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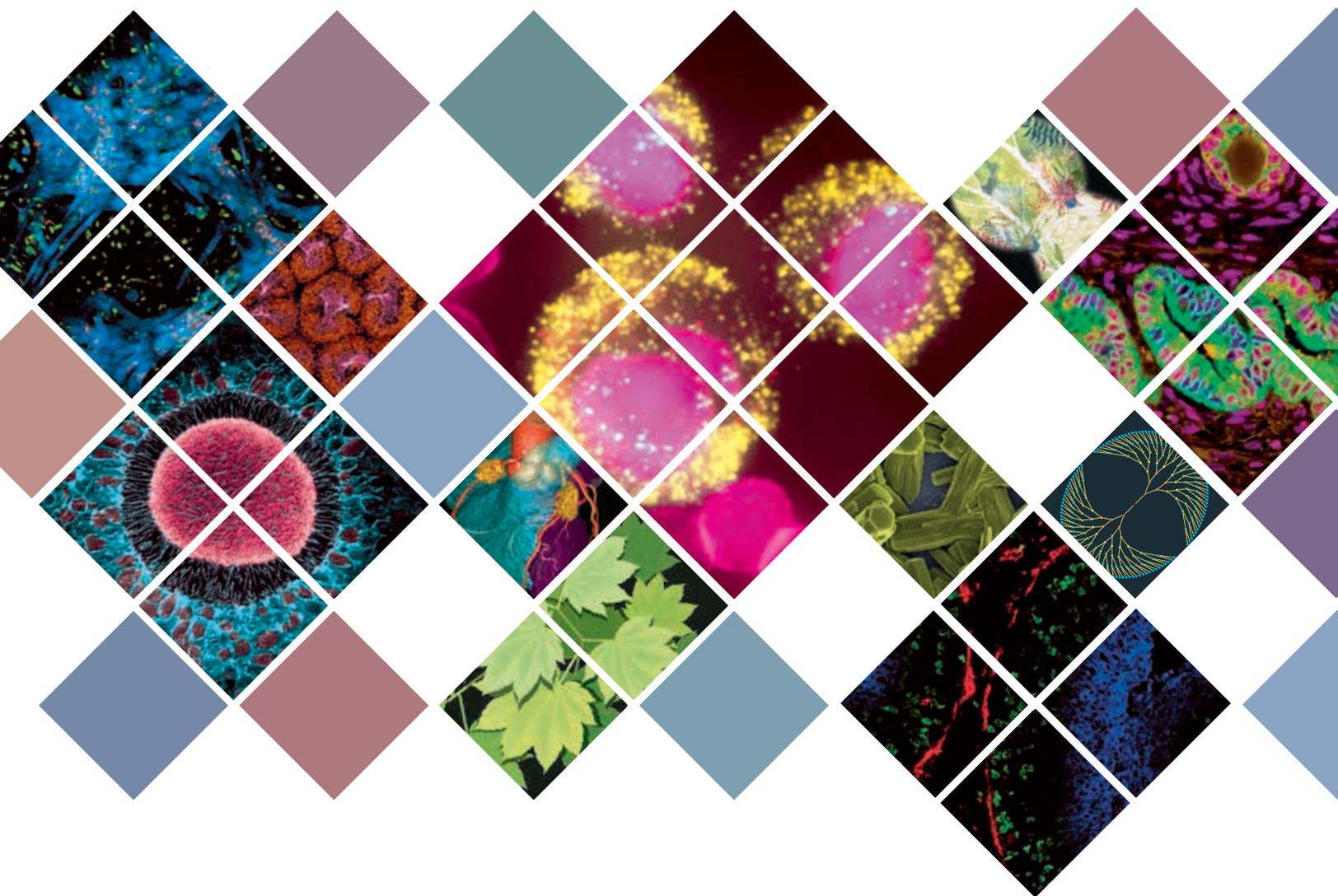
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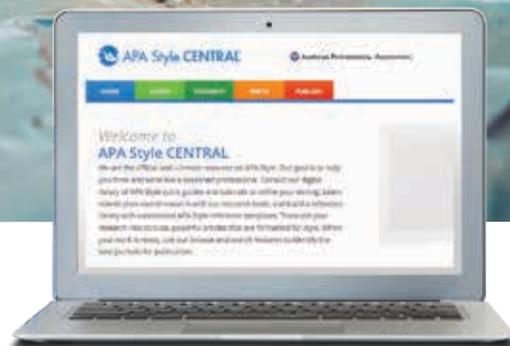


Join more than 2,000
 health information professionals
 from around the globe at MLA '17.
 You will bring home proven solutions
 that you can put to work right away.

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Visit APA booth #130 in Seattle

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 AMERICAN PSYCHOLOGICAL ASSOCIATION



On behalf of the Medical Library Association (MLA), the 2017 National Program Committee (NPC), and the Local Assistance Committee (LAC), we invite you to come to Seattle from May 26–31, 2017, to *Dream. Dare. Do.* We have worked to plan an inspiring meeting that will encourage everyone to dream of new ways to deliver information and services and provide us with daring ideas that we can take home and do for our local constituencies.

MLA members gathered in Seattle in 2012 for an excellent meeting in this exciting location. This year, we hope you will enjoy the new and improved Seattle. Both the Sheraton Seattle Hotel and the Washington State Convention Center are remodeled and renovated. There is easy access between the Sheraton and the convention center, which are just across the street from each other.

Seattle is a city of incredible sights, flavors, scents, sounds, and sensations that inspire locals and travelers alike to *Dream. Dare. Do.* in all that Seattle has to offer. Seattle is located in the beautiful Pacific Northwest, surrounded by the water, mountains, and evergreen forests of the Puget Sound region. Known as the “Emerald City,” Seattle stays green and cool over Memorial Day weekend and offers many events, festivals, sports, and outdoor recreation. The Seattle International Film Festival, America’s most highly attended film festival, runs May 18–June 11, 2017.

The *Dream. Dare. Do.* theme reflects the entrepreneurial spirit of Seattle and the Pacific Northwest. Meeting exhibitors, featured speakers, over 200 contributed papers, lightning talks, and special content sessions, as well as 240 posters, promise to do the same.

The MLA planning groups look forward to seeing you in Seattle to *Dream. Dare. Do!*



—Deborah Sibley, Chair,
2017 National Program
Committee



—Donna R. Berryman, AHIP,
Cochair, 2017 National
Program Committee

2017 National Program Committee

Deborah Sibley, Chair,
2017 National Program
Committee

Donna R. Berryman, AHIP,
Cochair, 2017 National
Program Committee

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MLA '17 Schedule

	Friday, May 26	Saturday, May 27	Sunday, May 28	Monday, May 29	Tuesday, May 30	Wednesday, May 31
7:00 a.m.			<ul style="list-style-type: none"> • Sunrise Seminars • Informal Meetings 	<ul style="list-style-type: none"> • Sunrise Seminars • Informal Meetings 	<ul style="list-style-type: none"> • Sunrise Seminars • Informal Meetings 	<ul style="list-style-type: none"> • Informal Meetings • MLA Unit Meetings
8:00 a.m.	<ul style="list-style-type: none"> • Informal Meetings • SIG Meetings 	<ul style="list-style-type: none"> • CE Courses • Informal Meetings 	<ul style="list-style-type: none"> • MLA Unit Meetings • New Members Program 	<ul style="list-style-type: none"> • MLA Unit Meetings 	<ul style="list-style-type: none"> • MLA Unit Meetings 	<ul style="list-style-type: none"> 7–8:55 a.m.
9:00 a.m.	<ul style="list-style-type: none"> • Board of Directors 	<ul style="list-style-type: none"> • MLA Unit Meetings • Section & Chapter Councils 	<ul style="list-style-type: none"> • Plenary 1 Welcome & Presidential Address 	<ul style="list-style-type: none"> • Plenary 3 Janet Doe Lecture 	<ul style="list-style-type: none"> • Business Meeting, Presidential Inaugural, & MLA '18 Invitation 	<ul style="list-style-type: none"> • Plenary Session 4 Leiter Lecture
10:00 a.m.	<ul style="list-style-type: none"> • CE Courses 		<ul style="list-style-type: none"> • Break 	<ul style="list-style-type: none"> • Break & Exhibits • Exhibits 	<ul style="list-style-type: none"> • Break & Exhibits • Exhibits 	<ul style="list-style-type: none"> • Break
10:30 a.m.	<div style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">KEY</p> <ul style="list-style-type: none"> • CE=Continuing education courses • Informal Meetings=MLA unit, affiliated & nonprofit group meetings, & exhibitor meetings • MLA Unit Meetings=Committee, chapter, section business, section informal, & special interest group (SIG) • Most breaks include refreshments in the Hall of Exhibits • Program Sessions=Papers, Special Content Sessions, and Lightning Talks </div>		<ul style="list-style-type: none"> • Plenary 2 McGovern Lecture 	<ul style="list-style-type: none"> • Program Session 2 	<ul style="list-style-type: none"> • NLM Update 	<ul style="list-style-type: none"> • Plenary 5
11:00 a.m.			<ul style="list-style-type: none"> • Exhibits 	<ul style="list-style-type: none"> • Informal Meetings • SIG Meetings 	<ul style="list-style-type: none"> • Informal Meetings • SIG Meetings 	<ul style="list-style-type: none"> • Board of Directors
noon			<ul style="list-style-type: none"> • Chapter Council Roundtables Luncheon • Informal Meetings • Visit Exhibits 	<ul style="list-style-type: none"> • Lunch on Own & Visit Exhibits 	<ul style="list-style-type: none"> • Lunch on Own & Visit Exhibits 	<ul style="list-style-type: none"> • Experience Seattle Library Visits & Tours
1:00 p.m.			<ul style="list-style-type: none"> • Program Session 3 	<ul style="list-style-type: none"> • Informal Meetings • Legislative Update • Poster Session 3 • SIG Meetings 	<ul style="list-style-type: none"> 1–2:25 p.m. 	<ul style="list-style-type: none"> 1–5 p.m.
2:00 p.m.			<ul style="list-style-type: none"> • Informal Meetings • Poster Session 1 • SIG Meetings 	<ul style="list-style-type: none"> • AHIP Q&A Session • Informal Meetings • Poster Session 2 • SIG Meetings 	<ul style="list-style-type: none"> • Informal Meetings • Poster Session 4 • SIG Meetings 	
3:00 p.m.		<ul style="list-style-type: none"> • 2018 Program Planners Meeting 	<ul style="list-style-type: none"> • Program Session 1 	<ul style="list-style-type: none"> • Section Meetings 	<ul style="list-style-type: none"> • Program Session 4 	
4:30 p.m.		<ul style="list-style-type: none"> • Leaders' Recognition Reception 	<ul style="list-style-type: none"> • Open Forums 	<ul style="list-style-type: none"> • Tech Trends 	<ul style="list-style-type: none"> • Informal Meetings • Section & SIG Meetings 	
5:00 p.m.		<ul style="list-style-type: none"> 4:15–5 p.m. 			<ul style="list-style-type: none"> 4:30–5:55 p.m. 	
5:30 p.m.		<ul style="list-style-type: none"> • Welcome Reception & Opening of the Hall of Exhibits 	<ul style="list-style-type: none"> • International Visitors Reception 	<ul style="list-style-type: none"> • Library School Reunion 	<ul style="list-style-type: none"> • President's Awards Dinner 	
6:00 p.m.		<ul style="list-style-type: none"> 5:30–7:30 p.m. 	<ul style="list-style-type: none"> 6–7 p.m. 	<ul style="list-style-type: none"> 6:30–7:30 p.m. 	<ul style="list-style-type: none"> 6:30–10 p.m. 	
7:00 p.m.	<ul style="list-style-type: none"> • Dinner Dine Arouds (also Thursday) 		<ul style="list-style-type: none"> • Vendor Receptions 	<ul style="list-style-type: none"> • Vendor Receptions 		

