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New Orleans, Louisiana

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Welcome to the 88th Annual Meeting of the Medical Library Association

The National Program Committee and its Local Assistance Subcommittees join me in welcoming you to New Orleans, one of the world's landmark cities. The city offers a diversity of experiences for you. Here you'll find the best of Creole and Cajun food, the home of Dixieland jazz, the vibrant streets of the French Quarter, the loveliness of the Garden District, and bustling port activities along the Mississippi River.

The National Program Committee has planned a varied, informative program with many opportunities for membership participation in contributed papers sessions, small group sharing sessions, and Expo 88: Demonstrations and Posters. The Keynote session and two additional plenary sessions provide presentations on topics important to the entire membership, ranging from information policy issues to technological change, and section and committee-sponsored sessions provide focused programs relevant to specific interests and expertise of MLA members. A comprehensive roster of continuing education courses complement program offerings, and MLA's over 85 exhibitors demonstrate a diversity of health science information services and products.

This year's meeting is the culmination of three years of planning and preparation by the members of the 1988 National Program Committee, its Local Assistance Subcommittees, and MLA Headquarters staff. Section and Committee members, Exhibitors, Sponsors, and many additional MLA members also worked hard to bring the meeting to fruition. To each of these individuals I extend my sincere appreciation.

Bienvenue à Nouvelle Orléans!

Mary M. Horres Chairman 1988 National Program Committee

WHAT'S NEW IN PSYCHIATRIC PUBLISHING? Visit Booth #112 at the Medical Library Association meeting in New Orleans to find out!

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All American Psychiatric Press books are available through your local medical book distributor. Or you can order direct from the publisher by toll-free phone: (800) 368-5777.



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Continuing Education Courses

Continuing Education courses are offered Friday, May 20; Saturday, May 21; Sunday morning, May 22; Thursday, May 26; and Friday, May 27. On Thursday and Friday, May 20 and 21, courses from the MLA Continuing Education Roster will be given in the Doubletree Hotel, and New Perspective courses will be given in the Sheraton New Orleans Hotel. All Sunday courses are in the Doubletree Hotel, and all post-conference courses are in the Sheraton New Orleans Hotel. To register on site, check the MLA Registration Center.

All courses are scheduled from 8:30 a.m.- 5:00 p.m. except Sunday courses, which are scheduled from 8:30 a.m.- 12:30 p.m. An asterisk (*) indicates a two day course. Instructors' names appear in parentheses.

FRIDAY, May 20

NP 088—AIDS: Concepts and Resources (Ginn and Stevens), Pontchartrain D, Sheraton New Orleans

NP 880—An Introduction to Research Methods for Health Sciences Librarians (Marshall), Bayside B, Sheraton New Orleans

NP 881—Information Resources in Gerontology and Geriatric Medicine (Grainger), St. Charles A, Sheraton New Orleans

*NP 888—Systems Analysis Techniques for Health Science Librarians (Koenig and Davison) (Day 1), St. Charles B, Sheraton New Orleans

NP 889—Indexing and Thesaurus Construction (Batty), Aurora, Sheraton New Orleans

CE 112—Collection Development and Use (Gilman), Madewood A, Doubletree

CE 246—Introduction to Financial Management for Health Sciences Librarians (Byrd), Madewood B, Doubletree

CE 456—Advanced Skills for Online Searchers (Feinglos), Shadows, Doubletree

CE 459—Online Biomedical Searching in the Health Sciences (McGregor) Notoway A, Doubletree

CE 675-Editing and Producing a Newsletter (Pisciotta), Notoway B, Doubletree

CE 680—Health Professionals and Information: Value, Variables, Variety (Meadows and Hamberg) Rosedown, Doubletree SATURDAY, May 21

NP 882—Leadership and Modern Management (Kirkpatrick), Bayside A, Sheraton New Orleans

NP 883—An Introduction to the Preservation of Library Materials (Byrnes), Bayside B, Sheraton New Orleans

NP 884—Reading and Evaluating Reports of Clinical Research: A Basic Introduction (Fuller), Aurora, Sheraton New Orleans

NP 885—Managing Microcomputers (Camille), St. Charles A, Sheraton New Orleans

*NP 888—Systems Analysis Techniques for Health Sciences Librarians (Day 2) (Koenig and Davison), St. Charles B, Sheraton New Orleans

CE 114—Essentials of Online Searching: What You Need to Know to Be an Effective MEDLINE Searcher (Yokote), Madewood A, Doubletree

CE 122-Planning Library Facilities (Stroyan), Madewood B, Doubletree

CE 245-Marketing Library Services (Rees), Shadows, Doubletree

CE 342-Nursing Information Resources (Peloquin), Notoway A, Doubletree

CE 352-Governmental Information Resources (Budrew), Notoway B, Doubletree

CE 370—Information Resources in Clinical Medicine (Wood), Rosedown A, Doubletree

CE 454—Oncology: Concepts and Resources (Seltzer), Rosedown B, Doubletree

CE 637—Health Information Services for the Layperson (Hackleman), Crescent A, Doubletree

SUNDAY, May 22 (half-day courses)

NP 886-Current Issues in Bibliometrics (Brooks), Shadows, Doubletree

901—Procedures Manuals: A Management Tool for the 80's (Taylor), Madewood A, Doubletree

902-How to Present a Successful Workshop (Ward), Madewood B, Doubletree

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THURSDAY, May 26

NP 887—So You Need a Consultant (Rubin), Bayside B, Sheraton New Orleans

*NP 988—Expert Systems Design (Day 1) (Strong), St. Charles, Sheraton New Orleans

CE 258—Planning: Strategic and Tactical (Prime), Estherwood, Sheraton New Orleans

FRIDAY, May 27

*NP 988—Expert Systems Design (Day 2) (Strong), St. Charles, Sheraton New Orleans



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GENERAL INFORMATION

REGISTRATION CENTER

The Registration Center is located in the Sheraton New Orleans Hotel Pontchartrain Ballroom Foyer. In addition to the Registration and Pre-Registration Areas, the MLA Exhibit, Hospitality/Information Booth, MLA Scholarship Booth, Message Board, Tapes Desk, and Tour Desk are located here. Official conference badges, ribbons, programs, tickets, and other meeting materials are available at the Registration Center.

Registration Center Hours	
Thursday, May 19	4:00 p.m 8:00 p.m.
Friday, May 20	7:00 a.m 8:30 a.m.
	4:00 p.m 8:00 p.m.
Saturday, May 21	7:00 a.m 6:00 p.m.
Sunday, May 22	7:00 a.m 4:00 p.m.
Monday, May 23	8:00 a.m 4:00 p.m.
Tuesday, May 24	8:00 a.m 4:00 p.m.
Wednesday, May 25	8:00 a.m 4:00 p.m.
Thursday, May 26	7:00 a.m 8:00 a.m.

Badges and ribbons are color-coded to assist you in identifying the roles and responsibilities of each registrant

Ribbons

THEFT	
Brown	Presenters
Dark Blue	Chapter Council Representatives and Alternates
Light Blue	Committee Chairmen
Gold	Membership Committee
Dark Green	Section Council Representatives and Alternates
Light Green	First Time Attendees, New Members, and Guests
Lavender	International Cooperation Committee and International Visitors
Orange	MLA Headquarters Staff
	Hospitality Committee and Volunteers
Purple	Exhibitors
Red	
Rose	National Program Committee
Yellow	Instructors, Speakers, and Moderators
White	Officers, Board Members, and Appointed Officers

Badges

Blue	Regular, Fellow, Honorary, and Life Individual Members
	Institutional Representatives
	Institutional Representative and one of the above categories
	Non-Member, Exhibitor, Sustaining, Associate, Student

TICKETS FOR SPECIAL ACTIVITIES

Tickets for special events, if still available, may be purchased at the Ticket Desk located at Registration during regular registration hours (see above). Please note ticket sale cut-off time for each event. If you have any questions about special events or tickets, please inquire at the Ticket Desk.

Event	Date	Ticket Price	Ticket Sales End
*Welcome Reception	Sunday, May 22	\$10.00	12:00 noon Sunday
History of Health Sciences Dinner	Monday, May 23	\$25,00	4:00 p.m. Sunday
Hospital Libraries Luncheon	Tuesday, May 24	\$18.00	4:00 p.m. Monday
President's Reception	Tuesday, May 24	\$50.00	12:00 noon Tuesday
*+Closing Banquet	Wednesday, May 25	\$50.00	4:00 p.m. Tuesday

*One ticket to this event included with the Inclusive and Conference Only Registration Fee.

+One ticket to this event included with the Inclusive Registration Fee.

President's Reception/Masquerade Party

President Holly Shipp Buchanan cordially invites you to attend her President's Reception, beginning at 6:30 p.m. Tuesday evening, a benefit to initiate an endowment fund for the Cunningham Memorial International Fellowship. Your tax-deductible contribution to this worthy cause is your "ticket" to a delightful pre-dinner party featuring fine wines and mouth-watering hors d'oeuvres. Mardi Gras style masks can be purchased at the MLA Scholarship Booth.

Closing Banquet

Bring the meeting to a close with a delightful evening of dinner and dancing. Dinner begins at eight, featuring Louisiana Trout Amandine, with a cash bar beginning at 7:00 p.m. For your dancing and listening pleasure the evening's entertainment will be provided by Percy Humphrey and the Crescent City Joymakers. Come celebrate a night of fine cuisine and entertainment as only New Orleans can provide.

HOSPITALITY BOOTH

Welcome to New Orleans! The Hospitality/Information Booth has information about the conference program, the city of New Orleans, and points of interest in the surrounding areas. Feel free to drop by to learn about things that "shouldn't be missed." The Hospitality/Information Booth is located at the Registration Center, Sheraton New Orleans Hotel, and is open during the following hours:

Friday, May 20 Saturday, May 21 Sunday, May 22 Monday, May 23 Tuesday, May 24 Wednesday, May 25 4:00 p.m. - 8:00 p.m. 7:00 a.m. - 6:00 p.m. 7:00 a.m. - 4:00 p.m. 8:00 a.m. - 4:00 p.m. 8:00 a.m. - 4:00 p.m. 8:00 a.m. - 4:00 p.m.



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As such, MLA disclaims any liability for any use of child care services and provides this listing solely as a convenience to participants.

TOURS DESK

A representative from Capricho Special Events will be available at the Tours Desk located at the Registration Center (see Tours Desk for posted hours). Registrants may confirm their advance tour registrations as well as sign up for tours that are available.

MLA EXHIBIT

The MLA Exhibit will be open during registration hours, Sunday through Wednesday, May 22–25. Members from various MLA committees will be available over the lunch hours to discuss Association programs and services. Also, samples of several items available for sale to attendees will be on display, including:

MLA Pin: the official MLA jewelry, this attractive gold and enamel lapel pin can be proudly worn by all MLA members;

MLA Note Pad: these practical 500-sheet pads with the MLA logo are ideal for short messages and notes;

MLA Publications: Viewing copies of all MLA publications will be on display including two new books: Handbook of Medical Library Practice, Volume III, Louise Darling, Editor, David Bishop and Lois Ann Colaianni, Associate Editors and Personal Filing Systems: Creating Information Retrieval Systems on Microcomputers, written by Sherrie McCarthy.

Items displayed at the MLA Exhibit are available for sale at the Registration Center.

MLA SCHOLARSHIP BOOTH

Help support the MLA scholarship program by purchasing T-shirts, coffee mugs, and other souvenir items from this year's meeting. Mardi Gras-style masks for the President's Reception/Masquerade Party will also be sold at the booth. Cash, checks, Visa, and MasterCard are accepted. The Scholarship Booth is located at the Registration Center and is open during the following hours:

Saturday, May 21 Sunday, May 22 Monday, May 23 Tuesday May 24 Wednesday, May 25 11:00 a.m. - 6:00 p.m. 9:00 a.m. - 4:00 p.m.

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MEETING LOCATIONS

Continuing Education Courses will be held in the Doubletree Hotel and the Sheraton New Orleans Hotel. (See page 9 for schedule.)

Except where noted, Annual Meeting programming will be held in the Sheraton New Orleans Hotel. Please check the program listing for the exact location of each meeting.

Committee Meetings and Informal Meetings, except where noted, will be held in the Sheraton New Orleans Hotel. (See schedule on pages 82 and 84.)

Maps of the Sheraton New Orleans Hotel are located on page 70.

TAPED SESSIONS

Plenary, Contributed Paper, Section, and Business Sessions will be audio taped during the meeting. Cassette tapes may be purchased at the Registration Center during registration hours, where a representative from Teach 'Em, Inc. will be present to assist you. A complete list of available tapes is included in your registration materials.

FILM FESTIVAL 1988

Coordinated by the Health Sciences Audio Visual Section, films will be shown from 1:00 p.m.-2:00 p.m. on Monday, Tuesday, and Wednesday in the Senate Room of the Sheraton New Orleans Hotel. A brief description of the daily topics can be found below. Title listings are included in the registration materials; extra copies are available at the Registration Center.

