapid access to evidence-based clinical knowledge at the point-of-care. DynaMed is the only reference proven to help clinicians answer more questions and change more decisions in primary care with a level of evidence better than four other point-of-care resources combined.

11:30 a.m.–12:30 p.m.

Informal Meetings

EFTS Users' Group Meeting

Convention Center: Phoenix 18

Experience the EOS Difference

Convention Center: Flagstaff 4

RefWorks Lunch and Learn

Convention Center: Phoenix 1 and 2

Legislative Update

Convention Center: Tucson 42 and 43

Join MLA's Governmental Relations Committee, Washington representative, and other invited speakers for an update on legislation in progress and related MLA activities.

12:30 p.m.–2:00 p.m.

Networking Lunch with Sections

Convention Center: Halls D and E

Optional ticketed lunch.

2:00 p.m.–3:30 p.m.

Section Program

Collections/Resources

History of the Health Sciences and Hospital Libraries Sections

Junk into History? Dealing with Archives and Gifts

Convention Center: Tucson 38

Moderator: Jane E. Borland, AHIP, medical librarian, Medical Library, Mary Washington University, Fredericksburg, VA

Tips for Managing Archival Collections in the Health Sciences, or What to Do When You Can't Do It All

Lisa A. Mix

Enhancing Value and Visibility: The Hospital Library as Manager of Corporate History

Fay Towell

Opening Pandora's Box: Redux

Richard C. Wood and Margaret Vugrin, AHIP

Gloom Impenetrable: The Letters of William J. Armstrong

Richard Nollan

Section Program Posters

Transforming 50 Cubic Feet of Papers, 4,000 Slides, and 250 Videotapes into an Archive Celebrating the Life and Work of John C. McDonald
Dee Jones, AHIP, and Marianne Comegys

Managing and Disseminating Historical Content via an Archival Knowledge Management Database Application

Christopher Ryland, Mary Teloh, Jeremy Nordmoe, and Qinghua Kou

Walking and Talking through History: Putting to Use the Archived Materials of a Specialty Nursing Association

Mark Vrabel, AHIP, and Christine Maloney

Technical Services and Educational Media and Technologies Sections

Transforming Scholarly Publishing: The Role of Institutional Repositories

Convention Center: Tucson 41

Moderator: Junie C. Janzen, technical

services librarian, Schusterman Center, Oklahoma University–Tulsa

Lessons Learned: Institutional Repositories at an Academic Health Sciences Library
Sandy Tao and Edward Roberts

An Overview of Institutional Repositories: Issues and Questions for Medical Libraries

Thomas Singarella and Lois Bellamy

Institutional Repositories: What if You Determined Needs Before Building it?

Janis F. Brown, AHIP, Deborah A. Holmes-Wong, and Sara R. Tompson

A Medical Library Spearheads a Campus-wide Institutional Repository Initiative

Valeri Craigle, Mary Youngkin, Joan M. Gregory, and Shona R. Dippie

Section Program Poster

The Bioethics Digital Library: Best Practices Evolving from Ground Zero
Amy J. Hatfield, Gabriele Hysong, Chao Huang, and Shana Kelley

Education and Outreach

Educational Media and Technologies and Medical Library Education Sections

Virtual Classroom: Demonstrating the Use of Distance Learning Technologies

Convention Center: Yuma 21 and 22
Moderator: Brenda Seago, AHIP, associate professor and director, Computer Based Instruction Lab, School of Medicine, Virginia Commonwealth University–Richmond

Evidence-based Medicine for the Remote Student: A Demonstration of the Classroom Across Distances

Janette Shaffer, AHIP, Steven M. Schwartz, Tracie E. Frederick, and Jane L. Blumenthal, AHIP

Are Medical Students Happier Online? Teaching and Learning PubMed Skills without Entering a Classroom

Laura M. Schimming

Breezing Through Online Instruction: Two Case Studies

Katherine T. L. Vaughan

Healers and Healing

Consumer and Patient Health Information and Chiropractic Libraries Sections and African American Medical Librarians Alliance SIG

Promoting Patient Safety

Convention Center: Yuma 23 and 24

Sponsored by Matthews Books.

Moderator: Lorri Zipperer, cybrarian, Zipperer Project Management, Evanston, IL

Clinical Pathways for Hospitalists at Bellevue Hospital Center

Tania P. Bardin, AHIP, Dorice L. Vieira, Douglas B. Bails, and Michael C. Brabeck

Personal Digital Assistants: A Prospective Tool for Enhancing Patient Safety

Joanne V. McHugh-Romano

Integrating Library Expertise in the Development of a Patient Tool to Foster Informed Decision Making and Participatory Health Care

Julie Beauregard, Jim Jirjis, Taneya Koonce, Shannon Potter, and Nunzia B. Giuse, AHIP, FMLA

An Evidence-based Approach to Development of a Patient-centered Website

Douglas L. Varner, AHIP, Kathleen Oliver, and Nancy K. Roderer, AHIP

Federal Libraries Section and Outreach and African American Medical Librarians Alliance SIGs

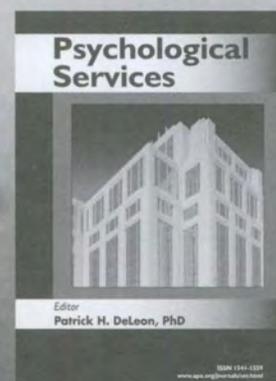
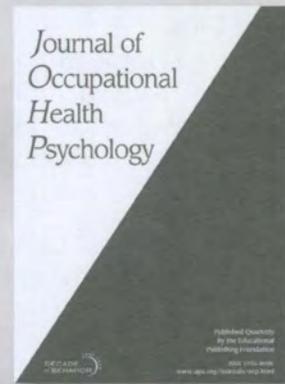
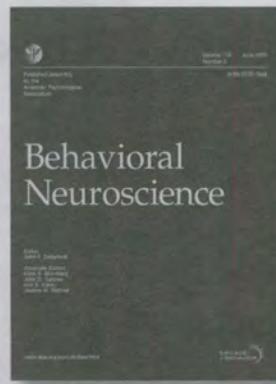
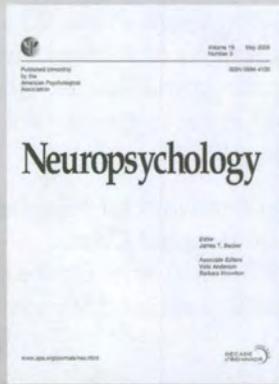
Arizona to Zimbabwe, Afghanistan to Vermont

Convention Center: Tucson 36
Moderator: Rebecca K. Satterthwaite, CDC visiting librarian, CDC Information Center, Centers for Disease Control and Prevention, Atlanta, GA

Blogging to Empower

Siobhan Champ-Blackwell and Elizabeth Kelly

Does Your Library Have These Essential Resources?



These journals from the American Psychological Association are indispensable to any library involved with the study and practice of psychology and the health sciences. Many students, researchers, and practitioners often find information important to their work by browsing through key journals, making it essential for your library to have print copies.

The APA Journals Program publishes periodicals that include the most widely circulated, most frequently cited, and most often used publications in the behavioral and social sciences. Subscribe now to these APA journals for the leading articles and latest advances in psychology research and theory.

Visit Booth 429 to get your FREE sample issues.

www.apa.org/journals



AMERICAN PSYCHOLOGICAL ASSOCIATION

Development of a National Library of Medicine Training Program for Pan American Health Organization Librarians

Lidia Hutcherson and Stacey J. Arnesen

Information Needs of Overseas Federal Facility (OFF) Staff and Partners

Robert Swain, Kathleen Oliver, Harold Lehmann, Nancy Roderer, Jocelyn Rankin, AHIP, FMLA, and Teresa Hammett

Country of Origin Library Experiences of International Medical Faculty, Researchers, and Students: Implications for Medical Libraries in the United States

Arpita Bose

Pharmacy and Drug Information Section

EMBASE.com Lecture

Convention Center: Yuma 25

Moderator: Sarah McCord, electronic resources librarian and liaison, College of Pharmacy, Health Sciences Library, Washington State University–Pullman

Exploring the Boundaries Between Indigenous Healing and Contemporary Biomedicine

Lewis Mehl-Madrona

Leadership and Professional Development

Leadership and Management Section, Corporate Information Services, Health Association Libraries, and Technical Services Sections and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG

Managing Change

Convention Center: Tucson 42 and 43
Moderator: Teresa Knott, AHIP, deputy director, Health Sciences and Human Services Library, University of Maryland–Baltimore

Transformational Skills in a Perpetually Changing Information Landscape

Brian Bunnett, AHIP, Jon Crossno, AHIP, and Regina Lee

The Library's Role in Transforming the Curriculum of the School of Medicine
Lisa K. Traditi, AHIP

Reaching New Levels

Jane Fama and Elaine Russo Martin

Incorporating Knowledge Management in an Academic Health Sciences Library to Meet Evolving Customer Needs

Pamela Bradigan and Ruey L. Rodman

Section Program Posters

The Changing Face of Work:

Flextime and Flexplace

Valerie St. Pierre Gordon, AHIP, and Susan C. Corbett, AHIP

Our Challenge for the Future:

Library Reorganization

Beverly Gresehover, Alexa Mayo, AHIP, and M.J. Tooley, AHIP

Outcomes and Measurable Indicators Drive the Logic Model Approach for a Liaison Program

Neville D. Prendergast, and Elizabeth Kelly

Full Coverage: An Expanded Role For Medical Librarians as Part of a Health Care Team to Address Issues of Health Literacy

Elizabeth K. Hill, AHIP

Relevant Issues Section and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG

Transformation Begins with a Single Step...

Convention Center: Tucson 40

Moderator: Ellen Detlefsen, associate professor, Department of Library and Information Science, School of Information Sciences Core Faculty, Center for Biomedical Informatics, School of Medicine, University of Pittsburgh, Pittsburgh, PA

Refugee Health Information Network and the Role of the Medical Librarian
Gale A. Dutcher, Stacey J. Arnesen, and John C. Scott

Information Services in the Chaos of Disaster: Louisiana Medical Reference in the Wake of Hurricane Katrina
Michelynn McKnight, AHIP

Web (Non)Sense: Is Lesbian, Gay,

Bisexual, and Transgendered Health Information Missing in Action from the Internet at Your Local Hospital?
Mary Jo Dorsey, AHIP

Transformations Post Katrina: Lions and Tigers Share a Den

Lynette Y. Ralph, AHIP, Ladonna C. Guillot, Marlene Bishop, Carolyn Bridgewater, AHIP, Kathryn Kerdloff, AHIP, Maureen Knapp, Julie Schiavo, AHIP, Elizabeth Strother, AHIP, and Wilba Swearingen, AHIP

Research Methods

Medical Informatics Section and Molecular Biology and Genomics SIG

Biomedical Ontologies and Taxonomies

Convention Center: Tucson 37

Moderator: Susan Kendall, AHIP, health sciences coordinator, Libraries, Michigan State University–East Lansing

Ontologies, Taxonomies, Classifications, Thesauri, and Terminologies: Understanding the Differences

Stuart Nelson

Ontologies in Bioinformatics and Molecular Biology

Joyce Mitchell

Research Section, Hospital Libraries, and Nursing and Allied Health Resources Sections and Outreach and African American Medical Librarians Alliance SIGs

Research 101 Toolbox

Convention Center: Tucson 39
Moderator: Martha R. Harris, AHIP, College Station, TX

Finding Our Foundation: Analysis of the Library and Information Science Abstracts Database for Research Article Retrievability

Carol Perryman and Dihui Lu



Imagine the Potential

Unlock the door to increased research productivity with a site license from *JAMA & Archives Journals*!

Make your research faster, easier, and more efficient. A site license from *JAMA & Archives Journals* is a virtual desktop library providing full-text content and graphics from the most important publications in clinical medicine today.

Whether your organization employs 50 or 5000 people, it will benefit from dynamic search capabilities within any single publication or across all of our publications.

In addition, take advantage of:

- A citation manager to track citations for research
- Links to over 300 scientific journals via HighWire Press
- COUNTER compliant usage reports

Visit us at booth #119

E-mail: journalsales@ama-assn.org

JAMA
&
ARCHIVES
JOURNALS
American Medical Association

Achieving Results Through Complex Collaboration: A Case Study of a Needs Assessment of Health Care Professionals Serving Native American Communities

Lilian Hoffecker, AHIP, Patricia Bradley, John Bramble, Stephanie Weldon, AHIP, and Patricia Auflick

Mediated Literature Review for Cases Presented at Morning Report Decreases Hospital Charges and Length of Stay

Donna F. Timm

Systematic Reviews and Meta-analysis in Health Sciences Information Research: An Appraisal and a Tutorial

Kalyani Ankem

3:30 p.m.–4:30 p.m.

Focus Group on MLANET Redesign #1

Convention Center: Yuma 30

Invitation only.

Focus Group on MLANET Redesign #2

Convention Center: Yuma 34

Invitation only.

Focus Group on MLANET Redesign #3

Convention Center: Yuma 35

Invitation only.

Open Forum: Information Specialist in Context Task Force

Convention Center: Tucson 37

The MLA Task Force on the Information Specialist in Context will provide opportunities for the membership to learn more about the final report from the consultant team, "Envisioning the Information Specialist in Context (ISIC): A Multi-Center Study to Articulate Roles and Training Models," and discuss next steps with representatives from the MLA Board and the task force.

Open Forum: Developing Middle Managers: What We Learned and Where We Are Going

Convention Center: Tucson 39

At MLA '05, MLA's Leadership and Management Section's Task Force on Professional Development for Current and Aspiring Middle Managers (PDCAMM) presented preliminary data results. At this open forum, the PDCAMM task force will

present its findings and recommendations drawn from a more in-depth analysis of the data and subsequent focused interviews. The task force welcomes and encourages comments, suggestions, and reactions from the audience.

