

Registration and Fees

Registration is handled on a first-come, first-served basis, and no waiting lists are maintained. You must register for continuing education (CE) courses by course number and day on the registration form. Fees are based on first-choice selections. You do not have to register for the meeting to register for MLA '08 courses. Room assignments will be listed in the *Official Program*. Some instructors have established a maximum attendance size, so register early by sending in the registration form on page 29 today—or better yet, register online now.

Student fee, pending available space: \$50
Cancellation or course change fee: \$50 per course
(see page 26 for refund policy and deadlines)

SPECIAL COURSE SUITES

Consumer Health Information Specialization Program

These courses present the latest resources and ideas in the consumer health information field.

Digital Libraries

These courses focus on aspects of digital libraries.

Evidenced-based Practice

These courses emphasize the librarians' role in the practices of evidence-based health care.

Expert Searcher Training Initiative

These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

Management Track

These courses address topics relevant to library administration for current managers and individuals with an interest in management.

Hands-on Computer Courses

All hands-on computer courses will be held at an offsite facility in Chicago and not at the Hyatt Regency Chicago. The facility will be named in the *Official Program*. Transportation from the hotel to the facility will be provided. Hands-on courses are clearly marked as part of the course description with the hand icon.

PROFESSIONAL COMPETENCIES

Courses are organized in tracks according to the professional competency areas described in Competencies for Lifelong Learning and Professional Success, MLA's educational policy statement (www.mlanet.org/education/policy/).

100s	Health sciences and health care environment and information policies
200s	Leadership and management theory and techniques
300s	Health sciences information services
400s	Health sciences information resource management
500s	Information systems and technology
600s	Curricular design and instruction
700s	Research, analysis, and interpretation

Friday, May 16

8:00 a.m.–5:00 p.m.

202 Cheap, Fast, and Decent Strategic Planning for Medical Libraries: What You Can Do with the Time You Have

Level: Intermediate

Cost: \$285 (nonmember, \$430)

Learn why a strategic plan is necessary for the success of even a one-person library, how to strip the concept down to the basics, and how to create an effective planning process that takes hours and days to complete rather than months or years.

Instructor: Pat Wagner, Co-owner, Pattern Research, Inc., Denver, CO

207 From Idea to Design to Finished Printed Project

Level: Beginning

Cost: \$385 (nonmember, \$580)

Attendance maximum: 20

Advertising one's institution or services begins with an idea. This class will take that initial idea and, in a hands-on environment, develop it using design principles and information about typography. Using the basics of Photoshop and InDesign, students will gain skills and create a project that can be professionally printed.

Instructor: Margaret Vugrin, AHIP, Reference Librarian, Health Sciences Library, Texas Tech University–Lubbock

302 How to Find Good Complementary and Alternative Medicine (CAM) Information on the Web: For Health Care Consumers and Professionals

Level: Beginning

Cost: \$385 (nonmember, \$580)

In this course, participants will learn how to efficiently search for, identify, and evaluate complementary and alternative (CAM) information on the Web.

Note: Web-based portion of course to follow. Participants will receive 15 MLA CE contact hours.

Instructor: Diane K. Kovacs, Web Teacher, Kovacs Consulting-Internet and Web Training, Brunswick, OH

601 Rapid Web-based Course Development: A Hands-on Workshop

Level: Intermediate

Cost: \$385 (nonmember, \$580)

Attendance maximum: 24

As a librarian, you may be asked to create a web course

or tutorial within days to meet an emerging learning need of your patrons. This workshop will provide hands-on practice with a number of different tools to speed up the development process. Participants will learn how to transform existing electronic presentations into training with slide indexing, Flash-based interactive exercises, narration, simulations, and integrated video clips. Teaching effectiveness and productivity will be emphasized, and good instructional design will be discussed.

Instructor: Jan Buhmann, Consultant, Online Learning and Technology Implementation, Eugene, OR

10:00 a.m.–5:00 p.m.

