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77th Annual Meeting Medical Library Association

Change, Comparison, Controversy

June 11-16, 1977 Olympic Hotel Seattle, Washington

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PROGRAM SUMMARY

SPECIAL EVENTS

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## ANNUAL MEETING LOCAL ARRANGEMENTS COMMITTEE

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Publicity
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Carole J. Stock
Edith Throckmorton

Graphics Connie J. Bennet Janet Yee

#### GENERAL INFORMATION

#### REGISTRATION

Registration will be in the Palm Court of the Olympic Hotel and open during the following hours:

Friday, June 10	6:00 p.m.		10:00 p.m.
Saturday, June 11	7:30 a.m.	12	10:00 a.m.
	3:00 p.m.	-	8:00 p.m.
Sunday, June 12	7:30 a.m.	-	10:00 a.m.
The state of the s	3:00 p.m.	-	8:00 p.m.
Monday, June 13	7:30 a.m.		6:00 p.m.
Tuesday, June 14	8:00 a.m.		4:00 p.m.
Wednesday, June 15	8:00 a.m.	2	
Thursday, June 16	8:00 a.m.	-	2:00 p.m.

#### TICKET SALES

Tickets to special events will be sold in the Registration Area up to twenty-four hours before the function, subject to availability.

#### **EXHIBITS**

Exhibits will be open during the following hours:

Exhibit Opening			
Sunday, June 12	7:00 p.m.	-	9:00 p.m.
Monday, June 13	9:30 a.m.	-	4:00 p.m.
Tuesday, June 14	10:00 a.m.	-	4:00 p.m.
Wednesday, June 15	10:00 a.m.		2:30 p.m.

#### HOSPITALITY

Welcome to Seattle and the Pacific Northwest! Hospitality Subcommittee members are scheduled for 71 hours of service from a convenient location on the Mezzanine of the Olympic Hotel directly up the stairs from the Registration Area.

The Hospitality Center has two components: 1) the Foyer where members are eager to greet you and give assistance with respect to finding your way around the Olympic Hotel, locating program activities of the Annual Meeting and referring you, as necessary, to the 2) Information Center (the "Board Room" adjoining the Foyer) where informational materials are available and knowledgeable people are ready to help you in numerous ways to realize a successful, comfortable meeting and an enjoyable visit.

Hospitality Center hours are:

Friday, June 10	4:00 p.m.	-	10:00 p.m.
Saturday, June 11	8:00 a.m.	-	10:00 p.m.
Sunday, June 12	8:00 a.m.	-	6:00 p.m.
Monday, June 13	8:00 a.m.		5:00 p.m.
Tuesday, June 14	8:00 a.m.		6:00 p.m.
Wednesday, June 15	8:00 a.m.		7:00 p.m.
Thursday, June 16	8:00 a.m.		7:00 p.m.

So . . . come to the Hospitality Center; relax for awhile; meet your friends and have your questions answered.

#### MLA SCHOLARSHIP BOOTH

The Scholarship Booth will be open during the following hours:

Sunday, June 12	7:00 p.m.	*	9:00 p.m.
Monday, June 13	9:30 a.m.	4	4:00 p.m.
Tuesday, June 14	10:00 a.m.	-	4:00 p.m.
Wednesday, June 15	10:00 a.m.	-	2:30 p.m.

#### MLA BOOTH

Information on membership, careers, education, certification, publications and the health sciences librarianship film is available. The booth is open during the same hours as Exhibits.

#### PLACEMENT SERVICE

The Placement Service this year will include listings of both available positions and personnel. Provisions will be made for scheduling interviews during the period of the meeting.

The Placement Service located in the Williamsburg Room will be open during the following hours:

7:00 p.m.		10:00 p.m.
7:30 a.m.		9:00 a.m.
4:30 p.m.	-	8:00 p.m.
7:30 a.m.	-	9:00 a.m.
4:30 p.m.	-	9:00 p.m.
9:00 a.m.	-	5:00 p.m.
9:00 a.m.	-	
9:00 a.m.	-	5:00 p.m.
	7:30 a.m. 4:30 p.m. 7:30 a.m. 4:30 p.m. 9:00 a.m. 9:00 a.m. 9:00 a.m.	9:00 a.m

#### DAILY NEWSPAPER

The Daily Newspaper is available at the Registration Desk, the Hospitality Area, and in the Exhibit Hall.

#### CONVENTION RIBBONS

Ribbons are used to identify registrants and other participants as follows:

WHITE	Officers and Board Members
RED	Hospitality
GOLD	Members from outside the U.S. and Canada
GREEN BUTTONS	New Members have been provided with green buttons. Let's give them a special welcome!

#### CONTINUING EDUCATION COURSES

(Courses are from 9:00 a.m. - 5:00 p.m. unless otherwise noted.)

Course list is subject to change, Please check your registration material for room locations,

CE 5	HUMAN FACTORS IN LIBRARY ADMINISTRATION Saturday Phyllis S. Mirsky Sunday Neil Barnhard
CE 9	MATERIALS FOR THE HISTORY OF THE HEALTH SCIENCES Sunday William Beatty
CE 10	RECENT ADVANCES IN THE LITERATURE OF PHARMACY Saturday Judy Labovitz Sunday Judy Labovitz
CE 12	INDEXING AND ABSTRACTING SERVICES IN THE BIOMEDICAL SCIENCES Saturday Lorraine Schulte Sunday Lorraine Schulte
CE 13	GRANT APPLICATIONS AND MANAGEMENT Sunday John Timour
CE 14	PLANNING HEALTH SCIENCES LIBRARIES Sunday Samuel Hitt
CE 15	LITERATURE OF NURSING Sunday Jacqueline Picciano
CE 16	MANAGEMENT OF MEDIA IN LIBRARIES Saturday Cherryi Povey Sunday Cherryi Povey
CE 17	PRESERVATION OF LIBRARY MATERIALS Sunday Judith Overmier
CE 18	SYSTEMS ANALYSIS Saturday Claire Schultz Sunday Claire Schultz
CE 19	APPLICATION OF OPERATIONS RESEARCH TO LIBRARY DECISION MAKING (2-Day) Ching-chih Chen
CE 20	MEDLINE AND THE HEALTH SCIENCE LIBRARIAN Saturday Laura Eisenberg, Peri Schuyler Sunday Laura Eisenberg, Peri Schuyler
CE 22	PLANNING HOSPITAL LIBRARY FACILITIES Saturday Jacqueline Bastille Sunday Anne Cramer
CE 23	PROBLEMS IN MEDICAL CATALOGING AND CLASSIFICATION

Sunday Emilie Wiggins

#### CONTINUING EDUCATION COURSES (Cont'd)

(Courses are from 9:00 a.m. - 5:00 p.m. unless otherwise noted.)

Course list is subject to change. Please check your registration material for room locations.

CE 24	MeSH AND NLM CLASSIFICATION Saturday Sally Sinn Sunday Sally Sinn
CE 26	TEACHING SKILLS FOR LIBRARY EDUCATORS (2-Day) Martha Jane Zachert
CE 27	LITERATURE OF MENTAL HEALTH Saturday Cheryl E. Jacobson Sunday Lee Mackler
CE 28	MANAGEMENT OF REFERENCE SERVICES Saturday Lucretia McClure Sunday Lucretia McClure
CE 29	HOSPITAL LIBRARY MANAGEMENT Saturday Betsy Schreder, Gertrude Lamb Sunday Lois Ann Colaianni, Frances Ishii
CE 30	BASIC MEDIA MANAGEMENT-HARDWARE AND PHYSICAL FACILITIES Saturday Betty Bogen Sunday Betty Bogen
CE 31	BASIC MEDIA MANAGEMENT—SOFTWARE Saturday Michael Homan Sunday Malcolm Brantz
CE 34	BIOLOGICAL ABSTRACTS—BIORESEARCH INDEX Saturday Ann L. Farren Sunday Ann L. Farren
CE 35	OCLC UTILIZATION IN HEALTH SCIENCES LIBRARIES Saturday Patti Armes Sunday Patti Armes
CE 36	WORKING WITH GROUPS/LEADERSHIP AND GROUP SKILLS (2-Day) Lillian Hohmann
CE 37	DEVELOPMENT AND OPERATION OF A HEALTHSCIENCES LIBRARY CONSORTIUM Saturday Diana Slater Sunday Diana Slater
CE 38	ACQUISITION OF BIOMEDICAL MATERIALS Saturday Nancy W. Woelfl Sunday Nancy W. Woelfl
CE 40	ADVANCED COURSE ON GRANTSMANSHIP AND PROPOSAL DEVELOPMENT (2-Day) Naomi Broering
CE 41	INTRODUCTORY DATA COLLECTION AND ANALYSIS Saturday Diane Cole Sunday Diane Cole

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#### RULES FOR MLA BUSINESS MEETINGS\*

#### ARTICLE II. Meetings

Section 5. Quorum

A quorum of five per cent of the voting members shall be required for the transaction of business. For purposes of determining a quorum, a person eligible to cast two votes shall be counted as two voting members.

Section 6. Voting

To facilitate the counting of votes, the Executive Director shall provide easily seen voter identification to all eligible voters attending the meeting.

#### Section 7. Order of business

The order of business at the business meetings of the Annual Meeting shall be at the discretion of the presiding officer, but the business shall include:

Approval of the minutes of the Annual Meeting and of any special meetings of the membership held in the preceding year, but not necessarily of earlier meetings of the current session.