Monday, May 23

Selected winners from the 1988 Health Sciences Communications Association (HeSCA) Media Festival. Winning entries from the Patient/General, Continuing Education, and Curriculum-Based Education categories plus selected Special Award Winners will be shown.

Tuesday, May 24

Selected programs on topics related to Acquired Immunodeficiency Syndrome (AIDS).

Wednesday, May 25

Selected programs of interest to health and library professionals. Topics covered will include preservation of library materials, communications in the health care setting, ethics, etc.

1988 EXHIBIT

The 1988 Exhibit will include over 85 suppliers to the biomedical information community. The Exhibit offers an opportunity for participants to view the latest in medical books and journals, database services, library equipment and

supplies, and state of the art computer software and hardware, including many CD-ROM products. Attendees are invited to attend the Exhibit Opening Ceremony and coffee break, Monday, May 23 at 10:30 a.m.

The Exhibit is located in the Grand Ballroom and the Rampart Room of the Sheraton New Orleans Hotel. Exhibit hours are:

Monday, May 23	10:30 a.m 5:00 p.m.
Tuesday, May 24	10:00 a.m 5:00 p.m.
Wednesday, May 25	10:00 a.m 5:00 p.m.

Attendees are invited to take a break in the exhibit hall where complimentary refreshments will be served during the following hours:

Monday, May 23 Sponsored by MLA 3:00 p.m. - 3:30 p.m.

4:00 p.m. - 4:30 p.m.

Tuesday, May 24 10:00 a.m. - 10:30 a.m. Sponsored by BRS Information Technologies and MEDLINK

Tuesday, May 24 Sponsored by MLA

Wednesday, May 25 Sponsored by Login Brothers Book Company

Wednesday, May 25 Sponsored by MLA 3:30 p.m. - 4:00 p.m.

10:30 a.m. - 11:00 a.m.

Louisiana Lotto

When you visit the Exhibits, be sure to complete your Louisiana Lotto card (enclosed with your registration materials) so that you will be eligible to win one of the many prizes offered, including an airline ticket to the 1989 Annual Meeting in Boston, complimentary conference-only registration for the 1989 Annual Meeting, reduced fees for 1989 Annual Meeting Continuing Education Courses, dinners at conference hotels in New Orleans, and special Taste of New Orleans gift packages. Contest rules can be found on the back of the game card.

Exhibitor Demonstrations

Special Exhibitor Demonstrations will take place Monday and Wednesday from 1:00 p.m.-2:00 p.m. Exhibitor Demonstrations are open to all Annual Meeting registrants. For additional information, please refer to the Guide to Exhibits.

LOST AND FOUND

Lost and found items should be turned in to the third floor Registration Center in the Sheraton New Orleans Hotel. Items will be stored in the MLA Office (Southdown Room) when the Registration Center is closed.

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MLA OFFICE

The MLA Office will be located in the Southdown Room of the Sheraton New Orleans Hotel. Messages for Board Members and MLA Staff may be left here. The direct dial phone number when dialing from outside the hotel is 595-5570. If calling from within the Sheraton New Orleans Hotel, call extension 5931.

PLACEMENT SERVICE

The MLA 1988 Placement Service may be used by all Annual Meeting Attendees to list job openings or to register as a job applicant. For employers listing job openings there is a fee of \$25.00 for members or \$50 for non-members. There is no fee for individuals seeking jobs.

Notebooks of job descriptions and a bulletin board listing job openings, as well as notebooks of applicant resumes are available for review at the Placement Service.

Attendees can obtain the necessary forms to list job openings or applicant resumes at the Placement Service desk at the Registration Center during the following hours:

Saturday, May 21 Sunday, May 22 1:00 p.m. - 4:00 p.m. 8:00 a.m. - 12:00 p.m.

The Placement Service will be located in the Poydras room of the Sheraton New Orleans Hotel from 8:00 a.m. to 5:00 p.m. on Monday, Tuesday, and Wednesday.

NEWSLETTER

The 1988 Annual Meeting daily newsletter, *Lagniappe*, will be published from Sunday, May 21 to Wednesday, May 25. Attendees are invited to submit items for publication. Instructions for placing items in the newsletter may be obtained at the Hospitality Desk located at the Registration Center. Please note: copy for the next day's issue must be submitted to the Hospitality Desk no later than 12 noon the preceding day.

MESSAGE CENTER

Bulletin boards for all MLA official announcements as well as an Attendee Message Center are located at the Registration Center.

OFFICE EQUIPMENT

The Executive Business Center, located on the third floor of the Sheraton New Orleans Hotel, can provide many different office services, including photocopying, computer and typewriter rental, secretarial services, telefacsimile, pager rental, etc. The Business Center is open from 8:00 a.m.-5:00 p.m. Monday through Friday and 11:00 a.m.-3:00 p.m. on Saturday and Sunday. For services during non-business hours call extension 5361 in the Sheraton New Orleans Hotel (525-2500).

HANDICAPPED ACCESS

All hotels are accessible to handicapped individuals. Please note that the Senate room in the Sheraton Hotel (location of the film festival) is built in tiers. Persons in wheel chairs may enter the room from the lower level. Also, the lobby of the Monteleone hotel has a few small steps. A ramp is available from the hotel assistant manager.

Persons requiring special assistance should notify staff in the MLA Office (Southdown).

SAFETY TIPS

To fully enjoy your stay in New Orleans, follow some of the "common sense" safety tips listed below:

- Remember that you are a visitor to the city. Try not to travel in unknown, unpopulated areas.
- Do not wear your registration badge outside the convention hotels. It signals that you are a visitor.
- Handbags should be carried securely; wallets should be carried in inside jacket pockets.
 - Do not carry excess cash. All of the conference hotels provide a limited number of safety deposit boxes. Use them for storing extra cash, jewelry, airline tickets, and any other valuables.

Emergencies

If an emergency situation occurs while in a hotel, dial O for the hotel operator. State your location and outline the emergency help needed. If you are outside and a medical, fire, or police emergency occurs, dial 911 for assistance.

Fire Precautions

All conference hotel facilities meet with local fire regulations. However, in order to be best prepared in case of a fire emergency, please keep a few things in mind.

When first entering your room, familiarize yourself with emergency exits located on the floor. Count the number of doorways from your room to the fire exit. Keep your key in the same place whenever you are in the room.

In the event of a fire in your room, get out, close the door behind you, get to safety, and immediately report the fire. If the fire is not located in your room, check to see if the door is hot before leaving. If the door is cool, take your key, open the door slowly, and proceed to the nearest exit (crawling if the hall is filled with heavy smoke). Do *not* use elevators. If your door is hot, do *not* exit room. Seal the cracks with wet towels, phone for help, and wait.

1989 ANNUAL MEETING

The 89th Annual Meeting of the Medical Library Association will be held in Boston, Massachusetts, May 19–25, 1989. The Preliminary Program will be distributed to all members in January.

Information on the 1989 Call for Contributed Papers, Demonstrations, and Posters is included with your registration materials. Additional copies are available at the Registration Center.

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- PaperChase
- Social and Economic Aspects of Medicine (SEAM)
- Disease Information

MEDICAL NEWS AND PUBLIC INFORMATION

- Associated Press Medical News Service
- AMA Washington Report
- Public Information Services Sources include: CDC, the Surgeon General and NLM/NIH

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Medical Library Association 88th Annual Meeting New Orleans, Louisiana

The Daily Program

All events in this program are held at the Sheraton New Orleans Hotel unless otherwise noted, and will begin and end promptly.

WEDNESDAY, May 18

8:00 a.m. - 5:00 p.m.

BOARD OF DIRECTORS MEETING Bayside A

THURSDAY, May 19

8:00 a.m. - 5:00 p.m.

4:00 p.m. - 8:00 p.m.

BOARD OF DIRECTORS MEETING Bayside A

REGISTRATION Pontchartrain Ballroom Foyer

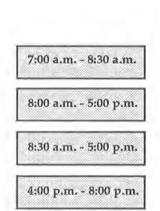
FRIDAY, May 20

REGISTRATION Pontchartrain Ballroom Foyer

BOARD OF DIRECTORS MEETING Bayside A

CONTINUING EDUCATION COURSES

REGISTRATION Pontchartrain Ballroom Foyer



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7:00 a.m 6:00 p.m.	REGISTRATION	N
	Pontchartrain Ballroom Foyer	1.2
	COMMUTTER MERTINGO	B
8:00 a.m 5:00 p.m.	COMMITTEE MEETINGS	ol
	(See schedule on page 82)	H
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8:30 a.m 5:00 p.m.	CONTINUING EDUCATION COURSES	Li
		K
	ADMINISTRATIVE SERVICES FOR	D
1:00 p.m 4:00 p.m.	PLACEMENT SERVICE	B
	Pontchartrain Ballroom Foyer	D
	CHAPTER COUNCIL MEETING	В
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5.00 7.00	SECTION COUNCIL MEETING	2
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Welcome

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or Carolyn E. Lipscomb, Associate Chairman, 1988 National Program Committee, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina William D. Postell, Co-Chairman, Local Assistance Committee, Tulane University School of Medicine, New Orleans, Louisiana

Distinguished Public Service Award Honorable Claude D. Pepper, U.S. House of Representatives, Washington, D.C.

Presenting the Award: Holly Shipp Buchanan, President, Medical Library Association; Director, Corporate Information Resources, NKC Hospitals, Louisville, Kentucky

Accepting the Award for Mr. Pepper: C. Lindy Boggs, U.S. House of Representatives, Louisiana

Introducing Ms. Boggs: Frances Humphrey Howard, Special Assistant to the Associate Director of Extramural Programs, National Library of Medicine, Bethesda, Maryland

32	PROGRAM/Sunday, May 22	PI
2:00 p.m 3:00 p.m.	JOHN P. MCGOVERN AWARD LECTURE KEYNOTE ADDRESS Pontchartrain Ballroom	In pe At
Richard A. Lyders, Mode Medical Center Library, F	rator, Director, Houston Academy of Medicine-Texas Houston, Texas	sta res of
tion Systems for the 21st	operty: The Foundation of Biomedical Communica- Century n, School of Library Service, Columbia University,	vi an in in: tec
review the contributions	the new copyright law is an appropriate occasion to of the medical library community to broadening access s and scholars and the implications of access questions umunications systems.	Fa Gê De Ce
3:00 p.m 3:30 p.m.	BREAK	Ba Se
3:30 p.m 6:00 p.m.	SECTION AND COMMITTEE-SPONSORED PROGRAMS	Di Lil
immediately following the p	SECTION BUSINESS MEETINGS m 3:30 to 5:00 p.m. with Section business meetings rogram sessions.	Joi thi sai
Dealing with the Tough	Aurora Questions: Compassionately and Professionally	Sp
Cleveland, Ohio	Clinical Librarian University Hospitals of Cleveland,	Ľ

Three panelists will describe how they train their staff to answer the difficult questions posed by consumers searching for health information concerning their own or a loved one's health care. Suggestions and recommendations for responding in a compassionate and professional manner to the practical, ethical, and personal challenges posed by consumers' queries will be offered.

Rya Ben-Shir, Manager, Health Sciences Resource Center, MacNeil Hospital, Berwyn, Illinios

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Tracey Cosgrove, Planetree Health Resource Center, San Francisco, California Kathy Tappana, Head, Collection Development, McGoogan Library of Medicine, University of Nebraska Medical Center, Omaha, Nebraska (Formerly Health Information Librarian, Tulsa City-County Public Library, Health Information, Tulsa, Oklahoma)

NURSING AND ALLIED HEALTH RESOURCES Bayside

The Future of Information Access Systems for Nursing and Allied Health Margaret Allen, Moderator, Librarian, Saint Joseph's Hospital School of Nursing, Marshfield, Wisconsin

What changes are occurring that will improve access to the nursing and allied
 health literature? Following an analysis of the information access concerns of nursing and allied health professionals, speakers will review the databases and
 print indexes generated by CINAHL, MEDLARS, and the Institute for Scientific Information in relation to their relevance to nursing and allied health. How is each responding to the needs of these disciplines? Nursing and Allied Health Resources Section members have submitted questions and concerns for the panel members to address in their papers.