MT **205** Measuring Your Impact: Using Evaluation for Library Advocacy

Cost: \$260 (nonmember, \$390)

Attendance maximum: 30

Show the value of your libraries' services. Become familiar with an evaluation process and take away methods and tools for assessment, evaluation planning, creation of logic models, data collection, and reporting. The workshop will feature a case-based scenario that moves participants through the steps of an evaluation process.

Instructors: Maryanne P. Blake, Evaluation Outreach Coordinator, Health Sciences Library, and Susan Barnes, Assistant Director, Outreach Evaluation Resource Center, National Network of Libraries of Medicine, Pacific Northwest Region, University of Washington–Seattle

MT CH **208** Planning and Managing the Consumer Health Library

Level: Beginning+

Cost: \$260 (nonmember, \$390)

Learn about needs assessment, costs and funding, business plans, staffing, collection development, policy development, and public relations.

Instructor: Michele Spatz, Director, Planetree Health Resource Center, Mid-Columbia Medical Center, The Dalles, OR

8:00 a.m.–noon

100 Ethical Concerns for Health Sciences Librarians

Level: Beginning

Cost: \$210 (nonmember, \$315)

Attendance maximum: 20

Librarians are already familiar with patrons' rights to privacy, confidentiality, and intellectual freedom. Health sciences librarians face additional issues in providing information for health care decisions. This workshop explores the special ethical concepts and issues facing those in consumer health, clinical medicine, and health research settings. Participants will become familiar with various codes, particularly MLA's Code of Ethics for Health Sciences Librarianship, and will examine ways to apply them.

Instructor: Priscilla Stephenson, AHIP, Chief, Library Service, G. V. "Sonny" Montgomery VA Medical Center, Jackson, MS

102 Communicating with Physicians: For Librarians

Level: Beginning

Cost: \$210 (nonmember, \$315)

Learn how to communicate more effectively with physicians. The overall goal is for librarians to understand the viewpoint of physicians during a library transaction and the ways the librarian can

direct the interaction in a positive manner. The outcome of the course is that the librarian gains first-hand knowledge from a physician of what the physician's expectations are during a library transaction.

Instructors: Bradley A. Long, Head, Reference and Liaison Services, Health Sciences Library, SUNY Upstate Medical University, Syracuse, NY, and Peter M. Jucovy, Chair, Institutional Review Board, Philadelphia Veterans Affairs Medical Center, Philadelphia, PA

306 An Introduction to the Healthcare Cost and Utilization Project (HCUP): A Resource for Medical Librarians

Level: Beginning

Cost: \$210 (nonmember, \$315)

This course will expand awareness among medical librarians of valuable Healthcare Cost and Utilization Project (HCUP) resources. Health and medical staff librarians will find HCUP useful when assisting researchers with securing reliable health care information. This course will provide participants an in-depth introduction to HCUP as well as a hands-on demonstration of HCUPnet, the HCUP free online data querying tool. Course participants will receive a CD containing valuable resources that expand on topics covered in the session, data file descriptions, research examples that use HCUP data, information on how to access documentation, and instructions on how to obtain HCUP data and tools.

Instructor: Chaya T. Merrill, Senior Research Manager, Thomson Healthcare/Agency for Healthcare Research and Quality, Clifton, VA

1:00 p.m.–5:00 p.m.

MT CH **201** The Art of Building and Sustaining Community Partnerships

Level: Beginning

Cost: \$210 (nonmember, \$315)

Attendance maximum: 20

Building strong partnerships is essential for effective health information outreach and various library programs and services. The overall goal of this course is to offer concrete skills and several perspectives that are useful for establishing productive relationships with a range of potential partners. This course will discuss issues surrounding the partnership-building process and identify factors for success to help guide the development of active and engaged partnerships. In particular, the advantages and challenges of partnerships, preparation for partnerships and partnership readiness, organization and mobilization, the partnership process, and partnership troubleshooting will be discussed.

