Candidates for Chapter Council Chair Elect/Chair

Please provide the information requested below.

Name: Janna Lawrence

Current Position: Include title, library, institution, city, state, years employed.

Deputy Director, Hardin Library for the Health Sciences

University of Iowa, Iowa City, IA

March 2014-present

	Academ	of Health	Information	Professionals: Y	/es	X	No	Level:	Distinguished	
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Previous Professional Positions (Last Fifteen Years):

Assistant Director, Hardin Library for the Health Sciences, University of Iowa, May 2007-March 2014

Reference and Instructional Services Coordinator, Briscoe Library, University of Texas Health Science Center, San Antonio, Texas, October 1999-May 2007

MLA Official Activities (Last Fifteen Years): Begin with your most recent activities and use the following format: Membership Committee, Chair 1984, Member 1982-83; etc.. Activities listed under national should include Section and SIG activities as well.

National:

National Program Committee 2020, Chair 2016-2020

Communities Strategic Goal Task Force, Member 2016-2019

Chapter Council, Midwest Chapter Representative 2016-2019

Education Annual Programming Committee (previously, Continuing Education Committee), Chapter Council Liaison 2016-present

Colaianni Award for Excellence and Achievement in Hospital Librarianship Jury, Chair 2017, Member 2015-2016

Public Services Section, Secretary/Treasurer 2014-2018, Webmaster 2010-2013, Member 1988-present

Journal of the Medical Library Association Editorial Board, Member 2013-2016

MLA Academy of Teaching Excellence (MATE) Task Force, Member 2011-2014

National Program Committee 2012, Member 2010-2012

Credentialing Committee, Chair 2010, Member 2007-2009

Lindberg Research Fellowship Jury, Member 2007

MLA Nominating Committee, Member 2006

National Program Committee 2005, Local Assistance Committee Chair 2003-2005

Publications Committee, Chair 2004, Member 2001-2003

Section Council, Public Services Section Representative 2002-2005

Continuing Education Committee, Section Council Liaison, 2002-2005 Member, 1986-present

Chapter:

Midwest Chapter

Chapter Council, Midwest Chapter Representative 2016-2019

Steering Committee, Midwest Chapter/Midcontinental Chapter Joint Meeting 2016, Co-chair 2014-2016

Past-President, 2012-2013

Nominating Committee, Chair 2012-2013

President 2011-2012

President-Elec, 2010-2011

Awards and Scholarships Committee, Member, 2010-2011

Professional Practice Committee, Chair, 2008-2010

Member, 2007-present

South Central Chapter

Continuing Education Committee, Member 2013-2015

Credentialing Committee, Member 2009-2011

Newsletter Editor 1998-2007

Communications Committee, Member 1999-2007

Past-President, 2006

Finance Committee, Chair 2006

Nominating Committee, Chair 2006

Katrina Task Force, Chair 2005-2006

President, 2005

President-Elect, 2004

Member, 1986-present

Other Professional Activities (Last Fifteen Years): List most recent first; include only current membership in applicable societies: include consultancies, etc..., as appropriate.

Association of Academic Health Sciences Libraries, Scholarly Communications Committee, 2017-present Medical Reference Services Quarterly Editorial Board, Member 2015-present

Journal of Electronic Resources in Medical Libraries, Editorial Board Member, 2011-2012; Section editor, eJournals Forum, 2007-2010

Disaster Outreach and Collaboration for Kids Project Advisory Committee, Member 2011-2012

National Network of Libraries of Medicine, Greater Midwest Region

Emergency Preparedness Regional Coordinator (Iowa), 2011-2015

Regional Advisory Council (Iowa representative), 2008-2009

National Network of Libraries of Medicine, South Central region

Technology Committee, Member 2003-2005

Professional Honors (Last Fifteen Years): Include graduate scholastic honors as well as professional recognition

MLA Virginia L. and William K. Beatty Volunteer Service Award Recipient 2014 South Central Chapter MLA Distinguished Service Award 2007

Education: degree, university, date of degree

Master of Library and Information Science, University of Texas at Austin, 1988

Bachelor of Arts, University of Illinois, Urbana, 1978

Publications (Last Five Years): List only major published works, print and non-print, use the citation style of the Journal of the Medical Library Association.