Health Information Issues: Planning for the Future Elaine Graham, Associate Director, PSRMLS, Louise Darling Biomedical Library, University of California, Los Angeles, Los Angeles, California

CINAHL and the Future for Nursing Information Resources Carolyn Fishel, CINAHL Consultant and Director of Health Sciences Library, Glendale Adventist Medical Center, Glendale, California

Meeting the Needs of Nursing and Allied Health Professionals: The National Library of Medicine's Role Jane Bryant, Librarian, MEDLARS Management Section, National Library of Medicine, Bethesda, Maryland jor

Citation Indexing Access to Nursing Resources Judith E. Schaeffer, ASCATOPICS Coordinator, Institute for Scientific Information, Philadelphia, Pennsylvania

OSTEOPATHIC LIBRARIES Felicity

Indexing and Abstracting of Special Medical Literature Ursula Stevenson, Moderator, Director, Medical Library, College of Osteopathic Medicine of the Pacific, Pomona, California

The first speaker will trace the history and development of the Chiropractic Research Archives Collection, begun in 1983 by the Canadian Memorial Chiropractic College to gain control over the vast literature in the field of manipulative medicine, chiropractic and osteopathic, as well as related medical sciences literature not indexed elsewhere. The second speaker will provide an update on the Osteopathic Literature Index/Outline, a comprehensive automated index to osteopathic literature initiated in 1983 specifically to meet the information needs of the osteopathic community.

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34	PROGRAM/Sunday, May 22	B P
The Chiropractic Research Archives Col	lection (CRAC)	M
Marilyn Schafer, Director of Library Servi	ces, Canadian Memorial Chiropractic	Ri
College, Toronto, Canada		Gt
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The Osteopathic Literature Index/Online		se
Mary Moules, Associate Editor, Special Pr	rojects, American Osteopathic Associa-	
tion, Chicago, Illinois		N
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RESEARCH	LIBRARIES	Li
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Images of Viruses, Genes, and Libraries

Patricia J. Erwin, Moderator, Mayo Medical Library, Rochester, Minnesota

Genetic engineering and molecular cloning techniques have offered us a view of K genes and evolution never before possible. Powerful techniques of modern Li molecular biology are being used to identify, to characterize, and then to ma-M nipulate genes and gene products. Specially prepared nucleic acid samples are M examined with the extraordinary resolving power of the electron microscope to demonstrate the advantages and the pitfalls of the new biology. Displayed are TI the possibilities from conquering diseases to the broad promise of biotechnology fo with its ability to harness the biosynthetic capacities of cells and cell systems. Dr. th Garon will illustrate, with his electron micrographs, interesting parallels between m genes and libraries in their need for efficient storage and rapid retrieval of he information. 01

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Claude F. Garon, Ph.D., Researcher, Microbiology and Virology, NIH, Institute for Allergy and Infectious Diseases, Electron Microscopy Section, Hamilton, Montana

TECHNICAL SERVICES Monteleone: Queen Anne

NLM Technical Services Update and TSS Strategic Planning Discussion Carmel Corriveau Bush, Moderator, Assistant Director, Technical Services, Health Science Center, University of Texas Health Science Center at Dallas, Dallas, Texas

Duane Arenales gives the annual update of NLM activities of interest to technical services librarians. Her talk is followed by an update on the projects undertaken in cooperation with NLM by the Technical Services Section's Ad Hoc Cataloging Advisory Committee. The program is completed with an open discussion of the Technical Services Section's strategic plan that provides an opportunity for all to shape the Section's future roles and activities.

PROGRAM/Sunday, May 22

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Technical Services Update from NLM

Duane Arenales, Chief, Technical Services Division, National Library of Medicine, Bethesda, Maryland

TSS Working With NLM: Update of the Activities of the Ad Hoc Cataloging Advisory Committee

Barbara G. Smith, Assistant Director, Technical Services, Health Sciences Library, University of Maryland at Baltimore, Baltimore, Maryland

TSS Strategic Planning Discussion

Carmel Corriveau Bush, Assistant Director, Technical Services, University of Texas Health Science Center at Dallas, Dallas, Texas

HEALTH SCIENCES AUDIOVISUAL (Contributed Papers Session) Monteleone: La Nouvelle Orleans West

From Audiovisuals to Educational and Information Technologies: The Changing Scope of Media Librarianship

Jim Curtis, Moderator, Media Services Librarian, Augustus C. Long Health Sciences Library, Columbia University, New York, New York

3:35 p.m.: Of Modems and Men: Increasing Access to Information Mary Joan Tooey, Head, Information Management Education Department, University of Maryland at Baltimore, Baltimore, Maryland

3:52 p.m.: Coordination of Audiovisual Equipment in a Large Medical Center Diane G. Wolf, Medical Librarian, Wilmington Hospital Library, Medical Center of Delaware, Wilmington, Delaware

4:09 p.m.: Automated Media Booking Systems: An Overview of Current Practice

Janet Wilson Reit, Media Librarian, Charles A. Dana Medical Library, University of Vermont, Burlington, Vermont

4:26 p.m.: Staff Support for Public Access Computing: The Role of a Computer Education Specialist

Gale G. Hannigan, Manager, Medical Library Services, The UpJohn Company, Kalamazoo, Michigan

4:43 p.m.: Audiovisual Resource Sharing in Medical School Libraries: A Status Report

Daniel T. Richards, Assistant Health Sciences Librarian for Resources and References Services, Augustus C. Long Health Sciences Library, Columbia University, New York, New York

MEDICAL SCHOOL LIBRARIES AND LIBRARY RESEARCH (Joint Program) (Contributed Papers Session) Monteleone: La Nouvelle Orleans East

Library Research business meeting will take place in the Bonnet Carre Room.

Unanswered Questions: Evaluation—Environment—Emerging Issues Nancy N. Woelfl, Ph.D., Moderator, Director, McGoogan Library of Medicine, University of Nebraska Medical Center, Omaha, Nebraska

3:35 p.m.: Scientific Fraud: A Case Study Mary King Givens and Susan A. Selig, Health Science Library, University of Tennessee, Memphis, Tennessee

3:52 p.m.: Determining Effective Promotional Strategies for Introducing Medical Literature Databases to Primary Care Physicians Karen Hackleman, University of Maryland at Baltimore, Baltimore, Maryland; Robert E. Kristofco, West Virginia University, Morgantown, West Virginia; and Chris Olson, Chris Olson and Associates, Baltimore, Maryland

4:09 p.m.: Evaluating Online Biomedical Databases for End Users: BACS/ Current Contents and BACS/MEDLINE Susan Crawford, Ph.D., Elizabeth Kelly, and Linda Salisbury, Washington University School of Medicine Library, St. Louis, Missouri

4:26 p.m.: Academic Health Sciences Librarians and Faculty Status Leslee C. Sumner, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

4:43 p.m.: Libraries Without Walls: Blueprint for a Canadian Future M.A. Flower, The Information Corner: Health Sciences Library Services, Terrace House, Cartwright Point, Kingston, Ontario

5:00 p.m. - 6:00 p.m.

ORIENTATION FOR NEW MEMBERS, INTER-NATIONAL VISITORS, AND FIRST-TIME ATTENDEES St. Charles B

New members, first-time annual meeting attendees, and international visitors are invited to attend this special reception.

6:00 p.m. - 8:00 p.m.

WELCOME RECEPTION Pontchartrain Ballroom

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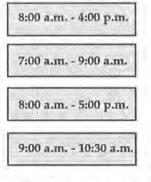
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MONDAY, May 23

As information professionals, we need to be alert to the new technologies and improved products and services which can help us and our institutions be efficient and effective.

Be sure to include the MLA Exhibit as part of your MLA '88 experience. We suggest that you allocate four to six hours for viewing the exhibits over the next three days. This will insure ample time to visit all of the companies featuring the most up to date products and services available to the library community.



REGISTRATION Pontchartrain Ballroom Foyer

COMMITTEE AND INFORMAL MEETINGS (Please see schedule on pages 82 and 84)

PLACEMENT SERVICE Poydras

PLENARY SESSION I: Strategic Management of Libraries: Stewardship Versus Competitive Strategy Pontchartrain Ballroom

Fred W. Roper, Ph.D., Moderator, Dean, College of Library and Information Science, University of South Carolina, Columbia, South Carolina

Strategic Management: Knowledge as a National Resource Nina Matheson, Director, Welch Library, The Johns Hopkins University, Baltimore, Maryland

Strategic Management: Contention for Resources

Donald Marchand, Ph.D., Dean, School of Information Studies, Syracuse University, Syracuse, New York

Towards Reconciling the Views

Reactor: Patricia Battin, President, Commission on Preservation and Access, Council on Library Resources, Washington, D.C.

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The presenters will debate the economic and intellectual value of information in terms of the strategic management of libraries. Strategic management places value on performance and measurable contributions towards advancing the organization's mission and goals. Each component of an organization must contend for its share of resources on these terms. Are these values diluting and undermining the traditional values of the library profession? The library profession holds that information is above all a public good, a resource selfevidently fundamental to any productive organization, academic center, or government. Libraries are the stewards of society's knowledge and must be

38	PROGRAM/Monday, May 23	I
supported to carry out this role. Can these two points of view be reconciled? Is		9
there a middle ground?		1
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Sponsor: Faxon Company, N	Aedical Information Services Division.	t
10.20	EXHIBIT OPENING CEREMONY	9 T
10:30 a.m 11:00 a.m.	Grand Ballroom	S
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11:00 a.m 12:30 p.m.	BUSINESS SESSION I	
	Pontchartrain Ballroom	9
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Kentucky		5
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Announcements and Intro	duction	I
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Call to order by Holly Ship		1
Report.	wing each report refer to pages in the 1987/88 Annual	
Report of the Finance Con	mittee	
Sherrilynne S. Fuller, Ph.D		
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Reports of Appointed Off	icers	1
•Bulletin of the Medical L	ibrary Association (31)	٤
	Editor, Bulletin of the Medical Library Association	ć
•MLA News (34)	,	(
Nancy Fabrizio, Editor,	MLA News	1
Reports of Administrative	Committees	٤
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Elections Committee (4		<u>8</u>
Nominating Committee		
Eloise C. Foster, Chairn		1
 Bylaws Committee (44) 		1
Lucretia McClure, Chai		
Sherrilynne S. Fuller, Pl		ŝ.
Exchange Committee (48)		1
Kay E. Wellick, Chairm		
Jacqueline D. Bastille, B		1
•Membership Committe		
Cathryn E. White, Chai		
Rosanne Labree, Board	Liaison	

PROGRAM/Monday, May 23

Information Issues and Policy

Governmental Relations Committee (52)
Valerie Florance, Chairman
Audrey Powderly Newcomer, Board Liaison
International Cooperation Committee (62)
Marion Holena Levine, Chairman
J. Michael Homan, Board Liaison
Publishing and Information Industries Relations Committee (67)
Penny Coppernoll-Blach, Chairman
J. Michael Homan, Board Liaison
Status and Economic Interests of Health Sciences
Library Personnel Committee (70)
Diane G. Schwartz, Chairman
J. Michael Homan, Board Liaison

Professional Development

Credentialling Committee (74) Kathryn J. Hoffman, Chairman Fred W. Roper, Ph.D., Board Liaison
Continuing Education Committee (71) Frances A. Bischoff, Chairman Fred W. Roper, Ph.D., Board Liaison
Editorial Panel for Certification and Registration Examination (92) Rick B. Forsman, Editor Fred W. Roper, Ph.D., Board Liaison
Health Sciences Library Technicians Committee (94) Susan C. Speer, Chairman Jacqueline D. Bastille, Board Liaison

Meeting Coordination

1988 National Program Committee (95) Mary M. Horres, Chairman Holly Shipp Buchanan, Board Liaison
1989 National Program Committee (97) Irwin H. Pizer, Chairman Eloise C. Foster, Board Liaison
1990 National Program Committee Robert Braude, Chairman Frances Groen, Board Liaison
Program and Convention Committee (99) Jeanette C. McCray, Chairman Jacqueline D. Bastille, Board Liaison

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Honors and Awards Coordination	
 Awards Committee (100) Betsy L. Humphreys, Chairman Mickey Cook, Board Liaison Grants and Scholarship Committee (101) Judith A. Overmier, Ph.D., Chairman 	
Mickey Cook, Board Liaison •Joseph Leiter NLM/MLA Lectureship Committee (104) Lois Ann Colaianni, Chairman Jacqueline D. Bastille, Board Liaison	
Communications	
 Bulletin Consulting Editors Panel (31) Susan Crawford, Ph.D., Chairman Gail Yokote, Board Liaison Editorial Committee for the Bulletin (105) Cynthia H. Goldstein, Chairman Gail Yokote, Board Liaison Editorial Committee for the MLA News (106) Denis Gaffney, Chairman Gail Yokote, Board Liaison Oral History Committee (107) Suzanne Grefsheim, Chairman Richard A. Lyders, Board Liaison Publication Panel (109) Pat L. Walter, Chairman Richard A. Lyders, Board Liaison 	
Report of Councils	

Chapter Council (123)
Rosanne Labree, Chairman
Section Council (127)
Audrey Powderly Newcomer, Chairman

Note: MLA Representatives' Reports appear as part of their respective Standing Committee's Annual Reports.