Instructors: Deborah H. Charbonneau, Coordinator, Information Access and Delivery, and Principal Investigator, Urban Health Partners, Vera P. Shiffman Medical Library, and Carrie Croatt-Moore, Information Services Librarian, Science and Engineering Library, Wayne State University, Detroit, MI

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ES 301 Measure for Measure: Locating Information on Health Measurement Tools

Level: Beginning

Cost: \$210 (nonmember, \$315)

Attendance maximum: 25

Tools for qualitative and quantitative measurement of administrative, psychological, and sociological aspects of health are widely used in health settings. Information on these instruments is usually hard to locate due to existing misconceptions associated with the nature and availability of this type of information. This course is designed to give participants the knowledge and skills needed to successfully locate and retrieve information on testing instruments used in health settings.

Instructors: Ester Saghafi, Librarian, and Rebecca Abromitis, Librarian, Health Sciences Library System, Western Psychiatric Institute and Clinic Library, University of Pittsburgh, Pittsburgh, PA

600 Assessing Library Training Needs

Level: Beginning

Cost: \$210 (nonmember, \$315)

Attendance maximum: 30

Librarians often serve as instructional designers for library-related training workshops. Sometimes librarians assume audience knowledge without doing needs assessment or instructional content analysis, the “front end” of instructional design. Those assumptions might not be accurate, leading to a disappointing training experience for all. This workshop will review reasons for a training needs analysis and major steps. A brief overview of educational theory will explain why needs assessment is so important, and hands-on small group activities will provide the how of needs assessment. Participants are invited to bring information about workshops they have designed or are designing.

Instructor: Marcy Brown, AHIP, Principal, Envision Research, Delmont, PA

OL 602 Distance Education: Supporting Anywhere, Anytime Learning

Level: Beginning

Cost: \$285 (nonmember, \$430)

From podcasts to online courses, new opportunities for delivering instruction abound, enabling learners to access content more conveniently than ever before. Whether for traditional instruction, continuing education, or self-directed lifelong learning, librarians can reach audiences who would not typically show up for face-to-face sessions. This course provides an overview of popular distance education techniques with many examples of how librarians are employing them.

Note: Web-based portion of course to follow. Participants will receive 8 MLA CE contact hours.

Instructor: Gale G. Hannigan, AHIP, Professor, Medical Sciences Library, and Director, Informatics for Medical Education, College of Medicine, Texas A&M—College Station



704 Understanding Health Care Literature: A Primer for Working with Evidence-based Health Care Principles

Level: Beginning

Cost: \$210 (nonmember, \$315)

Attendance maximum: 25

Often, evidence-based teaching and learning relies on studying various categories of health care research such as therapy, diagnosis, and economics—emphasizing the differences across the categories. Librarians, as teachers and users of information, need to know about and find the aspects of the health care literature that are common to all categories of clinical research. This workshop looks at multiple topics or issues and shows why each is important and how to locate and understand them.

Instructor: Kathleen Ann McKibbin, Associate Professor, Clinical Epidemiology and Biostatistics, Health Information Research Unit, McMaster University, Hamilton, ON, Canada

Saturday, May 17

8:00 a.m.–5:00 p.m.

101 The PhD Experience: Graduate School in the Basic Biomedical Sciences

Level: Beginning

Cost: \$285 (nonmember, \$430)

Attendance maximum: 30

This course introduces the training of basic biomedical scientists in doctoral programs, the scientific method, the nature of “research” in the basic sciences, and models of teaching these concepts to future scientists. This knowledge will help participants tailor their services to the biomedical research community at their home institutions.

