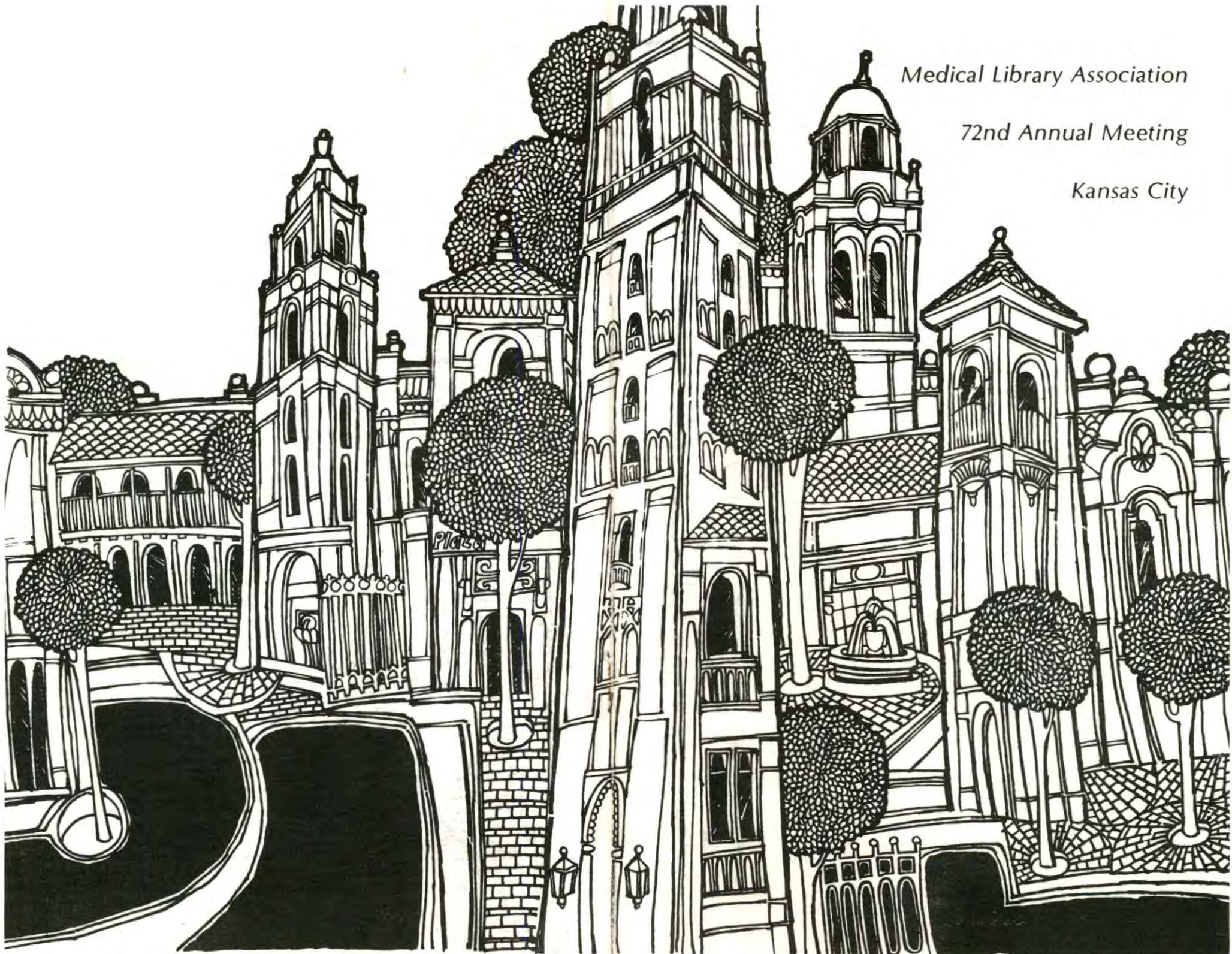
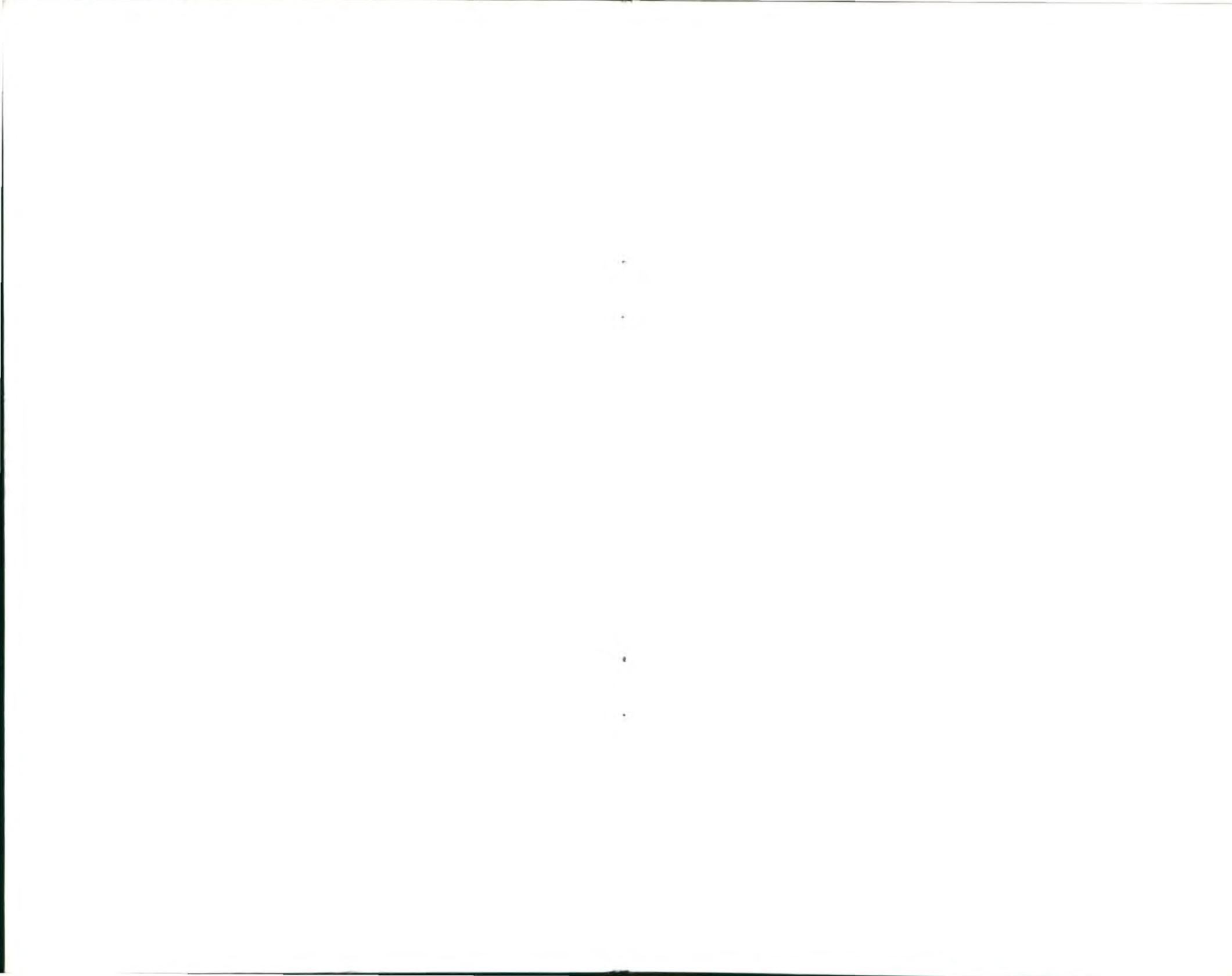