Announcement of Election Results

Bylaws Introduction Darel J. Robb, Parliamentarian Lucretia McClure, Chairman, Bylaws Committee

Old Business New Business N / PROGRAM/Monday, May 23

12:30 p.m. - 2:00 p.m.

LUNCH -

1:00 p.m. - 2:00 p.m.

FILM FESTIVAL Senate

Selected winners from the 1988 Health Sciences Communications Association (HeSCA) Media Festival. Winning entries from the Patient/General, Continuing Education, and Curriculum-Based Education categories plus selected Special Award Winners. Title listings available at Registration.

2:00 p.m. - 3:00 p.m.

EXHIBITOR DEMONSTRATIONS (Please refer to Guide to Exhibits for further information)

NATIONAL LIBRARY OF MEDICINE SESSION Pontchartrain Ballroom

SUSAN BARNES

The National Library of Medicine: A Year After the Long Range Plan Donald A.B. Lindberg, M.D., Director, National Library of Medicine, Bethesda, Maryland

Update on Library Operations

Lois Ann Colaianni, Associate Director, Library Operations, National Library of Medicine, Bethesda, Maryland

3:00 p.m. - 3:30 p.m.

EXHIBIT BREAK Grand Ballroom

Sponsor: The Medical Library Association

3:30 p.m. - 6:00 p.m.

SECTION AND COMMITTEE-SPONSORED PROGRAMS SECTION BUSINESS MEETINGS

Programs are scheduled from 3:30 p.m. to 5:00 p.m. with Section business meetings immediately following the program sessions.

CANCER LIBRARIANS Monteleone Hotel: Iberville

Cancer Databases

Jeanne Becker, Moderator, Memorial Sloan-Kettering Cancer Center, New York, New York

Speakers will provide updated information on cancer databases. The principal emphasis of the first presentation is on enhancements, modifications, and plans for PDQ, the NCI's multi-faceted database of cancer treatment information,

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although other NCI databases will be briefly mentioned. Major changes during the past two years will be reviewed, including expansion of PDQ to include several additional types of information, internal restructuring of the information, addition of powerful new capabilities and options for information retrieval and display, expansion of accessibility through the NLM and commercial online vendors, and improved user aids. The new PDQ ACCESS software will be highlighted. The second presentation features CANCER-CD, which combines three unique databases–EMBASE, CANCERLIT, and YEARBOOK OF CAN-CER,--on one CD-ROM. CANCER-CD enables comprehensive searching of basic sciences cancer and AIDS research, cancer conference proceedings, Cancergrams, and clinical cancer research. Search strategies, SilverPlatter software functionality, and various work station administrative issues will be discussed.

The National Cancer Institute's Databases: An Update

Dianne E. Tingley, Ph.D., Chief, International Cancer Research Data Bank Branch, International Cancer Information Center, National Cancer Institute, Bethesda, Maryland

Searching CANCER-CD: A Unique User-Friendly Database on CD-ROM Elaine C. Alligood, Manager, North American Database Department, Elsevier Science Publishers, New York, New York

COLLECTION DEVELOPMENT, TECHNICAL SERVICES, PUBLISHING AND INFORMATION INDUSTRIES RELATIONS COMMITTEE (Joint Program) Bayside

Only the Collection Development business meeting will follow this program.

Economic Impact of the New Publishing Technologies

Jacqueline Wilson, Moderator, Collection Development/Education Officer, The Library, University of California, San Francisco, San Francisco, California

The program will include three speakers, one each from a publisher, a vendor, and a medical library. These speakers will present three different perspectives on the economic impact of new publishing technologies on library activities. Examples of new forms of publishing being addressed will include CD-ROM, online full text, and computer software. Presenters will be approaching the topic from a collection development and technical services perspective, rather than a reference or public services perspective. A question and answer session will follow the formal presentations.

A Publisher's Perspective

Jane Kelly, Director of Electronic Products and Services, Cambridge Scientific Abstracts, Bethesda, Maryland

PROGRAM/Monday, May 23

A Vendor's Perspective

Jeanne L. Spala, Administrative Manager, EBSCO Electronic Information, Torrance, California

A Librarian's Perspective

David Morse, Associate Director for Collection Resources, Norris Medical Library, University of Southern California, Los Angeles, California

FEDERAL MEDICAL LIBRARIES Monteleone Hotel: Skylite

V. Lynn Gera, Moderator, Director, Information Resources Center/Library, and Consultant, Library Program, U.S. Army Medical Research and Development Command, Walter Reed Army Institute of Research, Washington, D.C.

Computers Working for You

Mary Lou Himes Burton, Chief, Library Services, Resource Librarian, Automation Consultant, Veterans Administration Medical Center, Coatesville, Pennsylvania

INTERNATIONAL COOPERATION COMMITTEE Monteleone: Queen Anne

AIDS and the Human Immunodeficiency Virus: A Global Threat

AIDS: An Introduction

Julie Johnson McGowan, Moderator, Associate Director, School of Medicine Library, University of South Carolina, Columbia, South Carolina

Following a brief introduction by Ms. McGowan which alludes to some deadly parallels between the spread of AIDS and the "Black Death" of the Middle Ages, Dr. Robbins will address the international medical and sociopolitical ramifications of the spread of AIDS and the HIV based on the history of polio, smallpox, and other infectious diseases. Dr. Cohen will then discuss the clinical picture of AIDS, including diagnosis, testing, and prognosis. He will also speak on the need for rapid dissemination of information about both the syndrome and the infection, and the informational sources that exist today.

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Ms. Compton will conclude with a presentation on the demographics of AIDS, both as it exists today and as it threatens generations of tomorrow. She will also suggest the significance of this global disease in relation to the influence it will exert on the information professional. A panel discussion with audience participation will follow the formal program.

The Historical Perspective on the AIDS Pandemic

Frederick C. Robbins, M.D., Nobel Laureate, Dean Emeritus, School of Medicine, and University Professor, Case Western Reserve University, Cleveland, Ohio Clinical Aspects and Ramifications of the Human Immunodeficiency Virus: Information Modalities

Philip T. Cohen, M.D., Ph.D., Associate Clinical Professor, School of Medicine, University of California, San Francisco, and Editor, AIDS Knowledge Base, San Francisco, California

The Demographic Implications of AIDS for the Information Industry: A Global View

Anne W. Compton, Associate Director, Population Information Program, The Johns Hopkins University, Baltimore, Maryland

Sponsors: BRS Information Technologies, Electronic Distributors of the AIDS Knowledge Base; The Faxon Company, Medical Division; Alfred Jaeger, Inc., Periodicals/Back Volumes; Population Information Program, The Johns Hopkins University.

MEDICAL LIBRARY EDUCATION St. Charles B

Education for New Roles in the Nineties

Alan M. Rees, Moderator, Visiting Professor, School of Information Science and Policy, State University of New York, Albany, New York

A change in the traditional library paradigm is in progress as libraries move from information collection and transfer to information management and use. Library staff will increasingly serve as information resources managers in medical centers and hospitals. However, if the library is to be pivotal in the emerging, integrated information networks, it will be necessary to assemble a team of library-based professionals who can effectively participate in medical education, artificial intelligence research, expert systems, and computing, and who possess the skills to develop and apply information management techniques. The speakers will review this changing environment and the progress being made in implementing the IAIMS concept and will outline the educational programs required to provide the knowledge necessary to develop and manage technologically advanced health sciences libraries and information resources management networks.

New Roles for Health Sciences Librarians in a Changing Environment Naomi Broering, Director, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, D.C.

Education and Training of Health Sciences Librarians: Current Programs Ellen Gay Detlefsen, Associate Professor, Graduate School of Information Science, University of Pittsburgh, Pittsburgh, Pennsylvania

Education and Training of Health Sciences Librarians: A Blueprint for the Nineties

Alan M. Rees, Visiting Professor, School of Information Science and Policy, State University of New York, Albany, New York

PROGRAM/Monday, May 23

PUBLIC HEALTH/HEALTH ADMINISTRATION, RELEVANT ISSUES, GOVERNMENTAL RELATIONS COMMITTEE (Joint Program) Aurora

Public Health/Health Administration business meeting will take place in the Aurora Room; Revelant Issues business meeting will take place in the Bonnie Burn Room; Governmental Relations Committee will meet in the Felicity Room.

Health Policy Agenda: Private and Public Cooperation Suzanne Paul, Moderator, Director, Ciocco Library Graduate School of Public Health, University of Pittsburgh, Pittsburgh, Pennsylvania

The Health Policy Agenda was initiated in 1982 by the American Medical Association to bring together the public and private sectors to prepare a framework for the future of United States Health Policy. Participants are making efforts to communicate the concepts of the project to all persons working in the health care field. Basic health benefits, extension and uniformity of Medicaid, and cost effective payments systems are some of the major focus issues. The speakers, representing different constituencies, will discuss the health care crisis from their vantage points. Audience participation will follow the formal presentations.

C. Lindy Boggs, Member, U.S. House of Representatives, Louisiana; Member, House Appropriations Committee, Washington, D.C. Linda Diamond, Director of the Health Policy Agenda, American Medical Association, Chicago, Illinois

VETERINARY MEDICAL LIBRARIES St. Charles A

The Importance of Research and Publication to the Health Science Library Professional

Sue Loubiere, Moderator, School of Veterinary Medicine Library, Louisiana State University, Baton Rouge, Louisiana

Studies have shown that professional success--measured by number of people supervised, salary, and position in the institutional hierarchy--is directly tied to research and publication activity. In spite of this, many librarians seem reluctant to embark upon a publishing career. This presentation will demonstrate the natural evolution of writing for publication by examining three levels of development: factual service; descriptive/analytical; and research/empirical. The presenter will demonstrate that writing can be easily integrated into a professional career in a natural and logical manner.

Kathleen M. Heim, Dean, School of Library and Information Science, Louisiana State University, Baton Rouge, Louisiana

HOSPITAL LIBRARIES (Contributed Papers Session) Monteleone Hotel: La Nouvelle Orleans East

No business meeting follows this program. Program will end at 5:00 p.m.

Taking Charge, Making Changes: Commitment to Quality in Hospital Libraries Carole Gilbert, Moderator, Director, Library Services, Providence Hospital, Southfield, Michigan

3:35 p.m.: Organizational Change Within a Hospital Library Consortium: The Evolution of Resource Sharing Kathleen Murray, Library Director, Horton Health Sciences Library, Providence

Medical Center, Seattle, Washington

3:52 p.m.: Health Sciences Library Involvement in Geriatric Education Centers Kathleen M. McCloskey, Head, Hope Fox Eccles Clinical Library, University of Utah Hospital, Salt Lake City, Utah

4:09 p.m.: Taking Charges - Making Change - \$ Marlene S. Englander, Medical Librarian, Cleveland Clinic Foundation, Cleveland, Ohio

4:26 p.m.: Criteria-based Performance Appraisals: Their Time Has Come Courtland M. Chaney, Ph.D., Human Resource Management Association, Baton Rouge, Louisiana

4:43 p.m.: Evaluating Hospital Library Online Search Services: Do They Affect Management Decision Making?

Mary Campbell, Director, Health Information Network Services, Everett, Washington

PUBLIC SERVICES (Contributed Papers Session) Monteleone Hotel: La Nouvelle Orleans West

No business meeting follows this program. Program will end at 5:00 p.m.

Hot Topics/Hot Issues in Public Services

Nancy W. Clemmons, Moderator, Head of Reference Services, Lister Hill Library o the Health Sciences, University of Alabama at Birmingham, Birmingham, Alabama

3:35 p.m.: Paraprofessionals at the Reference Desk: Benefit or Liability? Kay Deeney, Reference Librarian, Louise M. Darling Biomedical Library, University of California, Los Angeles, Los Angeles, California

3:52 p.m.: Electronic Access and Creative Staffing for Reference Marjorie Simon, Head of Reference Services and Inga Moten, Information Specialist, Health Sciences Library, University of Maryland at Baltimore, Baltimore, Maryland

PROGRAM/Monday, May 23

4:09 p.m.: Reference Desk Service in an Electronic Environment Beryl Glitz, Educational Services Coordinator, Louise M. Darling Biomedical Library, University of California, Los Angeles, Los Angeles, California

4:26 p.m.: Paying Our Way: Charges in a Medical School Library Thomas Williams, Associate Director, Louis Calder Memorial Library, University of Miami School of Medicine, Miami, Florida

4:43 p.m.: Seeing Ourselves as Others See Us

Phyllis Lansing, User Education Coordinator and Inga Moten, Information Specialist, Health Sciences Library, University of Maryland at Baltimore, Baltimore, Maryland

TUESDAY, May 24

COMMITTEE MEETINGS (Please see schedule on page 82)

8:00 a.m. - 4:00 p.m.

7:00 a.m. - 8:00 am

8:00 a.m. - 5:00 p.m.

REGISTRATION Pontchartrain Ballroom Foyer

PLACEMENT SERVICE Poydras

8:30 a.m. - 10:00 a.m.