Open Forum: Education and Research: Visions for Tomorrow

Convention Center: Tucson 36

You are invited to provide feedback on the draft revision to MLA's educational policy statement and the delineation of research-related knowledge and skills that will form the core of a revised research policy statement. This forum continues discussions begun at MLA '05 in San Antonio and will inform the final adoption of new statements by MLA.

4:30 p.m.–6:00 p.m.

Informal Meetings

Health Literacy Planning Group

Convention Center: Yuma 30

QuickDOC Users Group Meeting

Convention Center: Yuma 25

7:00 p.m.–10:00 p.m.

Fun and Friendship: The Final Transformation

Sponsored by American Academy of Pediatrics.

Hyatt Regency: 2nd Floor Atrium

Join colleagues and friends—old and new—for a transformative evening of fun and friendship as you sample Southwestern cuisine, enjoy lively music, and regional dancing at the Hyatt Regency Phoenix.

9:00 a.m.–noon

Plenary Session IV: Integrating Reference Information into the Electronic Health Record: Practice and Standards

Sponsored by EBSCO.

Convention Center: Ballroom

Debra Ketchell, AHIP, associate dean, Knowledge Management, and director, Lane Medical Library, Stanford University Medical Center, Stanford, CA; Guilherme del Fiol, medical knowledge engineer, Intermountain Health Care, Salt Lake City, UT; Jerome Osheroff, chief clinical informatics officer, Thomson Micromedex; Robert Abarbanel, senior director, Integrated IT Solutions, GE Healthcare; Sara Pimental, AHIP, content project manager, Kaiser Permanente Clinical Library, San Francisco, CA; Mary Fran Prottzman, AHIP, information services librarian, Library Program, Department of Veterans Affairs, Washington, DC; and Annette Williams, associate director, Library Operations, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

noon–1:30 p.m.

MLA Board Meeting

Hyatt Regency Phoenix: Curtis

1:00 p.m.–5:00 p.m.

Continuing Education

See page 19

Informal Meeting

NLM/AAHSL Leadership Fellows Program Leadership Institute

Hyatt Regency: Borein

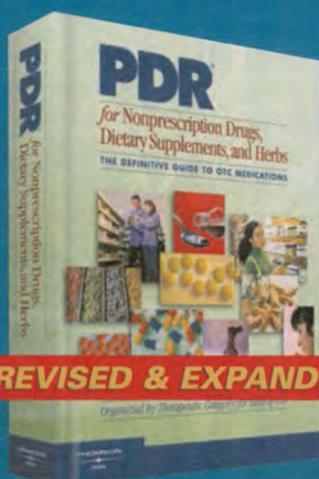
1:30 p.m.–5:00 p.m.

Continuing Education Committee Meeting

Hyatt Regency: Ellis West

The New PDR® Lineup. Raising the Bar Once Again.

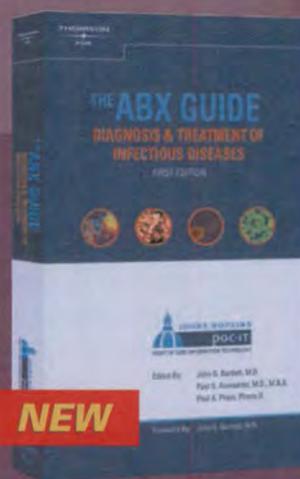
With more new, updated, and redesigned titles than ever before, the new 2006 PDR lineup will be high on the must-have list of healthcare professionals and proactive consumers everywhere. From up-to-date drug information to authoritative guides on crucial health issues, these new titles are your best opportunity to ensure your healthcare library is completely up-to-date.



ISBN: 1-56363-530-5
Pub: January 2006
\$59.95
Hardcover

PDR® for Nonprescription Drugs, Dietary Supplements, and Herbs (formerly PDR® for Nonprescription Drugs and Dietary Supplements)

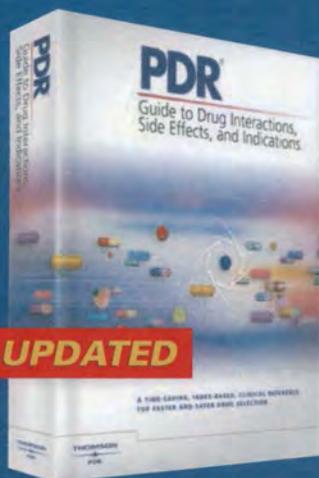
With new sections on dietary supplements and herbs plus updated nonprescription drug listings, this new guide (formerly PDR® for Nonprescription Drugs and Dietary Supplements) is now the essential reference for anyone needing to make informed decisions on OTC medications. Organized by therapeutic categories for fast access, it offers color images of OTC drugs for quick ID and comparison charts by product, manufacturer, and dosage.



ISBN: 1-56363-519-4
Pub: August 2005
\$19.95
Paperback

The ABX Guide: Diagnosis and Treatment of Infectious Diseases

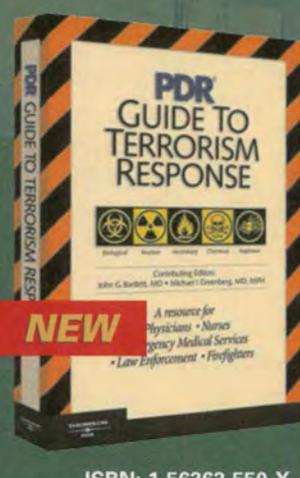
This new guide – specifically designed for use at point-of-care – provides the authoritative information needed on anti-infectives, vaccines, diagnoses, and pathogens. Compiled by the Johns Hopkins School of Medicine faculty and the ID expert, John G. Bartlett, M.D., this guide provides extensive coverage of anti-infective agents along with critical clinical information on pathogens.



ISBN: 1-56363-529-1
Pub: December 2005
\$71.95
Hardcover

PDR® Guide to Drug Interactions, Side Effects, and Indications (formerly PDR® Companion Guide)

With a new design based on eight important clinical indices, this updated guide (formerly PDR® Companion Guide) is an all-in-one resource that makes safe, appropriate, drug selection faster and easier than ever before. It includes a new food interactions cross-reference and is also cross-referenced to the 2006 PDR®.



ISBN: 1-56363-550-X
Pub: December 2005
\$59.95
Lay-flat Perfect Bound

PDR® Guide to Terrorism Response

A resource for healthcare professionals, emergency medical services and law enforcement

This new reference is the first PDR step-by-step guide for terrorism response. Ideal for training or as a field guide, this reference will appeal to first responders from police and firefighters to all healthcare personnel involved in emergency activity. It covers biological, chemical, incendiary, explosive, and nuclear attacks with additional at-a-glance and in-depth information on biological and chemical agents. Compiled by experts in the field, this title is a must-have for emergency preparedness.

For further information please contact the PDR Trade Sales Department at 800.442.6657 or email PDR.sales@thomson.com

Visit us at MLA ~ Booth #319

Awards and Grants

Join MLA in recognizing the best and brightest in the field. Please attend the Awards Ceremony and Luncheon on Monday, May 22, from noon–1:30 p.m. The event takes place at the Hyatt Regency Phoenix in the Regency Ballroom. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the Registration Center prior to 5:00 p.m. on Sunday, May 21. Recipients are listed in order of presentation during the ceremony.

The Joseph Leiter NLM/MLA Lectureship

Anthony S. Fauci

The John P. McGovern Award Lectureship

Sponsored by EBSCO Information Services.
Atul Gawande

The MLA Scholarship

Christine Greipp

The MLA Scholarship for Minority Students

Monique Escamilla

The MLA Scholarship for Minority Students, Annual Meeting

Ivonne Martinez

The 2006 Cunningham Memorial International Fellowship

Hanne Caspersen

The EBSCO/MLA Annual Meeting Grants

Sponsored by EBSCO Information Services.
Karen Goodell
Lilian Hoffecker, AHIP
Xiaoli Li
Dana Wyles

The Hospital Libraries Section/MLA Professional Development Grants

Sponsored by the MLA Hospital Libraries
Section.
Rita Haydar
Joan Wilson

The David A. Kronick Traveling Fellowship

Endowed by the Bowden-Massey
Foundation.
Robin Devin

The Donald A. B. Lindberg Research Fellowship

The 2006 fellowship is sponsored by the
Mayo Clinic Libraries.
Indra Neil Sarkar

The Medical Informatics Section/MLA Career Development Grants

Sponsored by the MLA Medical Informatics
Section.
Ellen Justice

The MLA Continuing Education Award

Ellen Justice

Thomson Scientific/MLA Doctoral Fellowship

Timothy P. Hogan

The Estelle Brodman Award for the Academic Medical Librarian of the Year

Linda Walton

The Lucretia W. McClure Excellence in Education Award

Connie Schardt, AHIP

The Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship

Janet Schneider, AHIP

The Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences

Endowed by Ballen Booksellers
International.
Core Public Health Journals
Project

The Thomson Scientific/Frank Bradway Rogers Information Advancement Award

Sponsored by Thomson Scientific.
New York Online Access to
Health (NOAH)

The Majors/MLA Chapter Project of the Year Award

Sponsored by Majors Scientific Books
Midcontinental Chapter of MLA

The President's Award

Renee Bougard
Janice Kelly

The Ida and George Eliot Prize

Jean P. Shipman, AHIP
Sarah B. Watstein

Murray Gottlieb Prize

Suzanne Shultz

The Rittenhouse Award

Sponsored by Rittenhouse Book
Distributors.
Dolores Skowronek

The 2006 Janet Doe Lectureship

Julie J. McGowan, AHIP, FMLA

Fellowship

Karen Brewer, AHIP, FMLA
Janet Fisher, AHIP, FMLA
Nunzia Bettinsoli Giuse, AHIP, FMLA
David Morse, AHIP, FMLA
Mary L. Ryan, AHIP, FMLA

ARCHIVES COMING IN 2007

The most trusted resource on children's health.

HEALTH CARE PROFESSIONALS TURN TO THESE MONTHLY PUBLICATIONS BY THE AMERICAN ACADEMY OF PEDIATRICS FOR AUTHORITATIVE GUIDANCE:

PEDIATRICS



www.pediatrics.org

This most-cited journal in pediatrics delivers original articles, reviews, commentaries and special supplements.

ISSN PRINT: 0031-4005 ISSN ONLINE: 1098-4275

AAP GRAND ROUNDS



www.aapgrandrounds.org

This literature review journal summarizes articles from a field of nearly 150 generalist and specialty medical journals.

ISSN: 1099-6605

Pediatrics in Review



www.pedsinreview.org

This highly acclaimed journal offers the latest clinical information, real-life case studies, peer-reviewed articles, and commentaries.

ISSN PRINT: 0191-9601 ISSN ONLINE: 1526-3347

AAP News



www.aapnews.org

This official news magazine provides up-to-date and reliable pediatrics information and news.

ISSN: 1073-0397

NeoReviews.org



www.neoreviews.org

This online only journal devoted to neonatal and perinatal medicine offers hot topics, online discussions, interactive features, and international perspectives.

ISSN: 1526-9906

Visit us at Booth #628 and enter our raffle to win a free Apple iPod!
www.aappublications.org
1.866.843.2271

PLEASE NOTE THAT AAP JOURNALS ARE NO LONGER AVAILABLE IN AGGREGATED DATABASES (INCLUDING OVID, EBSCO HOST, OR MD CONSULT AND WILL NOT BE AVAILABLE IN PROQUEST AFTER NOVEMBER 2006).

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™



Guide to Exhibits

Exhibitors as of April 11, 2006

 corporate partner

 annual meeting sponsor

Hours

Saturday, May 20

5:30 p.m.–7:30 p.m. (Welcome reception and opening of exhibits)

Sunday, May 21

noon–5:00 p.m.

Monday, May 22

10:00 a.m.–noon and 1:15 p.m.–5:00 p.m.

Tuesday, May 23

10:00 a.m.–3:00 p.m.

Agency for Healthcare Research and Quality, Healthcare Cost and Utilization Project (HCUP)

Booth 627
540 Gaither Road
Rockville, MD 20850
866.290.HCUP (4287)
hcup@ahrq.gov
www.hcup-us.ahrq.gov

HCUP is a family of powerful health care databases, software tools, and products for advancing research. HCUP includes the largest all-payer, encounter-level collection of longitudinal data.

Alzheimer's Disease Education and Referral (ADEAR) Center

Booth 636
P.O. Box 8250
Silver Spring, MD 20907
800.438.4380
Fax, 301.495.3334
adear@alzheimers.org
www.alzheimers.org

The ADEAR Center provides current Alzheimer's disease information to patients and families, health care providers, and the public.

American Academy of Orthopaedic Surgeons (AAOS)

Booth 419
6300 North River Road
Rosemont, IL 60018
800.626.6726
Fax, 800.823.7186
www.aaos.org

The AAOS is committed to bringing world-class musculoskeletal and orthopaedic education to health care professionals and students. The AAOS publishes the best-seller, *Essentials of Musculoskeletal Care*.

American Academy of Pediatrics (AAP)

Booth 630
141 Northwest Point Boulevard
Elk Grove Village, IL 60007
847.434.4000
Fax, 847.434.8780
pubs@aap.org
www.aap.org

The AAP is the leading publisher

in the field of pediatrics. With more than 500 titles, AAP publications cover all areas of health care for children and adolescents including clinical, professional, consumer health, patient education, and scholarly journals in both print and electronic formats.

American Academy of Pediatrics: Scholarly Journals

Booth 628
141 Northwest Point Boulevard
Elk Grove Village, IL 60007
847.434.4000
Fax, 847.434.8000
journals@aap.org
www.aap.org

The AAP is the leading publisher in the field of pediatrics. With more than 500 titles in both print and electronic formats, AAP publications cover all areas of health care for children, including scholarly journals and professional periodicals, consumer health titles, patient education materials, and clinical references.

American Association for Clinical Chemistry (AACC)

Booth 435
1850 K Street NW, Suite 625,
Washington, DC 20006
800.892.1400
Fax, 202.833.4576
www.aacc.org

AACC is one of the leading publishers of expert, timely scientific and educational texts, written and edited by leaders in the clinical laboratory field.

