

Information Management: “Compounds capable of relieving pain without the loss of CONSCIOUSNESS” (see MeSH for “analgesic”)

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Introduction

We started our QUOSA marketing campaign by targeting main issues that users had with retrieving and organizing full text articles. The first sessions were structured as open-ended interactive “conversations” with users. These demos inadvertently evolved from QUOSA sessions into search clinics and follow-up search clinics. In addition, QUOSA’s compatibility with EndNote prompted interest in it and led to further EndNote workshops. QUOSA’s advanced features such as the organizational component and the powerful text-mining *Concepts4Clustering* tool fostered even more in-depth consultations with our users.

As QUOSA became a hot commodity, users from around the campus began consulting with us regarding special research projects that required our expertise in searching and information organization. QUOSA became a marketing tool that raised the library’s visibility and awareness of librarians’ knowledge and expertise. As a result, we assumed new leadership roles, and the discovery process fostered a greater dialogue between librarians and faculty.

History of Present Illness (HPI)

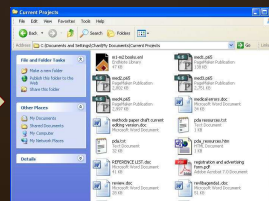
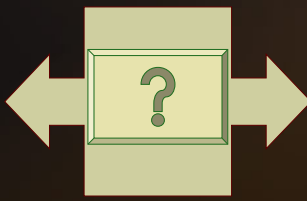
- Past Medical History
 - Xeroxing articles in the library
 - Printing full text
 - Storing articles and copies in file cabinets
 - Piling printed documents on desk
- Past Surgical History
 - Emailing PDFs
 - Storing PDFs on desktops
- Social History
 - Saving multiple copies
 - Duplicating work
- Family History
 - Unmanageable file cabinets
 - PDFs getting lost in folders and directories
- Review of Systems (ROS)
 - EndNote
 - Find It @ Emory
 - LANs

Objective: Physical Exam

- Complexities of access routes to full text
- Multi-step process of importing into Endnote
- Tedious linking to full text from EndNote

Chief Complaint

Users were exhibiting “pains” associated with Information Retrieval & Management and were seeking relief from their ailments.



Information Management & Retrieval

One button export to EndNote

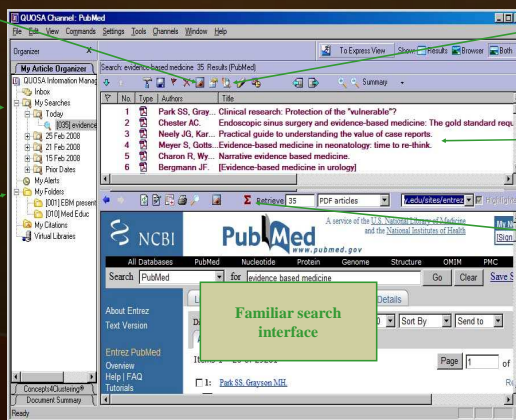
Saved searches logged in chronological order

Well organized files in central location

Full text search inside All Searches and Folders

References labeled

PDFs retrieved



Familiar search interface

Labs: Initial Demos

- Lack of awareness of resources & management tools
- Mystification with the information types, formats, & size
- Disconnect between print & online IM practices
- Little or no capability to track and reuse information

Medical Issues to be Addressed

- Personal Information Management
- Access to critical information sources
- Collaborative, interdisciplinary communication
- Online “reading” and text analysis
- Transition from research to writing and publishing

Treatment Modality

- Open demonstrations
- Office visits
- Individual and group consulting
- Conceptual introduction to Information Management
- Sync users’ past experiences and current expectations

Follow-Up

- Raised visibility for librarians
- Increased opportunities for collaborative projects
- Recognition of librarians as experts within the IM domain
- Raised awareness of access to and availability of resources
- Recognition of IM domain complexity and IM tools

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