

Registration and Fees

Registration is handled on a first-come, first-served basis, and waiting lists are maintained. You must register for continuing education (CE) courses by course number and day on the registration form. Fees are based on first-choice selections. You do not have to register for the meeting to register for MLA '10 courses. Room assignments will be listed in the *Official Program*. Some instructors have established a maximum attendance size, so register early by sending in the registration form on page 23 today—or better yet, register online now.

Student fee, pending available space: \$50. Nonmember rate includes one-year introductory membership to MLA. Cancellation or course change fee: \$50 per course (see page 21 for refund policy and deadlines).



Friday, May 21

8:00 a.m.–5:00 p.m.

600 Effective Training Design: A Short Course for Librarians

Level: Beginning+

Cost: \$305 (nonmember, \$545)

Attendance maximum: 20

Learn how to create training that meets your patrons' essential learning needs. Get the tools, confidence, and knowledge you need to tackle real-world training situations. Learn to put adult learning principles to work, select learning activities that improve retention and engage your participants, and design effective job aids.

Instructor: Jan Buhmann, Manager, Clinical Education and Learning Technologies, PeaceHealth, Eugene, OR

601 Adult Learning

Level: Beginning

Cost: \$305 (nonmember, \$545)

This course is focused on how to facilitate and support adult learners of health information. Adult development and constructivist learning models will be presented. Strategies for working with adult learners, identifying learning objectives and styles, and overcoming barriers to adult learning and information technology issues for adult learners will be addressed.

Instructor: Mary Ellen Edwards, Professor, Educational Foundations and Leadership, Judith Herb College of Education, University of Toledo, Toledo, OH

10:00 a.m.–5:00 p.m.

ISIC 100 Magnet Hospital Designation: The Integral Role of the Medical Librarian

Level: Beginning

Cost: \$290 (nonmember, \$520)

Attendance maximum: 16

This course will introduce the learners to the American Nurses Credentialing Center (ANCC) Magnet Recognition program and the crucial role of medical librarians in achieving Magnet designation. The Magnet forces and the role of librarians in each will be reviewed. Examples of how to integrate library services into the process will be demonstrated.

Instructors: Susie Jones, Director, Evidence Based Practice and Quality, INTEGRIS Baptist Medical Center, Oklahoma City, OK, and Director, Joanna Briggs Institute of Oklahoma—Oklahoma City, and Cheryl Suttles, Manager, INTEGRIS Library Services, INTEGRIS Health, Oklahoma City, OK

SPECIAL COURSE SUITES

CHIS Consumer Health Information Specialization

These courses present the latest resources and ideas in the consumer health information field.

EBP Evidenced-based Practice

These courses emphasize the librarians' role in the practices of evidence-based health care.

EST Expert Searcher Training Initiative

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

ISIC Information Specialist in Context

These courses provide training and demonstrate knowledge regarding the role of the information specialist in context.

MT Management Track

These courses address topics relevant to library administration for current managers and individuals with an interest in management.


Hands-on Computer Courses

All hands-on computer courses will be held at an offsite facility in Washington, DC, and not at the Hilton Washington. The facility will be named in the *Official Program*. Transportation from the hotel to the facility will be provided, if necessary. Hands-on courses are clearly marked as part of the course description with the hand icon.

PROFESSIONAL COMPETENCIES

Courses are organized in tracks according to the professional competency areas described in *Competencies for Lifelong Learning and Professional Success*, MLA's educational policy statement (www.mlanet.org/education/policy/).

- 100s Health sciences and health care environment and information policies
- 200s Leadership and management theory and techniques
- 300s Health sciences information services
- 400s Health sciences information resource management
- 500s Information systems and technology
- 600s Curricular design and instruction
- 700s Research, analysis, and interpretation

 **200** Intention to Action: Influencing Others When You Don't Have (or Can't Use) Authority

Level: Beginning+

Cost: \$290 (nonmember, \$520)

Attendance maximum: 35

Learn how to gain support for your ideas, develop collaborative relationships, and enhance your professional credibility without relying on authority. Return to your home institution with plans for achieving your goals and making an impact on your library and the profession.

Instructor: Melanie Hawks, Learning and Development Coordinator, J. Willard Marriott Library, University of Utah–Salt Lake City

400 Preserving the History of Medicine and Science in a Modern

Age: Oral History Training Seminar

Level: Beginning+

Cost: \$290 (nonmember, \$520)

Oral history is an innovative tool for preserving the history of contemporary medicine, providing invaluable access to the knowledge, experiences, and motivations of medical researchers. This course provides participants with an understanding of the oral history process, including the selection of candidates, recording techniques, editing of transcripts, and preservation of materials.