Medical Library Association

72nd Annual Meeting

Kansas City





72nd Annual Meeting

MEDICAL LIBRARY ASSOCIATION

Hotel Muehlebach

Kansas City

May 27-31, 1973

Cover: A view of the Country Club Plaza,

by Larry D. McMillan.

Courtesy of Serigraphix-1,

Kansas City, Missouri.

General Information

The states of Kansas and Missouri observe Central Daylight Saving Time in the months of May and June.

All events take place at the Hotel Muehlebach unless stated otherwise.

MLA Central Office

The Medical Library Association is represented by the Executive Secretary or her assistants at the MLA Desk. Association publications, membership applications, scholarship and job openings information, etc., are available at this desk.

Registration

The Registration Desk, located in the Royal Hall Foyer/Tea Room of the Hotel Muehlebach, is open during the following hours:

Sunday, May 27 10:00am- 8:00pm

Monday, May 28 8:00am- 4:00pm

Tuesday, May 29 8:00am- 4:00pm

Wednesday, May 30 8:00am- 2:00pm

Thursday, May 31 9:00am-12:00pm

Admission to meetings and exhibits is restricted to registrants. Please wear registration badge.

Registration Fee

There is one registration fee—\$15—for each registrant. This fee is paid whether he is attending one day or every day of the Conference. There is no registration fee for the member's spouse.

Ticket Sales

Ticket sales for all functions stop 24 hours before the beginning of each event.

Exhibits

Exhibits are located in the Colonial and Mezzanine Assembly.

Their hours:

Tuesday, May 29 10:00am- 5:00pm

Wednesday, May 30 9:30am- 6:00pm

Thursday, May 31 9:00am-11:30am

Hospitality

Members of the Subcommittee on Hospitality and Entertainment are at a desk in the registration area during registration hours to answer questions about points of interest in the Kansas City area, transportation facilities, local libraries, entertainment, restaurants, etc.

The Conference Committee members urge everyone to extend a special welcome to members attending their first MLA Annual Meeting. These members are wearing green-tipped badges.

The Press Room and Headquarters are located in Rooms Three and Four.

Daily News Sheet

The *Local Astonisher*, news sheet for the Conference, is issued daily. It is available in the registration area.