American Chemical Society (ACS) Publications

Booth 325
1155 16th Street Northwest
Washington, DC 20036
202.872.4600
Fax, 202.872.4615
help@acs.org
pubs.acs.org

ACS Publications will feature the most cited journals in chemistry and introduce its newest journal, *ACS Chemical Biology*, the new interface of chemistry and biology.

American College of Physicians

Booth 439
190 North Independence Mall West,
Philadelphia, PA 19106
215.351.2642
Fax, 215.351.2445
dmccabe@acponline.org
www.acponline.org

American Physiological Society

Booth 232
9650 Rockville Pike
Bethesda, MD 20814
301.634.7164
Fax, 301.634.7241
info@the-aps.org
www.the-aps.org

The American Physiological Society's highly cited research and review journals examine the entire spectrum of physiological systems, providing cutting-edge scientific information online and in print.

American Psychiatric Publishing

Booth 413
1000 Wilson Boulevard, Suite 1825
Arlington, VA 22209
703.907.7322
Fax, 703.907.1091
institutions@psych.org
www.psychiatryonline.com

PsychiatryOnline.com-DSM-IV-TR and *The American Journal of Psychiatry* coupled with a classic collection of must-have psychiatric references available online featuring search, navigation, and cross-referencing tools custom designed for psychiatrists. Visit www.psychiatryonline.com.

American Psychological Association (APA)

Booth 429
750 First Street, NE
Washington, DC 20002
202.336.5500
Fax, 202.336.6191
psycinfo@apa.org
www.apa.org

APA is the premier source for information in psychology. APA delivers this information through its expansive collection of books,

journals, newsletters, electronic products, and its Website, www.apa.org.

American Society for Biochemistry and Molecular Biology (ASBMB)

Booth 631
9650 Rockville Pike
Bethesda, MD 20814-3996
301.634.7145
Fax, 301.634.7108
afierro@asbmb.org
www.asbmb.org

ASBMB is the publisher of these scholarly scientific publications: *The Journal of Biological Chemistry*, *Molecular & Cellular Proteomics*, and *The Journal of Lipid Research*.

American Society of Health-System Pharmacists (ASHP)

Booth 125
7272 Wisconsin Avenue
Bethesda, MD 20814
301.664.8757
Fax, 301.634.5857
www.ashp.org

ASHP offers publications and products designed to help clinicians provide quality patient care. Products include the *American Journal of Health-System Pharmacists*, *AHFS DRUG INFORMATION*, *Medication Teaching Manual*, *MEDTEACH*, *Handbook on Injectable Drugs*, and more.

Annual Reviews

Booth 616
4139 El Camino Way
P.O. Box 10139
Palo Alto, CA 94303
650.493.4400
Fax, 650.424.0910
sitelicense@annualreviews.org
www.annualreviews.org

Annual Reviews provides the scientific community with world-class review literature in the biomedical, physical, and social sciences, available in site licenses to institutions and consortia.

10:14AM

A teacher with breast cancer has been disease-free for the last five years because of the experimental therapy prescribed by her oncologist. Her doctor referenced clinical trials in *Evidence Matters*.

12:01PM

A second grader with juvenile diabetes avoids food with refined sugars, and has tested normal for the last month. Her pediatric nurse learned more about diabetes and nutrition from an e-Book in *MyiLibrary*.

7:52PM

A grandfather was able to see his grandchild because his glaucoma was diagnosed in its earliest stages. Researchers at his local eye institute tracked trends in early detection using charts and illustrations from *ProQuest Medical Library*.

It's time for a change. It's time for ProQuest Medical & Health Solutions.

When choosing the right treatment can mean putting a patient on the path to recovery *today* – not next week or next month – you need the latest resources from ProQuest.

So your staff can draw the best conclusions quickly and easily, and patients have time to heal – and live.

ProQuest
COMPANY

www.il.proquest.com

Exhibit #101

800.521.0600

When was the last time you looked at ProQuest?

Evidence Matters

Fast, evidence-based resource that helps users find the best therapy option for specific patients with confirmed diagnoses.

MyiLibrary Medical

Instant online access to over 3,700 e-Books from the world's top publishers, and soon cross-searchable with ProQuest healthcare databases.

ProQuest Medical Library

Almost 600 current full-text journals, many from the internationally recognized lists that you respect and rely upon. Charts, graphs, and photos included – and now with over 70 titles in color.

Guide to Exhibits

ASCO Publications and Journal of Clinical Oncology (JCO)

Booth 130
330 John Carlyle Street
Alexandria, VA 22314
703.549.1402
Fax, 703.578.8155
ascopubs@asco.org
www.asco.org

Sample leading educational and professional publications for oncologists, *Journal of Clinical Oncology*, and *Journal of Oncology*. Stop by for a free gift.

Basch Subscriptions

Booth 417
88 North Main Street
Concord, NH 03301
603.229.0662
Fax, 603.226.9443
subs@basch.com
www.basch.com

Basch Subscriptions provides serials management services. Steeped in serials tradition, experience, knowledge, and integrity, Basch is committed to personalized service that you can depend on.

Bentham Science Publishers

Booth 535
3 Clover Hill Circle
Ewing Township, NJ 08638-1305
609.915.4473
Fax, 609.883.7914
j.lehman@bentham.org
www.bentham.org

Bentham Science Publishers—a major science, technology, and medicine journal publisher of seventy-two journal titles and a five-book series—answers the information needs of the pharmaceutical, biomedical, and medical research community.

BioMed Central

Booth 624
Middlesex House, 34/42
Cleveland Street
London W1T 4LB
United Kingdom
44.0207.323.0323
Fax, 44.0207.631.9986
institutions@biomedcentral.com
www.biomedcentral.com

In addition to publishing 140+ peer-reviewed open access journals, BioMed Central produces a range of library services including Faculty of 1000 Medicine and Open Repository.

Blackwell Publishing

Booth 106
350 Main Street
Malden, MA 02148
781.388.8250

Blackwell Publishing is the world's leading society publisher. Visit the Blackwell Publishing booth to find out more about our collection of over 220 journals in the medicine and nursing areas.

Blood, Journal of The American Society of Hematology

Booth 126
1900 M Street Northwest
Washington, DC 20036
202.776.0550
Fax, 202.776.0551
jrobinson@hematology.org
www.bloodjournal.org

Blood is the world's leading journal in reporting basic and applied hematology research. The journal covers all aspects of hematology, including disorders of leukocytes, both benign and malignant, erythrocytes, platelets, hemostatic mechanisms, vascular biology, immunology, and most aspects of hematologic oncology.

BMJ Publishing Group

Booth 231
BMA House, Tavistock Square
London WC1H 9JR
United Kingdom
303.940.9858
Fax, 303.940.9858
pbird@bmjgroup.com
www.bmjgroup.com

BMJ Publishing Group publishes a number of journals (all available online) covering major medical specialties and a growing number of online products for doctors and patients.

CAB International

Booth 632
Nosworthy Way
Wallingford, Oxfordshire OX10 8DE, United Kingdom
44.1491.832111
Fax, 44.1491.829198
publishing@cabi.org
www.cabi-publishing.org

CAB International is a not-for-profit organization in the applied biosciences. Our purpose is the generation, dissemination, and use of knowledge to enhance development, human welfare, and the environment. Our global

activities include publishing high-quality databases, books, and journals for customers in over 100 countries.

CDC Information Center

Booth 525
1600 Clifton Road NE, MS C-04,
Building 19
Atlanta, GA 30333
404.639.1717
Fax, 404.639.1160
icinfo@cdc.gov
www.cdc.gov

The CDC Information Center, a partner in the new CDC Global Communications Center, serves CDC staff worldwide. An emerging role is library services for public health partners. Come see the CDC library catalog and public Website.

Centers for Disease Control and Prevention (CDC)/National Center for Health Statistics (NCHS)

Booth 523
3311 Toledo Road
Hyattsville, MD 20782
301.458.5000
Fax, 301.458.4027
nchsquery@cdc.gov
www.cdc.gov/nchs/

NCHS is a rich source of information on America's health. The CDC/NCHS exhibit will be "Electronic Access to Data."

Christopher and Dana Reeve Paralysis Resource Center

Booth 426
636 Morris Turnpike, Suite 3A
Short Hills, NJ 08876
973.467.8270
Fax, 973.467.9845
adarnell@christopherreeve.org
www.paralysis.org

Promotes the health and well-being of people living with paralysis and their families by providing comprehensive information resources and referral services.

Cinahl Information Systems

Booth 312
10 Estes Street
Ipswich, MA 01938
800.653.2726
Fax, 978.356.6565
information@epnet.com
www.ebsco.com

Cinahl Information Systems, a division of EBSCO Publishing, is a recognized leader in providing information to the nursing and allied health fields.

CISTI

Booth 323
1200 Montreal Road
Ottawa, ON K1A 0R6
Canada
613.998.8544
Fax, 613.993.7619
info.cisti@nrc-cnrc.gc.ca
cisti.nrc.gc.ca

Need a supplier of leading-edge or hard-to-find research information? Visit CISTI, North America's most comprehensive science, technology, and medical library. CISTI offers fast, reliable document delivery services worldwide.

Cuadra Associates

Booth 531
11835 West Olympic Boulevard,
Suite 855
Los Angeles, CA 90064
800.366.1390
Fax, 310.477.1078
sales@cuadra.com
www.cuadra.com

Cuadra STAR software is ideal for knowledge management applications that require fast, precise retrieval, including competitive intelligence or research information and archival, library, or museum collections.

CyberTools for Libraries

Booth 204
249 Ayer Road, Suite 302
Harvard, MA 01451
800.894.9206
Fax, 978.772.9400
info@cybertoolsforlibraries.com
www.cybertoolsforlibraries.com

Partnering with the finest health sciences librarians to deliver integrated library automation, CyberTools supports librarians with elegant productivity solutions that minimize costs and market resources.

Visit us at
booth
218

Access the Evidence



the cochrane library

The best single source of reliable evidence
about the effects of healthcare...



The Cochrane Library enables all those involved with healthcare decisions to keep up to date with the latest evidence in their field of interest.



- A collection of 7 high-class evidence based healthcare databases enabling you to make informed decisions about health-care.
- Access to over 455,000 reports about which treatments work and which don't.



- High quality, reliable evidence based information for those who provide and receive care, as well as those responsible for research, teaching, funding and administration on all levels.



- Updated every three months, *The Cochrane Library* provides a unique source of reliable and up to date information on the effects of interventions in health care.



- Each review gives an unbiased understanding of the scientific evidence supporting the use of different treatments.

www.thecochranelibrary.com



John Wiley & Sons, the publishers of *The Cochrane Library* On Wiley InterScience.

Guide to Exhibits

Digitell Inc.

Booth 240
111 West 2nd Street, Third Floor
Jamestown, NY 14701
800.679.3646; Fax,
716.664.2047
jparker@digitellinc.com
www.digitellinc.com

Doody Enterprises

Booth 340
500 North Michigan Avenue,
Suite 1410
Chicago, IL 60611
312.644.7640
Fax, 312.977.1556
sales@doody.com
www.doody.com

The leading publisher of health sciences book reviews, Doody Enterprises is showcasing Doody's Core Titles 2006, the third edition of this essential collection development tool for libraries of all sizes.

EBSCO Information Services

Booth 303
5724 Highway 280 East
Birmingham, AL 35242
205.991.6600
Fax, 205.995.1636
rmorris@ebSCO.com
www.ebSCO.com

EBSCO Information Services provides electronic and print journal subscriptions, electronic resource access and management services, research databases, an OpenURL link resolver, online book purchasing, and more.

Elsevier

Booth 504/604
360 Park Avenue South
New York, NY 10010
212.989.5800
Fax, 212.633.3990
www.elsevier.com

Elsevier helps to advance science and improve health care by providing high-quality information products and tools to the science, technology, and medicine community. Visit us at our booth to learn more about our comprehensive portfolio of top-level journals, new books, and innovative electronic products such as MD Consult, ScienceDirect, xPharm, and Scopus. Elsevier. Building Insights. Breaking Boundaries.

EOS International

Booth 236
2382 Faraday Avenue
Carlsbad, CA 92008-7208
800.876.5484
Fax, 760.431.8448
sales@eosintl.com
www.eosintl.com

EOS invites you to demonstrate Web-based EOS.Web, a modular, scalable, and customizable library automation solution that can be stored locally or with our ASP-hosted EOS eLibrary service.

Epocrates

Booth 113
1800 Gateway Drive, Suite 300
San Mateo, CA 94404
650.227.1777
Fax, 650.227.6897
groupsales@epocrates.com
www.epocrates.com

Epocrates provides timely clinical information to health care professionals via mobile or personal digital assistant (PDA) and desktop operating systems. Epocrates' references include information on drugs, diseases, diagnostics, and more.

Exam Master

Booth 528
500 Ethel Court
Middletown, DE 19709
800.572.3627
Fax, 302.378.1153
jtaylor@exammaster.com
www.exammaster.com

Exam Master provides online medical board preparation software for medical students, residents, and practicing physicians. Special subscription plans are available for medical libraries.

Future Science Group

Booth 235
Unitec House, 3rd Floor
2 Albert Place
London N3 1QB
United Kingdom
44020.8349.2033
Fax, 44020.8343.2313
info@future-drugs.com
www.future-science-group.com

The Future Science Group publishes commentary and analysis from international opinion leaders on topical issues, cutting-edge research, and emerging developments in health care.

GoPrint Systems

Booth 223
One Annabel Lane, Suite 105
San Ramon, CA 94583
888.52.PRINT (77468)
Fax, 925.790.0071
info@goprint.com
www.goprint.com

The new GoPrint (GS-3) Solution public access, self-service, pay-for-print system provides libraries with the easiest way to charge for printing and recover costs.

