



Reach MLA's targeted audience and educate them so they can make an informed decision about your company's product. Teach MLA members something that will help them in their job.

MLA will support webinars through extensive marketing support and access to our audience.

### Sponsor:

- Coordinates, manages, and produces the live webinar and subsequent recording
- Provides instructors

### MLA will provide the following marketing and support:

- MLA will handle registrations
- 2 dedicated email messages promoting the webinar to MLA members and guests
- 2 mentions in MLA-FOCUS, MLA's member e-newsletter, leading up to the webinar
- 3 social media mentions leading up to the webinar
- Promotional rotator on our home page leading up to the webinar
- The course recording will be listed in the course catalog on our learning management system for up to 3 years

### ORDER FORM

**Program Price: \$5,000**

COMPANY

CONTACT

TELEPHONE (INCLUDE AREA CODE)

EMAIL

ADDRESS

CITY, STATE, ZIP

DESIRED WEBINAR DATE(S)

Be sure to consult our design guide at  
[www.mlanet.org/marketing](http://www.mlanet.org/marketing).

To reserve a date, simply complete the order form and email to [redmond@mail.mlahq.org](mailto:redmond@mail.mlahq.org) or fax 312.419.8950.

**For assistance, contact Barbara Redmond, [redmond@mail.mlahq.org](mailto:redmond@mail.mlahq.org).**

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[www.mlanet.org/marketing](http://www.mlanet.org/marketing).