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# **Privacy Notice**

Please carefully read the text below and then indicate your consent at the bottom of the page.

# **Summary**

We are collecting your personal data on behalf of Medical Library Association to allow them to share select information along with presentation information on an eventScribe Website which allows attendees to view and share this information through our platform. We may share your information with Medical Library Association's vendors related to registration, membership and 3rd party analytics services.

### Full Text (version 145-16865-612)

#### 1. What we need

Our Personal Data Protection Policy governs the use and storage of your data. You can see our Privacy Policy at https://www.cadmiumcd.com/cadmiumcd/privacy.asp

(https://www.cadmiumcd.com/cadmiumcd/privacy.asp). The terms personal data and personally identified data are used interchangeably. Medical Library Association is a Controller of the personal data you (data subject) provide us. Cadmium is its Processor. The following types of personal data we collect from you on behalf of a Controller, may include, however are not limited to: Full name, telephone number, position, organization, credentials, membership, member number, login name, department, role, biography, and digital identity (photo).

#### 2. Why we need it

We need your personal data in order to allow the Controller to manage the submission, review, scheduling or administration of your information through our software systems.

#### 3. What we do with it

Your personal data is processed in Forest Hill, Maryland located in the United States. Hosting and storage of your data takes place in the Rackspace Cloud which has a global footprint and in our dedicated Rackspace Servers which are located in the United States. As requested by Medical Library Association, we may share your information with Medical Library Association's vendors related to registration, membership and 3rd party analytics services.

### 4. How long we keep it

According to our Data Retention Policy we will keep your personal data for a period of 6 years from the last date we process your data on behalf of the Controller. After this period, your personal data will be irreversibly destroyed or anonymized. Any personal data held by us for marketing and service update notifications will be kept by us until such time that you notify us that you no longer wish to receive this

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information.

## 5. What are your rights?

Should you believe that any personal data we hold on you is incorrect or incomplete, you have the ability to request to see this information, rectify it or have it deleted, upon approval by the Controller. Please contact us through data subject access request form found on our website at https://cadmiumcd.com/mydata (https://cadmiumcd.com/mydata).

In the event that you wish to complain about how we have handled your personal data, please contact Data Protection Administrator at privacy@GoCadmium.com or in writing at

Cadmium c/o Data Protection Administrator 19 Newport Drive, Ste. 101 Forest Hill, MD 21050

Our Data Protection Administrator will then look into your complaint and work with you to resolve the matter.

| ☐ I have reviewed the privacy notice above and consent to the processing of my data. I am aware and I was informed that I may withdraw my consent at any time by completing the DATA SUBJECT CONSENT |
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| WITHDRAWAL FORM at https://cadmiumcd.com/mydata (https://cadmiumcd.com/mydata).  |
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| Please type your full name on the line above.  |