Hallett & Sons Expert Movers

Booth T3
7535 West 59th Street
Summit, IL 60501
708.458.8600; Fax,
708.458.7116
sales@hallettmovers.com
www.hallettmovers.com

Hallett is a full-service mover (commercial, residential, institutional, storage—and specializes in library moving) for over forty-five years. Get a free luggage tag.

HARRASSOWITZ Booksellers and Subscription Agents

Booth 415
Wiesbaden 65174
Germany
800.348.6886
Fax, 800.574.5732
service@harrassowitz.de
www.harrassowitz.de

HARRASSOWITZ provides services for medical, research, and corporate libraries to acquire periodical subscriptions and international publications, including electronic journals. Now offering HERMIS 3.0, a complete suite of services and products in support of the library's electronic resources management.

Health Affairs

Booth 219
7500 Old Georgetown Road,
Suite 600
Bethesda, MD 20814.6133
301.347.3900
Fax, 301.654.2845
jtucker@healthaffairs.org
www.healthaffairs.org

Health Affairs is the nation's premier peer-reviewed journal of health policy and managed care, widely subscribed to by medical and health administration libraries.

HealthDay

Booth 529
83 East Avenue, Suite 210
Norwalk, CT 06851
203.855.1400
Fax, 203.899.0233
dmckillen@healthday.com
www.healthday.com

HealthDay is the leading provider of health news and is seen on 15 of the top-30 Internet sites and more than 5,000 sites overall.

HighWire Press—Stanford University

Booth 229
1454 Page Mill Road
Palo Alto, CA 94304
650.723.0522
Fax, 650.736.1981
www.highwire.org

HighWire fosters vital research and scholarship by combining academia, technology, and scholarly publishing to host top-ranked, peer-reviewed journals online, including over one million free articles.

The Humana Press

Booth 635
999 Riverview Drive, Suite 208
Totowa, NJ 07512
973.256.1699
Fax, 973.256.8341
humana@humanapr.com
www.humanapress.com

Humana Press is a leading publisher of medical and scientific books and journals in both print and electronic media.

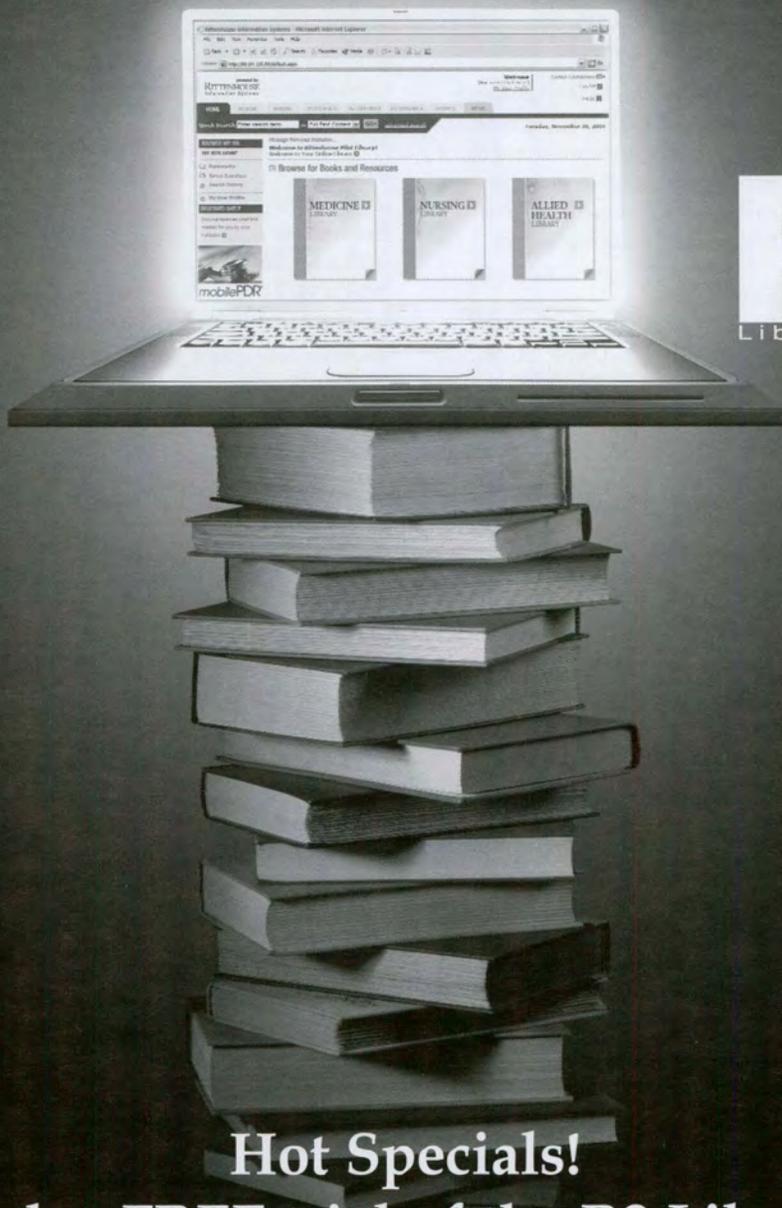
InfoPOEMs

Booth 216
111 River Street
Hoboken, NJ 07030
201.748.6000
Fax, 201.748.6088
info@infoPOEMs.com
www.wiley.com

The evidenced-based solution for access to clinical content at the point of care. InfoPOEMs provides daily email updates to the literature, and InfoRetriever provides access to a full database of content.

RITTENHOUSE

MULTIPLE FORMATS. ONE DISTRIBUTOR.



Hot Specials!

30-day FREE trial of the R2 Library!

1-year FREE subscription fee on the R2 Library!

Stop by Booth #324 to learn more!

RITTENHOUSE

511 Feheley Drive

King of Prussia, PA 19406

800.345.6425

customer.service@rittenhouse.com

www.rittenhouse.com

Guide to Exhibits

Informa Healthcare/Taylor & Francis

Booth 127
270 Madison Avenue
New York, NY 10016
800.634.7064
Fax, 800.428.4724
orders@taylorandfrancis.com
www.crcpress.com

Informa Healthcare is a leading publisher of premiere medical and pharmaceutical resources with a commitment to quality, innovation, partnership, and advancement for the medical community.

Innovative Interfaces

Booth 230
5850 Shellmound Way
Emeryville, CA 94608
510.655.6200
Fax, 510.450.6350
info@iii.com
www.iii.com

For over twenty-five years, Innovative Interfaces has dedicated its energies to meeting the needs of libraries and the challenges of library automation.

International Congress on Medical Librarianship (ICML) 2009

Booth 437
University of Queensland
Dorothy Hill Library, Level 5
St. Lucia, Qld 4072 Australia
61.73.365.5354; Fax,
61.73.365.5243
l.kruesi@library.uq.edu.au
www.icml2009.com

Visit our booth to say g'day, pick up a koala, and find out why ICML 2009, to be held in Brisbane, Australia, is not to be missed.

JAMA & Archives Journals

Booth 119
515 North State Street
Chicago, IL 60610
312.464.4371
Fax, 312.464.2580
journal@ama-assn.org
pubs.ama-assn.org

JAMA & Archives Journals cover the latest developments in clinical medicine. These peer-reviewed journals are available in print or through a company-wide site license.

Jones and Bartlett Publishers

Booth 530
40 Tall Pine Drive
Sudbury, MA 01776
978.443.5000
Fax, 978.443.8000
info@jpub.com
www.jpub.com

Jones and Bartlett Publishers offers cutting edge medicine, nursing, emergency medical services, health, and life sciences resources and the Journal of the National Comprehensive Cancer Network and *The Cancer Journal*.

Lexi-Comp

Booth 225
1100 Terex Road
Hudson, OH 44236
330.650.6506
Fax, 330.656.4307
marta.pacur@lexi.com
www.lexi.com

Lexi-Comp is a major reference and custom medical publisher with a suite of clinical products for the personal digital assistant (PDA), Web, CD-ROM, and print. Our health information content focuses on pharmacology, natural products, patient education, and much more.

Liebert, Mary Ann

Booth 328
140 Huguenot Street, 3rd Floor
New Rochelle, NY 10801
914.740.2100
Fax, 914.740.2101
info@liebertpub.com
www.liebertpub.com

Mary Ann Liebert is a fully integrated media company known for establishing authoritative peer-reviewed journals in many promising areas of science and biomedical research. A complete list of the firm's publications is available at www.liebertpub.com.

Lippincott Williams & Wilkins, a Wolters Kluwer Health Company

Booth 109
530 Walnut Street
Philadelphia, PA 19106-3621
215.521.8300
Fax, 215.521.8902
trinda@lww.com
www.lww.com

Lippincott Williams & Wilkins, a Wolters Kluwer Health company, is a leading international publisher

of professional health information for physicians, nurses, specialized clinicians, and students.

Majors/YBP Library Services

Booth 411
1401 Lakeway Drive
Lewisville, TX 75057
972.353.1100
Fax, 972.353.1300
customerservice@majors.com
www.majors.com

Majors/YBP Library Services specializes in service to academic, research, and health sciences libraries. Known for excellent service and technical development, we offer broad publisher coverage, extensive inventory, and flexible approval plans.

MARCIVE

Booth 205
P.O. Box 47508
San Antonio, TX 78265
800.531.7678
Fax, 210.646.0167
info@marcive.com
www.marcive.com

Celebrating twenty-five years of growing with the library community. We offer Medical Subject Headings and Library of Congress authorities processing, Documents Without Shelves, table of contents enrichment, conversion, cataloging records, and labels.

Matthews Medical and Scientific Books

Booth 623
11559 Rock Island Court
Maryland Heights, MO 63043
800.633.2665
Fax, 800.421.8816
hjc@mattmccoy.com
www.matthewsbooks.com

Matthews Medical and Scientific Books provides firm order, approval plan, and standing order services to over a thousand academic and hospital library customers. Visit our Website at www.matthewsbooks.com.

McGraw-Hill Digital Booth 210

Two Penn Plaza, 12th Floor
New York, NY 10121
212.904.5945
Fax, 212.904.6045
juliana_chu@mcgraw-hill.com
www.accessmedicine.com

McGraw-Hill Digital is a leading global provider of electronic content and services for medical communities: AccessMedicine, Harrison's Online, Harrison's Practice, USMLEasy, and Scriver's OMMBID.

The Medical Letter

Booth 124
1000 Main Street
New Rochelle, NY 10801
800.211.2769
Fax, 914.235.5079
gene@medicalletter.org
www.medicalletter.org

The Medical Letter on Drugs and Therapeutics critically evaluates new drugs and is considered the gold standard in drug review since 1959. The Medical Letter, a nonprofit organization, is supported solely by subscription fees.

National Center for Environmental Health (NCEH)/ Agency for Toxic Substances and Disease Registry (ATSDR)

Booth 438
1600 Clifton Road NE
Mail Stop E-29
Atlanta, GA 30333
404.498.0033
Fax, 404.498.0093
zyz9@cdc.gov

National Institutes of Health (NIH)

Booth 618
6705 Rockledge Drive, Suite 4090
Bethesda, MD 20892
301.435.0650
Fax, 301.480.2845
crispmail@mail.nih.gov
www.nih.gov

Search CRISP database of federally funded biomedical research projects at universities, hospitals, and research institutions. Also, obtain information about NIH public access policy and funding opportunities.



Introducing the **Lexi-Comp® Academic Solution™**

The complete clinical resource for your entire University!



Unbiased point-of-care references serving all faculty and students

The Lexi-Comp Academic Solution offers:

- Unlimited access on your PDA (Lexi-Comp® ON-HAND™) and via the Internet (Lexi-Comp® ONLINE™)
- 15 knowledge databases, including our #1 rated drug information, interactions, and patient education
- Comprehensive clinical information for colleges of Medicine, Pharmacy, Nursing, Allied Health, and Dentistry
- Convenience, versatility, and value in one complete resource

For over 25 years, Lexi-Comp has been a leading provider of point-of-care drug and clinical information. Today, thousands of students, faculty members, and healthcare professionals rely on our products. The Academic Solution reflects our commitment to become your partner in delivering exceptional healthcare knowledge.

See us at the MLA Meeting in Phoenix, **Booth #225** or contact us at (800) 837-5394 for more information.

Every
patient is
UNIQUE
presenting
UNIQUE
challenges
demanding
UNIQUE
solutions



IMPROVING POINT-OF-CARE DECISIONS

Access More. Provide More.

Guide to Exhibits

National Library of Medicine (NLM)

Booth 516
8600 Rockville Pike
Bethesda, MD 20894
888.346.3656
Fax, 800.496.0822
custserv@nlm.nih.gov
www.nlm.nih.gov

Informative theater presentations, time to talk to the experts on NLM's online systems and programs, free promotional products for your library, and gift drawings await you at the NLM booth.

National Reference Center (NRC) for Bioethics Literature, Kennedy Institute of Ethics

Booth 527
Georgetown University, Fourth Floor Healy Hall
37th and O Streets Northwest
Washington, DC 20057
202.687.3885
Fax, 202.687.6770
bioethics@georgetown.edu
bioethics.georgetown.edu

The Bioethics Library (NRCBL) provides free reference assistance and database resources on all ethical issues in health care, biomedical, and genetics research to patrons worldwide.

Nature Publishing Group (NPG)

Booth 120
75 Varick Street, Ninth Floor
New York, NY 10013
800.221.2123
Fax, 212.689.9711
institutions@natureny.com
www.nature.com

NPG's portfolio combines Nature; its associated research and review journals, including the recently launched Nature Clinical Practice series; and thirty-five leading academic and society journals.

Neal-Schuman Publishers

Booth 104
100 William Street, Suite 2004
New York, NY 10038
212.925.8650
Fax, 212.219.8916
info@neal-schuman.com
www.neal-schuman.com

Neal-Schuman, MLA's copublisher, features a wide array of professional resources for librarians including the popular

How-To-Do-It Manuals for Librarians series. A 20% discount is offered at the booth.

