

**iFuturo Magnifico!**  
Celebrating Our  
Diversity



# ANNUAL MEETING AND EXHIBITION

**MLA'05**  
MEDICAL LIBRARY  
ASSOCIATION

**THE PREMIER EVENT IN THE  
HEALTH SCIENCES INFORMATION PROFESSION**

**MAY 14-19, 2005**

**SAN ANTONIO, TX**

**[WWW.MLANET.ORG](http://WWW.MLANET.ORG)**

**KEY STRATEGIES AND INSIGHTS INTO:**

*The role of information and policy in health care*

*The practice of evidence-based health care*

*Legislative issues that directly affect libraries*

*Increasingly diverse and ever-changing information delivery needs*

*The challenge of serving both clinical practitioners and researchers*

*Managing library staffing*

*The impact of open access publications*

*New products and services*

**OFFICIAL PROGRAM**

**EVER WONDER  
WHO THE LEADING  
HEALTH PROFESSIONALS  
TURN TO FOR A  
SECOND OPINION?**



**Our Clinical Awareness System™ gives clinicians the filtered evidence-based information they need, 24 hours a day, so you don't have to.**

The only medical information system that gives clinicians the filtered evidence-based information they need, when they need it, at the point of care. Stop by our booth (#115) to find out more about these revolutionary tools and register to win a **FREE** one-year institutional license.

For Sales Inquiries contact  
Sales@info poems.com or  
call 877-MED-POEM

“Many of us suffer from ‘information overload’ because there simply is too much new medical information available to process. The POEMs concept provides a filtering system, screening out most research findings and leaving only information that is correct and relevant to everyday practice.”

*American Family Physician, March 2003*

 **InfoRetriever®**  
Knowledge at the Point of Care™

 **InfoPOEMs®**  
Daily Doses of Knowledge™

[www.info poems.com](http://www.info poems.com)



content + tools + services™

O V I D

## Ovid Introduces a Next Generation Federated Search Solution: **Ovid SearchSolver™**



**Ovid SearchSolver — an exciting new front-end resource discovery tool — conduct a fast, efficient search across thousands of information sources displayed in an easy-to-use, uniform format.**

**Designed to easily fit into existing research environments, Ovid SearchSolver's advanced functionality allows you to:**

- Search an unlimited number of resources simultaneously
- Search across ALL types of sources, including electronic journals, bibliographic databases, Internet portals, and OPACs
- Display results, rank or export consistently across all interfaces in a single step
- Refine and limit search results using the Ovid SearchSolver interface
- Explore a topic further using a specific database's own interface

### **Ovid SearchSolver™ and Ovid LinkSolver™**

*The Most Complete Precision Discovery Solution for the Medical Research Community.*

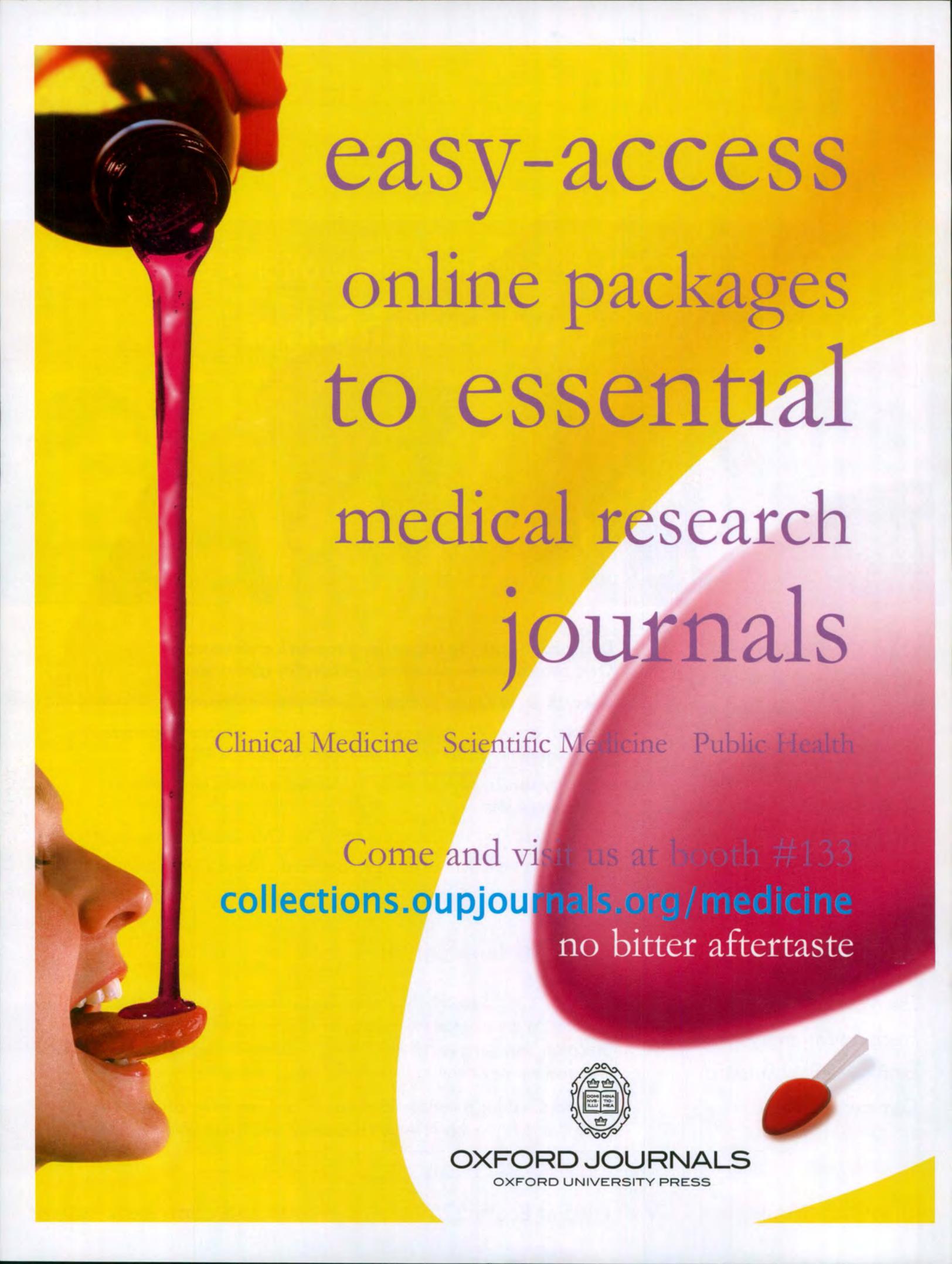
Combine Ovid SearchSolver with Ovid LinkSolver, **our OpenURL link resolver**, to experience the full power of information discovery, from precision searching to full text linking – aimed at helping your users find the answers they need to important clinical questions.

Contact Ovid for a custom consultation and see how cost effective and easy it is to bring this research discovery solution to your site.

(800)343-0064

Visit Ovid at Booth 228

[www.ovid.com/searchsolver](http://www.ovid.com/searchsolver)



easy-access  
online packages  
to essential  
medical research  
journals

Clinical Medicine Scientific Medicine Public Health

Come and visit us at booth #133  
[collections.oupjournals.org/medicine](http://collections.oupjournals.org/medicine)  
no bitter aftertaste



OXFORD JOURNALS  
OXFORD UNIVERSITY PRESS



# WELCOME



Joanne Gard Marshall

Welcome to the beautiful city of San Antonio where we will celebrate our past, present, and Futuro Magnifico! We have a great deal to be excited about as practicing health information professionals. We are building on a strong legacy created by past association members. We are experiencing a period of dynamic change and growth in opportunities in the present. As we look ahead, we can also see a great future full of many and diverse opportunities for providing quality information for improved health in an ever-changing health care environment.

The 2005 National Program Committee, led by Elaine Russo Martin and Linda Walton, has done an outstanding job of creating a diverse set of opportunities for you at this meeting. Our speakers will provide up-to-the minute commentary on key health information-related issues. You will be able to create your own diverse selection of continuing education and networking opportunities from among the many courses, presented papers, meetings, and social events. Don't forget to explore the health sciences library of the future as speakers share their vision of our Futuro Magnifico!

Please join me in celebrating the increasing diversity of our profession, our association, and the essential health information services that we provide. It's fiesta time!

—Joanne Gard Marshall, AHIP, FMLA  
MLA President, 2004/05

The National Program Committee (NPC) welcomes you to MLA '05, the annual meeting of the Medical Library Association. Now that you are here, you will have the opportunity to network with friends, learn about best practices, and share your experiences with hundreds of colleagues who come from diverse backgrounds, work in many different settings, and perform a variety of information provider roles. Together we represent the wide range of services and resources that respond to the varied needs of the diverse populations we serve as health sciences librarians. We are glad you are here to celebrate our diversity and embrace our magnificent future.

To help you embrace our Futuro Magnifico, the NPC has planned a program full of exciting and informative opportunities. In addition to featured speakers (see page 16), MLA '05 has numerous educational opportunities, posters, and papers.

This year, the NPC decided to solicit papers highlighting five themes: education and outreach, clinical, research, technology, and diversity. We invite you to choose a theme and follow that theme throughout the meeting or pick and choose a different theme each day. Whichever theme you choose, you won't be disappointed.

No meeting plans itself. Many have contributed to MLA '05 including the hardworking NPC, helpful Local Assistance Committee, knowledgeable MLA headquarters staff, experienced Hall-Erickson meeting planners, and hundreds of dedicated section, special interest group, and chapter members and MLA instructors. The efforts of the entire team provided the creativity and energy for "Futuro Magnifico: Celebrating Our Diversity."

Our theme shouts out the positive, inspiring, and passionate feeling we have about our profession and ourselves. Enjoy celebrating with us!

—Elaine Russo Martin, cochair, 2005 National Program Committee  
—Linda Walton, cochair, 2005 National Program Committee

## iFuturo Magnífico! Celebrating Our Diversity



**MLA** MEDICAL LIBRARY  
ASSOCIATION  
*Quality information for improved health*

MLA, a nonprofit, educational organization, is the leading advocate for health sciences information professionals with more than 4,500 members worldwide. Through its programs and services, MLA provides lifelong educational opportunities, supports a knowledgebase of health information research, and works with a global network of partners to promote the importance of quality information for improved health to the health care community and the public.



Elaine Russo Martin



Linda Walton

### Contents

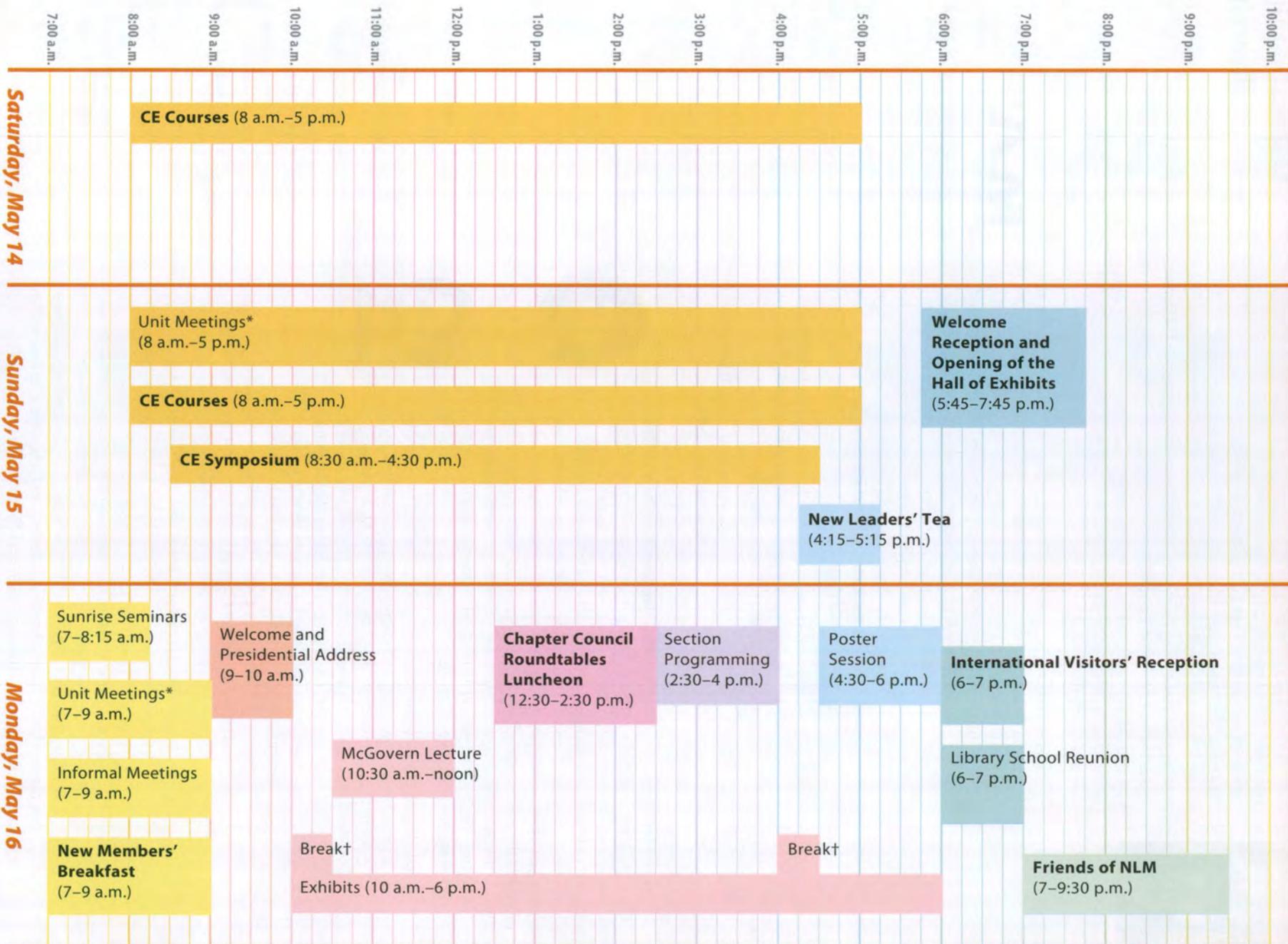
- 6 Schedule of events
- 9 Officers and staff
- 11 Special events
- 12 MLA corporate partners
- 13 MLA '05 sponsors
- 16 Featured speakers
- 19 General information
- 26 Continuing education courses
- 29 MLA unit meetings
- 30 Section meetings
- 32 Special interest group meetings
- 33 Other meetings
- 35 Daily program
- 49 Parliamentary procedures
- 51 Awards and grant recipients
- 53 Guide to exhibits
- 61 Hall of Exhibits map
- 62 Convention Center floor plans
- 65 Marriot Rivercenter floor plan
- 67 Program index
- 69 Ad index

# SCHEDULE

Saturday, May 14

Sunday, May 15

Monday, May 16



Tuesday, May 17

Tuesday, May 17

Sunrise Seminars  
(7-8:15 a.m.)

Janet Doe Lecture  
(9-10 a.m.)

**Awards Celebration  
and Luncheon**  
(noon-1:30 p.m.)

Section  
Programming  
(2:30-4 p.m.)

Poster  
Session  
(4:30-6 p.m.)

Unit Meetings\*  
(7-9 a.m.)

NLM Update  
(10:30-11:30 a.m.)

Informal Meetings  
(7-9 a.m.)

Break†  
Exhibits (10 a.m.-noon)

Exhibits (1:15-6 p.m.)

Break†

Wednesday, May 18

Wednesday, May 18

Joseph Leiter  
NLM/MLA Lectureship  
(9-10 a.m.)

**Lunch with  
Sections**  
(12:30-2:30 p.m.)

Section  
Programming  
(2:30-4 p.m.)

Legislative  
Update  
(4:30-6 p.m.)

**Futuro Magnifico Party**  
(7-10 p.m.)

Unit Meetings\*  
(7-9 a.m.)

MLA Business Meeting  
(10:30 a.m.-noon)

Informal Meetings  
(7-9 a.m.)

Open Forums  
(4:30-6 p.m.)

Thursday, May 19

Thursday, May 19

Presidential Inaugural  
and MLA '06 Invitation  
(9-10 a.m.)

**CE Courses** (1-5 p.m.)

Unit Meetings\*  
(7-9 a.m.)

Library of the Future  
Panel and Breakout  
Sessions  
(10 a.m.-12:30 p.m.)

Informal Meetings  
(7-9 a.m.)

7:00 a.m. 8:00 a.m. 9:00 a.m. 10:00 a.m. 11:00 a.m. 12:00 p.m. 1:00 p.m. 2:00 p.m. 3:00 p.m. 4:00 p.m. 5:00 p.m. 6:00 p.m. 7:00 p.m. 8:00 p.m. 9:00 p.m. 10:00 p.m.

\* Units include MLA committees, sections, special interest groups, and task forces.

† Refreshment breaks in the Hall of Exhibits.

**Boldface indicates ticketed or invitation-only events.**

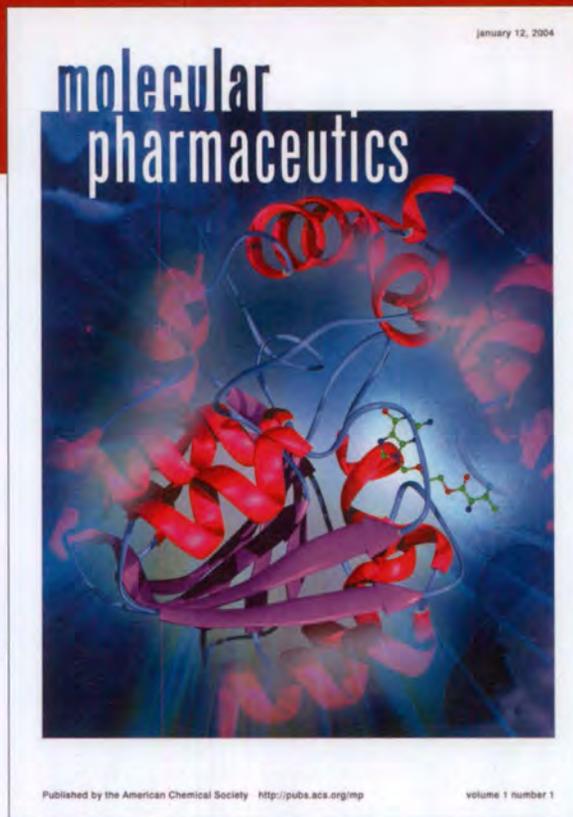
# ACS offers you an essential collection of the most cited journals in medicinal chemistry.

Available in print and online, *Molecular Pharmaceutics* concentrates on the integration of applications of the chemical and biological sciences to advance development of new drugs and delivery systems. With an emphasis on fundamental molecular concepts in chemistry and biology as applied to drug and drug delivery system activity, the journal showcases emerging technologies used to advance the drug development process.

*Molecular Pharmaceutics* includes the following scientific areas as they relate to drugs and drug development:

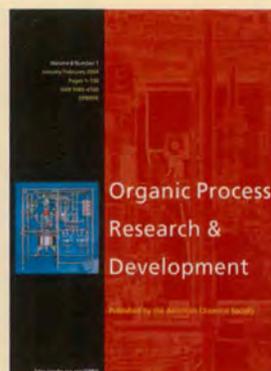
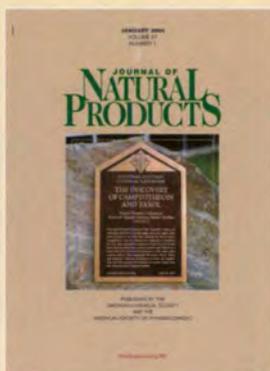
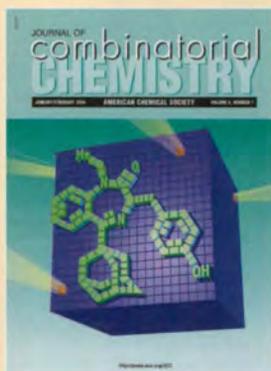
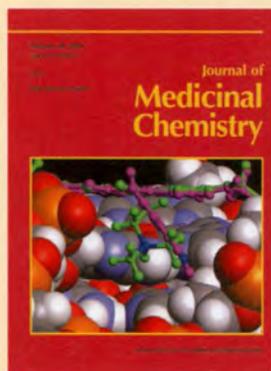
- physical and pharmaceutical chemistry
- biochemistry
- molecular and cellular biology
- polymer and materials science

**Gordon L. Amidon**  
Charles R. Walgreen Jr.  
Professor of Pharmacy  
and Professor of  
Pharmaceutical Sciences at  
the University of Michigan



***Molecular Pharmaceutics***  
2005 Volume 2, 6 issues  
Print Edition ISSN: 1543-8384  
Web Edition ISSN: 1543-8392  
North America: \$1,185  
Outside North America: \$1,217

As reported in 2003 ISI® Journal Citation Reports®, ACS medicinal chemistry journals account for more than 39% of all citations in the chemistry, medicinal category—or about 4 of every 10 articles cited in medicinal chemistry.



AMERICAN CHEMICAL SOCIETY  
PUBLICATIONS

HIGH QUALITY. HIGH IMPACT.

<http://pubs.acs.org>

# OFFICERS AND STAFF

## 2004/05 Board of Directors

Joanne Gard Marshall, AHIP, FMLA, president  
Mary Joan (MJ) Tooey, AHIP, president-elect  
Patricia L. Thibodeau, AHIP, immediate past president  
Nancy W. Clemmons, AHIP, director  
Norma F. Funkhouser, AHIP,  
director and Section Council liaison  
Sarah H. Gable, AHIP,  
director and Chapter Council liaison  
Dixie A. Jones, AHIP, director  
Rosalind K. Lett, AHIP, director and secretary  
Michelynn McKnight, AHIP, director  
Faith A. Meakin, AHIP, FMLA, director  
Gerald J. Perry, AHIP, director  
Neil Rambo, director and treasurer  
Carla J. Funk, CAE, executive director

## MLA Appointed Officials

Carla J. Funk, CAE, executive director  
Linné Girouard, AHIP, sergeant-at-arms  
Melissa L. Just, AHIP, editor, MLANET  
Lucretia W. McClure, AHIP, FMLA, parliamentarian  
Beverly Murphy, AHIP, editor, *MLA News*  
T. Scott Plutchak, AHIP, editor,  
*Journal of the Medical Library Association*  
Valerie G. Rankow, coordinator, MEDLIB-L

## MLA Headquarters Staff

### Executive Director's Office

Carla J. Funk, CAE, executive director  
Evelyn Shaevel, assistant to the executive director  
Mary M. Langman, coordinator,  
Information Issues and Policy  
Thomasine Gunn, public relations/  
membership services associate

### Financial and Administrative Services

Raymond S. Naegele, director,  
Financial and Administrative Services  
Susan Chesniak, accountant  
Larry Jones, office services assistant  
Tom Pacetti, accountant

### Membership Services

Beverly Bradley, coordinator, Membership Services  
Thomasine Gunn, public relations/  
membership services associate  
Angela Thomas, receptionist

## 2005 National Program Committee

Elaine Russo Martin, cochair  
Linda Walton, cochair  
Doreen R. Bradley  
Rick A. Brewer  
helen-ann brown, AHIP, Section Council liaison  
Judy Consales  
Janna C. Lawrence, AHIP,  
Local Assistance Committee chair  
Regina Kenny Marone, AHIP  
Sandra I. Martin, AHIP  
Anne Powers, AHIP,  
Continuing Education Committee liaison  
Jean Williams Sayre, AHIP  
Chris Shaffer  
Lynne Siemers  
Steven J. Squires  
Mari J. Stoddard  
Joanne Gard Marshall, AHIP, FMLA,  
2004/05 MLA president and board liaison  
Brenda Dreier, Hall-Erickson, meeting consultant  
Paul Graller, Hall-Erickson, meeting consultant  
Ray Naegele, MLA staff liaison

### Professional Development

Kathleen Combs, coordinator, Continuing Education  
Debra Cavanaugh, continuing education associate  
Lisa C. Fried, coordinator, Credentialing,  
Professional Recognition, and Career Services

### Publications

Lynanne Feilen, director, Publications  
Bleu Caldwell, production and graphics assistant  
Barbara Redmond, advertising coordinator  
Susan C. T. Talmage, editorial assistant

### Research and Information Systems

Kate Corcoran, director,  
Research and Information Systems  
Chao Cheng, administrator, Internet Services

# You May Think You Know Annual Reviews...



## ...But It's Time You Had Another Look

Annual Reviews is a nonprofit organization dedicated to helping scientists the world over cope with the ever-increasing volume of scientific research and data in a growing number of disciplines. Since the publication of the first *Annual Review of Biochemistry*® in 1932, Annual Reviews has brought to its readers the best in comprehensive and affordable scientific review literature. Today Annual Reviews publications review 31 focused disciplines within the Biomedical, Physical, and Social Sciences. These series have become an indispensable part of the development of many disciplines.

**But Annual Reviews aren't just the hardbound books you recognize from your shelves.  
Over the last 10 years, we've become so much more and offer:**

### The Logical Starting Point for Researchers

Extensive online content and features mean that your users will have access to the most robust and significant review materials available.

### The Latest Developments in Science from the Premier Names in Science

Each year, our distinguished researchers and editors critically review, synthesize, and filter the vast amount of primary research in specific disciplines to guide your patrons to the principal contributions of the field and stay up to date in their area of research.

### The Highest ISI® Rankings and Lasting Value

Annual Reviews publications are ranked among the highest by impact factor of publications assessed and indexed by the ISI® Journal Citation Reports (JCR®). Historically Annual Reviews' articles have had a significantly longer usage life than the primary literature.

### Robust Online Access

Each article is its own search engine, providing a gateway to the essential primary research literature referenced within each topic. Institutional online subscriptions include online access to fully supplemented and searchable full text articles, PDFs, bibliographies, Reviews in Advance (RIA), and other supplementary material links to all participating CrossRef publications, Medline®, and ISI's Web of Science®.

### Reviews in Advance (RIA)

Patrons can now access articles posted online *up to 7 months* before they appear in print. Annual Review articles are now being published online as soon as they have been edited and revised. This makes Annual Reviews dynamic publications for your institution, and gives your patrons the research they need when it's available, rather than wait for the scheduled publication date of the full volume.

### Enhanced Product at a Low Price

Our prices are among the lowest in scientific literature. As a nonprofit publisher, Annual Reviews sets the price of each series at a level which will recover actual costs including a provision for the development of new volumes and expanded means of dissemination.

### Powerful Administrator Tools for Librarians

With the Annual Reviews Library Administrator tool, you can easily manage your Annual Reviews subscriptions. Add custom text and logos for your institution, manage OpenURL information, access COUNTER compliant usage statistics, view your subscriptions, and access a variety of additional functions.

### A Resource for Every Institution

Annual Reviews offers content in a variety of configurations - you are sure to find a suitable match. Develop a site license for your institution, or choose a combination of single title subscriptions to meet your needs. Institutional site licenses offer:

- One Price - One Invoice - One Online Activation
- Online Only or Print+Online Formats
- Discounted Package Pricing
- Tailored Single-Site, Multi-Site, and Consortia Licenses
- Choose ALL 31 Annual Reviews Titles, One of the Biomedical, Physical, or Social Science Suites, or a Custom Suite with a Unique Combination of Titles

### Add Over 70 Years of Annual Reviews Content with the Annual Reviews Electronic Back Volume Collection

The Annual Reviews Electronic Back Volume Collection offers a comprehensive collection of content spanning the Biomedical, Physical, and Social Sciences dating from 1932 to 2000 - all available online in the form of full text, searchable, and supplemented PDFs. Provide access to the remaining back volumes in each Annual Reviews series to give your patrons ALL Annual Reviews content online.

Visit <http://arjournals.annualreviews.org> and see what you've been missing.



## ANNUAL REVIEWS

Intelligent Synthesis of the Scientific Literature

To Reach the Annual Reviews Site License Department:

Call Toll Free (US/Canada): 800.523.8635 or Worldwide: 650.493.4400

Email: [sitelicense@annualreviews.org](mailto:sitelicense@annualreviews.org) | [www.annualreviews.org/go/exmla](http://www.annualreviews.org/go/exmla)

2006 Pricing Now Available -  
Visit Booth #410 at MLA 2005 or  
Contact Annual Reviews for Details



Ticketed or invitation-only special events are noted and usually take the form of a lunch or reception. Updates and forums listed in this section are open to all attendees.