CONTRIBUTED PAPERS I

SESSION I - Expanded Roles for Libraries Pontchartrain B

Madeline V. Taylor, Moderator, George F. Smith Library, University of Medicine and Dentistry of New Jersey, Newark, New Jersey

8:30 a.m.: Responding to Consumer Health Questions: The Academic Medical Library's Dilemma

Judith M. Wetmore, Barbara J. Frey, Linda Kaczmarczyk and Alberta Richetelle, Lyman Maynard Stowe Library, University of Connecticut Health Center, Farmington, Connecticut

8:45 a.m.: Basic Computer Literacy—One Library's Program Shelley A. Bader and Elaine R. Martin (presenter), Himmelfarb Health Sciences Library, George Washington University Medical Center, Washington, D.C.

9:00 a.m.: Facilitating the Use of "Peoplebases"—The University of Maryland at Baltimore Health Sciences Library's Experience with a Computer Conferencing System

Mary Joan (M.J.) Tooey and Beverly R. Webster, Health Sciences Library, University of Maryland at Baltimore, Baltimore, Maryland

9:15 a.m.: New Electronic Resources: A Catalog of Local Data Files Nancy K. Roderer, Mary Lukanuski, and Judith L. Wulff (presenter), Columbia University Health Sciences Library, New York, New York

9:30 a.m.: Cancer Information for Librarians: Medical-Subject-Based Continuing Education

Nancy L. Ekstrand and Warren W. Olds, M.D., Department of Radiology, Bowman Gray School of Medicine; Betty H. Ladner and Kathryn Thodeson (presenter), Carpenter Library, Bowman Gray School of Medicine, Winston-Salem, North Carolina

:45 a.m.: Some Thoughts About the Accuracy of Journal Articles sheldon Kotzin and Peri Schuyler, National Library of Medicine, Bethesda, Maryland

SESSION II - Specialized Information Resources Pontchartrain D

Karen K. Grandage, Moderator, Medical Library, Wake Medical Center/Wake Area Health Education Center, Raleigh, North Carolina

1:30 a.m.: A Health Promotion Clearinghouse for Family Practice 'atricia A. Gibson, Ph.D. and Marian D. Craig, Family Health Foundation of America Library, Kansas City, Missouri

:45 a.m.: Occupational/Environmental Protocols Designed for Use by Poison nformation Specialists

iherrie Kline, Douglas Linz, M.D., C. Scott Clark, Ph.D., and Martha J. Radike, h.D., University of Cincinnati Department of Environmental Health; Virginia I. Sublet, Ph.D., J. Frank Bonfiglio, Ph.D., and Leonard T. Sigell, Ph.D., Univerity of Cincinnati Drug and Poison Information Center, Cincinnati, Ohio

:00 a.m.: A Comparison of Socioeconomic Information in Three Online Databases

an H. LaBeause, Health Sciences Library, LeBonheur Children's Medical Center, Memphis, Tennessee; Karen J. Graves, Division of Library and Information Management, American Medical Association, Chicago, Illinois

:15 a.m.: The Medical Center Archives and the Archives of Organizations Madeleine Bagwell Perez, Medical Center Archives, Carpenter Library, Bowman Gray School of Medicine, Winston-Salem, North Carolina

:30 a.m.: An International Experiment in Establishing High-Quality, Low-Cost Biomedical Core Collections in Developing Countries

efko Saracevic, Ph.D., School of Communication, Information, and Library tudies, Rutgers, The State University of New Jersey, New Brunswick, New ersey

:45 a.m.: The CRISP System: An Untapped Resource for Biomedical Reearch Project Information

Cenneth Alan Collins, Ph.D., National Institutes of Health, Bethesda, Maryland

SESSION III - Collection Management and Access Aurora

Aaureen Battistella, Moderator, Baptist Medical Center Princeton, Birmingham, \labama

8:30 a.m.: Analyzing In-House Journal Utilization: An Added Dimension in Decision Making

Shelley A. Bader and Laurie L. Thompson, Himmelfarb Health Sciences Library, George Washington University Medical Center, Washington, D.C.

8:45 a.m.: Journal Deselection in a Biomedical Research Library: A Mediated Mathematical Approach

Richard K. Hunt, Lawrence Livermore National Laboratory Library, Livermore, California

9:00 a.m.: Citation Analysis of Faculty Publications: Do the Library's Collection and Education Programs Support the Research?

Elizabeth H. Wood, Norris Medical Library, University of Southern California, Los Angeles, California

9:15 a.m.: Ranking of Journals from Citation Analysis for Health Sciences Librarianship Min-Lin Emily Fang, Library of the Health Sciences, University of Illinois at Chicago, Chicago, Illinois

9:30 a.m.: Government Documents and the Online Catalog Mary Charles Lasater and Frances Lynch, Vanderbilt Medical Center Library, Nashville, Tennessee

9:45 a.m.: Health Professionals' Use of Documents Obtained Through the Regional Medical Library Network

Irene Lovas, Brian Warling, Elaine Graham, and Virginia Flack, Louise Darling Biomedical Library, University of California, Los Angeles, Los Angeles, California

SESSION IV - Automated Information Systems Bayside

June Fulton, Moderator, Medical Documentation Service, College of Physicians of Philadelphia, Philadelphia, Pennsylvania

8:30 a.m.: BioSynthesis: Bridging the Information Gap Naomi C. Broering and H. Richard Gault, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, D.C.; Howard Epstein, AT&T Federal Systems, Washington, D.C.

8:45 a.m.: LIS/DIS: Linking the Library, Drug Information, and Patient Care Rajia Tobia, Susan Willcox, Nancy Bierschenk, and Anne Comeaux, Briscoe Library, The University of Texas Health Science Center at San Antonio, San Antonio, Texas; Leroy Knodel, Drug Information Service, The University of Texas Health Science Center at San Antonio, San Antonio, Texas

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:00 a.m.: MELVYL MEDLINE: A Project to Incorporate a MEDLINE Subset nto the University of California MELVYL Online Catalog /like Berger, Laine Farley, University of California Division of Library Automaion, Berkeley, California

:15 a.m.: The Cleveland Free-Net: Community Computing and Medical .ibraries

harron Carlson, Department of Family Medicine, Case Western Reserve Jniversity, Cleveland, Ohio

30 a.m.: Using TOXNET Software for Multiple In-House Databases Sary Freiburger, Health Sciences Library, University of Maryland at Baltimore, Baltimore, Maryland

9:45 a.m.: Systems Functions Advisory Group: Its Contributions to the WEL-MED System

V. Jean Pugh, Melissa A. Kraft, Gary Moore, Cynthia H. Roberts, and Rebecca K. Satterthwaite, William H. Welch Medical Library, The Johns Hopkins University, 3altimore, Maryland

SESSION V - Management Issues St. Charles

Jynn Lloyd, Moderator, Health Sciences Library, Veterans Administration Medical Center, Providence, Rhode Island

3:30 a.m.: Effective Financial Management in Health Sciences Libraries Gary Byrd, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina; Jacqueline Doyle (presenter), Health Sciences Library, Good Samaritan Medical Center, Phoenix, Arizona

3:45 a.m.: Clinical Medical Librarianship: The Evolution of a Program Naomi Miller, Florence A. Moore Library of Medicine, Medical College of Pennsylvania, Philadelphia, Pennsylvania

2:00 a.m.: A Clinical Librarian Program for Restorative Dentistry: Adapting to the Needs of a Dental School Department in An Academic Health Center Barbara J. Frey, Lyman Maynard Stowe Library, University of Connecticut Health Center, Farmington, Connecticut

3:15 a.m.: The Role of Publicity in the Successful Implementation of an Integrated Library System

Suzanne Kehm, Leslee Shell, Dorothy Willis, and Carolyn Reid, McGoogan Library of Medicine, University of Nebraska Medical Center, Omaha, Nebraska 9:30 a.m.: Bibliographic Verification for Interlibrary Loans: How Necessary Is It?

Susan C. Speer and JoAnn Bell, Ph.D. (presenter), Health Sciences Library, East Carolina University, Greenville, North Carolina

9:45 a.m.: One Field—Many Workers: A Structural Analysis Dorothy Gilroy, Cincinnati Center for Developmental Disorders, Cincinnati, Ohi Jane Thompson, Health Sciences Library, University of Cincinnati, Cincinnati, Ohio

10:00 a.m. - 10:30 a.m.

EXHIBIT BREAK Grand Ballroom

Sponsors: BRS Information Technologies and MEDLINK

10:30 a.m. - 11:30 a.m. 11:30 a.m. - 12:30 p.m. HONORS AND AWARDS PRESENTATIONS Pontchartrain Ballroom

JANET DOE LECTURE Pontchartrain Ballroom

Domus or Polis? The Location of Value

Gerald J. Oppenheimer, Former Director, University of Washington Health Sciences Library and Information Center, Seattle, Washington

12:30 p.m. - 2:00 p.m.

LUNCH

12:30 p.m. - 4:00 p.m.

HOSPITAL LIBRARIES SECTION Luncheon, Program, and Business Meeting Monteleone Hotel: La Nouvelle Orleans

Ethical and Educational Challenges in Aging: Who Finds the Answers? Phyllis C. Gilliken, Moderator, Library Director, Coordinator, Library Informatic Network, Northwest Area Health Education Center at Hickory, North Carolina

Old and new friends will meet at 12:30 for lunch prior to the Hospital Libraries Section annual program and business meeting. The program begins at 1:15 and focuses on ethical and educational issues in aging. Marjorie V. Goff will address the educator's challenge in helping an aging population live better. She will particularly highlight the need for creative multi-disciplinary approaches to the provision of educational services. Dr. Harmon L. Smith will discuss ethical issue emerging from this significant population trend, especially problems of allocatir finite resources in a world of infinite need. The Hospital Libraries Section busine meeting will begin at 2:30 p.m., followed by a Town Hall discussion of the Section's strategic plan.

Helping an Aging Population Live Better: A Challenge to Educators Marjorie V. Goff, R.N.; M.S.H.E., Consultant (formerly Director of Aging Initiatives for Northwest AHEC, Winston-Salem, North Carolina)

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Ethical Issues Emergent in Aging and Human Development Harmon L. Smith, Ph.D., Professor of Moral Theology and Professor of Community and Family Medicine, Duke University Divinity School, Durham, North Carolina

1:00 p.m. to 2:00 p.m.

FILM FESTIVAL Senate

Selected programs on topics related to Acquired Immunodeficiency Syndrome (AIDS). Title listings available at Registration.

2:00 p.m. - 4:00 p.m.

SECTION AND COMMITTEE-SPONSORED PROGRAMS SECTION BUSINESS MEETINGS

Programs are scheduled from 2:00 p.m. to 3:30 p.m. with Section business meetings immediately following the program sessions.

DENTAL LIBRARIES Bayside B

Ann Marie Corry, Moderator, Dental Librarian, School of Dentistry Library, University of Missouri-Kansas City, Kansas City, Missouri

In the contemporary academic setting, it is becoming a necessity that faculty, staff, and students have access to the rapid information processing capabilities of microcomputers. These capabilities range from mundane word processing to the more complex operations of desktop publishing; from simple mathematic applications to complex statistical analyses which may even include graphics; and data management. Selection of hardware and software is critical in terms of cost-effectiveness and user-effectiveness. Other concerns include user-training, hardware and software maintenance and update, and scheduling the use of the equipment. This presentation is intended to be food-for-thought for those who have existing facilities and want to improve or update them as well as for those who are in the planning stages of developing a multi-user microcomputer facility.

Hardware and Software Selection in Multi-User Multi-Function Situations William D. Davenport, Jr., Ph.D., Associate Professor of Oral Pathology, School of Dentistry, Louisiana State University, New Orleans, Louisiana

HISTORY OF THE HEALTH SCIENCES Bayside A

Looking a Gift Horse in the Mouth

Billie K. Broaddus, Moderator, Head of Historical, Archival and Museum Services, Medical Center Information and Communications, University of Cincinnati, Cincinnati, Ohio The gift appraisal process will be defined and described by an expert appraiser and rare book dealer. Particular attention will be given to the myths and realities of the process in terms of the expectations and requirements of the appraiser, the IRS, the donor, and the librarian.

The Appraiser: A Bridge Between the Librarian, the IRS, the Donors, and the Books

John A. Woods, John A. Woods Appraisers, South Windsor, Connecticut

MEDICAL SCHOOL LIBRARIES AND MEDICAL INFORMATICS ROUNDTABLE (Joint Program) Pontchartrain Ballroom C/D

No business meeting follows this program. Program will end at 4:00 p.m.