Neuroscience, The Journal of

Booth 620
1121 14th Street Northwest,
Suite 1010
Washington, DC 20005
202.462.6688
Fax, 202.462.1547
jn@sfn.org
www.jneurosci.org

From the latest Alzheimer's studies to stem cell research, this journal is a must-have for anyone who needs the most critical research information available.

New England Journal of Medicine

Booth 336
860 Winter Street
Waltham, MA 02451
781.434.7091
Fax, 781.464.4818
institutionsales@nejm.org
www.nejm.org

The New England Journal of Medicine site license program offers academic, clinical, government, and corporate organizations unprecedented online access for their user community.

Oncology Nursing Society (ONS)

Booth 117
125 Enterprise Drive
Pittsburgh, PA 15275
412.859.6100
Fax, 412.859.6164
www.ons.org

ONS is a professional organization of more than 32,000 registered nurses and other health care providers dedicated to excellence in oncology nursing. ONS also publishes 2 oncology nursing journals, and subscriptions are available to institutions and libraries.

Ovid

Booth 110
333 Seventh Avenue
New York, NY 10001
800.343.0064
Fax, 781.769.8763
sales@ovid.com
www.ovid.com

Ovid is an internationally recognized leader in electronic

medical, scientific, and academic research information solutions. By providing a customizable suite of content, tools, and services, Ovid supports the diverse research needs of its thirteen million users worldwide.

Oxford University Press

Booth 427
2001 Evans Road
Cary, NC 27513
919.677.0977
Fax, 919.677.1714
jnlorders@oupjournals.org
www.oxfordjournals.org

The Oxford journals collection of medical titles is among the most respected in the industry, providing cross-searchable packages of essential research. Visit www.oxfordjournals.org for information.

Pharmaceutical Press

Booth 131
100 South Atkinson Road,
Suite 206
Grayslake, IL 60030
847.543.1708
Fax, 847.543.1768
kevin.tuley@pharmpress.com
www.pharmpress.com

Publisher of books—such as Martindale, *Clark's Pharmaceuticals Excipients*, and Stockley's—and online databases—Herbal Medicines, Journals, and MedicinesComplete—in pharmacy, pharmaceutical sciences, and related disciplines.

ProQuest

Booth 101
300 North Zeeb Road
Ann Arbor, MI 48103
800.521.0600
Fax, 800.308.1586
pqsales@il.proquest.com
www.il.proquest.com

When was the last time you looked at ProQuest medical and health solutions? New ProQuest resources like Evidence Matter and MyLibrary help your staff put patients on the path to recovery today, not next week or next month.

Protein Lounge

Booth 629
5850 Oberlin Drive, Suite 220
San Diego, CA 92121
858.457.1645
Fax, 858.408.1959
ssingh@proteinlounge.com
www.proteinlounge.com

Protein Lounge provides pathway databases, pathway drawing tools, disease gene databases, GPCR databases, kinase-phosphatase databases, and many more life-science databases and tools.

Public Library of Science

Booth 425
185 Berry Street, Suite 3100
San Francisco, CA 94107
415.624.1201
Fax, 415.546.4090
plos@plos.org
www.plos.org

PLoS is a nonprofit organization helping to make scientific and medical literature freely available, through advocacy and open access publications.

The Reference Shelf (TRS)

Booth T2
88 North Main Street
Concord, NH 03301
603.229.0662
Fax, 603.226.9443
anthony@basch.com
www.basch.com/ref_home.asp

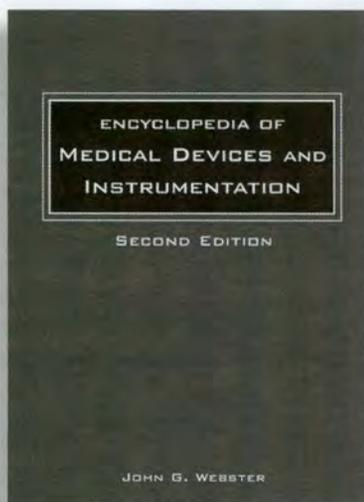
TRS is a display service that is a cost-effective manner for publishers to market new materials. Publishers get noticed with TRS.

RefWorks

Booth 227
7200 Wisconsin Avenue,
Suite 601
Bethesda, MD 20814
301.961.6700
Fax, 301.961.6708
info@refworks.com
www.refworks.com

RefWorks is a Web-based bibliographic management tool that allows users to build and modify personal databases of annotated bibliographic references. Users access their personal RefWorks database from any Internet-connected computer.

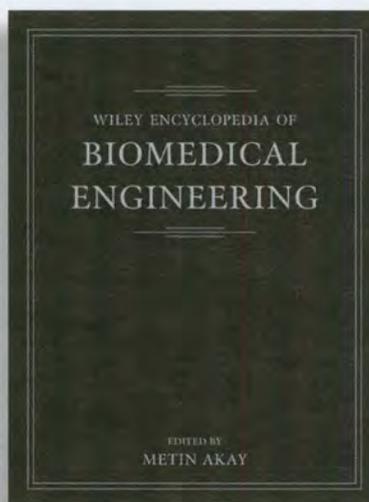
Essential Library References from Wiley



Encyclopedia of Medical Devices and Instrumentation *Second Edition* 6-Volume Set

The long-awaited *Second Edition* of the ultimate biomedical technology reference, with over 250 A-to-Z articles focusing on the contributions of technology in all areas of medicine. Also available online!

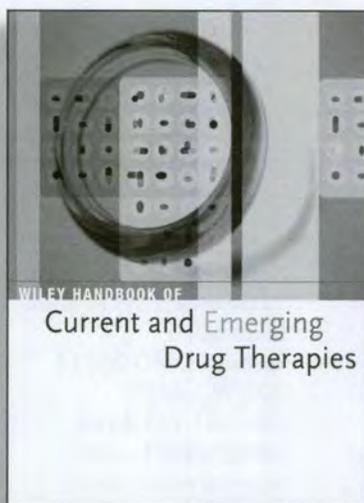
February 2006 • 3,666 pp. • Cloth
0-471-26358-3 • \$1,750



Wiley Encyclopedia of Biomedical Engineering 6-Volume Set

A complete repository of the biomedical engineering knowledge base, representing the vast diversity of the field and its multi- and cross-disciplinary structure. Also available online!

April 2006 • 4,152 pp. • Cloth
0-471-24967-X • \$1,950



Wiley Handbook of Current and Emerging Drug Therapies 8-Volume Set

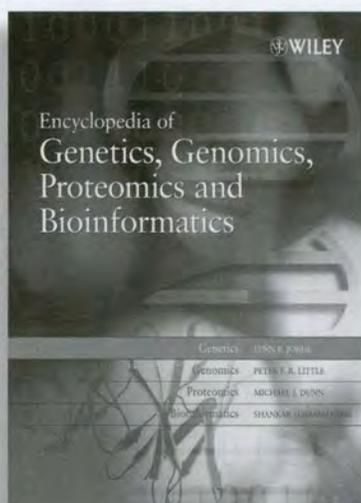
A landmark reference organized by therapeutic area detailing causes and manifestations of diseases, and the medicinal treatments currently in use and in development to treat those diseases. Available in print and online this fall!

Volumes 1-4: October 2006 • Cloth • 0-470-04098-X
Special Introductory Offer: \$1,275 through 12/31/06,
\$1,500 thereafter

Volumes 5-8: October 2007 • Cloth • 0-470-04099-8
Special Introductory Offer: \$1,275 through 12/31/06,
\$1,500 thereafter

Order the full 8-volume set today to take advantage of special savings!

October 2007 • Cloth • 0-470-05534-0
Early Bird \$2,450 expires December 31, 2006
Introductory \$2,700 expires December 31, 2007
List Price \$3,000



Encyclopedia of Genetics, Genomics, Proteomics and Bioinformatics 8-Volume Set

More than 450 articles covering all aspects of genomics, proteomics, bioinformatics, and related technologies with a truly multidisciplinary approach. Accessible for students and practitioners at every

level—includes introductory articles, in-depth reviews, and specialist reviews. Also available online!

November 2005 • 4,096 pp. • Cloth
0-470-84974-6 • \$2,050



Visit us online at wiley.com

Guide to Exhibits

Rittenhouse Book Distributors

Booth 324
511 Feheley Drive
King of Prussia, PA 19406
800.345.6425
Fax, 800.223.7488
customer.service@rittenhouse.com, www.rittenhouse.com

Rittenhouse Book Distributors is a leading aggregator of products, services, and information for over 400 major health sciences publishing partners.

SAGE Publications

Booth 203
2455 Teller Road
Thousand Oaks, CA 91320
805.410.7239
Fax, 805.499.7881
lisa.lamont@sagepub.com
www.sagepub.com

SAGE Publications is an independent international publisher in the social sciences, technology, and medicine. Please stop by our booth or visit us at www.sagepub.com.

Serials Solutions

Booth 105
501 North 34th Street,
Suite 400, Seattle, WA 98103
866.737.4257
Fax, 206.525.9066
info@serialssolutions.com
www.serialssolutions.com

Serials Solutions delivers complete solutions for today's electronic collections through its Access and Management Suite (AMS), full MARC records, article linker, central search, and ERMS services.

Sigma Theta Tau International

Booth 335
550 West North Street
Indianapolis, IN 46202
888.634.7575
Fax, 317.634.8188
www.nursingsociety.org

Honor Society of Nursing, Sigma Theta Tau International, provides leadership to develop scholarship for practice, education, and policy to enhance the health of all people. Along with its new subsidiary, Nursing Knowledge International, the honor society supports learning and professional development to improve nursing care worldwide.

SirsiDynix

Booth 532
101 Washington Street SE
Huntsville, AL 35801-4827
256.704.7000
Fax, 256.704.7007
dawn.moore@sirsidyndix.com, www.sirsi.com

Skyscape

Booth 339
100 Locke Drive
Marlborough, MA 01752
508.460.6500
Fax, 508.460.6510
melissa@skyscape.com
www.skyscape.com

Skyscape is the leading provider of interactive, intelligent health solutions for mobile and desktop devices. With a focus on medical practice and health-conscious consumer, Skyscape has established itself as a trusted source of medical and health information.

SLACK Incorporated

Booth 332
6900 Grove Road
Thorofare, NJ 08086
856.848.1000
Fax, 856.848.6091
pduffy@slackinc.com
www.slackinc.com

SLACK Incorporated is a leading publisher of medical journals and newspapers for physicians and nurses. For a complete listing of SLACK titles, visit www.slackinc.com.

Softlink America

Booth 423
5482 Wilshire Boulevard,
Suite 1540
Los Angeles, CA 90036
323.525.1767
Fax, 310.383.6298
info@us.softlinkint.com
www.softlinkint.com

Softlink is a leading provider of library and reference automation software. Liberty3 is complete, integrated, Web-based and customizable. SQL, Oracle, or Concordance. ASP or install.

Springer

Booth 524
233 Spring Street
New York, NY 10013
212.460.1600
Fax, 201.348.4505
exhibits-ny@springer.com
www.springer.com

Springer is one of the leading international scientific publishing companies, publishing over 1,200 journals and more than 3,000 new electronic books. Its publications cover a range of subjects including biomedicine and the life sciences, clinical medicine, physics, engineering, mathematics, computer sciences, and economics. Visit springerlink.com and springeronline.com for new product information.

S-T Imaging

Booth 436
466 Central Avenue, Suite 31
Northfield, IL 60093
847.501.3344
Fax, 847.501.3377
wayne@stimaging.com
www.stimaging.com

Manufacturers of custom micrographic equipment. The ST200 direct film scanner, your digital solution for microfilm viewing, printing, and scanning. New for 2006, Remote Film Access system.

STAT!Ref

Booth 224
P.O. Box 4798
125 South King Street
Jackson, WY 83001
307.733.5494
Fax, 307.739.1229
info@statref.com
www.statref.com

STAT!Ref is a cross-searchable, electronic medical reference that integrates core titles with evidence-based resources and innovative tools.

Stop Falling Productions

Booth T1
160 North Main Street
St. Clair, MO 63077
800.362.9511
Fax, 636.629.1584
info@stopfalling.com
www.stopfalling.com

Librarian shirts and accessories.

Swets Information Services

Booth 329
160 Ninth Avenue
Runnemede, NJ 08078
856.312.2690
Fax, 856.312.2496
www.swets.com

With over 100 continuous years of business experience, Swets Information Services is the premier partner for the acquisition, access, and management of your scholarly, business, and professional information.

SydneyPLUS

Booth 536
13562 Maycrest Way
Suite 5138, Richmond,
BC V6V 2J7, Canada
604.278.6717
Fax, 604.278.9161
sales@sydneyplus.com
www.sydneyplus.com

As the world's leading provider of knowledge management systems, SydneyPLUS helps organizations benefit from their high-value knowledge assets by bringing together people, software, and processes. The result is reduced costs, enhanced revenues, and improved efficiency. At SydneyPLUS, we know special libraries.

TDNet

Booth 432
P.O. Box 38
West Chester, PA 19381
888.705.3582
Fax, 610.738.9124
www.tdnet.com
TDNet offers a system for electronic content management, including journal management, a federated search engine, a link resolver, and holdings management.

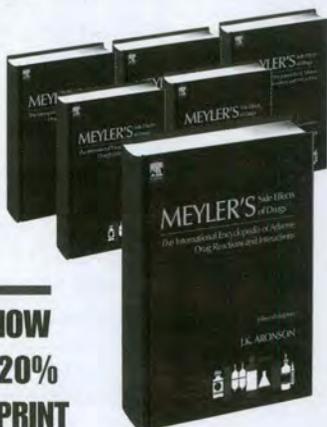
Elsevier Medical Titles

Available in Print and Online

Stop by Booth #604
for Details and
Demos

MEYLER'S SIDE EFFECT OF DRUGS, 15th Edition

6-Volume Set



Edited by:

Jeffrey K. Aronson

Department of Clinical Pharmacology, Radcliff Infirmary, Oxford, UK

Acclaim for the Previous Edition:

"When information in relation to adverse effects of medicinal products is required this book is, in my view, one of the best sources available."