Lawrence JC, Childs C. Public Health Research Practices at the University of Iowa. (Written in conjunction with Ithaka S+R) Iowa City, University of Iowa Libraries, 2017 [cited 5 March 2018]. http://ir.uiowa.edu/lib_pubs/211

Cooper D, Daniel K, Bakker C, Blanck J, Childs C, Gleason A, Hanneke R, Hunt S, Lawrence J, Link J, Nunez A, Saranek S, Smith KH, Twose C, Woodson S. Supporting the Changing Research Practices of Public Health Scholars. New York: Ithaka S+R, 2017 [cited 5 March 2018].

http://www.sr.ithaka.org/publications/supporting-the-changing-research-practices-of-public-health-scholars/

Lawrence JC. Teresa L. Knott, AHIP, Medical Library Association President, 2016-2017. J Med Libr Assoc 2016 Jul; 104(3): 189-92. DOI: http://dx.doi.org/10.3163/1536-5050.104.3.002.

Rumsey E, Lawrence JC, Shaffer C. Explosions in PubMed: What Google Doesn't Do. MLA News 2015 Apr; 55(4): 14.

Rumsey E, Lawrence JC. Searching for Plant-Based Foods in PubMed. MLA News 2014 Jun; 54(6): 1, 3.

Questions from the Elections Committee:

What do you see as key issues facing MLA?

MLA is getting smaller – there are fewer members due to many issues, including retirement, institutional closings, financial stress, and, for some, a feeling that technology can take the place of formal organizations. Many of these issues are, frankly, out of our reach to control or significantly impact, but I feel that we can take advantage of technology to make MLA more robust.

Technology may cause some members (or, more likely, their administrators) to believe that belonging to a mailing list or Facebook group is equivalent to belonging to a professional organization. MLA must be diligent in its efforts to maximize the value of membership. As an example, technology has made webinars easier to manage and it holds the promise of more year-round programming.

Because technology also makes it easier to do MLA's work year-round—I am on groups that meet virtually via Zoom, adding a face-to-face component that is impossible via traditional conference call — committee/taskforce momentum is maintained and members stay engaged. Including more members in such activities leads to more members for whom MLA is not just something to do in May. It can also cause valuable in-person time to be freed up for other purposes, such as programming or networking. Or maybe we could even do away with the dreaded 7:00 a.m. meetings!

How will you learn what your member colleagues want and need from the association and how will you help them get involved in addressing these issues?

The concept of Chapter Council is wonderful, as it provides a way to connect Chapter members, who may not even be MLA members, more closely to "big MLA." However, two long-separated stints on Chapter Council representing two different Chapters have led me to believe that this connection does not always occur. Chapter Council needs to facilitate more communication from Chapter members through their Representatives and Alternates. Surveys of Chapter members about MLA could come from their Representatives and might even be customized for each Chapter. Representatives might be able to engage Chapter members through focus groups at Chapter meetings. The same sort of meetings might be held virtually.

Chapter Council Roundtables originated as a means to connect leaders from Chapters. Chapter treasurers had a roundtable, as did newsletter editors. Committee chairs met at roundtables to discuss membership or continuing education or bylaws. The roundtables were a way to learn what worked for other Chapters. But over time, the roundtables became much broader and their original purpose became lost. I would like a way to bring Chapter leaders together again, so they can learn from each other and so Chapter Council can also be more closely connected to those "on the ground." Again, I believe this might be done virtually.

Consent to Serve: Submission of my completed application indicates my consent to serve if elected as Chair Elect of the Chapter Council of the Medical Library Association. I understand that this is a 4 year term; one year as Chair Elect (May 2018 - May 2019) and 3 years as Chair (May 2019 - May 2022). Note: the Chair is a MLA Board position (MLA Bylaws, Article XIII. The Chapter Council, Section 2C.).

Signed James C. Laurence Date 3/13/18