

## PLENARY SESSIONS *All plenary sessions take place in Grand Ballroom, Salons E, F, G, and H*

### Sunday, May 20, 10:30 a.m.–noon



#### **John P. McGovern Award Lectureship: Arthur Caplan**

*Established with a donation from the John P. McGovern Foundation*

#### **“Peer Review in Science and Medicine: Does It or Can It Work?”**

Sponsored by EBSCO

Having raised ethical issues before and ready to face controversy and welcome discussion, Arthur Caplan will explain the problems with peer review. Released in November 2006, Caplan's most recent book, *Smart Mice, Not So Smart People: An Interesting and Amusing Guide to Bioethics*, is a compilation of provocative opinions. Altogether, he has authored or edited more than 25 books and over 500 articles in peer-reviewed journals in medicine, science, philosophy, bioethics, and health policy. Recently, *Technology Review*, in “Q&A, Arthur Caplan: Who Elected You King?”, interviewed Caplan. In describing him, one commentator states, “Round and brash, with the gravelly voice of a street fighter, Arthur Caplan looks and sounds more like a boxer than an ethical philosopher.” Even his critics agree that his commitment to the ethical issues in medicine and the life sciences is compelling. Caplan is the Emmanuel and Robert Hart Professor of Bioethics and founding director of the Center for Bioethics at the University of Pennsylvania–Philadelphia.

### Monday, May 21, 9:00 a.m.–10:00 a.m.



#### **Janet Doe Lectureship: Henry L. Lemkau Jr., FMLA “Constants, Context, and Change: The Pursuit of Purpose”**

Doe lecturers are chosen for their enlightening, challenging, thought-provoking, and entertaining insights on medical librarianship.

Henry Lemkau Jr., FMLA, will not disappoint. Recently retired, Lemkau was one of the longest serving and most successful academic medical school directors in the United States. From March 1979–January 2007, he was professor, director, and chairman of the Department of Medical Library and Biomedical Communications at the University of Miami Miller School of Medicine. He has proved to be an exceptional leader in the association as well as the health sciences information profession for over forty years. Lemkau served on the MLA Board of Directors from 1989–1991 and as chair of three different MLA chapters over the years. He is recognized as a lecturer and consultant at various institutions in the United States and abroad. He designed and developed a computerized serials system for the Mount Sinai School of Medicine Library and has published numerous papers.

### Wednesday, May 23, 9:00 a.m.–10:00 a.m.



#### **Joseph Leiter NLM/MLA Lectureship: Kent A. Smith**

*Established with a donation from Joseph Leiter*

#### **“Laws, Leaders, and Legends of the Modern NLM”**

Kent Smith, FMLA, will provide a historical accounting of four major pieces of legislation, beginning with the National Library of Medicine (NLM) Act of

1956 up through the creation of the National Center for Biotechnology Information. Smith will discuss the leaders of NLM during that period and the legendary people, such as Michael De Bakey, Senator Lister Hill, and Senator Claude Pepper, who helped secure these legislative landmarks. He will also take a peak at some of the behind-the-scene efforts that ensured the successful passage of these influential legislative efforts.

Smith is currently a management consultant with the National Center for Biotechnology Information, concentrating on policy development, resource management, and long-range planning. He has received numerous awards, including the MLA President's Award in 1997 and MLA fellowship in 2006.

### Wednesday, May 23, 10:30 a.m.–1:00 p.m.



#### **“Health Information Literacy: rEvolution in Roles”**

**Keynote speaker: Janet Ohene-Frempong**  
Sponsored by EBSCO  
Programming by MLA Chapter and Section Councils

This session will look at the important issues of roles and partnerships for health sciences librarians in dealing with health information literacy. Janet Ohene-Frempong, president of J O Frempong & Associates, is a plain language and cross-cultural communications consultant with over twenty-five years of experience in patient-provider communications. She has conducted workshops and consulted for a wide range of health information providers. Ohene-Frempong coauthored *Literacy, Health and the Law: An Exploration of the Law and the Plight of Marginal Readers within the Health Care System*, a book for health system and pharmaceutical industry administrators. She also cowrote *Health Care for African Americans in Rethinking Ethnicity and Health Care*, a discussion of the role of marginal literacy as one barrier to optimal care. She is a founding member of the Partnership for Clear Health Communication and cofounder and principal of the Clear Language Group, a consortium of nationally recognized health literacy experts.

After a keynote presentation by Ohene-Frempong, a panel of librarians, moderated by Amy Louise Frey, AHIP, Hospital for Special Care, New Britain, CT, will discuss how they have addressed health information literacy. Panel members include: Micki McIntyre, Campus Library, University of Medicine and Dentistry of New Jersey–Stratford; Andrea Kenyon, Library, College of Physicians of Philadelphia; Lynda Barker, Library and Information Sciences Program, Wayne State University, Detroit, MI; and Marge Kars, AHIP, Bronson Health Sciences Library, Bronson Methodist Hospital, Kalamazoo, MI. Vignettes and posters will also be offered during the session (turn to page 39 for poster topics and presenters).