

COVER DESIGN BY ISTVAN MOLNAR OF HUNGARY:
An artistic interpretation of the New York Skyline,
accentuated by the rays of the rising sun.

# 70<sup>TH</sup> ANNUAL MEETING MEDICAL LIBRARY ASSOCIATION



#### GENERAL INFORMATION

The State of New York observes Eastern Daylight Saving Time.

All events take place in the Waldorf-Astoria Hotel unless stated otherwise.

#### HOSPITALITY

The Hospitality Desk will be open during the following hours, unless otherwise posted:

Saturday, May 29	1:00 p.m7:00 p.m.	Jansen Suite
Sunday, May 30	8:00 a.m8:00 p.m.	Louis XVI Center
Monday, May 31	8:00 a.m6:00 p.m.	Louis XVI Center
Tuesday, June 1	8:00 a.m7:00 p.m.	Louis XVI Suite
Wednesday, June 2	8:00 a.m5:00 p.m.	Crane Suite

#### MLA

The Medical Library Association Desk will be in the Silver Corridor during the entire Conference. MLA publications, membership applications, scholarship donations, job openings, etc., may be obtained from the Executive Secretary or her representative at this Desk.

#### Be sure to visit the MLA Desk!

Headquarters and Press will be in the Regency Room A & B during the entire Conference.

#### REGISTRATION

The Registration Desks will be in the Silver Corridor and will be open during the following hours:

Sunday, May 30	1:00 p.m9:00 p.m.
Monday, May 31	8:00 a.m9:00 p.m.
Tuesday, June 1	8:00 a.m6:00 p.m.
Wednesday, June 2	8:30 a.m4:00 p.m.
Thursday, June 3	8:30 a.m2:00 p.m.

#### REGISTRATION FEES

Individual Members	\$15.00
Institutional Members (one representative	
per institution only)	22.50
Non-Member	22.50
Library School Student (full time	
enrollees only)	7.00
Daily Registration fee for MLA members	5.00

There is no charge for registration of an accompanying spouse.

#### TICKET SALES

Sales for all functions will stop 24 hours before the event begins,

Be sure to buy your meal tickets EARLY or in ADVANCE.

No refunds.

#### **EXHIBITS**

Exhibits will be located in the Jade, Basildon and Astor Galleries and will be open during the following hours:

Monday, May 31	12:00 noon		5:00 p.m.
Tuesday, June 1	8:30 a.m.	-	5:00 p.m.
Wednesday, June 2	8:30 a.m.	-	5:00 p.m.
Thursday, June 3	8:30 a.m.		12:00 noon

A list of exhibitors and a map of the exhibit areas and booth locations will be posted in the Registration Area.

Attention MLA Members: Please make a special effort to introduce yourselves to persons wearing YELLOW NAME BADGES. These are our new MLA members and many have never attended a convention before.

## 70th ANNUAL MEETING MEDICAL LIBRARY ASSOCIATION

MAY 30 - JUNE 3, 1971

#### WALDORF-ASTORIA, NEW YORK, NEW YORK

Please note that, for the first time, committee meetings have been included in the printed program. This was requested by the membership. Some committee meetings are marked "(closed)". This indicates that only members of that committee can attend, All other meetings, including the meetings of the Board of Directors, are open to the MLA membership.

#### PRE-CONFERENCE ACTIVITIES

Friday, May 28, 1971

9:00 a.m. to

Regional Medical Library Directors' Meeting (NLM) 5:00 p.m.

Astor Gallery

5:00 p.m. to 6:30 p.m.

Convention Committee Meeting

Chairman: Helen Kovacs

Park Ave. So.

Saturday, May 29, 1971

1:00 p.m. to

Hospitality

7:00 p.m.

Jansen Suite

#### Saturday, May 29, 1971

3:00 p.m. to 8:00 p.m.

Continuing Education (CE) Information Desk (in Hospitality

area)

Jansen Suite

# Class Admission Tickets MUST BE OBTAINED in ADVANCE for all CE courses.

5:00 p.m. to 9:00 p.m.

Continuing Education (CE)
Committee Meeting (closed)
Chairman: Jess A. Martin
French Salon

#### CONFERENCE PROGRAM

#### Sunday, May 30, 1971

8:00 a.m. to

Hospitality

8:00 p.m.

Louis XVI Center

1:00 p.m. to 9:00 p.m.

Registration

Silver Corridor

7:30 a.m. to

Continuing Education (CE)

9:30 a.m.

Information Desk Silver Corridor

#### ADVANCE REGISTRATION REQUIRED

FEE: \$20.00 per day. (Limit - one course per day, either Sunday or Monday. For two courses, Sunday and Monday, \$40.00)

Room assignments will be given at the CE Information Desk only to registrants holding Class Admission Tickets.

9:00 a.m. to

Continuing Education

5:00 p.m. (CE) Courses

Chairman: Jess A. Martin

(List of Courses on next page)

#### **CE COURSES**

## Sunday, May 30, 1971

CE	1	Basic Punched Card Principles for Librarians
CE	2	Implications of Machines in Libraries - Social, Economic and Administrative
CE	3	Techniques of Systems Analysis and Design
CE	4	Selected Biomedical Reference Tools
CE	5	Human Factors in Medical Library Administration
CE	6	Computers and Programming - An Introduction
CE	7	Quantitative Measures as Management Tools
CE	8	A Review of the Literature of Dentistry
CE	9	Materials for the History of Medicine
CE	10	Recent Advances in the Literature of Pharmacy
CE	11	Techniques of Interlibrary Lending
CE	12	Advanced Biomedical Reference
CE	13	Grant Applications and Management
CE	14	Planning Health Sciences Library Buildings
CE	15	Literature of Nursing