Featured Speakers

Sunday, May 28, 10:30 a.m.–11:55 a.m.

John P. McGovern Award Lecturer: Julie Angus

Sponsored by EBSCO Health

“Rowing Across the Atlantic: Strategies to Reach Your Goals”



Julie Angus is an accomplished adventurer, best-selling author, and scientist. She is the first woman to row across the Atlantic Ocean from mainland to mainland and a recipient of the *National Geographic* Adventurer of the Year award. She has also cycled across continents, rowed thousands of kilometers of coastlines and rivers, and organized a *National Geographic* expedition that sailed ancient Phoenician trading routes. *Explore Magazine* listed her as one of North America's leading adventurers, and she is regularly seen on television shows such as *Canada AM*, *CBC News Sunday*, and *Daily Planet*. She is an engaging and entertaining speaker who inspires audiences and demonstrates techniques everyone can use to reach goals and overcome challenges.

Monday, May 29, 9:00 a.m.–10:00 a.m.

Janet Doe Lecturer: Julia F. Sollenberger, AHIP, FMLA



Julia F. Sollenberger, AHIP, FMLA, is associate vice president and director, Medical Center Libraries and Technologies, and associate professor, Public Health Sciences, at the University of Rochester Medical Center, Rochester, NY. She has worked at the University of Rochester since 1980 in successively more responsible positions but began her career at the National Library of Medicine as an Associate Fellow.

Sollenberger has a notable record of publications, having authored numerous articles, book chapters, presentations, and posters. She has held leadership positions in a variety of professional associations, at local, regional, and national levels, including president of the Association of Academic Health Sciences Libraries and member of the MLA Board of Directors. Sollenberger has received several awards, including the MLA Estelle Brodman Award for the Academic Medical Librarian of the Year and the National Institutes of Health Award of Merit. In 2005, she became an MLA Fellow.

Sollenberger participated in the original 1992 Rochester Study on the value of hospital libraries, and she served as chair of the Planning Team for the multisite study of the value of information in patient care (the Value Study). Results of this study were published in the January 2013 issue of the *Journal of the Medical Library Association*, and the article received MLA's 2014 Ida and George Eliot Prize. Sollenberger has also been involved in leadership training for more than a decade, twice participating as a mentor in the National Library of Medicine/Association of Academic Health Sciences Libraries (AAHSL) Leadership Fellows program and serving as chair of the AAHSL Future Leadership Committee.

Wednesday, May 31, 9:00 a.m.–10:00 a.m.

Joseph Leiter NLM/MLA Lecturer: Patricia Flatley Brennan



Patricia Flatley Brennan, director of the National Library of Medicine (NLM), is the first nurse and first female to serve as permanent head of the library in its 180-year history. Brennan came to NLM from the University of Wisconsin–Madison, where she was the Lillian L. Moehlman Bascom Professor,

School of Nursing and College of

Engineering, and led the Living Environments Laboratory (wid.wisc.edu/research/lel/) at the Wisconsin Institute for Discovery (wid.wisc.edu). Her pioneering research in the use of information technology to support patients and care givers has been funded by the National Institutes of Health, the Agency for Healthcare Research and Quality, and the Robert Wood Johnson Foundation, among others.

Brennan is a past president of the American Medical Informatics Association, a member of the National Academy of Medicine, and a fellow of the American College of Medical Informatics, the American Academy of Nursing, and the New York Academy of Medicine.

Brennan received a bachelor of science degree in nursing from the University of Delaware, a master of science degree in nursing from the University of Pennsylvania, and a doctoral degree in industrial engineering from the University of Wisconsin–Madison. Following seven years of clinical practice in critical care nursing and psychiatric nursing, she held several academic positions at Marquette University, Milwaukee, WI; Case Western Reserve University, Cleveland, OH; and the University of Wisconsin–Madison. In addition, she spent a year at NLM in 2002 to 2003 as a visiting senior scientist at the Lister Hill National Center for Biomedical Communications.

Wednesday, May 31, 10:30 a.m.–noon

Plenary Session 5 Speaker: Hope Jahren



Hope Jahren is an award-winning scientist who has been pursuing independent research in paleobiology since 1996, when she completed her doctorate at the University of California–Berkeley and began teaching and researching, first at the Georgia Institute of Technology and then at Johns Hopkins University.

She has received three Fulbright Awards and is one of four scientists, and the only woman, to have been awarded both of the Young Investigator Medals given in the earth sciences. Currently, she is a tenured professor at the University of Hawaii–Mānoa in Honolulu, where in 2008, she built the Isotope Geobiology Laboratories, with support from the National Science Foundation, the Department of Energy, and the National Institutes of Health.

First-Time Attendees



About MLA '17

MLA '17 is where thought leaders, health information professionals, excellent education, exhibits, and networking come together for you to learn new information and create new connections.

Register online (www.mlanet.org/mla17) or use the form on page 23. Book your hotel room at the official hotel (page 28). Staying in the official hotel provides the best networking and saves money by lowering meeting costs.

With the online planner (sponsored by Wolters Kluwer) or mobile app (sponsored by Elsevier-ClinicalKey), you can view the schedule of events, abstracts, and presentation details in real time. You can also view speaker photos, biographies, video references, audio presentations, handouts, slides, list of attendees, and exhibitors. Use the planner to create a custom meeting agenda that best meets your needs.

Online Meeting Content (sponsored by Wolters Kluwer): View video of featured speakers and audio for papers and lightning talks synchronized with slides. See and interact with the 200+ posters in the online poster gallery. Global search tools help you navigate. Online tools and content are included with your conference or e-conference registration.

Colleague Connection

Colleague Connection pairs first-time attendees with experienced members. If this is your first MLA meeting or if you'd like to help a newer member maneuver the meeting, please contact Tomi Gunn at gunn@mail.mlahq.org by Monday, May 1. Once assigned, pairs work out their own meeting schedules.

Sunday, May 28

7:00 a.m.–8:55 a.m.

New Members/First-Time Attendees Program and Breakfast

Sponsored by Wolters Kluwer

Invited Event.

Are you a new MLA member or an MLA member attending your first MLA annual meeting? To receive an invitation to the event, please check the new member box on the registration form. Invitations will be emailed about four weeks before the meeting. You must RSVP to gain admittance.

Networking Events

Thursday, May 25, and Friday, May 26, 2017

5:30 p.m.

Dinner Dine Arounds

The Local Assistance Committee invites you to Dutch dinner at a favorite local restaurant on Thursday and Friday. To find more information and sign up, visit the Hospitality booth when you arrive at the Washington State Convention Center or see Experience Seattle (www.mlanet.org/page/experience-e-seattle).

Saturday, May 27, 2017

3:30 p.m. -4:15 p.m.

2018 Program Planners Meeting

Are you involved in program planning MLA '18? Do you have questions about how to submit a paper, poster, or special content session? Consider attending this MLA '18 planning meeting. You will learn the process used to decide program topics or content for MLA '18. You will be encouraged to share what programming ideas your groups have in mind, and your participation will help identify common ideas, establish partnerships, and assist with program coordination.