Programming and vendor demonstration are listed in the Daily Program beginning on page 35.

## SPECIAL EVENTS

### Sunday, May 15

#### Welcome Reception and Opening of the Hall of Exhibits

5:45 p.m.–7:45 p.m.

Convention Center: Exhibit Hall B

Ticketed event. One ticket to the reception is included with inclusive and conference-only registrations. No onsite ticket sales.

Take a festive tour of the exhibits with friends, while enjoying drinks, appetizers, and conversation.

### Monday, May 16

#### Majors 17th Annual Walk for Fun

6:30 a.m.–8:00 a.m.

Marriott Rivercenter: Lobby

Sponsored by J. A. Majors Company.

#### New Members/First-time Attendees Breakfast

7:00 a.m.–9:00 a.m.

Marriott Rivercenter, Grand Ballroom: Salons A, B, and C

Invitation only.

A special orientation and breakfast for new members and first-time attendees. Upon conclusion, everyone heads to the official Welcome to MLA '05!

#### Chapter Council Presents Sharing Roundtables

12:30 p.m.–2:30 p.m.

Marriott Rivercenter, Grand Ballroom: Salon I

Optional ticketed event. Tickets, which include lunch, can be purchased in the MLA Registration Center prior to 7:00 p.m. on Sunday, May 15. No tickets will be sold the day of the event. Preferred topic is not guaranteed for onsite ticket purchase.

New member lunches are sponsored by MLA, Medical Library Group of Southern California and Arizona, Midwest Chapter, and North Atlantic Health Sciences Libraries.

Share experiences, make new friends, and discuss mutual professional concerns, chapter activities, and chapter business. Facilitators will be at each table to initiate discussion and encourage participants to share their ideas, experiences, and concerns.

#### International Visitors Reception

6:00 p.m.–7:00 p.m.

Marriott Rivercenter: Conference Rooms 17 and 18

Invitation only.

Sponsored by EBSCO.

A welcome reception and orientation session for international attendees and members of MLA's International Cooperation Section.

#### Library School Reunion

6:00 p.m.–7:00 p.m.

Marriott Rivercenter, Grand Ballroom: Salon I

Meet and greet old friends and new. Alumni from all library schools are welcome.

#### Friends of the National Library of Medicine Reception and Private Tour of the Alamo

7:00 p.m.–9:30 p.m.

Offsite, optional ticketed event.

Sponsored by Elsevier.

Costs: FNLM member, \$15 per person; nonmember, \$38 per person (includes 2005 FNLM membership). Purchase tickets in the MLA Registration Center.

Please join the Friends of the National Library of Medicine (FNLM) for a private, after-hours tour of the Alamo, followed by a festive Niosaita dinner of traditional San Antonio cuisine in Alamo Hall. Meet fellow NLM supporters and NLM staff and hear the latest news concerning NLM, while getting a special look at the "Shrine of Texas Liberty." Come also to hear the talented Monica Martinez, recently crowned "Best Mariachi Vocalist in the US," perform during dinner. The Alamo is just one and a half blocks from the San Antonio Marriott Rivercenter and Riverwalk; a map with detailed directions is available at the Registration Center. Please arrive promptly at 7:00 p.m.

## MLA CORPORATE PARTNERS



MLA is proud to acknowledge the following companies for their financial commitment to the association's mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

### Platinum Partners

EBSCO Information Services  
Elsevier  
JAMA & Archives Journals  
Majors Scientific Books  
Matthews Medical and Scientific Books  
Swets Information Services

### Gold Partners

CyberTools for Libraries  
Rittenhouse Book Distributors

### Silver Partners

HARRASSOWITZ  
MARCIVE  
PsycINFO/American Psychological Association  
Sirsi Corporation  
Thomson PDR  
Thomson Scientific

For further information on corporate partnership opportunities, please contact Ray Naegele, director, Financial and Administrative Services, 312.419.9094 x17; email, [naegele@mlahq.org](mailto:naegele@mlahq.org).

## Tuesday, May 17

### National Library of Medicine Update

10:30 a.m.–11:30 p.m.

Convention Center: Ballroom B

### Awards Celebration and Luncheon

noon–1:30 p.m.

Marriott Rivercenter, Grand Ballroom: Salon I

Ticketed event. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the MLA Registration Center prior to 5:00 p.m. on Monday, May 16.

The recipients of MLA's 2005 awards, grants, and scholarships are honored.

## Wednesday, May 18

### Lunch with MLA Section Members—NEW

12:30 p.m.–2:30 p.m.

Marriott Rivercenter, Grand Ballroom: Salon E

A boxed lunch ticket (\$25) can be purchased in the MLA Registration Center prior to 5:00 p.m. on Tuesday, May 17. Lunch is not required, but only food purchased at the Marriott Rivercenter can be brought into this event per hotel policy.

### Legislative Update

4:30 p.m.–6:00 p.m.

Convention Center: River 008A

Join MLA's Governmental Relations Committee for an update on legislation in progress and related MLA activities.

### Open Forums

4:30 p.m.–6:00 p.m.

Four concurrent sessions will take place. These forums are an opportunity to explore issues, express ideas, and solicit audience feedback.

### Continuing Education

Convention Center: River 006C

Learn about MLA Continuing Education (CE): new approaches and projects including Web-based courses, changes to the Educational Clearinghouse, and collaborative initiatives with other organizations. Find out how you can get involved: steps for becoming an instructor, local level CE planning, and symposium organization, or suggest a course for an upcoming annual meeting. A short presentation will be followed by questions and answers. Audience: MLA members interested in CE; chapter and section CE planners, instructors, or potential instructors; and symposium program planners.

## Wednesday, May 18, continued

### Open Forums continued

#### Diversifying Our Roles: From Clinical Librarian to Information Specialist in Context

Convention Center: River 006D

This open forum will give you an opportunity to learn more about the work of the consultants to the Task Force on the Information Specialist in Context (ISIC) and to interact with panelists discussing the continuum of services (clinical medical librarian to informationist to ISIC), settings (clinical, research, public health, etc.), and the professional preparation needed to provide information services in context.

#### Education and Research: MLA's Role

Convention Center: River 006B

Rick B. Forsman, AHIP, FMLA, chair, Task Force on MLA's Educational Policy Statement, and Suzanne F. Grefsheim, chair, Task Force on MLA's Research Policy Statement, will initiate a dialog about *Platform for Change* (1992) and *Using Scientific Evidence to Improve Information Practice* (1995) to help the task forces revise both policy statements in light of the changing needs of MLA members and new developments in education and evidence-based practice.

#### Nurturing the New, Supporting the Experienced

Convention Center: River 006A

Join MLA's Professional Recruitment and Retention Committee (PRRC), Leadership and Management Section (LMS), and new New Members Special Interest Group to learn about the various recruitment and retention projects going on across MLA. What has PRRC been up to? Find out. What do middle manager wannabes and current middle managers think? Come hear the results of the survey by the LMS Professional Development for Current and Aspiring Middle Managers Task Force, where more than 900 respondents shared their opinions. Find out how new members fit into the discussion. There will be plenty of time to explore issues, express ideas, and collect feedback.

### Futuro Magnífico Party

7:00 p.m.–10:00 p.m.

La Villita

Sponsored by JAMA & Archives Journals.

Ticketed event. One ticket to the party is included with inclusive registration. Purchase additional tickets at the MLA Registration Center prior to noon on Wednesday, May 18.

Celebrate our diversity with music, dancing, and food at La Villita, an arts and crafts community in the beautifully landscaped historic district of San Antonio. La Villita is walking distance from the San Antonio Marriott Rivercenter and Riverwalk and is located at the corner of Alamo and Nueva. Maps and directions are available in the MLA Hospitality Center.

## MLA '05 SPONSORS

The Medical Library Association, its members, and the 2005 National Program Committee gratefully acknowledge the generous financial support of the following annual meeting sponsors. Show your support by adding your thanks when you visit them in the Hall of Exhibits.



**EBSCO Information Services**  
**Elsevier**  
**McGraw-Hill**  
**Thomson ISI ResearchSoft**



**JAMA & Archives Journals**  
**Ovid**

**Amigos CyberTools for Libraries**  
**Doody Enterprises**  
**Majors Scientific Books**  
**MARCIVE**  
**Matthews Medical and Scientific Books**  
**New England Journal of Medicine**  
**Thomson Scientific**

List last updated on April 15, 2005.

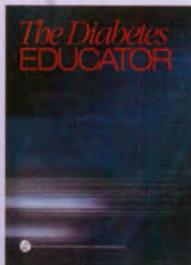
Learn about the benefits of becoming an annual meeting sponsor. Please contact Ray Naegele, director, Financial and Administrative Services, 312.419.9094 x17; email, naegele@mlahq.org.

# Visit the SAGE booth (#427) and ENTER TO WIN over \$6,000 in SAGE products for your institution!

The winning institution will receive the following:

- Six-month free trial of Nursing & Health Sciences: A SAGE-Full-Text Collection
- One-year online subscription to The Diabetes Educator
- The five-volume Encyclopedia of Disability-forthcoming from SAGE Reference

## Now Published by SAGE



### The Diabetes Educator

Now online for the first time!

Official Journal of the American Association of Diabetes Educators

<http://tde.sagepub.com>



### American Journal of Medical Quality

Official Journal of the American College of Medical Quality

<http://ajmq.sagepub.com>



### British Journal of Visual Impairment

<http://jvi.sagepub.com>



### Journal of Research in Nursing

(Formerly known as NT Research)

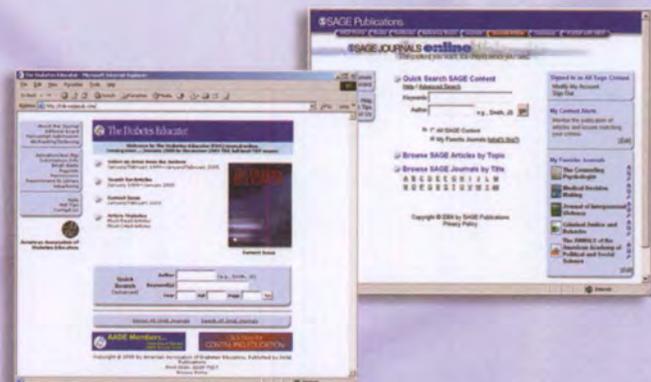
<http://jrn.sagepub.com>

## New Online Delivery Platform

SAGE Journals Online is an online delivery platform that allows subscribing institutions to access individual SAGE journal titles. The platform hosts prestigious and highly cited SAGE journals and represents one of the largest lists in the social sciences as well as an extensive STM offering.

Start searching SAGE's STM journals today at <http://online.sagepub.com>!

 SAGE JOURNALS  
**online**  
<http://online.sagepub.com>



# Nursing & Health Sciences: A SAGE Full-Text Collection

Nursing & Health Sciences: A SAGE Full-Text Collection is a premier, discipline-specific research database of the most popular peer-reviewed journals from SAGE and participating societies that includes:

- 6,000+ full-text articles
- Up-to-date content
- Up to 23 years of backfiles
- 100% active full-text links
- Cited reference linking
- All peer-reviewed journals
- COUNTER-compliant usage reports

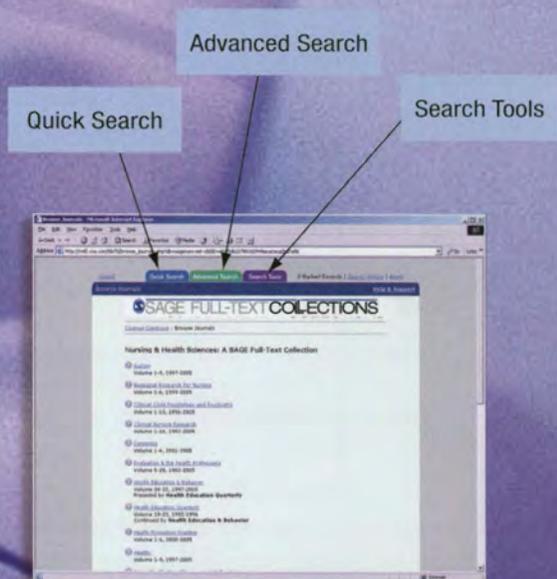
## Journals included in the Collection:

- Autism,\* 1997-current
- Biological Research For Nursing, 1999-current
- Clinical Child Psychology and Psychiatry, 1996-current
- Clinical Nursing Research, 1992-current
- Dementia, 2002-current
- Evaluation and the Health Professions,\* 1982-current
- Health,\* 1997-current
- Health Education & Behavior,\* 1995-current
- Health Promotion Practice, 2000-current
- Home Health Care Management & Practice, 1999-current
- International Journal of Social Psychiatry,\* 2002-current
- Journal of Aging and Health,\* 1989-current
- Journal of Child Health Care, 2002-current
- Journal of Family Nursing, 1995-current
- Journal of Holistic Nursing,^ 1991-current
- Journal of Intellectual Disabilities (formerly Journal of Learning Disabilities), 2000-current
- Journal of Research in Nursing (coming in 2005)
- Journal of Transcultural Nursing, 1989-current
- Medical Care Research and Review,\* 1995-current
- Nursing Science Quarterly,\* 1991-current
- Policy, Politics and Nursing Practice, 2003-current
- Qualitative Health Research,\* 1991-current
- Transcultural Psychiatry, 1997-current
- Western Journal of Nursing Research,\* 1982-current

\* Ranked in the ISI® 2003 Journal Citation Reports®  
^ Pending Title

“Right from the beginning, our usage statistics have indicated that... the Collections are being used more heavily than many of the other databases we have.”

—Eleanor Lomax, *Electronic Resources Librarian,  
Florida Atlantic University*



To register for a free trial or to subscribe to the SAGE Full-Text Collections, contact:

**CSA CSA**

7200 Wisconsin Avenue, Suite 601  
Bethesda, Maryland 20814 USA  
Tel: +1 301 961-6700 • Fax: +1 301 961-6720  
Email: [sagecollections@csa.com](mailto:sagecollections@csa.com)

**SAGE FULL-TEXT  
COLLECTIONS**

<http://www.sagefulltext.com>

**SAGE Publications**  
40 Years 1965-2005

[www.sagepublications.com](http://www.sagepublications.com)

# FEATURED SPEAKERS

All of the following sessions are held in the Henry B. González Convention Center: Ballroom B. Please see page 47 of the Daily Program for locations of the Library of the Future breakout sessions.

## Monday, May 16, 10:30 a.m.–noon

### The John P. McGovern Lecture

Sponsored by EBSCO.



#### John J. Nance

John J. Nance, a founding board member of the National Patient Safety Foundation, is one of America's most dynamic professional speakers, presenting entertaining and pivotal programs on teamwork, risk management, motivation, coping with competition, and other topics. He is a pace-setting and well-known interna-

tional advocate of using the lessons from the revolution in aviation safety to create an equal revolution in the patient safety performance of hospitals, doctors, nurses, and all of health care.

A native Texan who grew up in Dallas, he holds a bachelor's degree from Southern Methodist University (SMU), Dallas; has a law degree from the SMU School of

Law; and is a licensed attorney. He is also a decorated Air Force pilot veteran of the Vietnam War and Operations Desert Storm and Desert Shield and a lieutenant colonel in the US Air Force Reserve. He is well known for his involvement regarding human factors in flight safety education for the US Air Force. Nance has logged over 13,000 hours of flight time in his commercial airline and Air Force careers. He flies his own turbine aircraft, was a veteran Boeing 737 captain for Alaska Airlines, and is an internationally recognized air safety analyst and advocate, best known to North American television audiences as aviation analyst for *ABC World News Tonight* and aviation editor for *Good Morning America*. He has logged countless appearances on national shows such as *Larry King Live*, *The NewsHour* with Jim Lehrer, *Oprah Winfrey Show*, National Public Radio, *Nova*, *Today Show*, and many others. His editorials have been published in newspapers nationwide, including the *Los Angeles Times* and *USA Today*. Nance is the author of seventeen books, five nonfiction and twelve fiction. His latest book, *Saving Cascadia*, was published in 2005. He lives in University Place, WA.

## Tuesday, May 17, 9:00 a.m.–10:00 a.m.

### The Janet Doe Lecture



#### Fred W. Roper, AHIP, FMLA

*MLA's Professional Development Programs: A Look Back at the Way Ahead*

Fred W. Roper, AHIP, FMLA, was

dean and professor at the University of South Carolina College of Library and Information Science from 1986–2002, when the college became the School of Library and Information Science in the newly formed College of Mass Communications and Information Studies.

He served as director of the school from 2002 until his retirement in June 2003.

Roper is an active MLA member, he was MLA's 1994/95 president, and served on the Board of Directors from 1987–1990 and 1993–1996. His most recent assignments in MLA include chair of the Governance Task Force (1995–1997) and chair of the Task Force on Skills and Knowledge (1989–1992), which produced MLA's educational policy statement, *Platform for Change*. He became an MLA fellow in 1997 and, in 1998, received the Marcia C. Noyes Award, the organization's highest professional distinction for recognized contributions to health sciences librarianship. At MLA's centennial meeting, he was named to the list of 100 Most Notable

members. In 2000, he received the President's Award for his contributions to the association's professional development program. Roper is also active in the Special Libraries Association and was inducted into its Hall of Fame in 2001, the American Library Association, and the Association for Library and Information Science Education.

A native of Hendersonville, NC, he attended the University of North Carolina (UNC), where he earned a bachelor of art's degree in English in 1960 and a master's degree in library science in 1962. He then participated in a federally funded internship from 1962–1963 at the Biomedical Library at the University of California–Los Angeles, where he remained on staff for three years following the internship. In 1971,

he completed his doctorate at Indiana University and returned to his home state and alma mater. He taught for fifteen years at UNC and became associate professor and associate dean before being appointed dean at the University of South Carolina in 1986.

Roper has contributed many scholarly publications to the profession. He coauthored the *Introduction to Reference Sources in the Health Sciences*. MLA copublished the fourth edition of this standard text on medical library information resources in 2004.

**Wednesday, May 18,  
9:00 a.m.–10:00 a.m.**

### The Joseph Leiter NLM/MLA Lecture



#### Joycelyn Elders, former US Surgeon General

Joycelyn Elders was nominated surgeon general of the US Public Health Service by President Bill Clinton in July 1993. She served in this post until January 1995, after which time she went to work at the University of Arkansas Children's

Hospital, until her retirement in June 1998. She is now a professor emeritus of pediatric endocrinology at the University of Arkansas School of Medical Science.

At fifteen, she received a scholarship from the United Methodist Church to attend Philander Smith College in Little Rock, AR. Upon graduation at eighteen, she entered the US Army as a first lieutenant and received training as a physical therapist. Elders attended the University of Arkansas Medical School (UAMS) on the G.I. Bill. After graduation in 1960, she was an intern at the University of Minnesota Hospital in Minneapolis and did a pediatric residency and an endocrinology fellowship at the University of Arkansas Medical

Center–Little Rock. She ascended the academic ladder to full professorship after her fellowship and board certification in 1976. She also holds a master of science degree in biochemistry.

Elders joined the faculty at UAMS as a professor of pediatrics and received board certification as a pediatric endocrinologist in 1978. Based on her studies of growth in children and the treatment of hormone-related illnesses, she has written many articles for medical research publications. She was appointed director of the Arkansas Department of Health in October of 1987. While serving as director, she was elected president of the Association of State and Territorial Health Officers.

**Thursday, May 19,  
10:00 a.m.–12:30 p.m.**

### Library of the Future

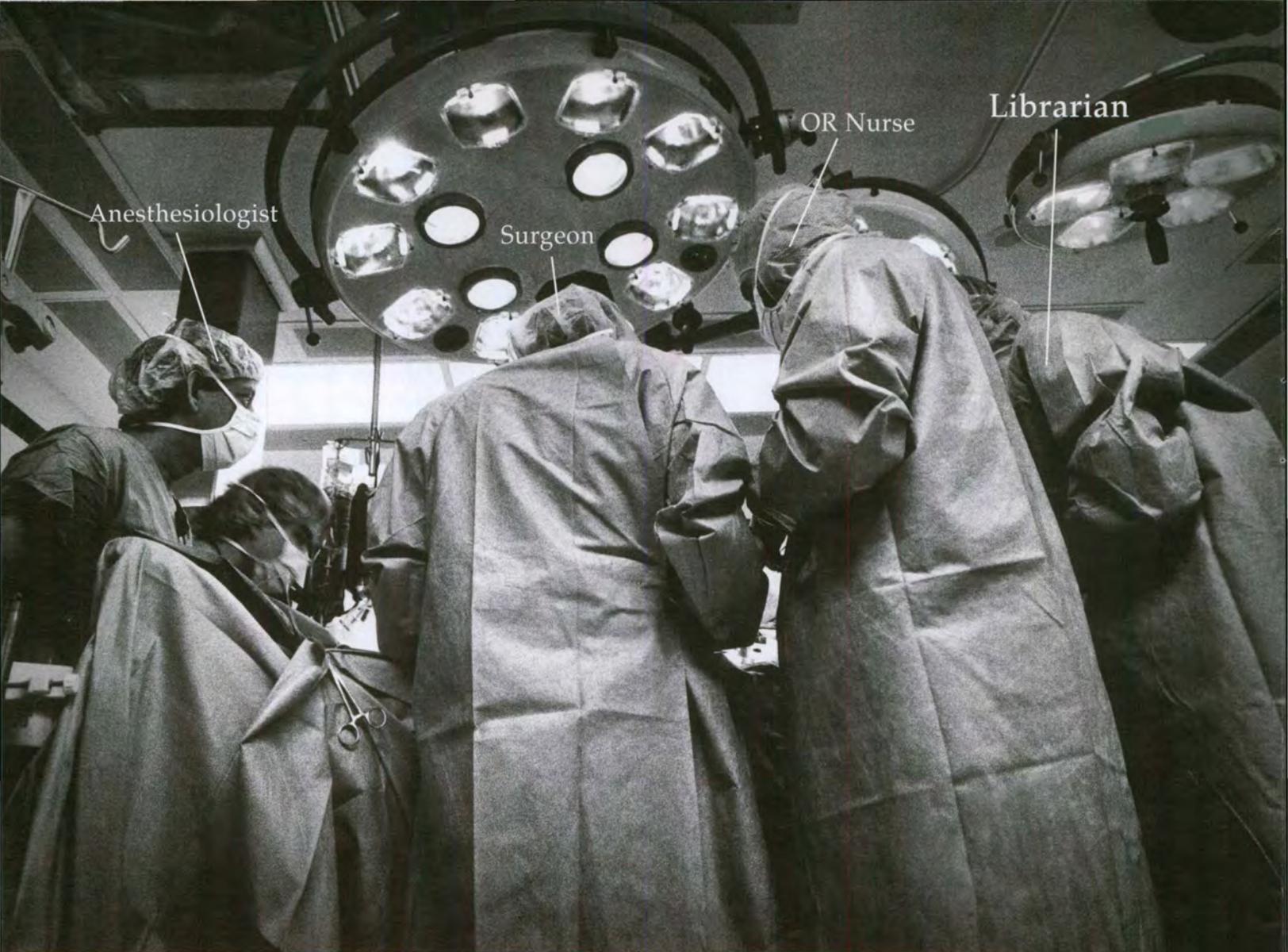
#### Panel and Breakout Sessions

Sponsored by EBSCO.

The session will begin with a distinguished panel of speakers from Google Scholar, OCLC, and Northwestern University and Washington Hospital Center. The one hour and fifteen minute discussion will address the latest developments in search engines, the electronic medical record, hardware, and scholarly publishing.

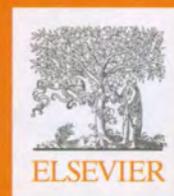
Following the panel and a fifteen-minute beverage break, breakout sessions with leading-edge organizations will include discussions and demonstrations of products, research and development efforts, and the impact the future vision of libraries will have on products and services:

- EBSCO
- InfoPoems
- McGraw-Hill
- National Library of Medicine
- Ovid
- Public Library of Science (PLoS)
- Rittenhouse Book Distributors
- UpToDate



## Never underestimate the importance of a librarian.

Okay, chances are you won't actually find a librarian in the operating room. But librarians do play a vital role on any surgical team enabling research breakthroughs and point-of-care solutions. Whether you're choosing information for specific research communities or decision-support for professionals, Elsevier offers access to a world of information that knows no boundaries. Select from a wide range of scientific, technical and health information available in multiple media, including innovative electronic products like ScienceDirect® and MD Consult. After all, getting the right information into the right hands is critical to the success of any operation. Building Insights. Breaking Boundaries.™



[elsevier.com](http://elsevier.com)

Visit us at Booth 102

# GENERAL INFORMATION

## Academy of Health Information Professionals

*Convention Center: West Registration*

### See "MLA Connection Booth" listing for hours

The Academy of Health Information Professionals (AHIP) is MLA's professional development and career recognition program. The academy offers memberships at various levels of achievement and mastery of the essential areas of knowledge in health sciences librarianship.

By attending MLA '05, you are eligible to earn up to one point of academy credit per meeting day, for up to three days per year. In addition, the academy recognizes contact hours earned through MLA '05 continuing education courses and symposia.

If you have questions about your academy portfolio or about applying to the academy as a new member, members of the Credentialing Committee will offer individual consultations, or plan to attend the **Academy Question & Answer Session on Tuesday, May 17, from 1:30 p.m.–2:30 p.m.**, in the Henry B. González Convention Center, River 008A.

## Americans with Disabilities Act

The San Antonio Marriott Rivercenter and San Antonio Marriott Riverwalk's guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please stop by the MLA Registration Center to make your request through the meeting planner.

## Business Centers

*Marriott Rivercenter, Third Floor*

**Monday–Friday, 7:00 a.m.–11:00 p.m.**

**Saturday, 7:00 a.m.–4:00 p.m.**

**Sunday, 8:00 a.m.–noon**

*Convention Center*

**Monday–Friday, 8:00 a.m.–6:30 p.m.**

**Saturday, 9:00 a.m.–5:00 p.m.**

**Sunday, closed**

## CD-ROM of Meeting

If this jam-packed meeting makes your head spin, catch up on all the information at your leisure by ordering a CD-ROM of the presentations. The CD-ROM includes audio and visuals of plenary sessions and section programs. Order your copy of the CD-ROM in the MLA Registration Center.

## Children

Children under the age of eighteen must be issued a badge and must be accompanied by an adult at all times. Complimentary children's badges are available at the Registration Desk. Child care organizations are not associated with MLA, and any use of them is strictly by agreement between the provider and the user. MLA disclaims any liability for the use of child care.

### Northside Sitters, 210.822.1535

Northside Sitters is licensed and bonded. Sitters are experienced and have had background checks. Fees: \$10 per hour for the first 2 children; \$1 per hour for additional children in the same family. Four-hour minimum, plus \$8 parking and \$8 transportation fee. Cash payment only.

## Colleague Connection

This popular networking program pairs a new member or first-time attendee with an experienced member. If you decide you would like to participate in this program while in San Antonio, please see Beverly Bradley, membership services coordinator, in the Member Resource Room or at the New Members'/First-time Attendees' Breakfast (see page 11).

## Council Display Tables

*Convention Center: West Registration*

### See "MLA Connection Booth" listing for hours

#### Section Council

Membership brochures from MLA sections will be available, and section council members will be on hand to answer questions.

#### Chapter Council

Learn about the fourteen geographic MLA chapters. Check out chapter newsletters, projects, and membership information.

## Grants and Scholarship Booth

*Convention Center: West Registration*

### See "MLA Connection Booth" listing for hours

Make a donation to support the MLA grants and scholarships programs, and take home a unique gift for a friend, family member, or yourself! Cash, checks, Visa, MasterCard, American Express, and Discover cards are accepted.

# As seen in "ERs" from Hollywood to Boston

## PRODUCT DESCRIPTION

The eMedicine Clinical Knowledge Base, Institutional Edition, is the largest in the world covering more than 6,500 diseases and conditions across 59 medical specialties.

