

2017 MLANET SPONSORSHIPS

PAGE VIEWS SKYROCKETED IN 2016

SIX-MONTH BANNER SPONSORSHIPS

MLANET was totally transformed in 2015. We've consolidated all sections, committees, and special interest groups into a single association platform, while improving the user experience. All group websites and blogs, email discussion lists, the annual meeting website, and education are now housed together, resulting in a **HUGE INCREASE IN PAGE VIEWS ON MLANET!**

Choose from **two six-month periods:**

October 1 through March 31 OR
April 1 through September 30

Position 1 \$7,500: 468x60 px

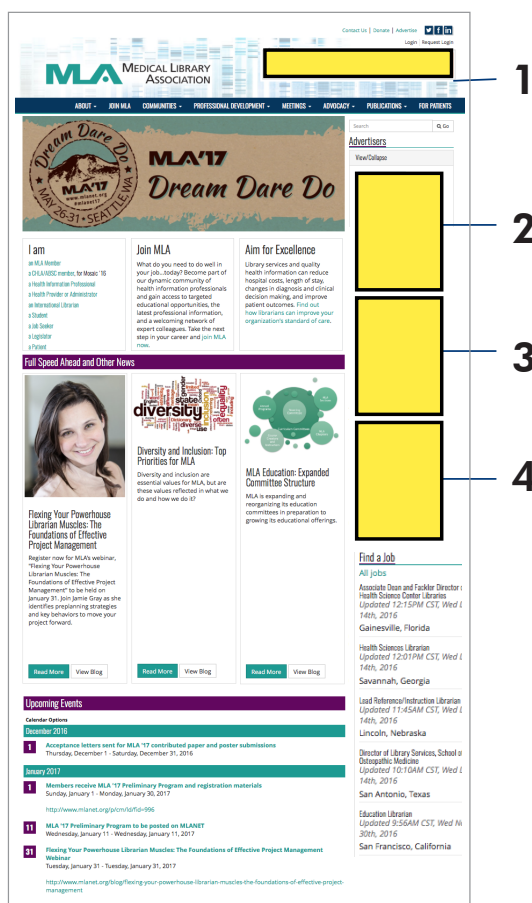
Position 2 \$7,500: 220x300 px

Position 3 \$7,000: 220x300 px

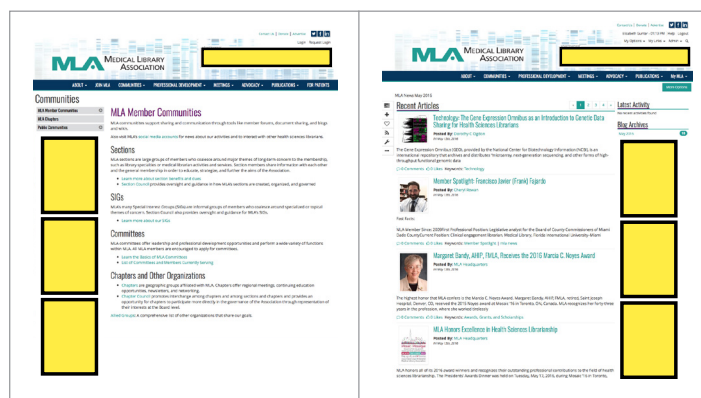
Position 4 \$6,500: 220x300v px

Contact Barbara Redmond at redmond@mail.mlahq.org to become an MLANET sponsor or email this completed order form back to redmond@mail.mlahq.org, or fax 312.419.8950.

Home Page



Internal Pages



Find order form & terms on back side. ➔

TERMS

- ☐ Six-month sponsorships run either:
October 1 through March 31
April 1 through September 30
- ☐ Sponsorship graphics may include any or all of the following:
 - your company name and logo
 - description of product line
 - slogans that do not provide comparative descriptions of your products or services
 - value neutral descriptions of your products or services (including pictures)
 - your company's locations, contact information, and web address
- ☐ Send URL link and graphic saved as a .PNG, .GIF, or .JPG file via email.
- ☐ Sponsor banners must be a stationary image or logo no larger than the specified size; no Javascript, applets, or animations are accepted.
- ☐ Graphic or link can be updated once after 3 months.
- ☐ MLANET generally receives more than 110,000 page views per month; however, we do not guarantee any specific number of impressions, and pricing is not based on impressions or click-through rates.
- ☐ No more than 5 sponsors will be accepted for main MLANET pages at any time.
- ☐ We recommend that your link be to your company home page or to a value-added information site that targets MLANET users.
- ☐ Sponsorship does not constitute MLA's endorsement or approval of sponsor's goods or services, and sponsor agrees not to communicate an endorsement or approval.
- ☐ Positions are on a first-come, first-served basis.

ORDER FORM

COMPANY

CONTACT

TELEPHONE (INCLUDE AREA CODE)

EMAIL

ADDRESS

CITY, STATE, ZIP

Position: ☐ 1 ☐ 2 ☐ 3 ☐ 4

Period: ☐ October through March ☐ April through September

Total Marketing Order \$ _____

To reserve space, simply complete the order form and email to redmond@mail.mlahq.org, or fax 312.419.8950.

For assistance, contact Barbara Redmond, redmond@mail.mlahq.org.



For other MLA marketing opportunities, visit
www.mlanet.org/marketing.