The Unified Medical Language System (UMLS) Project of the National Library of Medicine—Overview and Progress Peter Stangl, Moderator, Director, Lane Medical Library, Stanford University Medical Center, Stanford, California

The lack of precise links among related medical information in different types o automated databases is a fundamental barrier to integrated access to the body o biomedical information in machine readable form. The purpose of the National Library of Medicine's UMLS Project is to overcome this barrier by permitting retrieval of related machine-readable information from at least four sources: the biomedical literature, clinical records, biomedical databanks, and knowledge bases. The goal is *not* to impose a single vocabulary on all systems and users, bu to make the many different classifications of medical knowledge invisible to users. Although the development of the UMLS is a long-term project involving research groups at NLM and several universities, one of its goals is to create interim products which will have an immediate beneficial effect on the ability o health professionals and researchers to retrieve relevant information. The sessio will provide an overview of the UMLS project; a description of two specific UMLS research projects; and a discussion of interim products resulting from the research effort.

Overview of the UMLS Project

Donald A. B. Lindberg, M.D., Director, National Library of Medicine, Bethesda, Maryland

Structured Disease Descriptions: A UMLS Knowledge Source and a Tool for Examining Medical Language in Context

Marsden S. Blois, M.D., Ph.D., Professor and Chairman, Section on Medical Information Science, University of California, San Francisco, San Francisco, California

icroMeSH: A Microcomputer-based Tool for Exploration and Display of elationships within Vocabularies

ay Octo Barnett, M.D., Professor of Medicine, Harvard Medical School, Cambrge, Massachusetts, and Director, Laboratory of Computer Science, Massachutts General Hospital, Boston, Massachusetts

ear-term Products of the UMLS Project

tsy L. Humphreys, Deputy Associate Director, Library Operations, National brary of Medicine, Bethesda, Maryland

MEDICAL SOCIETY LIBRARIES Aurora

eeping Pace with Change: Some Innovative Approaches of Medical Society braries

ary L. Westermann, Moderator, John N. Shell Library, Nassau Academy of edicine, Garden City, New York

ne Medical Society Libraries program will have three invited papers presented, llowed by a business meeting. The first presentation describes the progress of e ACOG IAIMS project, the first IAIMS project to be awarded to a national edical society, toward developing a national information network on women's ealth. The second presentation, on the Maryland MedSIG, discusses the develoment and management of a regional medical electronic information system ud the role the library can play. The final presentation explains how the Biblioraphic Services Unit, a fee-based service of the New York Academy of Medicine, affecting the overall mission and activities of the New York Academy of ledicine Library.

COG IAIMS: Progress Towards Developing a National Information Netork on Women's Health

amela Van Hine, Resource Center, The American College of Obstetricians and ynecologists, Washington, D.C.

he Maryland MedSIG: One Library's Role in Developing and Managing a egional Medical Electronic Information Network

seph E. Jensen, Library of the Medical and Chirurgical Faculty of the State of laryland, Baltimore, Maryland

he Impact of Introducing Fee-Based Information Services on the Mission of a Iedical Library

rthur Downing, The New York Academy of Medicine Library, New York, New ork

MENTAL HEALTH Monteleone Hotel: Queen Anne

The AIDS Epidemic as a Social Psychiatry Phenomenon Pauline A. Kruk, Moderator, Stratford Hall Health Sciences Library, Fairfield Hills Hospital, Newtown, Connecticut

The speaker will address the impact of AIDS on psychiatry--how AIDS has affected the mental health profession and its workers; legal issues related to AID patients and those who treat them, i.e., patient confidentiality and legal liability; course of the disease and some treatment issues; psychiatric manifestations of th AIDS virus; and AIDS prevention issues.

Howard Joseph Osofsky, M.D., Head of Psychiatry, Louisiana State University School of Medicine, New Orleans, Louisiana

PHARMACY AND DRUG INFORMATION Monteleone Hotel: Iberville

Excerpta Medica Lecture: Safety Assessment of New Drugs and New Project Formulations: The Use of Published and Unpublished Toxicology Data Terry Ann Jankowski, Moderator, Online Resources Librarian, Health Sciences Library and Information Center, University of Washington, Seattle, Washington

Toxicologists work closely with product development personnel in the formulat of new products. Illustrations showing how the toxicologist utilizes computerize published literature to obtain information on the use of excipients in these new products will be presented. In addition, a situation will be described in which published data on chemical structure activity relationships are used to avoid ma toxicologic problems when developing a new class of compounds. Finally, and most important, a case history will be presented concerning why certain toxicolo data are not published regardless of a compound's potential toxicity.

Raymond E. Stoll, Ph.D., Director of Toxicology and Pathology, Sandoz Pharma ceuticals Corporation, East Hanover, New Jersey

Sponsor: Excerpta Medica

PUBLIC SERVICES AND TECHNICAL SERVICES (Joint Program) St. Charles

Only the Public Services business meeting will follow this session.

And the Wall Came Tumbling Down! Cooperative Relationships Between Public and Technical Services

Barbara G. Smith, Co-Moderator, Assistant Director, Technical Services, Health Sciences Library, University of Maryland at Baltimore, Baltimore, Maryland; Na W. Clemmons, Co-Moderator, Head of Reference Services, Lister Hill Library of Health Sciences, University of Alabama at Birmingham, Birmingham, Alabama

many institutions, the "wall" between public and technical services is disaparing. The formerly distinct division of traditional functions is blurring. itomation has brought about an increased need for cooperation and underinding among all library units. It has also been the impetus for more joint sponsibility, personnel crossover, and in some situations, total reorganization the library staff. The two speakers are administrators who will discuss their ewpoints from opposite sides of the "wall." Ms. Yokote, from public services, d Mr. Miller, from the technical services arena, will describe their experiences their own large academic health science libraries and discuss trends in other stitutions. The future should bring exciting combinations of expertise as chnical services and public services explore cooperative ventures.

st Break: Options for a Public-Technical Services Team

iil Yokote, Associate Biomedical Librarian for Public Services, Louise M. trling Biomedical Library, University of California, Los Angeles, Los Angeles, lifornia

rriers to Information Access: Mutual Concerns for Public and Technical rvices

ck R. Miller, Systems Librarian and Head of Technical Services, Lane Medical brary, Stanford University Medical Center, Stanford, California

1:00 p.m. - 4:30 p.m.

EXHIBIT BREAK Grand Ballroom

'n your friends and colleagues in the MLA Exhibit, designed to be a hub of activity roughout the day including vendor demonstrations, prize drawings, informal convertion, and a lounge in the center of the hall.

onsor: Medical Library Association

1:30 p.m. - 6:00 p.m.

BUSINESS MEETING II—Open Forum Concurrent Sessions

Looking Ahead: Programs and Services (Pontchartrain A/B) Shaping a Legislative Agenda Advancing Professional Knowledge Fostering Excellence Developing New Resources Expanding Chapter and Section Activities

Recognizing Professional Accomplishment—An Overview of Revisions in Credentialling (Pontchartrain C/D)

5:00 p.m. - 8:00 p.m.

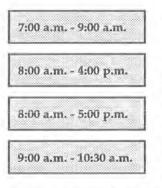
INFORMAL MEETINGS (See schedule on page 84)

5:30 p.m. - 8:00 p.m.

PRESIDENT'S RECEPTION Windsor Court Hotel: Chinoiserie B

WEDNESDAY, May 25

Today is your last chance to take advantage of the MLA Exhibit where you can view the state of the art products and services in information technology, health care and scientific publications, library automation products, database services, photocopying equipment and services, micrographic equipment, and bibliographic and administrativ software.



COMMITTEE AND INFORMAL MEETINGS (See schedule on pages 82 and 84)

REGISTRATION Pontchartrain Ballroom Foyer

PLACEMENT SERVICE Poydras

EXPO '88: Demonstrations and Posters I Doubletree Hotel: International Ballroom (Session repeats at 4:00 p.m.)

Expo 88 will provide MLA members the opportunity to view posters on, and demonstrations of, a variety of health sciences library projects. It will feature presentations by librarians from many organizational environments.

Booth A—SCHIN: The South Carolina Health Information Network Nancy C. McKeehan, Nancy J. Smith, and Anne W. Kabler, Library, Medical University of South Carolina, Charleston, South Carolina

Booth B—Indexes to the Pamphlet Collection of the American Nurses' Asso ciation

Robert M. Pringle, Jr. and Betty M. Anderson, Library, Intercollegiate Center for Nursing Education, Spokane, Washington

Booth C-Cancelled

Booth D—PAL, Patron/End Users At Lane: An Microcomputer Database for the Management of End User Training Registration and Statistics Marsha Mielke, Lane Medical Library, Stanford University Medical Center, Stanford, California

Booth E—Statistical Summary of Chiropractic College Libraries in the Unite States and Canada 1981-1982 through 1986-1987 Dennis Peterson and Glenda Wiese, Palmer College of Chiropractic, Davenpor Iowa

tOGRAM/Wednesday, May 25

both F—Using a File Manager to Create a "Faculty/Staff Interests" Database Aid in Collection Development

ntonija Prelec and Betty Emilio, Health Sciences Library, State University of ew York at Stony Brook, East Setauket, New York

ooth G—The Role of the Library Technician in Contributing to the Delivery Health Care Information

elen Ann Brown, McGoogan Library of Medicine, University of Nebraska ledical Center, Omaha, Nebraska and Gayle K. Willard, Veterinary Medical brary, College of Veterinary Medicine, Kansas State University, Manhattan, ansas

ooth H—Bibliotherapy in a Pediatric Setting

orothy Gilroy, Cincinnati Center for Developmental Disorders, Cincinnati, Ohio

ooth I—End User Training Using PC Storyboard Software

Iary Berwick, Ph.D., Adrianne Loev, Linda Rossi, and Carlos Rodriguez, iomedical Library, University of Pennsylvania, Philadelphia, Pennsylvania

ooth J-GRATEFUL MED Program

llen Wilson Green, Health Sciences Information Center, Cedars-Sinai Medical enter, Los Angeles, California

ooth K-MELVYL MEDLINE

usan Starr and Mary Horres, Biomedical Library, University of California, San Viego, La Jolla, California and Mike Berger, Division of Library Automation, Iniversity of California, Berkeley, Berkeley, California

ooth L-VA Library Automation

by W. Hunter, Library Service, VA Medical Center, Murfreesboro, Tennessee nd Jean M. McVoy, Library Division, VA Central Office, Washington, D.C.

looth M-Instruction in Personal File Management

ynne Apostle and E. Martin, Paul Himmelfarb Health Sciences Library, George Vashington University Medical Center, Washington, D.C.

looth N-The International Nursing Library and Resource Center

Jarie Sparks, Library and Information Services, Sigma Theta Tau, Incorporated, ndianapolis, Indiana

Jooth O—Online Mendelian Inheritance in Man (OMIM) Jichard E. Lucier and Gary G. Moore, The William H. Welch Medical Library,

'he Johns Hopkins University, Baltimore, Maryland

Jooth P—Core List of Journals in Aging, Gerontology, and Geriatrics (aren McNally Bensing, Brittingham Library, Cleveland Metro General Hospital, Cleveland, Ohio

Booth Q-Women's Health Movement Periodicals

Trudy K. Landwirth, Library of the Health Sciences, University of Illinois at Chicago, Chicago, Illinois

Booth R—The Future is Now: IAIMS Progress at Georgetown University Naomi C. Broering, John Vinton Dahlgren Memorial Library, Georgetown University Medical Center, Washington, D.C.

Booth S-South Carolina Health Promotion Clearinghouse

Michael Kronenfeld, Jerry Dell Gimarc, Peter Lee, Corinne Meltzer, Cynthia Ross, John Ureda, and Maria Whitehead, Educational Resource Center, South Carolina Department of Health and Environmental Control, Columbia, South Carolina

Booth T—AIDS Information Center

Lisa Rains Russell and Barbara Doughty, Health Sciences Library, University of Alabama, Tuscaloosa, Alabama

Booth U—The WELMED Project - Featuring the Core Concept Database Karen Butler, Gary Moore, and W. Jean Pugh, William H. Welch Medical Library, Johns Hopkins University, Baltimore, Maryland

Booth V—Tailored Search Results/Electronic Bulletin Board Services Pamela Bradigan and Carol Mularski, Health Sciences Library, The Ohio State University, Columbus, Ohio

Booth W—Information on Aging through a User-Friendly Geriatric Database Ellen Sheehan, Virginia Corcoran, Kelly Daigle, and Sherry Morgan, Hartford Hospital Health Sciences Libraries, and Jefferson House Gerontology Resource Center, Hartford, Connecticut

Booth X—LEON: A Public Relations Campaign for an Intergrated Library System

Leslee B. Shell, McGoogan Library of Medicine, University of Nebraska Medica Center, Omaha, Nebraska

Booth Y—The Brizzogo: A Medical Librarian Built Microcomputer B. Sue Brizuela and Joyce D. Zotott, Joseph W. England Library, Philadelphia College of Pharmacy and Science, Philadelphia, Pennsylvania

Booth Z-Toy Express

Jean Long, Professional Library, Newington Children's Hospital, Newington, Connecticut

Booth AA-Teaching MeSH to End-Users

Kathy Torrente and Linda Garr Markwell, Health Sciences Library, Emory University, Atlanta, Georgia

ROGRAM/Wednesday, May 25

ooth BB—Information Course for Freshmen Medical Students

avid S. Ginn, Thomas L. Williams, Suzetta Burrows, and Neil Love, M.D., Louis alder Memorial Library, University of Miami School of Medicine, Miami, Florida

ooth CC-ILL3 Datafile

lichael F. Strahan, N.E. French Library of the Health Sciences, School of Medicine, niversity of North Dakota, Grand Forks, North Dakota and Pat Onsi, State niversity of New York, Upstate Medical Center Library, Stony Brook, New York

ooth DD-Family Library

yn Ingersoll, Family Library, Children's Hospital National Medical Center, /ashington, D.C.

ooth EE-Native Americans into Medicine

Iartha Eberhart, Health Science Library, University of Minnesota, Duluth, Iinnesota

ooth FF-Developing a Database for Ephemeral Materials

Iartha Bovee, Biomedical Library, University of California at San Diego, La Jolla, alifornia

9:00 a.m. - 10:30 a.m.