4:15 p.m.-5:00 p.m.

Leaders' Recognition Reception

Incoming and outgoing chairs or presidents of chapters, committees, juries, sections, and task forces, as well as appointed officials, allied representatives, and conveners of special interest groups, are invited to connect with colleagues at this appreciation reception prior to the opening of the Hall of Exhibits.

Note (change for 2017): the incoming leader orientation will be held online only in spring 2017 and made available on MLANET.

5:30 p.m.-7:30 p.m.

Welcome Reception and Opening of the Hall of Exhibits

Ticketed Event.

Sponsored by NEJM Group

Sunday, May 28, 2017

7:00 a.m.-8:55 p.m.

New Members/First-Time Attendees Program and Breakfast

Sponsored by Wolters Kluwer

Invited Event.

Are you a new member or a member attending your first annual meeting? To receive an invitation, please check the new member box on the registration form. Invitations will be emailed about 4 weeks before the meeting. You must RSVP to gain admittance.

noon-1:55 p.m.

Chapter Council Presents Chapter Sharing Roundtables

Optional ticketed event. Registrations must be received by May 8, 2017. A lunch ticket is required to participate in a discussion and costs \$40. Register by topic letter. Registrations without a topic selection will not be processed.



Attend the Chapter Council Presents Chapter Sharing Roundtables for lunch, informal discussion, and exchange of ideas. Please indicate dietary restrictions on your registration form. For details, see MLANET (www.mlanet.org/mla17).

Topics for 2017 Roundtables

Descriptions are available online at www.mlanet.org/page/roundtables.

- | | |
|---|---|
| A. Diversity and Inclusion in Libraries | H. Makerspaces |
| B. Consumer Health | I. Issues in Hospital Librarianship |
| C. Data Curation | J. Library Redesign |
| D. Embedded Librarians | K. Literature Searches to Support Systematic Reviews |
| E. Librarian Involvement in Interprofessional Education and Collaboration | L. Online Researcher and Contributor ID (ORCID) |
| F. Integrating Library Resources into the Electronic Health Record | M. Teaching Evidence-Based Medicine to Students and Faculty |
| G. Integrating You and the Library into the Curriculum | A, E, and H are new topics for this year. |

4:30 p.m.-5:25 p.m.

Open Forums

Join us for engaging interactive discussions on current MLA association issues. Topics are:

- Diversity and inclusion at MLA
- The *Journal of the Medical Library Association*: meet the new editor
- Sections and SIGs: MLA's strategic goal 6 on Communities check-in
- International: Around the world in 60 minutes

6:00 p.m.-7:00 p.m.

International Visitors Reception

Sponsored by NEJM Group

For International Cooperation Section members and international attendees.

Monday, May 29, 2017

2:30 p.m.-3:25 p.m.

Academy of Health Information Professionals Q&A Session

5:00 p.m.-6:25 p.m.

Tech Trends

Explore the evolving landscape of technology. All attendees are invited.

6:30 p.m.–7:30 p.m.

Library School Reunion

Open to library school alumni. No ticket required.

Tuesday, May 30, 2017

1:00 p.m.–1:55 p.m.

Legislative Update

Join MLA's Governmental Relations Committee for an overview of health funding, public access, and other timely issues and legislation.

6:30 p.m.–10:00 p.m.

President's Awards Dinner

Ticket required. One ticket is included with multiday meeting registration. Additional tickets are available for purchase.

The MLA president presents a gala buffet dinner for attendees to honor MLA awards, grants, and scholarships recipients. You will not want to miss this event. Music and merriment immediately follow the dinner and awards ceremony. Bring your dancing shoes!

Plan Your Time Online

Online Itinerary Planner

Sponsored by Wolters Kluwer

Beginning in March, use MLA's online itinerary planner to navigate the meeting, choosing the programs, meetings, and events you wish to attend. Watch MLA-FOCUS for details.

MLA '17 Mobile App

Sponsored by Elsevier-ClinicalKey

The official MLA '17 mobile app will launch in mid-May. The app will have features such as accessing your saved itinerary planner schedule, abstracts, slides and posters, exhibitors you want to visit on the exhibit hall floor plan, messaging to other in-app users, and more!

Let's Be Social

Twitter



Are you ready to tweet about the upcoming annual meeting in Seattle? Want to search for information or use Twitter to share and plan for the meeting? The official hashtag is #MLANET17.

WiFi

Complimentary WiFi will be available throughout the Washington State Convention Center (sponsored by The JAMA Network), excluding the exhibit hall.

Stay in the MLA room block at the Sheraton Seattle Hotel for free in-room WiFi.

Facebook



Network with peers, join the conversation on hot topics, and check out what is happening! Make sure to follow us on Facebook for exclusive content and posts.

Blog

Get the latest news about MLA '17 from the meeting bloggers at www.mlanet.org/mla17blog and the *MLA News*.

Contributed Content Sessions

Program Sessions

Program sessions will feature papers, lightning talks, and special content sessions. Special content sessions may include a panel of invited speakers, a single invited speaker, or a facilitated book discussion. Look for specifics on MLANET and the online itinerary planner, opening in February.

- Program Session 1: Sunday, May 28..... 3:00 p.m.–4:25 p.m.
- Program Session 2: Monday, May 29 10:30 a.m.–11:55 a.m.
- Program Session 3: Monday, May 29 1:00 p.m.–2:25 p.m.
- Program Session 4: Tuesday, May 30..... 3:00 p.m.–4:25 p.m.

Poster Sessions

- Poster Session 1: Sunday, May 28..... 2:00 p.m.–2:55 p.m.
- Poster Session 2: Monday, May 29 2:30 p.m.–3:25 p.m.
- Poster Session 3: Tuesday, May 30..... 1:00 p.m.–1:55 p.m.
- Poster Session 4: Tuesday, May 30..... 2:00 p.m.–2:55 p.m.

Posters will be located in the Hall of Exhibits. Attendees can view peer-reviewed posters on MLANET about two weeks before the meeting.

Advance Your Career



Job Seekers

Job Placement Center

Saturday, May 27 9:00 a.m.–3:00 p.m.
Sunday, May 28 10:00 a.m.–5:00 p.m.
Monday, May 29 9:00 a.m.–5:00 p.m.
Tuesday, May 30 9:00 a.m.–3:00 p.m.
Wednesday, May 31 9:00 a.m.–noon

Register with the free Job Placement Center by completing the forms available at www.mlanet.org/mla17, calling 312.419.9094 x11, or emailing gunn@mail.mlahq.org. The deadline for all forms is Monday, May 1.

MLA Resume Clinic

Sign up to have your cover letter, resume, or CV reviewed. Participants will have 15–20 minutes with a reviewer, who will offer advice and tips for improvement.

The resume clinic is available during MLA Job Placement Center hours on Saturday, May 27, Sunday, May 28, and Monday, May 29.

Watch MLA-FOCUS and MLANET for signup information. Please send your information in advance to gunn@mail.mlahq.org.

MLA Academy Applicants

Stop by the academy booth in the registration area to learn more about the Academy of Health Information Professionals and get one-on-one guidance. Academy experts will be staffing the booth, ready to answer questions and review your portfolio.

Monday, May 29

2:30 p.m.–3:25 p.m.

Academy of Health Information Professionals Q&A Session

Come with your questions about the academy! MLA's Credentialing Committee will provide an overview followed by a question-and-answer session.



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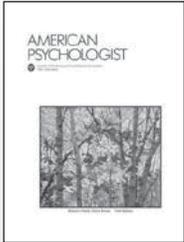
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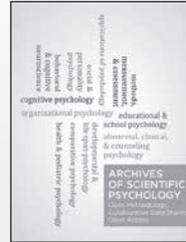


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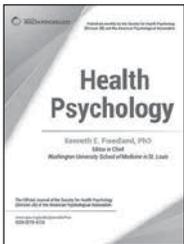
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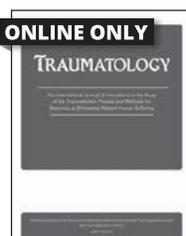
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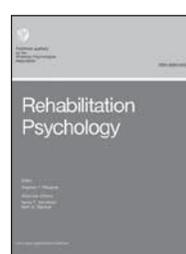


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Informal Meetings Notice

MLA reserves blocks of time during MLA '17 for informal meetings and other events. Requests outside these times cannot be accommodated. If you are an affiliate, non-MLA group, exhibitor, or commercial group, you will be charged for reserving informal meeting space. To get more information and reserve informal meeting space, complete an application, available at goo.gl/OntR4b.

By contract, all meeting space is controlled by MLA during the annual meeting. Calls to the convention center or hotel for space will be forwarded to the meeting manager for approval.



MLA '17 Hall of Exhibits Location

Washington State Convention Center
705 Pike Street
Seattle, WA 98101-2310
206.694.5000
www.wsccl.com

Exhibit Hours

Saturday, May 27.....5:30 p.m.–7:30 p.m., ticketed event:
Welcome Reception/Opening of Exhibits
Sunday, May 28.....noon–5:00 p.m.: Exhibits Open
Monday, May 29.....10:00 a.m.–4:00 p.m.: Exhibits Open
Tuesday, May 30.....10:30 a.m.–3:00 p.m.: Exhibits Open

Exhibitors (as of December 9, 2016)

For information on exhibiting at MLA '17, visit mla17.heiexhibitors.com or contact Zach Erickson, MLA Exhibit Sales, at 630.434.7779; mla@heiexpo.com. The current list of exhibitors is available at goo.gl/OEdFpr.