Sunday, A	lay 30,	1971
-----------	---------	------

mady, may 30, 1971	
10:00 a.m. to 12:00 noon and 1:30 p.m. to 6:00 p.m.	Board of Directors Meeting Presiding: Donald Washburn, D. D. S., President Park Ave, Center
2:00 p.m. to 5:00 p.m.	Regional Medical Programs Chairman: Aleene K. Schneider Jansen Salon
6:00 p.m. to 8:00 p.m.	Informal Discussion. "The Medical Library Training Program at Case Western Reserve University: Its Implications for Styles of Library Management" Moderator: Robert G. Cheshier (Limited to 50 members) Jansen Salon
7:00 p.m. to 9:00 p.m.	Reception - Welcome Party Grand Ballroom Co-sponsored by: Abrahams Magazine Service, Inc. New York, New York

# Monday, May 31, 1971

8:00 a.r 6:00 p.i	Hospitality	Louis XVI Center
8:00 a.r 9:00 p.r	Registration	Silver Corridor
7:30 a.r 9:30 a.r	CE Informatio (for details see Su	

#### Monday, May 31, 1971

8:00 a.m. to 8:45 a.m.	Nominating Committee (closed) Chairman: <i>Isabel McDonald</i> French Salon
8:00 a.m. to 8:45 a.m.	Ida and George Eliot Prize Essay Committee (closed) Chairman: <i>Dagmar Michalova</i> Carte Blanche
8:00 a.m. to 11:00 a.m.	Special Meeting: Council on Developing Libraries (closed) Chairman: <i>Emil F. Frey</i> Jansen Salon
9:00 a.m. to 5:00 p.m.	Continuing Education (CE) Courses will be repeated. (for details see Sunday, May 30)
10:00 a.m. to 11:45 a.m. and 1:45 p.m. to 5:00 p.m.	Board of Directors Meeting Presiding: Donald Washburn, D. D. S., President Park Ave. Center
12:00 noon to 12:15 p.m.	Official Opening of Exhibits by Donald Washburn, D. D. S., President
12:15 p.m. to 5:00 p.m.	Exhibits Jade, Basildon and Astor Galleries
6:00 p.m. to 8:00 p.m.	Reception at the New York Academy of Medicine Library, East 103rd Street and Fifth Avenue, New York, New York.
	Hosts: Dr. James E. McCormack, Director, and Thomas G. Basler, Librarian

Limited bus service will be available. Please inquire at Information Desk.

Hospitality	
riospitanty	Louis XVI Suite
Registration	Silver Corridor
Exhibits	Jade, Basildon and Astor Galleries
Recruitment C Chairman: Da	
Bibliographica Problems Com Chairman: Joo	nmittee (closed)
	Committee (closed) Ibert J. Clausman Park Ave. So.
D. D. S., Presi Association ar Library Service	on Grand Ballroom mald Washburn, dent, Medical Library ad Director, Bureau of es, American Dental Chicago, Illinois
Welcoming Ac Dr. Ernest L. State Universi Albany, New	Boyer, Chancellor, ty of New York,
	Registration  Exhibits  Recruitment Chairman: Da  Bibliographica Problems Com Chairman: Joan  Membership Chairman: Gin  Opening Sessi  Presiding: Don D. D. S., Presiding: Don D. S., Presiding: Don D. D. S., Presiding: Association at Library Service Association, Chairman Servi

Opening Session (cont'd.)

Presidential Address: "Changes Cost - Changes Pay" Donald Washburn, D. D. S., President

10:15 a.m. to 10:45 a.m.

Intermission Coffee served in Exhibit areas

10:45 a.m. to 12:30 p.m.

General Session

Grand Ballroom

"Manpower for Medical Libraries" Moderator: Louise Darling, Biomedical Library, Center for the Health Sciences, University of California, Los Angeles, California.

"The Preparation and Use of Library Manpower" Lester Asheim, Ph.D., Director, Office for Library Education, American Library Association, Chicago, Illinois.

"An Investigation of the Educational Needs of Health Sciences Library Manpower: Summary and Conclusions" David A. Kronick, Ph.D., Librarian, University of Texas Medical School at San Antonio, San Antonio, Texas and Alan M. Rees, Professor of Library Science, School of Library Science, Case Western Reserve University, Cleveland, Ohio.

General Session (cont'd.)

"Preparation for Medical Librarianship: Status and Potential" Martha Jane K. Zachert, D. L. S., Associate Professor, School of Library Science, Florida State University, Tallahassee, Florida.

1:00 p.m. to 2:45 p.m.

Honors Luncheon

Starlight Roof Presiding: Gilbert J. Clausman, Chairman, Membership Committee

Welcome to New Members: Gilbert J. Clausman, Chairman

Presentation of Scholarships: Mayo Drake, Chairman, Scholarships Committee

Presentation of Certificates: Christa M. Sykes, Chairman, Certification Committee

3:00 p.m. to 3:40 p.m.

Janet Doe Lecture

Grand Ballroom
"The Pursuit of Excellence" Estelle
Brodman, Ph.D., Librarian and
Professor of Medical History,
Washington University, School of
Medicine, St. Louis, Missouri.

3:45 p.m. to 4:00 p.m.

Intermission

4:00 p.m. to 6:00 p.m.

**Business Session** 

Starlight Roof Presiding: Donald Washburn, D.D.S.

#### REPORTS OF OFFICERS AND COMMITTEES

Board of Directors Donald Washburn, D. D. S.

The Secretary Marie Harvin
The Treasurer and Finance Committee

Richard A. Davis

Subcommittee on Central Office

Elliott H. Morse, Chairman

The Executive Secretary

Helen Brown Schmidt

#### REPORTS OF COMMITTEES

Bylaws Committee Virginia Parker, Chairman

Exchange Committee

Minnie Orfanos, Chairman

MLA/NLM Liaison Committee

Robert F. Lewis, Chairman

Committee on Curriculum

June L. Huntley, Chairman

Committee on Internships

Miriam H. Libbey, Chairman

Committee on Certification

Christa Sykes, Chairman

Committee on Scholarships

Mayo Drake, Chairman

Committee on Recruitment

David Bishop, Chairman

Committee on Continuing Education

Jess A. Martin, Chairman

Legislation Committee

Jacqueline W. Felter, Chairman

Committee on International Cooperation

John B. Balkema, Chairman

Membership Committee

Gilbert J. Clausman, Chairman

6:30 p.m. to 9:00 p.m.