Reception of the reports of the Board of Directors, the Executive Director, the several other appointed officers, and the several committees and representatives.

Action on amendments to the Bylaws (if notice thereof has been given). Announcement of the election of Officers and the Nominating Committee. New business.

#### Section 8. Resolutions

A voting member may offer at the Annual Meeting a complex motion introducing a new item of business only if written copies have been distributed at or before the meeting to each voting member present or by the unanimous consent of voting members present.

#### ARTICLE XI. Parliamentary Authority

#### Section 1. Rules

The rules contained in the current edition of *Roberts Rules of Order Newly Revised* shall govern the Association in all cases to which they are applicable and in which they are not inconsistent with these Bylaws and any special rules of order the Association may adopt.

<sup>\*</sup>Excerpted from the Bylaws, June 1976.

#### OFFICIAL PROGRAM

Medical Library Association policy states that all meetings are open to all Association members, or members of the Press, with closed meetings, or portions of meetings, held only for discussion of matters affecting the privacy of individuals or institutions.

Room designations refer to the Olympic Hotel, unless otherwise noted.

#### Wednesday, June 8

1:30 p.m. - 5:30 p.m. EXECUTIVE COMMITTEE Ann E. Kerker, Chairman Room 351

#### Thursday, June 9

8:30 a.m. - 5:00 p.m.
BOARD OF DIRECTORS
Presiding: Ann E. Kerker, President

Room 351

7:00 p.m. - 9:00 p.m. Room 351
BOARD OF DIRECTORS ORIENTATION SESSION

#### Friday, June 10

8:30 a.m. - 5:00 p.m.

BOARD OF DIRECTORS

Presiding: Ann E. Kerker, President

Room 351

9:00 p.m. - 10:00 p.m. Room 218
CONTINUING EDUCATION COURSE INSTRUCTORS

#### Saturday, June 11

8:30 a.m. - 12:30 p.m.
MLA/NLM LIAISON COMMITTEE
Gerald J. Oppenheimer, Chairman

Room 351

9:00 a.m. - 5:00 p.m. CONTINUING EDUCATION COURSES See Page 6

1:30 p.m. - 5:30 p.m. Queens Room BOARD OF DIRECTORS Presiding: Ann E. Kerker, President

4:00 p.m. - 6:00 p.m. Room 235
AD HOC STEERING COMMITTEE FOR THE DEVELOPMENT
OF CERTIFICATION EXAMINATIONS
Beatrix Robinow, Chairman

5:15 p.m. - 6:15 p.m. Room 201 CONTINUING EDUCATION COURSE INSTRUCTORS

7:00 p.m. - 10:30 p.m. Georgian Room
AD HOC TASK ANALYSIS COMMITTEES
Beatrix Robinow, Chairman

#### Sunday, June 12

7:00 a.m. - 9:00 a.m. Room 235
INTERNATIONAL COOPERATION COMMITTEE
Ursula Poland, Chairman

8:30 a.m. - 5:00 p.m. Room 351

9:00 a.m. - 5:00 p.m. See Page 6
CONTINUING EDUCATION COURSES

9:00 a.m. - 5:00 p.m.

AD HOC TASK ANALYSIS COMMITTEES
Beatrix Robinow, Chairman

Georgian Room

9:00 a.m. - 5:00 p.m. Room 264
PROGRAM AND CONVENTION COMMITTEE
Ronald M. Watterson, Chairman

1:00 p.m. - 3:00 p.m. Room 246
EDITORIAL COMMITTEE FOR THE BULLETIN
Alison Bunting, Chairman

5:00 p.m. - 6:00 p.m. Room 242 HONORS AND AWARDS COMMITTEE Louise Darling, Chairman

5:00 p.m. - 6:00 p.m. · Room 235 LEGISLATION COMMITTEE Nina W. Matheson, Chairman

6:00 p.m. - 7:00 p.m. Olympic Bowl NEW MEMBER/INTERNATIONAL VISITOR RECEPTION (See Special Events)

7:00 p.m. - 9:00 p.m. Grand Ballroom/Spanish Ballroom/Lounge WELCOME RECEPTION/EXHIBIT OPENING (See Special Events)

10:00 p.m. - 11:00 p.m. Queens Room SUBCOMMITTEE ON THE JANET DOE LECTURESHIP Louise Darling, Chairman

#### Monday, June 13

7:00 a.m. - 8:30 a.m. Rex Room VETERINARY MEDICAL LIBRARIES GROUP BREAKFAST (See Special Events)

8:45 a.m. - 9:30 a.m. Grand Ballroom OPENING SESSION

Presiding: Ann E. Kerker, President
Welcome:
John R. Hogness, M.D., President,
University of Washington
Gerald J. Oppenheimer, Chairman
Annual Meeting Local Arrangements Committee
Keynote Address:
David Suzuki, Ph.D., Professor, Zoology,
University of British Columbia, Vancouver

#### Monday, June 13

9:30 a.m. - 10:00 a.m.

EXHIBIT RECESS — VISIT EXHIBIT AREAS Complimentary Coffee

10:00 a.m. - 12:00 noon

Grand Ballroom

BUSINESS MEETING I

Presiding: Ann E. Kerker, President

APPROVAL OF MINUTES OF 75TH ANNUAL MEETING

REPORTS OF BOARD AND OFFICERS

REGISTRATION REPORT AND QUORUM

John S. LoSasso, Executive Director

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Gilbert J. Clausman

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LIBRARY ASSOCIATION

Robert F. Lewis

EDITOR OF THE MLA NEWS

Cecile Kramer

#### REPORTS OF COMMITTEES

At the discretion of the Chair Committee Reports may be deferred to Business Meeting II or if scheduled for that meeting taken up at this time.

ANNUAL MEETING LOCAL ARRANGEMENTS

COMMITTEE

Gerald Oppenheimer, Chairman

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ASSESSMENT COMMITTEE

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Alison Bunting, Chairman

EDITORIAL COMMITTEE FOR THE MLA NEWS

Michele S. Klein, Chairman

#### Monday, June 13

ELECTIONS COMMITTEE
Gilbert J. Clausman, Chairman

EXCHANGE COMMITTEE Nancy W. Garn, Chairman

12:00 noon - 2:00 p.m. HONORS AND AWARDS LUNCHEON

(See Special Events)

Georgian Room

2:00 p.m. - 3:00 p.m. FREE TIME

3:00 p.m. - 4:30 p.m.

Grand Ballroom

GENERAL SESSION I:

Management Challenges in Health Sciences Libraries

Moderator: Samuel Hitt,

Director, Health Sciences Library, University of North Carolina, Chapel Hill

Sources of Support Robert G. Cheshier,

Director, Cleveland Health Sciences Library,

Cleveland, Ohio

This paper explores the responsibilities of central network libraries and those involved in networks with them, including financial and service responsibilities. The issues of resource sharing are related both to the style of management required and the services necessary to effect and maintain viable networks and to ensure reasonable and ordered growth, both qualitatively and quantitatively. The fee-for-service is explored as it affects management and examples of how fees modify managerial concerns are included. There are serious constraints on the implementation of fees during times of fiscal stress, and these are described. The issues of generation of funds to fulfill the library's purpose and the sources from which these funds can be sought are explored. Differences between the United States and Canada are described.

#### Budgeting

William Axford, Ph.D., Director of Libraries, University of Oregon, Eugene

Attitudes and internal structures adversely affecting library performance and consequently budgets. Performance measurement viewed as the key to changes in both areas leading to greater productivity and therefore, and enhanced social utility for libraries. This, in turn, creating an increased willingness for top-level administrators to invest larger amounts of increasingly scarce resources for library services.

#### Cooperative Programs

Roderick Swartz, Ph.D., State Librarian, Washington State Library, Olympia

The presentation will concentrate on the programs of a multi-type library network, and how the medical library can participate in such a network. The talk will focus on the various services of a network including resources sharing, cooperative storage, joint acquisition planning,

#### Monday, June 13

and computer and telecommunication services. Emphasis will be on the benefits from network participation for a medical library, and what the potential barriers are for a medical library joining such a cooperative program.

4:30 p.m. - - 5:30 p.m. FREE TIME

5:30 p.m. Buses Depart BLAKE ISLAND SALMON BAKE (See Special Events)

#### Tuesday, June 14

7:00 a.m. - 8:30 a.m. REGIONAL GROUP CHAIRMEN BREAKFAST (See Special Events)

7:00 a.m. - 8:30 a.m. Pacific-Evergreen Room NURSING LIBRARIES GROUP BREAKFAST (See Special Events)

7:00 a.m. - 9:00 a.m. Colonial Room INTERNATIONAL COOPERATION COMMITTEE Ursula Poland, Chairman

9:00 a.m. - 10:30 a.m. CONCURRENT PANEL SESSIONS I — ACADEMIC EMPHASIS

Georgian Room

Moderator: Eileen Bradley, University of Toronto, Toronto

Oh! Canada! Canadian Health Libraries in 1977 Richard Fredericksen,

Memorial University of Newfoundland

Focusing on the sixteen medical school libraries in Canada, the current status of health libraries in Canada will be reviewed. Slides illustrate the features of Canada's major medical libraries, from the Province of British Columbia to Newfoundland. The relationship of Canadian health librarians to professional associations such as the Medical Library Association and the newly formed Canadian Health Libraries Association will also be discussed. Emphasizing the composite picture, the paper should give the average MLA member a better understanding and awareness of the vitality of the Canadian medical library scene.