Instructors: Kevin Messner, Life Sciences Librarian, Brill Science Library, Miami University, Oxford, OH; Susan Kendall, Health Sciences Coordinator, Libraries, Michigan State University—East Lansing; and Michele R. Tennant, AHIP, Bioinformatics Librarian, Health Sciences Center Libraries and Genetics Institute, University of Florida—Gainesville



204 Practical Project Management for the Solo Librarian: Getting It Done When You Are the Only One

Level: Beginning

Cost: \$285 (nonmember, \$430)

Improve your effectiveness by creating external teams, setting reasonable goals based on existing resources, saying “no” (even within bureaucracies), eliminating irrelevant work (even if it is what you love), and setting better priorities. This program uses the participants’ self-generated case studies to apply basic principles of project management to their own situations. In addition, they will write a short-range project management plan and timeline, with checkpoints and benchmarks.

Instructor: Pat Wagner, Co-owner, Pattern Research, Inc., Denver, CO



206 Introduction to Financial Management for Health Sciences Librarians

Level: Beginning

Cost: \$285 (nonmember, \$430)

Attendance maximum: 30

Gain a foundation in the principles, concepts, vocabulary, and techniques essential to effective financial management in health scienc-

es libraries. Major topic areas include basic microeconomic concepts, cost analysis, budgets and budgeting, computer software tools, and communication strategies.

Instructor: Gary Byrd, AHIP, Director, Health Sciences Library, University at Buffalo (SUNY), Buffalo, NY

304 Medical Subject Headings (MeSH) for Searchers

Level: Beginning

Prerequisite: Previous experience using PubMed/MEDLINE databases

Cost: \$385 (nonmember, \$580)

Attendance maximum: 24

If you search using Medical Subject Headings (MeSH) as your controlled vocabulary with National Library of Medicine databases, then this course is for you. Develop an understanding of the history, the structure, and the indexing applications of MeSH for the subject analysis of medical literature. Learn the concept of coordinate indexing, principles for optimum search results, and backfile searches.

Instructor: E. Diane Johnson, AHIP, Head, Information Services, J. Otto Lottes Health Sciences Library, University of Missouri–Columbia

400 Electronic Collection Development for Health and Medicine E-libraries

Level: Intermediate

Cost: \$385 (nonmember, \$580)

Learn to create a collection development plan for an electronic library of free and fee-based web-accessible resources for health and medicine. Students will focus on developing a collection plan for one library patron group of their choice for the kind of library they work in (e.g., hospital, medical center, medical school, allied health programs, public libraries, academic libraries, other special libraries, etc.). Patron groups may include: health care consumers, physicians of general or particular specialty, nurses, pharmacists, medical school students, allied health students, biomedical researchers, etc. Participants will end the course with a good draft e-library collection development plan.

Note: Web-based portion of course to follow. Participants will receive 15 MLA CE contact hours.

Instructor: Diane K. Kovacs, Web Teacher, Kovacs Consulting, Internet and Web Training, Brunswick, OH

8:00 a.m.–3:00 p.m.

401 First Do No Harm: Basic Strategies for Administering Archival Materials in Health Sciences Libraries

Level: Intermediate

Cost: \$260 (nonmember, \$390)

Attendance maximum: 30

Learn basic strategies to arrange, protect, and make use of archival items and collections, including manuscript materials, photographs, and films. This course will help improve the quality of health sciences library services, help librarians acquire new knowledge and skills in health sciences librarianship, transition from one area of library practice to another, and improve their ability to manage health sciences information resources.

Instructors: Paul Theerman, Head, Images and Archives, History of Medicine Division, National Library of Medicine, Bethesda, MD, and Tim Pennycuff, Assistant Professor and University Archivist, Lister Hill

Library of the Health Sciences, University of Alabama–Birmingham

501 Technology Planning for Health Sciences Librarians

Level: Intermediate

Prerequisite: Experience with planning

Cost: \$335 (nonmember, \$505)

Attendance maximum: 24

Gain skills in identifying emerging technologies that will impact library services and develop practical tools to prepare for and optimize these new technologies. In addition, learn strategies for integrating transformational technologies into the library's mission and goals.