Exchange Committee (closed)
Chairman: Minnie Orfanos

Park Ave. Ctr.

6:30 p.m. to 9:00 p.m.

GROUP DINNERS

Nursing Libraries

Hilton Room Presiding: *Dorothy Dralle, Chairman* 

"Nursing School Library
Accreditation"

Sarah L. Sherlock, Member, Board
of Review for Diploma Programs and
Director, School of Nursing, The
Mountainside Hospital, Montclair,
New Jersey and Frances K.
Peterson, Director, Department of
Diploma Programs, National League
for Nursing, New York, New York

History of Medicine

Jansen Suite Presiding: Nancy W. Zinn, Chairman

"Conservation of Library Materials"

H. Wayne Eley, Jr., Conservation

Specialist, The New York Public

Library, New York, New York

8:00 a.m. to 5:00 p.m.	Hospitality	Crane Suite
8:30 a.m. to 4:00 p.m.	Registration	Silver Corridor
8:30 a.m. to 5:00 p.m.	Exhibits	Jade, Basildon and Astor Galleries
8:30 a.m. to 11:00 a.m.	(closed)	on Committees Bernice M. Hetzner French Salon
9:00 a.m. to 11:00 a.m.	Training Pr	orary Technicians ogram Committee <i>Robert Braude</i> Pillement Suite (G)

9:00 a.m. to 12:00 noon

FORUMS

#### ADVANCE REGISTRATION REQUIRED

No Additional Charge for FORUMS

The Forums will be repeated from 2:00 p.m. to 5:00 p.m.

FORUM 1: EVALUATION OF REGIONAL MEDICAL LIBRARY PROGRAMS

Hilton Room

Moderator: Erich Meyerhoff, Librarian,

Cornell University Medical College, New York, New York

FORUM 1 - (cont'd.)

Panelists:

Robert Braude, Associate Librarian, Charles Denison Memorial Library, University of Colorado Medical Center, Denver, Colorado.

Eleanor C. Cairns, Librarian, Maine Regional Medical Program, Maine Medical Center Library, Portland, Maine.

Richard A. Davis, Assistant Librarian for Regional Medical Library Services, John Crerar Library, Chicago, Illinois.

Dorothy Dralle, Medical Librarian, Ellis Hospital, Schenectady, New York.

Nelson J. Gilman, Associate Director, Pacific Southwest Regional Medical Library Service, Biomedical Library, Center for the Health Sciences, University of California, Los Angeles, California.

Jean Miller, Director, Regional Medical Information Dissemination Program of the Regional Medical Program of Western New York, Buffalo, New York.

Roland Peterson, Assistant Director for Program Planning and Evaluation, Regional Medical Programs Service, U.S. Public Health Service, Dept. of Health, Education and Welfare, Rockville, Maryland.

FORUM 1 - Panelists (cont'd.)

Aleene K. Schneider, Formerly Research Assistant, Medical Planning, Bi-State Regional Medical Program, St. Louis, Missouri.

John A. Timour, Library Services Director, Connecticut Regional Medical Program, New Haven, Connecticut.

Robert A. Walkington, Deputy Associate Director for Extramural Programs, National Library of Medicine, Bethesda, Maryland.

FORUM 2: ACQUISITIONS POLICIES AND PROCEDURES

Louis XVI Suite

Moderator: Myrl Ebert, Director, Division of Health Sciences Library, University of North Carolina, Chapel Hill, North Carolina.

Panelists:

Theodora Andrews, Librarian, Pharmacy Library, Purdue University, Lafayette, Indiana.

Anne Jefferson, Acquisitions Librarian, Lyman Maynard Stowe Library, University of Connecticut Health Center, Hartford, Connecticut.

FORUM 2 - Panelists (cont'd.)

Robert T. Lentz, Librarian, Jefferson Medical College Library, Philadelphia, Pennsylvania.

James W. Montgomery, Librarian, New York State Psychiatric Institute, New York, New York.

FORUM 3: CATALOGING AND CLASSIFICATION PROBLEMS

Starlight Roof So.

Moderator: Stanley D. Truelson, Jr., Librarian, Yale Medical Library, New Haven, Connecticut.

Panelists:

Edward J. Blume, Assistant Chief, Subject Cataloging Division, Processing Department, Library of Congress, Washington, D.C.

Ruth J. Mann, History of Medicine Librarian, Mayo Clinic Library, Rochester, Minnesota.

Salvador B. Waller, Chief of Reference Services, Health Services and Mental Health Administration Library, Rockville, Maryland.

Emilie V. Wiggins, Head, Cataloging Section, Technical Services Division, National Library of Medicine, Bethesda, Maryland.

FORUM 4: SERIALS HANDLING AND CONTROL

Starlight Roof No.

Moderator: Jacqueline W. Felter, Director, Medical Library Center of New York, New York, New York.

Panelists:

Dorothy R. Hill, Acquisitions Librarian and Assistant Professor, Mount Sinai School of Medicine of the City University of New York, New York, New York.

Lothian Lynas, Assistant Librarian, New York Botanical Garden, Bronx, New York.

Reginald W. Smith, Assistant Librarian, College of Medicine and Dentistry of New Jersey at Newark, Newark, New Jersey.

Betty Ann Withrow, Librarian, California College of Medicine, University of California, Irvine, California.

# FORUM 5: PRACTICAL MACHINE METHODS FOR THE SMALL OR MEDIUM-SIZED MEDICAL LIBRARY

Gold Room

Moderator: Estelle Brodman, Ph.D., Librarian and Professor of Medical History, Washington University School of Medicine, St. Louis, Missouri.

Panelists:

Warren P. Bird, Acting Librarian, Duke University Medical Center Library, Durham, North Carolina.

#### FORUM 5 - Panelists (Cont'd.)

Glyn T. Evans, Acting Deputy Librarian, Washington University School of Medicine, St. Louis, Missouri.

Irwin Pizer, Librarian, Library of Medical Sciences, University of Illinois, Chicago, Illinois.