Big Dividends from Wise Investments: Potential Returns for a Large Health Sciences Library from Communication, Cooperation and Stimulation of Departmental Libraries Carol D. Kasses Sue Taylor

C. Lee Jones, Augustus Long Health Sciences Library, Columbia University,

New York

Communication patterns and working relationships between large health sciences libraries and departmental libraries are described. Experiences of Columbia's Augustus Long Health Sciences Library in working with personnel of departmental libraries are discussed. These libraries serve to reduce the demand for common materials on the Health Sciences Library. The results of a telephone survey in which information on the experiences of other large health sciences libraries with their departmental units are also reported.

Library Staff Utilization: The Dillon Model
L. Yvonne Wulf,
University of Minnesota,
Minneapolis

In a 1975 paper titled "Organizing the Academic Library for Instruction", Howard Dillon presented a model of staff organization which is appropriate to academic health science libraries. The model provides for librarians who are active members of the teaching faculty. They are responsible for collections development, reference, resource guide preparation, and workshop presentations. Administration of operational departments is the responsibility of non-librarian staff members.

9:00 a.m. - 10:30 a.m.

Grand Ballroom

CONCURRENT PANEL SESSIONS II – CLINICAL EMPHASIS

Moderator: Janette Closurdo, St. Joseph Mercy Hospital, Pontiac Michigan

Establishing an Interface between a Medical School Library and Area Health Education Center Libraries

Charles R. Bandy,
Director, Harley E. French Medical Library,
University of North Dakota,
Grand Forks

Establishing an interface between Area Health Education Center libraries and medical school libraries requires careful planning. Major elements of planning are: the overall plan, needs assessment, resource evaluation, developmental plan, institutional agreements, monitoring and evaluation and publicity. Health sciences librarians need to be well-informed of the changes in health-care delivery and health science education. The effectiveness of the interface depends on the quality of the working relationship of the library personnel.

Meeting the Needs of the Nurse Practitioner—The Librarian's Responsibility
Evelyn Bedard,

Texas Medical Center,

Houston

The nurse practitioner's role in the health care system is reviewed in a variety of settings. Influences which have resulted in the practitioner's awareness of the library as a necessary adjunct to professional life are discussed. The health sciences librarian's sensitivity to the library needs of the practitioner is perceived as a mutually rewarding partnership in the delivery of health care services.

The CHIPS Program: A Health Information Network Geared to the Consumer

Eleanor Goodchild,

Los Angeles County Harbor General Hospital,

Torrance, California

Judith Furman,

Carson Regional Public Library

The major goal of the CHIPS Project, "Consumer Health Information Program and Services/Salud y Bienestar", is a "Health Information Network" geared to the consumer, a public library client or a hospital patient. Funded by Title I LSCA, the Project coordinates the efforts of the Harbor General Hospital Medical Library and the Carson Regional Public Library. The objectives and operational activities are described with the envisioned role for libraries projected in the health education movement.

10:30 a.m. - 11:00 a.m.

EXHIBIT RECESS — VISIT EXHIBIT AREA Complimentary Coffee

11:00 a.m. - 12:30 p.m.

Georgian Room

CONCURRENT PANEL SESSIONS I — ACADEMIC EMPHASIS (continued)

Moderator:

Eileen Bradley,

University of Toronto,

Toronto

Health Sciences University Library Directorship 1955-1975

Thomas G. Basler,

Director of Libraries and Associate Professor,

Medical College of Georgia,

Augusta

This discussion presents the results of a study of health sciences library directorship from 1955 to 1975. Changes are noted concerning institutional definition, administrative framework, and library staff. Directors' positions are expressed in the areas of education, rank and status, age, sex, title, experience, and pressure felt. Fifty job functions performed are discussed as to rate of performance, importance, and time consumption for the years 1955, 1965, and 1975.

A Survey of Computer Search Service Costs in the Academic Library

Sherrilynne Shirley,

Head, Reference Section, USC Health Sciences Campus,

Los Angeles

The Norris Medical Library, University of Southern California, has recently completed an extensive survey of costs involved in the provision of search services beyond vendor charges for connect time and printing. In this survey, costs for such items as terminal depreciation, repair contract, personnel time, and supplies are analyzed. Implications of this cost survey are discussed in relation to planning and price setting for computer search services.

11:00 a.m. - 12:30 a.m.

Grand Ballroom

CONCURRENT PANEL SESSIONS II — CLINICAL EMPHASIS (continued)

Moderator:

Janette Closurdo,

St. Joseph Mercy Hospital,

Pontiac, Michigan

Toward Hospital Library Standards in Canada

M. A. Flower,

Atelier a votre santé,

Westmount, Quebec

A report on Canadian Hospital Library Standards as recently developed and incorporated in a new *Guide to Hospital Accreditation, 1977;* comparisons with MLA recommendations to the Joint Commission on Accreditation of Hospitals; discussion of differential minimal library standards worked out in Canada for hospitals classified according to function rather than size alone, as a practical means of furthering the development of hospital libraries.

Developing a Competency-Based Examination

Lorraine G. Hirschfeld,

Health Sciences Library,

University of New Mexico,

Albuquerque

Julie A. Virgo, Ph.D.,

Executive Secretary, Association of College and

Research Libraries, Chicago

In keeping with the provisions of the new Certification Code for more thoroughly evaluating the professional abilities of those entering health science librarianship, the Medical Library Association chose and is moving toward the development of a competency-based certification examination. This paper describes the steps taken in that development, the rationale behind some of those steps, some of the difficulties involved and the objectives set for it.

12:30 p.m. - 2:00 p.m.

EXHIBIT RECESS — VISIT EXHIBIT AREAS
Complimentary Coffee

12:30 p.m. - 2:00 p.m. Olympic Bowl AD HOC COMMITTEE TO EXAMINE THE STATUS AND ECONOMIC INTERESTS OF HEALTH SCIENCE LIBRARY PERSONNEL Jean K. Miller, Chairman

12:30 p.m. - 2:00 p.m. Georgian Room
AD HOC COMMITTEE TO STUDY
MLA GROUP STRUCTURE
James F. Williams II, Chairman

12:30 p.m. - 2:00 p.m. Queens Room BYLAWS COMMITTEE Stanley D. Truelson, Jr., Chairman

12:30 p.m. - 2:00 p.m. Evergreen Room EXCHANGE COMMITTEE Nancy W. Garn, Chairman

12:30 p.m. - 2:00 p.m. 1978 PROGRAM COMMITTEE Irwin H. Pizer, Chairman Pacific Room

12:30 p.m. - 2:00 p.m. PUBLICATIONS PANEL Alice Dunlap, Chairman Room 351

2:00 p.m. - 3:00 p.m. JANET DOE LECTURE (See Special Events) Grand Ballroom

3:00 p.m. - 4:30 p.m. FREE TIME

4:30 p.m. - 5:30 p.m.
CURRICULUM COMMITTEE
E. Ann Gilmer, Chairman

Room 203

4:30 p.m. - 6:30 p.m. Rex Room
AD HOC COMMITTEE TO STUDY THE FEASIBILITY
OF AN ACCREDITATION PROGRAM FOR HOSPITAL
LIBRARIES OR SUITABLE ALTERNATIVES
Ruth W. Wender, Chairman

4:30 p.m. - 6:30 p.m. Queens Room
AD HOC COMMITTEE TO STUDY INTERLIBRARY
LOAN PRACTICES AND PROBLEMS
Robert M. Braude, Chairman

4:30 p.m. - 6:30 p.m.
CONTINUING EDUCATION COMMITTEE
Phyllis S. Mirsky, Chairman

Room 247

4:30 p.m. - 6:30 p.m. Room 201

EDITORIAL COMMITTEE FOR THE MLA NEWS

Michele S. Klein, Chairman

4:30 p.m. - 6:30 p.m. Room 351

HANDBOOK CONSULTANTS PANEL, AD HOC
Louise Darling, Chairman

4:30 p.m. - 6:30 p.m. Colonial Room INTERNATIONAL COOPERATION COMMITTEE Ursula Poland, Chairman

4:30 p.m. - 6:30 p.m.

MEMBERSHIP COMMITTEE

Lucretia McClure, Chairman

Room 205

4:30 p.m. - 6:30 p.m. 1978 PROGRAM COMMITTEE Irwin H. Pizer, Chairman Pacific Room

4:30 p.m. - 6:30 p.m. 1979 PROGRAM COMMITTEE Rita Kane, Chairman Evergreen Room

# **New Medical Books**

THE YEAR IN ENDOCRINOLOGY: 1975-1976, edited by Sidney H. Ingbar, M.D., Director, Thorndike Laboratory of Harvard Medical School at the Beth Israel Hospital. 327 pages, 1977, \$22.50\*

THE YEAR IN METABOLISM: 1975-1976, edited by Norbert Freinkel, M.D., Director, Center for Endocrinology, Metabolism, and Nutrition, Northwestern University Medical School. 353 pages, 1977, \$22.50

VIRAL INFECTIONS OF HUMANS: Epidemiology and Control, edited by Alfred S. Evans, Yale University. 584 pages, 1977, \$39.50

THE PRACTITIONER'S GUIDE TO PSYCHOACTIVE DRUGS, by Ellen L. Bassuk, M.D. and Stephen D. Schoonover, M.D., Beth Israel Hospital, Boston. A volume in Topics in General Psychiatry, edited by John C. Nemiah. 333 pages, 1977, \$19.95

THE FRONTIER OF BRIEF PSYCHOTHERAPY: An Example of the Convergence of Research and Clinical Practice, by David H. Malan, The Tavistock Centre, London. A volume in Topics in General Psychiatry, edited by John C. Nemiah. 374 pages, 1976, \$19.95

COMPREHENSIVE IMMUNOLOGY, edited by Robert A. Good and Stacey B. Day, Sloan-Kettering Institute for Cancer Research.