## FEATURES

- Disease and resource centers
- Guideline wizard
- LookItMed™ Search Engine - direct link to Pubmed
- Advanced search area
- 700 patient education articles
- 1200 drug monographs
- Drug recalls and alerts section
- Multimedia Library - 30,000 illustrations, images and MPEGs
- PDA Downloads - Optional
- Discounted CME/CE

## SPECIAL OFFERING FOR MLA ATTENDEES

10% MLA Discount, Free PDA Downloads or Free LinkIt™ Med.  
Offer valid through September 1, 2005 for new subscribers.

## VISIT US AT

MLA '05 - Booth # 148  
May 15 - 17, 2005  
Henry B. Gonzalez Convention Center  
San Antonio, TX

## CONTACT US FOR A FREE 30-DAY TRIAL

866-247-3633

[www.iMedicine.com](http://www.iMedicine.com)



## Exhibit Hall Hours

*Convention Center: Exhibit Hall B*

**Sunday, May 15,**  
(Welcome reception and opening of exhibits)  
5:45 p.m.–7:45 p.m.  
**Monday, May 16, 10:00 a.m.–6:00 p.m.**  
**Tuesday, May 17, 10:00 a.m.–noon**  
and 1:15 p.m.–6:00 p.m.

## Hospitality Center

*Convention Center: West Registration*

See "Registration Center" for hours

Discover San Antonio! Make the Hospitality Center your first stop for maps and information about local attractions, services, and libraries. Sign up for "dine-arounds," a great way to meet new colleagues and experience one of San Antonio's excellent restaurants. MLA's Local Assistance Committee members and other area experts are on hand to answer questions.

## Information Desk

*Convention Center: West Registration*

See "Registration Center" for hours

The Information Desk is part of the Registration Center. You may leave messages for members of the Board of Directors, MLA staff, or colleagues or stop by if you have questions.

## Internet Café

*Convention Center: Hall of Exhibits*

**Saturday, May 14–Thursday, May 19**  
**Open twenty-four hours a day.**

*Sponsored by Elsevier.*

The Internet Café provides convenient Internet and wireless access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password.

## Job Placement Center

*Convention Center: 204B*

**Saturday, May 14–Sunday, May 15,**  
9:00 a.m.–4:00 p.m.  
**Monday, May 16, 11:00 a.m.–5:00 p.m.**  
**Tuesday, May 17–Wednesday, May 18,**  
8:00 a.m.–5:00 p.m.  
**Thursday, May 19, 8:00 a.m.–1:00 p.m.**

Whether you are seeking another job opportunity, making a career change, or are just starting your career, don't miss the opportunity to meet with top-notch institutions. Employers and individual job seekers may submit late applications to the Job Placement Center through Tuesday, May 17. A photocopier is available. Catalogs of job opportunities and applicant forms will be available for sale after the meeting. Contact Beverly Bradley at 312.419.9094 x13; email, mlams2@mlahq.org.

## Lost and Found

*Convention Center: West Registration*

See "Registration Center" for hours

Please bring any found items to the Information Desk, located in the Registration Center.

## Member Resource Room

*Convention Center: 204B*

**Saturday, May 14–Sunday, May 15,**  
9:00 a.m.–4:00 p.m.  
**Monday, May 16, 11:00 a.m.–5:00 p.m.**  
**Tuesday, May 17–Wednesday, May 18,**  
8:00 a.m.–5:00 p.m.  
**Thursday, May 19, 8:00 a.m.–1:00 p.m.**

For your convenience, a photocopier, a Windows-platform computer, and a laser printer are available for association business in the Member Resource Room. Equipment use is available on a first-come, first-served basis. Please bring your own Zip disks or diskettes. There is **no Internet access** in this room; please visit the Internet Café for your online needs.

## Message Center

*Convention Center: West Registration*

Leave or pickup messages for colleagues on the Message Center message boards, which are organized alphabetically by last name.

## MLA '06: Transformation A–Z

*Convention Center: West Registration*

Stop by the MLA '06 booth to learn about next year's annual meeting in Phoenix, AZ, May 19–24, 2006. Members of the 2006 National Program Committee and Local Assistance Committee will provide information and answer questions about next year's annual meeting.

## MLA Connection Booth

*Convention Center: West Registration*

**Sunday, May 15, 10:00 a.m.–8:00 p.m.**  
**Monday, May 16, 8:30 a.m.–5:00 p.m.**  
**Tuesday, May 17, 8:30 a.m.–noon**  
and 1:30 p.m.–5:00 p.m.  
**Wednesday, May 18, 8:30 a.m.–3:00 p.m.**

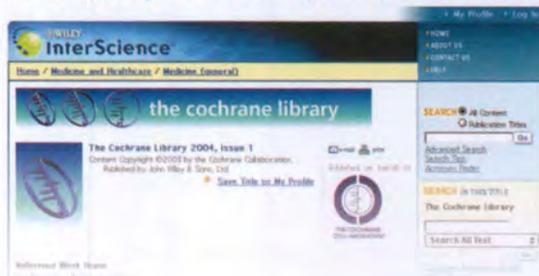
A one-stop shop for all things MLA: publications at special meeting rates, access to MLANET, and information about MLA's newest programs and services, as well as the public relations material Swap and Shop.

New this year at the booth is MLA Basics, a program where MLA leaders will be available to talk with students, new members, and first-time meeting attendees about MLA and the profession. Consult the schedule in your portfolio.

# Discover...Medical Library Resources from Wiley InterScience

## The Cochrane Library

The world's most comprehensive source for evidence-based healthcare...



The **Cochrane Library** enables all those involved with the healthcare industry to keep up to date with all the latest evidence in their field of interest.

Featuring 7 collections of regularly updated evidence-based healthcare databases:

**The Cochrane Database of Systematic Reviews** (Cochrane Reviews)

**Database of Abstracts of Reviews of Effects** (DARE)

**The Cochrane Central Register of Controlled Trials** (CENTRAL)

**The Cochrane Database of Methodology Reviews** (Methodology Reviews)

**The Cochrane Methodology Register** (Methodology Register) – **NEW**

**Health Technology Assessment Database** (HTA)

**NHS Economic Evaluation Database** (NHS EED)

**About The Cochrane Collaboration and the Cochrane Collaborative Review Groups**

[www.thecochranelibrary.com](http://www.thecochranelibrary.com)

## Journal of Pathology Backfile Collection – coming in June 2005!

The *Journal of Pathology* backfile – available for the first time through Wiley InterScience – represents over 100 years of thinking from the renowned Pathological Society.



The Journal includes high quality original research on pathology and clinico-pathology correlation, as well as experimental pathology relevant to the understanding of human disease.

### Coverage

Volume 1, Issue 1 (1892) to Volume 180, Issue 4 (December 1996)

Number of articles and pages in backfile:

Est. 75,000 pages

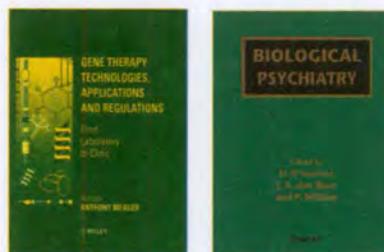
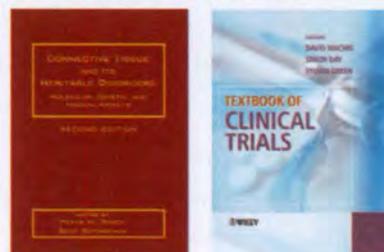
Est. 8700 articles

180 volumes spanning 104 years

Inaugural Issue: Volume 1, Issue 1 (1892)

[www.interscience.wiley.com/backfiles](http://www.interscience.wiley.com/backfiles)

## OnlineBooks in Medicine and Healthcare— Design Your Own Collections



- Pick and mix OnlineBooks on a title-by-title basis.
- Subscribe to titles, or pay once for ongoing access.
- Swap titles based on usage at no extra cost

Try our new flexible sales model for our extensive range of OnlineBooks. You can pay once for ongoing access under our **One-Time Fee Option** – or you can lease-to-buy using our **Flexi-Subscription Option**. Select holdings at the title level and gain access for an unlimited number of concurrent users in your institution.

### Browse the Medical Sciences Bookshelf covering:

- Cardiovascular Disease • Clinical Microbiology • Endocrinology and Diabetes • Healthcare Management • Hematology • Imaging • Immunology • Medicine (general) • Neurology • Obstetrics and Gynecology • Oncology • Pathology • Pharmacology • Psychiatry • Public Health

[www.interscience.wiley.com/onlinebooks](http://www.interscience.wiley.com/onlinebooks)

## Institutional licenses are available now!

For orders, pricing details, and a complete list of available titles, please call or email:

### North, Central, and South America

Tel. 1-800-825-7550 • E-mail: [cs-wis@wiley.com](mailto:cs-wis@wiley.com)

### Africa, Asia, Australia, Europe, Japan, Middle East, New Zealand

Tel. +44 (0) 1243-843-336 • E-mail: [cs-wis@wiley.co.uk](mailto:cs-wis@wiley.co.uk)

MLA  
BOOTH  
#122



WILEY

InterScience®

DISCOVER SOMETHING GREAT

## Newsletter

Distributed throughout the Marriott hotels and Convention Center.

Edited by members of the 2005 National Program Committee, three editions of *¿Qué onda?* will be published, Monday, May 16, Tuesday, May 17, and Wednesday, May 18. Short, newsworthy articles, date or time changes for events, and other interesting items are welcome by 4:00 p.m. on the day before the intended issue. A newsletter drop box is located in the MLA Connection Booth and Member Resource Room.

## Registration Center

Convention Center: West Registration

Friday, May 13 . . . . . 5:00 p.m.–8:00 p.m.

Saturday, May 14 . . . . . 7:00 a.m.–6:00 p.m.

Sunday, May 15 . . . . . 7:00 a.m.–7:45 p.m.

Monday, May 16 . . . . . 7:00 a.m.–6:00 p.m.

Tuesday, May 17 . . . . . 7:00 a.m.–6:00 p.m.

Wednesday, May 18 . . . . . 7:00 a.m.–3:00 p.m.

Thursday, May 19 . . . . . 7:00 a.m.–8:00 a.m.  
and noon–1:00 p.m.

(On May 19, MLA Registration Desk moves to the San Antonio Marriott Rivercenter).

Meeting material will be distributed from the MLA Registration Center located in the Henry B. González Convention Center.

## Speaker Ready Room

Convention Center: River 003A

Saturday, May 14–Wednesday, May 18,  
7:00 a.m.–5:00 p.m.

A room will be available for those making presentations during the meeting. Slide trays and a projector will be available.

## Travel Safety Tips

To enjoy your stay in San Antonio, TX, please take a few moments to read the booklet included in your registration packet, *Safety Tips for Annual Meeting Attendees*.

## Voting Rights

You are eligible to vote at the MLA business meeting on May 18 if you hold an MLA membership in at least one of these categories: Regular (includes Introductory), Life, Fellow, Emeritus, student, or authorized Institutional Representative.



## Visit the Public Relations Swap and Shop

Are you looking for new and innovative ways to market your library's services or are you stumped about how to celebrate National Medical Librarians Month (NMLM) in October?

Be sure to stop by the 2005 Swap and Shop in the MLA Connection Booth to see how your colleagues have successfully promoted their libraries. Grab a few samples to take back to your library.

Representatives from MLA's public relations consulting firm, Public Communications, Inc. (PCI), will be on hand to discuss marketing ideas. PCI will also judge the samples, and the best promotions will be announced in the May 18 issue of the MLA '05 newsletter, and upcoming MLA-FOCUS and MLA News.

Visit [www.mlanet.org/resources/nml-month/](http://www.mlanet.org/resources/nml-month/) for details on the annual NMLM event.

## The Clinical and Educational Knowledge Solution

for students... for residents... for practitioners...

### INTRODUCING ACCESSMEDICINE VERSION 2.0



## FREE TRIAL & DEMO

The **NEW** AccessMedicine —  
your *only* source for:

- Over 20,000 pages of content from 25 best-selling references
- The all-new *Harrison's Online*
- Current drug information including pill photos
- 3,000+ self-assessment questions and answers
- Links to the current literature
- Daily content updates
- And more!

McGraw-Hill's AccessMedicine invites you to be our guest and visit the site for a **free introductory trial** or call the institutional sales office toll-free at 877-840-2297. We hope you'll discover how well AccessMedicine complements your current offerings and thoroughly equips your patrons with resources and tools to meet their clinical, educational, and research objectives — everyday!

INSTITUTIONAL SALES OFFICE  
The McGraw-Hill Companies  
Attn: AccessMedicine Institutional Sales  
Two Penn Plaza, 12th Floor  
New York, NY 10121  
Telephone: Toll-Free 877-840-2297 in the U.S.  
Outside the U.S., call 212-904-6118.  
Email: [accessmedicine@mcgraw-hill.com](mailto:accessmedicine@mcgraw-hill.com)



**CONTACT US** for a Free  
30-day trial, request pricing, or  
receive ordering information.

# [www.AccessMedicine.com](http://www.AccessMedicine.com)

# CONTINUING EDUCATION COURSES

Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. Onsite registration of CE courses is available, however, some courses might have reached their attendance maximum and be closed.

Visit the MLA Registration Center for course descriptions, course level, prerequisites, instructors, and MLA CE contact hours. Details are also available at [www.mlanet.org/am/am2005/ce/](http://www.mlanet.org/am/am2005/ce/).

## Course Suites



### Consumer Health Information Specialist

These courses present the latest resources and ideas in the consumer health information field.



### Digital Libraries

These courses focus on aspects of digital libraries.



### Evidence-based Medicine

These courses emphasize the librarian's role in the practice of evidence-based health care.



### Expert Searcher Training Initiative

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.



### Public Health

These courses provide information about the latest resources in the field of public health.



### Hands-on Computer Courses

Hands-on computer courses are held offsite at the San Antonio College Library, 1001 Howard Street, San Antonio, TX 78212, or at TechNow, 4243 Pledras Drive East, Suite 250, San Antonio, TX 78228. These courses are not at the Henry B. González Convention Center or the San Antonio Marriott Rivercenter and Riverwalk hotels.

## MLA CE Information

Full-day CE course: 8 hours

Six-hour CE course: 6 hours

Half-day a.m. or p.m. CE course: 4 hours

Student fee, pending available space: \$50

Cancellation or course change fee: \$50 per course

## Saturday, May 14 Full-day Courses, 8:00 a.m.–5:00 p.m.

### 100 Essentials of Library Law

Marriott Rivercenter,  
Grand Ballroom: Salon J

### 300 Becoming an Expert Searcher



Offsite facility:  
TechNow, Classroom 2

### 301 Searching for Drug and Pharmaceutical Information Online



Marriott Rivercenter,  
Grand Ballroom: Salon K

### 500 Technology Update: New Technologies Used in Health Sciences Education and Training

 Marriott Rivercenter,  
Grand Ballroom: Salon M

### 600 Developing a Web-based Course: A Hands-on Workshop



Offsite facility:  
TechNow, Classroom 2

### 601 The Librarian's Role in Information Mastery: Assessing the Usefulness of Clinical Information Sources



Offsite facility: San Antonio College Library

### 602 Instructional Design for Distance Education/Web-based Teaching in Medical Environments



Offsite facility:  
TechNow, Classroom 4

## Six-hour Courses, 8:00 a.m.–3:00 p.m.

### 200 Planning and Managing Consumer Health Libraries



Marriott Rivercenter:  
Conference Room 2

### 201 Influential Leadership: Making a Difference That Lasts and Communication Mistakes Only Really, Really Smart or Busy People Make

Marriott Rivercenter,  
Grand Ballroom: Salon L

**Saturday, May 14 Half-day a.m. Courses, 8:00 a.m.–noon****302 The Molecular and Genetic Bases of Cancer**

 Marriott Rivercenter:  
Conference Room 4

**303 Bioethics: An Introduction for Health Information Professionals**

Marriott Rivercenter:  
Conference Room 3

**603 Incorporating Informatics into the Curriculum**

Marriott Rivercenter:  
Conference Room 11

**Half-day p.m. Courses, 1:00 p.m.–5:00 p.m.****202 Proactive Librarianship: Innovation, Knowledge, and Leadership for New Librarians**

Marriott Rivercenter:  
Conference Room 3

**400 Health Sciences Collection Development: A Holistic Approach**

 Marriott Rivercenter:  
Conference Room 4

**604 Critical Appraisal**

 Marriott Rivercenter:  
Conference Room 11

**Sunday, May 15 Full-day Courses, 8:00 a.m.–5:00 p.m.****304 Expert Searching for Nursing and Allied Health**

 Marriott Rivercenter:  
Conference Room 11

**700 Qualitative Evidence: Practical Methods to Gather and Analyze Information Behavior and Attitude Data**

Marriott Rivercenter:  
Conference Room 7

**701 Evidence-based Librarianship**

Marriott Rivercenter:  
Conference Room 10

**605 Advanced Tools for Web Course Design**

  Offsite facility:  
TechNow, Classroom 1

**Six-hour Courses, 8:00 a.m.–3:00 p.m.****204 Implementing and Training for Virtual Reference**

 Marriott Rivercenter:  
Conference Room 8

**401 Health Librarians TEACH Copyright and Licensing Law 101**

 Marriott Rivercenter:  
Conference Room 12

**Six-hour Course, 10:00 a.m.–5:00 p.m.****402 Getting Electronic Scholarly Resources into the Hospital Setting: From Print to Digital**

 Marriott Rivercenter:  
Conference Room 17

**Half-day a.m. Courses, 8:00 a.m.–noon****205 Face to Face: Strategies for Effective Consumer Health Communication**

 Marriott Rivercenter:  
Conference Room 18

**305 An Evidence-based Approach to Complementary and Alternative Medicine**

**501 Wireless at the Medical Library**

 Marriott Rivercenter:  
Conference Rooms 13 and 14

**206 Grant Writing**

Marriott Rivercenter,  
Grand Ballroom: Salon D

Offsite facility: TechNow, Classroom 2

**Sunday, May 15** 8:30 a.m.–4:30 p.m.

**Symposium**

6.5 Contact Hours

**800 The Role of Information Services for Emergency Preparedness and Response**



Marriott Rivercenter, Grand Ballroom: Salon E

Sponsored by the National Library of Medicine and MLA's Public Health/Health Administration, Federal Libraries, Nursing and Allied Health Resources, and Hospital Libraries Sections.

**Sunday, May 15**

Half-day p.m. Courses, 1:00 p.m.–5:00 p.m.

**306 ¿No Comprende? Spanish Health Information Resources for English-speaking Librarians**



Offsite facility: TechNow, Classroom 2

**307 Data Detective: Finding the Jewels of Public Health Datasets**



Marriott Rivercenter: Conference Rooms 13 and 14

**403 Developing a New Role for Librarians: Teaching the Publication Process**

Marriott Rivercenter: Conference Room 18

**Thursday, May 19** Half-day p.m. Courses, 1:00 p.m.–5:00 p.m.

**101 Proving Your Worth: Professional Business, Marketing, and Political Tools**

Marriott Rivercenter:  
Conference Room 6

**308 Oncology Concepts and Resources**

 Marriott Rivercenter:  
Conference Room 8

**309 Free Health Information Online: Moving Beyond MEDLINE**



Offsite facility: San  
Antonio College Library

**310 PubMed Expert Searching: Using PubMed to Get Advanced Results**



Offsite facility:  
TechNow,  
Classroom 1

## EXAM MASTER OnLine™

Advanced Preparation for USMLE, Medical Specialty Boards and Allied Health  
For Medical Libraries and Learning Resource Centers

EXAM MASTER combines a powerful test engine with a large medical question bank that gives medical professionals a fast and efficient means of preparing for their licensing and board exams. EXAM MASTER has provided thousands of medical professionals the help they need to conquer their exams. EXAM MASTER OnLine is now available in over 25 medical libraries throughout the United States including such schools as Yale, Stanford and Columbia Universities.

**EXAM MASTER offers the following features:**

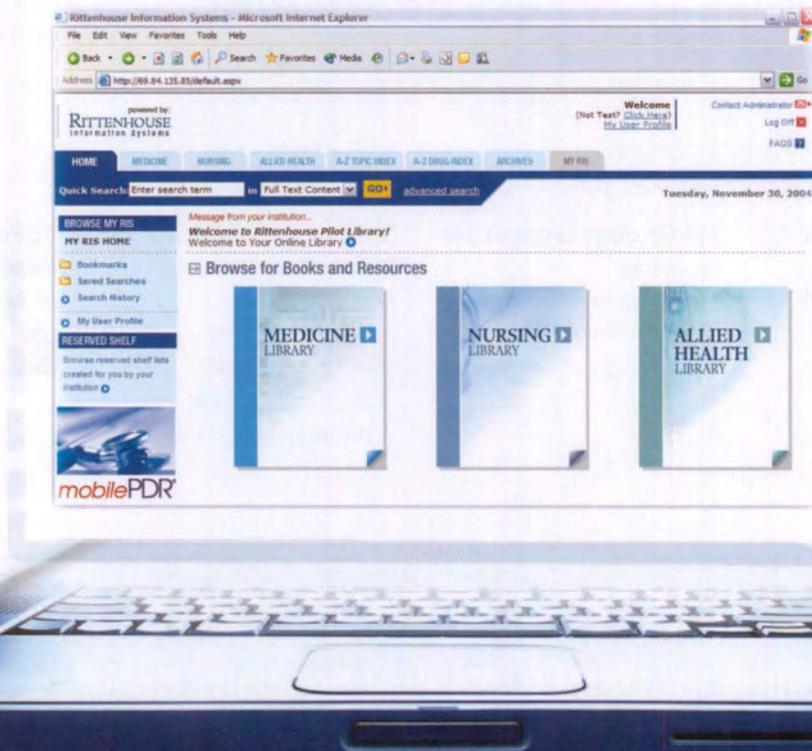
- Large question bank covering 11 basic and 8 clinical medical sciences
- Detailed topic outlines for fast and accurate question retrieval
- Detailed Score Reporting for fast self-assessment
- Ability to create realistic, timed computer-based exams
- Requires no maintenance, or special hardware/software
- Fully scalable for any size institution
- Revised, easy-to-manage pricing plan



*“Choose a health science resource  
that will make a difference!”*

Contact: Matthew J. Bader  
800-572-3627 or MBader@exammaster.com

# Expand Your Library Beyond the Bookshelves



Rittenhouse now offers content in a digital format to fit the unique needs of the health science library and their end users. Preview the future of your library today by visiting the Library Services page on Rittenhouse.com and selecting the R2 Library link.

**Visit us at MLA booth 451 for a demonstration!**



New from Rittenhouse  
A world of health sciences information at your fingertips

www.Rittenhouse.com 800-345-6425

# MLA UNIT MEETINGS

	Date	Time	Location
<b>2006 National Program Committee</b>	Sunday, May 15	9:00 a.m.–4:00 p.m.	Convention Ctr., 202B
<b>2007 National Program Committee</b>	Monday, May 16	7:00 a.m.–9:00 a.m.	Convention Ctr., River 003B
<b>Awards Committee</b>	Tuesday, May 17	7:00 a.m.–9:00 a.m.	Convention Ctr., River 001B
<b>Benchmarking Network Editorial Board</b>	Wednesday, May 18	7:00 a.m.–9:00 a.m.	Convention Ctr., River 003B
<b>Books Panel Committee</b>	Sunday, May 15	8:00 a.m.–4:00 p.m.	Convention Ctr., River 002A
<b>Bylaws Committee</b>	Wednesday, May 18	7:30 a.m.–9:00 a.m.	Convention Ctr., River 002A
<b>Chapter Chairs (New Leaders' Breakout)</b>	Sunday, May 15	4:45 p.m.–5:15 p.m.	Rivercenter, Grand Ballroom Salon K
<b>Chapter Continuing Education Chairs</b>	Wednesday, May 18	8:00 a.m.–9:00 a.m.	Rivercenter, Grand Ballroom Salon K
<b>Chapter Council</b>	Sunday, May 15	8:00 a.m.–4:00 p.m.	Convention Ctr., 203B
<b>Continuing Education Committee</b>	Thursday, May 19	7:00 a.m.–9:00 a.m.	Rivercenter, Conference Rm. 16
	Thursday, May 19	1:00 p.m.–5:00 p.m.	Rivercenter, Conference Rm. 16
<b>Credentialing Committee</b>	Saturday, May 14	7:00 p.m.–10:00 p.m.	Rivercenter, Grand Ballroom Salon L&M
<b>Fellows of MLA</b>	Tuesday, May 17	2:00 p.m.–3:00 p.m.	Rivercenter, Conference Rm. 7
<b>Governmental Relations Committee</b>	Tuesday, May 17	7:00 a.m.–9:00 a.m.	Convention Ctr., 202A
<b>Grants and Scholarships Committee</b>	Thursday, May 19	7:00 a.m.–9:00 a.m.	Rivercenter, Grand Ballroom Salon C
<b>JMLA Editorial Board</b>	Tuesday, May 17	4:00 p.m.–5:30 p.m.	Information at Registration Center
<b>Joseph Leiter NLM/MLA Lectureship</b>	Tuesday, May 17	7:00 a.m.–9:00 a.m.	Convention Ctr., River 002A
<b>Donald A. B. Lindberg Research Fellowship Jury</b>	Wednesday, May 18	7:30 a.m.–9:00 a.m.	Rivercenter, Conference Rm. 15
<b>Membership Committee</b>	Tuesday, May 17	7:00 a.m.–9:00 a.m.	Convention Ctr., River 001A
<b>MLANET Editorial Board</b>	Tuesday, May 17	7:00 a.m.–9:00 a.m.	Convention Ctr., River 002B
<b>Nominating Committee</b>	Sunday, May 15	9:00 a.m.–4:00 p.m.	Convention Ctr., River 002B
<b>Oral History Committee</b>	Thursday, May 19	7:00 a.m.–9:00 a.m.	Rivercenter, Conference Rm. 10
<b>Professional Recruitment and Retention (ad hoc)</b>	Sunday, May 15	7:00 a.m.–9:00 a.m.	Convention Ctr., River 101A
<b>Publications Committee</b>	Wednesday, May 18	7:30 a.m.–9:00 a.m.	Convention Ctr., River 002B
<b>Section Chairs (New Leaders' Breakout)</b>	Sunday, May 15	4:45 p.m.–5:15 p.m.	Rivercenter, Grand Ballroom Salon L
<b>Section Continuing Education Chairs</b>	Tuesday, May 17	8:00 a.m.–9:00 a.m.	Convention Ctr., 201
<b>Section Council</b>	Sunday, May 15	noon–4:00 p.m.	Convention Ctr., 202A
	Thursday, May 19	2:00 p.m.–4:00 p.m.	Rivercenter, Conference Rm. 12
<b>Section Council Representatives Orientation</b>	Sunday, May 15	4:45 p.m.–5:15 p.m.	Rivercenter, Grand Ballroom Salon M
<b>Section Program Planners</b>	Sunday, May 15	4:00 p.m.–5:00 p.m.	Convention Ctr., 201
	Thursday, May 19	7:00 a.m.–9:00 a.m.	Convention Ctr., 102A
<b>Section Treasurers</b>	Tuesday, May 17	8:00 a.m.–9:00 a.m.	Convention Ctr., River 003B
<b>Task Force on Information Specialist in Context</b>	Tuesday, May 17	7:00 a.m.–9:00 a.m.	Information at Registration Center
<b>Task Force on MLA's Educational Policy Statement</b>	Monday, May 16	12:15 p.m.–2:00 p.m.	Information at Registration Center
<b>Task Force on MLA's Research Policy Statement</b>	Monday, May 16	12:15 p.m.–2:00 p.m.	Information at Registration Center
<b>Task Force on Website Hosting for Sections and SIGs</b>	Thursday, May 19	7:00 a.m.–9:00 a.m.	Rivercenter, Conference Rm. 15
<b>Task Force to Develop MLA's Center of Research and Education (CORE)</b>	Wednesday, May 18	2:00 p.m.–3:30 p.m.	Convention Ctr., River 002B

Rivercenter = Marriott Rivercenter hotel

# SECTION MEETING SCHEDULE

	<b>Sunday, May 15</b> 7:30 p.m.–9:00 p.m. Meetings	<b>Monday, May 16</b> 7:00 a.m.–9:00 a.m. Meetings	<b>Monday, May 16</b> 2:30 p.m.–4:00 p.m. Program	<b>Monday, May 16</b> Evening Meetings	<b>Tuesday, May 17</b> 7:00 a.m.–9:00 a.m. Meetings
Cancer Librarians					Business MRC: CR 9
Chiropractic Libraries		Business MRC: CR 10	CC: River 006C CC: Room 203		
Collection Development		Executive Committee MRC: CR 9			
Consumer and Patient Health Information			CC: River 007AB CC: 006D		Board Meeting MRC: CR 14
Corporate Information Services			CC: River 007AB		Business MRC: CR 18
Dental			CC: River 007AB		
Educational Media and Technologies			CC: River 008B		
Federal Libraries					Business MRC: CR 6
Health Association Libraries					Business MRC: CR 11
History of the Health Sciences			CC: Room 203 CC: River 006C		Business CC: River 008A
Hospital Libraries	Executive Board #1 MRC: CR 8	Committee Meetings MRC: Grand Ballroom Salon M	CC: River 007CD, CC: 006D		
International Cooperation		Business MRC: CR 12			
Leadership and Management		Executive Committee MRC: CR 8	CC: River 007CD CC: River 008A		Business MRC: Grand Ballroom Salon K
Medical Informatics			CC: River 007AB	6 p.m. Reception MRC: CRs 13 & 14	
Medical Library Education		Business CC: River 002B	CC: River 006B		
Nursing and Allied Health Resources			CC: River 006C		Executive Board Meeting MRC: CR 15
Pharmacy and Drug Information			CC: River 007AB	6 p.m. Reception MRC: CRs 13 & 14	
Public Health/ Health Administration			CC: River 007AB		Business CC: Room 202B
Public Services			CC: River 007AB		Business MRC: Grand Ballroom Salon L
Relevant Issues			CC: Room 203		8–9 a.m. Business MRC: CR 7
Research		Business CC: Room 201	CC: 006D CC: River 007AB		
Technical Services			CC: River 008A		Business #1 MRC: CR 8
Veterinary Medical Libraries		Executive Committee MRC: CR 7	CC: River 006A	4–5 p.m. Business CC: River 006A	

MRC = Marriott Rivercenter CR = Conference Room CC = Henry B. González Convention Center

For section programming details, consult the Daily Program in this issue or the *MLA '05 Abstracts* supplement.