SHARING SESSIONS I

(Sessions with an asterisk (*) will be repeated at 4:00 p.m. with another presenter.)

hese informal Sharing Sessions will give you an opportunity to share information vith your colleagues on a variety of topics. Each session is forty-five minutes long vith a five minute break between sessions to allow you to move to a different ession if you so choose.

Budget Reductions in Hospital Libraries–Survival Techniques* (Bonnie Burn) acqueline D. Bastille, Treadwell Library, Massachusetts General Hospital, Boston, fassachusetts

I. Marketing Strategies—Selling the Library as a Part of the Patient Care ackage* (Edgewood) ernie Todd Smith, Werner Health Science Library, Rochester General Hospital, ochester, New York

II. CD-ROM Use in Health Science Libraries—What Works and How* Estherwood) usan J. Barnes, Augustus C. Long Health Sciences Library, Columbia University, lew York, New York

V. Mounting Local Databases—Staff Responsibilities, Costs, Lead Time: The riumphs and the Pitfalls (Evergreen)

Ieil Rambo, Houston Academy of Medicine-Texas Medical Center Library, Iouston, Texas V. Strategies for Integrating Database Searching into the Medical School Curriculum (Felicity) Linda Watson, Houston Academy of Medicine-Texas Medical Center Library, Houston, Texas

VI. Library System Software for Small Hospital Libraries* (Gallier House) Rosalind F. Dudden, Gerald Tucker Library, National Jewish Center for Immunology and Respiratory Medicine, Denver, Colorado

VII. Microcomputer Lab Management—Start Up and Maintenance* (Oakley) Janis F. Brown, Norris Medical Library, University of Southern California, Los Angeles, California

VIII. Experiences with Telefacsimile* (Aurora - Table One) Leila M. Hover, Holy Name Hospital, Teaneck, New Jersey

IX. Retrain the Old or Hire the New—Gaining Staff Expertise in Library Automation* (Aurora - Table Two) Irene M. Lathrop, Peters Library, Rhode Island Hospital, Providence, Rhode Island

X. The Role of Practicing Librarians and Educators in Recruiting and Training Students for Careers in Health Science Libraries (Bayside B - Table One) Frank R. Kellerman, Sciences Library, Brown University, Providence, Rhode Island

XI. Collection Development Issues for the 1990s* (Bayside B - Table Two) Daniel T. Richards, Augustus C. Long Health Sciences Library, Columbia University, New York, New York

XII. Consulting for Fun and Profit (Ellendale) Linda Grix, Carmichael, California

XIII. Library Involvement in User Education-- An Exchange of Creative, Effective Ideas that Produce Results* (Crescent) Jacqueline D. Doyle, Health Sciences Library, Good Samaritan Medical Center, Phoenix, Arizona

XIV. Application of dBASE, LOTUS, and Other Software in the Library (St. Charles A - Table One) Joe Wible, Falconer Biology Library, Stanford University, Stanford, California

XV. Access/Cataloging Issues in the 1990s (St. Charles A - Table Two) Kathy Hoffman, Houston Academy of Medicine-Texas Medical Center Library, Houston, Texas

PROGRAM/Wednesday, May 25

XVI. Online Training for Health Professionals—What's Needed in the Era of User-Friendly Systems?* (Bayside A - Table One) Beverly L. Renford, Biomedical Library, University of California, San Diego, La Jolla, California

XVII. Fund Raising Strategies for Libraries* (Bayside A - Table Two) Henry L. Lemkau Jr., Louis Calder Memorial Library, University of Miami, Miami, Florida

10:30 a.m. - 11:00 a.m.

EXHIBIT BREAK Grand Ballroom

Sponsor: Login Brothers Book Company

11:00 a.m. - 12:30 p.m.

BUSINESS SESSION III Pontchartrain Ballroom

Presiding: Holly Shipp Buchanan, President, Medical Library Association; Director, Corporate Information Resources, NKC Hospitals, Louisville, Kentucky

New Business Resolutions Recognition of Retiring Board Members Introduction of Incoming Board Members

Inaugural Address: Bridging the Gap from Plan to Action Eloise C. Foster, President-Elect, Medical Library Association; Director, AHA Resource Center, American Hospital Association, Chicago, Illinois

12:30 p.m. - 2:00 p.m.

LUNCH

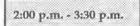
1:00 p.m. - 2:00 p.m.

FILM FESTIVAL Senate

Selected programs of interest to health and library professionals. Topics covered will include preservation of library materials, communications in the health care setting, ethics, etc. Title listings available at registration.

1:00 p.m. - 2:00 p.m.

EXHIBITOR DEMONSTRATIONS (Please refer to Guide to Exhibits for further information)



PLENARY SESSION II: Managing Transformation: Internal and External Pontchartrain Ballroom

Rick B. Forsman, Moderator, Associate Director for Technical Systems, Denison Memorial Library, University of Colorado, Denver, Colorado

Health Professions Education and the Information Society: Implications for Leadership at the Interface

Eugene S. Mayer, M.D., Associate Dean and AHEC Program Director, School of Medicine, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

Dr. Mayer will share his views on the growing complexities of the health care field and the vital role of information professionals as generalists in maintaining awareness of the larger whole. His remarks will consider technology as a factor in external changes and draw parallels between health care and information generalists.

Terminal Paralysis

Sara Fine, Ph.D., Associate Professor, School of Library and Information Science, University of Pittsburgh, Pittsburgh, Pennsylvania

Dr. Fine is a psychologist and will be addressing the challenges of managing people in light of technological advances.

Reactors: Robert G. Cheshier, Cleveland Health Sciences Library, Cleveland, Ohic Rachael K. Anderson, Director, Health Sciences Library, Columbia University, New York, New York

Suzanne F. Grefsheim, Associate Director, Southeastern/Atlantic Regional Medical Library, Health Sciences Library, University of Maryland, Baltimore, Maryland

Co-Sponsors: Readmore and the South Central Regional Group of the Medical Library Association

3:30 p.m. - 4:00 p.m.

EXHIBIT BREAK Grand Ballroom

Sponsor: Medical Library Association

4:00 p.m. - 5:30 p.m.

CONTRIBUTED PAPERS II

SESSION I - Searching Choices Bayside

James Shedlock, Moderator, Archibald Church Medical Library, Northwestern University, Chicago, Illinois

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PROGRAM/Wednesday, May 25

4:00 p.m.: Replacing Online Services with CD-ROM Technology Leslie Goodale Adebonojo, Mattie McHollin (presenter), Faye Kulp, Marsha Williams, Meharry Medical College Library, Nashville, Tennessee

4:15 p.m.: MEDLINE Alternatives

Susan Barnes and Nancy K. Roderer, Augustus C. Long Health Sciences Library, Columbia University, New York, New York

4:30 p.m.: Evaluating CD-ROM Versions of the MEDLINE Database Nancy S. Hewison, Life Sciences Library, Purdue University, Lafayette, Indiana

4:45 p.m.: Introducing MEDTUTOR: Microcomputer-Based Training for MEDLINE

Patricia C. Buchan, Miriam L. Perkins, Melvin L. Spann, National Library of Medicine, Bethesda, Maryland

5:00 p.m.: Evaluation of the Use of the PDQ System in a Clinical Setting Jennifer J. Angier, Providence Medical Center, Seattle, Washington; Susan L. Beck and Harmon J. Eyre, M.D., University of Utah Health Sciences Center, Salt Lake City, Utah

5:15 p.m.: Individual Characteristics Related to the Implementation of End-User Searching by Health Professionals Joanne G. Marshall, Ph.D., Faculty of Library and Information Science, University of Toronto, Toronto, Ontario,

SESSION II—Automation—Practical and Philosophical St. Charles

Charles Bandy, Moderator, Denison Memorial Library, University of Colorado Health Sciences Center, Denver, Colorado

4:00 p.m.: Minis, Micros, and Macros: Automation "for the Rest of Us" Marsha Williams, Leslie Goodale Adebonojo and Mattie McHollin, Meharry Medical College Library, Nashville, Tennessee

4:15 p.m.: Adapting Computer Software to a Library's Needs John P. Glueckert, Dental Library, Health Sciences Library System, University of Southern California, Los Angeles, California

4:30 p.m.: A Microcomputer Based Net Lending Interlibrary Loan System Linda S.L. Yau, Michael L. Newman, and Maryse Gascard, Lane Medical Library, Stanford University, Stanford, California

4:45 p.m.: The South Dakota Med-Fax Network David Hulkonen, Lommen Health Sciences Library, University of South Dakota, Vermillion, South Dakota; Carol Galganski, McKennan Hospital Library, Sioux Falls, South Dakota; Pat Hamilton, Rapid City Regional Hospital Library, Rapid City, South Dakota; Rita Sieracki, Howard Young Medical Center, Woodruff, Wisconsin

5:00 p.m.: An Online Survey Questionnaire Used in Conjunction with LIS Jean Reibman, Samuel J. Wood Library, Cornell University Medical College, New York, New York

5:15 p.m.: A Medical School Library in the "New" China

Thomas Williams, Louis Calder Memorial Library, University of Miami School of Medicine, Miami, Florida

1.00 1	p.m 5:30 p.m.
E.00 J	p.m. = 5.50 p.m.

4:00 p.m. - 5:30 p.m.

EXPO '88: Demonstrations and Posters II Doubletree: International Ballroom (See page 58 for descriptions)

SHARING SESSIONS II (Repeat of 9:00 a.m. sessions.)

These informal Sharing Sessions will give you an opportunity to share information with your colleagues on a variety of topics. Each session is forty-five minutes long with a five minute break between sessions to allow you to move to a different session if you so choose.

I. Budget Reductions in Hospital Libraries—Survival Techniques (Bonnie Burn) Chris Jones, VA Medical Center, Biloxi, Mississippi

II. Marketing Strategies—Selling the Library as a Part of the Patient Care Package (Edgewood)

Marion Holena Levine, Lyman Maynard Stowe Library, University of Connecticut Health Center, Farmington, Connecticut

III. CD-ROM Use in Health Science Libraries—What Works and How (Estherwood) Margaret Bandy, Health Sciences Library, St. Joseph Hospital, Denver, Colorado

IV. Mounting Local Databases—Staff Responsibilities, Costs, Lead Time: The Triumphs and the Pitfalls (Evergreen)

Virginia M. Bowden, Briscoe Library, University of Texas Health Science Center, San Antonio, Texas

V. Library System Software for Small Hospital Libraries (Gallier House) Nancy Bush Fazzone, Health Sciences Library, Salem Hospital, Salem, Maine

VI. Microcomputer Lab Management—Start Up and Maintenance (Oakley) Patricia L. Thibodeau, Information and Media Services, Mountain Area Health Education Center, Asheville, North Carolina

PROGRAM/Wednesday, May 25

VII. Experiences with Telefacsimile (Aurora - Table One) Betty Sawyers, Health Sciences Library, Ohio State University, Columbus, Ohio

VIII. Retrain the Old or Hire the New—Gaining Staff Expertise in Library Automation (Aurora - Table Two) Rachael K. Anderson, Augustus C. Long Health Sciences Library, Columbia University, New York, New York

IX. Collection Development Issues for the 1990s (Ellendale) Carolyn Fishel, Medical Library, Glendale Adventist Medical Center, Glendale, California

X. Library Involvement in User Education—An Exchange of Creative, Effective Ideas that Produce Results (Crescent) Beryl Glitz, Louise M. Darling Biomedical Library, University of California, Los Angeles, Los Angeles, California

XI. Online Training for Health Professionals—What's Needed in the Era of User-Friendly Systems? (Felicity) Ellen R. Westling, Treadwell Library, Massachusetts General Hospital, Boston, Massachusetts

XII. Fund Raising Strategies for Libraries (Senate) Marilee Creelan, Medical Library, Akron City Hospital, Akron, Ohio

4:00 p.m. - 7:00 p.m.