- American Academy of Pediatrics
- AHC Media
- American Association for Cancer Research
- American College of Physicians
- American Pharmacists Association (APhA)
- American Physiological Society
- American Psychological Association
- American Society of Health-System Pharmacists (ASHP)
- American Society of Hematology
- Annual Reviews
- Basch Subscriptions, A Prenax Company/The Reference Shelf
- bepress
- Bioscientifica
- BMJ Group
- CABI
- Christopher & Dana Reeve Foundation
- Clarivate Analytics, formerly the IP & Science Business of Thomson Reuters
- CyberTools for Libraries
- DLSG at Image Access
- Doody Enterprises
- EBSCO Health
- Elsevier
- Elsevier-ClinicalKey
- Future Science Group
- GOBI Library Solutions from EBSCO
- HARRASSOWITZ
- Henry Stewart Talks
- IOS Press
- Isabel Healthcare
- The JAMA Network
- *Journal of Visualized Experiments (JoVE)*
- Karger Publishers
- LM Information Delivery
- Mark Allen Group
- Mary Ann Liebert, Inc. Publishers
- McGraw-Hill Education
- The Medical Letter
- Merck Manuals
- National Library of Medicine
- NEJM Group
- OpenAthens
- Oxford University Press
- PEPID
- ProQuest
- Radiological Society of North America (RSNA)
- Rittenhouse Book Distributors
- Rowman & Littlefield
- SAGE Publishing
- Sanford Guide
- Springer Nature
- STAT!Ref
- Taylor & Francis Group
- TDNet
- Thieme Publishers
- Third Iron
- Unbound Medicine
- VisualDx
- Wiley
- Wolters Kluwer



Technology Showcase

A theater-style setting is open for exhibitor presentations of the latest technologies. Running throughout the day, these sessions are an opportunity for attendees to get a first look at new technology.

Registration and Fees

Registration is handled on a first-come, first-served basis, and no waiting lists are maintained. You may select first- and second-choice continuing education (CE) courses on the registration form. Fees are based on first-choice selections. You do not have to register for the meeting to register for MLA '17 courses. Room assignments will be listed in the *Official Program*. Some instructors have established a maximum attendance size, so don't delay. Register online now or use the registration form on page 23.

- Nonmember rate includes 1-year introductory membership to MLA
- Student fee, pending available space: \$50
- Cancellation or course change fee: \$50 per course (see page 22 for refund policy and deadlines).

Participant handouts for CE courses will be made available electronically. Attendees will be required to print their own set of handouts to bring along to the course. MLA will send out a confirmation prior to the CE course if you are required to print and bring your own handouts.

Professional Competencies

Courses are organized in tracks according to the professional competency areas described in *Competencies for Lifelong Learning and Professional Success*, MLA's educational policy statement (www.mlanet.org/page/competencies).

- 1005** Health sciences and health care environment and information policies
- 2005** Leadership and management theory and techniques
- 3005** Health sciences information services
- 4005** Health sciences information resource management
- 5005** Information systems and technology
- 6005** Curricular design and instruction
- 7005** Research, analysis, and interpretation

Special Course Suites

CHIS Consumer Health Information

These courses present the latest resources and ideas in the consumer health information field.

DM Data Management

These courses provide the latest information and resources in the field of data management.

EBP Evidenced-Based Practice

These courses emphasize the librarian's role in the practice of evidence-based health care.

ES Expert Searcher

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

M Management Track

These courses address topics relevant to library administration for current managers and individuals interested in management.



Hands-on Computer Courses

All hands-on computer courses will be held at an offsite facility in Seattle, WA, and not at the Washington State Convention Center or the Sheraton Seattle Hotel. The facility will be named in the *Official Program*. Transportation from the hotel to the facility will be provided, if necessary. Hands-on courses are marked as part of the course description with the hand icon.

Friday, May 26

10:00 a.m.–5:00 p.m.

M **CE201** Leading the Way: Preparing for and Enhancing Your Leadership Role

Cost: \$320 (nonmember: \$570)

Attendance maximum: 30

How do you position yourself for leadership opportunities? What is your leadership style? How should you approach difficult conversations? How do you harness excellence from your team? How do you measure success? Through this highly interactive, energetic, and reflective course, you will develop a personal leadership plan designed to add value to your team, your institution, your career, and your personal growth.

Instructors: Lindsay Alcock, Head, Public Services, Health Sciences Library, Memorial University of Newfoundland–St. John's, Canada; Kelly Thormodson, Interim Director, Harley E. French Library of the Health Sciences, School of Medicine and Health Sciences, University of North Dakota–Grand Forks; Diana Delgado, AHIP, Associate Director, User Support, Research & Education, Samuel J. Wood Library, Weill Cornell Medicine, New York, NY; and Martin Wood, AHIP, Assistant Director, Maguire Medical Library, Florida State University College of Medicine–Tallahassee

ES **CE300** Advanced Searching Techniques and Advanced Strategy Design

Cost: \$400 (nonmember: \$700)

Attendance maximum: 24

Explore issues around search design and techniques for undertaking literature searches of complex topics to inform high-quality comparative effectiveness research, systematic reviews, guideline development, and other major projects. Learn new techniques and software tools for developing search strategies, best approaches to search design including search term identification and concept development, insights into search design for complex questions, and variations in current best practice.

Instructors: Carol Lefebvre, HonFCLIP, Independent Information Consultant, Lefebvre Associates, Oxford, United Kingdom, and Mick Arber, Senior Information Specialist, York Health Economics Consortium, Enterprise House, University of York, York, United Kingdom

CE600 Instructional Design: Proven Principles and Practices for Librarians Who Teach

Cost: \$320 (nonmember: \$570)

Attendance maximum: 25

This is an interactive course for librarians who are new to teaching or who have experience, who are seeking best practices, or who would like to strengthen and refresh their instruction. Through small group work, individual exercises, group discussion, and lecture, you will learn how to apply proven principles, theories, and practices when designing effective instruction to actively engage learners.

Instructors: Merinda McLure, AHIP, Health and Human Sciences Librarian, Colorado State University Libraries, Colorado State University–Fort Collins, and Joey Nicholson, Education and Curriculum Librarian, NYU Health Sciences Library, New York University School of Medicine–New York

CE700 Research Design and Data Analysis

Cost: \$400 (nonmember: \$700)

Attendance maximum: 25

Do you know how to design a survey to answer your research questions? Do statistics and data analysis make you nervous? This CE course will help you understand the research design process with practical examples and teach you how to analyze data by using various data analysis tools.

Instructors: Jin Wu, Emerging Technologies Librarian, Norris Medical Library, University of Southern California–Los Angeles, and Lili Luo, Associate Professor, School of Information, San Jose State University, San Jose, CA

CE701 Sequences and Structures: An Introduction to Key Bioinformatics Tools

Cost: \$400 (nonmember: \$700)

Attendance maximum: 20

This course will provide an introduction to bioinformatics databases, then focus specifically on two key techniques: sequence similarity searching and molecular structure viewing. Participants will learn how to locate high-quality bioinformatics resources online, how the Basic Local Alignment Sequence Tool (BLAST) programs function, and how to view and manipulate molecular structures.

Instructor: Jennifer A. Lyon, AHIP, Biomedical and Translational Research Librarian, Health Sciences Center Library, Health Sciences Center, Stony Brook University, Stony Brook, NY

CE702 Introduction to Systematic Reviews for Librarians

Cost: \$320 (nonmember: \$570)

Attendance maximum: 20

We will present what the current state of systematic reviews methods is, how systematic reviews are different from other types of reviews, and what their potential applications are. Activities and discussions will cover how to conduct a reference interview, determine feasibility of a research question, build search strategies, and report methods specific to systematic reviews.

Instructors: Margaret J. Foster, AHIP, Associate Professor and Systematic Reviews and Research Coordinator, Medical Sciences Library, Texas A&M University–College Station, and Susan Fowler, Coordinator, Systematic Reviews, Becker Medical Library, Washington University, St. Louis, MO

1:00 p.m.–5:00 p.m.

CE100 Engaging Assessment to Show Value and Make Decisions: Making the Case for Your Library

Cost: \$265 (nonmember: \$490)

Attendance maximum: 30

As libraries are increasingly asked to demonstrate their contributions to their institutions, library staff need efficient and effective assessment strategies. The workshop presents a systematic approach to developing and assessing library activities, including identifying impact outcomes and aligned activities, establishing criteria, collecting and analyzing evidence, and using the results.

Instructor: Lisa Janicke Hinchliffe, Professor and Coordinator, Information Literacy Services and Instruction, University Library, University of Illinois–Urbana

M **CE200** Maintain Momentum in Marketing

Cost: \$265 (nonmember: \$490)

Attendance maximum: 25

This course will focus on planning strategic marketing campaigns. We will talk about how to create and implement a campaign, establish goals and objectives, identify key messages and audiences, and use appropriate strategies and tools. We will talk about the value of the library brand, social media tools, budgeting, and evaluation.

Instructors: Patricia Baker, Assistant Professor, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham, and Valerie St. Pierre Gordon, AHIP, retired, Birmingham, AL

CE601 Flip Don't Flop: Flipped Classroom Approaches for Library Instruction

Cost: \$345 (nonmember: \$615)

Attendance maximum: 25

The flipped classroom model is turning education around! Now it's time to flip library instruction. Flipped learning methods transform class time into a learning lab, providing students with the opportunity to go in-depth on activities and gain feedback from instructors. Successful flipped learning takes many shapes, but often informative videos or tutorials are used to get students moving on research activities. This class provides an overview of flipped learning with specific examples from medical and science classrooms. This class also provides an introduction to flipped classroom planning and an overview of technology tools that can be used to simplify the process. Take your library instruction to the next level by learning the ins and outs of flipping your classroom!