Instructors: Wallace McLendon, Deputy Director, Health Sciences Library, University of North Carolina–Chapel Hill, and Bart Ragon, Assistant Director, Library Technology Services and Development, Claude Moore Health Sciences Library, University of Virginia–Charlottesville

702 Teaching Clinical Skills to Medical Librarians

Level: Beginning

Cost: \$260 (nonmember, \$390)

Continued education in medicine is essential to integrating librarians more fully into medical teams and improving their understanding of the medical literature and the ways it applies to individual patient cases. The purpose of this course is to provide librarians with practical medical knowledge, focusing on information relevant to case histories, laboratory data, and medical team discussions. Understanding medical concepts improves the librarian's abilities to communicate with physicians and patients, to read and understand the medical literature, and to relate clinical concepts in constructing a literature search.

Instructors: Jennifer Lyon, Clinical and Bioinformatics Librarian, Rachel Walden, Librarian, and Julie Beauregard, Librarian, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

8:00 a.m.–noon

200 Gaining Leadership Skills without Formally Supervising People

Level: Beginning

Cost: \$210 (nonmember, \$315)

This class will help all participants identify leadership skills they want to develop and then identify nonsupervisory leadership opportunities that currently exist for them in their own circles of influence. People without supervisory experience often wonder how to get leadership experience to qualify for future management roles and thus enhance their career development opportunities. In response to the growing need to develop library leaders to replace retiring baby boomers, a task force of the Leadership and Manage-

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ment Section of MLA has identified experience and qualification expectations that current upper library managers have. These are somewhat different from beliefs about skills that applicants have. Leadership opportunities exist all around, in and out of professional responsibilities and places of work. Participants will use in-class discussion and worksheets to create a personal action plan and timeline to obtain the leadership experience that they desire.

Instructor: Natalie Reed, AHIP, Director of Library Services, Midwestern University, Downers Grove, IL, and Glendale, AZ

305 The Community Health Status Indicators (CHSI) Project: An Important Resource for Determining and Improving Community Health

Sponsored by the National Library of Medicine.
Level: Beginning

Cost: \$100 (nonmember, \$150)

Attendance maximum: 30

The Community Health Status Indicators (CHSI) project is a public-private initiative that provides web-based comprehensive data and useful information about the health of all counties in the United States. Librarians have a role in helping disseminate CHSI data specific to their local areas, training public and community health workers in using CHSI, and developing local collaborations and partnerships to develop targeted health information interventions. Librarians will be introduced to local health data that can be used to influence policy and engage communities in improving their health.

Instructors: Nancy Allee, AHIP, Deputy Director, Health Sciences Libraries, Taubman Medical Library, University of Michigan–Ann Arbor, and Ron Bialek, Executive Director, Public Health Foundation, Washington, DC

700 Knowledge Transfer: Moving from Best Evidence to Best Practice

Level: Beginning

Cost: \$210 (nonmember, \$315)

Attendance maximum: 25

Discovering or generating new knowledge has been a major goal to improve health and well-being and library services and staffing. Just as important, or maybe even more important, is the ability to take this new knowledge or evidence from research to effect changes practice. Participants will learn the basics and theory behind knowledge translation and what enhances effective and timely adoption of new knowledge. Using case studies, participants will also have opportunity to explore both obstacles to knowledge transfer and innovative strategies that enhance moving knowledge to improved products or services.

Instructors: Kathleen Ann McKibbin, Associate Professor, Clinical Epidemiology and Biostatistics, Health Information Research Unit, McMaster University, Hamilton, ON, Canada, and Connie Schardt, AHIP, Associate Director, Pub-

lic Services, Medical Center Library, Duke University, Durham, NC

EP ES **705** Finding the Evidence: Evidence-based Practice in Nursing

Level: Beginning

Cost: \$210 (nonmember, \$315)

While finding evidence in the medical literature has become fairly standardized, finding the evidence in the nursing literature can be less straightforward. This class will include a basic overview and history of evidence-based practice (EBP) in nursing, hierarchies of quantitative and qualitative evidence, formulation of the question, and discovery of the right resources, as well as aspects unique to nursing, such as qualitative metasynthesis and EBP in nursing administration.

