



MLA'10

Reflect & Connect

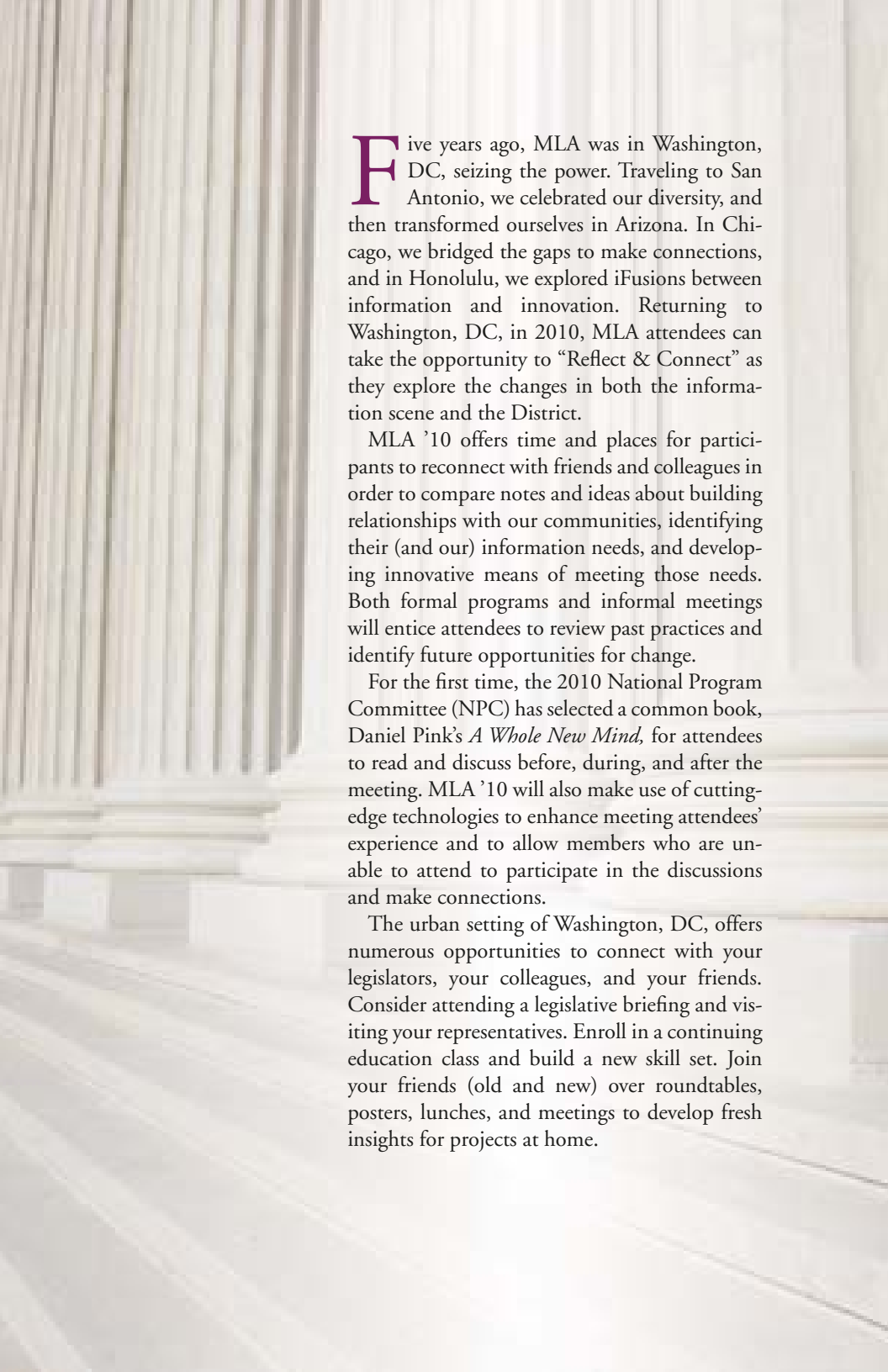
MAY 21-26 • WASHINGTON, DC

MEDICAL LIBRARY ASSOCIATION

www.mlanet.org



Call for Participation



Five years ago, MLA was in Washington, DC, seizing the power. Traveling to San Antonio, we celebrated our diversity, and then transformed ourselves in Arizona. In Chicago, we bridged the gaps to make connections, and in Honolulu, we explored iFusions between information and innovation. Returning to Washington, DC, in 2010, MLA attendees can take the opportunity to “Reflect & Connect” as they explore the changes in both the information scene and the District.