Instructor: David Caruso, Program Manager, Oral History, The Chemical Heritage Foundation, Philadelphia, PA


500 Emerging Technologies for Librarians

Level: Beginning+

Cost: \$290 (nonmember, \$520)

Our patrons are increasingly integrating mobile and web-based technologies into daily practice. It is essential for librarians to investigate, experiment, and utilize these technologies to meet their users where they are and to increase access to timely and relevant health information at the point of need. Topics discussed include: mobile devices, e-book readers, podcasting, social media, collaboration tools, augmented reality, geolocation, and methods for keeping up to date.

Instructors: Gabriel R. Rios, Deputy Director, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham, and Melissa DeSantis, AHIP, Deputy Director, Health Sciences Library, University of Colorado–Denver, Aurora, CO

 **503** Technology Planning for Health Sciences Librarians

Level: Intermediate

Cost: \$365 (nonmember, \$635)

Attendance maximum: 24

Participants will gain skills in identifying emerging technologies that will impact library services. Attendees will develop practical tools to prepare for and optimize these new technologies using a new planning process taught through lecture and discussion and demonstrated through model building and manipulation, case study, and group activities. In addition to gaining a clearer understanding of how technology impacts library activities, participants will also learn strategies for integrating transformational technologies into the library's mission and goals.

Instructors: Wallace McLendon, Director, Health Science Center Libraries, Health Science Center Library–Gainesville, Borland Library–UF Jacksonville Campus, College of Veterinary Medicine Reading

Room–Gainesville, University of Florida–Gainesville, and Bart Ragon, Associate Director, Library Technology Services and Development, Claude Moore Health Sciences Library, University of Virginia–Charlottesville

8:00 a.m.–noon

101 The Librarian as a Professional, or How I Learned to Stop Worrying and Love Complexity


Level: Beginning

Cost: \$240 (nonmember, \$445)

Attendance maximum: 18

This highly interactive class focuses on practical tools for excelling in the current health sciences library work environment. We will focus on budgeting, staffing, personnel, marketing, information services, and managing change. We will also consider professional standards, values, and commitment. Participants will have an easy homework assignment prior to the session.

Instructor: Gerald J. Perry, AHIP, Director, Health Sciences Library, Anschutz Medical Campus, University of Colorado–Denver, Aurora, CO


 **102** Health Literacy: You Can't Tell by Looking

Level: Beginning

Cost: \$240 (nonmember, \$445)

Up to 80% of patients forget what their doctor tells them as soon as they leave the office. And nearly 50% of what they do remember is recalled incorrectly. Learn the value of plain language in patient comprehension and other health literacy techniques that librarians can employ to enhance provider-patient communication.

Instructor: Melinda Guffey Orebaugh, Director, Library and Health Information Services, Gundersen Lutheran Health System, La Crosse, WI

 **501** Hands-on Web 2.0: Collaboration, Embeddable Web, Online Software, and New Ways of Sharing Information

Level: Intermediate


Cost: \$315 (nonmember, \$560)

Attendance maximum: 24

This hands-on, in-depth workshop investigates Web 2.0 services and tools for sharing, embedding, and collaborating. Explore web-based software to work together on projects and documents. See how to embed presentations, spreadsheets, videos, really simple syndication (RSS) feeds, documents, and other information. Explore online tools for project management, flowcharts, databases, and file conversion.

Instructor: Greg Notess, Professor and Reference Team Leader, Montana State University–Bozeman

1:00 p.m.–5:00 p.m.

 **301** Making Sense of Protein Sequences

Level: Intermediate

Cost: \$315 (nonmember, \$560)

Attendance maximum: 24

This course will provide an introduction to the prediction of a protein coding gene from an eukaryotic DNA sequence and the protein sequence analysis, such as identifying characteristic domains and motifs, predicting protein function, and viewing a model 3-D protein structure in the National Center for Biotechnology Information's Cn3D program.

Instructor: Medha Bhagwat, Informationist, NIH Library, National Institutes of Health, Office of Research Services, US Department of Health and Human Services, Bethesda, MD

502 Creating Online Tutorials in Less than Thirty Minutes

Level: Beginning

Cost: \$240 (nonmember, \$445)

Learn to quickly create online video tutorials that demonstrate online library resources. Screencasting software—such as Camtasia, Jing, and Webinaria—makes it easy to create and share online tutorials with a minimum of effort. Learn best practices and techniques for recording screen actions, adding voice commentary, and publishing.