Joan Titley, Librarian, Kornhauser Health Sciences Library, University of Louisville, Louisville, Kentucky.

#### FORUM 6: CIRCULATION POLICIES AND PROCEDURES

Park Ave. Suite

Moderator: Jess A. Martin, Librarian, University of Tennessee, Medical Units Library, Memphis, Tennessee.

#### Panelists:

Richard Eimas, Librarian, School of Medicine, Vanderbilt University, Nashville, Tennessee.

Frances G. Livingston, College Librarian, Kentucky Southern Campus, University of Louisville, Louisville, Kentucky.

Raymond A. Palmer, Assistant Librarian, Francis A. Countway Library of Medicine, Boston, Massachusetts.

Peter Stangl, Assistant Librarian, Yale Medical Library, New Haven, Connecticut.

# FORUM 7: LIBRARY PLANNING AND ADMINISTRATION IN HOSPITALS

Empire Room Moderator: Helen Yast, Director, Division of Library Services, American Hospital Association, Chicago, Illinois.

#### Panelists:

Thomas H. Bott, Associate Executive Director, Springfield Hospital Medical Center, Springfield, Massachusetts.

Harriette M. Cluxton, Medical Librarian, Noah Van Cleef Medical Memorial Library, Illinois Masonic Medical Center, Chicago, Illinois.

Daria Drobny, Medical Librarian, Rehabilitation Institute, Detroit, Michigan.

Alice M. Duva, Medical Librarian, Halifax District Hospital, Daytona Beach, Florida.

Margaret Miller, Librarian, Borgess Hospital, Kalamazoo, Michigan.

Marie A. Norton, Librarian, Lankenau Hospital, Philadelphia, Pennsylvania.

Jean Scougall, Librarian, Springfield Hospital Medical Center, Springfield, Massachusetts.

Clifford Wolfe, Executive Staff, Kiff, Voss and Franklin, Architects, Office of York and Sawyer, New York, New York.

# FORUM 8: ADMINISTRATION PROBLEMS OF THE LARGE MEDICAL LIBRARY

Jansen Salon

Moderator: Harold Bloomquist, Librarian, Francis A. Countway Library of Medicine, Boston, Massachusetts.

Panelists:

Robert G. Cheshier, Librarian, Cleveland Health Sciences Library, Cleveland, Ohio.

Louise Darling, Librarian, Biomedical Library, University of California, Center for the Health Sciences, Los Angeles, California.

M. Doreen Fraser, Librarian, W.K. Kellogg Health Sciences Library, Dalhousie University, Halifax, Nova Scotia, Canada.

Miriam H. Libbey, Librarian, A. W. Calhoun Medical Library, Emory University, Atlanta, Georgia.

# FORUM 9: MULTI-MEDIA DEVELOPMENTS AND USE OF MICROFORMS

East Foyer

Moderator: Omer Hamlin, Jr., Director, Medical Center Library and Communications Systems, University of Kentucky, Lexington, Kentucky.

Panelists:

Margaret Brooks, Chief, Reference and Archival Section, Media Resources Branch, National Medical Audiovisual Center, Atlanta, Georgia.

#### FORUM 9 - Panelists (Cont'd.)

Dr. Joseph Leiter, Associate Director for Library Operations, National Library of Medicine, Bethesda, Maryland.

Leigh R. Marquardt, Supervisor, Service Industries Market, Microfilm Products Division, 3M Company, St. Paul, Minnesota.

Dr. Irving R. Merrill, Director, Communications Office for Research and Teaching, University of California, San Francisco Medical Center, San Francisco, California.

Dr. Vernon Tate, Executive Secretary, National Microfilm Association, Annapolis, Maryland.

12:15 p.m. to 2:00 p.m.

Luncheon for Officers, Board Members and Committee

Chairmen (by invitation only)

Jansen Blue Room

12:15 p.m. to 1:45 p.m.

GROUP LUNCHEONS

Dental Libraries

Jansen Salon

Presiding: Vera Ortynsky, D.D.S., Chairman

Welcome: Dr. Leonard Corman, D.M.D., Ph.D.,

Associate Professor of Dentistry, School of Dental and Oral Surgery, Columbia University, New York,

New York.

curesday, Jane	
	GROUP LUNCHEONS (cont'd.)
12:15 p.m. to 1:45 p.m.	Medical Society Libraries Louis XVI Center
	Presiding: Ruth M. Oettinger, Chairman
12:15 p.m. to 1:45 p.m.	Pharmacy Libraries  Carpenter Suite
	Presiding: Gertrude Lorber, Chairman
2:00 p.m. to 5:00 p.m.	FORUMS WILL BE REPEATED (for details see Morning Program)
2:30 p.m. to 4:30 p.m.	Committee for Advice on Medical Library Problems Carpenter White Room Chairman: Sonia L. Gruen
4:00 p.m. to 6:00 p.m.	Past Presidents' Council (by invitation only)  Carpenter Salon Chairman: William D. Postell
6:00 p.m. to 9:00 p.m.	Ad Hoc Committee to Review the Goals and Structure of the Medical Library Association Park Ave. Suite Chairman: Erich Meyerhoff
6:00 p.m. to 8:00 p.m.	Group Dinner Hospital Libraries Jansen Salon Presiding: Marjorie DeForest, Chairman
	"Mutilation of Library Materials"

Edward J. Huth, M.D., Associate Editor, Annals of Internal Medicine.

8:30 a.m. to 2:00 p.m.	Registration	Silver Corridor
8:30 a.m. to 12:00 noon	Exhibits	Jade, Basildon and Astor Galleries
7:30 a.m. to 8:45 a.m.	Canadian Medical Librarians' Breakfast Meeting (by invitation only) M. Doreen Fraser Pillement Suite	
8:00 a.m. to 9:00 a.m.	Legislative Committee Chairman: Jacqueline W. Felter French Salon	
9:30 a.m. to 12:00 noon	General Session	n

#### CONTRIBUTED PAPERS - SESSION A

Grand Ballroom

Presiding: Bernice M. Hetzner, Vice President (President Elect), Medical Library Association, and Librarian and Professor of Library Science, University of Nebraska, Medical Center Library, Omaha, Nebraska

"The Medical Library Assistance Act: An Analysis of the

NLM Extramural Programs (1965-1970)"

Martin M. Cummings, M.D., Director, National Library of Medicine, Bethesda, Maryland and Mary E. Corning, Special Assistant to the Director, National Library of Medicine, Bethesda, Maryland.