MLA sections represent varied subfields and areas of specialization. Sections plan programming for the annual meeting, meet annually at the annual meeting, and share information during the year through informal networking, newsletters, and the Internet. MLA members may enroll in any of the twenty-three sections.

**Tuesday, May 17**

**Wednesday, May 18**

2:30 p.m.–4:00 p.m. Program		6:00 p.m.–7:30 p.m. Meetings		7:00 a.m.–9:00 a.m. Meetings		2:30 p.m.–4:00 p.m. Program		12:30 p.m.–2:30 p.m. Meetings		
CC: River 008A										Cancer Librarians
CC: River 006C										Chiropractic Libraries
CC: River 006C CC: River 008A						CC: River 006A		Business MRC: CR 6		Collection Development
CC: River 008B CC: River 007AB CC: River 006A				Business MRC: CR 12						Consumer and Patient Health Information
CC: River 008B						CC: Room 203				Corporate Information Services
CC: River 007AB CC: River 006C				Business MRC: CR 9		CC: River 008A				Dental
				Business MRC: CR 11		CC: River 006B				Educational Media and Technologies
						CC: River 006A				Federal Libraries
						CC: River 006B CC: River 007AB				Health Association Libraries
						CC: River 006A				History of the Health Sciences
CC: River 006D, CC: Room 203 CC: River 007AB CC: River 006A		Business & Reception MRC: Grand Ballroom Salon D				CC: River 007AB		Executive Board Meeting #2 MRC: CR 15		Hospital Libraries
CC: Room 203, CC: River 007AB CC: River 006D						CC: River 006D				International Cooperation
CC: River 006B						CC: River 007AB				Leadership and Management
						CC: River 008B		Business MRC: CR 8		Medical Informatics
						CC: River 008B				Medical Library Education
CC: River 007CD						CC: Room 203		Business MRC: CR 16		Nursing and Allied Health Resources
CC: River 006B				Business MRC: CR 10		CC: River 006C CC: River 007CD				Pharmacy and Drug Information
CC: River 007AB						CC: Room 203				Public Health/ Health Administration
						CC: River 007CD CC: River 006B		Roundtable MRC: CR 18		Public Services
										Relevant Issues
CC: River 006A CC: River 007CD CC: River 007AB CC: River 008A						CC: River 008A				Research
CC: River 008A				Business #2 MRC: CR 8		CC: River 008B				Technical Services
										Veterinary Medical Libraries

# SPECIAL INTEREST GROUPS MEETING SCHEDULE

MLA's Special Interest Groups (SIGs) are ad hoc groups open to all members of the association. SIGs range from a series of informal meetings on a specific, short-term issue to an established subgroup within an MLA section.

## African American Medical Librarians Alliance SIG

Informal May 17, 7:00 a.m.–9:00 a.m. *MRC: Grand Ballroom Salon M*  
Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 007CD*  
Programs May 18, 2:30 p.m.–4:00 p.m. *CC: Room 203*

## Assessment and Benchmarking SIG

Programs May 16, 2:30 p.m.–4:00 p.m. *CC: River 006D*  
Informal May 17, 7:00 a.m.–9:00 a.m. *MRC: Conference Room 17*  
Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 007AB*  
Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 006A*

## Clinical Librarians and Evidence-Based Health Care SIG

Informal May 17, 7:00 a.m.–9:00 a.m. *MRC: Conference Room 13*  
Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 007CD*  
Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 006D*

## Complementary and Alternative Medicine SIG

Programs May 16, 2:30 p.m.–4:00 p.m. *CC: River 006C*  
Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 006C*  
Informal May 18, 12:30 p.m.–2:30 p.m. *MRC: Conference Room 12*

## Department of the Army Medical Command Libraries SIG

Informal May 18, 12:30 p.m.–2:30 p.m. *MRC: Conference Room 16*

## Department of Veterans Affairs Librarians SIG

Informal May 18, 12:30 p.m.–2:30 p.m. *MRC: Conference Rooms 13 & 14*  
Informal May 19, 7:00 a.m.–9:00 a.m. *MRC: Conference Rooms 13 & 14*

## Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG

Programs May 16, 2:30 p.m.–4:00 p.m. *CC: Room 203*  
Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 008B*  
Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 006C*  
Informal May 18, 7:00 a.m.–9:00 a.m. *MRC: Conference Rooms 13 & 14*

## Libraries in Curriculum SIG

Informal May 16, 5:00 p.m.–6:30 p.m. *MRC: Grand Ballroom Salon M*

## Library Marketing SIG

Informal May 16, 7:00 a.m.–9:00 a.m. *CC: Room 202A*

## Mental Health SIG

Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 008B*  
Informal May 18, 12:30 p.m.–2:30 p.m. *MRC: Conference Room 9*

## Molecular Biology and Genomics SIG

Programs May 16, 2:30 p.m.–4:00 p.m. *CC: River 006A*  
Reception May 16, 6:00 p.m.–7:30 p.m. *MRC: Conference Rooms 13 & 14*  
Informal May 17, 8:00 a.m.–9:00 a.m. *MRC: Conference Room 12*  
Programs May 17, 2:30 p.m.–4:00 p.m. *CC: River 006B*

## New Members SIG

Informal May 17, 7:00 a.m.–9:00 a.m. *MRC: Grand Ballroom Salon K*

## Osteopathic Librarians SIG

Informal May 18, 12:30 p.m.–2:30 p.m. *MRC: Conference Room 11*

## Outreach SIG

Informal May 16, 7:00 a.m.–9:00 a.m. *MRC: Conference Room 15*

## Pediatric Librarians SIG

Informal May 16, 6:00 p.m.–7:30 p.m. *MRC: Conference Room 12*

## Primary Care SIG

Informal May 17, 7:00 a.m.–9:00 a.m. *CC: River 006C*

## Rehabilitation Hospital SIG

Informal May 16, 7:00 a.m.–9:00 a.m. *MRC: Conference Room 11*

## Vision Science SIG

Informal May 17, 7:00 a.m.–9:00 a.m. *MRC: Conference Room 10*

## Voyager SIG

Informal May 18, 7:00 a.m.–9:00 a.m. *MRC: Conference Room 16*

MRC = Marriott Rivercenter CC = Henry B. González Convention Center

# OTHER MEETINGS

Other meetings are typically defined as meetings called by non-MLA member groups, affiliates, exhibitors, or commercial groups and include MLA chapter meetings. All MLA section and SIG meetings are listed on pages 30 and 32, respectively.

## **Saturday, May 14**

**6:00 p.m.–9:00 p.m.**

**EOS User Group Meeting**

*Marriott Rivercenter: Conference Room 2*

## **Sunday, May 15**

**noon–1:30 p.m.**

**Association of Academic Health Sciences Libraries (AAHSL) Leadership Lunch**

*Marriott Rivercenter, Grand Ballroom: Salon K*

*Invitation only.*

## **Monday, May 16**

**7 a.m.–9 a.m.**

**Electronic Fund Transfer System (EFTS) User's Group**

*Marriott Rivercenter: Conference Room 16*

**noon–12:30 p.m.**

**Research Section: Award Judges**

*Convention Center: River 002A*

**noon–1:30 p.m.**

**RefWorks Lunch and Learn**

*Marriott Rivercenter: Conference Rooms 13 and 14*

**1 p.m.–2:30 p.m.**

**SydneyPLUS International Seminar**

*Marriott Rivercenter: Conference Room 11*

**6 p.m.–7 p.m.**

**Family Physicians Inquiries Network (FPIN)**

**Librarian Community**

*Marriott Rivercenter: Conference Room 8*

## **Tuesday, May 17**

**7 a.m.–8 a.m.**

**CyberTools for Libraries Users Group**

*Convention Center: River 006D*

**7 a.m.–9 a.m.**

**PubMed Linkout User Meeting**

*Convention Center: River 008A*

**Southern Chapter Executive Board**

*Convention Center: Room 102A*

**8 a.m.–9 a.m.**

**QuickDOC Users Group**

*Convention Center: River 006D*

## **Wednesday, May 18**

**7 a.m.–9 a.m.**

**Southern Chapter Executive Board**

*Convention Center: Room 102A*

**12:30 p.m.–2:30 p.m.**

**Resource Library Director's Lunch**

*Marriott Rivercenter: Conference Room 1*

**MedlinePlus Go Local Open Information & Discussion Session**

*Convention Center: River 001A*

Preview Exciting New  
Enhancements at our  
Booth and our  
Sunrise Seminar  
at 7:00 a.m.,  
May 16.

Short answer, long answer ...  
always the right answer.



As a highly valued member of the medical team, your institution's physicians, residents and students look to you as the primary source of information. They rely on you for current, comprehensive information for all their needs. And whether they seek a quick answer or in-depth answer, it has to be the right answer. With MD Consult and FIRST Consult you give them both – short answer and long answer. Either way, you can be certain that the answer is reliable and relevant ... in a word, right.

MD Consult and FIRST Consult work together to provide online access to the most comprehensive information in full-text journal articles, reference texts and practice guidelines ... plus instant access to continuously updated, evidence-based support for patient evaluation, diagnosis and management. This integrated information solution delivers the information your staff needs, when they need it.

#### MDConsult:

- Used in over 1,700 health care organizations worldwide and adopted by more than 90% of North American medical schools.
- Complete, full-text content of over 70 medical journals, nearly 50 leading medical reference books, clinical practice guidelines, drug information, and more.
- Over 6,500 customizable patient handouts included.

#### FIRSTConsult:

- Evidence-based – to support clinical decisions at the point of care.
- Compares patient complaints to 1,500 possible diagnoses interactively.
- Quick access to in-depth coverage of conditions most often seen in primary care settings.
- Accessible via desktop, PDA or wireless networks.

MDConsult | FIRST  
Consult

Fetch.

Make sure your staff has access to the right answers for better patient care.  
Call 877-857-1047 to learn about our group and institutional pricing,  
or to set up a pilot program for your organization.



# DAILY PROGRAM

## Friday, May 13

**9:00 a.m.–5:00 p.m.**

**MLA Board of Directors**  
*Marriott Rivercenter:  
Conference Room 11*

**noon–1:00 p.m.**

**MLA Board of Directors Luncheon**  
*Marriott Rivercenter: Conference  
Room 11*

## Saturday, May 14

**8:00 a.m.–5:00 p.m.**

**Continuing Education**  
*(See pages 25–27 for  
room assignments.)*

**7:00 p.m.–10:00 p.m.**

**Credentialing Committee Meeting**  
*(See page 29 for room  
assignment.)*

## Sunday, May 15

**8:00 a.m.–5:00 p.m.**

**Continuing Education**  
*(See pages 25–27 for  
room assignments.)*

**MLA Unit Meetings**  
*(See page 29 for room  
assignments.)*

**4:15 p.m.–5:15 p.m.**

**New Leaders Tea (invitation only)**  
*Marriott Rivercenter,  
Grand Ballroom: Salon J*

**5:45 p.m.–7:45 p.m.**

**Welcome Reception and  
Opening of Hall of  
Exhibits**  
*Convention Center: Exhibit Hall B*

**7:30 p.m.–9:00 p.m.**

**Hospital Libraries Section Meeting**  
*(See page 30 for room  
assignment.)*

## Monday, May 16

**6:30 a.m.–8:00 a.m.**

**Majors 17th Annual Walk for Fun**  
*Marriott Rivercenter: Lobby*  
*Sponsored by Majors.*

**7:00 a.m.–8:15 a.m.**

**Sunrise Seminars**  
**American Psychological Association  
(APA): New Search Strategies for  
Medical Librarians: Getting the  
Most Out of APA's Database**  
*Marriott Rivercenter: Grand  
Ballroom Salon M*

APA's core collection of databases offers a rich source of information for today's medical researcher and health sciences librarian. Hear about the newest enhancements to PsycINFO and PsycARTICLES and learn how to use the new databases—PsycBOOKS, PsycCRITIQUES, and PsycEXTRA—to meet your research needs for behavioral topics, psychopharmacology, and military.

**BMJ Publishing Group: Making the  
Most of Clinical Evidence and Best  
Treatments**

*Marriott Rivercenter: Grand  
Ballroom Salon K*

Members of the information specialist team from BMJ Publishing Group will discuss how to use clinical evidence most effectively, the latest developments in our patient information Website—Best Treatments, and in our online learning module, BMJ Learning. We will also describe new developments in our work on diagnosis.

*Sunrise Seminars continue next page*

**Monday, May 16**

**Sunrise Seminars,  
continued**

**Doody's Core Titles: A Selected List  
in the Post Brandon/Hill Era**

*Marriott Rivercenter: Conference  
Rooms 13 and 14*

In the wake of the discontinuation of the Brandon/Hill lists, Doody Enterprises introduced Doody's Core Titles in the Health Sciences in 2004, an annual Web-based publication. Come join the discussion of a core title list in the post Brandon/Hill world.

**McGraw-Hill: A Journey to the  
Center of AccessMedicine**

*Marriott Rivercenter: Grand  
Ballroom Salon D*

Join us for an exciting journey into McGraw-Hill's AccessMedicine. It begins with "something new everyday," the cornerstone that makes AccessMedicine a valuable tool for physicians, students, and health professionals, and continues with our expert commentary on new developments, commitment to lifelong learning, and innovative technology that delivers what you need...instantly.

**MD Consult/FIRST Consult New  
Enhancements and Other New  
Products Preview**

*Marriott Rivercenter: Grand  
Ballroom Salon J*

Learn about exciting new enhancements to MD Consult, including a new search that will result in better results! Also, see how FIRST Consult, seamlessly added to your MD Consult service, provides an evidence-based point-of-care tool. Finally, learn about our Clinics of North America packages, our content integration with electronic health records, and other new products.

**National Library of Medicine (NLM)**

*Marriott Rivercenter: Grand  
Ballroom Salon E*

NLM staff will highlight recent accomplishments and new developments in a variety of online systems, including MEDLINE/PubMed, MedlinePlus, and DOCLINE.

**Ovid Sunrise Seminar and Customer  
Forum (session ends at 9:00 a.m.)**

*Marriott Rivercenter: Grand  
Ballroom Salon I*

**7:00 a.m.–9:00 a.m.**

**MLA Unit, Section Business, SIG,  
and Informal Meetings**

*(See pages 29–32 for  
room assignments.)*

**New Members and First-time  
Attendees Breakfast**

*Marriott Rivercenter,  
Grand Ballroom: Salons A, B, and C*

**9:00 a.m.–10:00 a.m.**

**Welcome to MLA '05 and  
Presidential Address**

*Convention Center: Ballroom B*

**Welcome from the President**

Joanne Gard Marshall, AHIP, FMLA, 2004/05 president, MLA, and distinguished alumna professor, School of Information and Library Science, University of North Carolina–Chapel Hill

**Welcome from the South Central  
Chapter**

Janna C. Lawrence, AHIP, chapter president and chair, 2005 Local Assistance Committee, and reference and instructional services coordinator, Briscoe Library, University of Texas Health Science Center–San Antonio

**Welcome from the 2005 National  
Program Committee (NPC)**

Elaine Russo Martin, cochair, 2005 NPC, and director, National Network of Libraries of Medicine, New England Region, and director, Library Services, Lamar Soutter Library, University of Massachusetts Medical School–Worcester, and Linda Walton, cochair, 2005 NPC, and associate director, Galter Health Sciences Library, Northwestern University, Chicago, IL

**Presidential Address**

Joanne Gard Marshall, AHIP, FMLA, 2004/05 president, MLA

**10:00 a.m.–10:30 a.m.**

**Beverage Break and Visit Exhibits**

*Convention Center: Exhibit Hall B*

*See page 21 for hours.*

**Technology Showcase**

**TDNet**

*Convention Center: Exhibit Hall B*

Join TDNet to learn techniques for managing electronic resources in a way friendly to the end user while providing the requirements needed to provide management support for library managers. TDNet will showcase its latest technology, Searcher Analyzer, demonstrating federated search and analysis technology of a library's entire electronic resources.

**10:30 a.m.–noon**

**The John P. McGovern  
Lecture**

*Convention Center: Ballroom B*

*Sponsored by EBSCO.*

Introduction: Elaine Russo Martin, cochair, 2005 National Program Committee, and director, National Network of Libraries of Medicine, New England Region, and director, Library Services, Lamar Soutter Library, University of Massachusetts Medical School–Worcester

Lecturer: John J. Nance,  
University Place, WA

noon–12:30 p.m.

**Technology Showcase**

**EBSCO Information Services:  
Managing E-journals with EBSCO**  
*Convention Center: Exhibit Hall B*

EBSCO is a worldwide leader in providing information access and management services for online and print journals including the EBSCOhost Electronic Journals Service, EBSCO A–Z journal locator tool, and LinkSource OpenURL link resolver. EBSCO also offers full-text and secondary research database development, production and access, and online book purchasing.

12:30 p.m.–2:30 p.m.

**Chapter Council Presents Sharing Roundtables**

*Marriott Rivercenter,  
Grand Ballroom: Salon I*

New member lunches are sponsored by MLA, Medical Library Group of Southern California and Arizona, Midwest Chapter, and North Atlantic Health Sciences Libraries.

2:00 p.m.–2:30 p.m.

**Technology Showcase**

**STAT!Ref**  
*Convention Center: Exhibit Hall B*

2:30 p.m.–4:00 p.m.

**SECTION  
PROGRAMMING 1**

- All section programming takes place in the Henry B. González Convention Center.
- **Programs are presented alphabetically:**  
By theme: **CLINICAL, DIVERSITY, EDUCATION AND OUTREACH, RESEARCH, TECHNOLOGY**  
By lead section name (in boldface)
- Structured abstracts along with presenter's titles and affiliations appear in the *MLA '05 Abstracts* supplement.

**CLINICAL**

**Chiropractic Libraries, History of the Health Sciences, and Nursing and Allied Health Resources Sections and Complementary and Alternative Medicine SIG**

***Medical Diversity: Thinking Outside the Box***

*Convention Center: River 006C*

Moderator: Marcia Thomas, library director, Ruth R. Cleveland Memorial Library, Cleveland Chiropractic College, Kansas City, MO

**Bridging Borders: Curanderismo, Latino Folk Medicine in the Hospital**

Barbara R. Campbell

**The Emergence of Integrative Medicine on the Health Sciences Campus: Challenges and Opportunities for Librarians**

David J. Owen and Min-Lin E. Fang

**Is Energy Healing Effective? A Systematic Review**

Barbara J. Nail-Chiwetalu

**Choices, Challenges, and Leaps of Faith: African Americans in Chiropractic**

Glenda Wiese

**Leadership and Management and Hospital Libraries Sections**

***Managing Library Schizophrenia (Part 1): Staffing***  
*Convention Center: River 007CD*

Moderator: Anne M. Linton, AHIP, director, Himmelfarb Library, George Washington University, Washington, DC

**Divining the Future for a Divine Future: Using a "Futures Committee" to Imagine the Library We Want**

Gerald J. Perry, AHIP, Clark Driese, Lilian Hoffecker, AHIP, Daphne Hyatt, Jeff Kuntzman, and Wanda Weathersby

**Much Ado about Staffing**

Gillian G. Mayman, Nancy Allee, AHIP, Jonathan Koffel, Deborah Lauseng, Helen Look, and Monique Uzelac

**How Diversity Affects Communication**

Mary E. Piorun, AHIP, James Comes, AHIP, Barbara Ingrassia, AHIP, and Jane Fama

**The Circle of Life: The Deconstruction and Subsequent Reconstruction of the Traditional Reference Desk**

Sandra L. De Groote, AHIP, Kristin Hitchcock, and Richard McGowan

*Section Programming 1 continues next page*

Monday, May 16

SECTION PROGRAMMING 1,  
CONTINUED

## DIVERSITY

**History of the Health Sciences, Chiropractic Libraries, and Relevant Issues Sections and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG**

**Overcoming Challenges: Magnificent Medical Contributions**

*Convention Center: Room 203*

Moderator: Michael Flannery, associate director, Historical Collections, University of Alabama–Birmingham

**Highly Qualified, Never Appointed**

Lucretia W. McClure, AHIP, FMLA

**Tales of a Reservation Nurse: The Heroic Life of Edith LeRoy Richardson**

Valeri Craigle and Joan M. Stoddart, AHIP

**A Biographic Look at Early Women Pharmacists**

Marilyn H. Steinberg and Patricia McNary

Posters Presented:

**Ruth Janetta Temple: A Community Health Hero for Los Angeles**

Andrea Y. Griffith, Carlene Drake, and Marilyn Crane, AHIP

**From Self Doubt to Surgeon: Benjamin S. Carson Sr.**

Ophelia T. Morey

**Colorful Medicine: Breaking Barriers, Stereotypes, and Making Strides**

Tomeka Oubichon, Shannon Jones, and Cassandra Allen

Medical Library Education  
Section

**Celebrating Diversity of New Perspectives**

*Convention Center: River 006B*

Moderator: James Andrews, assistant professor, School of Library and Information Science, University of South Florida–Tampa

**Information Behaviors in an Online Smoking Cessation Community**

Carol Perryman

**Exploring the Information Behavior and Needs of Medical Relief Agencies: Current and Future Roles for Medical Librarians and Informatics Tools in Medical Relief Information Services**

Jennie A. Abrahamson

**How Are We Doing? An Assessment of Virtual Reference Services in Academic Health Sciences Libraries**

Jodi L. Philbrick

EDUCATION  
AND OUTREACH

**Consumer and Patient Health Information, Corporate Information Services, Dental, Medical Informatics, Pharmacy and Drug Information, Public Health/Health Administration, Public Services, and Research Sections**

**Reaching Out Magnificently to All at All Points of Care or Need**

*Convention Center: River 007AB*

Moderator: Joy Kennedy, librarian, Health Resource Library, Northwest Community Hospital, Arlington Heights, IL

**Reaching Them Where They Live: Bringing Health Care Internet Information to Senior Residences**

David A. Nolfi, AHIP, Robert J. Campbell, Lenore Resick, and Maureen Leonardo

**When Was the Last Time You Provided Training at Your Local Firehouse?**

Martha Szczur, Bijan Mashayekhi, and Lian Ruan

**Reaching Out to the Indian Health Services**

Diane Gelarden Cooper, AHIP

**Reaching Out to the Faith-based Community**

Brenda Green and Cassandra B. Holder-Ballard

**Technical Services and Leadership and Management Sections**

**Educate, Enrich, and Enhance: Technical Services Internal Educational Outreach/ Eduque, Enriquezca y Realce: Extendiendo la Educacion Interna de los Servicios Técnicos**

*Convention Center: River 008A*

Moderators: Nancy Burford, resources management librarian, Medical Sciences Library, Texas A&M University–College Station, and Craig Ewing, information specialist, Norris Medical Library, University of Southern California–Los Angeles

**Innovative Roles for Technical Services Librarians:**

**Extending Our Reach**

Joan M. Gregory, AHIP, Alice I. Weber, and Shona R. Dippie

**On Beyond the Online Public Access Catalog (OPAC): Repurposing Integrated Library System Data for Web-based Access Tools**

Malgorzata Fort, Phillip Bergen, and Deborah Silverman

**Beyond the "Back Room":  
Technical Services Staff as  
Integral Partners in Providing  
Library Services**

Betty Landesman and Rosalie  
Holmes Stroman

**Coming Out of the Back  
Room: Technical Services  
Breaks Loose**

Lisa Palmer and Barbara C.  
Ingrassia, AHIP

## RESEARCH

**Research, Consumer and  
Patient Health Information,  
and Hospital Libraries  
Sections and Assessment  
and Benchmarking SIG**

**Research Methodology 101  
(Part 1): Yes, You Can Do  
Research!**

Convention Center: River 006D

Moderator: Martha R. Harris,  
AHIP, medical research librarian,  
Audie L. Murphy Division-  
Ambulatory Care, South Texas  
Veterans Health Care  
System—San Antonio

**Diversity in Datasets:  
A Primer in Descriptive  
Statistics**

Douglas J. Joubert

**Focus Groups: Gathering  
Strategic Information**

Beverly A. Gresehover and Alexa  
Mayo, AHIP

**Navigating the Research  
Maze: An Eighteen-month  
Collaboration**

Hanna Kwasik, AHIP, and Pauline  
O. Fulda, AHIP

**Proxy Searchers Uncovered:  
Research Lessons on How  
Ordinary Folks Seek Health  
Information for Others Online**

Karen E. Fisher, Joan C. Dur-  
rance, Jennie A. Abrahamson,  
Anne Turner, Phillip M. Turner,  
and Tammara Turner

**Veterinary Medical  
Libraries Section and  
Molecular Biology and  
Genomics SIG**

**Cloning Research Offers  
Challenges for Scientists  
and Librarians**

Convention Center: River 006A

Moderator: Kevin Messner,  
assistant science librarian, Bio-  
Medical Library, University of  
Minnesota—Minneapolis

**Cloning 101: A Scientist's  
Introduction to Cloning**

Duane C. Kraemer

**Finding Good Sources for  
Information about Cloning**

Susan Kendall, AHIP

## TECHNOLOGY

**2005 National Program  
Committee and Educational  
Media and Technologies  
Section**

**Changing Face of Information**

Convention Center: River 008B

Moderator: Lynne Siemers,  
director, Library and Media Ser-  
vices, Washington Hospital  
Center, Washington, DC

**Improving E-book Access via  
a Library-developed, Full-text  
Federated Search Tool**

Jill E. Foust, Phillip Bergen,  
Gretchen L. Maxeiner, and Peter  
N. Pawlowski

**Exploring the Videoconfer-  
encing Wilderness: "Mixing  
and Matching" Video  
Hardware and Software for  
Remote Communication and  
Distance Education**

Sharon Dennis

**Capturing Clinical Compe-  
tencies Using HanDBase on  
the Personal Digital Assistant  
(PDA): A Changing Role for  
Information Specialists**

Pamela M. Corley, AHIP

**Delivering Personal Digital  
Assistant (PDA) Information  
Alerts: AvantGo and Weblogs  
to the Rescue!**

Nandita Mani and Wendy G. Wu

**4:00 p.m.—4:30 p.m.**

**Beverage Break and Visit Exhibits**

Convention Center: Exhibit Hall B

**Technology Showcase**

**Thomson Scientific: Bibliographies  
Made Easy with EndNote**

Convention Center: Exhibit Hall

EndNote is the leading software  
for publishing and managing  
bibliographies for curricula  
vitae, manuscripts, grants, and  
more. See the newest features,  
learn about online connec-  
tivity, get support tips, and  
share training experiences. Dis-  
cover how new complementary  
tools—Onfolio, RevViz, and  
sciPROOF—work with EndNote.