IRISH MEDICAL JOURNAL

**ORDER NOW
& SAVE 20%
ON THE PRINT
VERSION**

Online Version Coming[†]

www.elsevier.com/locate/Meyler

ISBN: 0444509984 • 4,000 pages • March 2006 • INTRO PRINT PRICE: \$630.00* • Print Price: \$895.00

ENCYCLOPEDIA OF GERONTOLOGY, 2nd Edition

2-Volume Set

Editor-in-Chief: **James E. Birren**

University of California, Los Angeles, USA



Praise for the
Previous Edition:

"[the editors] have created a masterpiece for gerontology in this two-volume encyclopedia."

Online Version Coming[†]

GERIATRIC RESEARCH

ISBN: 0123705304 • 1,950 pages • September 2006
INTRO PRINT PRICE: \$500.00* • Print Price: \$625.00
www.books.elsevier.com/aging

ENCYCLOPEDIA OF RESPIRATORY MEDICINE

4-Volume Set



Edited by: **Geoffrey Laurent**
Professor and Director of the Centre for Respiratory Research, the Royal Free and University College Medical School, London, UK

Steven Shapiro, Parker B. Francis Professor of Medicine at Harvard Medical School and Critical Care Medicine, Brigham and Women's Hospital, Boston, USA

Online Version Coming[†]

Provides a vital interface between the pure and clinical science environments covering all aspects of respiratory medicine.

ISBN: 0124383602 • 2,800 pages • May 2006
INTRO PRINT PRICE: \$955.00* • Print Price: \$1,195.00
www.elsevier.com/erm

VIRTUALE LIBRARY

- Product information
- Professional and peer reviews
- Wish Lists
- Ordering Options
- And Much More, All at No Charge

Sign up at our MLA booth and receive a free gift

<http://www.Virtualelibrary.com>

[†]Forthcoming on



Visit http://info.sciencedirect.com/content/books/ref_works/



Online version pricing not shown.

*Introductory price valid through end of third month after publication. Content, prices and publication dates subject to change. JT/MM/02238

Guide to Exhibits

Thieme Medical Publishers

Booth 206
333 Seventh Avenue
New York, NY 10001
212.760.0888
Fax, 212.947.1112
www.thieme.com

Established in 1886, Thieme is a major international publisher with offices in New York, Stuttgart, and Singapore. The company produces more than 130 journals and 400 new books each year, all maintaining the high-quality production and editorial values that have established Thieme as a premier professional publisher.

Thomson Gale

Booth 315
27500 Drake Road
Farmington Hills, MI 48331
800.877.GALE (4253)
Fax, 248.699.8094
kathy.young@thomson.com
www.gale.com

Thomson Gale (www.gale.com), a business unit of The Thomson Corporation, is a world leader in electronic information publishing for libraries, schools, and businesses.

Thomson Micromedex

Booth 316
6200 South Syracuse Way
Suite 300
Greenwood Village, CO 80111
303.486.6400
Fax, 303.486.6464
www.micromedex.com

Thomson Micromedex, provider of clinical knowledge solutions for diagnosis and treatment to aftercare decisions with proven evidence-based information for medication safety, disease management, and patient empowerment and education.

Thomson PDR

Booth 319
5 Paragon Drive
Montvale, NJ 07645
201.358.7930
Fax, 201.722.3878
william.gaffney@thomson.com
www.pdr.net

Thomson PDR publishes the *Physicians' Desk Reference* plus new reference titles including the *ABX Guide: Diagnosis & Treatment of Infectious Diseases* and *PDR Guide to Terrorism*.

Thomson Scientific

Booth 318
3501 Market Street
Philadelphia, PA 19104
215.386.0100
Fax, 215.386.6362
www.thomson.scientific.com

See ISI Web of Knowledge with enhanced analytical functionality via the new Analyze tool. Inquire about EndNote Web, a functional tool with Web-based bibliographic capabilities.

Touch of Life Technologies

Booth 626
12635 East Montview Boulevard,
Suite 100
Aurora, CO 80010
720.859.4140
Fax, 720.859.4110
tom.weinert@toltech.net
www.toltech.net

The Visible Human (VH) Dissector is a virtual cadaver based on data from the National Library of Medicine's Visible Human Project. The VH Dissector correlates cross-sectional and three-dimensional anatomy in an interactive environment.

Unbound Medicine

Booth 128
10 Veterans Square
Media, PA 19063
610.627.9090
Fax, 610.627.9820
sales@unboundmedicine.com
www.unboundmedicine.com

Unbound Medicine develops next-generation knowledge management systems for health care. Our handheld, wireless, and Internet-based products fulfill the information needs of mobile health care professionals.

University of Chicago Press Journals

Booth 440
1427 East 60th Street
Chicago, IL 60637
773.753.3347; Fax,
773.702.0120
subscriptions@press
.uchicago.edu
www.journals.uchicago.edu

Founded in 1891, the journals division of the University of Chicago Press distributes nearly fifty journals and serials in the social sciences, humanities,

education, biological, and medical sciences and physical sciences.

UpToDate

Booth 123
95 Sawyer Road
Waltham, MA 02453
800.998.6374
Fax, 781.642.8840
customerservice@uptodate.com
www.uptodate.com

UpToDate is a clinical information service offering instant access to practical and accurate answers at the point of care. On CD-ROM, online, and Pocket PC.

VENDAPIN

Booth 330
16381 Cherokee Road
Brooksville, FL 34601
352.796.2693
Fax, 775.256.6311
diane@vendapin.com
www.vendapin.com

Access control for copiers, computers, fax, duplicating machines, coin or card, print vending software, and accounting systems.

Wanfang Data

Booth 625
Suite 119, Huatong Plaza,
B Tower, Y-19 Chegongzhuang
Xi Lu, Beijing 100044
People's Republic of China
519.977.9050
Fax, 519.973.1556
dliu@wanfangdata.com.cn
www.wanfangdata.com

Chinese medicine resources—especially traditional Chinese medicine (TCM) including journals, dissertations, conferences and proceedings, patents, standards, and pharmaceutical companies—are available at Wanfangdata and Oriprobe.

WebMD

Booth 424
111 Eighth Avenue, 7th Floor
New York, NY 10011-5201
781.647.8870
Fax, 781.647.8871
jmccullough@emedicine.com
www.imedicine.com

Introducing a comprehensive online resource that combines eMedicine's Clinical Knowledge Base with the official college references, ACP Medicine and ACS Surgery, 6,500 conditions, and 30,000 illustrations.

Wiley

Booth 218
111 River Street
Hoboken, NJ 07030
201.748.6000
Fax, 201.748.6088
www.wiley.com

John Wiley & Sons is a global publisher of print and electronic products (Wiley InterScience), providing leading journals, books, references, and databases covering the scientific, technical, and medical disciplines.

wired.MD

Booth 428
733 Southwest Oak Street,
Suite 200
Portland, OR 97205
866.947.3363
Fax, 503.889.0020
sales@wired.md
www.wired.md

The leading producer and distributor of consumer health videos and Web-based patient education software, wired.MD provides effective solutions for hospitals, clinics, libraries, resource centers, and industry Websites and portals.

Exhibitors as of April 11, 2006

 corporate partner
 annual meeting sponsor



Navigate freely. Format instantly. Organize completely.

You've done the research. Analyzed the data. And selected the information you need. Now it's time to take the next step—to create, format and organize your manuscript and bibliography.

EndNote[®] is the most popular way for researchers to search online bibliographic databases, organize references and create bibliographies instantly. Whether you use the classic desktop version or the upcoming Web option, you can:

- Import references from hundreds of bibliographic databases
- Search *ISI Web of Knowledge*, PubMed[®] and hundreds of library catalogs
- Store and edit thousands of references
- Choose from over 1,300 bibliographic formatting styles
- Create cited manuscripts and instant bibliographies with Microsoft[®] Word
- Link saved references back to *ISI Web of Knowledge*

Additionally, *EndNote Web Express* is freely available to *ISI Web of Knowledge* users. This new personalization tool lets users save references for review at any time—even from one day to the next, as well as print a quick bibliography in 11 popular styles.

Find out more: <http://www.isiwebofknowledge.com>

Visit Thomson Scientific at MLA '06 Booth #318
ISI Web of Knowledge • *EndNote*

Sunrise Seminar • May 21 • 7am-8:15am • Yuma Room 21/22



Exhibit Hall

**“Some of the faculty thanked!!
me the other day.
Scopus will do that for a librarian.”**

Every librarian wants to empower their users. Now with the new Scopus Citation Tracker you can help them take their research further. It's the easy way for users to find, check and track research trends. The Scopus Citation Tracker supports the literature research tasks that users undertake most often.

Empower your users to evaluate research.

I do!

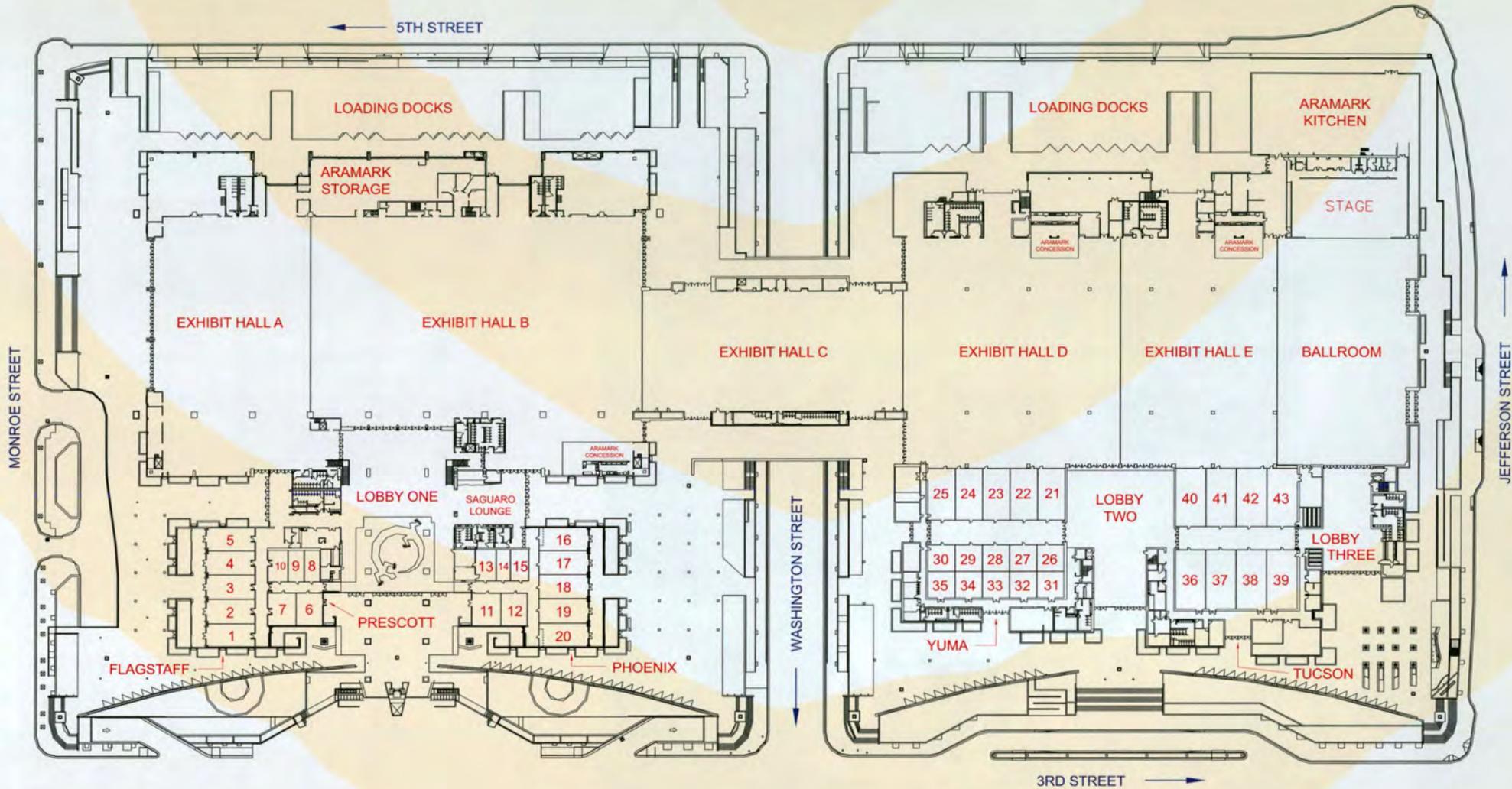
Come to Elsevier booth #504 for a demo.

SCOPUSTM
Find out.

Awarded **Best STM Information Product 2005**
by the International Information Industry

Monique Goël
Head of Information and
Research Services, École
Polytechnique Fédérale
Lausanne, Switzerland

www.scopus.com



Phoenix Convention Center



Never underestimate the importance of a librarian.