Instructor: Emily J. Hurst, AHIP, Head, Research and Education, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University–Richmond

8:00 a.m.–5:00 p.m.

ES  **CE301** Becoming an Expert Searcher

Cost: \$445 (nonmember: \$765)

Attendance maximum: 24

What does it take to be an expert searcher? What knowledge and skills do you need? We will examine these questions and learn (and practice) methods used by expert searchers. Learn some advanced search techniques for PubMed and create a self-study plan to hone your skills.

Instructor: Terry Ann Jankowski, AHIP, FMLA, Librarian Emerita, Health Sciences Library, University of Washington–Seattle

10:00 a.m.–5:00 p.m.

M **CE202** Creating Influence: How to Get What You Want

Cost: \$320 (nonmember: \$570)

Attendance maximum: 30

Librarians know what we do is indispensable; the trick is to make the powers that be believe that we are indispensable. This class, taught by a librarian and a business and leadership coach, will show you how to combine librarianship with proven business techniques to create influence in your institution.

Instructors: Lisa K. Traditi, AHIP, Head, Education and Reference, and Associate Professor, Health Sciences Library, Anschutz Medical Campus, University of Colorado–Aurora, and Frank Traditi, Sales Learning Manager, XO Communications, Lone Tree, CO

ES  **CE302** Searching ClinicalTrials.gov, the World Health Organization Portal (ICTRP), and Regulatory Agency Websites to Identify Clinical Trials for Systematic Reviews and Other Clinical and Research Questions

Cost: \$400 (nonmember: \$700)

Attendance maximum: 20

Increasing interest in and awareness of the importance of clinical trials and their results have seen the development of a large number of trials registers and trials results registers. This course will highlight key trials registers and trials results registers, including ClinicalTrials.gov, the World Health Organization's International Clinical Trials Registry Platform (ICTRP), and industry registers, and will offer practical advice on searching registers and managing register records.

Instructors: Carol Lefebvre, HonFCLIP, Independent Information Consultant, Lefebvre Associates, Oxford, United Kingdom, and Mick Arber, Senior Information Specialist, York Health Economics Consortium, Enterprise House, University of York, York, United Kingdom

8:00 a.m.–noon

CE101 Accelerating Innovation through Information Tools and Expertise

Cost: \$265 (nonmember: \$490)

Innovation and information are a natural duo. Instructors will share how librarians can get involved with institutional innovation initiatives, such as medical device development, games, health care apps, and innovative publishing outlets. Librarians can be involved throughout the entire innovation process.

Instructors: Tallie Casucci, Innovation Librarian, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City, and

Jean P. Shipman, AHIP, FMLA, Librarian and Director, Spencer S. Eccles Health Sciences Library, Clifford C. Snyder Endowed Chair and Director, MidContinental Region and National Training Office, National Network of Libraries of Medicine, Director, Information Transfer, Center for Medical Innovation, and Adjunct Professor, Department of Biomedical Informatics, School of Medicine, University of Utah–Salt Lake City

CHIS  **CE303** Complementary, Alternative, and Integrative Health for the Consumer: A Primer for Librarians

Cost: \$345 (nonmember: \$615)

Attendance maximum: 15

Complementary and alternative medicine (CAM) can range from quackery to proven therapies. This class follows the history of CAM to the current trend toward integrating complementary approaches with conventional medicine. Hands-on exercises and activities will provide attendees with critical evaluation skills and practical experience for finding evidence-based information in consumer and professional-level resources.

Instructor: Kelli Ham, Consumer Health Librarian, National Network of Libraries of Medicine, Pacific Southwest Region, UCLA Louise M. Darling Biomedical Library, Center for the Health Sciences, University of California–Los Angeles

CE400 Perspectives in Research Data Management

Cost: \$265 (nonmember: \$490)

Rapid changes in funder and publisher requirements are creating opportunities for librarians to play a key role in research data management. This class provides an introduction to best practices and library roles in research data management, a case study, and an opportunity to develop strategies for initiating data services.

Instructors: Alisa Surkis, Translational Science Librarian and Head, Data Services, and Kevin Read, Knowledge Management Librarian, NYU Health Sciences Library, New York University School of Medicine–New York

EBP **CE703** Evidence-Based Medicine (EBM)/Evidence-Based Practice (EBP): The Basics: Study Design and Randomized Controlled Trials

Cost: \$265 (nonmember: \$490)

Attendance maximum: 30

Get a basic understanding of clinical research literacy. This engaging course will give learners an introduction to evidence-based practice (EBP) research by exploring what the different study designs are in clinical medicine, what types of questions they address, how they are conducted, and what their strengths and weaknesses are. The course will also look more closely at a randomized controlled trial and discuss the criteria used to critically appraise the methodology—a first step in determining if the results are useful.

Instructor: Connie Schardt, AHIP, FMLA, Adjunct Faculty, School of Information and Library Science, University of North Carolina–Chapel Hill

CE704 Practical Skills and Tips for Research: From Proposal to Presentation

Cost: \$265 (nonmember: \$490)

Attendance maximum: 30

This course will give participants practical tips and tools to

Continuing Education Courses

complete a research project while still doing their day jobs. Taking a workshop approach, this course will allow participants to prepare and plan on completing a research project with actionable steps to move forward at their libraries.

Instructors: Skye Bickett, AHIP, Assistant Director, Library Services, Philadelphia College of Osteopathic Medicine–Georgia Campus, Suwanee, GA; and Christine Willis, Director, Knowledge Management and Learning Resources, Shepherd Center, Atlanta, GA

1:00 p.m.–5:00 p.m.

CE102 Your Role in Achieving Magnet Status and Continuing Support of Nursing Research

Cost: \$265 (nonmember: \$490)

Magnet Status is a must. Invest in this course to review what Magnet Status entails, and plan to position yourself to demonstrate your added value to the Magnet Status “go-getters.” Also, come to strategize your role once Magnet Status is obtained and reinforce searching in an evidence-based nursing way.

Instructor: Helen-Ann Brown Epstein, AHIP, FMLA, Informationist, Health Sciences Library, Virtua Center for Learning, Mt Laurel, NJ

CE304 Providing Bibliometrics Services in Medical Libraries: Why, What, and How?

Cost: \$345 (nonmember: \$615)

Attendance maximum: 30

Come to learn about how to conduct bibliometric analyses and how to work with different data sets for different purposes. Specifically, learners will be able to use bibliometrics to:

- conduct basic bibliometric analysis
- create collaboration visualizations
- identify research topics in large datasets

Instructors: Ya-Ling Lu, Informationist, and Christopher Belter, Bibliometrics Informationist, NIH Library, Division of Library Services, Office of Research Services, National Institutes of Health, Bethesda, MD

CE305 Reduce, Refine, Replace: Strategies for Animal Alternative Searches

Cost: \$345 (nonmember: \$615)

Attendance maximum: 20

This course explains the law, procedures, and reporting involved in meeting the requirements of institutional animal care and use committees (IACUCs) at academic research institutions, and how librarians contribute to the process. Participants will gain hands-on experience with the animal research process, including critically reading a real-life scientific research protocol and using the terms in the protocol to search multiple research databases.

Participants will leave with a greater understanding of search terms and controlled vocabulary used in animal welfare searches, as well as a worksheet template they can use in reporting animal alternative searches to their offices of research.

Instructors: Adele Dobry, Subject Specialist, Carlson Health Sciences Library, University of California–Davis, and Maureen (Molly) Knapp, AHIP, Training Development Specialist, NN/LM National Training Office, National Network of Libraries of Medicine, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

CE401 Developing a Systematic Review Service

Cost: \$265 (nonmember: \$490)

This course explores strategies for developing or formalizing library activities that support systematic review research into a deliberate systematic review service. Drawing from the library literature and case studies, the course will cover topics including estimating service needs and potential uptake, planning and designing your service, developing content and tools to facilitate service delivery, and marketing and evaluating the service. This course is designed to be highly interactive, utilizing exercises, brainstorming activities, and group discussions that allow participants to problem-solve and share some of their own experiences. Previous or current library involvement in supporting systematic reviews is not required, although a general understanding of literature searching practices and library roles in supporting systematic reviews will benefit participants.

Instructors: Amanda Ross-White, AHIP, Health Sciences Librarian (Nursing), and Sandra McKeown, Health Sciences Librarian, Bracken Health Sciences Library, Queen’s University, Kingston, ON, Canada

CE402 Coming to TERMS with Electronic Resource Management

Cost: \$265 (nonmember: \$490)

Attendance maximum: 25

Using the Techniques for Electronic Resource Management (TERMS) framework, this class will focus on the selection, acquisition, licensing, accessibility, linking, branding, and evaluation of licensed electronic resources in a library setting. Management of various e-content types—including books, serials, databases, multimedia, and citation indexes—will be covered as well as tools used to manage the administrative metadata for electronic resources. Trends and issues related to managing licensed electronic resources—such as licensing, copyright, open access publishing, and purchasing models—will be discussed.