**4:00 p.m.—7:30 p.m.**

**Section Business, SIG, and  
Informal Meetings**

(See pages 30–32 for  
room assignments.)

**4:30 p.m.—6:00 p.m.**

**Poster Session 1 (odd-numbered  
posters presented)**

Convention Center: Exhibit Hall

Consult the *MLA '05 Abstracts*  
supplement.

**6:00 p.m.—7:00 p.m.**

**International Visitors Reception**

Marriott Rivercenter: Conference  
Rooms 17 and 18

Sponsored by EBSCO.

**Library School Reunion**

Marriott Rivercenter,  
Grand Ballroom: Salon I

**7:00 p.m.—9:30 p.m.**

**Friends of the National Library of  
Medicine Event**

The Alamo

**Tuesday, May 17**

**7:00 a.m.–8:15 a.m.**

**Sunrise Seminars**

**DynaMed: Making Evidence-based Medicine (EBM) Practical**

*Marriott Rivercenter: Grand Ballroom Salon J*

Evidence-based references do not typically answer most clinical questions. Resources answering most questions are generally not based on systematic selection and evaluations of the best available evidence. DynaMed is the only evidence-based reference shown to answer most clinical questions in primary care. Learn how to make EBM practical in your setting.

**EBSCO Information Services: E-journal Management Through EBSCO**

*Marriott Rivercenter: Grand Ballroom Salon D*

EBSCO is a worldwide leader in providing information access and management services for online and print journals including the EBSCOhost Electronic Journals Service, EBSCO A-Z journal locator tool, and LinkSource OpenURL link resolver. EBSCO also offers full-text and secondary research database development, production and access, and online book purchasing.

**EOS International: Experience the EOS Difference**

*Marriott Rivercenter: Grand Ballroom Salon C*

EOS International offers Web-based EOS Web, a modular, scalable, and customizable library automation solution built on library and computing standards such as MARC21, SQL, and SML. Easily handles multiple collections, with multiple catalog search options. Runs locally on your server or save time, effort, and money with our ASP Web-hosting service.

**UpToDate: Electronic Information Resources Across the Continuum: From Initial Investment to Maximizing Value**

*Marriott Rivercenter: Grand Ballroom Salon E*

Managing electronic medical information resources offers challenges across a continuum—from initial investment to mature use. Join a panel discussion of the challenges and benefits of electronic medical resources in diverse medical organizations. Learn how panelists address purchases/budgeting issues and staff training needs, promote use, and demonstrate values.

**7:00 a.m.–9:00 a.m.**

**MLA Unit, Section Business, SIG, and Informal Meetings**

*(See pages 29–32 for room assignments.)*

**9:00 a.m.–10:00 a.m.**

**The Janet Doe Lecture**

*Convention Center: Ballroom B*

Introduction: Rick B. Forsman, AHIP, FMLA, director, Denison Memorial Library, University of Colorado Health Sciences Center—Denver

**MLA's Professional Development Programs: A Look Back to the Way Ahead**

Lecturer: Fred W. Roper, AHIP, FMLA, dean emeritus, School of Library and Information Science, University of South Carolina

**10:00 a.m.–10:30 a.m.**

**Beverage Break and Visit Exhibits**

*Convention Center: Exhibit Hall B*

*See page 21 for hours.*

**Technology Showcase**

**New American Psychological Association (APA) Products: New Possibilities in Evidenced-Based Practice**

*Convention Center: Exhibit Hall*

Learn how to use the new enhancements to the PsycINFO and PsycARTICLES databases for research in evidence-based practice, psychopharmacology, and military applications. See how full-text databases, PsycBOOKS and PsycCRITIQUES, and the new gray literature database, PsycEXTRA, can be used to identify additional resources.

**10:30 a.m.–11:30 a.m.**

**NLM Update**

*Convention Center: Ballroom B*

**noon–1:30 p.m.**

**MLA Awards Celebration and Luncheon**

*Marriott Rivercenter, Grand Ballroom: Salon I*

**1:30 p.m.–2:30 p.m.**

**Academy of Health Information Professionals Question & Answer Session**

*Convention Center: River 008A*

**Technology Showcase**

**McGraw-Hill: A Journey to the Center of AccessMedicine**

*Convention Center: Exhibit Hall*

Join us for an exciting journey into McGraw-Hill's AccessMedicine. It begins with "something new everyday," the cornerstone that makes AccessMedicine a valuable tool for physicians, students, and health professionals, and continues with our expert commentary on new developments, commitment to lifelong learning, and innovative technology that delivers what you need...instantly.

**2:00 p.m.–3:00 p.m.**

Fellows of MLA Meeting  
(See page 29 for room assignment.)

**2:30 p.m.–4:00 p.m.**

**SECTION PROGRAMMING 2**

- All section programming takes place in the Henry B. González Convention Center.
- Programs are presented alphabetically:  
By theme: **CLINICAL, DIVERSITY, EDUCATION AND OUTREACH, RESEARCH, TECHNOLOGY**  
By lead section name (in boldface)
- Structured abstracts along with presenter's titles and affiliations appear in the *MLA '05 Abstracts* supplement.

**CLINICAL**

**Hospital Libraries and Leadership and Management Sections and Clinical Librarians and Evidence-Based Health Care SIG**

*Stepping Out in a Clinical Way and Meanwhile Who's Covering Home Base?*  
Convention Center: River 006D

Moderator: Jacqueline Donaldson Doyle, AHIP, FMLA, director, Service Excellence and Learning Resources, Library, Banner Estrella Medical Center, Phoenix, AZ

**Helping Pinch Hitters Step Out While Covering Home Base**

Francesca Allegri, Julia Shaw-Kokot, AHIP, Kathleen A. McGraw, and Karen Crowell, AHIP

**When the Medical Librarian Is Not in the Room: Using Library Evaluations, Marketing, and Champion Advocacy to Avoid Virtual Takeovers and Hospital Library Closures**  
Rosalind K. Lett, AHIP

**House Calls, Information Clinics, and Inquiry: Revitalizing and Marketing Library Services to Clinicians**  
Sandra I. Martin, AHIP, Deborah H. Charbonneau, and Ellen B. Marks

**Adopting Blogging Technologies to Support Authoring and Access to a Web-based Knowledgebase**  
Rikke Ogawa, AHIP, Heidi Heilemann, AHIP, Pamela Murnane, Phil Constantinou, Charles Yates, and Fletcher Cocquyt

**Research and Nursing and Allied Health Resources Sections and African-American Medical Librarians Alliance and Clinical Librarians and Evidence-Based Health Care SIGs**

*Practicing Evidence-based Health Care*  
Convention Center: River 007CD

Moderator: Dawn Littleton, public services librarian, Plummer Library, Mayo Clinic, Rochester, MN

**Envisioning the Informationist/Information Specialist in Context (ISIC): Differences in Health Care and Library Professionals' Perceptions of the ISIC Role**  
Nila A. Sathe, Rebecca N. Jerome, Mason B. Currey, and Nunzia B. Giuse, AHIP

**Introducing Literature-based Evidence into Institutional Patient Care Protocols**  
Annette M. Williams, Garad Megan Davis, Shannon Mueller, Marcia Epelbaum, and Nunzia B. Giuse, AHIP

**How to Create an Instant, Evidence-based Comparison of Treatment Effectiveness and Safety for Diverse Patient Populations**  
Ofer A. Avital

**Weaving Evidence-based Medicine Resources into the Internal Medicine Residency Morning Report**  
Cindy A. Gruwell, James Beattie Jr., and Bradley Benson

**DIVERSITY**

**Collection Development, Chiropractic Libraries, and Dental Sections and Complementary and Alternative Medicine and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIGs**

*Diversity in Collection Development*  
Convention Center: River 006C

Moderator: Hope Barton, assistant director, Hardin Library of the Health Sciences, University of Iowa-Iowa City

**Finding and Evaluating Complementary and Alternative Medicine Resources for Your Collection**  
Susan Murray, AHIP

**Are They Really Worth It? Preliminary Evaluation of Classic Dental Citations in Terms of the Hierarchy of Evidence, 1980–2003**  
Ann Marie Corry and Karen B. Williams

*Section Programming 2 continues next page*

Tuesday, May 17

**SECTION PROGRAMMING 2, CONTINUED**

**Collection Development Strategies for Health Care of Lesbian, Gay, Bisexual, and Transgendered People**  
Paul Blobaum

**Fronteras Nuevas: The Implications of Bioterrorism Literature for Libraries and the Scientific Community**  
Jill D. Sherman and Elizabeth M. Smigielski

**Strategies for Creating and Transforming Collection Management**  
Marian Hicks

**Pharmacy and Drug Information and Medical Informatics Sections and Molecular Biology and Genomics SIG**

**Medical Informatics and Bioinformatics: Serving Diverse Information Needs for Clinical Practice and Research**  
*Convention Center: River 006B*

Moderator: Sherrilynne Fuller, FMLA, director, Health Sciences Libraries, University of Washington–Seattle

**Integration of Knowledge-based Patient Education Resources into an Electronic Medical Record System**  
Eileen H. Stanley, AHIP

**Stanford Metasearch: Smart Searching for Clinicians**  
Debra S. Ketchell, AHIP, Charles Yates, Phil Constantinou, Pamela M. Murnane, Jason B. Axtell, and Kevin S. Clarke

**Reach, Stretch, and Grasp: Establishing a Library Liaison Program for Computational Biologists**  
Kevin Messner

**Information Needs of Biologists for Online Bioinformatics Resources: Implications for Health Sciences Information Professionals**  
Dihui Lu and Gary Marchionini

**EDUCATION AND OUTREACH**

**Consumer and Patient Health Information and Corporate Information Services Sections and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians and Mental Health SIGs**

**Challenging Patrons, Challenging Questions: Case Scenarios to Enlighten Our Futuro Magnífico**  
*Convention Center: River 008B*

Moderator: Joy Kennedy, librarian, Health Resource Library, Northwest Community Hospital, Arlington Heights, IL

**Bigotry or Research? A Librarian and the Literature Search to “Cure” Homosexuality**  
Michael Scott

**Commentary**  
Joseph Kobos, professor, Department of Psychiatry, and director, Counseling Service, University of Texas Health Science Center–San Antonio

**Hospital Libraries and Leadership and Management Sections**

**Celebrate Me Home**  
*Convention Center: Room 203*

Moderator: Katherine Stemmer-Frumento, AHIP, director, Library Services, Greenwich Hospital, Greenwich, CT

**The Role of the Librarian as Clinical Transformation Leader**  
Linda Hogan

**Celebrating a New Home for Health Sciences Education with New Technology for Teaching**  
Jeanne M. Le Ber and Nancy T. Lombardo

**From the Shore to the Screen: Translating Informatics Training into a Distance Education Course**  
Douglas L. Varner, AHIP

**Agents of Change: Participation in the National Library of Medicine/Marine Biology Laboratory (NLM/MBL) Medical Informatics Course (Panel Discussion)**  
Anne M. Linton, AHIP, and Laura E. Abate

**RESEARCH**

**Dental, Consumer and Patient Health Information, Hospital Libraries, Leadership and Management, Public Health/Health Administration, and Research Sections and Assessment and Benchmarking SIG**

**Establishing Best Practice**  
*Convention Center: River 007AB*

Moderator: Mike Kronenfeld, AHIP, director, Learning Resource Center, A. T. Still University of Health Sciences, Mesa, AZ

**On Being a Software Development Client: Borrowing Best Practices from Software Engineering**  
Julie K. Kwan, AHIP

**The MLA Benchmarking Network: The Significance of the Aggregate Data**  
Rosalind F. Dudden, AHIP, FMLA, and Michelle M. Volesko Brewer

**LibQual+ 2004: A Hospital Library Cohort's Results**

Eileen H. Stanley, AHIP, and  
Betsy P. Moore

**The Resource Management Model of Integrated Collection Services**

Deborah Silverman

**Research, Consumer and Patient Health Information, and Hospital Libraries Sections and Assessment and Benchmarking SIG****Research Methodology 101 (Part 2): Yes, You Can Do Research!**

Convention Center: River 006A

Moderator: Martha R. Harris, AHIP, medical research librarian, Audie L. Murphy Division-Ambulatory Care, South Texas Veterans Health Care System-San Antonio

**Finding Your Niche: Opportunities for Research and Publication for All**

Joanne Gard Marshall, AHIP,  
FMLA

**Evidence-based Librarianship Underpinning Cochrane Reviews: A Case Study of the Role of Information Retrieval Research in Evidence-based Health Care**

Carol Lefebvre

**Writing a Successful Grant: The Reviewer's Perspective**

Mary Moore

**Taming Evaluation Research Data: Organizing and Reporting Your Results**

Cynthia Olney

**Taxonomy Development for Meaningful Data Analysis**

Catherine Arnott Smith

**TECHNOLOGY****Cancer Librarians, Collection Development, Research, and Technical Services Sections****Impact of Open Access (OA) Publishing**

Convention Center: River 008A

Moderator: Karen M. Albert, AHIP, director, Library Services, Talbot Research Library, Fox Chase Cancer Center, Philadelphia, PA

**A New Publishing Model for Digital Educational Materials: Peer Review for the Health Education Assets Library (HEAL)**

Sharon Dennis, Shona R. Dippie, Sebastian Uijtdehaage, and Sandra McIntyre

**Can We See Clearly Now? What Are the Impacts of Open Access on the Vision Science Literature?**

Pamela C. Sieving

**Linking to Open Access Publications: The Library's Role**

Anneliese Taylor, Paul Wakeford, Alan G. Daniel, and Beatrice Mallek

**Open Access Publishing: A Researcher's Point of View**

Andrew Vickers

3:30 p.m.–4:00 p.m.

**Technology Showcase**

**Thomson Scientific: Research, Writing, and Publishing Solutions**  
Convention Center: Exhibit Hall

Thomson ResearchSoft develops solutions for the desktop and Web that advance research, writing, and publishing. Check out new tools for the researcher's desktop including Onfolio: get more out of Internet research, RevViz: explore references visually, and sciPROOF: the proofreading solution.

4:00 p.m.–4:30 p.m.

**Beverage Break and Visit Exhibits**

Convention Center: Exhibit Hall B

4:00 p.m.–5:30 p.m.

**Committee, Section Business, SIG, and Informal Meetings**

(See pages 29–32 for room assignments.)

4:30 p.m.–6:00 p.m.

**Poster Session 2 (even-numbered posters presented)**

Convention Center: Exhibit Hall B

Consult the *MLA '05 Abstracts* supplement.

6:00 p.m.–7:30 p.m.

**Hospital Libraries Section Business Meeting and Reception**

Rivercenter Grand Ballroom:  
Salons C&D

Ticketed event.

Sponsored by MARCIVE.

## Wednesday, May 18

### 7:00 a.m.–9:00 a.m.

#### MLA Unit, Section Business, SIG, and Informal Meetings

(See pages 29–32 for room assignments.)

### 9:00 a.m.–10:00 a.m.

#### The Joseph Leiter Lecture

Convention Center: Ballroom B

Introduction: Howard Silver, Joseph Leiter NLM/MLA Lectureship Jury and associate head, Science Library, Massachusetts Institute of Technology, Cambridge, MA

Lecturer: Joycelyn Elders, former US surgeon general and professor emeritus, University of Arkansas, College of Medicine, Little Rock, AR

### 10:00 a.m.–10:30 a.m.

#### Beverage Break

Convention Center: Foyer

### 10:30 a.m.–noon

#### MLA Business Meeting

Convention Center: Ballroom B

Presiding: Joanne Gard Marshall, AHIP, FMLA, 2004/05 president, MLA

#### Announcements and Introductions

#### In Memoria

#### Member Recognition

#### Call to Order

#### Announcements and Election Results

#### New Business

#### Treasurer's Report

Neil Rambo, treasurer, MLA, and associate director, Research, Education and Clinical Services, Health Sciences Libraries, University of Washington–Seattle

#### Executive Director's Report

Carla J. Funk, CAE

#### Annual Report

#### Old Business

Envisioning the Information Specialist in Context Project Update: Nunzia B. Giuse, AHIP, director, Annette and Irwin Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

### 12:30 p.m.–2:30 p.m.

#### MLA Unit, Section Business, SIG, and Informal Meetings

(See pages 29–32 for room assignments.)

#### Lunch with MLA Section Members

Marriott Rivercenter: Salon E

### 2:00 p.m.–3:30 p.m.

#### CORE Task Force Meeting

(See page 29 for room assignment.)

### 2:30 p.m.–4:00 p.m.

#### SECTION PROGRAMMING 3

- All section programming takes place in the Henry B. González Convention Center.
- Programs are presented alphabetically:  
By theme: **CLINICAL, DIVERSITY, EDUCATION AND OUTREACH, RESEARCH, TECHNOLOGY**  
By lead section name (in boldface)
- Structured abstracts along with presenter's titles and affiliations appear in the *MLA '05 Abstracts* supplement.

## CLINICAL

**Nursing and Allied Health Resources, Corporate Information Services, and Public Health/Health Administration Sections and African American Medical Librarians Alliance SIG**

#### *The Role of Information and Policy in Health Care*

Convention Center: Room 203

Moderator: Ingrid Hendrix, AHIP, nursing librarian, Health Sciences Library and Information Center, University of New Mexico–Albuquerque

#### **Disadvantaged but Not Disconnected: Everyone Goes Local**

Diana McDuffee and Christie Silbajoris, AHIP

#### **Utilization of the Medical Librarian as a Provider of Information Services on Health Policy and Health Disparities for State Medicaid Programs**

Peter W. Droese and Nancy L. Peterson

#### **Bridging the Gap on Health Disparities: A Librarian's Role**

Annabelle Nunez

#### **Pharmacy and Drug Information Section**

#### *EMBASE.com Lecture*

Convention Center: River 006C

Moderator: Pauline Hicks, manager, Science and Research Library, Florida A&M University–Tallahassee

#### **Promoting Safe Use of Herbals**

Jose O. Rivera

## DIVERSITY

**Leadership and Management,** Health Association Libraries, and Hospital Libraries Sections

**Managing Library Schizophrenia (Part 2): Diverse Roles to Diverse Constituencies**  
Convention Center: River 007AB

Moderator: Jim Curtis, director, Savitt Medical Library and Information Technology Services, University of Nevada School of Medicine—Reno

**The Psychology of New: Managing New Roles and Services for New Users**  
Nancy Allee, AHIP

**Using the Association of Academic Health Sciences Libraries' Charting the Future to Reposition an Academic Health Sciences Library for Knowledge Management**  
Mary Moore and Jonquil Feldman, AHIP

**The Case of Treatable, Curable Librarian Acute Reactive Psychosis**  
helen-ann brown, AHIP, Diana Delgado, AHIP, Diane Cmor, Tracy Havlin, and Karen Joc

**Mixed Messages: Finding Out What Your Patrons Really Want**  
Patrice A. O'Donovan, AHIP, Dolores Z. Judkins, AHIP, and Peggy R. Baldwin, AHIP

**Medical Informatics, Medical Library Education, and Technical Services Sections**

**Medical Information Diversity: Results of an MLA Survey**  
Convention Center: River 008B

Moderator: Nancy Roderer, AHIP, assistant professor and interim director, Health Sciences Informatics, Welch Medical Library, Johns Hopkins University, Baltimore, MD

**Medical Information Diversity: Results of an MLA Survey**  
Catherine Arnott Smith, Linda Hogan, Douglas Joubert, and Diane Wolf, AHIP

## EDUCATION AND OUTREACH

**Educational Media and Technologies,** Health Association Libraries, and Public Services Sections

**Educating Ourselves and Our Users about Copyright**  
Convention Center: River 006B

Moderator: Stephanie Kerns, head, Education and Outreach, and curriculum librarian, Galter Health Sciences Library, Northwestern University, Chicago, IL

**Copyright 101: How to Make It Easy to Do the Right Thing**  
Brenda L. Seago, AHIP, Jeanne Schlesinger, Chris Stephens, and Anita Navarro

**Intellectual Property Policy Development: Mapping Your Institution's Course to a New Future**  
Richard Nollan, AHIP

**Copyright on Campus: New Roles for Libraries**  
Susan Lessick

**Mickey and Me: Disney, Copyright, and Digital Decisions**  
Nancy Allee, AHIP

**Public Services and Pharmacy and Drug Information Sections**

**UnGoogling Information Literacy in the Health Sciences**  
Convention Center: River 007CD

Moderator: Ammon Ripple, head, Reference Services, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

**Leveraging Google Skills**  
Julia Shaw-Kokot, AHIP, and K T Vaughan

**Stanford's Information Literacy Continuum**  
Christopher Stave, Rikke Ogawa, AHIP, and Heidi Heilemann, AHIP

**Developing an Innovative, Integrated Curriculum to Teach Information Literacy and Management Skills to First-year Medical Students**  
Linda J. Collins, AHIP

## RESEARCH

**Dental and Research Sections**

**Trends in Oral Research**  
Convention Center: River 008A

Moderator: Marilee Creelan, AHIP, assistant professor and academic librarian, Greenblatt Library, Medical College of Georgia—Augusta

**The Changing Landscape of Oral Health Research**  
Karen Adler Storthz

Section Programming 3  
continues next page

**Wednesday, May 18**

**SECTION PROGRAMMING 3,  
CONTINUED**

**Scholarly Publishing: What's  
in Your Toolkit?**  
Leah Krevit

**International Cooperation  
Section**

***Futuro Magnifico: Finding  
Ways of Connecting the  
World to Medical Information  
and Resources***

*Convention Center: River 006D*

Moderator: Zana Etter, librarian  
II and director, Media Library,  
R W Johnson Medical School,  
University of Medicine and Den-  
tistry of New Jersey—  
Piscataway

**Improving Access to  
Information for Health  
Workers in Zambia**

Christine W. Kanyengo

**The Global Review on Access  
to Health Information in  
Developing Countries:  
Progress So Far**

Bruce Madge

**The Impact of Information  
Technology on Health  
Information Access in  
Sub-Saharan Africa:  
The Divide within the Divide**  
Lenny Rhine

**Making Magnificent  
Connections**

Ellen N. Sayed, AHIP

**TECHNOLOGY**

**Federal Libraries,  
Collection Development, and  
History of the Health  
Sciences Sections**

***Digitization, Preservation,  
and Authentication of  
Resources***

*Convention Center: River 006A*

Moderator: Ursula Scott, AHIP,  
assistant vice president,  
Learning Resources Center, Uni-  
formed Services University of  
the Health Sciences, Bethesda,  
MD

**Government Printing Office  
Strategic Vision and What It  
Will Mean for Public Access to  
Government Information**

Judith Russell

**Treasures from the Sub-  
basement: Unlocking a  
Library's Diverse Collections**

Todd Allen Lane and Daniel  
Dollar

**Because You Can't Trust a  
Publisher with Their Archive**

Tony McSean

**4:30 p.m.–6:00 p.m.**

**Legislative Update**

*Convention Center: River 008A*

Invited speakers include David J.  
Brailer, national coordinator for  
health information technology,  
US Department of Health and  
Human Services, Washington,  
DC; Dale Dirks, president, Health  
and Medicine Counsel of Wash-  
ington, Washington, DC;  
Jacqueline Donaldson Doyle,  
AHIP, FMLA, director, Service  
Excellence and Learning  
Resources, Library, Banner  
Estrella Medical Center, Phoenix,  
AZ, and Governmental Relations  
Committee chair; and Betsy L.  
Humphreys, AHIP, Deputy  
Director, National Library of  
Medicine, Bethesda, MD.

**Open Forums**

**Continuing Education**

*Convention Center: River 006C*

**Diversifying Our Roles: From Clinical  
Librarian to Information Specialist  
in Context**

*Convention Center: River 006D*

**Education and Research: MLA's Role**

*Convention Center: River 006B*

**Nurturing the New, Supporting the  
Experienced**

*Convention Center: River 006A*

**7:00 p.m.–10:00 p.m.**

**Futuro Magnifico Party**

*La Villita*

*Sponsored by JAMA & Archives  
Journals*

**7:00 a.m.–9:00 a.m.**

**Committee, Section Business, SIG, and Informal Meetings**

*(See pages 29–32 for room assignments.)*

**9:00 a.m.–10:00 a.m.**

**Presidential Inaugural Address and MLA '06 Invitation**

*Convention Center: Ballroom B*

Presiding: Joanne Gard Marshall, AHIP, FMLA, 2004/05 president, MLA

**Call to Order**

**Old Business**

**Recognition of Retiring Board Members**

**Introduction of Incoming Board Members**

**Presidential Inaugural Address**  
Mary Joan (MJ) Tooley, AHIP, 2005/06 president, MLA, and executive director, Health Sciences and Human Services Library, University of Maryland–Baltimore

**Resolutions**

**Invitation to MLA '06**

**Host city: Phoenix, AZ**

James Shedlock, AHIP, cochair, 2006 National Program Committee (NPC), and director, Galter Health Sciences Library, Northwestern University, Chicago, IL; Debra S. Ketchell, AHIP, cochair, 2006 NPC, and director, Lane Medical Library and Knowledge Management Center, Stanford University School of Medicine, Stanford, CA; Jacqueline Donaldson Doyle, AHIP, FMLA, cochair, 2006 Local Assistance Committee, and director, Service Excellence and Learning Resource, Library, Banner Estrella Medical Center, Phoenix, AZ; and Kay E. Wellik, AHIP, cochair, 2006 Local Assistance Committee, and section head, Library Services, Mayo Clinic, Scottsdale, AZ

**10:00 a.m.–11:15 a.m.**

**Library of the Future**

**Medical Library of the Future Panel**  
*Convention Center: Ballroom B*

Introduction: Linda Walton, cochair, 2005 National Program Committee, and associate director, Galter Health Sciences Library, Northwestern University, Chicago, IL

**11:15 a.m.–11:30 a.m.**

**Beverage Break**

*Marriott Rivercenter:  
Grand Ballroom Foyer*

**11:30 a.m.–12:30 p.m.**

**Library of the Future Breakouts**

*Sponsored by EBSCO*

**EBSCO Breakout**

*Marriott Rivercenter,  
Grand Ballroom: Salon J*

**InfoPoem Breakout**

*Marriott Rivercenter:  
Conference Room 17*

**McGraw-Hill Breakout**

*Marriott Rivercenter,  
Grand Ballroom: Salon C*

**National Library of Medicine Breakout**

*Marriott Rivercenter,  
Grand Ballroom: Salon D*

**Ovid Breakout**

*Marriott Rivercenter:  
Conference Room 12*

**Public Library of Science**

*Marriott Rivercenter:  
Conference Room 18*

**Rittenhouse Book Distributors Breakout**

*Marriott Rivercenter:  
Conference Rooms 13 and 14*

**UpToDate Breakout**

*Marriott Rivercenter,  
Grand Ballroom: Salon M*

**12:45 p.m.–2:15 p.m.**

**MLA Board Meeting**

*Marriott Rivercenter:  
Conference Room 15*

**1:00 p.m.–5:00 p.m.**

**Continuing Education**

*(See pages 25–27 for room assignments.)*

**Continuing Education Committee Meeting**

*(See page 29 for room assignments.)*



The Power of **EMBASE** + **MEDLINE** Combined... and Much More

With comprehensive and reliable coverage of biomedical and drug literature, **EMBASE.com** supports you and your user community – helping to further the advancement of scientific research and experimental medicine. It enables you to save time and money and delivers 24/7 desktop access to the critical information needed to make sound scientific decisions.