Volume 1: Immunology and Aging, edited by Takashi Makinodan, Baltimore City Hospitals, Veterans Administration Wadsworth Hospital Center, and University of California at Los Angeles, and Edmond Yunis, Sidney Farber Cancer Institute, Harvard Medical School. 208 pages, illus., 1977, \$22.50

Volume 2: Biological Amplification Systems in Immunology, edited by Noorbibi K. Day and Robert A. Good, Sloan-Kettering Institute for Cancer Research. 325 pages, illus., 1977, \$29.50

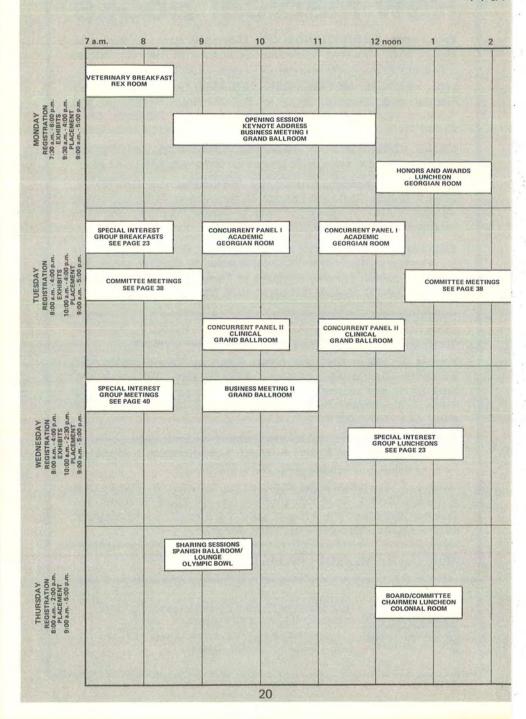
Volume 3: Immunopharmacology, edited by John W. Hadden and Ronald G. Coffey, Sloan-Kettering Institute for Cancer Research, and Federico Spreafico, "Mario Negri" Istituto di Ricerche Farmacologiche, Milano. approx. 435 pages, illus., 1977, \$35.00

Visit Our Booth #29 at the MLA Conference

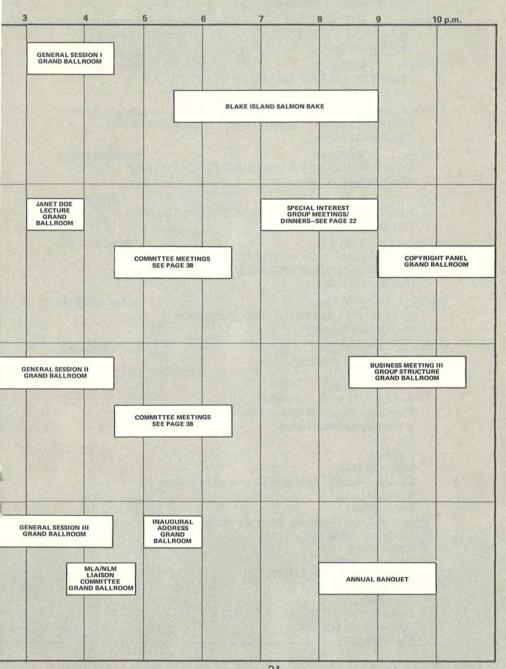


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### PROGF 77th



## M SUMMARY nnual Meeting



- 4:30 p.m. 6:30 p.m. Room 202 SUBCOMMITTEE ON THE RITTENHOUSE AWARD Frances Groen, Chairman
- 7:00 p.m. 9:00 p.m. Washington Plaza/Concord Room HEALTH SCIENCES AUDIOVISUAL GROUP MEETING (See Special Events)
- 7:00 p.m. 9:00 p.m. Georgian Room
  HOSPITAL LIBRARIES GROUP MEETING
  (See Special Events)
- 7:00 p.m. 9:00 p.m. Pacific Evergreen Room MEDICAL LIBRARY EDUCATION GROUP MEETING (See Special Events)
- 7:00 p.m. 9:00 p.m. Colonial Room MEDICAL SOCIETY LIBRARIES GROUP DINNER (See Special Events)
- 7:00 p.m. 9:00 p.m. Rex Room MENTAL HEALTH LIBRARIES GROUP MEETING (See Special Events)
- 7:00 p.m. 9:00 p.m. Queens Room PUBLIC HEALTH/HEALTH ADMINISTRATION LIBRARIES GROUP MEETING (See Special Events)
- 7:00 p.m. 9:00 p.m. Olympic Bowl
  RESEARCH LIBRARIES GROUP DINNER
  (See Special Events)
- (See Special Events)

  9:00 p.m. 11:00 p.m. Grand Ballroom

COPYRIGHT PANEL Moderator:

Dale Middleton, Assistant Director, Operations,

Pacific Northwest Regional Health Services Library,

University of Washington,

Seattle

Panelists:

Melvin S. Day,

Deputy Director, National Library of Medicine,

Bethesda:

Lewis Flacks,

Special Legal Assistant, Copyright Office,

Library of Congress,

Washington;

Arthur J. Levine,

Executive Director, CONTU,

Washington:

Alice Wilcox.

Director, MINITEX, Wilson Library,

University of Minnesota,

Minneapolis

7:00 a.m. - 8:30 a.m. Colonial Room
CANADIAN LIBRARIANS MEETING
(See Special Events)

7:00 a.m. - 8:30 a.m. Pacific Evergreen Room
MEDICAL LIBRARY RELEVANCE GROUP BREAKFAST
(See Special Events)

7:00 a.m. - 8:30 a.m. Rex Room
MENTAL HEALTH LIBRARIES GROUP MEETING
(See Special Events)

9:00 a.m. - 11:00 a.m. Grand Ballroom
BUSINESS MEETING II
Presiding: Ann E. Kerker, President

REPORTS OF COMMITTEES

HEALTH SCIENCES LIBRARIES SURVEY COMMITTEE Henry L. Lemkau, Jr., Chairman

HEALTH SCIENCES LIBRARY TECHNICIANS COMMITTEE Jackie Rustigian, Chairman

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PROGRAM AND CONVENTION COMMITTEE Ronald M. Watterson, Chairman

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SURVEYS AND STATISTICS COMMITTEE Doris Bolef, Chairman

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AD HOC COMMITTEE TO STUDY THE FEASIBILITY OF AN ACCREDITATION PROGRAM FOR HOSPITAL LIBRARIES OR SUITABLE ALTERNATIVES Ruth W. Wender, Chairman

AD HOC COMMITTEE TO STUDY INTERLIBRARY LOAN PRACTICES AND PROBLEMS Robert M. Braude, Chairman

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James F. Williams, II, Chairman

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VITAL NOTES PARTICIPATORY PANEL Spencer S. Marsh, Chairman

#### REPORTS OF REPRESENTATIVES AND DELEGATES

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AMERICAN NATIONAL STANDARDS INSTITUTE, COMMITTEE Z85 ON STANDARDIZATION OF LIBRARY SUPPLIES AND EQUIPMENT Joyce Loepprich

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AMERICAN SOCIETY FOR INFORMATION SCIENCE COMMITTEE ON INTER-SOCIETY COOPERATION Julie A. Virgo, Ph.D.

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Julie A. Virgo, Ph.D.

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Eloise C. Foster

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SPECIAL LIBRARIES ASSOCIATION
Miriam Libbey

UNIVERSAL SERIALS AND BOOK EXCHANGE Cecile C. Quintal

- 11:00 a.m. 11:30 a.m.

