



TRANSFORMATIONS A-Z
 MAY 19-24, 2006
 PHOENIX, AZ
 MEDICAL LIBRARY ASSOCIATION
 www.mlainet.org

Medical Library Association 2006 Annual Meeting Sponsor Pledge Form

Complete the following information or attach a business card, include payment information on the back.

Company Name _____

Street Address _____

City, State/Prov. & Zip _____

Contact Name _____

Phone Number & Date _____

Sponsorship Opportunities

<p>Educational Items</p> <p>Section Programs - Support audiovisuals for the highly rated contributed paper sessions by MLA sections. Your company name will be prominently displayed at these popular sessions. Three sessions are available:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Section Program Session 1, May 21 Exclusive Sponsor: \$3,000 <input type="checkbox"/> Section Program Session 2, May 22 Exclusive Sponsor: \$3,000 <input type="checkbox"/> Section Program Session 3, May 23 Exclusive Sponsor: \$2,000
<p>Beverages and Receptions</p> <ul style="list-style-type: none"> <input type="checkbox"/> Awards Lunch and Ceremony, May 22 – Provide dessert for 700 at MLA’s biggest sit-down meal. Your company name will be prominently displayed at the event. Exclusive Sponsor: \$6,000 <input type="checkbox"/> Water Stations by Meeting Rooms, May 21-24 – Water stations located in corridors at the convention center. Your company name will be prominently displayed at the stations. Exclusive Sponsor: \$4,000 <input type="checkbox"/> MLA Reception May 23 - Party with 1,000 registrants at the biggest bash of the year. Your company name will be printed on the tickets for this popular reception and prominently displayed at the event. Exclusive Sponsor: \$4,000 <input type="checkbox"/> New Members Breakfast, May 21 - 300 new and senior members connect at this transforming event. Your company name will be prominently displayed at the event. Exclusive Sponsor: \$2,000 <input type="checkbox"/> Poisoned Pen Mystery Book Store Reception, May 21 - Members connect at this famous bookstore. Your company name will be prominently displayed at the event. Exclusive Sponsor: \$1,000
<p>Meeting Areas</p> <ul style="list-style-type: none"> <input type="checkbox"/> Hospitality Booth – Everyone stops by for information on area attractions and restaurants. Local members staff the booth. Your company name will be posted at the booth. Exclusive Sponsor: \$2,000 <input type="checkbox"/> Message Board – Indispensable, highly visible and used by all. Your company name will be posted in the area. Exclusive Sponsor: \$2,000 <p>Refreshment Breaks - Attendees enjoy beverages and snacks in the Hall of Exhibits. Your company name will be posted at the breaks. Four sponsor opportunities:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Monday morning, May 22 Exclusive Sponsor: \$2,000 <input type="checkbox"/> Monday afternoon, May 22 Exclusive Sponsor: \$2,000 <input type="checkbox"/> Tuesday morning, May 23 Exclusive Sponsor: \$2,000
<p>Meeting Hand-outs</p> <ul style="list-style-type: none"> <input type="checkbox"/> Meeting Logo Pens - Registrants receive pens imprinted with the meeting logo and your company name and logo. Exclusive Sponsor: \$6,000 <input type="checkbox"/> Paper and Poster Abstracts Supplement - Registrants receive the official meeting supplement containing paper and poster abstracts. Your company name and logo will be printed on the cover. Exclusive Sponsor: \$3,000 <input type="checkbox"/> Program-at-a-Glance - A handy one-page summary of the meeting program is printed in the Official Program. Your company name will be printed on the summary page. Exclusive Sponsor: \$1,000 <input type="checkbox"/> Safety Tips Booklet - Every registrant receives this booklet filled with useful tips on how to stay safe while attending the meeting. Your company name and logo will be printed on the cover with other sponsors. Exclusive Sponsor: \$1,000 <input type="checkbox"/> Restaurant Guide - Registrants receive this popular guide prepared by local members who have eaten at and judged nearby restaurants. Your company name and logo will be printed on the cover with other sponsors. Non-exclusive Sponsor: \$1,000 <input type="checkbox"/> Attendees List - Registrants receive this list of registrants. Your company name and logo will be printed on the cover with other sponsors. Non-exclusive Sponsor: \$1,000

Benefits are listed on the back.

Sponsorship Benefits

Increase your company's recognition among 2,500 MLA attendees. Check the desired sponsor items above and return the completed form to MLA. Sponsorships are awarded as pledges are received. If your selection is not available, MLA will contact you. Benefits are listed below.

<i>Level is based on the total sponsored. "X" indicates benefit provided</i>	Awesome \$20,000+	Grand \$10,000+	Superb \$1,000+
Before the Meeting Benefits			
Listing as a sponsor on MLA's Web site.	X	X	X
Free use of official sponsor logo.	X	X	X
Thank you letter from Executive Director.			
Press release in Spring.	X	X	X
Internet link from MLANET to your home page.	X	X	
On-Site Benefits			
Special "Sponsor" ribbons for representatives' badges.	X	X	X
Sponsor's Circle listing at Registration Area.	X	X	X
Listing in Sponsor's Guide with booth number.	X	X	X
Listing in the <i>Official Program</i> .	X	X	X
Recognition by MLA's president at general session.	X	X	X
Your company's name posted at sponsored event.	X	X	X
Invitation to MLA's President's Reception.	X	X	
Company logo on slide presentation at Plenary Sessions.	X		
Post Meeting Benefits			
Recognition in an <i>MLA News</i> article (<i>distribution 5,200</i>).	X	X	X
Recognition in the <i>Bulletin</i> (<i>distribution 5,700</i>).	X	X	
Photo of your annual meeting exhibit published in the <i>MLA News</i> .	X		

Payment: Enclosed is our check

Information: Please send us an invoice

Charge my credit card: Visa MasterCard American Express

Card # _____ Exp date: _____

Signature: _____

Return To: Medical Library Association
65 E. Wacker Place, Suite 1900
Chicago, IL 60601

Phone: 312/419-9094, ext. 17
Fax: 312/419-8950
www.mlanet.org



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Thank you for your support of MLA '06, May 19-24, 2006, Phoenix, AZ