Instructor: Christy Jarvis, AHIP, Head, Information Resources and Digital Initiatives, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

CE602 How to Have Fun Teaching with Technology

Cost: \$265 (nonmember: \$490)

Attendance maximum: 16

Know a little bit about teaching and technology? Want to learn more? Come learn about best practices for translating in-person instruction sessions into synchronous and asynchronous online instruction tools. Then, get hands-on experience with multiple instructional design platforms (Adobe Connect, Articulate Storyline, Guide on the Side, and Eduventure).

Instructor: Molly Higgins, Health Sciences Librarian, Health Sciences Library, Stony Brook University, Stony Brook, NY

8:00 a.m.–10:00 a.m.

CE403 Open Access Publishing Models and Predatory Journals in PubMed and Beyond

Cost: \$130 (nonmember: \$285)

With the surge of open access publishers, the number of exploitative journals has also expanded. Learn about current open access publishing models, review criteria and tools to differentiate scholarly open access journals from predatory ones, and discover search tips to locate credible open access research.

Instructors: Carolann Lee Curry, Reference and Outreach Librarian, and Anna Krampfl, AHIP, Head, Public Services, Medical Library, Mercer University School of Medicine, Macon, GA

CE500 Take Two Apps and Call Me in the Morning: Mobile Applications for Health and Wellness

Cost: \$130 (nonmember: \$285)

Attendance maximum: 25

Mobile applications are connecting more patients to health and wellness information, but how can librarians help patients navigate the growing field of wellness applications? Across all mobile platforms, health and wellness applications are some of the most popular and most frequently downloaded. By better understanding how to evaluate applications, librarians can help patients and patrons make informed decisions about the apps that they choose to download. This class will focus on understanding how to evaluate apps and provide information about recommended apps.

Instructor: Emily J. Hurst, AHIP, Head, Research and Education, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University–Richmond

Saturday, May 27, Symposium

1:00 p.m.–5:00 p.m.

CE800 The Librarian's Role in Reproducibility of Research Symposium

Cost: \$245 (nonmember: \$370)

MLA CE contact hours: 4

Sponsored by the Public Health/Health Administration Section, Leadership and Management Section, Pharmacy and Drug Information Section, Medical Informatics Section, Cancer Librarians Section, Medical Library Education Section, Medical Library Education Section, Veterinary Medical Libraries Section, and Journal of Visualized Experiments (JoVE)

Reproducibility of research refers to the ability to reproduce an experiment or research design in the same target population with the same outcome as the original research. Reproducible research is unbiased, reduces retractions in the scientific literature, and ensures best practices in clinical trials. Ideally, all biomedical and scientific research is inherently rigorous. However, critics argue that a majority of research conclusions are untrue or cannot be reproduced. With the rise in submissions to PubMed Central making research more publicly accessible, it is a question of “when, not if” this issue will come to the forefront.

This half-day symposium will educate attendees about the important roles for librarians and information professionals at their home institutions to raise awareness about and support research reproducibility. At the conclusion of the event, attendees will better understand the basics of reproducibility and be empowered to create strategies for finding partners and getting involved in reproducibility of research at their individual institutions.

Keynote Speaker

Shona Kirtley, Senior Research Information Specialist, EQUATOR Network at the Centre for Statistics in Medicine, University of Oxford, Oxford, United Kingdom, has wide-ranging experience in the provision of evidence-based health information, in literature searching to support systematic reviews and other research studies, and in standards and guidelines for reporting research. She has a keen interest in accurate and transparent reporting of biomedical research studies, global health issues, and health information provision and access in low and middle income countries. Kirtley writes a monthly international column for *BJOG: An International Journal of Obstetrics and Gynecology* and has authored and coauthored papers published in a variety of journals. One of her most recognized papers, published in the *Lancet*, sets out her passionately held belief that biomedical librarians could and should be recognized as essential contributors to global efforts to reduce biomedical research waste. This includes librarian-led collaborations to improve conducting and reporting biomedical research, ensure research reproducibility, and improve journal publication practices.

Panel Speakers

A panel of invited speakers will provide their perspectives based on the roles they play in their institutions.

Go to mlasymposium.libguides.com/2017 for additional information.

Experience Seattle

Take a break to experience Seattle. Catch up with current colleagues and meet new friends.

Explore Seattle

For information about library visits, tours, and other local attractions see the Hospitality Subcommittee guide at Experience Seattle (www.mlanet.org/page/experience-seattle).

Three Ways to Register

1. Register online at www.mlanet.org/mla17
2. Mail your registration form with payment to CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532
3. Fax your registration form with credit card payment to 508.743.9662

Register by April 19, 2017, to receive the early-bird discount and save \$80!

If you have questions or need assistance with your registration, please email MedicalLibrary@xpressreg.net or call 774.247.4013, Monday–Friday, 9:00 a.m.–5:00 p.m., eastern time.

How to Register

Registration Hours

Meeting materials will be distributed at the MLA Registration Desk at the Washington State Convention Center.

Thursday, May 25	4:00 p.m.–7:00 p.m.
Friday, May 26.....	7:00 a.m.–7:00 p.m.
Saturday, May 27	7:00 a.m.–7:30 p.m.
Sunday, May 28.....	7:00 a.m.–5:00 p.m.
Monday, May 29.....	7:00 a.m.–5:00 p.m.
Tuesday, May 30.....	7:00 a.m.–5:00 p.m.
Wednesday, May 31.....	7:00 a.m.–1:00 p.m.

Payment

Payment must accompany your registration. You may pay by check (payable to MLA), money order, Visa, MasterCard, American Express, or Discover. Payments must be in US dollars and free of bank charges. Only registrations paid by credit card or purchase orders may be faxed to 508.743.9662.

If you are an MLA member and would like to be invoiced, you must include a purchase order with your registration. Payments not received by June 20, 2017, will be charged an \$80 late fee.

Electronic/Wire Transfer Information

Contact MLA Financial Services, Ray Naegele, naegele@mail.mlahq.org, or Tom Pacetti, pacetti@mail.mlahq.org, for transfer information.

Registration Packages

All registrants will have online access to recordings of most meeting sessions.

Posters will be live online a few weeks prior to the meeting.

Benefits	Packages			
	A	B	C	D
Online access to sessions	X	X	X	X
Access to streaming video of keynote and other select plenary sessions	X	X	X	X
Access to posters before, during, and after the meeting	X	X	X	X
Access to program, abstract book, and list of attendees	X	X	X	X
Access to online program planner	X	X	X	X
Admission to meeting sessions and Hall of Exhibits	X	X	X	
1 Ticket to the Welcome Reception	X	X		
1 Ticket to the Presidents' Awards Dinner	X			

For the discounted fees listed on the registration form, register before midnight, central time, Wednesday April 19, 2017, and save \$80.

Package A: Meeting Registration

Includes admission to all sessions, exhibits, the Welcome Reception, and the Presidents' Awards Dinner.

Package B: Conference only

Includes admission to all sessions, exhibits, and the Welcome Reception.

Package C: One-Day Registration

Includes admission to all sessions and exhibits on a specific day, with the exception of ticketed events. On the registration form, indicate the day you wish to attend.

Package D: Individual e-Conference

Members who cannot travel to the meeting can still be part of the meeting community via online access.

Package E: Institutional e-Conference License

Institutional Members: \$500

Non-MLA Institutional Members: \$750

Contact MLA Financial Services, Ray Naegele, naegele@mail.mlahq.org or 312.419.9094 x17. See MLANET for the site license form.

Exhibits-only

Exhibits-only allows entry only to the Hall of Exhibits from Sunday to Tuesday for spouses, significant others, and persons working outside the profession. It does not provide admission to the Saturday Welcome Reception, plenary sessions, or meeting programming or access to online meeting content. Exhibit-only passes are sold onsite at the MLA Registration Desk for \$50.

Confirmations

If you register online, you will receive a confirmation by email within minutes. If you register by mail or fax, allow 5 days after receipt for an email confirmation. If an email address is invalid or missing, allow 2 weeks for a mailed confirmation. Please bring your confirmation letter with you to the MLA Registration Desk.

Member Discount

MLA members in good standing are eligible for discounted member rates. To qualify for member rates, MLA membership for 2017 must be paid by March 31, 2017. Nonmembers may join at www.mlanet.org/page/join-mla. Members of the following groups qualify for MLA member registration rates:

- American Association of Law Libraries (AALL)
- Arbeitsgemeinschaft für Medizinisches Bibliothekswesen (AGMB) [German Medical Library Group]
- Association for Health Information and Libraries in Africa (AHILA)
- Association for Library and Information Science Education (ALISE)
- Australian Library and Information Association (ALIA)
- Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC)
- European Association for Health Information and Libraries (EAHIL)
- Japan Medical Library Association (JMLA)
- Korean Medical Library Association (KMLA)
- Medical Library Association of Nigeria
- Special Libraries Association (SLA)
- Taiwan Medical Library Association (TMLA)

Student Discount

You qualify for student rates if you hold student membership in MLA. Student members also qualify for continuing education courses (CE) and symposia for only \$50 each, pending available space. You may join MLA as a student member when you register online or complete the membership form online at www.mlanet.org/page/join-mla.

Special Services

If you have a legal disability or dietary requirements, please include a written description of your needs with the registration form. Describe your needs and include an email address or fax number where you can be contacted for more information. MLA must receive the form by April 15.

Children

All children must have badges. Complimentary badges are available at the MLA Registration Desk. Children under thirteen are not permitted in the exhibit hall. Information about child care will be available at www.mlanet.org/mla17.

Cancellations

All cancellations for meeting registration and CE courses must be submitted in writing and faxed to MLA Registration at 312.419.8950.