  EXHIBIT RECESS VISIT EXHIBIT AREA
  Complimentary Coffee
- 11:30 a.m. 1:30 p.m. Colonial Room
  DENTAL LIBRARIES GROUP LUNCHEON
  (See Special Events)
- 11:30 a.m. 1:30 p.m. Washington Plaza Charleston Room HISTORY OF MEDICINE GROUP LUNCHEON (See Special Events)
- 11:30 a.m. 1:30 p.m. Georgian Room
  HOSPITAL LIBRARIES INTEREST GROUP LUNCHEON
  (See Special Events)
- 11:30 a.m. 1:30 p.m. Olympic Bowl MEDICAL SCHOOL LIBRARIES GROUP LUNCHEON (See Special Events)
- 11:30 a.m. 1:30 p.m. Washington Plaza Yorktown Room MILITARY MEDICAL LIBRARIES GROUP LUNCHEON (See Special Events)
- 11:30 a.m. 1:30 p.m. Rex Room
  PHARMACY LIBRARIANS GROUP LUNCHEON
  (See Special Events)
- 11:30 a.m. 1:30 p.m. Queens Room VETERINARY MEDICAL LIBRARIES GROUP LUNCHEON (See Special Events)
  - 1:30 p.m. 2:30 p.m. FREE TIME
- 2:30 p.m. 4:30 p.m. Grand Ballroom
  GENERAL SESSION II
  SOCIAL AND HUMANISTIC ISSUES IN MEDICINE
  Moderator:
  C. William Fraser,
  British Columbia Medical Library Service,
  Vancouver

Bioethical Choices: Genetic Screening and Counseling as a Case in Point
Gilbert S. Omenn, Ph.D., M.D.,
Assistant Professor of Medicine, Center for Inherited Diseases,
Director, Robert Wood Johnson Clinical Scholars Program,
University of Washington,
Seattle

Genetic counseling has been revolutionized by the introduction of amniocentesis for early prenatal diagnosis of genetic disorders. Now it is possible to determine whether a particular fetus has a particular disease, rather than relying upon statistical risks. A precise diagnosis is essential, often requiring extensive search of the medical literature and considerable clinical experience. This presentation will also review population

aspects of genetic counseling based upon the screening programs for sickle cell anemia, Tay-Sachs disease, and phenylketonuria, to highlight certain ethical and public policy dilemmas that can arise.

Dilemmas in Synthetic Biology Virginia A. Zakian, Ph.D., Senior Fellow, Department of Genetics, University of Washington, Seattle

Recent breakthroughs in molecular biology have been commonplace experiments which allow the manipulation of genetic material (DNA) in new ways. The experiments which I will discuss involve the production of multiple copies of specific pieces of DNA and their recombination with DNAs from other sources. The scientific and social implications of this type of research will be examined.

Allocation of Scarce/High Cost Resources and Social Policy Belding Scribner, M.D., Professor of Medicine and Head, Division of Nephrology, University of Washington,

The allocation of dialysis by a lay committee in the mid-sixties serves as a warning that as medical technology continues to produce new, expensive life-sustaining techniques, these problems may recur in the future. The difficulties surrounding allocation of such resources will

be discussed.

Health Care Trends: Clinical and Governmental Problems William O. Robertson, M.D.,

Immediate Past President, Washington State Medical Association, Professor of Pediatrics and Director of Medical Education, Children's Orthopedic Hospital and Medical Center, Seattle

Viewed over the span of history, the concept of health insurance is a remarkably recent innovation; so, too, is the rapidly evolving role of "government" in underwriting such insurance—or in providing health care services directly. Groups can do what individuals cannot—yet each of us cries out to be seen as an individual. Moreover, technologic innovation magnifies the dilemna for all involved—i.e., everyone on the globe. How to survive in the 'Brave New World' of 1984 will be briefly described.

Information About Your Body: To Whom Does It Belong? Jane A. Raible,

Executive Director, Northwest Institute of Ethics and the Life Sciences, Human Rights Review Committee, Department of Social and Health Services, State of Washington, Seattle

The right of informed consent is an area of health care in which Congress, governmental agencies, state legislatures and the judiciary have most actively shaped health policy in recent years. Who owns the information about our bodies? How much information must we be given to make decisions about our health care? Who determines our competency to give informed consent? Complex issues arise at every point of health care for: those genetically at risk, the minor, the mentally ill, the dying, the hospitalized patient, society as a whole. An overview of the issues and trends will be the focus of this presentation on informed consent.

4:30 p.m. - 5:30 p.m. Room 202
BIBLIOGRAPHIC AND INFORMATION SERVICES
ASSESSMENT COMMITTEE
Ruth C. Smith, Chairman

4:30 p.m. - 6:30 p.m. Room 238
AD HOC COMMITTEE TO STUDY THE FEASIBILITY
OF AN ACCREDITATION PROGRAM FOR HOSPITAL
LIBRARIES OR SUITABLE ALTERNATIVES
Ruth W. Wender, Chairman

4:30 p.m. - - 6:30 p.m. Room 247
AD HOC COMMITTEE TO STUDY INTERLIBRARY
LOAN PRACTICES AND PROBLEMS
Robert M. Braude, Chairman

4:30 p.m. - 6:30 p.m. Room 226
CERTIFICATION COMMITTEE
Dean Schmidt, Chairman

4:30 p.m. - 6:30 p.m. Room 232
HEALTH SCIENCES LIBRARY TECHNICIANS
COMMITTEE
Eloise C. Foster, Chairman

4:30 p.m. - 6:30 p.m. Room 351
PUBLICATIONS PANEL
Alice Dunlap, Chairman

4:30 p.m. - 6:30 p.m. Room 203
SCHOLARSHIP COMMITTEE
Richard A. Lyders, Chairman

4:30 p.m. - 6:30 p.m. Room 205

JOINT MEETING OF THE SURVEYS AND

STATISTICS AND HEALTH SCIENCES LIBRARIES

SURVEY COMMITTEES

Doris Bolef and Henry L. Lemkau, Jr., Chairmen

4:30 p.m. - 6:30 p.m. Room 204

VITAL NOTES PARTICIPATORY PANEL

Spencer S. Marsh, Chairman

8:30 p.m. - 10:30 p.m. Grand Ballroom
BUSINESS MEETING III
Presiding: Ann E. Kerker, President
MLA GROUP STRUCTURE

#### Thursday, June 16

8:30 a.m. - 10:00 a.m. Spanish Lounge/Ballroom/Olympic Bowl SHARING SESSIONS Informal group discussions, See registration materials for details.

\* A.V. Monies — Getting and Spending \* Biomedical Communications Network — I

- \* Biomedical Communications Network II
- \* Book Trade
- \* Canadian Comparisons
- \* Certification of Health Science Librarians
- \* Circulation Department Problems
- \* Clinical Medical Librarians
- \* Community Health Centers Library Service
- \* Computer-Based Information Retrieval Services 1
- \* Computer-Based Information Retrieval Services 11
- \* Consortia New Ideas I
- \* Consortia New Ideas II
- \* Cooperative Collecting
- \* Departmental Library in the Hospital
- \* The Exchange
- \* Faculty Status for Health Sciences Librarians
- \* Family Physicians Improving Library Services
- \* Free-Lance Bibliographic Services
- \* Future Shock in Health and Its Information Services
- \* Hospital Librarians Professional Status
- \* How To Put Together a User Orientation A.V. Program
- \* Library School Curricula Changes
- \* MLA Publications
- \* NCLIS and MLA
- \* New Libraries Old and New Problems
- \* Patient and/or Consumer Education I
- \* Patient and/or Consumer Education II
- \* Performance Measures for Health Sciences Libraries What to Measure and How to Measure It
- \* Preparation for Administration
- \* Problems of the Very Small Library
- \* Public Relations
- \* Rare Books
- \* Reference Statistics What, Why, and How?
- \* Shared Cataloging Services
- \* Unions and the Library
- 10:30 a.m. 12:00 noon Spanish Lounge/Ballroom/Olympic Bowl SHARING SESSIONS (continued)
- 12:00 noon 1:30 p.m. Colonial Room BOARD AND COMMITTEE CHAIRMEN LUNCHEON
  - 1:30 p.m. 3:30 p.m. Grand Ballroom

GENERAL SESSION III

CHANGES IN COMMUNICATION MEDIA

Moderator:

Nelson J. Gilman,

Director of Libraries, USC Health Sciences Campus and

Los Angeles County/USC Medical Center,

Los Angeles

Sharing Audiovisual Resources: The Need for Needs and User Assessment, or, To Share or Not To Share

Tony Kwak.

Media Specialist, Media Resources Center,

Norris Medical Library, USC Health Sciences Campus,

Los Angeles

The AV resource sharing movement is primarily an outgrowth of recent economic conditions and the ever growing demand for such materials in the health professions. But developing a successful program presents many difficulties. Much will depend upon an adequate need and user assessment. For in the end, the needs will justify the program and its users will ensure its success.

The Uses and Potential of Microforms

Jo Ann Bell

Health Affairs Library, East Carolina University,

Greenville, North Carolina

A general overview of microform usage in libraries is provided emphasizing the impact of conversion of print materials to microforms on library patrons and library staff members. Diagnostic techniques are analyzed to determine the adaptability of both collections and clientele. Problems concerning the standardization of hardware, selection of the proper microform formats and the use of silver halide, diazo or vesicular films are discussed in-depth.

Accelerating Toward Online Retrieval — Can the Consequences be Anticipated? Evaluated? Avoided?

Janet Egeland,

Vice President, Marketing and Educational Services,

Bibliographic Retrieval Services,

Schenectady, New York

Health science libraries have been in the forefront of the acceleration toward online retrieval since the mid 1960's. Indeed, by 1977 online bibliographic retrieval services have become a routine part of the reference services provided by the majority of the health science libraries in the United States. As is often the case in the rush to utilize a new technology, many of the basic questions regarding the cost effective management and integration of these services in the library environment remain unanswered. Some of the most important of these questions will be discussed, along with a review of the procedures that are required to perform a comprehensive evaluation of these services in a given library.

The User Viewpoint on Computerized Literature Searching Burton Reifler, M.D.,

Instructor, Department of Psychiatry and Robert Wood Johnson Clinical Scholar, University of Washington, Seattle

The computerized literature search will be discussed primarily from the point of view of the clinical and research user. The author's personal use ranges from a brief "student special" search to a several year retrieval with monthly SDI LINE updates including abstracts. The optimal type of search for a given project varies considerably with one's objectives, and the advice and experience of the operator become increasingly important as the subject becomes more complex. Particular attention is

drawn to the "evolving" type of search, where shifts in the user's objectives require reformulation of the search strategy. There will also be a brief discussion of an informal poll taken among the author's colleagues concerning computerized searches.

