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**MLA Books Panel  
Book Proposal: Step 1 Form**

Send the completed form by email to Martha Lara, director of marketing and communications,  
[lara@mail.mlahq.org](mailto:lara@mail.mlahq.org).

|                 |                                       |                          |
|-----------------|---------------------------------------|--------------------------|
| Author name(s): | Judy C. Stribling – Editor and Author | Weill Cornell Medicine   |
|                 | Diana Delgado – Author                | Weill Cornell Medicine   |
|                 | Antonio P. DeRosa – Author            | Weill Cornell Medicine   |
|                 | Marisol Hernandez – Author            | Memorial Sloan Kettering |
|                 | Keith C. Mages – Author               | Weill Cornell Medicine   |
|                 | Terrie R. Wheeler – Author            | Weill Cornell Medicine   |
|                 | Rachel Pinotti – Author               | Icahn School of Medicine |
|                 | Tim Roberts – Author                  | NYU School of Medicine   |
|                 | Laura Schimming – Author              | Icahn School of Medicine |

Date Submitted: 8/23/2018

Institution(s): Weill Cornell Medicine

Type of book (select all that apply to your proposed book). To place an X in a box, highlight the box, and type X. The box will disappear, but the X will remain.

- |  |  |
|--|--|
| <input type="checkbox"/> How-to                      | <input type="checkbox"/> Original research       |
| <input checked="" type="checkbox"/> Best practices   | <input checked="" type="checkbox"/> Textbook     |
| <input checked="" type="checkbox"/> General overview | <input type="checkbox"/> Reference book          |
| <input type="checkbox"/> Survey of existing research | <input type="checkbox"/> Other (please specify): |

Primary audience for the book (select all that apply):

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Professional librarians<br>If so, what type(s) of library? | <input type="checkbox"/> Consumers/general public                           |
| <input checked="" type="checkbox"/> Library science students                                   | <input checked="" type="checkbox"/> Other faculty or academic professionals |
| <input checked="" type="checkbox"/> Library science faculty                                    |   |

1. Imagine that your book will appear in the next Rowman & Littlefield catalog. Begin with a *title* that captures the tone and spirit of your book. What would the ideal description of your book for the catalog be? Emphasize special features or sections using bullets where appropriate.

Promoting Health: The Past, Present, and Future of Clinical Medical Library Services

Written by experts working in academic medical centers, Promoting Health: The Future of Clinical Medical Library Services provides inside guidance for developing, implementing, and improving clinical medical library services. The book leverages the experiences of past clinical medical library programs and how those experiences inform future services. The text contains descriptions of innovative initiatives and programs such as a curriculum for teaching the next generation of medical librarians, recognizing the importance of patient-centered care, and strengthening relationships with clinicians.

2. Why is this book needed? Who will want to read it? Why?

In pace with the flow of evolving medical technology and patient care practices, the role of medical libraries and clinical librarians in academic medical centers is ever expanding. Clinical librarians teach medical students, residents, fellows, and new librarians; effect patient care by providing timely clinical information to healthcare providers; and increasingly engage directly with patients and their families by inserting patient education information into electronic medical records, and by contributing their expertise to patient-centered care initiatives. The authors of Promoting Health: The Past, Present, and Future of Clinical Medical Library Services describe innovative programs and efforts currently in place at leading academic health centers. Practicing medical librarians, library students considering a career in health sciences, and library science instructors will find the contents of Promoting Health: The Past, Present, and Future of Clinical Medical Library Services an informative and helpful read.

3. Identify titles on the same topic published in the last 5-7 years. These would be your book's competition. How does your proposed book differ from the competing titles? Why should we publish your book when the competing titles have already been published?

Promoting Health: The Past, Present, and Future of Clinical Medical Library Services will augment clinical medical library services scholarship in theoretical and practical ways. Promoting Health: The Past, Present, and Future of Clinical Medical Library Service describes innovative programming in current use at prominent academic medical centers, maps the role of the clinical librarian in assisting institutions acquire Magnet status, and details a curriculum for teaching the next generation of clinical librarians through coursework and on-the-job lessons.

DeRosa, A. P. (2018). Practical guide for informationists : supporting research and clinical practice. Waltham, MA, USA, Chandos Publishing.

Wood, M. S. (2013). Introduction to Health Sciences Librarianship. Hoboken, Routledge.

Wood, M. S. (2016). Consumer health information services and programs : best practices. Lanham, Rowan & Littlefield.