Instructor: Greg Notess, Professor and Reference Team Leader, Montana State University–Bozeman

700 Effective Survey Design: Ask the Right Questions, Get the Right Answers

Level: Beginning

Cost: \$240 (nonmember, \$445)


Attendance maximum: 20

This course focuses on how to effectively and efficiently use surveys to obtain information that is meaningful for improving library services. Crafting effective survey questions to elicit informative answers and constructing an easy-to-use questionnaire format will be discussed. In addition, survey clarity, sampling methods, reliability, validity, privacy, confidentiality, and various features of web survey tools will be covered.

Instructor: Deborah H. Charbonneau, Coordinator, Reference and Research Services, Shiffman Medical Library, Mazurek Medical Education Commons, Wayne State University, Detroit, MI

Saturday, May 22

8:00 a.m.–5:00 p.m.

 **302** Searching for Drug and Pharmaceutical Information Online


Level: Intermediate

Cost: \$305 (nonmember, \$545)

An overview of major free and fee-based online sources and of factors that affect information availability and accessibility, such as the drug development and regulatory review process and variations in drug nomenclature and indexing. Discussion covers key points to consider in source selection in answer to typical drug information inquiries.

Instructor: Bonnie Snow, Director, Content Analysis and Development, Life Sciences, Thomson Reuters, Philadelphia, PA

8:00 a.m.–3:00 p.m.

 **103** Measuring Your Impact: Using Evaluation for Library Advocacy

Level: Beginning

Cost: \$290 (nonmember, \$520)

Attendance maximum: 25

Show the value of your library's services. Become familiar with an evaluation process and take away methods and tools for assessment, evaluation planning, creation of logic models, data collection, and reporting. The workshop will feature a case-based scenario that moves participants through the steps of an evaluation process.

Instructors: Elizabeth Kelly, Becker Medical Library, Washington University, St. Louis, MO, and Barbara Jones, J. Otto Lottes Health Science Library, University of Missouri–Columbia

 **201** Planning and Managing the Consumer Health Library

Level: Beginning+

Cost: \$290 (nonmember, \$520)

This course covers all aspects of planning and managing either a consumer health library or consumer health information service from a veteran in the field. Learn about needs assessment, costs and funding, business plans, volunteer and paid staffing, collection development, policy development, public relations, and marketing as well as community outreach

Instructor: Michele Spatz, Director, Planetree Health Resource Center, Mid-Columbia Medical Center, The Dalles, OR

 **202** Redesigning Libraries for the 21st Century

Level: Beginning

Cost: \$290 (nonmember, \$520)

Attendance maximum: 30

This course examines the issues and principles of library space planning for new, remodeled, and renovated library space. Guiding principles for library design, what makes a great place, library planning and technology trends, space planning formulas, adjacency issues, and sustainable design for "green" libraries are among the major issues reviewed. Emerging technologies, the impact of electronic publishing on library space design, and social and spatial boundaries and their implications for library design are discussed. Other issues such as compact shelving, forces impacting medical education, settings for hands-on learning, new types of consultation points, information commons and learning commons char-

acteristics, new approaches to team settings, and teaching of users at point of need are also explored.

Instructor: Logan Ludwig, AHIP, FMLA, Associate Dean, Health Sciences Library, Loyola University Stritch School of Medicine, Maywood, IL

401 Promoting Effective Use of E-resources

Level: Advanced

Cost: \$290 (nonmember, \$520)

Attendance maximum: 40

Are librarians only using the same methods to promote e-resources that we did in the past for print materials? Is there a better way to ensure that our clients are aware of the e-resources available and are able to make the most of these products? This workshop will guide participants through the process of developing realistic and flexible marketing strategies for e-resources utilizing Web 2.0 technologies and twenty-first century approaches.

Instructor: Barbie E. Keiser, President, Barbie E. Keiser, Inc., Alexandria, VA

602 Teaching as Performance

Level: Beginning

Cost: \$290 (nonmember, \$520)

This course focuses on the performance aspects of teaching, emphasizing parallels between performing as an actor and “performing” as a teacher. It highlights actor’s tools that can be used when teaching in a classroom setting. Participants work with “good” and “bad” teaching, learning styles, and active learning techniques.