The Controversy Over Change Alfred N. Brandon, Librarian, New York Academy of Medicine, New York

From the pages of present-day library literature, new methodologies and technologies abound! A superficial scanning of the literature may cause naive novices and overanxious progressives in our profession to decide that automation is the panacea for all library ills, and microforms the cure-all for every library space problem. At the other extreme, our stereotyped image views electronic advancements as satanic inspired heresies and fervently hopes they will mysteriously disappear! The discerning librarian harbors neither excessive viewpoint. Instead, his own initiative causes him to study, inquire, observe, and of necessity understand the costs, capabilities, potentialities, and limitations of the technological advances being presented. He evaluates new systems and methods, machine or manual, realistically in terms of increased service output by his library to its clientele. Regardless of scientific sophistication, any system and any machine which do not contribute in a significant way to that one aim have no place in a library. The librarian need not computerize his operation in order to be proficient in his capacity as an information technologist. By streamlining and updating slow, cumbersome, outmoded procedures and policies in acquisitions, cataloging, and serials processing, he can contribute markedly to the speed with which information flows from his library to the patron, To be considered professionally competent, the librarian must be adaptable and receptive to constructive new ideas that digress from the traditional dogma.

3:45 p.m. - 4:45 p.m.

Grand Ballroom

MLA/NLM LIAISON COMMITTEE SESSION MEDLINE QUALITY ASSURANCE

Moderator:

William O. Robertson, M.D.,

Immediate Past President, Washington State Medical Association, Professor of Pediatrics and Director of Medical Education, Children's Orthopedic Hospital and Medical Center,

Seattle

Panelists:

Carole Stock,

Regional Reference Librarian/MEDLINE Coordinator,

Pacific Northwest Regional Health Sciences Library,

Seattle:

Robert Berk, Ph.D.,

University of Oregon Library School,

Eugene;

Joseph Leiter, Ph.D.,

Associate Director, Library Operations,

National Library of Medicine,

Bethesda

5:00 p.m. - 5:30 p.m.
INAUGURAL ADDRESS
Gilbert J. Clausman,
New York University Medical Center
New York

Grand Ballroom

8:00 p.m. Buses Depart ANNUAL BANQUET (See Special Events)

#### Friday, June 17

8:00 a.m. - 1:00 p.m. 1979 PROGRAM COMMITTEE Rita Kane, Chairman

Evergreen Room

9:00 a.m. - 5:00 p.m. Pacific Room
PROGRAM AND CONVENTION COMMITTEE
Ronald M. Watterson, Chairman

9:00 a.m. - 5:00 p.m.

BOARD OF DIRECTORS

Presiding: Gilbert J. Clausman, President

Rex Room

9:00 a.m. - 5:00 p.m. Colonial Room CONTINUING EDUCATION COURSE INSTRUCTORS

#### Saturday, June 18

8:00 a.m. - 12:00 noon Rex Room
BOARD OF DIRECTORS
Presiding: Gilbert J. Clausman, President

9:00 a.m. - 5:00 p.m. Colonial Room
CONTINUING EDUCATION COURSE INSTRUCTORS

## How can a medical library supplement its written resources to become even more comprehensive and up-to-date?

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#### SPECIAL EVENTS

#### Sunday, June 12

6:00 p.m. - 7:00 p.m. Olympic Bowl NEW MEMBER/INTERNATIONAL VISITOR RECEPTION

7:00 p.m. - 9:00 p.m. Grand Ballroom/Spanish Ballroom/Lounge WELCOME RECEPTION/EXHIBIT OPENING
The conference welcome cocktail reception will include the opening ceremony for the MLA Exhibit program and an introduction to Seattle "Blue Grass". A complimentary ticket is included with your registration materials.

#### Monday, June 13

7:00 a.m. - 8:30 a.m. Rex Room VETERINARY MEDICAL LIBRARIES GROUP BREAKFAST Isabel McDonald, Chairman

Georgian Room

12:00 noon - 2:00 p.m.
HONORS AND AWARDS LUNCHEON
Presiding: Ann E. Kerker, President

Welcome to New Members Gilbert J. Clausman, President-Elect

New Member Response Dennis Lampkowski Memorial Sloan-Kettering Cancer Center New York, New York

Presentation of Honorary Member Certificate Lucretia McClure, Chairman Membership Committee

Presentation of Scholarships Richard A. Lyders, Chairman Scholarship Committee

Cunningham Fellowship Ursula Poland, Chairman International Cooperation Committee

Presentation of Prizes and Awards Louise Darling, Chairman Honors and Awards Committee Ida and George Eliot Prize Irene Graham, Chairman

Subcommittee on the Ida and George Eliot Prize Murray Gottlieb Prize

Judith Overmier, Chairman Subcommittee on the Murray Gottlieb Prize Rittenhouse Award

Frances Groen, Chairman
Subcommittee on the Rittenhouse Award
Marcia C. Noyes Award
Louise Darling, Chairman
Honors and Awards Committee

#### Monday, June 13

5:30 p.m.

BLAKE ISLAND SALMON BAKE

An authentic Makah Indian salmon bake featuring fresh Pacific Ocean King salmon prepared in the ancient way on cedar stakes over open alder-wood fires in the lobby, where everyone can watch.

Buses depart Main Lobby Olympic Hotel

#### Tuesday, June 14

7:00 a.m. - 8:30 a.m.

Rex Room

REGIONAL GROUP CHAIRMEN BREAKFAST

Moderators: Ann E. Kerker, President

John S. LoSasso, Executive Director

7:00 a.m. - 8:30 a.m. Pacific-Evergreen Room NURSING LIBRARIES GROUP BREAKFAST Barbara Knight, Chairman

2:00 p.m. - 3:00 p.m.

Grand Ballroom

JANET DOE LECTURE

"Foundations in Medical Librarianship:

An Essay in History"

Erich Meyerhoff,

Librarian, Cornell University Medical College,

New York

7:00 p.m. - 9:00 p.m. Washington Plaza/Concord Room HEALTH SCIENCES AUDIOVISUAL GROUP MEETING

Janette Closurdo, Chairman

"Audiovisuals and the Hospital Library"

Helen Dimanin.

Director, Community Health Instructional Resources Program;

Kay Wimmer,

Librarian, St. Joseph Hospital,

Chicago

7:00 p.m. - 9:00 p.m.

Georgian Room

HOSPITAL LIBRARY INTEREST GROUP

**Business Meeting** 

Lois Ann Colaianni, Chairman

7:00 p.m. - 9:00 p.m. Pacific-Evergreen Room

MEDICAL LIBRARY EDUCATION GROUP MEETING

Ann L. Farren, Chairman

"On-Line Data Base Education for the Health Sciences.

Who Has Responsibility for It?"

Pauline V. Angione,

Rosary College, Graduate School of Library Science,

River Forest, Illinois:

William Maina.

Biomedical Library, University of

California at San Diego,

La Jolla, California

#### Tuesday, June 14

7:00 p.m. 9:00 p.m. Colonial Room MEDICAL SOCIETY LIBRARIES GROUP DINNER Kay Denfeld, Chairman "Do You Want to Die Heroically, Medically, or Naturally?"
Norman K. Brown, M.D.

7:00 p.m. - 9:00 p.m. Rex Room MENTAL HEALTH LIBRARIES GROUP MEETING Alice Brand, Chairman

7:00 p.m. - 9:00 p.m. Queens Room
PUBLIC HEALTH/HEALTH ADMINISTRATION
LIBRARIES GROUP MEETING
Jeannine M. Hinkel, Chairman
"The Role of a Librarian in an HSA"
Betsy Morton,
Librarian, Puget Sound Health Planning Council

7:00 p.m. - 9:00 p.m. Olympic Bowl RESEARCH LIBRARIES GROUP DINNER Guy Coffee, Chairman

#### Wednesday, June 15

7:00 a.m. - 8:30 a.m. Colonial Room
CANADIAN LIBRARIANS MEETING
Richard Fredericksen, Chairman

7:00 a.m. - 8:30 a.m. Pacific-Evergreen Room MEDICAL LIBRARY RELEVANCE GROUP BREAKFAST Carole Stock, Chairman

7:00 a.m. - 8:30 a.m. Rex Room
MENTAL HEALTH LIBRARIES GROUP
Business Meeting
Alice Brand, Chairman

11:30 a.m. - 1:30 p.m. Colonial Room
DENTAL LIBRARIES GROUP LUNCHEON
Carol G. Jenkins, Chairman
"A Broader Look at the Impact of Media Intensive SelfInstruction in Dentistry" — An Interactive Session
Robert J. Whitacre, D.D.S.,
Assistant Director, Office of Instructional Development,
University of Washington,
Seattle

11:30 a.m. - 1:30 p.m. Washington Plaza Charleston Room HISTORY OF MEDICINE GROUP LUNCHEON Judith Overmier, Chairman "The Role of Medical Librarians in the History of Medicine" Estelle Brodman, Ph.D., School of Medicine, Washington University St. Louis, Missouri