4. Include a tentative table of contents. For each chapter, include the number of pages, as well as the number of photographs, figures, tables, or other graphic elements. Not that generally, the target length of our books is 150-200 double-spaced manuscript pages or 45,000 – 60,000 words. Indicate whether you intend to write all chapters or whether you will seek contributors to write some of them and, if so, which ones. Authors of chapters not yet confirmed are denoted with an \* by their name.

Individual authors write each chapter. The number of photographs, figures, tables, or other graphic elements is not yet known. The following chapters and authors are presented for your consideration. At present the chapter “titles” reflect content and are not yet finalized.

| Chapter Title   | Author(s)                           | # of Pages |
|---|-------------------------------------|------------|
| Forward   | Lia Logio*                          | ~ 3        |
| 1. Review and History of Clinical Medical Library Programs (Including interview with Caroline Reid and Mark Funk) | Keith C. Mages<br>Terrie R. Wheeler | ~ 15       |
| 2. Creating Partnerships with Clinicians  | Diana Delgado<br>Judy Stribling     | ~ 15       |
| 3. Educating Clinical Learners  | Rachel Pinotti                      | ~ 15       |
| 4. Providing the Right Evidence-Based Practice Tool   | Laura Schimming                     | ~ 10       |
| 5. Rounding with Consumer Information   | Judy Stribling                      | ~ 15       |
| 6. Embracing Patient-Centered Care  | Antonio P. DeRosa                   | ~ 15       |
| 7. Electronic Medical Record  | Antonio P. DeRosa                   | ~ 10       |
| 8. Journey to Magnet  | Marisol Hernandez                   | ~ 15       |
| 9. Practicing Public Health   | Timothy Roberts                     | ~ 15       |
| 10. Expanding Partnerships & Programs   | Judy C. Stribling                   | ~ 15       |
| 11. Curriculum for new Clinical Medical Librarians  | Keith C. Mages                      | ~ 18       |
| 12. Administrative Challenges   | Terrie C. Wheeler                   | ~ 10       |
| Epilogue  | Judy C. Stribling                   | ~ 5        |
|   |                                     | ~ 176      |

5. Provide a 1-3 paragraph biographical statement emphasizing your education and experience that is relevant to the book topic. Provide a copy of your curriculum vitae or resume that includes information on any presentation, writing, teaching, research, or other activities that are relevant to the topic. Please include bibliographic information (or where available, links) for other articles or books you have published related to this topic.

Judy Stribling is the Assistant Director of Clinical Services at the Samuel J. Wood Library & C.V. Starr Biomedical Information Center at Weill Cornell Medical College. She is also the Manager

of the Myra Mahon Patient Resource Center (PRC). Judy and other Clinical Medical Librarian team members impact patient care through many activities including: rounding with providers, attending morning reports, providing targeted evidence-based literature on topics of relevance to current clinical cases, and assisting physicians with the identification and integration of mobile information tools into their clinical workflows. Additionally, Judy teaches medical literature searching skills in the application of evidence-based medicine in the Neurology Clerkship.

In her role at the PRC, Judy and her staff provide free, up-to-date information about diseases, medications and wellness topics to patients, families, and caregivers. Health consumers are welcome to visit the PRC during scheduled health and wellness seminars, to conduct research on the PRC computers, to relax in between appointments and to consult with Judy.

Consumer health and the integration of technology and patient education is the focus of Judy's academic interest. Recent research projects included the introduction of electronic tablets in clinical waiting areas and posting health seminars on YouTube. Judy is the Past Chair of the Consumer and Patient Health Information Section (CAPHIS) of the Medical Library Association (MLA). She is also certified by MLA as an Academy of Health Information Professional (AHIP).

CV attached.

6. Provide at least one example of your published professional writing, such as a journal article or book chapter.

Stribling, JC., DeRosa, AP., A Case Report of Health Seminars Supporting Patient Education, Engagement, and Health Literacy. (In Press – J Consumer Health Internet)

Stribling, JC., Mages, KC., Delgado, D., Patient centered rounding in an inpatient pediatric setting. J Hosp Librariansh 2017;17(2) 1-9. Doi: 10.1080/15323269.2017.1291047

Stribling, JC., Richardson, JE. Placing wireless tablets in clinics for patient education. J Med Lib Assoc 2016;104(2) 159-164.

Stribling, JC., Richardson, JE. Leveraging YouTube to engage patients and the public for health education. J Hosp Librariansh 2015;15(4)410-7.

Selected articles attached.

7. What is your target date for completing the manuscript? While there is not a fixed timeline applicable to all projects, generally authors are asked to deliver the completed manuscript to the publisher within one year of signing a contract.

Completion date is estimated to be December, 2019.