Instructor: Carla List-Handley, Distinguished Librarian Emerita, State University of New York (SUNY)–Plattsburgh

8:00 a.m.–noon

CHIS 300 Health Issues in the Headlines: Learning to Read between the Lines

Level: Beginning+

Cost: \$240 (nonmember, \$445)

Dark chocolate, red wine, and stem cells: what do these have in common? All have been reported as having health benefits. This course will introduce participants to the environment of health reporting, the impact of celebrity illness, and how to evaluate the accuracy and validity of science and health stories. Actual news articles and research reports will be included for critique.

Instructor: Gail Kouame, Consumer Health Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, University of Washington–Seattle

CHIS 303 Community Assessment

Level: Beginning

Cost: \$240 (nonmember, \$445)

Attendance maximum: 30

This basic course will help librarians and others involved in health information outreach to design and garner support for quality programs by collecting information about the groups of people who will be involved. Participants will learn about creating an initial community profile using existing data, followed by use of interviews and questionnaires to develop a more detailed picture for project planning.

Instructors: Susan Barnes, Assistant Director, National Network of Libraries of Medicine Outreach Evaluation Resource Center, Health Sci-

ences Library, University of Washington–Seattle, and Cindy Olney, Evaluation Specialist, CO Consulting, LLC, Roswell, GA

EST 304 Clinical Genomics: From Bench to Bedside

Level: Beginning+

Cost: \$315 (nonmember, \$560)

Attendance maximum: 24

This class will offer medical librarians an introduction to genomic medicine by defining terminology and presenting major concepts in a clear and straightforward fashion. Major information resources will be covered, and specific examples from the clinical environment will be worked out step by step, providing medical librarians with a good foundation to offer clinical genomics information support to their users.

Instructor: Kristi L. Holmes, Bioinformaticist, Bernard Becker Medical Library, Washington University School of Medicine, St. Louis, MO

CHIS EST 305 Caregiver and Patient Tools for Navigating the Health Care System and Health Information Resources

Level: Beginning+

Cost: \$315 (nonmember, \$560)

Attendance maximum: 24

Caregivers and patients are thrown into a confusing and complicated world of health services and information when dealing with chronic disease, aging, and/or acute health crises. Using carefully selected navigation tools can make the journey less intimidating, make it more productive, and yield better health outcomes. This course focuses on locating and navigating through health facilities, agencies, health care providers, services, directories, and disease or treatment information using Internet, print, and direct personal contact resources. Resources include local, state regions, statewide, national regions (National Network of Libraries of Medicine), and national information aggregated into a comprehensive course for caregivers, patients, and family members as well as health care providers and librarians to assist with the often difficult navigation process.

Instructor: Ann Duesing, Outreach Librarian, UVA Health Sciences Library, University of Virginia–Wise

EBP ISIC 701 Evidence-based Nursing: Integrating Literature Clinical Practice and Patient Education

Level: Beginning


Cost: \$240 (nonmember, \$445)

Participants will become familiar with the basic

tenets of evidence-based practice (EBP) and learn how to apply these principles to both clinical practice and patient preferences. Beginning with an introduction to EBP, participants will discuss various methods for creating an evidence-based culture in their hospital and look at the patient-empowerment movement.

Instructors: Darra Ballance, AHIP, Assistant Director, Learning Resource Center, Statewide Area Health Education Centers Network, Robert B. Greenblatt, MD, Library, Medical College of Georgia–Augusta, and Kevin Bradford, Clinical Informationist, Emory University, Atlanta, GA

1:00 p.m.–5:00 p.m.

 **203** Do You Want to Be a Library Director? Knowledge, Skills, and Career Path


Level: Intermediate+

Cost: \$240 (nonmember, \$445)

Attendance maximum: 15

The course informs attendees who aspire to become academic health sciences library directors. Topics covered include the director recruitment and hiring process (via course website); budgeting and fundraising; management philosophy, career paths, self-knowledge, and personal leadership assessment; and the politics of leadership of an academic medical center library.

Instructors: James Shedlock, AHIP, FMLA, Director, Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL; Carol Jenkins, AHIP, FMLA, Director, Health Sciences Library, University of North Carolina–Chapel Hill; and M.J. Tooley, AHIP, FMLA, Associate Vice President, Academic Affairs, and Executive Director, Health Sciences and Human Services Library, University of Maryland–Baltimore

 **306** PubMed Clinics of North America: A Problem-based Approach to PubMed Searching

Level: Intermediate

Cost: \$315 (nonmember, \$560)

Attendance maximum: 24

The workshop will focus on a problem-based approach in learning to search the redesigned PubMed database. Through case studies, group exercises, and hands-on practice, participants will delve into search strategies, Medical Subject Headings, and My NCBI to become more efficient PubMed searchers and lifelong learners!

