

**Web 2.0 Principles & Best Practices: Discovering the Participatory Web  
MLA Webcast Registration and Site Agreement  
March 5, 2008, 1:00 p.m., central time**



The goal of this program is to provide a basic understanding of Web 2.0 terminology and concepts, assess the effect of the technology on health sciences library services, and identify the impact of Web 2.0 services on health care today and coming future.

Your institution can be a Webcast site and provide area health sciences librarians, your clinician colleagues, and others the opportunity to participate. To become a site, you will need to have Internet access (300k or higher), a computer with Windows Media Player (see MLANET for site options), and a room to view the program. Participants will receive 2–3.5 MLA continuing education (CE) contact hours. Site coordinators will receive professional activity points for the Academy of Health Information Professionals.

For more Webcast information, please check **MLANET (www.mlanet.org)** or contact Debra Cavanaugh, continuing education associate, at 312.419.9094 x32 or mlapd3@mlahq.org.

**Mail:** A completed registration form and a check, credit card, or purchase order (P.O.) number to: Debra Cavanaugh, MLA, 65 E. Wacker Place, Suite 1900, Chicago, IL 60601-7246.

**Fax:** Send this form with a credit card or P.O. number to 312.419.8950.

**Online:** See MLANET (www.mlanet.org), use your credit card with our secured site and register instantly.

**Special Early Bird Rate:** \$375.00 (nonmember, \$475.00). Registration must be received by February 22, 2008. *The fee will increase \$100.00 for registrations received after February 22, 2008 (member \$475.00, nonmember, \$575.00).*

**Special Video/DVD Offer:** includes Webcast registration and videotape or DVD of the Web 2.0 Webcast. (Video, additional \$25.00/DVD, additional \$50.00)

Site location: \_\_\_\_\_

Site coordinator: \_\_\_\_\_

Institution (if different from site location): \_\_\_\_\_

Mailing address: \_\_\_\_\_

City/State/Zip code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email address: \_\_\_\_\_

Check enclosed (payable to MLA)  P.O.# (10% invoicing fee will be added to all P.O.s and invoiced registrations.): \_\_\_\_\_

Visa  MasterCard  American Express  Discover

Name on card: \_\_\_\_\_ Card number: \_\_\_\_\_

Exp. date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Terms of the Agreement**

MLA agrees to: ♦ distribute via Webcast transmission the live Webcast event, “Web 2.0 Principles & Best Practices: Discovering the Participatory Web” ♦ distribute access of “on-demand” video of the original Webcast for 30 days via the Web, ♦ provide a set of print materials that the hosting organization (“Site”) may duplicate for use in connection with the Program.

Site shall have the right to: ♦ access the Program via webcast transmission, ♦ access “on-demand” viewing of the original Webcast for 30 days via the Web, ♦ cancel agreement and registration by notifying MLA in writing at least 10 working days before the air date; Site shall remit a \$50 administrative charge in the event of cancellation, ♦ qualify for reduced fees when MLA receives the agreement for the Program by the early fee deadline.

Site agrees to the following conditions: ♦ Program shall not be exhibited without the complete copyright notice and Program credits, ♦ MLA shall not be liable for failure to deliver Program due to circumstances beyond its control.

If these terms are acceptable, please send your signed agreement and registration to MLA.

Signature: \_\_\_\_\_