



January 19, 2006

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The Medical Library Association (MLA), the premier association for health information professionals, invites you to be a sponsor at MLA '06, the 2006 annual meeting of the association, May 19–24, 2006, in Phoenix, Arizona.

On meeting evaluations, attendees report they value personal contact with exhibitors. Sponsorship highlights your support of MLA and distinguishes your company. The meeting theme, “Transformations A–Z,” foretells the program, venue, and outlook for health information management.

The meeting program will provide attendees and exhibitors with ample opportunity to discuss the transformations occurring in health information management. Phoenix is transforming from desert to “big city” oasis and gateway to major attractions such as the red rocks of Sedona and the awe inspiring vistas of the Grand Canyon.

As an annual meeting sponsor, your company’s visibility among MLA’s 4,500 members will be transformed to a new high level. Your support is vital to the quality of the annual meeting. The enclosed pledge form lists opportunities and benefits. Sponsorships are awarded on a first-come, first-served basis.

Sponsors will be recognized by:

- entry on MLA’s annual meeting Website (www.mlanet.org/am/am2006)
- entry in the meeting’s *Official Program*
- special “Sponsor” ribbons for exhibit staff
- name recognition at designated events
- entry in press releases and the *MLA News*

Receive more transforming benefits based on level of sponsorship:

- \$20,000+ = “Awesome” Sponsor
- \$10,000 to \$19,999 = “Grand” Sponsor
- \$1,000 to \$9,999 = “Superb” Sponsor

Soon, a member of the 2006 National Program Committee will contact you to discuss sponsor opportunities. Or you may wish to ensure your first choice by faxing the enclosed form to MLA headquarters at 312.419.8950.

We look forward to seeing you at MLA '06. Thank you for your support!

Sincerely,

James Shedlock, AHIP, Cochair
2006 National Program Committee

Debra Ketchell, AHIP, Cochair
2006 National Program Committee