PRE-CONFERENCE ACTIVITIES

Saturday, May 26

8:00 a.m. - 12:00 p.m.	Towers 21
8:30 a.m. - 12:00 p.m.	Executive Secretary's Suite
12:00 p.m. - 5:00 p.m.	Room 5

CONFERENCE PROGRAM

Sunday, May 27

10:00 a.m. - 8:00 p.m.	Royal Hall Foyer/ Tea Room Room 5
8:00 a.m. - 8:00 p.m.	Towers 21
1:30 p.m. - 6:00 p.m.	
1:30 p.m. - 5:00 p.m.	
9:00 p.m. - 11:00 p.m.	Hotel Pool

Monday, May 28

8:00 a.m. - 4:00 p.m.	Royal Hall Foyer/Tea Room
8:00 a.m. - 9:00 a.m.	Cask Room

MLA/NLM Liaison Committee.

Mr. Sam W. Hitt, Chairman

Finance Committee.

Miss Helen Yast, Chairman

Board of Directors

Presiding: Miss Helen Crawford,
President, Medical Library Association,
Middleton Medical Library, University of Wisconsin, Madison

Registration

Board of Directors.

Presiding: Miss Helen Crawford, President

Committee on Continuing Education.

Mrs. Lois Ann Colaianni, Chairman

Conference Tours

Worlds of Fun
Kansas City

Welcome Party for members, old and new

Registration

Nominating Committee.

Mrs. Sarah Brown, Chairman

Monday, May 28 (Continued)

9:00 a.m. - 5:00 p.m. Towers 21

9:00 a.m. - 5:00 p.m. University of Missouri-
Kansas City
School of Education

9:00 a.m. - 1:00 p.m. Hotel Muehlebach
Room 471

10:00 a.m. - 4:00 p.m. Room 365

Room 5

6:30 p.m. - 8:30 p.m. Linda Hall Library

Tuesday, May 29

7:30 a.m. - 9:00 a.m. Executive Secretary's
Suite

8:00 a.m. - 4:00 p.m. Royal Hall Foyer/ Tea Room

8:00 a.m. - 9:00 a.m. Cask Room

Committee on International Cooperation.
Dr. Carroll F. Reynolds, Chairman

Continuing Education Courses

- CE 4 General Biomedical Reference Tools
- CE 5 Human Factors in Medical Library Administration
- CE 8 A Review of the Literature of Dentistry
- CE 9 Materials for the History of Medicine
- CE 10 Recent Advances in the Literature of Pharmacy
- CE 13 Grant Applications and Management
- CE 14 Planning Health Science Libraries
- CE 16 Management of Media in Libraries
- CE 20 MEDLINE and the Health Science Librarian

Special Course: MEDLINE and the Administrator

Program and Convention Committee.
Mr. T. Mark Hodges, Chairman

Board of Directors

Champagne Reception, honoring the 75th anniversary of
MLA, and the living past presidents.

Buses leave Hotel 6:00 pm-7:30 pm

Buses leave Linda Hall 7:30 pm-9:00 pm

Returning buses will stop in the Plaza area
to let off anyone who wishes to visit the area.

Publication Committee.
Mrs. Barbara Coe Johnson, Chairman

Registration

Committee on Certification.
Mr. George V. Summers, Chairman

Tuesday, May 29 (Continued)

8:00 a.m. - 9:00 a.m.

Room 1

8:00 a.m. - 9:00 a.m.

Towers 21

9:00 a.m. - 10:00 a.m.

Imperial Ballroom

10:00 a.m. - 5:00 p.m.

Colonial and
Mezzanine Assembly

Committee on Continuing Education.
Mrs. Lois Ann Colaianni, Chairman

Honors and Awards Committee.
Mr. Jerome S. Rauch, Chairman

Opening Session

Presiding: Miss Helen Crawford, President,
Medical Library Association

Welcome: William O. Rieke, M.D.,
Vice-Chancellor for Health Affairs,
University of Kansas School of Medicine,
Kansas City, Kansas

James C. Olson, Ph.D., Chancellor,
University of Missouri-Kansas City,
Kansas City, Missouri

Charles B. Wheeler, M.D., J.D., Mayor,
Kansas City, Missouri (Written Welcome)

Earl Farley, Director,
Clendening Medical Library, University of
Kansas Medical Center, Kansas City, Kansas

Willis L. Leavens, Librarian,
Florence L. Nelson Memorial Library
Trinity Lutheran Hospital
Kansas City, Missouri

Gertrude Lamb, Ph.D., Librarian,
University of Missouri-Kansas City
Medical Library, Kansas City, Missouri

Presidential Address: Miss Helen Crawford

Opening of Exhibit Area

Tuesday, May 29 (Continued)

10:00 a.m. - 10:45 a.m.

10:45 a.m. - 12:30 p.m. Imperial Ballroom

Coffee served in Exhibit Area

General Session

ARE HEALTH SCIENCE LIBRARIANS PREPARED
TO MEET THE CHALLENGE OF THEIR JOBS?