#### CONTRIBUTED PAPERS - SESSION A (cont'd.)

"Medical Library Resource Grants: The Past and the Future"

Arthur J. Broering, Chief, Resources Division,
Extramural Programs, National Library of
Medicine, Bethesda, Maryland.

"The MEDLARS Demand Search Quality Control Program"

Grace T. Jenkins, Technical Information

Specialist, Bibliographic Services Division, National Library of Medicine, Bethesda, Maryland.

"Union List Development/Control of the Serial Literature"

Elizabeth J. Sawyers, Special Assistant to the Associate Director for Library Operations, National Library of Medicine, Bethesda, Maryland.

"In-Depth Indexing of Monograph Literature for an On-Line Retrieval System - A Pilot Project"

> Janet Egeland, Director of Educational Services, SUNY Biomedical Communication Network, State University of New York, Upstate Medical Center, Syracuse, New York.

9:30 a.m. to CONTRIBUTED PAPERS - SESSION B 12:00 noon Starlight Roof

> Presiding: Elliott H. Morse, Immediate Past President, Medical Library Association, and Librarian, College of Physicians of Philadelphia, Philadelphia, Pennsylvania.

#### CONTRIBUTED PAPERS - SESSION B (cont'd.)

"Extending Library Services Utilizing a New Technology; or, How We Won with WATS"

Betty Maxson, Head, Extension Department, Medical Center Library, University of Kentucky, Lexington, Kentucky and Michael D. Sprinkle, Associate Director, Medical Center Library, University of Kentucky, Lexington, Kentucky.

"Vermont Pilot Study of Two Hospital Libraries - A Year In Retrospect"

> George H. Hunter, Medical Librarian, Charles A. Dana Medical Library, University of Vermont, Burlington, Vermont.

"Physician Use of Libraries: Report of a Survey on Self-Education Patterns in Toronto"

Anne Leibl, Assistant for Research and Administration, University of Toronto Library, Toronto, Canada and Victor R. Neufeld, M.D., Assistant Professor, Department of Medicine, McMaster University, Hamilton, Ontario, Canada.

"The Videorecord: New Mode for Learning"

James Lieberman, D. V. M., Vice President, Medical Division, Videorecord Corporation of America, Westport, Connecticut; formerly Associate Director for Audiovisual and Telecommunications, National Library of Medicine, Bethesda, Maryland.

#### CONTRIBUTED PAPERS - SESSION B (cont'd.)

"M. L. A. Institutional Membership: Sword or Shield"

John A. Timour, Library Services Director, Connecticut Regional Medical Program, New Haven, Connecticut.

#### **Group Luncheons**

12:15 p.m. to Medical School Libraries

1:45 p.m. Louis XVI Suite

Presiding: Gilbert J. Clausman, Chairman

12:15 p.m. to Mental Health Libraries

1:45 p.m. Jansen Salon

Presiding: Philip I. Enz, Chairman

12:15 p.m. to Research Libraries

1:45 p.m. East Foyer

Presiding: Anna E. Dougherty, Chairman

"Quantitative Methods of Evaluating Library Services"

Maryann Duggan, Systems Analyst, South Central Regional Medical Program, Dallas, Texas.

2:00 p.m. to Business Session

4:00 p.m. Starlight Roof

Presiding: Donald Washburn, D. D. S.

#### REPORTS OF COMMITTEES

Publication Committee

Doris Bolef, Chairman

Editor of BULLETIN

Harold Bloomquist, Editor

Editorial Committee, "Vital Notes"

William K. Beatty, Editor

Committee on Medical Library Technician Training Robert Braude, Chairman

Ad Hoc Advisory Council on Continuing Education

David A. Kronick, Ph.D., Chairman

Committee on Surveys and Statistics

Susan Crawford, Ph.D., Chairman

Committee on Bibliographical Projects and Problems Joan Staats, Chairman

Ad Hoc Committee to Review the Goals and Structure of the Medical Library Association

Erich Meyerhoff, Chairman

Ad Hoc Committee to Develop a New Certification Code Warren P. Bird, Chairman

Committee on Regional Medical Library Programs

Aleene K. Schneider, Chairman

Committee for Advice on Medical Library Problems Sonia L. Gruen, Chairman

Ida and George Eliot Prize Essay Committee

Dagmar Michalova, Chairman

#### REPORTS OF REPRESENTATIVES AND DELEGATES

Advisory Board of the National Translation Center Seymour L. Taine

Advisory Committee to the Three National Libraries' Task Force on Automation and Cooperation Scott Adams

Advisory Board, Conference on Interlibrary Communications and Networks (ALA)

Irwin H. Pizer

REPORTS OF REPRESENTATIVES AND DELEGATES (Cont'd.)

AAAS Council and AAAS Section T. Information and Communication

William S. Budington

Joint Committee on Pharmacy College Libraries (AACP)

Theodora Andrews, Julius Lemansky

American Association for the History of Medicine, Joint Hafner Award Committee

Martha T. Gnudi, Ellen B. Wells

American Library Association Council

Sam W. Hitt

American Library Association, Reference Services Division, Bibliography Committee

Sara Moreland

American Society for Information Science Irwin H. Pizer

Council of National Library Associations

The President, The Executive Secretary

Interagency Council on Library Tools for Nursing Jean Frohlich, Samuel Waddell

Joint Committee on Government Relations (CNLA)

Jacqueline W. Felter

Joint Committee on Hospital Libraries (CNLA)

Joanne Crispen

The Executive Secretary, Ex Officio

Joint Committee on Library Education (CNLA)

Erich Meyerhoff

Joint Committee on National Library and Information Systems (CONLIS)

William K. Beatty

Past Presidents' Council

William D. Postell, Chairman

U.S.A. Standards Institute Committee Z39 on Library Work and Documentation

Charles W. Sargent, Ph.D.