Okay, chances are you won't actually find a librarian consulting on prenatal care. But librarians do play a vital role on any medical team, enabling point-of-care solutions and research breakthroughs. Whether you're selecting information for research communities or decision support for professionals, Elsevier provides access to the highest quality scientific, technical and health information in multiple media, including innovative electronic products like ScienceDirect® and MD Consult. After all, getting the right information into the right hands at the right time is critical to the outcome of any examination. **Building Insights. Breaking Boundaries.™**

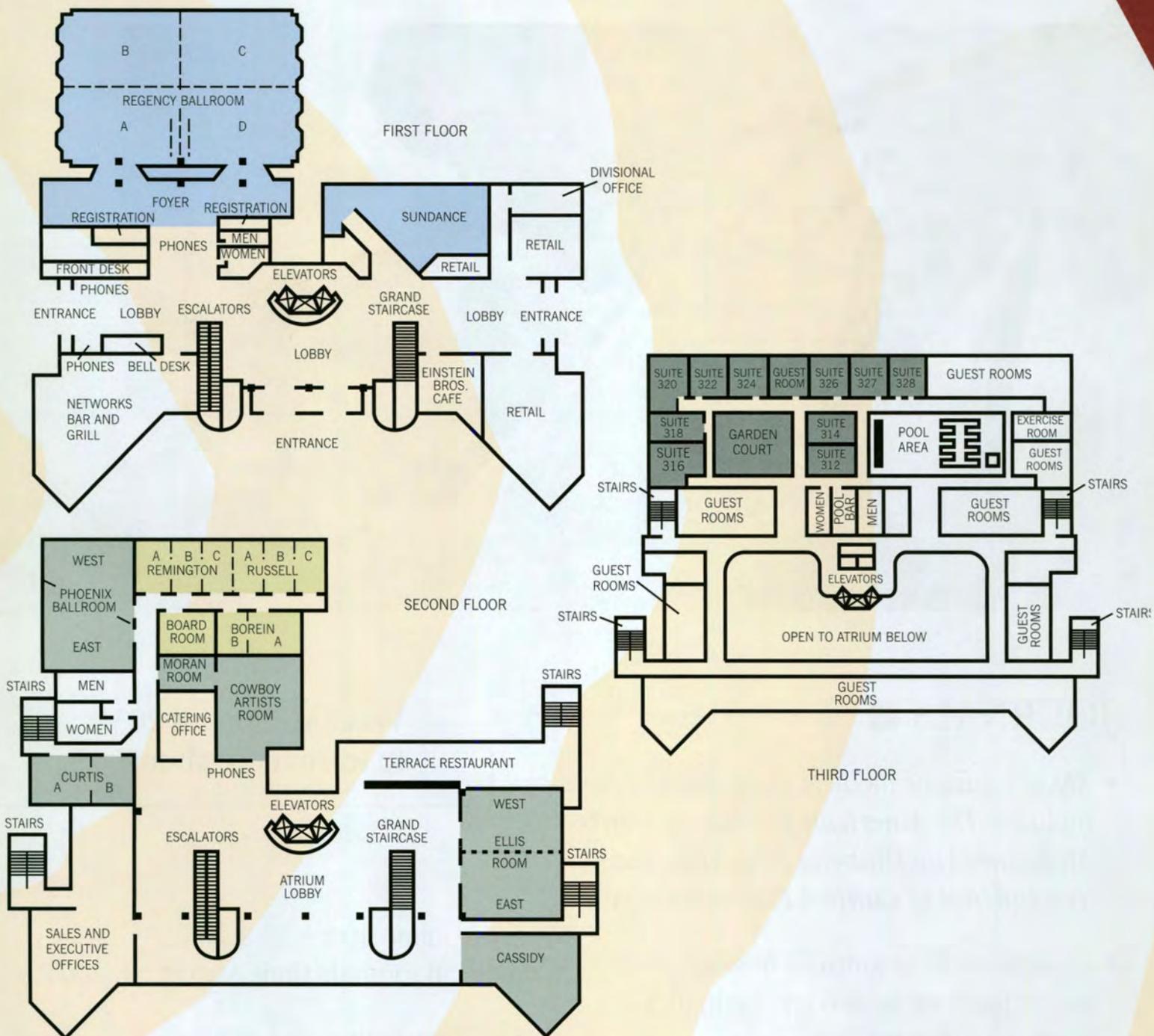


ELSEVIER

elsevier.com

Visit us at Booth 504

Hyatt Regency Phoenix



Resources from SAGE



JOURNALS ■

- SAGE's current medical portfolio which includes *The American Journal of Sports Medicine*, *The Diabetes Educator*, and *The Journal of Clinical Pharmacology*
- 13 new medical journals now at SAGE in the fields of angiology, pediatrics, surgery, and more
- Forthcoming journals in 2007 including *American Journal of Lifestyle Medicine* and *American Journal of Men's Health*

Visit SAGE booth 203
to learn more about...

- Free online access to select SAGE medical journals until August 31, 2006
- SAGE journals selected for the "Core Public Health Journals Project"
- Select SAGE journals now available through Ovid®

for Medical Libraries



■ DATABASES

- **Health Sciences: A SAGE Full-Text Collection**, is a full-text research database that includes the full-text of 26 journals, 75,000+ articles and up to 24 years of backfiles

■ REFERENCE

- **Encyclopedia of Disability**, edited by Gary L. Albrecht, *University of Illinois at Chicago*, Five-Volume Set
(SAGE Reference titles are available online through the *Gale Virtual Reference Library*)

 **SAGE Publications**

USA, UK & India www.sagepublications.com

Using PDAs in Libraries: A How-To-Do-It Manual

Personal digital assistants (PDAs)—portable, multifunctional and connectable to computers and networks—are both a fast-selling consumer device and a hot technology for libraries. Written by MLA member Colleen Cuddy, Frederick L. Ehrman Medical Library, New York University School of Medicine—New York, this timely guide helps librarians and information professionals understand how these devices fit into day-to-day operations and how libraries can become more accommodating to patrons who use PDAs.

Cuddy provides an overview of PDAs, including their history, a comparison of different makes and models, and a look ahead at their future growth. She explores the wireless benefits, storage options, and valuable peripherals for PDAs (cameras, barcode readers, cardswipes, printers) and examines and discusses software applications such as Microsoft Word, document readers, Web browsing, and more.

The use of PDAs in collection development and provision of materials—e-journals, e-books, databases—is also outlined.

Special sections cover applicability of this technology to special projects including delivering content to users, developing applications, creating lending policies (both for PDAs and PDA-readable content), mobilizing staff, marketing and promoting services, developing instruction, ensuring privacy and security, and more.

Practical and easy-to-understand, this manual demystifies PDAs and prepares professionals to harness their portable power.

For the table of contents, visit
www.mlanel.org/order/pdas_in_libraries.html.



2005, 978-1-55570-543-X, 8½ x 11 in., soft cover, 165 pages

Cost

MLA member: \$58.50 plus \$9.25 shipping and handling;
nonmembers: \$65.00 plus \$9.25 shipping and handling
(US funds drawn from a US bank).

Personal orders and orders from companies without preapproved credit must be accompanied by payment.

Please send _____ copy(ies) of Using PDAs in Libraries
 Check or money order enclosed for \$ _____
 Bill us. P.O. number _____
Tax exempt number _____
Charge: Visa MasterCard AmEx Discover
No. _____
Expiration date _____
Signature _____
Name _____
Title _____
Affiliation _____
Address _____
City _____ State _____ Zip _____
Telephone _____
Fax _____
Email _____

Please send me the latest Neal-Schuman catalog.

Send order form to: Neal-Schuman Publishers,
100 William Street, Suite 2004, New York, NY 10038.
Telephone orders, call 866.NS.BOOKS (672.6657)
Order online at www.neal-schuman.com

MLA members: To receive your discount, please indicate to the operator that you are an MLA member and provide your ID#. For online orders, enter "MLA" in the coupon area at checkout.

This index does not include MLA unit meetings, which are listed alphabetically on pages 20–21. It does include section program sponsors, presenters, MLA and non-MLA informal meetings, chapter meetings, Sunrise Seminars, and Technology Showcases.

2005/06 Board of Directors	6, 29
2006 National Program Committee	6, 24

A

AAHSL	37
Abarbanel, Robert	13, 37
African American Medical Librarians Alliance SIG	29, 31, 33, 35
American Psychological Association	23, 27
Andrews, James	25
Ankem, Kalyani	37
Arnesen, Stacey J.	35
Aronson, Barbara	25
Assessment and Benchmarking SIG	25
Auflick, Patricia	35
Awards	39

B

Bails, Douglas B.	33
Baker, Peter	29
Bakker, Theodora	25
Bardyn, Tania P.	33
Barger, Renae	27
Barnes, Susan J.	26
Barry, Richard	25
Baum, Jan	25
Beauregard, Julie	33
Bellamy, Lois	33
Bishop, Bradley W.	25
Bishop, Marlene	35
Blumenthal, Jane L.	25, 29, 33
Bose, Arpita	35
Boston, Brian	25
Brabeck, Michael C.	33
Braddock, Erin	26
Bradigan, Pamela	35
Bradley, Patricia	36
Bramble, John	35
Bridgewater, Carolyn	35
Borland, Jane E.	33
Brown, helen-ann	31
Brown, Janis F.	33
Buchanan, Holly S.	31
Bunker, Edward	24
Bunnett, Brian	35
Burns, Elizabeth C.	26

C

Cancer Librarians Section	29
Carr, Richard D.	29
Champ-Blackwell, Siobhan	33
Chiropractic Libraries Section	29, 33
Ciliska, Donna	29
CINAHL	26
Clanton, Clista	25
Cleveland, Ana D.	31
Collection Development Section	24, 26, 27
Comegys, Marianne	33
Committees.....	20-21
Complementary and Alternative Medicine SIG	29
Consumer and Patient Health Information Section	26, 33
Corbett, Susan C.	35
Corley, Pamela M.	29, 31
Corporate Information Services Section	25, 31, 35
Craigle, Valeri	33
Craven, Catherine K.	29
Crawley-Low, Jill	25
Crooker, Cynthia	27
Crossno, Jon	35
Cunningham, Diana J.	32
CyberTools	24

D

Dalrymple, Prudence W.	31
DeCorby, Kara	29
del Fiol, Guilherme	11, 13, 37
Dental Section	24, 27
Department of Veterans Affairs Librarians SIG	25
Detlefsen, Ellen	35
Dillenberg, Jack	24
Dippie, Shona R.	33
DOCLINE Users Group	31
Dollar, Daniel M.	27
Dobbins, Maureen	29
Doody's Core Titles	26
Dorsey, Mary Jo	35
Doszkocs, Tamas E.	24
Doyle, Jacqueline	24
Dutcher, Gale A.	35
DynaMed	32

E

EBSCO	23, 24, 26, 31, 32
Educational Media and Technologies Section	25, 33
EFTS Users Group	32
Eldredge, Jonathan D.	29
EMBASE	32
EOS	32

Estabrook, Alexia D.	25
Ewers, Kathryn M.	29
Exhibitor listings	41

F

Fama, Jane	35
Feddern, Tanya	25, 29
Federal Libraries	25, 29, 33
Fineout-Overholt, Ellen	29
Fitzpatrick, Roberta Bronson	29
Folk, Lillian C.	29
FPIN Librarian Community	31
Frederick, Tracie E.	29, 33
Frumento, Katherine Stemmer	27
Funk, Carla J.	27

G

Gallagher, John	27
Garcia, Jenny L.	24
Garvey, Edythe	29
Gawande, Atul	11, 24
Gilbert, Carole M.	25
Giuse, Nunzia B.	33
Glover, Janis	27
Godbolt, Laura Shane	25
Gordon, Valerie St. Pierre	35
Governmental Relations Committee	32
Gregory, Joan M.	33
Gresehover, Beverly	35
Guillot, Ladonna	29, 35

H

Hamasu, Claire	26
Hammett, Teresa	35
Harris, Martha R.	35
Harvey, Sally	25
Hatfield, Amy J.	33
Health Association Libraries	25, 29, 35
Health Literacy Planning Group	37
Healthcare Cost and Utilization Project (HCUP)	32
Heekin, Janet	29
Hersey, Denise P.	29
Hill, Elizabeth K.	35
History of the Health Sciences	25, 29, 33
Hoffecker, Lilian	36
Hofstetter, Sheila	29
Holmes-Wong, Deborah A.	33
Hope, Ben	27
Hospital Libraries Section	25, 26, 27, 29, 31, 33, 35



**DEMO
EMBASE.com
AT BOOTH #504
& RECEIVE YOUR
FREE GIFT**

The Power of **EMBASE + MEDLINE** Combined



RESEARCH

Within your
library's reach

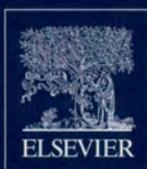
SPECIAL EVENTS

Tuesday, May 23

- **EMBASE Sunrise Seminar (with breakfast), 7:00AM - 8:15AM**
- **EMBASE.com Lecture: Exploring the Boundaries Between Indigenous Healing and Contemporary Biomedicine, Phoenix Civic Plaza, Yuma 25, 2:00PM - 3:30PM**

You can rely on EMBASE.com for content that supports the research process and the practice of evidence-based medicine.