Instructor: Kay Deeney, AHIP, Education Coordinator, National Network of Libraries of Medicine, Pacific Southwest Region, Louise M. Darling Biomedical Library, Center for the Health Sciences, University of California–Los Angeles

 **402** Rare Medical Books: A Hands-on Introduction

Level: Beginning+

Cost: \$120 (nonmember, \$225)

Attendance maximum: 15

This course is an introduction to classic works in the history of the health sciences, with an emphasis on the physical book as well as the intellectual content of the work. Students will be given the opportunity to examine original printed and manuscript materials in the collection of the History of Medicine Division, National Library of Medicine. This approach will provide a unique opportunity to place recognized classics into the context of their production, distribution, and reception.

Instructors: Stephen Greenberg, Coordinator, Public Services, History of Medicine Division, National Library of Medicine, Bethesda, MD, and Patricia Gallagher, AHIP, Senior User Services Librarian, Library, New York Academy of Medicine–New York

 **504** Screencasting: Creating Online Tutorials

Level: Beginning+

Cost: \$315 (nonmember, \$560)

Attendance maximum: 24

Building on concepts of understanding learning styles and how to organize and “chunk” instructional content for the online environment, this course’s main goal is to teach librarians the best practices for creating effective screencasts (video-based online instruction modules) using Captivate, Camtasia, and other similar tools. Student learning outcomes include the ability to determine what content does and does not work well in screencast form; the ability to divide content into logical chunks that are most appropriate for online learners; an understanding of best practices for creating content for their topic (e.g., storyboarding, script writing, and voiceover/narration); an understanding of what hardware and software tools work best for what content (and best sources for acquiring needed tools); and the ability to assess the effectiveness of created content.

Instructor: Max Anderson, Technology Coordinator, National Network of Libraries of Medicine, Greater Midwest Region, Library of the Health Sciences, University of Illinois–Chicago


506 Screencasting: Creating Online Tutorials (MLA eLearning Course)

Level: Beginning+

Cost: \$315 (nonmember, \$560)

Attendance maximum: 10

On Saturday, May 22, 2010, from 1:00 p.m. to 5:00 p.m. (eastern time), this MLA eLearning course will take place during MLA '10 in Washington, DC. MLA members who are not able to attend the meeting will be able to participate in a live web-based version of this course. Technical requirements will be sent electronically prior to the annual meeting.

 **603** Evidence-based Public Health: Finding and Appraising Relevant Resources

Level: Beginning


Cost: \$315 (nonmember, \$560)

Attendance maximum: 24

This course will provide an introduction to evidence-based public health for librarians and knowledge managers. An overview of knowledge domains and primary resources in public health will be covered. Case studies based on real public health questions will

provide participants an opportunity to build search skills in a variety of resources. Critical appraisal of public health literature will build participants' confidence with evaluating the results of their searches and applying information to public health decision making.

Instructors: Nancy Allee, AHIP, Deputy Director, Health Sciences Libraries, University of Michigan–Ann Arbor; Kristine Alpi, AHIP, Director, William Rand Kenan, Jr., Library of Veterinary Medicine, North Carolina State University–Raleigh; and E. Hatheway Simpson, Public Health Coordinator, National Network of Libraries of Medicine, New England Region, University of Massachusetts–Shrewsbury

 **702** Finding Information in Numbers and Words: Data Analysis for Health Information Outreach

Level: Beginning

Cost: \$240 (nonmember, \$445)


Attendance maximum: 30

This very basic course is designed to improve librarians' ability to compile and analyze qualitative (text-based) and quantitative (numeric) evaluation data about health information outreach programs. Participants will learn to use descriptive statistics and graphs to make sense of numeric data and to organize, code, and analyze text-based data.

Instructors: Susan Barnes, Assistant Director, National Network of Libraries of Medicine Outreach Evaluation Resource Center, Health Sciences Library, University of Washington–Seattle, and Cindy Olney, Evaluation Specialist, CO Consulting, LLC, Roswell, GA

Wednesday, May 26

1:00 p.m.–5:00 p.m.

 **204** Gaining Leadership Skills without Formally Supervising People

Level: Beginning

Cost: \$240 (nonmember, \$445)

People without supervisory experience often wonder how to get leadership experience to qualify for a future management role. This class will help participants identify leadership skills they want to develop and then identify leadership opportunities that currently exist for them in their own circles of influence.