4:00 p.m. - 7:00 p.m.

5:30 p.m. - 7:00 p.m.

8:00 p.m.

CHAPTER COUNCIL MEETING Salon 808

SECTION COUNCIL MEETING Salon 812

INFORMAL MEETINGS (See schedule on page 84)

BANQUET Pontchartrain Ballroom

Entertainment provided by: Majors Scientific Books, Inc.

PROGRAM/Thursday, May 26-Friday, May 27

THURSDAY, May 26

7:00 a.m. - 8:00 a.m.

8:00 a.m. - 5:00 p.m.

8:30 a.m. - 3:00 p.m.

8:30 a.m. - 5:00 p.m.

REGISTRATION Pontchartrain Ballroom Foyer

BOARD OF DIRECTORS MEETING Bayside A

1990 NATIONAL PROGRAM COMMITTEE MEETING Gallier House

CONTINUING EDUCATION COURSES

FRIDAY, May 27

8:00 a.m. - 5:00 p.m.

BOARD OF DIRECTORS MEETING Bayside A

8:30 a.m. - 5:00 p.m.

CONTINUING EDUCATION COURSES

Need Nursing Information Quickly?

The first floppy disk software system retrieving current nursing information from 60 leading nursing journals.

Requires only IBM PC (or IBM compatible) with 512K, 2.0 + DOS.

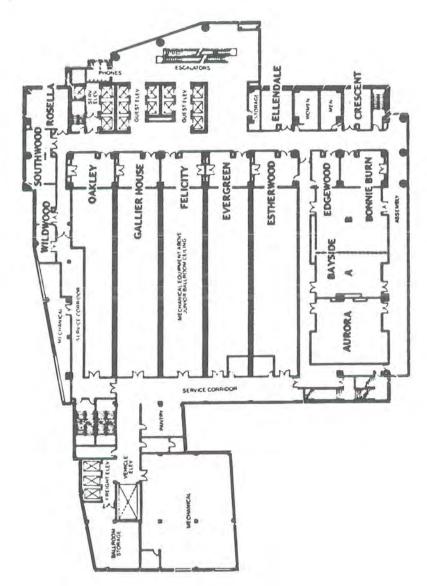
Price: 1985, 1986 \$165/year; 1987, 1988 \$170/year.

See NurseSearch[™] demonstrated at the MLA Convention. Booth #12.

CINAHL Cumulative Index to Nursing & Allied Health Literature 1509 Wilson Terrace Post Office Box 871 Glendale, California 91209-0871 For further information: (818) 409-8005

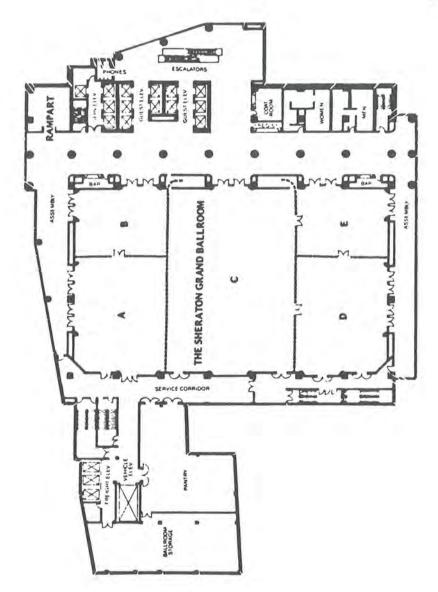






Sheraton New Orleans Hotel, 4th floor

All salons are located on the eighth floor of the Sheraton New Orleans Hotel.



Sheraton New Orleans Hotel, 5th floor



An Information Source in Gerontology & Geriatric Medicine

The rapidly increasing size of the elderly population has compelled scientists and society at large to focus major new efforts in the varied disciplines of Gerontology and Geriatric Medicine. UMI answers the need for information in these disciplines with a comprehensive microfiche collection, designed for the study of all aspects of aging. *The Microfiche Library* of Gerontology & Geriatrics brings together for the first time key materials which have previously only been available in scattered libraries and in diverse, inconvenient formats.

The collection covers four Main Interest Categories: biological; clinical; behavioral and social; and health care aspects of aging.

UMI also offers current microfiche collections in the following categories:

 CHIS: Consumer Health Information Service— Vital information on health-related topics such as nutrition. Updated biennially.

 Health Care—An ongoing series providing recent health literature. Designed for health care professionals.

 Rehabilitation and Handicapped Literature— Statistical surveys, case histories and handbooks on physical and mental rehabilitation programs and procedures.

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For more information on these collections and pricing, call your **UMI Research Collections** Account Representative.

U-M-I Research Collections

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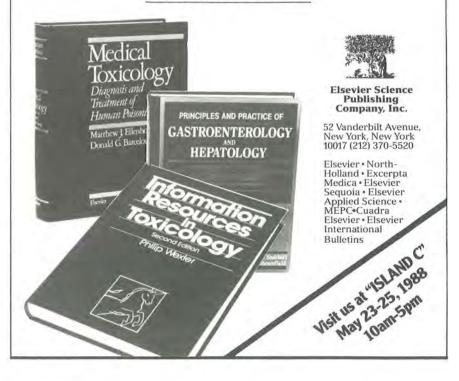
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All meeting rooms are located in the Sheraton New Orleans Hotel.

COMMITTEE	Date	Time	Location
Awards	5/23	7:00 a.m.	Bonnie Burn
Awards Juries	5/25	7:00 a.m.	St. Charles B
Bulletin Consulting Editors	5/23	7:00 a.m.	Salon 824
Bylaws	5/24	7:00 a.m.	Ellendale
Continuing Education	5/21	1:00 p.m.	Ellendale
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	5/23	7:00 a.m.	Estherwood
	5/25	7:00 a.m.	Salon 808
Credentialling	5/21	8:00 a.m.	Estherwood
6	5/22	8:00 a.m.	Estherwood
	5/23	7:30 p.m.	St. Charles A
	5/24	7:00 a.m.	Oakley
	5/25	7:00 a.m.	Salon 812
Editorial Committee for the Bulletin	5/24	7:00 a.m.	Gallier House
Editorial Committee for the MLA News	5/23	7:00 a.m.	Ellendale
Editorial Panel for the Certification and	5/22	8:00 a.m.	Felicity
Registration Examination	5/24	7:00 a.m.	Felicity
Exchange	5/23	7:00 a.m.	Salon 817
Governmental Relations	5/23	7:00 a.m.	Gallier House
	5/23	5:00 p.m.	Felicity
Grants and Scholarships	5/24	7:00 a.m.	Edgewood
Grants and Scholarships Juries	5/25	7:00 a.m.	St. Charles B
Health Sciences Library Technicians	5/24	7:00 a.m.	Crescent
International Cooperation	5/23	7:00 a.m.	Felicity
anima an Frantsa	5/25	7:00 a.m.	Salon 828
Joseph Leiter NLM/MLA Lectureship	5/23	7:00 a.m.	Edgewood
Membership	5/25	7:00 a.m.	Salon 816
1988 National Program	5/21	4:00 p.m.	Felicity
1989 National Program	5/23	7:00 a.m.	Oakley
0	5/25	7:00 a.m.	Salon 824
1990 National Program	5/21	8:00 a.m.	Gallier House
8	5/25	7:00 a.m.	Salon 820
	5/26	8:30 a.m.	Gallier House
Oral History	5/25	7:00 a.m.	Wildwood
Program and Convention	5/23	7:00 a.m.	Crescent
Publication Panel	5/21	8:00 a.m.	Evergreen
	5/22	8:00 a.m.	Evergreen
	5/24	7:00 a.m.	Evergreen
	5/25	7:00 a.m.	Salon 817
Publishing and Information Industries Relations	5/25	7:00 a.m.	Salon 829
Status and Economic Interests of Health Sciences Library Personnel	5/24	7:00 a.m.	Estherwood

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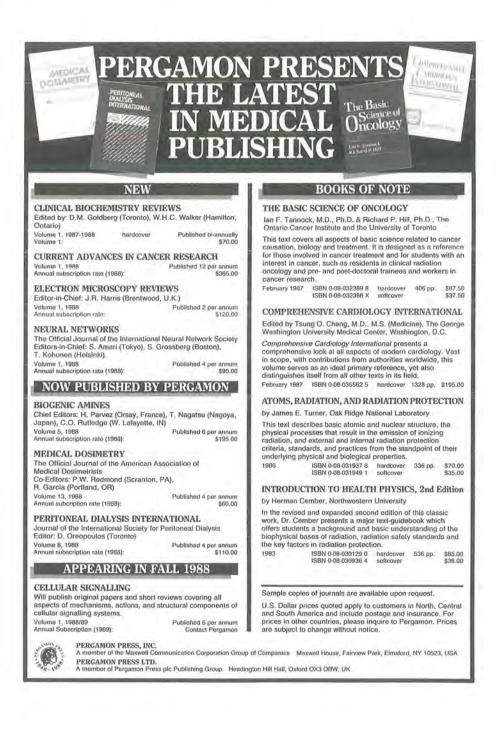
Informal Meetings Schedule

All Informal Meetings will be held in the Sheraton New Orleans Hotel.

MONDAY, May 23

7:00 a.m 8:00 a.m. National Library of Medicine: NLM Online Users Meeting	Pontchartrain A
7:00 a.m 9:00 a.m. Association of Academic Health Sciences Library Directors (AAHSLD): Board of Directors Meeting	Aurora
Cumulative Index to Nursing & Allied Health (CINAHL) User's Group: Cumulative Index to Nursing & Allied Health Literature (CINAHL)–Print, Online, & Floppy Disk	St. Charles A
Hospital Libraries Section: Strategic Planning Committee Meeting	Salon 812
Hospital Libraries Section: Membership Committee Meeting	Salon 816
Hospital Libraries Section: Automation Committee Meeting, Bylaws Committee Meeting	Salon 820
Pediatric Library Group: Pediatric Librarians Meeting	St. Charles B
Public Services Section: Executive Committee Meeting	Salon 828
Selective Medical Library Microfiche: International meeting with participants from four countries in an experiment establishing high-quality, low-cost biomedical core collections in developing countries.	Salon 825
UMI/Data Courier and BRS Information Technologies The Business Prescription: Finding Business Information for the Health Sciences	Bayside B
TUESDAY, May 24	
6:00 p.m 8:00 p.m. Association of Visual Science Librarians: Informal Meeting	Oakley
Data Trek Users Group: What's Happening at DTI	Bayside A
Hospital Libraries Section: Automation Forum	Aurora

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Hospital Libraries Section: Task Force on Hospital Library Statistics	Felicity
Hospital Libraries Section: Government Relations Committee Meeting, Publications Committee Meeting	Estherwood
Information Management Education Special Interest Group Online Searching Services Special Interest Group End-User Forum	St. Charles
Southern Chapter: Executive Committee Meeting	Bonnie Burn
Technical Services Section: Strategic Planning Committee	Ellendale
Veterans Administration: VA Librarians Meeting	Bayside B
WEDNESDAY, May 25	
7:00 a.m 9:00 a.m.	
Association of Academic Health Sciences Library Directors (AAHSLD): Board of Directors Meeting	Safron
Hospital Libraries Section: Awards Committee, Membership Committee, Task Force on Section Fiscal Affairs	Pontchartrain D
Hospital Libraries Section: 1989 National Program Committee, Professional Development Committee, Task Force on a National Agenda on Hospital Libraries	Salon 825
Hospital Libraries Section: Strategic Planning Committee	Rhythms
National Cancer Institute: PDQ User Group Meeting	Pontchartrain B
Public Services Section Fee Based Services SIG: Fee Based Services Interest Group Organizational Meeting	Aurora
5:30 p.m 7:00 p.m.	6 On 1
Hospital Libraries Section: Executive Committee Meeting	Safron
Medical Informatics Roundtable: Business Meeting	Salon 828
National AHEC Libraries Network: Providing Information and Library Services to Rural Areas	Salon 824
Technical Services Section: Executive Board Meeting	Salon 816



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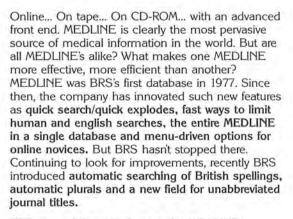
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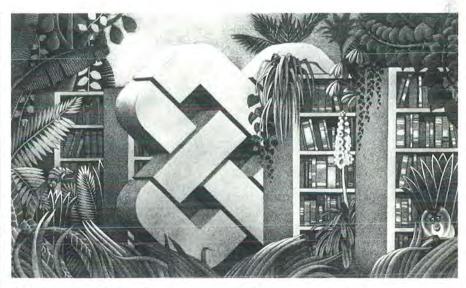


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