Presiding: Robert G. Cheshier, Director,
Cleveland Health Science Library, Cleveland

Participants: John T. Growney, M.D.,
Family Practice, Atchison Hospital, Atchison, Kansas

Ingeborg G. Mauksch, Ph.D.,
Associate Professor, Community Health and
Medical Practice, Family Nurse
Practitioner, University of Missouri-
Columbia, Missouri

Wilfred N. Arnold, Ph.D.,
Professor of Biochemistry and Molecular Biology,
University of Kansas Medical Center,
Kansas City, Kansas

Gerald A. Burton, M.D., Resident
in Medicine, University of Missouri-Kansas
City, Kansas City, Missouri

Mrs. Carolyn Anne Reid, Science Information
Specialist, Medical Library, University of
Missouri-Kansas City, Kansas City, Missouri

James B. Tchobanoff, Science Information
Specialist, Medical Library, University
of Missouri-Kansas City, Kansas City, Missouri

Tuesday, May 29 (Continued)

12:30 p.m. - 2:00 p.m. Grand Ballroom

2:00 p.m. - 3:00 p.m. Imperial Ballroom

3:00 p.m. - 3:45 p.m. Colonial and
Mezzanine Assembly

3:45 p.m. - 5:15 p.m. Imperial Ballroom

Honors Luncheon

Presiding: Mrs. Elizabeth Anne Frederick,
Chairman, Membership Committee

Presentation of Scholarships, Certifications,
and Awards

Janet Doe Lecture

“The View Behind and Ahead: Implications
of Certification”

Miss Louise Darling, Librarian, Biomedical
Library, University of California,
Los Angeles

View Exhibits: Coffee in the Exhibit Area

Business Session

Presiding: Miss Helen Crawford,
President

Reports of Officers:

Board of Directors, Miss Helen Crawford
The Secretary, Mr. Robert M. Braude
The Treasurer and Finance Committee,
Miss Helen Yast
The Executive Secretary,
Mrs. Helen Brown Schmidt
Committee on Central Office,
Mrs. Bernice M. Hetzner
The Director of Medical Library Education,
Miss Julie Virgo
The Editor of the *Bulletin*,
Mr. Harold Bloomquist

Tuesday, May 29, (Continued)

Reports of Committees

- Bylaws Committee, Miss Emilie V. Wiggins, Chairman
Exchange Committee, Miss Minnie Orfanos, Chairman
MLA/NLM Liaison Committee,
Mr. Sam W. Hitt, Chairman
Committee on Curriculum,
Miss Mary Louise Gladish, Chairman
Committee on Internships,
Mr. Ronald M. Watterson, Chairman
Committee on Certification,
Mr. George V. Summers, Chairman
Committee on Scholarships,
Mr. C. William Fraser, Chairman
Committee on Recruitment,
Miss Laura K. Osborn, Chairman
Committee on Continuing Education,
Mrs. Lois Ann Colaianni, Chairman
Committee on Legislation,
Dr. Donald Washburn, Chairman
Committee on International Cooperation,
Dr. Carroll F. Reynolds, Chairman
Membership Committee,
Mrs. Elizabeth Anne Frederick, Chairman
Program and Convention Committee,
Mr. T. Mark Hodges, Chairman
Publications Committee,
Mrs. Barbara Coe Johnson, Chairman
Editorial Committee, *Vital Notes*,
Mr. William K. Beatty, Chairman
Editorial Committee for the *Bulletin*,
Miss Jo Ann Johnson, Chairman
Editorial Committee on *Current Catalog Proof
Sheets*, Miss Elizabeth J. Sawyers, Chairman
Editorial Committee on the *Handbook of Medical
Library Practice*, Mr. Stanley D. Truelson, Jr.,
Chairman
Editorial Committee on *Medical Reference Works*,
Mrs. Edith D. Blair, Chairman

Tuesday, May 29 (Continued)

7:00 p.m. - 9:00 p.m.

Room 363

Towers 22

Music Room

Lido Room

Terrace Grill

Wednesday, May 30

8:00 a.m. - 2:00 p.m.

Royal Hall Foyer/
Tea Room

8:00 a.m. - 9:00 a.m.

Cask Room

Group Dinners

DENTAL LIBRARIES GROUP

"Pressures for Change in Dental Education"

Hamilton B. G. Robinson, D.D.S., M.S., Dean,
School of Dentistry, University of Missouri-Kansas City,
Kansas City, Missouri

HISTORY OF MEDICINE GROUP

"The Difficult Career of an Early Medical Columnist:
A Centenary"

Charles G. Roland, M.D., Chairman, Department of
Biomedical Communications, Mayo Foundation, Rochester

MENTAL HEALTH LIBRARIES GROUP

"Report of Ad Hoc Committee for the Study of
Psychiatric Terminology"

Lawrence C. Moore, Chief Librarian, Professional Library,
St. Elizabeth Hospital, Washington, D.C.

NURSING LIBRARIES GROUP

"Use of Audiovisual Materials in Hospital Nursing Programs"

Margaret L. Brooks, Special Assistant to the Deputy
Director, National Medical Audiovisual Center, Atlanta

RESEARCH LIBRARIES GROUP

Business Meeting.

Miss Dagmar Michalova, Librarian,
New York State Department of Health, Albany

Registration

Nominating Committee.