## Reduce expenditure...Increase results



### Expand your purchasing power and get greater value for money

- Competitively priced data supplied directly to you
- Non-restrictive licensing model
- Single fee for unlimited data access and unencumbered usage

### Get information faster than from any other database service

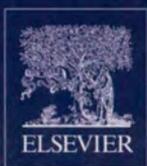
- Daily updates
- Records within 10 working days after the receipt of the article

### Link to your local full-text holdings

- OpenURL-enabled
- Leverage your investment in content



Visit us at Booth 102 to demo EMBASE.com and enter the drawing to win an EMBASE.com Research Toolbox containing mouse pads, USB memory sticks, desk clock and much more.



[www.embase.com](http://www.embase.com)

The Intelligent Gateway to  
Biomedical & Pharmacological information

[www.info.embase.com](http://www.info.embase.com)

Visit us to set up a one-month **FREE** trial

We invite you to attend  
The EMBASE.com Lecture  
**Promoting Safe Use  
of Herbals**  
May 18, 2:30 - 4:00 PM  
Convention Center River 006C.  
To register email  
[ebd-marketing@elsevier.com](mailto:ebd-marketing@elsevier.com)



# PARLIAMENTARY PROCEDURES

Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and good will are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

## Parliamentary Authority

Article XIII of the 2005 revised bylaws of the Medical Library Association provides that rules in the current edition of Robert's Rules of Order Newly Revised shall govern the association in all cases where they are applicable and in which they are not inconsistent with the bylaws of the association.

## Rules of the Assembly

The following rules govern the conduct of MLA business meetings.

### The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

### Motions and Resolutions

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

### Debate

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken. Members speaking a second time are limited to one minute.

### Quorum

A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast 2 votes is counted as 2 Voting Members.

### Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

### Understanding Motions

Motions are classified according to their purposes and characteristics.

### Main Motions

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

### Subsidiary Motions

These motions may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

### Privileged Motions

These motions have no direct connection to the main motion. They are the highest-ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

### Incidental Motions

These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

### Motions that Bring a Question before the Assembly Again

- Take from the table
- Reconsider
- Rescind or amend something previously adopted

### Precedence of Motions

Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer
- Amend
- Postpone indefinitely
- Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

MLA's bylaws and model bylaws for sections and chapters are available under Organizational Structure at [www.mlanet.org/members/directory/](http://www.mlanet.org/members/directory/).

Great Product, Great Value.  
Top-Rated by Librarians.



ASP Web Hosting or In-house Server

## CyberTools® for Libraries

Integrated Library System

- Easy cataloging & authority control
- Time-saving, feature-rich serials management
- Elegant, customizable OPAC
- Any size library, consortium, or collection

Join One of the  
Fastest Growing  
Library Communities.

Contact Us for a Free Web Demo  
Tel (800) 894-9206 or (978) 772-9200  
Info@CyberToolsForLibraries.com  
Visit Us in MLA Exhibit Area 402



508 Bobby  
APPROVED

# AWARDS AND GRANTS

Join MLA in recognizing the best and brightest in the field. Please make sure to attend the Awards Ceremony and Luncheon on Tuesday, May 17, from noon–1:30 p.m. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the MLA Registration Center prior to 5:00 p.m. on Monday, May 16. Recipients are listed in order of presentation during the ceremony.

## **The Joseph Leiter NLM/MLA Lectureship**

Joycelyn Elders

## **The John P. McGovern Award Lectureship**

*Sponsored by EBSCO  
Information Services.*

John J. Nance

## **The MLA Scholarship**

Teresa Hammett

## **The MLA Scholarship for Minority Students**

Shamsha Damani

## **The 2005 Cunningham Memorial International Fellowship**

Raphael Euppah

## **The EBSCO/MLA Annual Meeting Grants**

*Sponsored by EBSCO  
Information Services.*

Kelly Klinke

Molly J. Montgomery, AHIP

Carolyn M. Papa

Paula Whannell

## **The Hospital Libraries Section/MLA Professional Development Grant**

*Sponsored by the MLA Hospital  
Libraries Section.*

Marcy Brown

Sharon Kambeitz, AHIP

## **The David A. Kronick Traveling Fellowship**

*Endowed by the Bowden-Massey  
Foundation.*

Kristine M. Alpi, AHIP

## **The Donald A. B. Lindberg Research Fellowship**

*The 2005 fellowship is sponsored by  
the John P. McGovern Foundation.*

Yin Aphinyanaphongs

## **The Medical Informatics Section/MLA Career Development Grants**

*Sponsored by the MLA Medical  
Informatics Section.*

Ruiling Guo, AHIP

Christine F. Marton

## **The MLA Research, Development, and Demonstration Project Grant**

Peggy Mullaly-Quijas, AHIP

## **The MLA Continuing Education Award**

Andrea Ketchum, AHIP

## **The Estelle Brodman Award for the Academic Medical Librarian of the Year**

Michele Tennant, AHIP

## **The Lucretia W. McClure Excellence in Education Award**

Jo Dorsch, AHIP

## **The Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship**

Mary Fran Prottzman, AHIP

## **The Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences**

*Endowed by Ballen Booksellers  
International.*

Deborah Bleic, AHIP

## **The Thomson Scientific/Frank Bradway Rogers Information Advancement Award**

*Sponsored by Thomson Scientific.*

Arizona Health Information Network  
(AZHIN)

## **The Majors/MLA Chapter Project of the Year Award**

*Sponsored by Majors Scientific Books.*

Pacific Northwest Chapter of MLA

## **The President's Award**

Patricia L. Thibodeau, AHIP

Linda A. Watson, AHIP, FMLA

Carla J. Funk, CAE

## **The Ida and George Eliot Prize**

Pamela Sherwill-Navarro, AHIP

Addajane Wallace, AHIP

## **The Murray Gottlieb Prize**

Ursula Ellis, AHIP

## **The Rittenhouse Award**

*Sponsored by Rittenhouse  
Book Distributors.*

Ann Bett-Madhavan

## **The 2005 Janet Doe Lectureship**

Fred W. Roper, AHIP, FMLA

## **Fellowship**

Julie J. McGowan, AHIP, FMLA

Kent A. Smith, FMLA

Julia F. Sollenberger, AHIP, FMLA

Linda A. Watson, AHIP, FMLA

Gail A. Yokote, AHIP, FMLA

## **The Marcia C. Noyes Award**

Judith Messerle, AHIP, FMLA

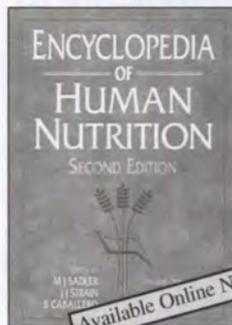
Visit [www.mlanet.org/awards/](http://www.mlanet.org/awards/) for information on how you can apply for an MLA '06 grant or be nominated for an award.

# POWERFUL RESOURCES IN PRINT AND ONLINE

## ENCYCLOPEDIA OF HUMAN NUTRITION, 2nd EDITION Four-Volume Set

20% NEW MATERIAL!

NEW COVERAGE  
ON DIETARY  
MANAGEMENT AND  
NUTRITIONAL  
CAUSES OF  
DISEASE!



Available Online Now! †

Introductory Print Price:  
\$740.00  
Print Price: \$995.00

Edited by: Benjamin Caballero, Johns Hopkins University, Maryland, USA  
Lindsay Allen, University of California, Davis, USA  
Andrew Prentice, London School of Tropical Medicine, UK

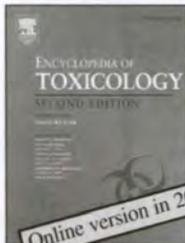
**Acclaim For The First Edition...**

"A major achievement condensing current authoritative reviews on all aspects of nutrition and clinical nutrition. It is an excellent starting point for anyone initiating a research project in nutrition and is well indexed."

- BRITISH MEDICAL ASSOCIATION, MEDICAL BOOK COMPETITION

August 2005 • ISBN 0121501108 • Hardback • 2000 Pages  
[books.elsevier.com/nutrition](http://books.elsevier.com/nutrition)

## ENCYCLOPEDIA OF TOXICOLOGY, 2nd EDITION Three-Volume Set



Online version in 2005 †

Introductory Print  
Price: \$640.00  
Print Price:  
\$799.95

Editor-in-Chief: Philip Wexler, National Institutes of Health, Bethesda, Maryland, USA

Praise for the first edition...  
"...provides an invaluable interface of experimental, applied, and regulatory toxicology...superior to many textbooks..."

-JOURNAL OF TOXICOLOGY: CLINICAL TOXICOLOGY

May 2005 • ISBN 0127453547 • Hardback • 2000 pages  
[books.elsevier.com/etox](http://books.elsevier.com/etox)

## ENCYCLOPEDIA OF FORENSIC AND LEGAL MEDICINE Three-Volume Set



Online version in 2005 †

Introductory Print  
Price: \$740.00  
Print Price:  
\$925.00

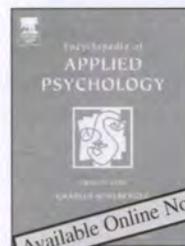
Editor-in-Chief: Jason Payne-James, Forensic Healthcare Services Ltd, Metropolitan Police Service, City of London Police, National Crime Faculty and National Injuries Database, Journal of Clinical Forensic Medicine, UK

### KEY FEATURES:

- Written by experienced professionals with medical, legal, or dual training who are internationally renowned for their expertise
- The Editorial Board reflects the multidisciplinary, multi-jurisdictional and global emphasis of forensic and legal medicine
- Diagrams, tables and full-color images are included throughout to aid in the understanding and study of these topics

July 2005 • ISBN 0125479700 • Hardback • 2000 pages  
[books.elsevier.com/forensiclegal](http://books.elsevier.com/forensiclegal)

## ENCYCLOPEDIA OF APPLIED PSYCHOLOGY Three-Volume Set



Available Online Now! †

Print Price:  
\$875.00

Edited by: Charles Spielberger  
University of South Florida, Tampa, USA

"The Encyclopedia of Applied Psychology is an excellent resource for both academics and professionals. The compendium that all psychologists and libraries around the world should possess."

-QICHENG JING, INSTITUTE OF PSYCHOLOGY,  
CHINESE ACADEMY OF SCIENCES

September 2004 • ISBN 0126574103 • Hardback • 2688 pages  
[books.elsevier.com/appliedpsych](http://books.elsevier.com/appliedpsych)

Sign up for  
Covershots and  
enter to win a  
Barnes & Noble  
Gift Certificate!

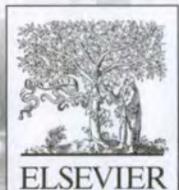
[www.elsevier.com/locate/covershots](http://www.elsevier.com/locate/covershots)

SEE a  
VirtualE demo  
in our booth  
#101  
VirtualE.Elsevier.com

† Forthcoming on  Visit <http://info.sciencedirect.com>  
Online version pricing not shown.

[www.books.elsevier.com](http://www.books.elsevier.com)

Content, prices, and publication dates subject to change. © 2005 by Elsevier. Online pricing not shown. All Rights Reserved. JT/MM02175 01/05



## Hours

**Sunday, May 15, 5:45 p.m.–7:45 p.m.**

**Monday, May 16, 10:00 a.m.–6:00 p.m.**

**Tuesday, May 17, 10:00 a.m.–noon  
and 1:15 p.m.–6:00 p.m.**

The Hall of Exhibits is a great opportunity to learn about the latest products and services from some of the most respected names in the profession. To fully enjoy the many displays, we suggest you allow six hours during the meeting for walking through the information-packed Hall of Exhibits.

*Exhibitors as of March 15, 2005.*



**Corporate partners**



**Annual meeting sponsors**

### **ACP Medicine/ACS Surgery Booth 452**

224 West 30th Street, 4th Floor  
New York, NY 10001  
rkhan@webmd.net  
www.acpmedicine.com

ACP Medicine is the official adult internal medicine reference of the American College of Physicians. ACS Surgery is the official general surgery reference of the American College of Surgeons.

### **American Academy of Orthopaedic Surgeons (AAOS) Booth 440**

6300 North River Road  
Rosemont, IL 60018  
800.626.6726; Fax, 800.823.8025  
custserv@aaos.org  
www.aaos.org

The AAOS publishes medical and scientific publications, electronic media programs, and online resources to provide ongoing education of new techniques and research in musculoskeletal care.

### **American Academy of Pediatrics (AAP) Booth 121**

141 Northwest Point Boulevard  
Elk Grove Village, IL 60007  
847.434.4000; Fax, 847.434.8780  
jwesloski@aap.org  
www.aap.org

The AAP is the leading publisher in the field of pediatrics. With more than 500 titles, AAP publications cover all areas of health care for children, including consumer health titles, patient education materials, and clinical references in both print and electronic formats.

### **American Association for Clinical Chemistry (AACC) Booth 445**

2101 L Street NW, Suite 202  
Washington, DC 20037-1558  
800.892.1400; Fax, 202.887.5093  
www.aacc.org

AACC is one of the leading publishers of expert, timely scientific and educational texts, written and edited by leaders in the clinical laboratory field.

### **American Chemical Society Publications Booth 309**

1155 16th Street NW  
Washington, DC 20036  
202.872.4600; Fax, 202.872.4615  
help@acs.org  
pubs.acs.org

American Chemical Society Publications will be exhibiting the most cited and most requested journals in medicinal chemistry including *Journal of Medicinal Chemistry* and our newest addition to this field, *Molecular Pharmaceutics*.

### **American Physiological Society Booth 123**

9650 Rockville Pike  
Bethesda, MD 20814  
301.634.7164; Fax, 301.634.7241  
info@the-aps.org  
www.the-aps.org

The American Physiological Society's highly cited research and review journals examine the entire spectrum of physiological systems, providing cutting-edge scientific information online and in print.

### **American Psychiatric Publishing Booth 135**

1000 Wilson Boulevard, Suite 1825  
Arlington, VA 22209  
703.907.7322; Fax, 703.907.1091  
appi@psych.org  
www.psychiatryonline.com

PsychiatryOnline is the DSM-IV-TR and the *American Journal of Psychiatry* coupled with a classic collection of must-have psychiatric references and sophisticated searching and cross-referencing tools. Visit [www.psychiatryonline.com](http://www.psychiatryonline.com).



### **American Psychological Association (APA) Booth 321**

750 First Street NE  
Washington, DC 20002  
202.336.5500; Fax, 202.336.6191  
psycinfo@apa.org  
www.apa.org

APA is the premier source for information in psychology. APA delivers this information through its expansive collection of books, journals, newsletters, and electronic products and its Website, [www.apa.org](http://www.apa.org).

**American Society for Biochemistry and Molecular Biology (ASBMB)****Booth 235**

9650 Rockville Pike  
Bethesda, MD 20814  
301.634.7145; Fax, 301.634.7126  
asbmb@asbmb.org  
www.asbmb.org

ASBMB publishes the most cited biomedical journal in the world, *Journal of Biological Chemistry*, plus other leading biomedical, subspecialty research journals. Available online and/or print, ASBMB publications are the top journals in their fields. Visit our booth to obtain additional information, plus receive your free gift.

**American Society of Health-System Pharmacists (ASHP)****Booth 130**

7272 Wisconsin Avenue  
Bethesda, MD 20814  
www.ashp.org

ASHP offers publications and products designed to help faculty and clinicians provide quality education and patient care. Products include *AHFS Drug Information*, *Handbook on Injectable Drugs*, *PharmPrep*, *Basic Skills in Interpreting Laboratory Data*, and more.

**Annual Reviews****Booth 410**

4139 El Camino Way  
Palo Alto, CA 94306  
650.493.4400; Fax, 650.424.0910  
sitelicense@annualreviews.org  
www.annualreviews.org

Annual Reviews provides the scientific community with world-class review literature in the biomedical, physical, and social sciences, available in site licenses to institutions and consortia.

**Basch Subscriptions, Inc. (BSI)****Booth 119**

88 North Main Street  
Concord, NH 03301  
800.226.5310; Fax, 603.226.9443  
subs@basch.com  
www.basch.com

BSI provides libraries old-fashioned service with a new attitude. BSI will furnish your library with all your subscription needs in print or e-journal format.

**BC Decker****Booth 146**

20 Hughson Street South  
Hamilton, ON L8N 3K7  
Canada  
905.522.7017; Fax, 905.522.7839  
ctravelle@bcdecker.com  
www.bcdecker.com

**Bentham Science Publishers  
Booth 449**

3 Clover Hill Circle  
Ewing Township, NJ 08638-1305  
609.915.4473; Fax, 609.883.7914  
j.lehman@bentham.org  
www.bentham.org

Bentham Science Publishers—a major science, technical, and medical journal publisher of sixty-one titles—answers the information needs of the pharmaceutical, biomedical, and medical research community.

**BioMed Central  
Booth 242**

Middlesex House, 34/42 Cleveland Street  
London W1T 4LB  
United Kingdom  
44207.323.0323; Fax, 44207.580.1938  
info@biomedcentral.com  
www.biomedcentral.com

In addition to publishing over 120 peer-reviewed open access journals, BioMed Central produces a range of subscription services including Images.MD and the newly launched Open Repository.

**Blackwell Publishing  
Booth 314**

350 Main Street  
Malden, MA 02148  
781.388.8200  
www.blackwell-synergy.com

Learn about Blackwell's collection of 670 peer-reviewed journals published for scholarly societies and available online on Blackwell Synergy, with reference links, MARC21 records, and COUNTER usage statistics.

**BMJ Publishing Group  
Booth 347**

BMA House, Tavistock Square  
London, WC1H 9JR  
United Kingdom  
44207.383.6640; Fax, 44207.383.6661  
jhalfacre@bmjgroup.com  
www.bmjournals.com

BMJ Publishing Group publishes twenty-three medical journals including the *BMJ*. In addition, we produce *Clinical Evidence*, *Best Treatments*, and *BMJ Learning*. All our products are available online.

**CABI Publishing  
Booth 350**

Nosworthy Way  
Wallingford, Oxfordshire OX10 8DE  
United Kingdom  
44149.183.2111; Fax, 44149.182.9198  
www.cabi-publishing.org

Visit our booth for *Global Health* and *Global Health Archive* (public and international health from historical research to current science) and more in human health and veterinary medicine.

**Canada Institute for Scientific and Technical Information (CISTI)****Booth 416**

1200 Montreal Road  
Ottawa, ON K1A 0R6  
Canada  
613.998.8544; Fax, 613.993.7619  
info.cisti@nrc-cnrc.gc.ca  
cisti.nrc.gc.ca

Need a supplier of leading-edge or hard-to-find research information? Visit CISTI, North America's most comprehensive science, technical, and medical library. CISTI offers fast, reliable document delivery services worldwide.

**CASPR Library Systems  
Booth 334**

14395 Saratoga Avenue, Suite 210  
Saratoga, CA 95070  
800.852.2777; Fax, 408.741.2325  
zaccheo@caspr.com

**Centers for Disease Control and Prevention (CDC) Information Center  
Booth 247**

1600 Clifton Road NE, MS C-04  
Atlanta, GA 30333  
404.639.1717  
icinfo@cdc.gov  
www.cdc.gov

The CDC Information Center provides library services for the entire Centers for Disease Control and Prevention. Come by to learn about CDC's libraries, products, and services. This year we are adjacent to the National Center for Health Statistics, one of the dozen centers we serve.

**Christopher and Dana Reeve Paralysis Resource Center  
Booth 342**

636 Morris Turnpike, Suite 3A  
Short Hills, NJ 07078  
973.467.8270; Fax, 973.467.9845  
info@paralysis.org  
www.paralysis.org

The Christopher and Dana Reeve Paralysis Resource Center promotes the health and well-being of people living with paralysis and their families by providing free information resources and referral services.

**Cinahl Information Systems  
Booth 317**

1509 Wilson Terrace  
Glendale, CA 91206  
818.409.8005; Fax, 818.546.5679  
jlevy@cinahl.com  
www.cinahl.com

The CINAHL bibliographic database covers nursing, allied health, alternative medicine, consumer health, biomedicine, and health sciences librarianship from 1982 to the present.



### **Core Scientific Booth 142**

1450 Broadway, 20th Floor  
New York, NY 10018  
212.921.1209  
info@corescientific.com  
www.corescientific.com

Core Scientific is an independent publisher of evidence-based, peer-reviewed journals, providing reviews of the outcomes evidence on new drugs and drug classes as it emerges.

### **CyberTools for Libraries Booth 402**

249 Ayer Road, Suite 302  
Harvard, MA 01451  
800.894.9206; Fax, 978.772.9400  
info@cybertoolsforlibraries.com  
www.cybertoolsforlibraries.com

CyberTools is easy, Web-based, integrated library automation with unique tools for health sciences libraries. Visit us to learn about one of the fastest growing library communities today.

### **Doody Enterprises Booth 139**

500 North Michigan Avenue, Suite 1410  
Chicago, IL 60611  
312.644.7640; Fax, 312.977.1556  
sales@doodyc.com  
www.doody.com/dct/

In the wake of the discontinuation of the Brandon/Hill selected lists, Doody Enterprises has introduced Doody's Core Titles in the Health Sciences 2004.

### **DynamicMedical.com Booth 240**

3610 Buttonwood Drive, Suite 200  
Columbia, MO 65201  
573.886.8907; Fax, 573.886.8901  
info@dynamicmedical.com  
www.dynamicmedical.com

DynaMed ([www.dynamicmedical.com](http://www.dynamicmedical.com)) is the only evidence-based reference shown to answer most clinical questions in primary care. Provides best available evidence updated daily from systematic literature surveillance.

### **East View Information Services Booth 448**

3020 Harbor Lane North  
Minneapolis, MN 55447  
800.477.1005; Fax, 800.800.3839  
eastview@eastview.com  
www.eastview.com

East View Information Services supplies medical information resources, books, online, microfilm, and print from Russia, China, North Korea, Iran, and other countries across Eurasia.

### **EBSCO Information Services Booth 324**

5724 Highway 280 East  
Birmingham, AL 35242  
205.980.3885; Fax, 205.995.1636  
rmorris@ebSCO.com  
www.ebSCO.com/home/

EBSCO Information Services provides print and online subscription services including EBSCOhost Electronic Journals Service, full-text and bibliographic databases online via EBSCOhost, and Web-based book purchasing with EBSCO Book Services.

### **Electronic Fund Transfer System (EFTS) Booth 344**

263 Farmington Avenue  
Farmington, CT 06034-4003  
860.679.4500; Fax, 860.679.1305  
efts@uchc.edu  
efts.uchc.edu

EFTS is a transaction-based electronic billing system for interlibrary loan (ILL) and document delivery.

### **Elsevier Booth 101/102**

360 Park Avenue South  
New York, NY 10010  
212.633.3730; Fax, 212.633.3680  
usinfo-e@elsevier.com  
www.elsevier.com

Elsevier is a world-leading, multiple-media publisher of superior scientific, technical, and health information products and services. Visit our booth to learn more about our comprehensive portfolio of top-level journals, new books, and innovative electronic products such as ScienceDirect, xPharm, MDConsult, and Scopus. Elsevier, Building Insights, Breaking Boundaries.

### **eMedicine.com Booth 148**

1004 Farnam Street, Suite 300  
Omaha, NE 68102  
402.341.3222; Fax, 402.341.3336  
www.imedicine.com

eMedicine comprises the largest, most current clinical knowledgebase available to health care professionals. Nearly 10,000 physician author/editors contribute articles covering 6,500 diseases across 59 specialties.

### **EOS International Booth 429**

2382 Faraday Avenue, Suite 350  
Carlsbad, CA 92008  
800.876.5484; Fax, 760.431.8448  
info@eosintl.com  
www.eosintl.com

Stop by our booth for a live demonstration of Web-based EOS Web, a modular, scalable, and customizable library automation solution built on library and computing standards.

### **GIDEON Informatics Booth 136**

6010 Wilshire Boulevard, Suite 302  
Los Angeles, CA 90036  
888.644.3366; Fax, 413.487.9264  
info@gideononline.com  
www.gideononline.com

GIDEON is the premier global, infectious disease, knowledge-management tool, an online diagnostic application for infectious disease that provides the latest information on trends in epidemiology and treatment.

### **GoPrint Systems Booth 152**

440 Regal Lily Lane  
San Ramon, CA 94583  
888.52.PRINT (77468); Fax, 925.648.4429  
info@goprint.com  
www.goprint.com

The NEW GoPrint (GS-3) Solution public access, self-service, pay-for-print system provides libraries with the easiest way to charge for printing and recover costs.

### **HARRASSOWITZ Booksellers & Subscription Agents Booth 311**

Wiesbaden 65174  
Germany  
800.348.6886; Fax, 800.574.5732  
service@harrassowitz.de  
www.harrassowitz.de

HARRASSOWITZ is a book and serial vendor for the academic and research library community, specializing in the distribution of scholarly books, periodicals, e-resources, and music scores. Now offering HERMIS 3.0, a complete suite of services and products in support of the library's electronic resources management.

### **HPro Booth 346**

200 Hoods Lane, Box 1168  
Marblehead, MA 01945  
800.650.6787; Fax, 781.639.7857  
customerservice@hpro.com  
www.hcmarketplace.com

HPro provides its clients information resources and expertise in the areas of accreditation, medical staff affairs, credentialing, privileging, medical record management, regulatory compliance, nursing management, quality and patient safety, infection control, and workplace safety.

**Health Affairs****Booth 428**

7500 Old Georgetown Road, Suite 600  
Bethesda, MD 20814-6133  
301.347.3900; Fax, 301.654.2845  
jtucker@healthaffairs.org  
www.healthaffairs.org

*Health Affairs* is the nation's premier peer-reviewed journal of health policy and managed care, widely subscribed to by medical and health administration libraries.

**Humana Press****Booth 313**

999 Riverview Drive, Suite 208  
Totowa, NJ 07512  
973.256.1699; Fax, 973.256.8341  
orders@humanapr.com  
humanapress.com

Humana Press publishes medical and scientific books and journals including online products such as BioMedProtocols.com and journals including *Neurocritical Care*.

**InfoPOEMs/InfoRetriever****Booth 115**

2 Boars Head Place, Suite 105  
Charlottesville, VA 22903  
434.971.1816; Fax, 434.971.7323  
johnson@infopoems.com  
www.infopoems.com

InfoPOEMs and InfoRetriever highlight the progression of clinically applicable evidence, delivered via InfoPOEMs, "Patient-Oriented Evidence that Matters," and InfoRetriever, rapid, point-of-care access to filtered, graded, synopsis evidence.

**Innovative Interfaces Inc.****Booth 239**

5850 Shellmound Way  
Emeryville, CA 94608  
510.655.6200; Fax, 510.450.6350  
info@iii.com  
www.iii.com

Innovative Interfaces Inc. is the world's leading provider of Web-powered, Java-based integrated library-management systems, with systems installed in thousands of libraries in forty-two countries worldwide.

**InterDok Corporation****Booth 443**

173 Halstead Avenue  
Harrison, NY 10528  
914.835.3506; Fax, 914.835.6757  
interdok@interdok.com  
www.interdok.com

InterDok Corporation produces DoPP, a database identifying 40,000+ published proceedings from previously held conferences, congresses, meetings, and symposia and MInd: The Meetings Index, a free event-searching database.

**JAMA & Archives Journals****Booth 340**

515 North State Street  
Chicago, IL 60610  
800.262.2350; Fax, 312.464.5831  
kathy.dalton@ama-assn.org  
pubs.ama-assn.org

*JAMA & Archives Journals* cover the latest developments in clinical medicine. These peer-reviewed journals are available in print, online, or through a company-wide site license.

**John Wiley & Sons****Booth 122**

111 River Street  
Hoboken, NJ 07030  
201.748.6000; Fax, 201.748.6088  
www.interscience.wiley.com

John Wiley & Sons is a global publisher of print and electronic products (Wiley InterScience) providing leading journals, books, references, and databases covering the scientific, technical, and medical disciplines.

**Joint Commission Resources****Booth 345**

One Renaissance Boulevard  
Oakbrook Terrace, IL 60181  
630.792.5498; Fax, 630.792.3098  
www.jcrinc.com

Joint Commission Resources (JCR) is a leading global publisher of practical, solutions-oriented information on health care quality and safety, performance improvement, medical error prevention, medication safety, health care staffing, and other key issues of interest to all types of health care organizations.