#### Wednesday, June 15

- 11:30 a.m. 1:30 p.m. Georgian Room
  HOSPITAL LIBRARY INTEREST GROUP LUNCHEON
  Lois Ann Colaianni, Chairman
  "Serving the Lay Person in the Hospital Library:
  Medical and Legal Aspects"
- 11:30 a.m. 1:30 p.m. Olympic Bowl MEDICAL SCHOOL LIBRARIES GROUP LUNCHEON Robert F. Lewis, Chairman "The WAMI Program"
  John N. Lein, M.D.,
  Associate Dean, Director, Division of Continuing Medical Education, University of Washington School of Medicine, Seattle
- 11:30 a.m. 1:30 p.m. Washington Plaza Yorktown Room MILITARY MEDICAL LIBRARIES GROUP LUNCHEON Judith Arnn, Chairman "Audiovisual Media in the Hospital Library"
- 11:30 a.m. 1:30 p.m. Rex Room
  PHARMACY LIBRARIANS GROUP LUNCHEON
  Barbara Katz, Chairman
- 11:30 a.m. 1:30 p.m. Queens Room VETERINARY MEDICAL LIBRARIES GROUP LUNCHEON Isabel McDonald, Chairman "The Primate Information Center" Maryeva W. Terry

#### Thursday, June 16

12:00 noon - 1:30 p.m. Colonial Room BOARD AND COMMITTEE CHAIRMEN LUNCHEON

#### 8:00 p.m.

#### ANNUAL BANQUET

Seattle will long be remembered as a city of rare experiences and the 1977 Banquet will be at the top of everyone's list. You can dine, dance and socialize with your colleagues aboard a spacious vessel (382 feet).

Buses depart main lobby Olympic Hotel

#### SPECIAL AND STANDING COMMITTEES\*\*

COMMITTEE	DATE	TIME	LOCATION
AD HOC COMMITTEE TO EXAMINE THE STATUS AND ECONOMIC INTERESTS OF HEALTH SCIENCES LIBRARY PERSONNEL	June 14	12:30 p.m2:00 p.m.	Olympic Bowl
AD HOC COMMITTEE TO STUDY	June 14	4:30 p.m6:30 p.m.	Rex Room
THE FEASIBILITY OF AN ACCREDITATION PROGRAM FOR HOSPITAL LIBRARIES OR SUITABLE ALTERNATIVES	June 15	4:30 p.m6:30 p.m.	Room 238
AD HOC COMMITTEE TO STUDY	June 14	4:30 p.m6:30 p.m.	Queens Room
INTERLIBRARY LOAN PRACTICES AND PROBLEMS	June 15	4:30 p.m6:30 p.m.	Room 206
AD HOC COMMITTEE TO STUDY MLA GROUP STRUCTURE	June 14	12:30 p.m2:00 p.m.	Georgian Room
AD HOC STEERING COMMITTEE FOR THE DEVELOPMENT OF CERTIFICATION EXAMINATION		4:00 p.m6:00 p.m.	Room 235
AD HOC TASK ANALYSIS	June 11	7:00 p.m10:30 p.m.	Georgian Room
COMMITTEES	June 12	9:00 a.m5:00 p.m.	Georgian Room
BIBLIOGRAPHIC AND	June 15	4:30 p.m5:30 p.m.	Room 202
INFORMATION SERVICES ASSESSMENT COMMITTEE			
BYLAWS COMMITTEE	June 14	12:30 p.m2:00 p.m.	Queens Room
CERTIFICATION COMMITTEE	June 15	4:30 p.m6:30 p.m.	Room 226
CONTINUING EDUCATION COMMITTEE	June 14	4:30 p.m6:30 p.m.	Room 206
CURRICULUM COMMITTEE	June 14	4:30 p.m5:30 p.m.	Room 203
THE BULLETIN	June 12	1:00 p.m3:00 p.m.	Room 246
EDITORIAL COMMITTEE FOR THE MLA NEWS	June 14	4:30 p.m6:30 p.m.	Room 201
EXECUTIVE COMMITTEE	June 8	1:30 p.m5:30 p.m.	Queens Room
EXCHANGE COMMITTEE	June 14	12:30 p.m2:00 p.m.	Evergreen Room
HANDBOOK ADVISORY PANEL	June 14	4:30 p.m6:30 p.m.	Fourth Avenue Room
HEALTH SCIENCES LIBRARY SURVEY COMMITTEE	June 15	4:30 p.m6:30 p.m.	Room 205
TECHNICIANS COMMITTEE	June 15	4:30 p.m6:30 p.m.	Room 232
HONORS AND AWARDS COMMITTEE	June 12	5:00 p.m6:00 p.m.	Room 242
INTERNATIONAL COOPERATION		7:00 a.m9:00 a.m.	Room 235
COMMITTEE	June 14	7:00 a.m9:00 a.m.	Colonial Room
Table Mark Carried	June 14	4:30 p.m6:30 p.m.	Colonial Room
LEGISLATION COMMITTEE	June 12	5:00 p.m6:00 p.m.	Room 235
MLA/NLM LIAISON COMMITTEE	June 11	8:30 a.m12:30 p.m.	Queens Room
MEMBERSHIP COMMITTEE	June 14	4:30 p.m6:30 p.m.	Room 205
PROGRAM AND CONVENTION	June 12	9:00 a.m5:00 p.m.	Room 264
COMMITTEE	June 17	9:00 a.m5:00 p.m.	Pacific Room
1978 PROGRAM COMMITTEE	June 14	12:30 p.m2:00 p.m.	Pacific Room
waste with a within a contraction	June 14	4:30 p.m6:30 p.m.	Pacific Room
1979 PROGRAM COMMITTEE	June 14	4:30 p.m6:30 p.m.	Evergreen Room
Liter (CTEVEORS STATE)	June 17	8:00 a.m1:00 p.m.	Evergreen Room
PUBLICATIONS PANEL	June 14	12:30 p.m2:00 p.m.	Fourth Avenue Room
COLLOT A BOLLID COLLOT	June 15	4:30 p.m6:30 p.m.	Room 201
SCHOLARSHIP COMMITTEE	June 15	4:30 p.m6:30 p.m.	Room 203
SUBCOMMITTEE ON THE JANET DOE LECTURESHIP	June 12	10:00 p.m11:00 p.m.	Queens Room
SUBCOMMITTEE ON THE RITTENHOUSE AWARD	June 14	4:30 p.m6:30 p.m.	Room 202

SURVEYS AND STATISTICS COMMITTEE VITAL NOTES PARTICIPATORY PANEL

June 15 4:30 p.m.-6:30 p.m.

Room 205

June 15 4:30 p.m.-6:30 p.m.

Room 204

\*\*Those committees not listed have not requested an open meeting during the Annual Meeting.





#### HOSPITAL LIBRARIES · Booth 26A

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the magazine for hospital administrators
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#### SPECIAL INTEREST GROUPS\*

GROUP	DATE	TIME	LOCATION
CANADIAN LIBRARIANS	June 15	7:00 a.m8:30 a.m.	Colonial Room
DENTAL LIBRARIES	June 15	11:30 a.m1:30 p.m.	Colonial Room
HEALTH SCIENCES	June 14	7:00 p.m9:00 p.m.	Washington Plaza
AUDIOVISUAL		Tree France of Paris	Concord Room
HISTORY OF MEDICINE	June 15	11:30 a.m1:30 p.m.	Senser Heart
HOSPITAL LIBRARY INTEREST	June 14	7:00 p.m9:00 p.m.	Georgian Room
	June 15	11:30 a.m1:30 p.m.	Georgian Room
MEDICAL LIBRARY EDUCATION		7:00 p.m9:00 p.m.	Pacific-Evergreen Room
MEDICAL LIBRARY RELEVANCE	June 15	7:00 a.m8:30 a.m.	Pacific-Evergreen Room
MEDICAL SCHOOL LIBRARIES	June 15	11:30 a.m1:30 p.m.	Olympic Bowl
MEDICAL SOCIETY LIBRARIES	June 14	7:00 p.m9:00 p.m.	Colonial Room
MENTAL HEALTH LIBRARIES	June 14	7:00 p.m9:00 p.m.	Rex Room
	June 15	7:00 a.m8:30 a.m.	Rex Room
MILITARY MEDICAL LIBRARIANS	June 15	11:30 a.m1:30 p.m.	
PHARMACY LIBRARIANS	June 15	11:30 a.m1:30 p.m.	Rex Room
PUBLIC HEALTH/HEALTH ADMINISTRATION	June 14	7:00 p.m9:00 p.m.	Queens Room
RESEARCH LIBRARIES	June 14	7:00 p.m9:00 p.m.	Olympic Bowl
VETERINARY MEDICAL	June 13	7:30 a.m8:30 a.m.	Rex Room
	June 15	11:30 a.m1:30 p.m.	Queens Room
*Room designations refer to the Oly	mpic Hote	l, unless otherwise noted.	