Instructors: Dolores Zegar Judkins, AHIP, Head, Research and Reference Services, Library, Oregon Health & Science University–Portland, and Patrice O'Donovan, AHIP, Director, Campus Library Director, Linfield College School of Nursing and Health Sciences, Portland, OR

1:00 p.m.–5:00 p.m.

MT **203** Grant Writing

Level: Beginning

Cost: \$210 (nonmember, \$315)

Attendance maximum: 25

Learn basic tips and techniques for writing and organizing your grant proposal. This workshop will focus on the components of successful grant proposals and offer an opportunity for participants to compose sample objectives, methodologies, and evaluation strategies.

Instructors: Ruth Holst, AHIP, FMLA, Associate Director, National Network of Libraries of Medicine, Greater Midwest Region, Chicago, IL, and Jo Dorsch, AHIP, Professor and Health Science Librarian, Library of the Health Sciences–Peoria, University of Illinois–Chicago

CH **303** ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers

Level: Beginning

Cost: \$210 (nonmember, \$315)

Consumers need access to information and resources about genetic information in a manner that they can understand. Librarians working with the public need to be aware of the issues surrounding genetics and resources to assist patrons in locating and evaluating sometimes complex and confusing information. This class explores basic concepts such as genes and chromosomes and offers an overview of genetic disorders, genetic testing, genetic counseling, and the Human Genome Project. Ethical and legal issues associated with genetic disorders will be covered with regard to privacy, discrimination, and potential legislative impact on medicine and society. A variety of reliable health information resources will be demonstrated, including, but not limited to, Genetics Home Reference, ClinicalTrials.gov, Combined Health Information Database (CHID), National Organization for Rare Disorders (NORD), and MedlinePlus.

Instructors: Arpita Bose, Outreach and Communications Coordinator, National Network of Libraries of Medicine, Middle Atlantic Region, New York, University Medical Center–New York, and Mandy Bayer Meloy, Community Outreach Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, Baltimore, MD

CH **307** Getting Started with Information Outreach in Minority Communities

Level: Beginning

Cost: \$210 (nonmember, \$315)

This half-day course offers concrete ideas to enable librarians to initiate outreach programs with minority communities. Topics to be covered include the importance of developing relationships, basics of building and developing community-based partnerships, recognition and acceptance of cultural differences, importance of cultural competency, and issues surrounding health literacy. Some basic concepts of program planning and evaluation in a culturally diverse environment will be covered. Participants will engage in group discussions to explore models for developing their own programs.

Instructor: Siobhan Champ-Blackwell, Community Outreach Liaison, National Network of Libraries of Medicine, MidContinental Region, Health Sciences Library, Creighton University, Omaha, NE

EP 701 Evidence-based Medicine (EBM): Introduction to Study Design and Critical Appraisal

Level: Beginning

Cost: \$210 (nonmember, \$315)

Attendance maximum: 25

Get introduced to critical appraisal skills through understanding the basic study designs (case-control, cohort, randomized controlled clinical trial, systematic review, and meta analysis) and the validity issues in clinical research. This engaging and interactive course will focus on the basic designs in medicine and the critical appraisal criteria for randomized controlled trials and systematic reviews. After completing this course, learners will be better able to identify good studies and support evidence-based medicine in their own institutions.

Instructor: Connie Schardt, AHIP, Associate Director, Public Services, Medical Center Library, Duke University, Durham, NC

EP 703 Understanding Health Care Literature: Advanced Critical Appraisal

Level: Advanced

Cost: \$210 (nonmember, \$315)

Attendance maximum: 25

This is an advanced course on critical appraisal for those who are interested in learning how to read and apply clinical articles or those who are involved in teaching critical appraisal. The course will be based on three to five scenarios and rounds of using supplied articles to come to a clinical decision. Each round of critical appraisal will be done using a different approach to the process. At the end of the class, attendees will discuss the benefits and harms of each of the ways of presenting critical appraisal.