MLA '10 offers time and places for participants to reconnect with friends and colleagues in order to compare notes and ideas about building relationships with our communities, identifying their (and our) information needs, and developing innovative means of meeting those needs. Both formal programs and informal meetings will entice attendees to review past practices and identify future opportunities for change.

For the first time, the 2010 National Program Committee (NPC) has selected a common book, Daniel Pink's *A Whole New Mind*, for attendees to read and discuss before, during, and after the meeting. MLA '10 will also make use of cutting-edge technologies to enhance meeting attendees' experience and to allow members who are unable to attend to participate in the discussions and make connections.

The urban setting of Washington, DC, offers numerous opportunities to connect with your legislators, your colleagues, and your friends. Consider attending a legislative briefing and visiting your representatives. Enroll in a continuing education class and build a new skill set. Join your friends (old and new) over roundtables, posters, lunches, and meetings to develop fresh insights for projects at home.

An Open Invitation

Papers

The 2010 National Program Committee (NPC) invites abstract submissions for contributed papers that reflect on the best ideas and practices in health sciences librarianship today. What have we learned from the past, and how do we apply it to the future? Consider what is best in local practices, research, and current trends. What roles do health sciences libraries, information centers, librarians, and information professionals play in connecting with our communities? Hand-outs and electronic presentations from the paper presentations will be posted to MLANET for further reflection. MLA's Research Section will award prizes for the best research-based papers.

Plan to submit your abstract, using the structured abstract guidelines at www.research.mlanet.org, by early November 2009.

Contact: Gale Dutcher, Section Council Liaison, National Library of Medicine, 6707 Democracy Boulevard, Suite 510 MSC 5467, Bethesda, MD 20892; dutcher@mail.nlm.nih.gov

Posters

The 2010 NPC invites proposals for print and electronic posters and five-minute lightning presentations. The range of opportunities for self-expression is unlimited. Consider the use or development of innovative technologies, programs, research, local best practices, current trends, and future projects that highlight how health sciences libraries and information professionals connect with their communities and each other. The five-minute lightning presentations will be grouped by topic and presented in a special poster session. Posters and supplemental materials will be published on MLANET prior to the meeting. MLA's Research Section will award prizes for the best research-based posters.

Plan to submit your abstract, using the structured abstract guidelines at www.research.mlanet.org, by early November 2009. Posters should not repeat information submitted for papers.

Contacts:

Posters: Carole Gilbert, AHIP, NPC Poster Coordinator, 4020 Yorba Linda Boulevard, Royal Oak, MI 48073; carolemg@wowway.com

Five-minute lightning presentations: Chris Shaffer, AHIP, NPC Virtual Meeting Coordinator, Oregon Health & Science University Library, 3181 SW Sam Jackson Park Road, Portland, OR 97236-3098; shafferc@ohsu.edu

Note to Section Program Planners

Section program planners will meet at MLA '09 to share their ideas for next year. These meetings will provide a general overview of the concepts behind MLA '10, proposed meeting schedule, and opportunities to explore your program ideas with potential partners and connect with each other. Please plan to attend.

- Saturday, May 16, 2:15 p.m.–4:15 p.m.
Hawaii Convention Center, Room 317A
- Tuesday, May 19, 2:45 p.m.–4:30 p.m.
Hilton Hawaiian Village, Nautilus Suite
- Wednesday, May 20, 6:30 a.m.–7:45 a.m.
Hilton Hawaiian Village, Honolulu Suite 2

Registration

Materials will be available in early January 2010. Discounted MLA member fees for early registration packages (before April 2010) are:

- **Super Inclusive:** \$430, includes admission to all sessions, exhibits, the Welcome Reception, the Awards Ceremony and Luncheon, the MLA Reception, and audio CD. This package provides the best value.
- **Inclusive:** \$405, includes admission to all sessions, exhibits, the Welcome Reception, the Awards Ceremony and Luncheon, and the MLA Reception.
- **Conference only:** \$295, includes admission to all sessions, exhibits, and the Welcome Reception.

Location for Meetings, Exhibits, and Accommodations

Hilton Washington

1919 Connecticut Avenue NW, Washington, DC 20009

202.483.3000; fax, 202.232.0438

Rates: \$249 plus tax, single or double