### **MEDICAL ETHICS**

Feinstein, A. R. CLINICAL JUDGMENT	414 pp.	\$12.50
Hill, A. V. TRAILS AND TRIALS IN PHYSIOLOGY	388 рр.	\$15.50
Keith, A. MENDERS OF THE MAIMED	347 pp.	\$13.95
King, L. S. THE MEDICAL WORLD OF THE 18th CENTURY	363 pp.	\$12.50
Leake, C. D. PERCIVAL'S MEDICAL ETHICS	291 pp.	\$12.50
Pearl, R. TO BEGIN WITH — Being Prophylaxis Against Pedantry	141 pp.	\$4.95
ROBERT E. KRIEGER PUE 645 NEW YORK AVENUE	or P. O. B	
HUNTINGTON, N. Y. 117	43	

Titles to be shown at Combined Book Exhibit Booth Number 1

#### MLA PAST PRESIDENTS

‡Dr. George M. Gould (1898-1901)

‡Dr. William Osler (1901-1904)

‡Dr. J. R. Chadwick (1904-1905)

‡Dr. A. Jacobi (1905-1906)

‡Dr. George Dock (1906-1908)

‡Dr. J. H. Musser (1908-1912)

#C. Perry Fisher (1912)

‡Dr. J. C. Wilson (1912-1913)

‡Dr. Francis R. Packard (1913-1914)

**‡Lt. Col. C. C. McCulloch, Jr. (1914-1916)** 

‡Dr. Lewis H. Taylor (1916-1917)

‡Dr. William Browning (1917-1919)

‡Lt. Col. F. H. Garrison (1919-1920)

‡Dr. John W. Farlow (1920-1921)

‡Dr. L. F. Barker (1921-1922)

‡Dr. C. F. Wylde (1922-1925)

‡Dr. F. M. Tice (1925-1926)

‡Dr. John Ruhrah (1926-1927)

‡Dr. Archibald Malloch (1927-1930)

‡Dr. Walter Steiner (1930-1933)

#Marcia C. Noyes (1933-1934)

‡Charles Frankenberger (1934-1935)

‡Dr. W. W. Francis (1935-1937)

‡James F. Ballard (1937-1939)

‡Col. Harold W. Jones (1939-1941)

Mary Louise Marshall (1941-1946)

‡W. B. McDaniel II, Ph.D. (1946-1947)

#Eileen R. Cunningham (1947-1948)

Janet Doe (1948-1949)

‡Dr. Sanford V. Larkey (1949-1950)

#Marjorie J. Darrach (1950-1951)

L. Margueriete Prime (1951-1952)

William D. Postell (1952-1953)

#Marion Dondale (1953-1954)

Wilma Troxel (1954-1955)

Wesley Draper (1955-1956)

Bertha B. Hallam (1956-1957)

Thomas E. Keys (1957-1958)

‡Isabelle T. Anderson (1958-1959)

#Mildred Jordan (1959-1960)

Robert T. Lentz (1960-1961)

Gertrude L. Annan (1961-1962)

Dr. Frank B. Rogers (1962-1963)

Louise Darling (1963-1964)

Estelle Brodman, Ph.D. (1964-1965)

Alfred N. Brandon (1965-1966)

Mildred C. Langner (1966-1967)

Scott Adams (1967-1968)

#Jacqueline W. Felter (1968-1969)

Elliott H. Morse (1969-1970)

Donald Washburn, D.D.S. (1970-1971)

Bernice M. Hetzner (1971-1972)

Helen Crawford (1972-1973)

Sarah C. Brown (1973-1974)

Sam W. Hitt (1974-1975)

Barbara Coe Johnson (1975-1976)

**‡Deceased** 



































#### SPEAKERS' INDEX

William Axford, Ph.D.	June 13	3:00 p.m 4:30 p.m.
Charles R. Bandy	June 14	9:00 a.m 10:30 a.m.
Thomas G. Basler	June 14	11:00 a.m 12:30 p.m.
Evelyn Bedard	June 14	9:00 a.m 10:30 a.m.
Jo Ann Bell	June 16	1:30 p.m 3:30 p.m.



Alfred N. Brandon	June 16	1:30 p.m 3:30 p.m.
Robert G. Cheshier	June 13	3:00 p.m 4:30 p.m.
Janet Egeland	June 16	1:30 p.m 3:30 p.m.
M. A. Flower	June 14	11:00 a.m 12:30 p.m.
Richard Fredericksen	June 14	9:00 a.m 10:30 a.m.



Eleanor Goodchild	June 14	9:00 a.m 11:00 a.m.
Lorraine Hirschfeld	June 14	11:00 a.m 12:30 p.m.
Carol D. Kasses	June 14	9:00 a.m 10:30 a.m.
Tony Kwak	June 16	1:30 p.m 3:30 p.m.
Gilbert S. Omenn, Ph.D., M.D.	June 15	2:30 p.m 4:30 p.m.



Jane A. Raible	June 15	2:30 p.m 4:30 p.m.
Burton Reifler	June 16	1:30 p.m 3:30 p.m.
William O. Robertson, M.D.	June 15	2:30 p.m 4:30 p.m.
Belding Scribner, M.D.	June 15	2:30 p.m 4:30 p.m.
Sherrilynne Shirley	June 14	11:30 a.m 12:30 p.m.



David Suzuki, Ph.D.	June 13	8:45 a.m 9:30 a.m.
Roderick Swartz, Ph.D.	June 13	3:00 p.m 4:30 p.m.
Julie A. Virgo, Ph.D.	June 14	11:00 a.m 12:30 p.m.
L. Yvonne Wulff	June 14	9:00 a.m 10:30 a.m.
Virginia A. Zakian, Ph.D.	June 15	2:30 p.m 4:30 p.m.

#### **EXHIBITORS' LIST**

The firms and organizations listed below cordially invite you to visit their convention exhibits. The products and services represented merit the careful attention of all members.

The exhibits are located in the Spanish Ballroom/Lounge of the Olympic Hotel.

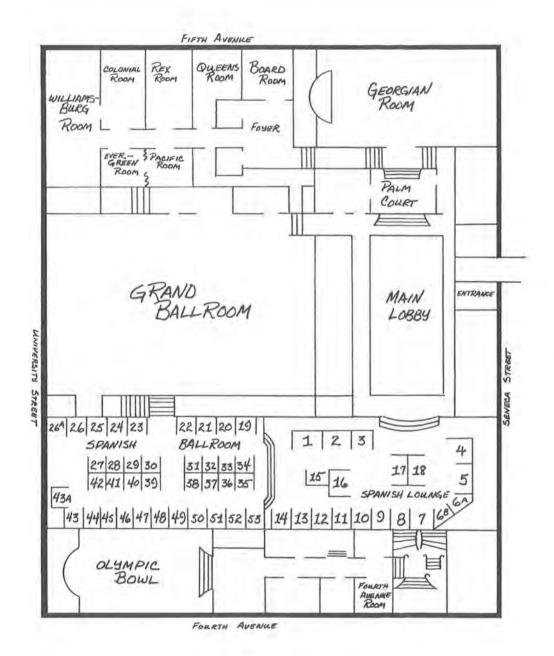
Abrahams Magazine Service (10) Audio Archives, Ltd. (43-A) Ballen Booksellers International (2) Bibliographic Retrieval Services, Inc. (53) BioSciences Information Service (16) Butterworth Publishers, Inc. (20) Checkpoint Systems, Inc. (18) Ciba Medical Education Division (3) The Combined Book Exhibit (1) William Dawson and Sons, Ltd. (19) Ebsco Subscription Services (43) Eden Press (25) Eliot Health Sciences Books (48) Elsevier North-Holland (46) Encyclopaedia Brittannica (15) Excerpta Medica (45) F. W. Faxon Company, Inc. (21) Gustav Fischer New York, Inc. (40) Health Insurance Institute (52) Hospital Libraries Magazine (26-A) Institute for Scientific Information (35-36) S. Karger AG (28) Laco Bookstores, Inc. (33) Lockheed Missiles and Space Company, Inc. (27) Login Brothers Book Company, Inc. (24) Majors Scientific Books, Inc. (17) Matthews Medical and Scientific Rooks, Inc. (31) Med Select c/o de Gruyter, Inc. (32) Medcom Products (4) Medfact, Inc. (11) Moore-Cottrell Subscription Agencies (7) National Cancer Institute (6-A) National Center for Health Statistics/DHEW (37) National Institute of Mental Health/DHEW (5) National Library of Medicine (8-9) National Technical Information Services (51) Pergamon Press, Inc. (41) Plenum Publishing Corporation (29) Princeton Microfilm Corporation (26)

Professional Research, Inc. (6-B)

Raven Press (39)

Read-More Publications, Inc. (23)
Rittenhouse Book Distributors (30)
SDC Search Service (34)
Scientific and Medical Publications of France (12)
Springer-Verlag New York, Inc. (49)
Stechert-Macmillan, Inc. (47)
Swets North America, Inc. (14)
Universal Serials and Book Exchange, Inc. (38)
University Microfilms International (42)
University of Washington/Primate Information Center (50)
Wistar Institute Press (22)

#### NOTES



#### MEETING ROOM LOCATION

#### OLYMPIC HOTEL

Lower Level

Olympic Bowl

Fourth Avenue Room

#### Mezzanine Level

Board Room

Colonial Room

Georgian Room

Grand Ballroom

Evergreen Room

Pacific Room

**Queens Room** 

Spanish Lounge

Spanish Ballroom

Williamsburg Room

Room number indicates floor for Rooms 201-351

#### WASHINGTON PLAZA HOTEL

Convention Mezzanine

Arlington Room

Bainbridge Room

Vashon Room

Charlestown Room

Concord Room

Dupar Room

Himmelman Room

Jamestown Room

Thurston Room

West Room

Yorktown Room