Instructor: Kathleen Ann McKibbon, Associate Professor, Clinical Epidemiology and Biostatistics, Health Information Research Unit, McMaster University, Hamilton, ON, Canada

Wednesday, May 21

1:00 p.m.–5:00 p.m.

300 Patient Safety Resource Seminar: Librarians on the Front Lines

Level: Beginning

Cost: \$210 (nonmember, \$315)

Attendance maximum: 30

This interactive seminar focuses on ways medical librarians can

become more involved in the patient safety processes and activities in their institutions and organizations. Topics include understanding the issues of patient safety; locating where patient safety practices exist in the institution; and identifying patient safety resources for health professionals, for administration and staff, and for patients and families.

Instructors: Holly Ann Burt, Outreach and Exhibits Coordinator, National Network of Libraries of Medicine, Greater Midwest Region, Library of the Health Sciences, University of Illinois–Chicago, and Sheila L Snow-Croft, Outreach Education Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, Health Sciences and Human Services Library, University of Maryland–Baltimore

OL 500 Geeks Bearing Gifts: Unwrapping New Technology Trends

Level: Beginning

Cost: \$285 (nonmember, \$430)

Attendance maximum: 24

This course is a fun, fast-paced, and informative introduction to and update on today's hottest technology trends. Participants will be able to understand how these trends will impact or be integrated into traditional library services. Content will be presented with a "can-do" focus intended to encourage participants to investigate at least one technology for implementation in their institution. Course structure will include brief vignettes and demonstrations of a wide variety of technologies including really simple syndication (RSS), spyware, developments in mobile computing, blogs and wikis, social bookmarking, radio-frequency identification, and more.

Instructor: J. Dale Prince, AHIP, Technology Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, Baltimore, MD

OL 502 Introduction to Blogs and Wikis

Level: Beginning

Cost: \$285 (nonmember, \$430)

Attendance maximum: 24

By the end of the class, participants will be well equipped to create a blog for communicating with patrons and to use a wiki in a collaborative setting. Participants will learn basic blog and wiki technology, the important differences between and appropriate usages for blogs and wikis, and potential uses in a health sciences library setting. Participants will gain hands-on experience creating and editing a blog using blogger.com as well as editing a wiki using online wiki software.

Instructor: Sharon Dennis, Technology Coordinator, National Network of Libraries of Medicine, Midcontinental and Pacific Southwest Regions, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

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Saturday, May 17

8:00 a.m.–5:00 p.m.

CH 800 Patient Education and Consumer Health Libraries: Collaborating for Improved Patient Care

Sponsored by the Consumer and Patient Health Information Section, Gale, and Northwestern Memorial Hospital

Cost: \$300 (nonmembers \$450); includes continental breakfast and lunch

MLA CE contact hours: 8

Attendance maximum: 125

Hospitals—whether large or small, urban or rural, academic center or community institution—have an interest in assuring both patient education for improved outcomes and consumer health education for health promotion, disease management, patient safety, and scientific literacy. Establishing a comprehensive, hospital-based program that encompasses consumer health, patient education, and community institutions presents unique challenges and opportunities for collaboration and synergy to support existing clinical entities and centers of excellence. This symposium will profile four hospital programs that have successfully implemented effective collaboration between patient education and consumer health libraries, with the aim of suggesting implementation strategies to attendees in their own settings. The symposium provides the opportunity for participants to showcase collaborative programs that they have completed in their own libraries. Model collaborations between hospital and public libraries will also be highlighted.

For further questions, email Mary L. Gillaspay, Health Learning Center, Northwestern Memorial Hospital, Chicago, IL, at mgillasp@nmh.org.