Mrs. Sarah Brown, Chairman

Wednesday, May 30 (Continued)

8:00 a.m. - 9:30 a.m.	Room 1
8:00 a.m. - 9:30 a.m.	Room 365
8:30 a.m. - 9:30 a.m.	Room 362
9:30 a.m. - 12:30 p.m.	
9:30 a.m. - 12:30 p.m.	Imperial Ballroom

Committee on Legislation.
Dr. Donald Washburn, Chairman

Committee on Scholarships.
Mr. C. William Fraser, Chairman

Medical Library Relevance Group

Concurrent sessions

I. Encounters

Informal groupings with free movement.
There will be a moderator but participants are urged to share their experiences and feelings with others. Subjects for discussion in each group are related to Tuesday's general session or to inform members about the association or are topics of current interest and will include topics such as:

Certification

Recruitment including minority recruitment

Continuing education

Curriculum

Internships

Technician training

Exchange

Board of Directors of MLA

Ad Hoc Committee to Review Goals and Structure of the MLA

Program and Convention Committee of MLA

Publication Committee of MLA

Role of workshops

Role of MLA Regional Groups

Union Lists and Union Catalogs

Users' views on the Medical Library

Regional Medical Libraries and their constituencies

Librarian participation in teaching teams

Role of the librarian in the future

Wednesday, May 30 (Continued)

9:30 a.m. - 10:30 a.m. Grand Ballroom

Uses of multimedia
Orientation methods
Role of unions in libraries
Academic status
MEDLINE
The Biomedical Communications Network
SUNY Biomedical Communications Network
Research grants
Veterans Administration Libraries
Veterinary Medical Libraries
Copyright

II. Contributed Papers

Presiding: Dr. Charles Sargent,
Director & Professor of Health Communications,
Texas Tech University, School of Medicine, Lubbock

“Current Status of General Biomedical Book Reviewing”

Ching-chin Chen, Assistant Professor,
School of Library Science, Simmons College, Boston

“Topic Selection and Profiling Techniques . . . in
ISI's ASCATOPICS System”

Melvin Weinstock, Senior Information Scientist,
and Richard L. Sweet, Senior Information Scientist,
Institute for Scientific Information, Philadelphia

“Microform Use in a Medical Library Environment”

Victor A. Basile, Assistant Librarian,
Technical Services, and Sushila Kapadia, College of
Medicine and Dentistry of New Jersey at Newark, Newark

“Drug Literature Retrieval: a Discussion of the adequacy
of the MEDLARS Systems”

John C. Allen, Librarian, National Center for the
Study of Collective Bargaining, Baruch College, New York

“The SUNY Biomedical Communication Network:
Five Years of Progress and Plans for the Future”

Janet Egeland, Research Associate, State University of
New York, Albany

Wednesday, May 30 (Continued)

9:30 a.m. - 6:00 p.m.	Colonial and Mezzanine Assembly
10:30 a.m. - 11:15 a.m.	
11:15 a.m. - 12:30 p.m.	Grand Ballroom

Exhibit Area Open

View Exhibits: Coffee in the Exhibit Area

II. Contributed Papers

Presiding: Mrs. Priscilla Mayden,
Director, Spencer S. Eccles
Medical Sciences Library,
University of Utah, Salt Lake City

“Auto-tutorial Minicourses for the Continuing Education
of Health Science Library Personnel in the Midwest Region”

Chester J. Pletzke, Assistant Librarian for Regional
Medical Library Services, Midwest Regional
Medical Library, Chicago

“Report on the Health Sciences Librarianship Training
Program, University of Missouri-Columbia”

Virginia L. Algermissen, Assistant Professor,
School of Library and Informational Science,
University of Missouri-Columbia, Columbia

“Library Orientation and the Foreign Student”

Robert E. Lawrence, Public Health Library,
University of Michigan, Ann Arbor

“Sensitivity Training — A Possible Application for Librarianship”

Pamela Tibbetts, Reference Loan Librarian,
Midwest Regional Medical Library, Chicago

“Library Use of Public Health Materials: Description
and Analysis”

Joan Ash, Senior Reference Librarian,
Yale Medical Library, New Haven

“The New Role of the Hospital Health Sciences
Library in Comprehensive Community Health Care”

Selma Kannel, Medical Library, Olive View Medical
Center, Olive View and Gillian Olechno-Huszcza,
Women's Hospital Medical Library, Los Angeles County-
University of Southern California Medical Center, Los Angeles

Wednesday, May 30 (Continued)

12:30 p.m. - 2:00 p.m.

Trianon Room

Terrace Grill

Room 362

Music Room

2:00 p.m. - 4:00 p.m.

Colonial and
Mezzanine Assembly

2:00 p.m. - 4:00 p.m.

Room 1

Imperial Ballroom

Imperial Ballroom

Imperial Ballroom

Imperial Ballroom

Imperial Ballroom

Group Lunches

HOSPITAL LIBRARIES GROUP

“Why the Sea is Boiling Hot and Whether Pigs Have Wings”

Loren F. Taylor, M.D., J.D., former
Deputy Executive Director,
Secretarial Committee on Medical Malpractice,
Department of Anesthesia, St. Luke's Hospital,
Kansas City, Missouri

MEDICAL SCHOOL LIBRARIES GROUP

“Social Responsibilities of Medical Librarians:
Another Point of View”

Jerome S. Rauch, Chief Medical Librarian,
University of Pennsylvania, Philadelphia

MEDICAL SOCIETIES LIBRARY GROUP

PHARMACY LIBRARIES GROUP

“Books and Botanicals: the Sources and Searches”

Jerry Stannard, Ph.D., Professor, History of Science,
University of Kansas, Lawrence

View Exhibits

Committee Meetings

Committee on Curriculum. Executive Session.