Meeting cancellations received by April 19, 2017, are subject to a \$50 fee. You will be assessed a \$50 fee for each CE course change or cancellation.

After April 19, 2017, MLA will give refunds only for documented medical emergencies. Refunds will be processed within six weeks after the meeting. MLA will honor written requests to transfer meeting registration or CE registration to another person without charge.



Quick response code to online registration.

Questions: Staff are happy to help. For registration and meeting-related questions, please email MedicalLibrary@xpressreg.net or call 774.247.4013, Monday–Friday, 9:00 a.m.–5:00 p.m., eastern time. For continuing education course-related questions, contact Deb Cavanaugh at 312.419.9094 x32 or cavanaugh@mail.mlahq.org.

THREE WAYS TO REGISTER: 1. Go **online:** www.mlanet.org 2. **Mail** form to: CDS-MLA, 107 Waterhouse Road, Bourne, MA 02532 3. **Fax:** 508.743.9662

<input type="text"/>	<input type="text"/>	<input type="text"/>	Indicate MLA voting rights: <input type="checkbox"/> Individual <input type="checkbox"/> Institutional
FIRST NAME*	LAST NAME*	MLA MEMBER ID	
<input type="text"/>			
INSTITUTION/ORGANIZATION/COMPANY*			
<input type="text"/>			
LIBRARY/AGENCY/DEPARTMENT*			
<input type="text"/>			
MAILING ADDRESS			
<input type="text"/>			
<input type="text"/>	<input type="text"/>	<input type="text"/>	
CITY*	STATE/PROVINCE	ZIP/POSTAL CODE	
<input type="text"/>			
EMAIL ADDRESS (REQUIRED FOR EMAIL CONFIRMATION)			
<input type="text"/>			
ADDITIONAL EMAIL TO RECEIVE CONFIRMATION (OPTIONAL) <input type="checkbox"/> Check box if you do not want exhibitor email			
<input type="text"/>			
COUNTRY* (IF OUTSIDE THE US) *APPEARS ON BADGE			
<input type="text"/>			
DAYTIME TELEPHONE			
<input type="text"/>			
CELLULAR TELEPHONE (WILL NOT BE PUBLISHED)			
<input type="text"/>			
TWITTER*			
<input type="text"/>			

If you require accommodations, please attach a written description of your needs.
 Check here if you have dietary restrictions.
Please describe: _____

By registering, I grant to MLA the right to take photographs of me in connection with the annual meeting. I authorize MLA, its assigns, and transferees to copyright, use, and publish the same in print and/or electronically.

I. REGISTRATION FEES (Circle one category within package.)

	On or before April 19	After April 19
Package A: Meeting registration		
• Member/institutional representative*	\$629	\$709
• MLA emeritus member	\$315	\$395
• MLA student member	\$315	\$395
• Nonmember	\$945	\$1,025
Package B: Conference only		
• Member/institutional representative*	\$519	\$599
• MLA emeritus member	\$250	\$330
• MLA student member	\$25	\$25
• Nonmember	\$779	\$859
Package C: One-day attendance		
Indicate day: <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tue <input type="checkbox"/> Wed		
• Member/institutional representative*	\$299	\$409
• MLA emeritus member	\$150	\$260
• Nonmember	\$450	\$560
Package D: e-Conference		
• Member/institutional representative*	\$149	\$159
• MLA emeritus member	\$75	\$85
• MLA student member	\$25	\$25
• Nonmember	\$225	\$235

SECTION I. SUBTOTAL\$ _____

II. ADDITIONAL TICKETS

- (One ticket to each of these 2 events is included with Package A.)
- **Welcome Reception**# ____ @ \$50 = \$ _____
 - **President's Awards Dinner**# ____ @ \$149 = \$ _____
 - **Children under 18**# ____ @ \$75 = \$ _____

OPTIONAL TICKETS

- Chapter Council Presents Chapter Sharing Roundtables
Must include topic _____ @ \$40 = \$ _____
(See page 10)

- CHECK BOX IF:**
- New Member*/First-Time Attendee
*MLA members who are attending their first annual meeting or new MLA members (<3 years).
 - Hospital Libraries Section Member Reception and Business Meeting
 - I don't want an annual meeting bag.

SECTION II. SUBTOTAL\$ _____

III. CONTINUING EDUCATION (See pages 16 and 24)

SECTION III. SUBTOTAL\$ _____

PAYMENT INFORMATION

- AmEx Discover MasterCard Visa Electronic/wire transfer (see page 21)
- Check or international check in US\$ drawn against a US bank
(Make check payable to Medical Library Association and mail to address at top)

PRINT NAME _____

CARD NUMBER _____ EXP. DATE _____

SIGNATURE _____

	SECTION I	\$ _____
	SECTION II	\$ _____
	SECTION III	\$ _____
	TOTAL	\$ _____

For credit card orders, MLA will correct any errors in addition.

Continuing Education Course Registration

Please indicate first and second choices with "1" and "2." Second choice will be used if your first-choice course is full. For continuing education course-related questions, contact Deb Cavanaugh at 312.419.9094 x32 or cavanaugh@mail.mlahq.org.

Friday, May 26

10:00 a.m.–5:00 p.m.

- _____ **CE201** Leading the Way: Preparing for and Enhancing Your Leadership Role
Cost: \$320 (nonmember: \$570)
- _____ **CE300** Advanced Searching Techniques and Advanced Strategy Design
Cost: \$400 (nonmember: \$700)
- _____ **CE600** Instructional Design: Proven Principles and Practices for Librarians Who Teach
Cost: \$320 (nonmember: \$570)
- _____ **CE700** Research Design and Data Analysis
Cost: \$400 (nonmember: \$700)
- _____ **CE701** Sequences and Structures: An Introduction to Key Bioinformatics Tools
Cost: \$400 (nonmember: \$700)
- _____ **CE702** Introduction to Systematic Reviews for Librarians
Cost: \$320 (nonmember: \$570)

1:00 p.m.–5:00 p.m.

- _____ **CE100** Engaging Assessment to Show Value and Make Decisions: Making the Case for Your Library
Cost: \$265 (nonmember: \$490)
- _____ **CE200** Maintain Momentum in Marketing
Cost: \$265 (nonmember: \$490)
- _____ **CE601** Flip Don't Flop: Flipped Classroom Approaches for Library Instruction
Cost: \$345 (nonmember: \$615)

Saturday, May 27

8:00 a.m.–5:00 p.m.

- _____ **CE301** Becoming an Expert Searcher
Cost: \$445 (nonmember: \$765)

10:00 a.m.–5:00 p.m.

- _____ **CE202** Creating Influence: How to Get What You Want
Cost: \$320 (nonmember: \$570)
- _____ **CE302** Searching ClinicalTrials.gov, the World Health Organization Portal (ICTRP), and Regulatory Agency Websites to Identify Clinical Trials for Systematic Reviews and Other Clinical and Research Questions
Cost: \$400 (nonmember: \$700)

8:00 a.m.–noon

- _____ **CE101** Accelerating Innovation through Information Tools and Expertise
Cost: \$265 (nonmember: \$490)
- _____ **CE303** Complementary, Alternative, and Integrative Health for the Consumer: A Primer for Librarians
Cost: \$345 (nonmember: \$615)
- _____ **CE400** Perspectives in Research Data Management
Cost: \$265 (nonmember: \$490)
- _____ **CE703** Evidence-Based Medicine (EBM)/Evidence-Based Practice (EBP): The Basics: Study Design and Randomized Controlled Trials
Cost: \$265 (nonmember: \$490)
- _____ **CE704** Practical Skills and Tips for Research: From Proposal to Presentation
Cost: \$265 (nonmember: \$490)

1:00 p.m.–5:00 p.m.

- _____ **CE102** Your Role in Achieving Magnet Status and Continuing Support of Nursing Research
Cost: \$265 (nonmember: \$490)
- _____ **CE304** Providing Bibliometrics Services in the Medical Libraries: Why, What, and How?
Cost: \$345 (nonmember: \$615)
- _____ **CE305** Reduce, Refine, Replace: Strategies for Animal Alternative Searches
Cost: \$345 (nonmember: \$615)
- _____ **CE401** Developing a Systematic Review Service
Cost: \$265 (nonmember: \$490)
- _____ **CE402** Coming to TERMS with Electronic Resource Management
Cost: \$265 (nonmember: \$490)
- _____ **CE602** How to Have Fun Teaching with Technology
Cost: \$265 (nonmember: \$490)

8:00 a.m.–10:00 a.m.

- _____ **CE403** Open Access Publishing Models and Predatory Journals in PubMed and Beyond
Cost: \$130 (nonmember: \$285)
- _____ **CE500** Take Two Apps and Call Me in the Morning: Mobile Applications for Health and Wellness
Cost: \$130 (nonmember: \$285)

Symposium

1:00 p.m.–5:00 p.m.

- _____ **CE800** The Librarian's Role in Reproducibility of Research Symposium
Cost: \$245 (nonmember: \$370)

Fee Subtotal (first choices only) _____

Registrant's Name _____

Email Address _____

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Visit APA booth #130 during the Medical Library Association meeting to learn more.



AMERICAN PSYCHOLOGICAL ASSOCIATION

www.apa.org/pubs/databases

Travel Information



Travel to Seattle

Seattle is accessible by air via Seattle-Tacoma Airport (Sea-Tac). The airport is 14 miles (20–25 minutes) from the Washington State Convention Center.

