



**MLA'18**

**Adapting | Transforming | Leading**

May 18–23  Atlanta, GA

[www.mlanet.org](http://www.mlanet.org) | [#mlanet18](https://twitter.com/mlanet18)

**ATL**



## ATL: Adapting | Transforming | Leading

Medical libraries are facing a daunting array of challenges: technology is continuously disrupting current practices, institutions are steadily tightening budgets, and the world is seemingly questioning our core value of open access to scientific data. Thus, it seems fitting that the Medical Library Association is holding its first-ever meeting in Atlanta, a city that has risen to global prominence despite facing numerous substantial challenges in its history.

The theme for MLA '18 reflects one of Atlanta's nicknames, **ATL**, and recognizes that medical libraries are **Adapting** to a rapidly changing environment, **Transforming** their collections and service models, and **Leading** important new changes in education, research, and librarianship. The meeting logo reflects Atlanta's seal, which depicts a phoenix rising from the ashes to commemorate Atlanta's rebuilding after its destruction in the Civil War.

Atlanta is a vibrant, modern city with a thriving arts and cultural scene, exciting nightlife, restaurants with a wide variety of cuisines, and shopping districts that include antique stores, boutiques, large retailers, and outlets. Atlanta offers truly unique museums and historic sites, including the Martin Luther King Jr. National Historic Site, the Jimmy Carter Presidential Library and Museum, the Center for Civil and Human Rights, and nearby Civil War battlefields. Other one-of-a-kind attractions include the CNN Studio Tour, World of Coca-Cola, Georgia Aquarium, Atlanta Botanical Garden, and High Museum of Art.

The entire meeting and Hall of Exhibits will be under one roof at the beautiful Hyatt Regency Atlanta, which is within easy walking distance of many of these exciting attractions.

# Call for Submissions

The 2018 National Program Committee invites you to MLA '18, the 118th Annual Meeting of the Medical Library Association, the premier destination for medical librarians and other health information professionals. Reenergize yourself and present your ideas, while deepening your understanding of new innovations and opportunities in health sciences librarianship. There is no limit to what you can share and learn, including:

- ◉ latest trends in technology
- ◉ best practices in service
- ◉ effective leadership techniques
- ◉ ways to enhance intellectual growth
- ◉ ideas to improve services at libraries
- ◉ new, innovative resources for efficiency and cost savings

MLA '18 will be a 4-and-1/2 day interdisciplinary educational experience, with a 3-day commercial exhibition that attracts over 100 exhibitors from around the world. Meeting highlights will include the John P. McGovern Award Lecture, over 100 peer-reviewed papers, 30 lightning talks, 8 special content sessions, and over 200 posters.

The 2018 National Program Committee invites submissions for papers, posters, lightning talks, and special content sessions that support the theme "ATL: Adapting, Transforming, Leading."

## Here's how:

- ◉ Submit your structured abstract with a description of a research project or program in August 2017, using the guidelines at [www.mlanet.org/page/structured-abstract](http://www.mlanet.org/page/structured-abstract).
- ◉ Rank your presentation preference for paper, poster, or lightning talk. Abstracts that are not accepted for the first choice receive consideration for second and third choices.
- ◉ Groups (sections, chapters, special interest groups, and others) can submit proposals for engaging 1.5-hour special content sessions (for example, invited speakers or panel presentations) in October 2017.
- ◉ The MLA Research Section awards individuals with the best research-based papers and posters.

### More information:

- Papers, special content sessions, posters, and lightning talks: [www.mlanet.org/mla18\\_contributed\\_content](http://www.mlanet.org/mla18_contributed_content)
- MLA '18 FAQ: Special Content Sessions: [www.mlanet.org/mla18\\_content\\_fa](http://www.mlanet.org/mla18_content_fa)
- Previous MLA Research Award winners: [www.mlanet.org/research\\_award\\_winners](http://www.mlanet.org/research_award_winners)

Questions: Contact [2018ccwg@gmail.com](mailto:2018ccwg@gmail.com)

### Contributed Content Planning Group

- Papers and special content sessions: Molly Knapp, AHIP, and Joey Nicholson
- Posters: Brandi Tuttle, AHIP, and Susan Steelman
- Lightning talks: Meredith I. Solomon, AHIP, and Montie L. Dobbins

### 2018 Program Planners Meeting

You will learn the process used to decide program topics or content for special content sessions at MLA '18. You will be encouraged to share what programming ideas your groups have in mind, and your participation will help identify common ideas, establish partnerships, and assist with program coordination.

Saturday, May 27, 2017

3:30 p.m.–4:15 p.m.

Washington State Convention Center,  
Room 2B

### Plan to Attend MLA '18

Dates: May 18–23, 2018

Registration will open in January 2018.

Location for Meetings and Exhibits and  
Headquarters Hotel

Hyatt Regency Atlanta  
265 Peachtree Street NE  
Atlanta, GA 30303  
[atlanta.regency.hyatt.com](http://atlanta.regency.hyatt.com)

Official Housing Service  
OnPeak  
[www.mlanet.org/mla18](http://www.mlanet.org/mla18)