Miss Mary Louise Gladish, Chairman

Ad Hoc Committee to Review the Goals and Structure
of the MLA. Mr. Erich Meyerhoff, Chairman

Ad Hoc Committee to Develop a New Certification
Code. Louise Darling, Chairman

Committee on Bibliographic Projects and Problems.

Mrs. Miwa Ohta, Chairman

Committee on Central Office.

Mrs. Bernice M. Hetzner, Chairman

Committee on Committees of the Board of Directors.

Mrs. Sarah Brown, Chairman

Wednesday, May 30 (Continued)

Imperial Ballroom

4:00 p.m. - 6:00 p.m.

6:00 p.m. -

Thursday, May 31

8:00 a.m. - 2:30 p.m. Room 1

9:00 a.m. - 12:00 p.m. Royal Hall Foyer/
Tea Room

9:00 a.m. - 10:30 a.m. Imperial Ballroom

Subcommittee on Rittenhouse Award.

Mrs. Elizabeth Petgen, Chairman

Exchange Committee.

Miss Minnie Orfanos, Chairman

Committee on Medical Library Technician Training.

Mrs. Phyllis Mirsky, Chairman

Membership Committee.

Mrs. Elizabeth Anne Frederick, Chairman

Past Presidents' Council.

Mrs. Mildred Langner, Chairman

Committee on Recruitment.

Miss Laura K. Osborn, Chairman

Committee on Regional Medical Library Programs

Mr. Jess A. Martin, Chairman

Committee on Surveys and Statistics.

Dr. Susan Crawford, Chairman

Subcommittee on Gottlieb Essay.

Mrs. Martha Teach Gnudi, Chairman

Social Hour in Exhibit Area

Evening with Dinner, theater ("Mary, Mary") and

transportation to Tiffany's Attic. (Limited ticket sales)

Sign the seating chart at Hospitality Booth by Wednesday noon.

Committee on Continuing Education.

Mrs. Lois Ann Colaiani, Chairman

Registration

General Session

PHILOSOPHICAL AND PRACTICAL ASPECTS OF THE CORE HEALTH SCIENCES LIBRARY

Presiding: Mr. Harold Bloomquist,
Librarian, The Francis A. Countway
Library of Medicine, Boston

Thursday, May 31 (Continued)

9:00 a.m. - 11:30 a.m.	Colonial and Mezzanine Assembly
10:30 a.m. - 11:15 a.m.	
11:15 a.m. - 12:30 p.m.	Imperial Ballroom

12:30 p.m. - 2:00 p.m.	Room 5
------------------------	--------

Participants: Mrs. June Leith Huntley, Head,
Health Sciences Resource Centre,
National Science Library, Ottawa
Dr. T. D. V. Swinscow, M.Sc.,
M.B., B.S., Deputy Editor,
British Medical Journal, London
Dr. Norman S. Stearns, Professor of
Medicine and Chief, Tufts
University Medical Service, The Boston
City Hospital, Boston

Exhibit Area Open

View Exhibits: Coffee in the Exhibit Area

General Session: MLA/NLM Liaison Committee

RESOURCE MAINTENANCE AND DEVELOPMENT AT THE NATIONAL LIBRARY OF MEDICINE

Presiding: Mr. Sam W. Hitt, Chairman, MLA/NLM
Liaison Committee and Executive Director,
Houston Academy of Medicine-Texas Medical
Center Library, Houston

“Impact of the Regional Medical Library Program on the
National Library of Medicine”

Joseph Leiter, Ph.D., Associate Director for Library
Operations, National Library of Medicine, Bethesda

“Consolidation of Technical Services at NLM”

Mr. Seymour I. Taine, Chief of the Technical Services
Division, National Library of Medicine, Bethesda

“Resource Support for Document Delivery at NLM”

Mr. Albert M. Berkowitz, Chief of the Reference Services
Division, National Library of Medicine, Bethesda

Meeting of Board of Directors and Committee Chairmen

Thursday, May 31 (Continued)

2:00 p.m. - 3:15 p.m.

Imperial Ballroom

Business Session

Reports of Committees

- Committee on Medical Library Technician Training,
Mrs. Phyllis Mirsky, Chairman
- Committee on Surveys and Statistics,
Dr. Susan Crawford, Chairman
- Committee on Bibliographical Projects and Problems,
Mrs. Miwa Ohta, Chairman
- Ad Hoc Committee to Review the Goals and Structure
of the Medical Library Association,
Mr. Erich Meyerhoff, Chairman
- Ad Hoc Committee to Develop a New Certification Code,
Miss Louise Darling, Chairman
- Committee on Regional Medical Library Programs,
Mr. Jess A. Martin, Chairman
- Committee on Advice on Medical Library Problems,
Mrs. Charlotte K. Lindner, Chairman
- Past Presidents' Council,
Mrs. Mildred Langner, Chairman
- Honors and Awards Committee,
Mr. Jerome S. Rauch, Chairman