Air Travel

MLA has arranged for discounted travel on United Airlines. Use the instructions below for a discount (2%–10%, depending on zone) on United Airlines for travel May 23, 2017–June 3, 2017.

- US 50 states and Canada Customers: call your professional travel agency, book online via united.com, or call the United Reservations Meetings Desk at 800.426.1122 and provide the **Z Code ZXRT** and **Agreement Code 692047**. For all tickets issued through United Meetings Reservations Desk, there will be a booking service fee collected per ticket. This fee is subject to change without notice. The service fee is nonrefundable and applies to all itineraries, one-way or round-trip.
- Outside of the United States, please call your local United Airlines Reservation Office.

Ground Transportation to and from the Airport

Taxi, Shuttle, and Rail Service

- Taxi fare is \$45–\$50 from Sea-Tac Airport, and the trip will take about 20 minutes.
- SpeediShuttle Seattle provides shared ride transportation in Mercedes shuttles at a rate of \$15.99 one-way, \$30.38 round-trip (10% discount on return leg when booked together), between Sea-Tac and the Sheraton Seattle Hotel. Registrants with prearranged arrival reservations are met in Sea-Tac's baggage claim area by an agent holding a tablet with the name "MLA '17," then directed to their waiting shuttles. Vehicle amenities include complimentary WiFi, Speedi HDTV, seating for up to 11 guests, 6'1" headroom, 3-point seat restraints, adjustable headrests, roomy comfortable seats, and a large cargo area. To reserve your shuttle service, go to <https://www.speedishuttleseattle.com/group-reservations?id=MLA5005>.
- The Washington State Convention Center and Sheraton Seattle Hotel are accessible by light rail from Sea-Tac Airport. Exit Westlake Station. The fare is \$2.75, and the travel time is about 35 minutes. For more information, go to m.soundtransit.org.

speedi SHUTTLE
SEATTLE

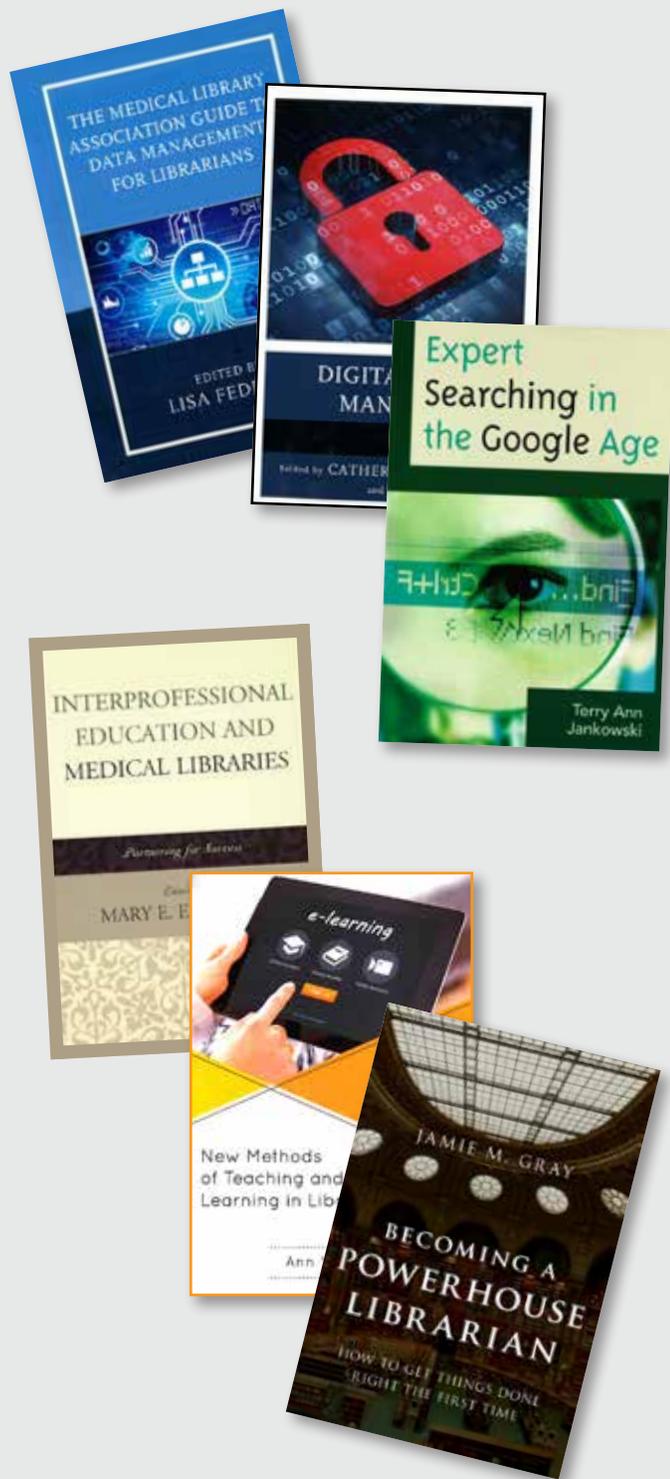
Car Rental

MLA has partnered with Avis to provide rental cars at a discounted rate. If you wish to reserve a car, please call 800.331.1600. Avis representatives can ensure that you maximize your rental dollars. Please mention AWD# D317028 when you call. Book online at: Avis Discount for Medical Library Association 2017 (<https://goo.gl/ZaLxQj>).

AVIS



LATEST RELEASES FROM MLA



MLA books are excellent resources for librarians in health sciences, hospital, medical research practice, and other library settings. For practical guidance on topics that are relevant to your professional life, turn to MLA. Order at www.mlanet.org/page/books.

The Medical Library Association Guide to Data Management for Librarians

Edited by Lisa Federer, AHIP
Paperback: \$65 | E-book: \$64.99

Digital Rights Management

Edited by Catherine A. Lemmer and Carla P. Wale
Paperback: \$55 | E-book: \$54.99

Expert Searching in the Google Age

By Terry Ann Jankowski, AHIP, FMLA
Paperback: \$40 | E-book: \$39.99

Interprofessional Education and Medical Libraries

Edited by Mary Edwards
Cloth: \$95 | E-book: \$94.99

New Methods of Teaching and Learning in Libraries

By Ann Whitney Gleason, AHIP
Paperback: \$55 | E-book: \$54.99

Becoming a Powerhouse Librarian: How to Get Things Done Right the First Time

By Jamie M. Gray, AHIP
Paperback: \$32 | E-book: \$31.99

Hotel Information

For the latest information on hotel availability, check online hotel reservations or contact onPeak by email (mla@onpeak.com) or telephone (800.243.1582).

Do You Need a Hotel Discount with WiFi for MLA '17?

Reserve your hotel room at the official meeting hotel for discounted rates and free in-room WiFi. You get the best networking opportunities and help the association meet its contractual obligations. Don't wait—make your reservation now. **Hotel discounts end April 15, 2017, and are subject to limited availability.**

Sheraton Seattle Hotel: \$228 plus tax

Make your reservation with onPeak, the official hotel reservation service for MLA '17.

- Check online for current rates and availability (<https://compass.onpeak.com/e/42MLA17>).
- Call 800.243.1582. The best time to call is before noon or between 3:00 p.m. and 5:00 p.m., central time.
- Email requests and questions to mla@onpeak.com. Expect a response within forty-eight hours, not counting weekends and holidays.

For travel information, see MLANET (www.mlanet.org/mla17).

Guarantee

You will need a valid credit card to make the reservation. A deposit equal to one night's stay is required. There are no change fees, and no full prepayment required at the time of booking.

Cancellation

The deposit is refundable only if notice is received by the hotel at least seventy-two hours prior to arrival and a cancellation number is obtained.

Roommates

If you wish to split the room cost with other guests, please coordinate reservations with your roommates and then advise the hotel upon check in and check out. To locate a roommate, some members have used email discussion lists such as MEDLIB-L. Caution should always be exercised when selecting roommates.

MLA's only official housing service is onPeak. If you are contacted by others offering housing for the meeting, please note that they are not affiliated with MLA. Entering into financial agreements with such companies can have adverse and costly consequences.



Are You Holding the Right Amount of Rooms and Room Nights for MLA '17?

Don't sit on unneeded rooms and get caught with cancellation fees.

If you have already made your hotel reservations for MLA '17, and you might have reserved more rooms or days than you need, take a moment now to log back into your reservation. Update your room details to reflect how many nights and rooms you will really need to ensure that you do not get charged with any cancellation fees. Rooms that you give up get released back to the housing block for use by other attendees.

*The Journal of the Medical Library
Association (JMLA) and MLA
News Are Going All-Digital**

AVAILABLE

January 16, 2017

JMLA | MLA NEWS

The *JMLA* will have a new dedicated online presence, allowing faster publishing and more features.

The *MLA News* expands to include a wider range of content, with an improved online ready interface.

***Watch for these exciting new publications on MLANET!**

Introducing MEDLIB-ED



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for up-to-date
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Coming in spring 2017, MLA will launch its new learning management system. Via MEDLIB-ED, you can:

- Access all MLA education programs including orientations and training
 - Access on-demand webinars: MLA offers the very latest education for the health sciences librarian
 - Track your transcripts: Credits earned via MEDLIB-ED are maintained in an online transcript that you can access 24/7
 - Browse the MLA Clearinghouse, which lists all courses offered for MLA continuing education credit, and will be integrated into MEDLIB-ED, making it much easier to find learning opportunities
 - Gain self-assessment opportunities based on the newly, revised professional competencies
-

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