REPORTS OF REPRESENTATIVES AND DELEGATES (Cont'd.)

U.S.A. Standards Institute, Committee Z85, Standardization of Library Supplies and Equipment

Glenn L. Brudvig

Joint Committee on the "Union List of Serials"

Samuel Lazerow

United States Book Exchange, Inc.

Frederick D. Bryant

Nominating Committee Election of Officers Isabel McDonald, Chairman

4:15 p.m. to

Inaugural Address

5:00 p.m.

Bernice M. Hetzner, President, Medical Library Association,

1971-72

Starlight Roof

6:30 p.m. to 7:30 p.m.

Social Hour (Cash Bar) East Foyer and Astor Gallery

7:30 p.m. to

Banquet

11:00 p.m,

Grand Ballroom

Presiding: Donald Washburn, D.D.S.

Presentation of Awards:

Donald Washburn, D.D.S.

Music and Entertainment:

Steven Scott Orchestra

Presentation of Door Prizes: Gilbert J. Clausman, Co-Chairman

(See Next Page)

#### DOOR PRIZES

First Prize

\$500.00

Courtesy of:

Plenum Publishing Corporation,

New York, New York.

Second Prize

\$400.00

Courtesy of:

General Bookbinding Company,

Chesterland, Ohio.

Third Prize

\$200.00

Courtesy of:

Swets & Zeitlinger, Amsterdam, Holland; Berwyn, Pennsylvania;

Santa Cruz, California.

Fourth Prize

Courtesy of:

Helen Kovacs, Convention

Chairman.

#### POST CONFERENCE ACTIVITIES

Friday, June 4, 1971

10:00 a.m. to

Board of Directors Meeting

12:00 noon

and

Presiding: Bernice M. Hetzner,

President

1:00 p.m. to 5:00 p.m.

Park Ave. Suite

9:00 a.m. to 5:00 p.m.

Bylaws Committee (closed) Chairman: Virginia Parker

French Salon

#### **EXHIBITORS**

## JADE, BASILDON AND ASTOR GALLERIES

	Booth No.
Abrahams Magazine Service, Inc. 56 East 13th Street New York, New York 10003 George Mulvaney, Coordinator	17
Academic Press, Inc. 111 Fifth Avenue New York, New York 10003 Nancy Kassner, Exhibit Coordinator	36
Ballen Booksellers International, Inc. 115 East 23rd Street New York, New York 10010 Leonard Schriff, President	7
BioSciences Information Service 2100 Arch Street Philadelphia, Pennsylvania 19103 Ann L. Farren, Professional Relations Officer	15
Bro-Dart, Inc. 1609 Memorial Avenue Williamsport, Pennsylvania 17701 Larry Mansfield, Convention Coordinator	43
Chivers-Talan Bookbinding Co. 20 Clifton Avenue Staten Island, New York 10305 W. M. Ashby, Sales Manager	9
CIBA Pharmaceutical Company 556 Morris Avenue Summit, New Jersey 07901 Ward Newschwander, Manager of Publication	38

#### EXHIBITORS (Cont'd.) Booth No. The Combined Book Exhibit, Inc. 12 Scarborough Park Albany Post Road Briarcliff Manor, New York 10510 Albert W. Hammond, Vice President DeRay Library Binders 27 22 West 26th Street New York, New York 10010 J. Herbert, President Eliot Books Inc. 40 35-53 24th Street Long Island City, New York 11106 George Eliot, President Excerpta Medica Foundation 20 Nassau Building 228 Alexander Street Princeton, New Jersey 08540 Mel R. Lunn, Promotion Manager F. W. Faxon Company, Inc. 28 15 Southwest Park Westwood, Massachusetts 02090 F. F. Clasquin, Vice President Franklin Square Subscription Agency 39 545 Cedar Lane Teaneck, New Jersey 07666 Joel Feinstein, Sales Promotion Manager Gaylord Bros., Inc. 21 P. O. Box 61 Syracuse, New York 13201

Warren D. Ross, Assistant to Director of Marketing

EXHIBITORS (Cont'd.)	Booth No.
Glick Bookbinding Corp. 32-15 37th Avenue Long Island City, New York 11101 Arnold Glick, President	24
General Bookbinding Company 8844 Mayfield Road Chesterland, Ohio 44026 Fred Alpers, Secretary-Treasurer	5.
Paul de Haen, Inc. 11 West 42nd Street New York, New York 10036 Paul de Haen, President	T
Health Insurance Institute 277 Park Avenue New York, New York 10017 Lucille Gordon, Assistant Librarian	41)
Institute for Scientific Information 325 Chestnut Street Philadelphia, Pennsylvania 19106 Linda Haidorfer, Exhibit Coordinator	4
Intercontinental Medical Book Corporation 381 Park Avenue South New York, New York 10016 Oscar R. Hirshfield, Executive Vice President	8
International University Booksellers, Inc. 101 Fifth Avenue New York, New York 10003 Gerhard J. Meier, Vice President	3

# EXHIBITORS (Cont'd.)

	Booth No
Johnson Reprint Corporation 111 Fifth Avenue New York, New York 10003 Paul P. Rodman, Sales Manager	37
Kraus-Thomson Organization Limited 16 East 46th Street New York, New York 10017 Jerry Alper, Assistant Manager	13
Login Bros. Book Co. 1445 W. Jackson Boulevard Chicago, Illinois 60607 S. P. Weiss, President	6
Majors Scientific Books, Inc. 8911 Directors Row Dallas, Texas 75247 B. J. McClendon, Vice President & General M.	16 Janager
Medical Examination Publishing Co., Inc. 65-36 Fresh Meadow Lane Flushing, New York 11365 David C. Dinendberg, President	25
Medical Library Association, Inc. 919 North Michigan Avenue Chicago, Illinois 60611 Mrs. Helen B. Schmidt, Executive Secretary	44
National Library of Medicine 8600 Rockville Pike Bethesda, Maryland 20014 Peter Monk, Acting Chief, Office of Public Information & Publications Management	45