- Access more than 18 million unique records via one platform
- Link seamlessly to full-text holdings and other resources



www.embase.com

The Intelligent Gateway to
Biomedical & Pharmacological Information

www.info.embase.com

ebd-marketing@elsevier.com

Howse, David	25
Huang, Chao	33
Huang, Lisa	29
Hutcherson, Lidia	35
Hysong, Gabriele	33

I-J

International Cooperation	25
Iwema, Carrie L.	29
Janzen, Junie C.	33
Jirjis, Jim	33
Jones, Dee	29, 33
Jones, Dianne	25
Jones, Dixie A.	27
Jones, Shannon	31
Jones Jr., John D.	25
Joy, Christina	25

K

Kawakami, Alice	24
Kelly, Elizabeth	26, 33, 35
Kelley, Shana	33
Kendall, Susan	35
Kerdolff, Kathryn	35
Ketchell, Debra	5, 11, 24, 37
Killoran, Elizabeth M.	27
Knapp, Maureen	35
Knott, Teresa	35
Koonce, Taneya	33
Kou, Qinghua	33
Kronenfeld, Michael R.	24
Kruesi, Lisa M.	29

L

Landesman, Betty	27
LaPelle, Nancy R.	29
Le Ber, Jeannie M.	25
Leadership and Management Section	31, 35
Lee, Regina	35
Lehmann, Harold	35
Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG	25, 35
Leshy, DeDe	29
Lett, Rosalind K.	27, 31
Libraries in Curriculum SIG	25
Long, Susan Schweinsberg	25
Lorbeer, Elizabeth R.	
Lovas, Irene	29
Lu, Dihui	35

M

MacCall, Steven L.	31
Maloney, Christine	33
Maps	55
Marone, Regina Kenny	27
Martin, Elaine Russo	29, 35
Martinez, Ivonne	25
Mayo, Alexa	35
McClure, Lucretia W.	29
McCord, Sarah	35
McGowan, Julie J.	11, 27
McGraw, Kathleen	27
McGraw-Hill Digital	24, 32
McHugh-Romano, Joanne V.	33
McKnight, Michelynn	35
McSean, Tony	25
MD Consult	26
Medical Informatics Section	27, 31, 35
Medical Library Education Section	25, 31, 33
Medical Library Group of Southern California and Arizona	31
Medline Plus Go Local	23
Mehl-Madrona, Lewis	35
Mental Health SIG	25
Mid-Atlantic Chapter	32
Midwest Chapter/Central Group on Educational Affairs ...	24
Mitchell, Joyce	35
Mix, Lisa A.	33
Molecular Biology and Genomics SIG	29, 35
Murthy, Vani K.	29
Nardina, Holly K. Grossetta	29
National Library of Medicine	26, 32, 37
Nelson, Stuart	35
New Members SIG	31
Nollan, Richard	33
Nordmoe, Jeremy	33
Norman, Jeremy	31
Nursing and Allied Health Resources	25, 29, 35

N

Officers and staff	6
Ogawa, Rikke S.	25
Oliver, Kathleen	24, 33, 35
Open Forums	37
Oral History Committee	29
Osheroff, Jerome	13, 37
Outreach SIG	24, 29, 33, 35
Ouzts, Karen N.	24
Ovid	23, 24, 31

P

Pan, Xuequn	25
Patrick, Timothy B.	27, 29
Pepper, Catherine	29
Perryman, Carol	35
Pharmacy and Drug Information	25, 35
Pimental, Sara	13, 37
Plenary sessions	11
Potter, Shannon	33
Prendergast, Neville D.	35
ProQuest	23
Prottzman, Mary Fran	13, 25, 37
Public Health/Health Administration	24, 27, 29
Public Services Section	25, 29
PubMed Linkout User Meeting	26

Q-R

QuickDOC Users Group	37
Ralph, Lynette Y.	29, 35
Rankin, Jocelyn	35
Ratajeski, Melissa	27
RefWorks	32
Relevant Issues SIG	35
Research Section	26, 29, 35
Rethlefsen, Melissa L.	25
Rhine, Lenny	25
Rittenhouse	27
Roberts, Edward	33
Roderer, Nancy K.	33, 35
Rodman, Ruey L.	35
Roper, Fred W.	27
Rourke, Diane R.	29
Ryland, Christopher	33

S

Satterthwaite, Rebecca K.	33
Schiavo, Julie	35
Schimming, Laura M.	33
Schwarz, Deborah	31
Schwartz, Steven M.	33
Scott, John C.	35
Seago, Brenda	25, 33
Section meetings	20-21
Sette, Lynn H.	29
Setterlund, Susan K.	25
Seymour, Anne K.	32
Shaffer, Janette	29, 33
Shedlock, James	5, 24
Sherwill, Pamela	25

Shipman, Jean P.	32
Simpson, E. Hatheway	29
Singarella, Thomas	33
Smith, Catherine Arnott	26
Southern Chapter	27, 32
Speer, James	26
Sponsors	7
Starr, Susan S.	32
STATRef!	26
Stave, Christopher	31
Stoddart, Joan M.	25
Strother, Elizabeth	35
Suttles, Cheryl M.	25
Swain, Robert	35
Swartz, Patricia	24
Swearingen, Wilba	35
SydneyPLUS	27

T

Tao, Sandy	33
Task forces	20-21
TDNet	32
Technical Services Section	27, 33, 35
Teloh, Mary	33
Templeton, Etheldra	32
Thomas, Helen	29
Thompson, Laurie L.	31
Thomson Scientific	23
Timm, Donna F.	37
Tobin, Brian W.	25
Todd, Heather	29

Tompson, Sara R.	33
Tooley, M.J.	5, 24, 27, 32, 35
Towell, Fay	33
Traditi, Lisa K.	35
Twose, Claire	24

U-V

Varner, Douglas L.	33
Vaughn, Cynthia	31
Vaughan, Katherine T. L.	33
Veterinary Medical Libraries Section	25
Vieira, Dorice L.	25, 33
Visser, Chris J.	25
Vrabel, Mark	33
Vucovich, Lee	25
Vurgin, Davor	29
Vugrin, Margaret	26, 29, 33

W

Warlick, Stefanie E.	26
Wayne, Richard	31
Weldon, Stephanie	36
Wellik, Kay	24
Wetherbee, Lou	31
Wood, Richard C.	33
Williams, Annette	13, 37
Williams, Stephanie A.	25
Worel, Sunny L.	25

X-Y-Z

Yancey, Toni C.	25
Youngkin, Mary	33
Zipperer, Lorri	33

Ad index

American Academy of Orthopaedic Surgeons	67
American Academy of Pediatrics	40
American Psychological Association	30, 34
Annual Reviews	12
CyberTools for Libraries	14
Doody Enterprises	22
EBSCO	3
Elsevier	58
Elsevier Embase.com	64
Elsevier Science & Technology Books	52
Future Science Group	16
InfoPOEMS/InfoRetriever/Wiley	2
JAMA & Archive Journals	36
Lexi-Comp	48
McGraw-Hill AccessMedicine	10
MD Consult/FIRST Consul	68
Nature Publishing	9
New England Journal of Medicine	28
Ovid/Wolters Kluwer Health	4
ProQuest	42
Rittenhouse Book Distributors	46
Sage Publications	60-61
SCOPUS	56
Thomson PDR	38
Thomson Scientific	54
Wiley and Sons, John	44, 50

This index is provided as a service. The publisher does not assume liability for errors or omissions.

medical library disaster relief awards

As part of the Medical Library Association's Librarians without Borders program, MLA is offering monetary awards up to a maximum of \$2,500 to MLA individual members, member libraries, and MLA chapter-member libraries in areas adversely affected by Hurricanes Wilma, Katrina, or Rita.

To be eligible for the award, the applicant or the applicant's institution must be a member of MLA or one of its chapters and must be located in a zip code impacted by the hurricanes as identified by the Federal Emergency Management Agency (FEMA).

An application form, criteria, and eligibility requirements are linked from MLA's Medical Libraries and Hurricane Katrina Website at www.mlanet.org/hurricane_katrina.html, scroll to MLA Efforts, Relief Awards.

Applications must be submitted by September 1, 2006.



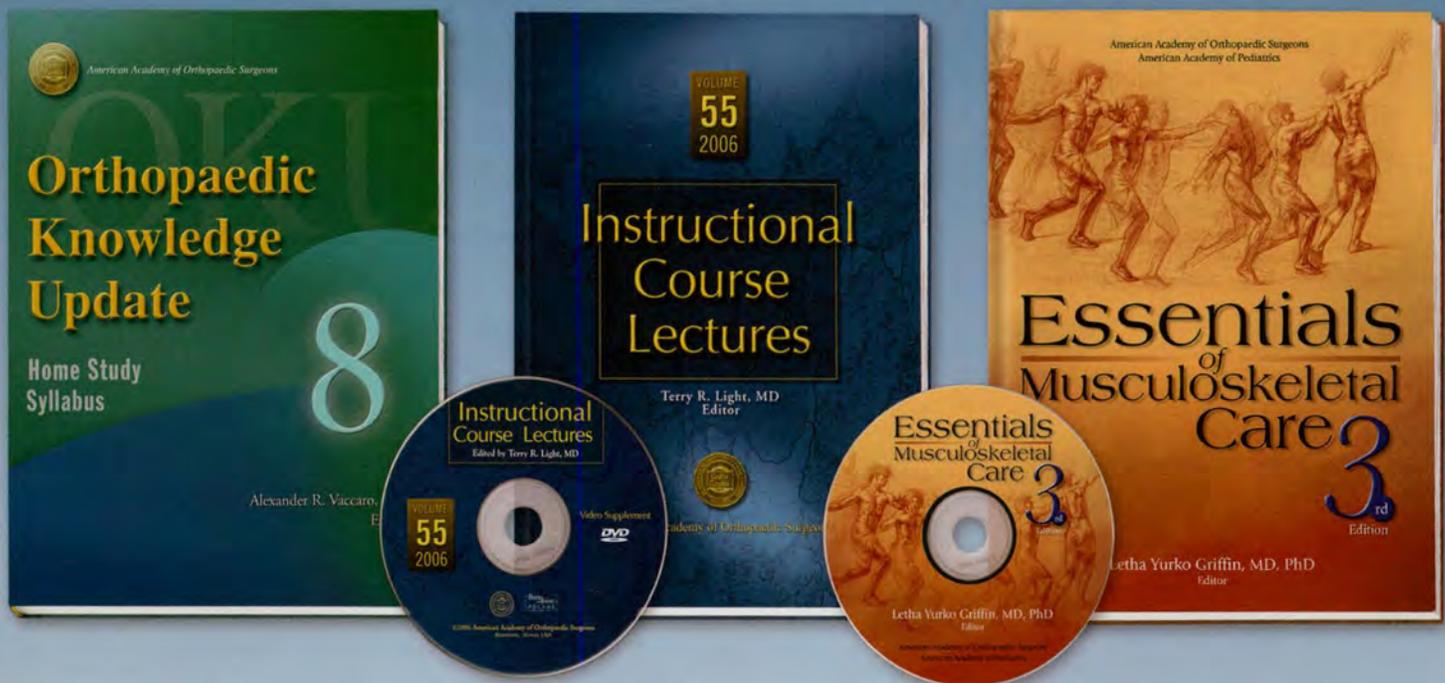
librarians
without bordersSM

AN MLA GLOBAL INITIATIVE

www.mlanet.org



Important NEW orthopaedic references from the leading authority



Orthopaedic Knowledge Update 8: Home Study Syllabus

Alexander R. Vaccaro, MD, Editor

February 2005 • 800 pages
Hardbound • ISBN: 0-89203-337-1 • **\$295**
Softcover • ISBN: 0-89203-338-X • **\$235**

OKU 8 provides a comprehensive, balanced, and objective review of the expanding body of orthopaedic literature with a focus on the latest information available. Written for orthopaedic surgeons, residents, and allied health professionals, OKU 8 condenses the most important orthopaedic literature from 2002–2004 into a convenient and accessible digest of core concepts and new developments.

OKU 8 the best single-source to review all areas of orthopaedics and to thoroughly prepare for certification or maintenance of certification. It is also a vital and trusted resource for daily clinical decision-making.

Sections include: Basic Science, General Knowledge, Systemic Disorders, Upper Extremity, Lower Extremity, Spine, Rehabilitation, and Pediatrics. Also includes annotations of more than 2,000 source articles.

Instructional Course Lectures, Volume 55

Terry R. Light, MD, Editor

March 2006 • 750 pages
Hardbound with DVD-ROM supplement
ISBN 0-89203-356-8 • **\$185**

ICL Volume 55 contains the latest techniques, tips and insights from the most respected orthopaedic professionals. Volume 55 presents the symposia and lectures from AAOS 2005 Annual Meeting in Washington, DC.

With a particular concentration on hip, shoulder, and knee this volume is a powerful library resource and convenient gateway to the finest, most current thinking in orthopaedics. Contains a cumulative five-year index (51-55), as well as a DVD with video footage of many procedures in the book.

Sections include: Shoulder: Adult Arthroplasty and Sports Medicine, Hip and Knee: Adult Arthroplasty, Hip and Knee: Adult Trauma, Foot and Ankle: Adult Arthroplasty, Sports Medicine: Knee, Thoracic and Lumbar Spine - Adult Degenerative Disorders, Basic Science, Pediatric Orthopaedics: General Spine

Essentials of Musculoskeletal Care NEW 3rd Edition

Letta Yurko Griffin, MD, PhD

September 2005 • 1,070 pages
Hardbound with DVD-Supplement
ISBN: 0-89203-352-5 • **\$130**

Enhancements to the **NEW** 3rd Edition include:

- Video demonstrations of injection techniques
- Video demonstrations of physical examination procedures
- Printable rehabilitation instructions and exercises
- Netter anatomic drawings

This complete decision-making framework for the diagnosis and nonsurgical management of musculoskeletal conditions now offers new topics and more clinical solutions for primary care physicians and every member of the musculoskeletal care team.

New topics include: Fracture Healing, UCL Tears, Compartment Syndrome of the Knee, and much more!



American Academy of Orthopaedic Surgeons®

Your source for lifelong orthopaedic learning

Short answer, long answer ... always the right answer.

As a highly valued member of the medical team, your institution's physicians, residents and students look to you as the primary source of information. They rely on you for current, comprehensive information for all their needs. And whether they seek a quick answer or in-depth answer, it has to be the right answer. With MD Consult and FIRST Consult you give them both – short answer and long answer. Either way, you can be certain that the answer is reliable and relevant ... in a word, right.

MD Consult and FIRST Consult work together to provide online access to the most comprehensive information in full-text journal articles, reference texts and practice guidelines ... plus instant access to continuously updated, evidence-based support for patient evaluation, diagnosis and management. This integrated information solution delivers the information your staff needs, when they need it.



MDConsult | FIRST
Consult

MDConsult:

- Used in over 1,700 health care organizations worldwide and adopted by more than 90% of North American medical schools.
- Complete, full-text content of over 70 medical journals, nearly 50 leading medical reference books, clinical practice guidelines, drug information, and more.
- Over 6,500 customizable patient handouts included.

FIRSTConsult:

- Evidence-based – to support clinical decisions at the point of care.
- Compares patient complaints to 1,500 possible diagnoses interactively.
- Quick access to in-depth coverage of conditions most often seen in primary care settings.
- Accessible via desktop, PDA or wireless networks.

MDConsult
Now With
Improved Search

Remote Access Included

Results you can measure!

Make sure your staff has access to the right answers for better patient care.
Call 877-857-1047 to learn about our group and institutional pricing, or
to set up a pilot program for your organization.