**Journal of Clinical Oncology (JCO)****Booth 441**

330 John Carlyle Street, Suite 300  
Alexandria, VA 22314  
703.519.1402; Fax, 703.684.3269  
taylorc@asco.org  
www.jco.org

*JCO* is an excellent resource for new diagnostic techniques, effective therapies, combined modality approaches, and new methods for controlling side effects of therapy. Includes a regular section on end-of-life issues, hospice, survivorship issues, and symptom control.

**Karger****Booth 129**

P.O. Box 529, 26 West Avon Road  
Farmington, CT 06085  
860.675.7834; Fax, 860.675.7302  
karger@snet.net  
www.karger.com

Karger is an independent biomedical publisher since 1890. Karger Libri is an international subscription agency and bookseller since 1960. KaSha provides publishers' distribution and representation throughout the Middle East.

**Kennedy Institute-Georgetown****University****Booth 408**

Box 571212, 37th and O Street NW, 404 Healy  
Washington, DC 20057-1212  
202.687.6689; Fax, 202.687.6770  
medethx@georgetown.edu  
bioethics.georgetown.edu

The National Reference Center for Bioethics Literature is a specialized, international collection of documents concerned with ethical issues in health care, genetics, and biomedical research.

**Landes Bioscience/Eurekah****Booth 251**

810 South Church Street  
Georgetown, TX 78626  
512.863.7762; Fax, 512.863.0081  
cynthia@eurekah.com  
www.landesbioscience.com

Landes Bioscience and Eurekah publish books, journals, and online databases. Please see our ad on the back cover of this *Official Program*.

**Lexi-Comp****Booth 442**

1100 Terex Road  
Hudson, OH 44236  
330.650.6506; Fax, 330.656.4307  
marta.pacur@lexi.com  
www.lexi.com

Lexi-Comp is a major reference and custom publisher with a suite of clinical products for the PDA, online, CD-ROM, and print. Our health information content focuses on pharmacology, natural products, patient education, and more.

**Lippincott, Williams & Wilkins****Booth 328**

530 Walnut Street  
Philadelphia, PA 19106  
215.521.8300; Fax, 215.521.8493  
info@lww.com  
www.lww.com

Lippincott Williams & Wilkins, a unit of Wolters Kluwer Health, is a leading international publisher of professional health information for physicians, nurses, specialized clinicians, and students.

**Majors Scientific Books****Booth 233**

P.O. Box 819074  
Dallas, TX 75381-9074  
972.353.1100; Fax, 972.353.1300  
customerservice@majors.com  
www.majors.com

Majors, the largest distributor of health sciences books and materials in the United States, offers approval plans, continuations, and Web ordering. Come by and see us.



**MARCIVE  
Booth 120**

P.O. Box 47508  
San Antonio, TX 78265  
800.531.7678; Fax, 210.646.0167  
info@marcive.com  
www.marcive.com

Put the latest government information into your catalog, automatic links every month, Documents Without Shelves. Ask about MeSH and LC authorities, table of contents enrichment, conversion, cataloging.

**Mary Ann Liebert Publishers  
Booth 432**

140 Huguenot Street  
New Rochelle, NY 10801  
914.834.1000; Fax, 914.834.3688  
tmulak@liebertpub.com  
www.liebertpub.com

Mary Ann Liebert, celebrating its 25th anniversary, is universally acknowledged for its authoritative peer-reviewed journals in the most promising areas of biotechnology, biomedical research, life sciences, clinical medicine, and surgery.

**Matthews Medical and Scientific Books  
Booth 131**

11559 Rock Island Court  
Maryland Heights, MO 63043  
800.633.2665; Fax, 800.421.8816  
hjc@mattmccoy.com  
www.matthewsbooks.com

Matthews is known for its flexibility in servicing the needs of libraries. Visit our easy-to-use Website at [www.matthewsbooks.com](http://www.matthewsbooks.com) to learn about these services and our librarians on staff.

**McGraw-Hill AccessMedicine  
Booth 114**

Two Penn Plaza  
New York, NY 10121  
212.904.5945; Fax, 212.904.6045  
accessmedicine@mcgraw-hill.com  
www.accessmedicine.com

McGraw-Hill's AccessMedicine.com is an innovative online resource that provides complete references and services for physicians, students, and health professionals, updated daily.

**The Medical Letter  
Booth 450**

1000 Main Street  
New Rochelle, NY 10801  
800.211.2769; Fax, 914.632.1733  
gene@medicalletter.org  
www.medicalletter.org

*The Medical Letter* is an independent, nonprofit organization that offers unbiased, critical evaluations of new drugs. It is supported entirely by subscription fees and accepts no advertising.

**National Center for Health Statistics  
(NCHS)**

**Booth 249**  
3311 Toledo Road  
Hyattsville, MD 20782  
301.458.4112; Fax, 301.458.4025  
www.cdc.gov/nchs/

NCHS is a rich source of information about America's health. NCHS is a unique public resource for health information.

**National Institutes of Health, Office of  
Electronic Research & Reports  
Management (OERRM)**

**Booth 404**  
6705 Rockledge Drive, Suite 4090  
Bethesda, MD 20892  
301.435.0656; Fax, 301.480.2845  
finchd@od.nih.gov  
crisp.cit.nih.gov

Computer Retrieval of Information on Scientific Projects (CRISP) is a searchable database of federally funded biomedical research projects conducted at universities, hospitals, and other research institutions.

**National Library of Medicine (NLM)**

**Booth 301**  
8600 Rockville Pike  
Bethesda, MD 20894  
888.346.3656  
www.nlm.nih.gov

NLM invites you to attend the NLM Theater demonstrations on a wide variety of topics including: PubMed, PubMed Central, LinkOut, MedlinePlus, NLM Catalog, Environmental Health database, and more.

**Natural Standard  
Booth 446**

1 Broadway, 14th Floor  
Cambridge, MA 02142  
617.758.4270; Fax, 617.758.4274  
info@naturalstandard.com  
www.naturalstandard.com

Natural Standard, the authority on integrative medicine, provides unbiased, evidence-based information on herbs, supplements, and alternative modalities for health care professionals and consumers through database subscriptions, books, PDAs, and newsletters.

**Nature Publishing Group (NPG)**

**Booth 415**  
345 Park Avenue South  
New York, NY 10010  
212.726.9200; Fax, 212.696.9591  
institutions@nature.com  
www.nature.com

NPG combines the excellence of *Nature*, its associated primary research journals, the new *Nature Clinical Practice* review series, *Nature Methods*, plus over thirty leading international scientific, clinical, and medical journals.

**Neal-Schuman Publishers  
Booth 310**

100 William Street, Suite 2004  
New York, NY 10038  
212.925.8650; Fax, 212.219.8916  
info@neal-schuman.com  
www.neal-schuman.com

In addition to being MLA's copublisher, Neal-Schuman features a wide array of professional resources for librarians including the popular *How-To-Do-It Manuals for Librarians* series. A 20% discount is offered on all purchases and orders at the booth.

**The New England Journal of Medicine  
Booth 128**

860 Winter Street  
Waltham, MA 02451  
781.434.7091; Fax, 781.464.4818  
institutionsales@nejm.org  
www.nejm.org

*The New England Journal of Medicine* site license program offers academic, clinical, government, and nonprofit organizations unprecedented online access for their user communities.

**New York Academy of Sciences  
Booth 439**

2 East 63rd Street  
New York, NY 10021  
212.838.0230; Fax, 212.888.2894  
cgordon@nyas.org  
www.nyas.org

Founded in 1817, the New York Academy of Sciences is the third oldest scientific society in America. Visit our booth to learn more about the *Annals of the New York Academy of Sciences*.

**Oncology Nursing Society  
Booth 430**

125 Enterprise Drive  
Pittsburgh, PA 15275  
412.859.6100; Fax, 412.859.6162  
www.ons.org

The Oncology Nursing Society is a professional organization of 31,000+ nurses and other health care providers dedicated to excellence in all aspects of oncology nursing.

**Ovid  
Booth 228**

333 Seventh Avenue  
New York, NY 10001  
800.343.0064; Fax, 781.769.8763  
sales@ovid.com  
www.ovid.com

Ovid is an internationally recognized leader in electronic medical, scientific, and academic research information solutions. By providing a customizable suite of content, tools, and services, Ovid supports the diverse research needs of its thirteen million users worldwide.

**Oxford University Press  
Booth 133**

2001 Evans Road  
Cary, NC 27513  
919.677.0977; Fax, 919.677.1714  
jnlorders@oupjournals.org  
www.oupjournals.org

Oxford University Press publishes some of the world's most respected medical journals, including *BJA: British Journal of Anesthesia, Rheumatology, Human Reproduction, and Nephrology Dialysis Transplantation*.

**PEPID  
Booth 134**

8001 North Lincoln Avenue, Suite 725  
Skokie, IL 60077  
847.329.7744; Fax, 847.329.8150  
jgarcia@pepid.com

**ProQuest  
Booth 214**

300 North Zeeb Road  
Ann Arbor, MI 48103  
800.521.0600; Fax, 734.975.6486  
www.il.proquest.com

ProQuest is a leader in providing comprehensive coverage of medical sources. Medical staff, librarians, researchers, and allied health professionals value the breadth and depth of coverage in all major health care subjects.

**Public Library of Science  
Booth 351**

185 Berry Street, Suite 1300  
San Francisco, CA 94107  
415.624.1200; Fax, 415.546.4090  
plos@plos.org  
www.plos.org

Public Library of Science is a nonprofit organization helping make scientific and medical literature a freely available public resource through advocacy and open access publications.

**The Reference Shelf (TRS)  
Booth 417**

88 North Main Street  
Concord, NH 03301  
800.226.5310; Fax, 603.226.9443  
wes@basch.com  
www.basch.com

TRS gives publishers more visibility and helps to increase circulation. TRS attends over twenty-five library conferences a year. All titles are displayed at eye level and face out.

**RefWorks  
Booth 339**

7200 Wisconsin Avenue, Suite 601  
Bethesda, MD 20814  
301.961.6700; Fax, 301.961.6708  
info@refworks.com  
www.refworks.com

RefWorks is a Web-based service that provides bibliographic management software. The service allows users to create their own personal databases of references by importing from text files or online databases.

 **Rittenhouse Book Distributors  
Booth 451**

511 Feheley Drive  
King of Prussia, PA 19406  
800.345.6425; Fax, 800.223.7488  
www.rittenhouse.com

Rittenhouse Book Distributors is a leading aggregator of products, services, and information for health sciences publishing partnered with over 350 major health publishers.

**SAGE Publications  
Booth 427**

2455 Teller Road  
Thousand Oaks, CA 91320  
800.818.7243; Fax, 805.499.0871  
lisa.lamont@sagepub.com  
www.sagepub.com

SAGE Publications is an independent international publisher in the social sciences, technology, and medicine. Please stop by our booth or visit us at [www.sagepub.com](http://www.sagepub.com).

 **Sirsi Corporation  
Booth 341**

101 Washington Street SE  
Huntsville, AL 35801  
256.704.7000; Fax, 256.704.7007  
www.sirsi.com

For twenty-five years, Sirsi has delivered sophisticated solutions and industry firsts. Advanced products, with intuitive technology, support special libraries in promoting learning, access, and research.

**SLACK Incorporated  
Booth 149**

6900 Grove Road  
Thorofare, NJ 08086  
856.848.1000; Fax, 856.848.6091  
pduffey@slackinc.com  
www.slackinc.com

SLACK Incorporated publishes more than thirty journals and newspapers in eye care, nursing, orthopedics, pediatrics, psychiatry, and specialty medicine. Visit us at our booth and online at [www.slackinc.com](http://www.slackinc.com).

**Softlink America  
Booth 127**

5482 Wilshire Boulevard, Suite 1540  
Los Angeles, CA 90036  
877.454.2725; Fax, 310.943.2393  
accounts@softlinkamerica.com  
www.softlinkamerica.com

Liberty3 Medical Edition offers an unprecedented level of customization and access to critical information. Completely Web-based, available on our servers or yours. Powerful. Complete. Easy-to-use.

**Springer  
Booth 433**

233 Spring Street  
New York, NY 10013  
212.460.1500; Fax, 212.463.0742  
www.springeronline.com

Springer is a leading international publishing company, publishing over 1,200 science, technology, and medicine journals and 3,000 new books, in subjects including biomedicine, life sciences, and clinical medicine.

**STAT!Ref  
Booth 336**

P.O. Box 4798, 125 South King Street  
Jackson, WY 83001  
307.733.5494; Fax, 307.739.1229  
info@statref.com  
www.statref.com

STAT!Ref is a cross-searchable, electronic medical resource that integrates core titles with evidence-based references and innovative tools.

**SVI Healthcare  
Booth 141**

1520 West Altorfer Drive  
Peoria, IL 61615  
800.255.1143; Fax, 309.272.5124  
sales@svi.com  
www.svi.com

SVI Healthcare offers solutions that increase patient satisfaction and reduce costs. Instant HealthLine, cost effectively delivers video-on-demand education to patients and staff using your existing televisions.

 **Swets Information Services  
Booth 227**

160 Ninth Avenue  
Runnemede, NJ 08078  
856.312.2690; Fax, 856.312.2000  
www.swets.com

With over 100 continuous years of business experience, Swets Information Services is the premier partner for the acquisition, access, and management of your scholarly, business, and professional information.

**SydneyPLUS****Booth 241**

13562 Maycrest Way, Suite 5138  
Richmond, BC V6V 2J7  
Canada  
604.278.6717; Fax, 604.278.9161  
sales@sydneyplus.com  
www.sydneyplus.com

SydneyPLUS helps organizations benefit from their high-value knowledge assets by bringing together people, software, and processes. The result: reduced costs, enhanced revenues, and improved efficiency.

**Taylor & Francis Group****Booth 137**

270 Madison Avenue  
New York, NY 10016  
212.696.9000; Fax, 212.685.4540  
www.tandf.co.uk

Taylor & Francis Group (formerly exhibited as CRC Press/Marcel Dekker/Martin Dunitz/Parthenon) serves as a leader in the publication of premiere medical and pharmaceutical resources.

**TDNet****Booth 436**

P.O. Box 38  
West Chester, PA 19381  
888.705.3582; Fax, 610.738.9124  
brian@tdnet.teldan.com  
www.tdnet.com

TDNet offers a system for electronic content management, including journal management, a federated search engine, a link resolver, and holdings management.

**Therapeutic Research Center****Booth 140**

3120 West March Lane  
Stockton, CA 95219  
209.472.2240; Fax, 209.472.2249  
kmoorman@pletter.com  
www.therapeuticresearch.com

For over twenty years, Therapeutic Research Center has provided evidence-based, objective information and advisory services about drug therapy to medical professionals. We are completely independent and have no ties with any organization or drug company. We are completely supported by subscription fees.

**Thieme Medical Publishers****Booth 316**

333 Seventh Avenue, Fifth Floor  
New York, NY 10001  
212.584.4657; Fax, 212.947.1112  
esales@thieme.com  
www.thieme.com

Thieme showcases its ElectronicBook Library containing the Flexibook Atlases and Textbooks. This popular series of exquisitely illustrated books spans the complete medical school curriculum.

**Thomson Dialog****Booth 218**

11000 Regency Parkway, Suite 10  
Cary, NC 27511  
800.3DIALOG (334.2564); Fax, 919.468.9890  
dialogcustomer@thomson.com  
www.dialog.com

**Thomson Gale****Booth 220**

27500 Drake Road  
Farmington Hills, MI 48331  
800.877.GALE (4253); Fax, 248.699.8094  
kathy.young@thomson.com  
www.gale.com

Thomson Gale, a business unit of The Thomson Corporation, is a world leader in electronic information publishing for libraries, schools, and businesses.

**Thomson MICROMEDEX****Booth 219**

6200 South Syracuse Way, Suite 300  
Greenwood Village, CO 80111-4740  
303.486.6400; Fax, 303.486.6464  
elyse.boyle@thomson.com

**Thomson PDR****Booth 224**

5 Paragon Drive  
Montvale, NJ 07645-1725  
201.358.7200; Fax, 201.722.3878  
bill.gaffney@thomson.com  
www.pdr.net

Thomson PDR publishes the *Physicians' Desk Reference* plus the *PDR Drug Guide for Mental Health Professionals*, 2nd edition, *PDR for Herbal Medicines*, 3rd edition, and *The ABX Guide-Diagnosis and Treatment of Infectious Diseases*.

**Thomson Scientific****Booth 221**

3501 Market Street  
Philadelphia, PA 19104  
215.386.0100; Fax, 215.386.6362  
frank.spiecker@thomson.com  
www.thomsonisi.com

**Touch of Life Technologies****Booth 145**

12635 East Montview Boulevard, Suite 100  
Aurora, CO 80010  
720.859.4140; Fax, 720.859.4110  
sales@toltech.net  
www.toltech.net

The VH Dissection, from Touch of Life Technologies, provides an interactive cadaver experience. Revolutionary new software to teach anatomy using the Visible Human Project data.

**Unbound Medicine****Booth 244**

223 West Main Street, Suite C  
Charlottesville, VA 22902  
434.923.0010; Fax, 434.923.0003  
sales@unboundmedicine.com  
www.unboundmedicine.com

Unbound Medicine develops next-generation handheld wireless and Web-based products to help health care professionals acquire, manage, and share knowledge at the point of care.

**UpToDate****Booth 413**

34 Washington Street  
Wellesley, MA 02481  
781.237.4788; Fax, 781.239.0391  
info@uptodate.com  
www.uptodate.com

UpToDate is a subscription-based clinical information service. UpToDate is currently part of the clinical practice of hundreds of prominent hospitals throughout the United States and internationally.

**VENDAPIN****Booth 343**

16381 Cherokee Road  
Brooksville, FL 34601  
352.796.2693; Fax, 775.256.6311  
www.vendapin.com

**The Wall Street Journal Online (Dow Jones)****Booth 252**

200 Liberty Street  
New York, NY 10281  
800.369.2834  
group@wsj.com  
www.wsj.com

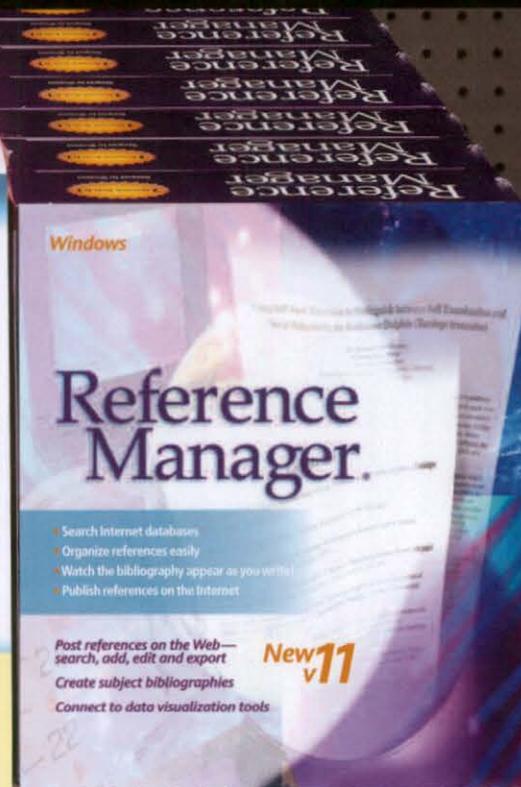
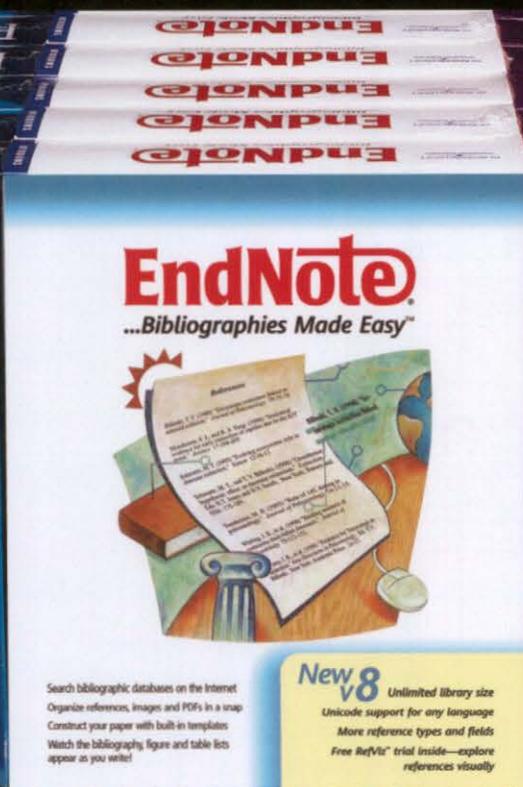
The Wall Street Journal Online is the Web's leading subscription news site, which includes access to the award-winning Health Industry Edition.

**wired.MD****Booth 246**

317 Southwest Adler Street, Third Floor  
Portland, OR 97204  
866.WIRED.MD (947.3363); Fax, 503.889.0020  
info@wired.md  
www.wired.md

Turn your library's computers into digital educational assistants with wired.MD's streamMed solution. streamMed combines multilingual videos, handouts, Websites, and surveys into one application. Also available for closed-circuit television.

No other bibliographic tools  
stack up in flexibility, simplicity and power.



Loads of flexibility—  
great for detailed projects  
Free Trial! [www.procite.com](http://www.procite.com)

Most popular—  
it's easy to use  
Free Trial! [www.endnote.com](http://www.endnote.com)

Powerful features—  
for networks & workgroups  
Free Trial! [www.refman.com](http://www.refman.com)

## Choose the survival tool you've been searching for.

What's in your bibliographic toolbox? When you're ready to roll up your sleeves and get to work, we have three distinctly different, professional-grade software tools designed to power through jobs of any size. These tools simply can't be beat when it comes to time-saving power, unlimited versatility and operating simplicity.

PubMed and hundreds of Internet libraries are at your fingertips whenever you need to locate references for publishing your research. Building your database has never been simpler, with references instantly appearing—and ready to cite!

Forget typing bibliographies and citations. Our powerful bibliographic tools deliver quick results when selecting citations. Your document is instantly transformed when you choose a journal style. Drawing on the power of over 1,100 styles, re-typing and re-formatting references are now history.

Maintaining your references has never been easier. Add your own notes and keywords, or even build links between a reference and an electronic reprint (usually stored as a pdf file). You'll wish you'd found our high-efficiency tools a lot sooner.

Only one company has the full toolbox to cut even the most complex jobs down to size. Thomson ResearchSoft. Nothing else stacks up to ProCite's flexibility, EndNote's simplicity and Reference Manager's power. The choice is yours.

Visit us at MLA  
May 15-18, 2005  
Thomson booth #221

### New tools for research

**Onfolio** - Collect RSS feeds & Web research

**RefViz** - Visualize references

**sciPROOF** - The proofreading solution

**Infotrieve** - Documents on demand

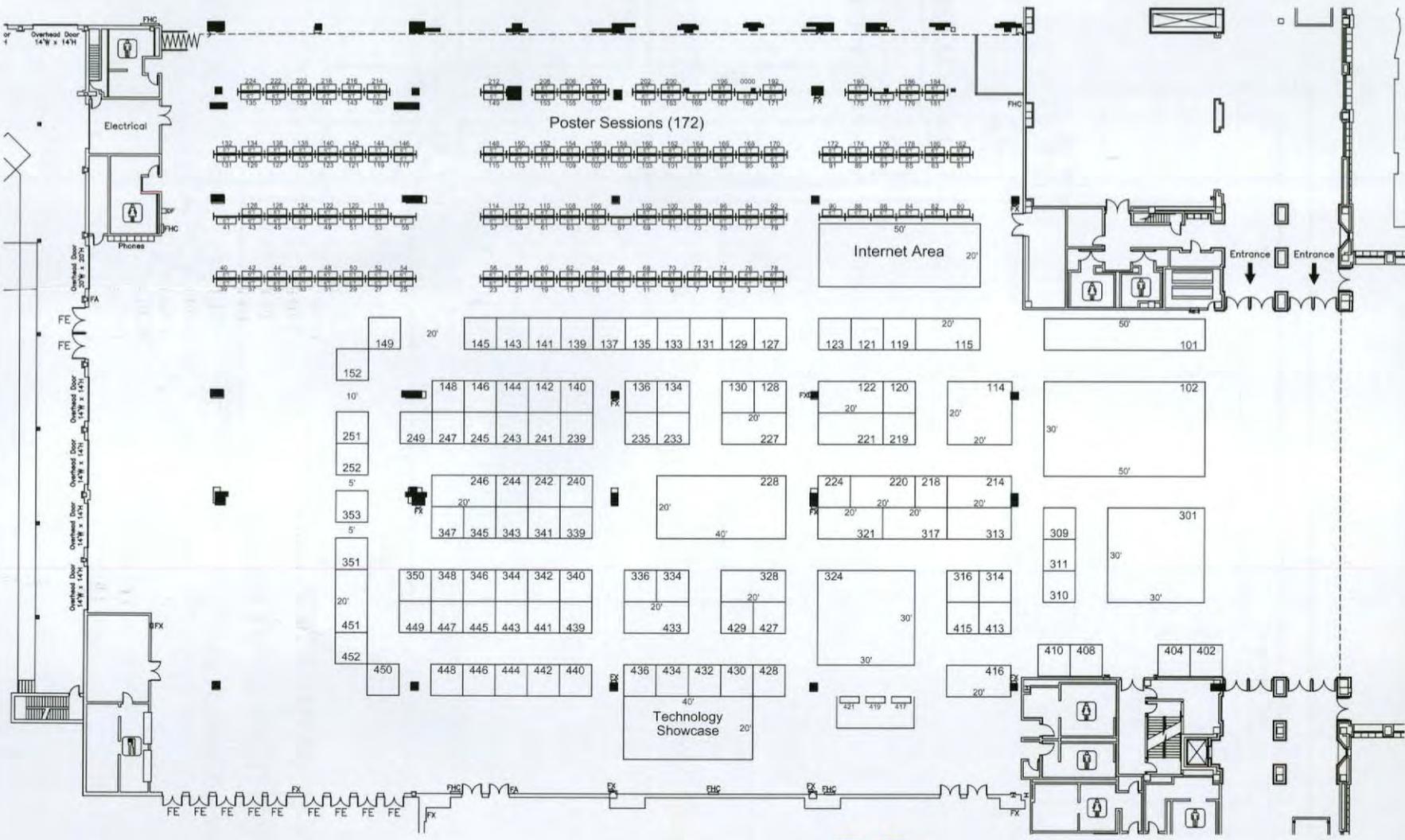
**WriteNote** - Web-based bibliographies