## EXHIBITORS (Cont'd.) Booth No. National Translation Center 18 John Crerar Library 35 West 33rd Street Chicago, Illinois 60616 Mrs. Ildiko D. Nowak, Chief Pergamon Press, Inc. 10 Maxwell House, Fairview Park Elmsford, New York, 10523 Marianne Larsen, Exhibits Coordinator 33 Plenum Publishing Company 114 Fifth Avenue New York, New York 10011 Eleanore Jentsch, Exhibits Manager Read-More Publications, Inc. 19 140 Cedar Street New York, New York 10006 Melvin P. Nason, Vice President Springer-Verlag New York Inc. 42 175 Fifth Avenue New York, New York 10010 Ingrid Risop, Exhibition Manager Stechert-Hafner, Inc. 11 31 East 10th Street New York, New York 10003 B. S. Hafner, Executive Vice President Swets & Zeitlinger 2 19 Waterloo Avenue Berwyn, Pennsylvania 19312 Leopold L. Burkels, Manager

EXHIBITORS (Cont'd.)	
	Booth No.
The Wistar Institute Press 36th & Spruce Street	22
Philadelphia, Pennsylvania 19104 Mrs. E. Ewen, Operations Manager	
Walker-Carrollton 720 Fifth Avenue	23
New York, New York 10019	
Louis Auerbach, Sales Manager	

## MEDICAL LIBRARY ASSOCIATION, INC.

## **EXECUTIVE OFFICERS 1970-71**

PRESIDENT Donald Washburn, D.D.S., Director,

Bureau of Library Services,

American Dental Association, 211

East Chicago Ave., Chicago,

Illinois, 60611

VICE-PRESIDENT Mrs. Bernice M. Hetzner, Librarian

and Professor of Library Science, University of Nebraska, Medical Center Library, 42nd Street and Dewey Ave., Omaha, Nebraska,

68105

SECRETARY Miss Marie Harvin, University of

Texas, M.D. Anderson Hospital and Tumor Institute at Houston.

Houston, Texas, 77025

TREASURER Mr. Richard A. Davis, The John

Crerar Library, 35 West 33rd St.,

Chicago, Illinois, 60616

IMMEDIATE PAST-

(President-Elect)

PRESIDENT

Mr. Elliott H. Morse, College of Physicians of Philadelphia, 19 South

22nd Street, Philadelphia, Pennsylvania, 19103

BOARD OF

DIRECTORS

Mrs. Barbara Coe Johnson (1 year) Department of Libraries, Harper

Hospital, 3825 Brush Street, Detroit, Michigan, 48201 BOARD OF DIRECTORS (cont'd.) Mr. Robert F. Lewis (1 year) Biomedical Library, University of California, San Diego La Jolla, California, 92037

Martin M. Cummings, M.D. (2 years) National Library of Medicine, 8600 Rockville Pike, Bethesda, Maryland, 20014

Mrs. Helen Kovacs (2 years) Medical Research Library of Brooklyn, State University of New York, Downstate Medical Center, 450 Clarkson Avenue, Brooklyn, New York, 11203

Mr. Sam W. Hitt (3 years) Lyman Maynard Stowe Library, University of Connecticut Health Center, 1000 Asylum Avenue, Hartford, Connecticut, 06105

EXECUTIVE SECRETARY

Mrs. Helen Brown Schmidt, Medical Library Association, Inc. 919 North Michigan Avenue, Chicago, Illinois, 60611

PARLIAMENTARIAN

Mr. Earl Farley, University of Kansas Medical Library, Clendening Medical Library, 39th and Rainbow Blvd., Kansas City, Kansas, 66103

SERGEANT-AT-ARMS

Mr. Wesley Draper, Academy of Medicine of Brooklyn Library at Medical Research Library of Brooklyn, 450 Clarkson Avenue, Brooklyn, New York, 11203

## LIVING PAST PRESIDENTS

Mary Louise Marshall 1941 - 1946 W. B. McDaniel II, Ph.D. 1946 - 1947 Janet Doe 1948 - 1949 Marjorie J. Darrach 1950 - 1951 L. Marguerite Prime 1951 - 1952 William D. Postell 1952 - 1953 Wilma Troxel 1954 - 1955 Wesley Draper 1955 - 1956 Bertha B. Hallam 1956 - 1957 Thomas E. Keys 1957 - 1958 Isabelle T. Anderson 1958 - 1959 Robert T. Lentz 1960 - 1961 Gertrude L. Annan 1961 - 1962 Frank B. Rogers, M.D. 1962 - 1963 Louise Darling 1963 - 1964 Estelle Brodman, Ph.D. 1964 - 1965 Alfred N. Brandon 1965 - 1966 Mildred C. Langner 1966 - 1967 Scott Adams 1967 - 1968 Jacqueline W. Felter 1968 - 1969 Elliott H. Morse 1969 - 1970

## CONFERENCE COMMITTEES

### CONVENTION COMMITTEE

Chairman Helen Kovacs

Medical Research Library of Brooklyn, Brooklyn, N.Y.

Co-Chairman Gilbert J. Clausman

New York University Medical Center Library

New York, N.Y.

Convention Theodore G. Driscoll, Jr.

Manager Driscoll and Associates

Chairmen and Co-Chairmen of Subcommittees

#### **PROGRAM**

Chairman Alfred N. Brandon

Mount Sinai School of Medicine of the City University of New

York, New York, N.Y.

Co-Chairman Thomas G. Basler

New York Academy of Medicine

Library, New York, N.Y.

Gabriel Bakcsy

Betty Brooks Flowers Gertrude Lorber Paul Gerard Merrigan Eugene V. Muench Philip Rosenstein

#### **EXHIBITS**

Chairman

Emil F. Frey

State University of New York at Stony Brook, Health Sciences Library East Setauket, N.Y.