Reports of Representatives and Delegates

- Advisory Board of National Translations Center,
Mr. Seymour I. Taine
- American Association for the Advancement of Science,
Council and Section T. Information and
Communication, Mr. William S. Budington
- American Association of Colleges of Pharmacy
Conference of Teachers, Miss Barbara M. Hill
- American Library Association, Reference Services
Division, Bibliography Committee,
Mrs. Helen Brown Schmidt
- American Society for Information Science,
Mr. Irwin H. Pizer
- Council of National Library Associations,
Mrs. Sarah Brown

Thursday, May 31 (Continued)

3:15 p.m. - 3:45 p.m. Imperial Ballroom

6:00 p.m. - 7:00 p.m. Colonial and
Mezzanine Assembly

7:00 p.m. - 11:00 p.m. Imperial Ballroom

POST-CONFERENCE ACTIVITIES

Friday, June 1

9:00 a.m. - 5:00 p.m. University of Missouri-
Kansas City
School of Education
Building

Interagency Council on Library Resources for Nursing,
Mrs. Jean Frohlich

Joint Committee on Hospital Libraries (CNLA),
Mrs. Joanne Crispin

Joint Committee on National Library and Information
Systems (CONLIS), Mr. William K. Beatty

Joint Committee on the *Union List of Serials*,
Mr. Samuel Lazerow

American National Standards Institute, Committee Z39
on Library Work and Documentation,
Mr. Henry L. Lemkau, Jr.

United States Book Exchange, Inc.,
Mr. Frederick D. Bryant

American National Standards Institute, Committee Z85
on Standardization of Library Supplies and Equipment,
Mr. Henry L. Lemkau, Jr.

Nominating Committee, Mrs. Sarah Brown, Chairman

Inaugural Address of Incoming President:

Mrs. Sarah Brown

Lister Hill Library of the Health Sciences,
University of Alabama in Birmingham, Birmingham

Social Hour

Music by the Pete Eye Trio

Annual Banquet

Award presentation

Art Smith's Kansas City Jazz Group

Continuing Education Courses

CE 4 General Biomedical Reference Tools

CE 5 Human Factors in Medical Library Administration

Friday, June 1 (Continued)

10:00 a.m. - 4:00 p.m. Room 365

Room 5

Saturday, June 2

8:00 a.m. - 12:00 p.m. Room 5

- CE 13 Grant Applications and Management
- CE 14 Planning Health Science Libraries
- CE 15 Literature of Nursing
- CE 16 Management of Media in Libraries
- CE 17 Preservation of Library Materials
- CE 20 MEDLINE and the Health Science Librarian

Program and Convention Committee
Mr. T. Mark Hodges, Chairman

Board of Directors
Presiding: Mrs. Sarah Brown,
President

Tours

Ozark Mountains
Abilene & Topeka, Kansas

Board of Directors
Presiding: Mrs. Sarah Brown,
President

EXHIBITORS

Ballen Booksellers, International Booth 10
66 Austin Boulevard
Commack, New York 11725

Bio-Sciences Information Service Booth 8
2100 Arch Street
Philadelphia, Pennsylvania 19103

CIBA Pharmaceutical Company Booth 17
556 Morris Avenue
Summit, New Jersey 07901

Combined Book Exhibit Booth 1
Scarborough Park • Albany Post Road
Briarcliff Manor, New York 10510

EBSCO Subscription Services Booth 26
1st Avenue North at 13th Street
Birmingham, Alabama 35203

Eliot Books Booth 7
35-53 Twenty-Fourth Street
Long Island City, New York 11106

F. W. Faxon Company Booth 11
15 Southwest Park
Westwood, Massachusetts

C. K. Hall & Company Booth 15
70 Lincoln Street
Boston, Massachusetts 02111

EXHIBITORS (Continued)

- Health Sciences Publishing Corporation Booth 24
451 Greenwich Street
New York, New York 10013
- Institute for Scientific Information Booth 8
325 Chestnut Street
Philadelphia, Pennsylvania 19106
- Institute of Life Insurance Booth 25
277 Park Avenue
New York, New York 10017
- Intercontinental Medical Book Corporation Booth 23
381 Park Avenue South
New York, New York 10016
- The LARC Association Booth 21
P. O. Box 27235
Tempe, Arizona 85282
- Login Brothers Booth 2
1450 W. Randolph
Chicago, Illinois 60607
- Longman Industries Booth 36
72 Fifth Avenue
New York, New York 10011
- Majors Scientific Books, Inc. Booth 3
8911 Directors Row
Dallas, Texas 75247

EXHIBITORS (Continued)

- Matthews Book Company Booth 12
3140 Park Avenue
St. Louis Missouri 63104
- National Medical Audiovisual Center Booth 19
1600 Clifton Road N.E.
Atlanta, Georgia 30333
- Pergamon Press, Inc. Booth 22
Fairview Park
Elmsford, New York 10523
- Plenum Publishing Booth 37
227 West 17th Street
New York, New York 10011
- Readmore Publications, Inc. Booth 5
140 Cedar Street
New York, New York 10006
- Scientific and Medical Publications of France, Inc. Booth 27
111 West 57th Street • Suite 1216
New York, New York 10019
- Stacey's Medical Book Distributors Booth 32
15255 East Don Julian Road
City of Industry, California 91749
- Stechert-Hafner Booth 6
31 East Tenth Street
New York, New York 10021