Speakers:

- David Baker, Professor of Medicine, Feinberg School of Medicine, and Chief, Division of General Internal Medicine, Northwestern University, Chicago IL
- Barbara M. Bibel, Reference Librarian, Science/Social Science/Government Documents, Oakland Public Library, Oakland, CA
- Martin A. Morris, Vice President and Executive Director, Salem and West Valley Hospital Foundations, Salem, OR
- Judy Rycombel, Reference Librarian, Arlington Heights Memorial Library, Arlington Heights, IL

Panelists:

- Elaina Cundiff, Manager, The Learning Center, University of Texas M. D. Anderson Cancer Center–Houston
- Mindwell Egeland, Director, Patients' Library, University of Iowa Hospitals and Clinics–Iowa City
- Magdalyn Patyk, Program Manager for Patient Education, Northwestern Memorial Hospital, Chicago, IL
- Holly Trandel, Program Coordinator, Health Learning Centers at Northwestern Memorial Hospital, Chicago, IL

The symposium will give participants the opportunity to:

- identify the fundamentals required to establish a collaborative approach that will provide patients and other users with the health information they need through the combined efforts of both clinical and information staff in a hospital setting
- define the role of the librarian in meeting the health information needs of patients, families, and community members through integration of patient education and consumer health information
- outline practical methods for developing select program components in individual settings
- explain how the best health information is delivered to the public through a combination of patient education and consumer health resources
- discuss the value of integrating patient and consumer information into select clinical areas for empowerment and improved care

Wednesday, May 21

12:30–5:00 p.m.

801 Not-so Dangerous Liaisons: Best Practices for Library Liaison Work

Cosponsored by the Public Services, Public Health/Health Administration, and Educational Media and Technologies Sections

Cost: \$275 (nonmember, \$415), includes box lunch

MLA CE contact hours: 4.5

Attendance maximum: 50

Many health sciences libraries have initiated or are planning liaison programs to help direct public services efforts more efficiently and with greater authority. As these liaison programs take form, valuable lessons are being learned about interacting effectively with academic departments. Communication, collaboration, and instruction all play a role in being an effective liaison.

This symposium will address the various facets of liaison work among librarians, both academic and hospital-based, including methods for initiating or improving liaison programs, effective communication and instruction techniques, improved understanding of web 2.0 technologies as they apply to liaison work, and methods for evaluating the success of library liaison programs. Participants will have an opportunity to interact with panels composed of participants in successful liaison programs and to discuss how they might build a program at their own institution, utilizing some of the lessons from these panelists.

Speakers and topics will include:

How to Design and Start a Library Liaison Program

- Terrance Burton, Director, Ebling Library, University of Wisconsin–Madison (moderator)
- Patrick McCarthy, Director, Medical Center Library, St. Louis University, St. Louis, MO
- Kathleen Oliver, Associate Director, Information Services Research, Development and Communication, Welch Medical Library, John Hopkins University, Baltimore, MD
- Nanette Welton, Acting Associate Director, Health Sciences Libraries, University of Washington–Seattle

Making Effective Connections with Liaison Groups

- Viji Kurup, Assistant Professor, Anesthesiology, School of Medicine, Yale University, New Haven, CT
- Dipesh Navsaria, Resident, Department of Pediatrics, University of Wisconsin–Madison

Outreach Using New Technologies

- Stewart Brower, AHIP, Director, Library, Oklahoma University–Tulsa (moderator)
- Maureen “Molly” Knapp, Reference Librarian, John P. Isché Library, Health Sciences Center, Louisiana State University–New Orleans
- Michelle Kraft, AHIP, Medical Library, South Pointe Hospital, Warrensville Heights, OH, and Author, The Krafty Librarian
- David Rothman, Information Services Specialist, Medical Library, Community General Hospital, Syracuse, New York, and Author, Davidrothman.net

Evaluation of Library Liaison Programs

- Nola Walker, Assessment and Public Services Librarian, General Library System, University of Wisconsin–Madison