Co-Chairman

Spencer Marsh

Medical Library Center of New

York, New York, N.Y.

Sylvia H. Haabala Helen Park James E. Raper Lee Tanen Elsie Wilensky Mary Winkels

## BANQUET AND MEALS

Chairman

Donald E. Roy

Westchester Academy of

Medicine Library Purchase, N.Y.

Co-Chairman

Shirley Tanner

Medical Research Library of Brooklyn, Brooklyn, N.Y.

Ella Abney Jean Evans Maxine Glasser Janet Gross

Charlotte Kirkpatrick Gertrude Lorber Frederick W. Pattison

#### ENTERTAINMENT

Chairman Ellen Schwartz

Columbia University Medical Library, New York, N.Y.

Co-Chairman Judith Lechner

Columbia University Medical Library, New York, N.Y.

Alma Sanders Roman Madeline Taylor Nancy Wolfermann

#### **FACILITIES AND SERVICES**

Chairman Eleonor E. Pasmik

New York University Medical Center Library, New York, N.Y.

Co-Chairman Samuel J. Waddell

Hunter College Nursing Education

Library, New York, N.Y.

Georgia Alexander Sonia L. Gruen Sourya Henderson Roy S. C. Johnson Ellen Sue Kaplan Gertrude Lorber Doris J. Lowe Ruth M. Oettinger John J. Price Kathryn H. Speert Liselotte Bendix Stern Philip J. Weimerskirch Ruth M. Newman

#### HOSPITALITY

Chairman

Mary F. Kaylor

New York City Department

of Health Library New York, N.Y.

Co-Chairman

Lois B. Miller

American Journal of Nursing Palmer Library, New York, N.Y.

John B. Balkema Edith T. Bellew Jeanne Carr Sister Regina Clare Donald C. Clyde Edward J. D'Anna Alice I. Fitzpatrick Agnes T. Frank Narcisco Garganta Linda M. G. Katz Janet B. Koudelka Jane McCarthy Elizabeth McMullen Ruth Mahar Virginia Morgan Stacey Saley Sandra B. Setnick Ioan Staats Helen Stonehill Malvin Vitriol Joanne Young Anthony Zemaitis

#### POST CONVENTION TOURS

Chairman

Henry L. Lemkau

University of Rochester Medical

Library, Rochester, N.Y.

Co-Chairman

Vernon R. Bruette

Medical Research-Library of Brooklyn, Brooklyn, N.Y.

#### PUBLICITY

Chairman

Anna F. Burke

Medical Research Library of Brooklyn, Brooklyn, N.Y.

Co-Chairman

Emiko Akiyama

Cornell University Medical

College Library, New York, N.Y.

Suzetta C. Burrows Rachel K. Goldstein Lucienne Yoshinaga

### REGISTRATION

Chairman

Kenneth E. Moody

New York Academy of Medicine

Library, New York, N.Y.

Co-Chairman

James W. Barry

Library of Science and Medicine Rutgers, The State University

New Brunswick, N.J.

Marcia Davidoff
Jacqueline W. Felter
Claire Hirschfield
Ann P. Hutchinson
Liselotte Bendix Stern

#### TRANSPORTATION

Chairman Ann P, Hutchinson

New York Academy of Medicine

Library, New York, N.Y.

Co-Chairman Carol Rae Herring

New York Academy of Medicine

Library, New York, N.Y.

#### COMMITTEE ON CONTINUING EDUCATION

Chairman Jess A, Martin

University of Tennessee Medical Units Library Memphis, Tennessee

Lois Ann Colaianni Genevieve Cole Edward J. D'Anna Robert T. Divett Richard Eimas Raymond A. Palmer Michael D. Sprinkle

Convention

Liaison Eleonor E. Pasmik

#### CONFERENCE ARRANGEMENTS

Driscoll and Associates Convention Managers 7109 Masters Drive Potomac, Maryland, 20854

#### ACKNOWLEDGEMENTS

Abrahams Magazine Service, Inc., 56 East 13th Street, New York, New York 10003, for co-sponsoring the Reception-Welcome Party on Sunday (May 30)

Academic Press, Inc., Johnson Reprint Corporation, Walter J. Johnson, Inc., 111 Fifth Avenue, New York, New York 10003, for printing the Conference Program and Cover

Excerpta Medica Foundation, Nassau Building, 228 Alexander Street, Princeton, New Jersey 08540, for Conference Portfolios

General Bookbinding Company, 8844 Mayfield Road, Chesterland, Ohio 44026, for Banquet Second Door Prize \$400.00 (June 3)

Majors Scientific Books, Inc., 139 Forrest Avenue, Atlanta, Georgia 30308; 8911 Directors Row, Dallas, Texas 75247; 6632 South Main, Houston, Texas 77025; 147 South Liberty, New Orleans, Louisiana 70112, for printing the Banquet Program Menu (June 3)

Medical Research Library of Brooklyn, 450 Clarkson Avenue, Brooklyn, New York 11203, for pens

New York Academy of Medicine Library, East 103rd Street and Fifth Avenue, New York, New York 10029, for the Reception on Monday (May 31)

New York Convention and Visitors Bureau, Inc., 90 East 42nd Street, New York, New York 10017, for "Visitors Guides and Maps" and "Restaurant Guides"

New York Regional Group/Medical Library Association, for the "Directory of Health Sciences Libraries of Greater New York"

Plenum Publishing Corporation, 114 Fifth Avenue, New York, New York 10523, for Banquet First Door Prize \$500.00 (June 3)

Swets & Zeitlinger, Amsterdam, Holland; Berwyn, Pennsylvania; Santa Cruz, California, for Banquet Third Door Prize \$200.00 (June 3)

The University of the State of New York, The State Education Department, Division of Library Development, Albany, New York 12224, for "A Directory of Medical Libraries in New York State" 250 copies

PRINTING OF THE CONFERENCE PROGRAM AND COVER:
Courtesy of Academic Press, Inc.
Johnson Reprint Corporation
Walter J. Johnson, Inc.