EXHIBITORS (Continued)

Swets & Zeitlinger Booth 35
P.O. Box 517
Derwyn, Pennsylvania 19312

3 M Company Booth 28
3 M Center • 220-6E
St. Paul, Minnesota 55101

Turner Subscription Agency Booth 29-30
235 Park Avenue South
New York, New York 10003

U. S. Book Exchange, Inc. Booth 13
3335 V Street, N.E.
Washington, D.C. 20018

Universal Periodical Services Booth 20
2500 Packard Road
Ann Arbor, Michigan 48104

University Park Press Booth 14
Chamber of Commerce Building
Baltimore, Maryland 21202

John Wiley & Sons Booth 4
605 Third Avenue
New York, New York 10017

Wistar Institute Press Booth 18
36 & Spruce Streets
Philadelphia, Pennsylvania 19104

OFFICERS, 1972-1973

PRESIDENT

Helen Crawford
Middleton Medical Library
University of Wisconsin
Madison, Wisconsin

VICE-PRESIDENT

President-elect

Sarah Brown
Lister Hill Library of the
Health Sciences
University of Alabama in Birmingham
Birmingham, Alabama

SECRETARY

Robert Braude
Charles Denison Memorial
Library, University of Colorado
Medical Center
Denver, Colorado

TREASURER

Helen Yast
Asa S. Bacon Memorial Library
American Hospital Association
Chicago, Illinois

IMMEDIATE PAST- PRESIDENT

Bernice M. Hetzner
University of Nebraska
Medical Library
Omaha, Nebraska

OFFICERS, 1972-1973 (Continued)

BOARD OF DIRECTORS

Sam W. Hitt
Houston Academy of Medicine
Library, Texas Medical Center
Houston, Texas

David Bishop
McGill University Medical Library
Montreal, Quebec

Joan Titley
Health Sciences Library
University of Louisville
Louisville, Kentucky

Margaret E. Hughes
University of Oregon Medical
School Library
Portland, Oregon

Charles W. Sargent, Ph.D.
Texas Tech University School
of Medicine Library
Lubbock, Texas

EXECUTIVE SECRETARY

Helen Brown Schmidt
Medical Library Association, Inc.
Chicago, Illinois

OFFICERS, 1972-1973 (Continued)

DIRECTOR OF MEDICAL
EDUCATION Julie A. Virgo
Medical Library Association, Inc.
Chicago, Illinois

EDITOR OF
THE *BULLETIN* Harold Bloomquist
Francis A. Countway Library of
Medicine
Boston, Massachusetts

PARLIAMENTARIAN Charles W. Sargent, Ph.D.
Texas Tech University School
of Medicine Library
Lubbock, Texas

SERGEANT-AT-ARMS Wesley Draper
Academy of Medicine of
Brooklyn
Brooklyn, New York

LIVING PAST PRESIDENTS

Mary Louise Marshall 1941-1946
W. B. McDaniel II, Ph.D. 1946-1947
Janet Doe 1948-1949
Marjorie J. Darrach 1950-1951
L. Marguerite Prime 1951-1952
William D. Postell 1952-1953
Wilma Troxel 1954-1955
Wesley Draper 1955-1956
Bertha B. Hallam 1956-1957
Thomas E. Keys 1957-1958
Robert T. Lentz 1960-1961
Gertrude L. Annan 1961-1962
Frank B. Rogers, M.D. 1962-1963
Louise Darling 1963-1964
Estelle Brodman, Ph.D. 1964-1965
Alfred N. Brandon 1965-1966
Mildred C. Langner 1966-1967
Scott Adams 1967-1968
Jacqueline W. Felter 1968-1969
Elliott H. Morse 1969-1970
Donald Washburn, D.D.S. 1970-1971
Bernice M. Hetzner 1971-1972

CONFERENCE COMMITTEES

Local Arrangements Committee

Chairman Earl Farley

Co-Chairman Gertrude Lamb, Ph.D.

Conference Subcommittees

Co-ordinator Sara Hill

Program

Chairman Dean A. Schmidt

Fred Abrams
Virginia Algermissen
Stella Gomes
Mary Rinehardt

Entertainment

Chairman Sara Hill

Channy Gotfredson
Merrill Toms

MLA Continuing Education

Liaison Virginia Calkins

Educational Exhibits

Chairman Beverly E. Allen

Marlene Coleman
Mark Eppinger

Printing

Chairman D. A. Thomas

Nancy Twaddell
Judy Vermillion
Bernice Wood

Tours

Chairman Emma Lue Kopp
Karen Butter
Pat Mickelson

Publicity & Physical Facilities

Chairman Ann Marie Corry
Marilyn Barnett

Restaurant Information & Meals

Chairman Carolyn Reid
James B. Tchobanoff
Sue Raymond

Booths

Chairman Willis L. Leavens
Co-ordinator Marilyn DeGeus

Hospitality

Sarah Davidson

Information

Emma Lue Kopp

Newsletter

Susan Ojala

Registration

Mary Evans
Linda Newman

CONVENTION MANAGEMENT

Michael O'Connor, Manager
Jack Bychich, Director

NOTES