Instructor: Natalie Reed, AHIP, Director, Library Services, Midwestern University, Downers Grove, IL

 **205** Advanced Proposal Writing


Level: Intermediate

Cost: \$315 (nonmember, \$560)

Attendance maximum: 24

This hands-on workshop will focus on the components of successful proposals and offer an opportunity for participants to develop need statements, compose sample objectives, and develop methodologies. Participants must come to the workshop with an idea for a grant project they want to pursue.

Instructor: Michelle Malizia, Associate Director, National Network of Libraries of Medicine, South Central Region, Houston, TX

 **206** A Ten-step Approach to Service Continuity Planning

Level: Beginning

Cost: \$240 (nonmember, \$445)

This course is designed to raise awareness of the need for emergency

preparedness and response planning in a health sciences setting and to provide participants with a service continuity tool that can be used wherever and whenever to handle a disruption of library services.

Instructor: Daniel T. Wilson, Associate Director, Collection Management and Access Services, and Coordinator, National Network of Libraries of Medicine (NN/LM) National Emergency Preparedness and Response Initiative, Claude Moore Health Sciences Library University of Virginia–Charlottesville

 **307** Librarians without Borders®

Health Access to Research Program (HINARI): Training the Trainers

Level: Beginning

Cost: Free to MLA members (nonmembers, \$560). No shows will be charged \$50 cancellation fee

Attendance maximum: 24

This course will highlight the key features of HINARI, a World Health Organization collaboration (www.who.int/hinari/) with the leading science, technology, and medicine publishers to enable access to electronic journals for low income countries, and related training materials so that the participants are able to instruct individuals from HINARI-eligible institutions. Also to be discussed are possible sources for workshop funding.

Instructor: Lenny Rhine, FMLA, Coordinator, Librarians without Borders®, E-Library Training Initiative, MLA

505 Public Health 2.0

Level: Beginning

Cost: \$240 (nonmember, \$445)

This workshop will explore the use of Web 2.0 technologies in public health. Web 2.0 technologies offer many features to support the work of public health in collaborative partnerships, communication programs, and community engagement and health improvement. This workshop will feature a range of technology tools and resources, including blogs, wikis, podcasts, virtual reality, social networking, and other tools and will provide practical examples of how these technologies can be applied to public health practice. The workshop will draw on experiences and lessons learned from a case study involving a collaborative partnership between a health sciences library and two public health departments, one urban and one rural, to integrate Web 2.0 technologies into the strategic planning and communication plans for the departments.

Instructors: Nancy J. Allee, AHIP, Deputy Director, and Gillian Mayman, Public Health Librarian, Health Sciences Libraries, University of Michigan–Ann Arbor

Saturday, May 22

10:00 a.m.–4:00 p.m.

E-Patients: The Techno-cultural Revolution of Health Consumers

Sponsored by the National Library of Medicine, National Network of Libraries of Medicine, Southeastern Atlantic Region, Hospital Libraries Section of MLA, and Federal Libraries Section of MLA

Cost: \$200 MLA members (\$385 nonmembers) includes lunch

MLA CE contact hours: 6

With the sharp rise in web-informed consumers and today's fast-paced communication technology and inclusive health care systems, information is readily available. The technologically savvy generation makes use of tools such as YouTube, blogs, and websites to share experiences about their health care. Many health care systems now offer portable electronic records and electronic prescription services. Yet, with ninety million Americans not understanding how to read, comprehend, or use health information, will they be left behind in this techno-cultural revolution? Net savvy consumers are now active members of their health care teams and will be expected to know more than ever before. This symposium will focus on the interaction between technology, culture, and politics as they relate to e-health. The ethical, social, and privacy issues concerning these new technologies

will also be discussed during lunch roundtables using case scenarios. The day will conclude with an interactive session demonstrating new and upcoming technologies such as personal health records and e-health tools.

Speaker: Lisa Gualtieri, adjunct clinical professor, Tufts University School of Medicine, and editor-in-chief, *eLearn Magazine*; Regina Holliday, E-patient, caregiver, and medical advocate; Janet M. Schneider, chief, library service, James A. Haley Veterans' Hospital; and Taneya Koonce, assistant director, Eskind Biomedical Library, Vanderbilt University Medical Center. Additional speakers and information will be forthcoming via the symposium website, www.hshsl.umaryland.edu/epatientsymposium/.

Reflect & Connect

[www.mlanet.org/am/
am2010/register/](http://www.mlanet.org/am/am2010/register/)