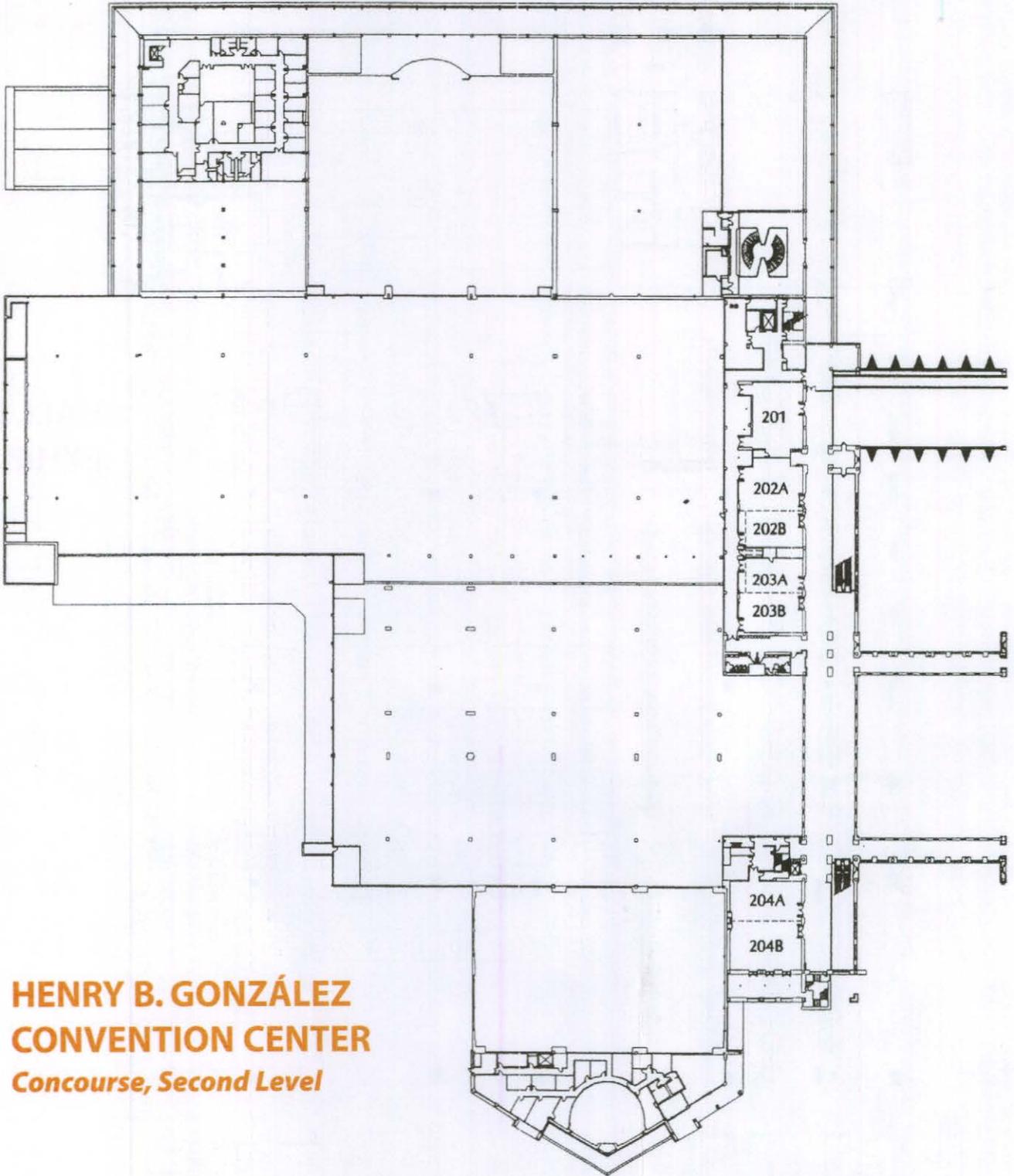
THOMSON



ResearchSoft  
800-722-1227 • 760-438-5526  
[www.researchsoft.com](http://www.researchsoft.com)  
[rs.info@thomson.com](mailto:rs.info@thomson.com)

HALL OF EXHIBITS

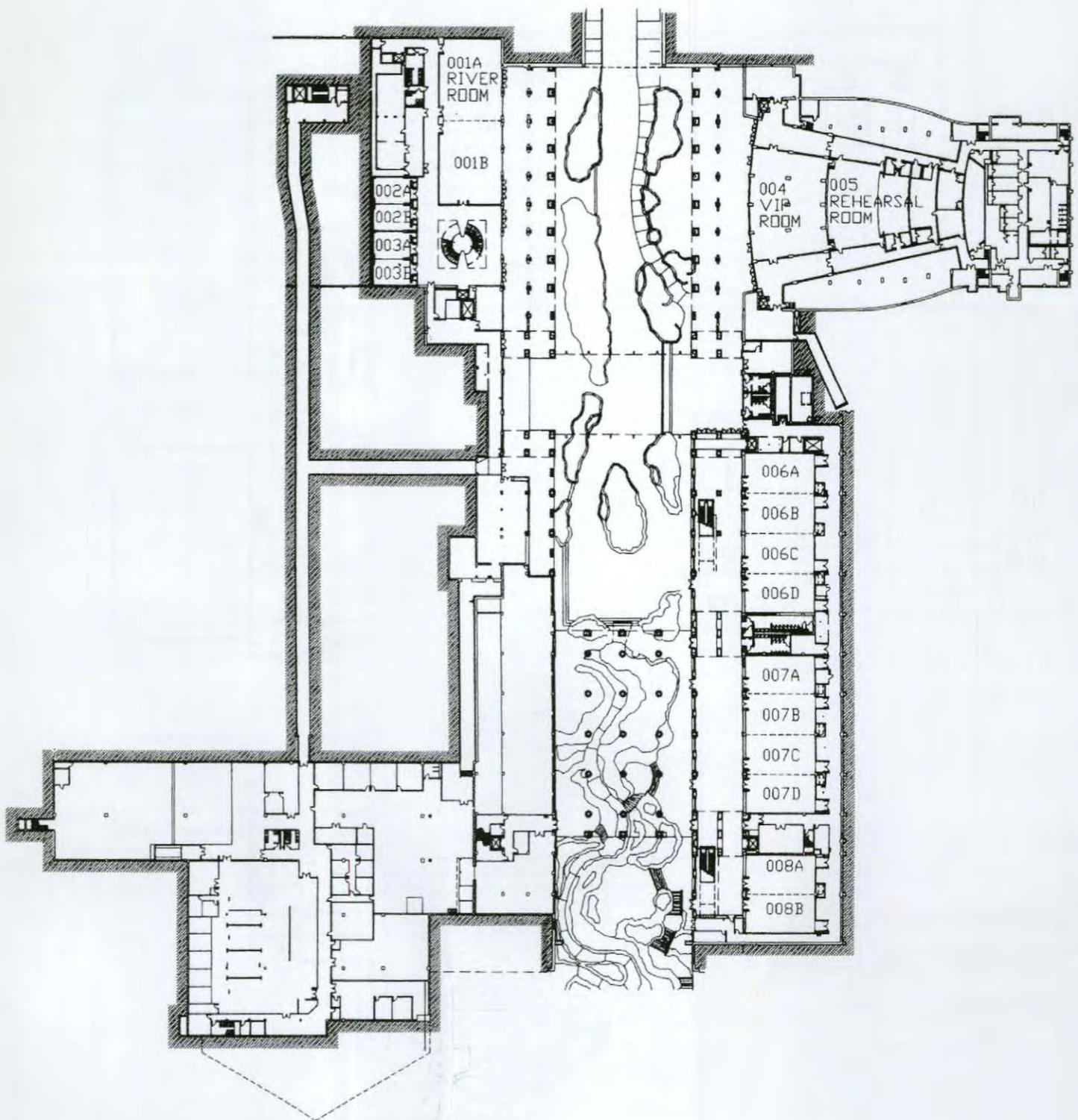


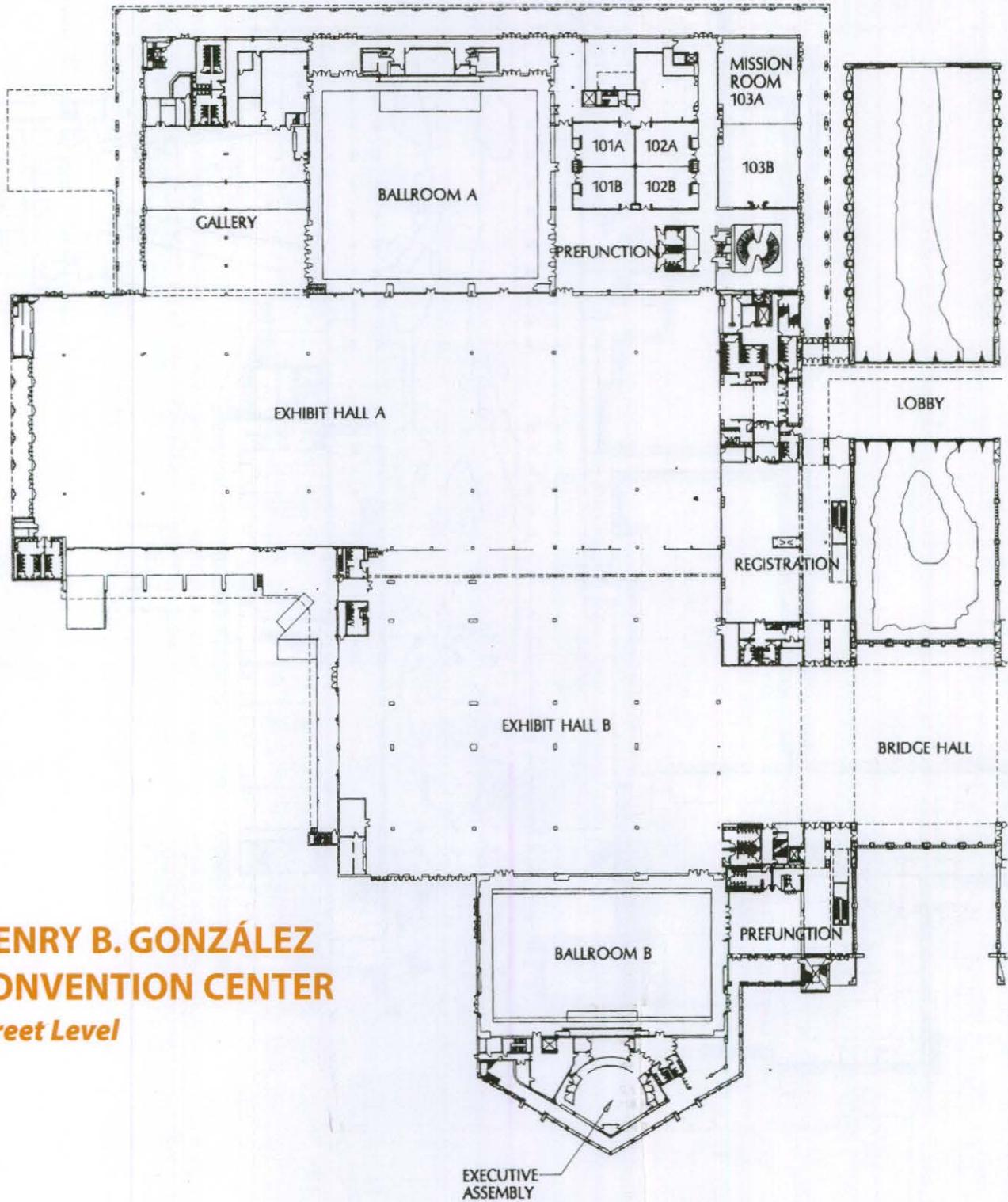


**HENRY B. GONZÁLEZ  
CONVENTION CENTER**  
*Concourse, Second Level*

# HENRY B. GONZÁLEZ CONVENTION CENTER

*River Level*





**HENRY B. GONZÁLEZ  
CONVENTION CENTER**  
*Street Level*

# PROGRAM INDEX

## A

Abate, Laura E. . . . . 42  
Abrahamson, Jennie A. . . . . 38, 39  
African-American Medical  
    Librarians Alliance SIG . . . . . 41, 44  
Albert, Karen M., AHIP . . . . . 43  
Allee, Nancy, AHIP . . . . . 37, 45  
Allegri, Francesca . . . . . 41  
Allen, Cassandra . . . . . 38  
Andrews, James . . . . . 38  
Assessment and Benchmarking SIG . . . . . 39, 42, 43  
Avital, Ofer A. . . . . 41  
Axtell, Jason B. . . . . 42

## B

Baldwin, Peggy R., AHIP . . . . . 45  
Barton, Hope . . . . . 41  
Beattie, James, Jr. . . . . 41  
Benson, Bradley . . . . . 41  
Bergen, Phillip . . . . . 38, 39  
Blobaum, Paul . . . . . 42  
Brailer, David J. . . . . 46  
Brewer, Michelle M. Volesko . . . . . 42  
brown, helen-ann, AHIP . . . . . 45  
Burford, Nancy . . . . . 38

## C

Campbell, Barbara R. . . . . 37  
Campbell, Robert J. . . . . 38  
Cancer Librarians Section . . . . . 43  
Charbonneau, Deborah H. . . . . 41  
Chiropractic Librarians Section . . . . . 37, 38, 41  
Clarke, Kevin S. . . . . 42  
Clinical Librarians and  
    Evidence-Based Health Care SIG . . . . . 41  
Cmor, Diane . . . . . 45  
Cocquyt, Fletcher . . . . . 41  
Collection Development Section . . . . . 41, 43, 46  
Collins, Linda J., AHIP . . . . . 45  
Comes, James, AHIP . . . . . 37  
Complimentary and  
    Alternative Medicine SIG . . . . . 37, 41  
Constantinou, Phil . . . . . 41, 42  
Consumer and Patient Health  
    Information Section . . . . . 38, 39, 42, 43  
Cooper, Diane Gelarden, AHIP . . . . . 38  
Corley, Pamela M., AHIP . . . . . 39  
Corporate Information  
    Services Section . . . . . 38, 42, 44  
Corry, Ann Marie . . . . . 41  
Craigle, Valeri . . . . . 38  
Crane, Marilyn, AHIP . . . . . 38

Creelan, Marilee, AHIP . . . . . 45  
Crowell, Karen, AHIP . . . . . 41  
Currey, Mason B. . . . . 41  
Curtis, Jim . . . . . 45

## D

Daniel, Alan G. . . . . 43  
Davis, Garad Megan . . . . . 41  
De Groote, Sandra L., AHIP . . . . . 37  
Delgado, Diana, AHIP . . . . . 45  
Dennis, Sharon . . . . . 39, 43  
Dental Section . . . . . 38, 41, 42, 45  
Dippie, Shona R. . . . . 38, 43  
Dirks, Dale . . . . . 46  
Dollar, Daniel . . . . . 46  
Doyle, Jacqueline Donaldson,  
    AHIP, FMLA . . . . . 41, 46, 47  
Drake, Carlene . . . . . 38  
Driese, Clark . . . . . 37  
Droese, Peter W. . . . . 44  
Dudden, Rosalind F., AHIP, FMLA . . . . . 42  
Durance, Joan C. . . . . 39

## E

Educational Media and  
    Technologies Section . . . . . 39, 45  
Elders, Joycelyn . . . . . 44  
Epelbaum, Marcia . . . . . 41  
Etter, Zana . . . . . 46  
Ewing, Craig . . . . . 38

## F

Fama, Jane . . . . . 37  
Fang, Min-Lin E. . . . . 37  
Federal Librarians Section . . . . . 46  
Feldman, Jonquil, AHIP . . . . . 45  
Fisher, Karen E. . . . . 39  
Flannery, Michael . . . . . 38  
Forsman, Rick B., AHIP, FMLA . . . . . 40  
Fort, Malgorzata . . . . . 38  
Foust, Jill E. . . . . 39  
Fulda, Pauline O., AHIP . . . . . 39  
Fuller, Sherrilyne, FMLA . . . . . 42  
Funk, Carla J., CAE . . . . . 44

## G

Green, Brenda . . . . . 38  
Gregory, Joan M., AHIP . . . . . 38  
Gresehover, Beverly A. . . . . 39  
Griffith, Andrea Y. . . . . 38  
Gruwell, Cindy A. . . . . 41  
Guise, Nunzia B., AHIP . . . . . 41, 44

## H

Harris, Martha R., AHIP . . . . . 39, 43  
Havlin, Tracy . . . . . 45  
Health Association Libraries Section . . . . . 45  
Heilemann, Heidi, AHIP . . . . . 41, 45  
Hendrix, Ingrid, AHIP . . . . . 44  
Hicks, Marain . . . . . 42  
Hicks, Pauline . . . . . 44  
History of the Health Sciences Section . . . . . 37, 38, 46  
Hitchcock, Kristin . . . . . 37  
Hoffecker, Lillian, AHIP . . . . . 37  
Hogan, Linda . . . . . 42, 45  
Holder-Ballar, Cassandra B. . . . . 38  
Hospital Libraries Section . . . . . 37, 39, 41, 42, 43, 45  
Humphreys, Betsy L., AHIP . . . . . 46  
Hyatt, Daphne . . . . . 37

## I

Ingrassia, Barbara, AHIP . . . . . 37, 39  
International Cooperation Section . . . . . 46

## J

Jerome, Rebecca N. . . . . 41  
Joc, Karen . . . . . 45  
Jones, Shannon . . . . . 38  
Joubert, Douglas J. . . . . 39, 45  
Judkins, Dolores Z., AHIP . . . . . 45

## K

Kanyengo, Christine W. . . . . 46  
Kendall, Susan, AHIP . . . . . 39  
Kennedy, Joy . . . . . 38, 42  
Kerns, Stephanie . . . . . 45  
Ketchell, Debra S., AHIP . . . . . 42, 47  
Kobos, Joseph . . . . . 42  
Koffel, Jonathan . . . . . 37  
Kraemer, Duane C. . . . . 39  
Krevit, Leah . . . . . 46  
Kronenfeld, Mike, AHIP . . . . . 42  
Kuntzman, Jeff . . . . . 37  
Kwan, Julie K., AHIP . . . . . 42  
Kwasik, Hanna, AHIP . . . . . 39

## L

Landesman, Betty . . . . . 39  
Lane, Todd Allen . . . . . 46  
Lauseng, Deborah . . . . . 37  
Lawrence, Janna C., AHIP . . . . . 36  
Le Ber, Jeanne M. . . . . 42  
Leadership and  
    Management Section . . . . . 37, 38, 40, 42, 45  
Lefebvre, Carol . . . . . 43

**"Scopus is a mega database that students and researchers actually *enjoy* using."**

Fern Brody, Associate University Librarian,  
The University of Pittsburgh, USA

Time for something different. Scopus is a new navigational tool to help your users find all the relevant information they need. Librarians like you helped us develop it, and users who've tested it say it's great. With Scopus, users can quickly and easily search across the scientific literature and relevant web resources from one intuitive interface.

Scopus is available now. Try it.  
You'll like what you find.

*I did!*

For a demo of Scopus and to discuss how Scopus can meet your needs, please visit the Elsevier booth #102

Institutions interested in gaining access to Scopus should contact the Elsevier regional office at 1 888 615 4500 or email [usinfo@scopus.com](mailto:usinfo@scopus.com)

**SCOPUS**<sup>TM</sup>  
Find out.

[www.scopus.com](http://www.scopus.com)

Leonardo, Maureen	38
Lesbian, Gay, Bisexual, and Transgendered SIG	38, 41, 42
Lessick, Susan	45
Lett, Rosalind K., AHIP	41
Linton, Anne M., AHIP	37, 42
Littleton, Dawn	41
Lombardo, Nancy T.	42
Look, Helen	37
Lu, Dihui	42

**M**

Madge, Bruce	46
Mallek, Beatrice	43
Mani, Nandita	39
Marchionini, Gary	42
Marks, Ellen B.	41
Marshall, Joanne Gard, AHIP, FMLA	5, 36, 43, 47
Martin, Elaine Russo	5, 36
Martin, Sandra I., AHIP	41
Mashayekhi, Bijan	38
Maxeiner, Gretchen L.	39
Mayman, Gillian G.	37
Mayo, Alexa, AHIP	39
McClure, Lucretia W., AHIP, FMLA	38
McDuffee, Diana	44
McGowan, Richard	37
McGraw, Kathleen A.	41
McIntyre, Sandra	43
McNary, Patricia	38
McSean, Tony	46
Medical Informatics Section	38, 42, 45
Medical Library Education Section	38, 45
Mental Health SIG	42
Messner, Kevin	39, 42
Molecular Biology and Genomics SIG	39, 42
Moore, Betsy P.	43
Moore, Mary	43, 45
Morey, Ophelia T.	38
Mueller, Shannon	41
Murmane, Pamela	41, 42
Murray, Susan, AHIP	41

**N**

Nail-Chiwetalu, Barbara J.	37
Nance, John J.	36
Navarro, Anita	45
Nolfi, David A., AHIP	38
Nollan, Richard, AHIP	45
Nunez, Annabelle	44
Nursing and Allied Health Resources Section	36, 41, 44

**O**

O'Donovan, Patrice A., AHIP	45
Ogawa, Rikke, AHIP	41, 45
Olney, Cynthia	43
Oubichon, Tomeka	38

Owen, David J.	37
----------------	----

**P**

Palmer, Lisa	39
Pawlowski, Peter N.	39
Perry, Gerald J., AHIP	37
Perryman, Carol	38
Peterson, Nancy L.	44
Pharmacy and Drug Information Section	38, 42, 45
Philbrick, Jodi L.	38
Piorun, Mary E., AHIP	37
Public Health/Health Administration Section	38, 42, 44
Public Services Section	38, 45

**R**

Rambo, Neil	44
Relevant Issues Section	38
Research Section	38, 39, 41, 42, 43, 45
Resick, Lenore	38
Rhine, Lenny	46
Ripple, Ammon	45
Rivera, Jose O.	44
Roderer, Nancy, AHIP	45
Roper, Fred W., AHIP, FMLA	40
Ruan, Lian	38
Russell, Judith	46

**S**

Sathe, Nila A.	41
Sayed, Ellen N., AHIP	46
Schlesinger, Jeanne	45
Scott, Michael	42
Scott, Ursula, AHIP	46
Seago, Brenda L., AHIP	45
Shaw-Kokut, Julia, AHIP	41, 45
Shedlock, James, AHIP	47
Sherman, Jill D.	42
Siemers, Lynn	39
Sieving, Pamela C.	43
Silbajoris, Christine, AHIP	44
Silver, Howard	44
Silverman, Deborah	38, 43
Smigielski, Elizabeth M.	42
Smith, Catherine Arnott	43, 45
Stanley, Eileen H., AHIP	42, 43
Stave, Christopher	45
Steinberg, Marilyn H.	38
Stemmer-Frumento, AHIP	42
Stephens, Chris	45
Stoddard, Joan M., AHIP	38
Storhiz, Karen Alder	45
Stroman, Rosalie Holmes	38
Szczur, Martha	38

**T**

Taylor, Anneliese	43
-------------------	----

**AD INDEX**

American Chemical Society	8
American Psychological Association	70
Annual Reviews	10
CyberTools for Libraries	50
Elsevier	18
Elsevier Bibliographic Databases	48
Elsevier Science and Technology Books	52
eMedicine	20
Eurekah/Landes Bioscience	72
EXAM MASTER	27
InfoPOEMs/InfoRetriever	2
John Wiley and Sons	22
McGraw-Hill Companies	24
MD Consult/FIRST Consult	34
Ovid	3
Oxford University Press	4
Rittenhouse Book Distributors	28
Sage Publications	14
Scopus	68
Thomson ISI ResearchSoft	60
Thomson PDR	66
Thomson Scientific	71

*This index is provided as a service. The publisher does not assume any liability for errors or omissions.*

Technical Services Section	38, 43, 45
Thomas, Marcia	37
Tooley, Mary Joan (MJ), AHIP	47
Turner, Anne	39
Turner, Phillip, M.	39
Turner, Tammara	39

**U**

Uijtdehaage, Sebastian	43
Uzelac, Monique	37

**V**

Varner, Douglas L., AHIP	42
Vaughan, KT	45
Veterinary Medical Libraries Section	39
Vickers, Andrew	43

**W**

Wakeford, Paul	43
Walton, Linda	5, 36, 47
Weathersby, Wanda	37
Weber, Alice I.	38
Weise, Glenda	37
Wellik, Kay E., AHIP	47
Williams, Annette M.	41
Williams, Karen B.	41
Wolf, Diane, AHIP	45
Wu, Wendy G.	39

**Y**

Yates, Charles	41, 42
----------------	--------

**MORE** Resources than ever...  
from **APA**, the **AUTHORITATIVE** source

**PsycINFO® · PsycARTICLES® · PsycBOOKS™**  
**PsycEXTRA® · PsycCRITIQUES™**



**PsycINFO and PsycARTICLES**

**Building upon a long-standing worldwide reputation for quality.**

Well-known and widely used at prestigious research institutions worldwide, **PsycINFO** covers the behavioral sciences comprehensively with more than 2 million precisely indexed abstracts, and **PsycARTICLES** delivers a full-text collection of journals that are among the most respected in the discipline. See [www.apa.org/psycinfo](http://www.apa.org/psycinfo) or [www.apa.org/psycarticles](http://www.apa.org/psycarticles) for more information.

**New! PsycBOOKS and PsycEXTRA**

**Expanding your collection with new information resources.**

- **PsycBOOKS**—full text of contemporary scholarly titles from APA Books, the leading book publisher in psychology, as well as landmark works in the discipline from as early as the 1800s. Visit [www.apa.org/psycbooks](http://www.apa.org/psycbooks) for more information.
- **PsycEXTRA**—APA's gray literature solution, providing a single access point to abstracts and full text of critical information from outside the traditional scholarly journal or book. More details are available at [www.apa.org/psycextra](http://www.apa.org/psycextra).

**New! PsycCRITIQUES**

Delivering weekly about 15 full-text reviews of current psychological books, **PsycCRITIQUES** replaces APA's long respected print journal *Contemporary Psychology: APA Review of Books*. See [www.apa.org/psycritiques](http://www.apa.org/psycritiques) for details and site licensing information.

**SIGN UP TODAY FOR FREE TRIALS OF ALL APA DATABASES.**

Register at [www.apa.org/freetrials](http://www.apa.org/freetrials) (please use **Promotional Code 309**) for trials of any APA database on APA PsycNET or other leading vendor systems.



AMERICAN PSYCHOLOGICAL ASSOCIATION

[www.apa.org/psycinfo](http://www.apa.org/psycinfo)

VISIT APA AT MLA 2005, BOOTH 321



We <Streamline>  
**INFORMATION**

**Some see natural beauty. Others, an infinite stream of numbers.**

*ISI Web of Knowledge*<sup>SM</sup> cross-searching capabilities allow researchers to uncover the connection between the two.

Your researchers can simultaneously search all Thomson Scientific and hosted content your institution subscribes to, as well as evaluated Web sites, freely available databases, and your library's holdings. All through one easy-to-use interface.

It's time to multiply your options.

We <ARE> **ISI Web of Knowledge**<sup>SM</sup>

The researcher's path to smart discovery

**MEDLINE<sup>®</sup> available soon in 2005!**

**COME SEE US AT MLA BOOTH #221**

**THOMSON**  
—★—™

# What is Eureka?

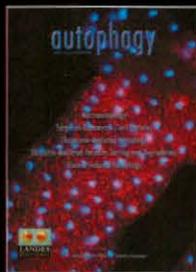
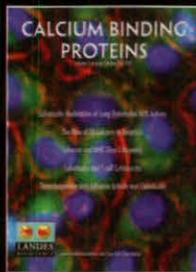
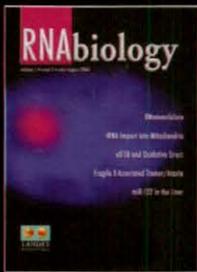
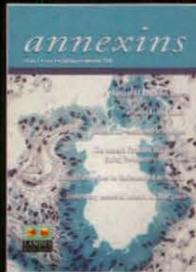
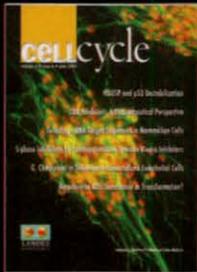


## - Eureka Journals: Bioscience Periodical Titles

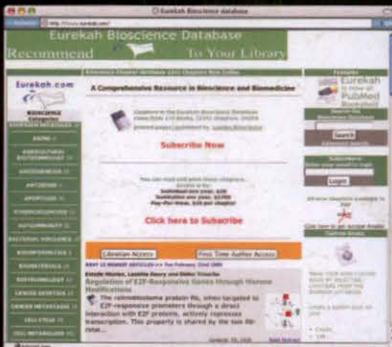
... a growing list of bioscience periodical titles, (including *Cancer Biology & Therapy*, *Cell Cycle*, *Human Vaccines* and *RNA Biology*), indexed by Medline/PubMed and ISI. Issues are updated at our website on a daily basis to ensure the availability of the most current information.

Subscription prices vary by journal. A full price schedule may be downloaded at: <http://www.landesbioscience.com/journals>

Orders are accepted directly or via all major subscription agencies. For more information contact Kim Mitchell at [kmitchell@landesbioscience.com](mailto:kmitchell@landesbioscience.com).



## - Eureka.com: Bioscience Database



Eureka is an online database of thousands of bioscience book chapters. New chapters are added weekly, so the database continues to grow!

It's just \$1700 for an annual institutional subscription. IP access is available. Please contact [cynthia@eureka.com](mailto:cynthia@eureka.com) for more information. <http://www.eureka.com>

VISIT BOOTH #251  
for more information

EUREKAH